

F. No. 4-23/2017-B&CS
Telecom Regulatory Authority of India
Mahanagar Doorsanchar Bhawan
Jawaharlal Nehru Marg
New Delhi- 110002

Dated: 07.11.2017

**Advisory to All DTH Operators for Enabling Online Payment System using BHIM/
UPI & Bharat QR code.**

Government of India is making efforts for promoting a less cash economy and Digital Payments in various utilities. To achieve the above mentioned objectives, the Government is working with multiple stakeholders for promotion of digital payments

2. DTH Sector is a vibrant sector and has a large consumer base. Enabling bill payments in such sector, through digital means, would certainly provide convenience to consumers as well as it would be cost effective proposition for the service providers.

3. In view of the above, the Authority is of the view that the DTH operators may undertake the following activities to enable digital payments.

- a) Enabling online payment system of Billers with BHIM/ UPI and Bharat QR code.
- b) Onboarding of Billers on Bharat Bill Payment System (BBMS)
- c) Printing of Bharat QR code (preferably dynamic) on DTH bills
- d) Enabling at least two of the following options in all physical payment receipt counters:
 - Pull request through Mobile no. /Virtual Payment address (VPA) wherein a request of bill amount is received on BHIM/ UPI enabled App of the customer.
 - Prominent display of printed static Bharat QR code on the billing counter to enable customer to scan and pay.
 - Dynamic Bharat QR code on a display facing the customer.
- e) Offer a visible discount on digital payment vis-à-vis cash.
- f) Organizing campaign for promotion of Digital Payments.

4. In this regard, a template has been annexed herewith, in which the DTH operators may provide information about digital payment enablement in their DTH Operations.


(G.S. Kesarwani)
Dy. Advisor (B&CS)

Template for capturing information about Digital payment enablement in Utilities

#	(A) Biller/ Utility	(B) State	(C) On- boarded on BBPS (Yes/No)	(D) Online payment facility is BHIM/ UPI enabled (Yes/No)	(E) BHARAT QR code printed on bills (Yes/No)	Physical counter			(I) Visible discount on digital payment (Yes/ No)	(J) Campaign for digital payment promotion undertaken (Yes/No)
						(F) Pull request through BHIM enabled App by entering Mobile number/ VPA * (Yes/No)	(G) Static Printed Bharat QR code (Yes/No)	(H) Dynamic Bharat QR (Screen facing customer) (Yes/No)		
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Abbreviations

1. BBPS – Bharat Bill Payment System
2. VPA – Virtual Payment Address
3. BHIM – Bharat Interface for Money

*Pull request means the customer is asked his/her mobile number and Customer ID, once the same is provided to counter officer, the counter officer generates a pull request on customer BHIM/ UPI enabled App and the customer can make the payment through the App.