Information Note to the Press (Press Release No. <u>95</u>/2024)

For Immediate Release

Telecom Regulatory Authority of India

Subject: TRAI launches new website, the website is available at (https://trai.gov.in/).

New Delhi, 23rd December 2024 - TRAI has unveiled an upgraded website to broaden its reach to connect with a wider audience. In recognition of the growing importance of social media, new sharing features facilitate the dissemination of regulatory information to all stakeholders. The website offers comprehensive information on telecom and broadcasting regulations, policies, laws, statistics and trends in India. These resources are easily accessible to the public, stakeholders, researchers, and international audiences.

- 2. The new website includes the following additional features:
 - Introduction of a new dashboard for Telecom & Broadcasting sector.
 - Provision of data download for research.
 - A Grid View feature, allowing users to view data in a new and interactive format.
 - In addition to sharing via email, users can now also share documents directly through major social media platforms, links for visualisation on Instagram, Youtube, Linkedin, Whatsapp, Facebook, X etc.
 - Online Registration for subscription to TRAI latest releases and updates.
 - Brief profile of Authority.
 - New website is compatible with iOS, Android & various platforms.
 - A blog with a facility for registered users to comment.
 - Provision to publish information about upcoming events.
 - Online registration for participation in Open House Discussions.
 - Compliance to accessibility features.
 - Tenders and notices
 - Concise and compiled regulations at a single place with amendments mentioned in foot notes.

- 3. The new website will be hosted in NIC Cloud. The old website will run concurrently for 3 months after go live of the new website. A Chatbot 'TARA' (Telecom Authority Responsive Advisor) has been introduced to facilitate interactive search.
- 4. These new features aim to enhance transparency, accessibility, and public engagement of TRAI's regulatory initiatives in Telecom and Broadcasting sector.
- 5. For any clarification/ information, Ms. Archna Ahlawat, Advisor (IT) may be contacted on 011-20907756 or web manager may be contacted on iait@trai.gov.in.

(Atul Kumar Chaudhary)

Secretary, TRAI