

Information note to the Press
(Press Release No.159/2012)

For Immediate release

Telecom Regulatory Authority of India

TRAI Releases Report of the independent agencies engaged for the Objective Assessment of Quality of Service and Customer Satisfaction Survey of Telecom Services in Mumbai service area.

TRAI has conducted Network audit for the assessment of Quality of Service being provided by the service providers and collected customers views through survey for the assessment of implementation and effectiveness of the Telecom Consumers Protection and Redressal of Grievance Regulation, 2007 and customers perception of service of Basic, Cellular Mobile and Broadband Service Providers during the period from January to March, 2012. The main findings of the reports are given below:-

2. Findings of the independent agency on Quality of Service

2.1 Cellular Mobile Telephone Service:

The objective assessment of quality of service and subjective customer satisfaction surveys of the service providers namely M/s Airtel, Aircel, Idea Cellular Limited, Loop, MTNL (GSM &CDMA), Reliance (GSM & CDMA), Tata (GSM & CDMA), Uninor, Videocon, Vodafone and MTS was conducted. Service Provider's performance on the selected Key Parameters in respect of cellular mobile telephone service based on one month data verification and the gradation on "Satisfaction" score scale i.e. scores of "Very Satisfied" to "Satisfied" on the matching parameters of the customers perception of services is annexed at "A"

2.2 Basic Telephone Service (Wire Line):

The subjective customer satisfaction survey of the service providers, namely, M/s Airtel, RCOM and TTSL and MTNL was conducted. Service Provider's performance on the selected Key Parameters in respect of Basic Telephone service (Wire Line) based on the gradation on "Satisfaction" score scale i.e. scores of "Very Satisfied" to "Satisfied" on the matching parameters of the customers perception of services is annexed at "B".

2.3 Broadband Service:

The subjective customer satisfaction survey of the service providers, namely, M/s Airtel, RCOM, TATA, Sify, Hathway, TTSL, You Telecom, Spectranet, Syscon, Tikona, MTNL, Five N/W and D-Vois was conducted. Service Provider's performance on the selected Key Parameters in respect of Broadband service based on the one gradation on "Satisfaction" score scale i.e. scores of "Very Satisfied" to "Satisfied" on the matching parameters of the customers perception of services is annexed at "C"

3. Telecom Consumers Protection and Redressal of Grievances score:

The results of the survey reveal that the service providers need to take effective steps for bringing awareness about three stage redressal mechanism including contact details of Nodal Officers/ appellate authority to improve customers satisfaction. Service provider wise overall score on various parameters pertaining to Cellular Mobile Telephone, Basic Service (Wire Line) and Broadband service is enclosed at Annex "D".

4. The detailed Report on Quality of Service – Audit/Objective Assessment and Customer Satisfaction Survey, including grievance redressal mechanism, conducted during the period January, 2012 to March, 2012 is placed at TRAI Website (www.trai.gov.in).

5. In case of any clarification, please contact, Mr. A. Robert. J. Ravi, Advisor (QOS) at Tel. No. 011-23230404/23217914 or at email id: advqos@traigov.in.

(Rajeev Agrawal)
Secretary

Annexure "A"

Cellular Mobile Services: Performance of Service providers on the selected key parameters based on one month data verification and the proportion of satisfied customers on "Satisfaction" score scale i.e. score of very satisfied to satisfied in respect of related customer service perception parameters for January 2012 to March 2012 for Mumbai Service Area:

Name of Service Provider	Network Availability		Accessibility & Retainability				Metering and Billing				Help Services		Supplementary
	(Survey)	(Audit)	(Survey)	(Audit)	(Audit)	(Audit)	(Survey)	(Survey)	(Audit)		(Survey)	(Audit)	(Survey)
	Customers satisfied with Provision of Service	Worst affected BTSs due to downtime (%age)	Customers satisfied with network performance	Call Set-up Success Rate (within licensee's own network)	Call Drop Rate (%age)	%age of connection with good voice quality	%customers satisfied with billing performance (Post Paid)	%customers satisfied with billing performance (Pre Paid)	(Post Paid)	(Pre Paid)	% Customers satisfied with help service)	Percentage of calls answered by operators (voice to voice) within 60	% Customers satisfied with supplementary service)
Bench marks	≥ 90%	≤ 2%	≥ 95%	≥ 95%	≤ 2%	≥ 95%	≥ 95%	≥ 95%	< 0.1%		≥ 90%	≥ 90%	≥ 90%
Aircel	99.3	0.00	94.5	99.30	0.74	97.80	90.7	96.2	0.01	0.03	89.8	90.64	93.9
Airtel	99.1	0.00	95.2	99.99	0.47	99.66	97.7	97.7	0.01	0.00	91.3	98.82	90.3
Idea	98.3	0.00	96.3	99.61	1.57	98.62	95.3	97.7	0.04	0.05	88.5	98.00	91.4
Loop	97.0	0.09	92.9	99.93	0.49	98.26	95.5	96.0	0.04	0.03	90.0	98.69	90.5
MTNL GSM	99.2	1.52	94.2	99.00	1.11	96.89	95.8	98.8	0.09	0.01	90.8	91.00	89.9
MTNL CDMA		1.82		99.25	1.28				0.05	0.00		94.15	
Reliance GSM	98.7	0.17	90.1	99.96	0.53	99.14	93.0	97.6	0.10	0.10	85.9	92.37	90.0
RCOM CDMA		0.22		99.46	0.52				98.56	0.10		0.10	
Tata GSM	94.1	0.00	93.6	99.76	0.79	97.28	95.3	95.4	0.00	0.00	88.8	95.88	90.4
TATA CDMA		0.22		99.95	2.52				0.00	0.00		95.73	
Uninor	97.5	0.00	92.5	99.89	1.80	97.63	---	96.2	---	0.09	84.0	96.27	88.0
Videocon	---	---	---	---	---	---	---	---	---	0.01	---	97.07	---
Vodafone	99.7	0.45	95.0	99.39	0.75	97.81	96.5	97.8	0.14	0.01	92.0	96.05	94.5
MTS	99.6	0.0	92.7	100.00	0.33	---	96.1	97.5	0.13	0.01	89.6	94.54	90.2

Annexure “B”

Basic Telephone Services: Performance of Service providers on the selected key parameters based on the proportion of satisfied customers on “Satisfaction” score scale i.e. score of very satisfied to satisfied in respect of related customer service perception parameters for January 2012 to March 2012 for Mumbai Service Area:

Name of Service Provider	Network Availability	Accessibility	Metering and Billing		Maintainability	Help Service
	(Survey)	(Survey)	(Survey)	(Survey)	(Survey)	(Survey)
	Customers satisfied with Provision of Service	Customers satisfied with network performance	%customers satisfied with billing performance (Post Paid)	%customers satisfied with billing performance (Pre Paid)	% Customers satisfied with Maintainability)	% Customers satisfied with help service
Bench marks	≥ 90%	≥ 95%	≥ 95%	≥ 95%	≥ 95%	≥ 90%
Airtel	96.1	90.7	97.9	---	95.3	92.3
Rel Com	94.4	97.3	92.7	----	94.4	95.0
Tata Teleservices	95.5	96.7	94.8	---	98.5	92.1
MTNL	97.8	98.1	98.8	---	97.5	91.2

Annexure “C”

Broadband Services: Performance of Service providers on the selected key parameters based on and the proportion of satisfied customers on “Satisfaction” score scale i.e. score of very satisfied to satisfied in respect of related customer Service perception parameters for January 2012 to March 2012 for Mumbai Service Area:

Name of Service Provider	Network Availability	Accessibility	Metering and Billing		Help Services	Supplementary services
	(Survey)	(Survey)	(Survey)	(Survey)	(Survey)	(Survey)
	Customers satisfied with Provision of Service	Customers satisfied with network performance	% customers satisfied with billing performance (Post Paid)	% customers satisfied with billing performance (Pre Paid)	% Customers satisfied with help service)	% Customers satisfied with supplementary service)
Bench marks	≥ 90%	≥ 85%	≥ 90%	≥ 90%	≥ 90%	≥ 85%
Airtel	94.1	91.3	89.4	---	91.2	98.8
Reliance	96.7	90.1	91.2	---	93.6	96.8
TATA	96.1	91.2	90.3	92.3	97.0	98.1
Sify	97.4	92.8	---	95.1	94.2	95.5
Hathway	98.6	91.4	91.3	94.0	95.2	98.3
Tata Tel	97.9	94.3	91.4	---	94.6	96.0
You Telecom	97.5	88.4	90.7	89.3	96.7	95.1
Spectranet	96.8	88.2	89.2	93.4	92.6	97.4
Syscon	93.7	88.1	---	93.0	86.9	93.2
Tikona	95.7	87.6	90.1	---	91.6	94.0
MTNL	96.9	95.9	90.8	---	91.1	97.4
Five network	90.7	86.7	---	88.3	85.0	90.1
D-Vois	91.5	88.9	---	94.4	---	97.3

Annexure "D"

Service provider wise score on various provisions of the Telecom Consumer Protection and Redressal of Grievances Act in respect of Cellular Mobile, Basic Telephone and Broadband service for the period January-March 2012 for Mumbai service area

Sub Parameter	Airtel			Vodafone	Aircel	Uninor	SIESTAMA SHYAM	Idea	Reliance			Tata			Sify	Tata Tele	HATHWAY	TIKONA	YOU BROAD BAND	Spectranet	MTNL			Loop	Syscon	Five Network	D-Vois
	Cellular (in %)	Basic (in %)	Broadband (in %)	Cellular (in %)	Cellular (in %)	Cellular (in %)	Cellular (in %)	Cellular (in %)	Cellular (in %)	Basic (in %)	Broadband (in %)	Cellular (in %)	Basic (in %)	Broadband (in %)	Broadband (in %)	Broadband (in %)	Broadband (in %)	Broadband (in %)	Broadband (in %)	Broadband (in %)	Cellular (in %)	Basic	Broadband (in %)	Cellular (in %)	Broadband (in %)	Broadband (in %)	Broadband (in %)
For prepaid customers awareness about item-wise usage charge details on request	15.1	---	---	8.1	14.00	13.7	13.6	9.8	16.1	---	---	16.8	---	29.9	15.2	---	6.1	---	16.9	26.2	4.8	---	---	11.8	13.4	19.5	4.2
If aware (for pre-paid customers) ever denied of item wise usage change details for pre paid connection	13.8	---	---	20.00	31.7	15.10	54.1	13.80	27.3	---	---	35.9	---	19.4	9.3	---	0.00	---	0	12.4	35.6	---	---	31.00	9.8	15.9	0.00
For new customers provisioning of "Manual of practice while taking the new connection	30.6	24.6	17.4	12.4	12.00	14.6	17.4	11.70	57.4	22.8	32.3	30.3	29.5	38.30	24	18.80	42.8	41.3	33.2	30.1	14.6	11	23.00	12.6	30.1	33.5	27.6
Awareness of call center for redressing grievances	96.6	97.10	98.70	97.8	96.7	92.3	93.8	97.1	98.9	96.3	93.9	96.9	96.9	95.4	93.9	94.3	92.6	94.8	91.3	91.6	95.9	95.2	97.8	94.8	92.1	94.7	98.2
Penetration of consumers made any complaint to the toll free number within last 6 months	12.7	16.5	14.60	12.70	16.5	15.1	15.5	16.5	16.5	9.70	21.7	14.2	6	23.50	10.5	8.9	10.8	14.6	7	8.7	5.8	6.8	6.1	21.00	19.9	15.3	11
Call center informing about the action taken on complaint	55.90	96	82.7	91.20	86.4	76.4	73.3	71.6	65.3	89.3	78.90	89.4	92.2	79.9	79.50	85.3	80.9	79.5	82.7	98.50	100	94.5	89.2	60.70	76.9	88	---
Resolution of billing complaint by customer care within 4 weeks of lodging complaint	62.5	87.8	86	82.1	78.2	98.1	42.2	86.00	69.1	72.30	74.5	78.5	82.1	61.9	---	69.5	73.3	---	48.5	---	100	68.4	58.1	89.4	---	78.9	44.2
Percentage satisfied with complaint resolution by call center	---	---	94.90	---	---	---	---	---	---	---	97	---	---	96.1	92.90	77.90	89.60	85.30	77.90	60	---	---	81.5	---	82.5	89.2	86.7
Awareness about contact detail of nodal officer for redressing grievances	8.9	10.5	15.7	9.9	19.8	10.50	5.7	10.6	13.40	5.9	13	16.2	6.7	23.7	9.9	17.3	15.3	12	19.9	31.3	5.2	5.9	8.1	14.6	15.3	21.9	6.2
Awareness about contact detail of appellate authority for redressing grievances	3.00	7.10	7.9	2.20	4.00	2.40	4.9	1.7	5.2	2.9	15.30	6.00	2.50	13.40	4.3	14.6	7.9	8.1	10.90	15.1	1.5	1.5	6.00	2.00	7.1	8.2	3.4