

Information Note to the Press

For Immediate Release (Press Release No.64/2022)

Telecom Regulatory Authority of India

New Delhi, 3rd October, 2022

**Subject: Seminar on Emerging Trends in Broadcasting Sector in India
Mobile Congress, 2022 on 3rd October 2022.**

New Delhi, 3rd October 2022: In the year 2022, when the country is celebrating Azadi ka Amrit Mahotsav, Telecom Regulatory Authority of India (TRAI) has also completed 25 years of its existence. In continuance of its silver jubilee celebrations, on the esteemed platform provided by the India Mobile Congress, TRAI today organized a seminar on "Emerging Trends in Broadcasting Sector". This seminar had been organized in the backdrop of the recent technological developments in the sector and their impact.

The seminar was inaugurated by Chairman, TRAI, Dr P D Vaghela, in a well-attended inaugural session. The inaugural session was graced by the honourable presence of Shri Thiru T Mano Thangaraj, Minister for Information Technology and Digital Services, Government of Tamil Nadu, Secretary MIB, Shri Apurva Chandra and Secretary, DoT, Shri K Rajaraman. At the first instance, Shri V Raghunandan, Secretary, TRAI delivered a welcome address. He underlined that today's seminar was in the furtherance of the attempts of TRAI to foster new deliberations and discussions in the sector in order to recognise the required changes in the regulatory framework in the light of new developments in the sector. Shri Rajaraman, Secretary DoT, highlighted the role of broadcasting sector during the pandemic. He emphasized that with the technological developments, affordability of the broadcasting services and inclusion can be further improved upon. Further, Shri Apurva Chandra, Secretary MIB, underlined opening up of new paradigms and avenues in various sectors with the technological developments in the broadcasting, for instance, immersive learning in education sector. He further raised the policy issues and challenges raised by such new developments and traced the need to update the legal and regulatory regime in the light of the same.



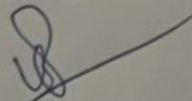
Ms. Meenakshi Gupta, Member, TRAI delivering her keynote address presented a snapshot of the trends in the media and entertainment sector. She highlighted the alterations in the dynamics of the sector being witnessed in the light of emergence of digital media. In his inaugural address, Chairman, TRAI, Dr. P D Vaghela put forth the background of the seminar. He underlined the need for balancing the interests of the stakeholders in the light of technological, economic and social developments. He further highlighted some of emerging technologies in the sector, such as metaverse, 5G broadcasting, multiple screens same content, automated journalism etc. Chairman, TRAI feels that there is a scope for easing the regulatory framework further in phases.

The deliberations in the seminar were divided in two sessions (the agenda is annexed). The forenoon session focused on level playing field, de-regulating linear broadcasting, enabling new age content players and light touch policy and regulatory framework.

The second session covered role of broadcasting in education, radio broadcasting and issues arising due to convergence in light of recent developments in the media and entertainment sector.

The seminar was organized in the spirit of the pro-active role of TRAI to work in collaboration with the industry and other stakeholders, and ensure that the regulatory framework fosters and not hinders new technological developments and their adoption. The seminar was successful in developing a foundational understanding of the emerging trends and foster discussions on their impact on the current regime, not only from the perspective of the regulatory regime but also from the perspective of the stakeholders as a whole.

For more information about the seminar, kindly contact Shri Anil Kumar Bhardwaj, Advisor, TRAI at +91-11-23237922, email: advbcs-2@traigov.in.



V Raghunandan
Secretary, TRAI



Telecom Regulatory Authority of India

Seminar on

"Emerging Trends in Broadcasting Sector"

3rd October 2022



Venue: Day-3 IMC, Gate No. 4, Session Hall No. 3, Pragati Maidan, New Delhi

Seminar Agenda

Time	Session	
1000-1120	Inaugural Session	
1000-1010	Welcome Address	Shri V. Raghunandan, Secretary, TRAI
1010-1025	Special Address	Shri K. Rajaraman, Secretary, DoT
1025-1040	Special Address	Shri Apurva Chandra, Secretary, MIB
1040-1055	Keynote Address	Ms. Meenakshi Gupta, Member, TRAI
1055-1110	Inaugural Address	Dr. P. D. Vaghela, Chairman, TRAI
1110-1120	Vote of Thanks	Shri S. T. Abbas, Pr. Advisor, TRAI
1120-1150	Tea Break	
1150-1300	Session 1: Current trends & New Technologies in Broadcasting Sector Moderator: Shri Anil Kumar Bhardwaj, Advisor, TRAI	
1150-1210	Current Licensing & Regulatory Structure	Shri Sanjiv Shankar, Joint Secretary, MIB
1210-1230	D2M & 5G Broadcasting	Shri Parag Naik, CEO, Saankhya Labs Pvt. Ltd
1230-1245	Television Broadcasting: Latest Technologies and Trends	Shri Avinash Pandey, CEO, ABP News Network
1245-1300	Business Models for OTT	Shri Akash Saxena, Head Technology Platforms, Disney Hotstar
1300-1400	Lunch Break	
1400-1500	Session 2: Broadcasting: Challenges & Opportunities in the era of Convergence Moderator: Shri Ashish Pherwani, Partner, Media & Entertainment Services, EY	
1400-1410	Challenges & Opportunities of Convergence	Shri Ashish Pherwani, Partner, Media & Entertainment Services, Ernst & Young
1410-1420	Role of Broadcasting in Education	Mr. Terry Durnnian Chief Education, UNICEF, India Country Office
1420-1430	Radio Broadcasting: Technologies, Innovations and Trends	Shri Prashant Panday, CEO, Entertainment Network India Ltd. (Times Group)
1430-1445	Convergence: Regulatory Policies & Challenges	Shri S. T. Abbas, Pr. Advisor, TRAI
1445-1500	Convergence: Emerging Business Models	Shri Rahul Vatts, Chief Regulatory Officer, Bharti Airtel