

**A -la-carte rates of pay channels , offered by broadcasters to DPOs as reported to TRAI
(As on 30.09.2016)**

Sl. No.	Name of the broadcaster	Sl. No	Name of the channel	Reported rate for Non Addressable Systems	Reported rate for Addressable Systems (DAS, DTH, IPTV, HTS)	Declared as SD or HD
1	M/s 9X Media Private Limited	1	9XM	7.00	2.94	SD
2	M/s AETN 18 Media Pvt Limited	2	The History Channel	**	20.00	HD
		3	FY1 TV18	**	30.00	HD
3	M/s Asianet Communications Limited	4	Asianet	12.45	5.23	SD
		5	Asianet Plus	7.00	2.94	SD
		6	Asianet Movies	17.76	7.46	SD
		7	Suvarna Plus	12.5	5.25	SD
		8	Asianet HD	**	25.00	HD
		9	Star Suvarna (Earlier name "Suvarna")	12.00	5.04	SD
4	M/s B4U Television Network India Limited	10	B4U Movies	6.65	2.79	SD
5	M/s Bangla Entertainment Private Limited	11	AATH	10.00	4.20	SD
6	M/s BBC Global News India Private Limited	12	BBC World News	5.35	2.25	SD
7	M/s Bennett, Coleman & Company Limited	13	Zoom	8.35	3.51	SD
		14	Romedy Now	17.66	7.42	SD
		15	MN +(Earlier name "Movies Now +")	**	149.00	HD
		16	Magicbricks Now	8.50	3.57	SD
		17	ET NOW	8.50	3.57	SD
		18	Times Now	9.10	3.82	SD
		19	Romedy Now HD	**	30.00	HD
		20	Movies Now HD	**	149.00	HD
		21	Movies Now 2 HD	**	30.00	HD
		22	Movies Now 2	17.66	7.42	SD
		23	Times Now HD	**	15.00	HD
8	M/s Business Broadcast News Private Limited	24	Bloomberg TV India	8.50	3.57	SD
9	M/s Celebrities Management Pvt Limited	25	Travel XP HD (Earlier name "Travel XP")	**	40.00	HD
10	M/s Greycells18 Media Limited	26	Topper TV (#)	142.86	60.00	SD
11	M/s Discovery Communications India	27	Animal Planet	5.35	2.25	SD
		28	Discovery Channel	16.05	6.74	SD
		29	Discovery Channel - Tamil	16.05	6.74	SD
		30	Discovery Kids Channel	13.25	5.56	SD
		31	Discovery Science	12.00	5.04	SD
		32	Discovery Turbo	10.00	4.20	SD
		33	ID Investigation Discovery	21.40	8.99	SD
		34	Discovery HD World (earlier name "Discovery HD")	**	21.00	HD
		35	Animal Planet HD World (earlier name "Discovery Home and Health")	**	24.15	HD
		36	TLC HD world (earlier name "Military Channel")	**	24.15	HD
		37	TLC	9.63	4.04	SD
12	M/s Da Vinci Media India Private Limited	38	Da Vinci Learning	**	25.00	HD
13	E-24 Glamour Limited	39	E 24	15.00	6.30	SD
14	M/s Eenadu Televisoin Private Limited	40	ETV Telugu	10.70	4.49	SD
		41	ETV Andhra Pradesh (earlier name "ETV-2")	5.99	2.52	SD
		42	ETV - Telangana (earlier name "ETV-3")	5.99	2.52	SD
		43	ETV Cinema	18.50	7.77	SD
		44	ETV Life	10.00	4.20	SD
		45	ETV Plus	11.13	4.67	SD
		46	ETV Abhiruchi	11.13	4.67	SD
		47	ETV HD	**	40.00	HD
15	M/s EPIC Television Networks Pvt Limited	48	EPIC TV (HD Distribution)	**	55.00	HD
16	M/s Genx Entertainment Limited	49	UTV Bindass	10.00	4.20	SD
		50	UTV Action	10.00	4.20	SD
17	M/s IBN Lokmat News Private Ltd	51	IBN Lokmat	7.86	3.30	SD
18	M/s Mavis Satcom Limited	52	J Movies	6.00	2.52	SD
		53	Jaya Max	6.00	2.52	SD
		54	Jaya Plus	4.00	1.68	SD
		55	Jaya TV HD	**	40.00	HD
19	M/s ABP News Network Pvt Limited	56	ABP Ananda	6.00	2.52	SD
		57	ABP Majha	9.20	3.86	SD
20	M/s Sony Pictures Networks Distribution India Private Limited	58	Animax	0.50	0.21	SD
		59	AXN	15.52	6.52	SD
		60	SET MAX	18.19	7.64	SD
		61	MIX	7.50	3.15	SD
		62	SAB	14.70	6.17	SD
		63	SONY ENTERTAINMENT CHANNEL (SET)	21.40	8.99	SD
		64	PIX	12.84	5.39	SD
		65	SIX	35.00	14.70	SD
		66	MAX 2 (Earlier name "MAX HD")	18.19	7.64	SD
		67	PAL (Earlier Name "SAB HD")	21.94	9.21	SD
		68	SET HD	**	25.00	HD
		69	SIX HD	**	35.00	HD
		70	PIX HD	**	25.00	HD
		71	MAX HD	**	25.00	HD
		72	SONY ESPN HD	**	35.00	HD
		73	Le PLEX HD	**	35.00	HD
		74	SAB HD	**	50.00	HD

Sl. No.	Name of the broadcaster	Sl. No	Name of the channel	Reported rate for Non Addressable Systems	Reported rate for Addressable Systems (DAS, DTH, IPTV, HITS)	Declared as SD or HD
21	M/s NDTV Life style Limited	75	NDTV Good Times	9.63	4.04	SD
22	M/s Neo Sports Broadcast Pvt Limited	76	NEO Prime (Earlier name "Neo Cricket")	35.45	14.89	SD
		77	Neo Sports	26.60	11.17	SD
23	M/s New Delhi Television Limited	78	NDTV 24*7	9.10	3.82	SD
		79	Granada TV (HD)	**	18.00	HD
		80	Trace Sports HD	**	12.00	HD
		81	NDTV Profit	6.42	2.70	SD
		82	Fox Life	4.71	1.98	SD
24	M/s NGC Network (India) Pvt Limited	83	National Geographic Channel (NGC)	6.15	2.58	SD
		84	Fox Life HD	**	30.00	HD
		85	Nat Geo Wild	16.00	6.72	SD
		86	National Geographic HD	**	16.00	HD
		87	Nat Geo Music HD	**	30.00	HD
		88	Nat Geo Wild HD	**	30.00	HD
		89	Nat Geo People HD	**	30.00	HD
		90	Baby TV HD	**	30.00	HD
		25	M/s Odisha Television Limited	91	Prarthana	5.00
92	Tarang			10.70	4.49	SD
93	Tarang Music			5.00	2.10	SD
94	Alankar			12.00	5.04	SD
95	ETV Bihar Jharkhand			11.12	4.67	SD
26	M/s Panorama Television Private Limited	96	ETV MP Chattisgarh	11.12	4.67	SD
		97	ETV Rajasthan	11.12	4.67	SD
		98	ETV Uttar Pradesh Uttarachal	11.12	4.67	SD
		99	ETV Urdu	11.12	4.67	SD
		100	ETV News Kannada	9.10	3.82	SD
		101	ETV News Bangla	9.10	3.82	SD
		102	ETV Haryana / Himanchal Pradesh	9.10	3.82	SD
		103	ETV News Gujarati	9.10	3.82	SD
		104	ETV News Odia	9.20	3.86	SD
		27	M/s Paul Entertainments Pvt Limited	105	9X Tashan (Earlier name "Purvaiya")	5.00
28	M/s Raj Television Network Limited	106	Raj Musix Kannada	5.50	2.31	SD
		107	Raj Digital Plus	8.26 (5.01 in AP)	3.24 (1.96 in AP)	SD
		108	Raj Musix	5.00	2.10	SD
		109	Raj News	4.00	1.68	SD
		110	Raj TV	11.77 (8.26 in AP)	4.62 (3.24 in AP)	SD
		111	Vissa TV	5.01 (11.77 in AP)	1.96 (4.62 in AP)	SD
29	M/s Sahara India Commercial Corporation Ltd	112	Sahara Filmy	16.50	6.93	SD
		113	Sahara One	20.50	8.61	SD
30	M/s Sarthak Entertainment Pvt Limited	114	Sarthak TV	9.50	3.99	SD
31	M/s Silverstar Communications Limited	115	Mega 24	5.00	2.10	SD
		116	Mega Musiq	5.00	2.10	SD
		117	Mega TV	5.00	2.10	SD
32	M/s Star India Private Limited	118	Channel (V)	1.07	0.45	SD
		119	Star Sports 4	35.45	14.89	SD
		120	FX	15.50	6.51	SD
		121	Life Ok (earlier name "Star One")	21.94	9.21	SD
		122	Movies OK (earlier name "Gold Action")	17.00	7.14	SD
		123	Star Sports 3	29.95	12.58	SD
		124	Star Gold	17.66	7.42	SD
		125	Star Jalsha	12.00	5.04	SD
		126	Star Movies	17.66	7.42	SD
		127	Star Movies Action	15.00	6.30	SD
		128	Star Plus	18.73	7.87	SD
		129	Star Pravah	12.00	5.04	SD
		130	Star Sports 1	35.45	14.89	SD
		131	Star Sports 2	36.00	15.12	SD
		132	Star World	4.87	2.05	SD
		133	Jalsha Movies (Earlier name "Star Bengali")	18.50	7.77	SD
		134	Star Sports HD 2	**	35.00	HD
		135	Star Sports HD 1	**	35.00	HD
		136	Life Ok HD	**	25.00	HD
		137	Star Gold HD	**	25.00	HD
		138	Star Movies HD	**	25.00	HD
		139	Star Plus HD	**	25.00	HD
		140	Star World Premiere HD	**	25.00	HD
		141	Star Sports HD 3	**	35.00	HD
		142	Star Sports HD 4	**	35.00	HD
		143	Star Movies Select HD	**	25.00	HD
		144	Star World HD	**	20.00	HD
		145	FX HD	**	25.00	HD
		146	MAA Gold	12.50	5.25	SD
		147	MAA Movies	18.50	7.77	SD
		148	MAA Music	7.50	3.15	SD
		149	MAA TV	12.50	5.25	SD
		150	Star Pravah HD	**	25.00	HD
151	Star Jalsha HD	**	25.00	HD		
152	Jalsha Movies HD	**	25.00	HD		
153	Star Sports Select HD 1	**	35.00	HD		
154	Star Sports Select HD 2	**	35.00	HD		
155	MAA HD	**	25.00	HD		

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33	M/s SUN TV Network Limited	156	Adithya TV	18.19	7.64	SD
		157	Chintu TV	13.37	5.62	SD
		158	Chutti TV	13.37	5.62	SD
		159	Gemini Comedy	5.67	2.38	SD
		160	Gemini Life	11.13	4.67	SD
		161	Gemini Movies	18.20	7.64	SD
		162	Gemini Music	7.50	3.15	SD
		163	Gemini News	8.02	3.37	SD
		164	Gemini TV	11.02	4.63	SD
		165	KTV	16.06	6.75	SD
		166	Kiran TV	18.19	7.64	SD
		167	Kushi TV	13.37	5.62	SD
		168	SUN Life	12.50	5.25	SD
		169	Sun Music	7.50	3.15	SD
		170	Sun News	1.48	0.62	SD
		171	Surya Music (Earlier name "Sun News English")	7.50	3.15	SD
		172	SUN TV	12.50	5.25	SD
		173	SUN TV RI	12.50	5.25	SD
		174	Surya TV	12.31	5.17	SD
		175	Udaya Comedy	16.06	6.75	SD
		176	Udaya Movies	15.40	6.47	SD
		177	Udaya Music	7.49	3.15	SD
		178	Udaya News	7.86	3.30	SD
		179	Udaya TV	12.30	5.17	SD
		180	Kochu TV	13.37	5.62	SD
		181	Sun TV HD	**	40.00	HD
		182	KTV HD	**	40.00	HD
		183	Sun Music HD	**	25.00	HD
184	Gemini TV HD	**	40.00	HD		
185	Sun Action (#)	40.00	16.80	SD		
186	Gemini Action (#)	40.00	16.80	SD		
187	Surya Action (#)	40.00	16.80	SD		
188	Suriyan TV (#)	40.00	16.80	SD		
34	M/s Taj Television India Private Limited	189	Ten 2 (earlier name 'Ten Action')	35.00	14.70	SD
		190	Ten 1 (earlier name 'Ten Sports')	16.05	6.74	SD
		191	Ten Golf HD	**	35.00	HD
		192	Ten 1 HD (earlier name "Ten HD")	**	35.00	HD
35	M/s Turmeric Vision Private Limited	193	Food Food TV	18.00	7.56	SD
36	M/s Turner International India Pvt Ltd	194	Cartoon Network	13.37	5.62	SD
		195	CNN International	1.60	0.67	SD
		196	HBO	16.69	7.01	SD
		197	POGO	13.37	5.62	SD
		198	Toonami (Earlier name "Boomerang")	13.37	5.62	SD
		199	WB	6.60	2.77	SD
		200	HBO HD (Earlier name "HBO Hits HD")	**	35.00	HD
		201	CNN News 18 (earlier name "CNN-IBN")	5.35	2.25	SD
37	M/s TV 18 Broadcast Limited	202	CNBC Bazaar	9.10	3.82	SD
		203	CNBC TV 18 Prime HD	**	15.00	HD
		204	CNBC Awaaz	4.82	2.02	SD
		205	CNBC TV 18	9.10	3.82	SD
		206	Aaj Tak	7.49	3.15	SD
38	M/s TV Today Network Limited	207	Delhi Aaj Tak	8.50	3.57	SD
		208	India Today (Earlier name "Headlines Today")	3.21	1.35	SD
		209	Aaj Tak Tez	2.14	0.90	SD
		210	Hungama TV	8.35	3.51	SD
40	M/s Disney Broadcasting (India) Limited	211	Disney Junior (Earlier name "UTV Comedy")	13.37	5.62	SD
		212	UTV Movies	15.00	6.30	SD
		213	Disney XD (Earlier name "UTV World Movies")	9.52	4.00	SD
		214	Bindass Play (Earlier name "UTV Stars")	7.35	3.09	SD
		215	The Disney Channel	9.52	4.00	SD

Sl. No.	Name of the broadcaster	Sl. No	Name of the channel	Reported rate for Non Addressable Systems	Reported rate for Addressable Systems (DAS, DTH, IPTV, HITS)	Declared as SD or HD
41	M/s Viacom 18 Media Private Limited	216	Colors	21.40	8.99	SD
		217	Comedy Central (HD Distribution)	**	20.00	HD
		218	MTV	7.49	3.15	SD
		219	NICK	6.42	2.70	SD
		220	Nick Jr / Teen Nick	13.37	5.62	SD
		221	SONIC	13.00	5.46	SD
		222	VH 1 (HD Distribution)	**	20.00	HD
		223	Colors Infinity HD	**	25.00	HD
		224	Colors Infinity	15.52	6.52	SD
		225	Colors HD	**	30.00	HD
		226	NICKS HD+	**	25.00	HD
		227	MTV Indies (HD Distribution)	**	15.00	HD
		228	Rishtey Cineplex	18.19	7.64	SD
		229	MTV Beats (Earlier name "X Zone")	7.50	3.15	SD
		230	Colors Kannada HD	**	25.00	HD
		231	Colors Marathi HD	**	25.00	HD
		232	Colors Bangla HD	**	25.00	HD
		233	Colors Super	12.50	5.25	SD
		234	Colors Bangla (Earlier name "ETV Bangla")	11.12	4.67	SD
		235	Colors Gujarati (Earlier name "ETV Gujarati")	11.12	4.67	SD
		236	Colors Kannada (Earlier name "ETV Kannada")	11.12	4.67	SD
		237	Colors Marathi (Earlier name "ETV Marathi")	11.12	4.67	SD
		238	Colors Oriya (Earlier name "ETV Oriya")	11.12	4.67	SD
42	M/s Vijay Television Pvt Limited	239	Vijay TV (except Tamil Nadu)	4.28	1.80	SD
		240	Vijay Super	12.50	5.25	SD
		241	Vijay HD	**	25.00	HD
43	M/s Zee Akaash News Private Limited	242	24 Ghanta	6.42	2.70	SD
44	M/s Zee Entertainment Enterprises Limited	243	Zee ETC Bollywood (Earlier name "Zee Bollywood")	3.21	1.35	SD
		244	Action Cinema	10.70	4.49	SD
		245	Zee Bangla Cinema	16.20	6.80	SD
		246	Zee Café HD	**	30.00	HD
		247	Zee Café	8.56	3.60	SD
		248	Zee Cinema	13.88	5.83	SD
		249	Classic Cinema	10.70	4.49	SD
		250	Zee Salaam	15.00	6.30	SD
		251	Zee Studio	7.49	3.15	SD
		252	Zee Talkies	16.58	6.96	SD
		253	Zee TV	13.88	5.83	SD
		254	Zing	5.35	2.25	SD
		255	Zindagi	21.90	9.20	SD
		256	& Picture	18.00	7.56	SD
		257	Zee Q	16.00	6.72	SD
		258	Zee Bangla	8.67	3.64	SD
		259	Zee Marathi	8.56	3.60	SD
		260	Living Foodz (earlier name "Zee Khana Khazana")	16.00	6.72	SD
		261	Zee TV HD	**	30.00	HD
		262	Zee Cinema HD	**	30.00	HD
		263	Zee Studio HD	**	30.00	HD
		264	& TV	21.90	9.20	SD
		265	& TV HD	**	30.00	HD
266	Zee Kannada	7.98	3.35	SD		
267	Zee Telugu	11.13	4.67	SD		
268	& Pictures HD	**	30.00	HD		
269	Ten 3	36.00	15.12	SD		
270	Zee Cinemalu	18.20	7.64	SD		
271	Zee Yuva	12.00	5.04	SD		
45	M/s Zee Media Corporation Limited	272	Zee 24 Taas	9.09	3.82	SD
		273	Zee Kalinga (Earlier name "Zee 24 Ghantalu)	11.12	4.67	SD
		274	Zee Business	5.14	2.16	SD
		275	Zee Punjab Haryana Himachal (Earlier name "Zee Punjabi")	1.60	0.67	SD
		276	Zee Madhya Pradesh Chattisgarh	9.09	3.82	SD
		277	WION	9.19	3.86	SD
		278	Zee Rajasthan News (Earliner name "Zee Marudhara" and "Zee Rajasthan Plus")	11.00	4.62	SD
46	M/s Zoom Entertainment Network Limited	279	Movies Now	17.66	7.42	SD
47	M/s AXN Networks India Private Limited	280	SONY ESPN (Earlier name "SONY KIX")	36.00	15.12	SD
		281	AXN HD	**	25.00	HD

Note :

(A) Indicative a-la-carte rates of the pay channels, as reported to TRAI as offered by the broadcaster to the DPOs, are for information of the stakeholders.

(B) * the a-la-cartes rate of the pay channels for addressable systems shall not be more than 42% of the rate for such channel, as specified for non-addressable systems.

(C) # Advertisement free channels

(D) ** Channel is not being distributed on non- Addressable Systems.