

Telecom Regulatory Authority of India

B&CS Division

Press Release No. 42/ 2007

30<sup>th</sup> April 2007

**Subject:** Notice of change by Broadcasters regarding change in status of existing Pay/FTA channel in CAS notified areas.

TRAI had issued press releases from time to time on the above mentioned subject, last being on 09.03.2007, placing the details of Maximum Retail Prices fixed by the broadcasters in respect of CAS areas on the basis of the reporting done by them in terms of clause 7 (ii) of the Tariff Order of 31/8/2006. Subsequently, the Authority was informed that following pay channels and FTA channels listed below will be FTA channel / Pay channels in the CAS notified areas of Delhi, Mumbai Kolkata and Chennai.

Name of the Broadcaster and Channel	Remarks
<b>M/s Global Broadcast News Limited (Distributed by M/s Zee Turner Limited) CNN-IBN</b>	CNN-IBN will be converted from Pay to FTA in CAS notified area of Kolkata from 15.05.2007.
<b>M/s Set Discovery Private Limited SET PIX</b>	SET PIX channel has been converted from Pay to FTA in CAS notified area of Chennai from 01.01.2007. This reporting is as a measure of correction.
<b>M/s Ushodaya Enterprises Limited ETV-Marathi</b>	ETV-Marathi has been converted from FTA to Pay channel in CAS notified areas of Delhi, Mumbai, Kolkata and Chennai from 26.03.2007.

An updated list has been placed on TRAI's website [www.trai.gov.in](http://www.trai.gov.in)

Contact address for any clarification:

Shri P.K.Ravi, Dy. Advisor (B&CS), Tel.No.23220303, Fax No. 23220442 and E.mail : ravi@traai@yahoo.co.in