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Subject: **Kerala Startup with solution to existing problem of selecting channels and bouquets**  
To: advqos@traf.gov.in, cp@traf.gov.in  
Cc: secretary@traf.gov.in, aravind@traf.gov.in, sumeet@traf.gov.in

Date: 08/28/19 01:22 PM  
From: Prajeet P <prajeet@startupmission.in>

Dear Sir

I am Prajeet from Kerala Startup Mission (<https://startupmission.kerala.gov.in/>)

I have gone through new order issued by TRAI regarding the release of API's aiding TV channel selection.

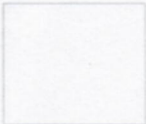
In Kerala we have a startup which has a unique solution to this existing problem named CableNine.com( A startup registered under Startup India) . They have software helping the LCO's (Local Cable TV operators) and customers to choose the channels and bouquets easily. The software is currently used by 10,000+ users right now.

Website -<http://cablenine.com/>

I request you to kindly go through their website and consider them for an appointment.

Kerala Startup Mission being the state government nodal agency is empowering the startup ecosystem in India and we really expect contribution from departments like you here.

A positive response regarding this is fervently hoped for.



**Prajeet Prabhakaran**

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