

DIGICOMM

7 GOBINDA SEN LANE
KOLKATA 700 012

To,
MR. SUNIL KUMAR SINGHAL
ADVISOR (B & CS)
TELECOM REGULATORY AUTHORITY OF INDIA
NEW DELHI.

12.09.2014.

Sub: Comments on Standard of Quality of Service (Digital Addressable Cable TV Systems) Regulations 2012, December of 2012.

Respected Sir,

With due respect as a Local Cable TV Operator of West Bengal, I would like to draw your kind attention in respect of your processing of amendment of new regulations on Standard of Quality of Service (DAS). We learnt it from the notice published in your website.

First, I would like to beg your kind attention about the allowed time, which is only 10 (ten) days, and to me which is very short to accumulate all the observations and place them before you.

There are so many disputes and discrepancies in all aspects of Digitization system, that we the LCOs as well as the subscribers are affected badly by the frequent implementations or changes imposed by the MSOs. Those discrepancies are as follows:

- 1) There are sub-standard STBs (not certified by the BIS),
- 2) Discrepancies in billing system (still going on ad-hoc billing), not allowing the share of revenue provided by the broadcasters and other concerns for telecasting their channels using our networks,
- 3) An un-official threatened to switching off the channels and switching off STBs without prior notice.

Thus, they are depriving not only the consumers but subsequently raising the angers of the consumers upon us.

Apart from this MSO'S are appealing before us to sign an agreement Where we, the Cable operators can not understanding whether that agreement will go against us in future or not and whether that agreement is complying all bindings covered by TRAI. In this respect we are appealing before you (TRAI) to publish a model agreement between MSO and Cable operators.

I, therefore urge your good self to consider the seriousness of the situation and to intervene into the matter to build up a secured environment for the LCOs as well as the subscribers and oblige.

Thanking you,
Yours sincerely
for DIGICOMM

Soma Borral.

SOMA BORAL
Proprietor
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