

**A -la-carte rates of pay channels , offered by broadcasters to DPOs as reported to TRAI
(As on 31.03.2017)**

Sl. No.	Name of the broadcaster	Sl. No	Name of the channel	Reported rate for Non Addressable Systems	Reported rate for Addressable Systems (DAS, DTH, IPTV, HITS)	Declared as SD or HD
1	M/s 9X Media Private Limited	1	9XM	7.00	2.94	SD
2	M/s AETN 18 Media Pvt Limited	2	The History Channel	**	20.00	HD
		3	FY1 TV18	**	30.00	HD
3	M/s Asianet Communications Limited	4	Asianet	12.45	5.23	SD
		5	Asianet Plus	7.00	2.94	SD
		6	Asianet Movies	17.76	7.46	SD
		7	Suvarna Plus	12.5	5.25	SD
		8	Asianet HD	**	25.00	HD
		9	Star Suvarna (Earlier name "Suvarna")	12.00	5.04	SD
4	M/s B4U Television Network India Limited	10	B4U Movies	6.65	2.79	SD
5	M/s Bangla Entertainment Private Limited	11	AATH	10.00	4.20	SD
6	M/s BBC Global News India Private Limited	12	BBC World News	5.35	2.25	SD
7	M/s Bennett, Coleman & Company Limited	13	Zoom	8.35	3.51	SD
		14	Romey Now	17.66	7.42	SD
		15	MN +(Earlier name "Movies Now +")	**	149.00	HD
		16	Magicbricks Now	8.50	3.57	SD
		17	ET NOW	8.50	3.57	SD
		18	Times Now	9.10	3.82	SD
		19	Romey Now HD	**	30.00	HD
		20	Movies Now HD	**	149.00	HD
		21	Movies Now 2 HD	**	30.00	HD
		22	Movies Now 2	17.66	7.42	SD
		23	Times Now HD	**	15.00	HD
8	M/s Business Broadcast News Private Limited	24	BTVi (Earlier name "Bloomberg TV India")	8.50	3.57	SD
9	M/s Celebrities Management Pvt Limited	25	Travel XP HD (Earlier name "Travel XP")	**	40.00	HD
		26	Travel XP Tamil	9.00	3.75	SD
10	M/s Greycells18 Media Limited	27	Topper TV (#)	142.86	60.00	SD
11	M/s Discovery Communications India	28	Animal Planet	5.35	2.25	SD
		29	Discovery Channel	16.05	6.74	SD
		30	Discovery Channel – Tamil	16.05	6.74	SD
		31	Discovery Kids Channel	13.25	5.56	SD
		32	Discovery Science	12.00	5.04	SD
		33	Discovery Turbo	10.00	4.20	SD
		34	ID Investigation Discovery	21.40	8.99	SD
		35	Discovery HD World (earlier name "Discovery HD")	**	21.00	HD
		36	Animal Planet HD World (earlier name "Discovery Home and Health")	**	24.15	HD
		37	TLC HD world (earlier name "Military Channel")	**	24.15	HD
		38	TLC	9.63	4.04	SD
		39	Dsport	30.00	12.60	SD
12	M/s Da Vinci Media India Private Limited	40	Da Vinci Learning	**	25.00	HD
13	E-24 Glamour Limited	41	E 24	15.00	6.30	SD
14	M/s Eenadu Televisoin Private Limited	42	ETV Telugu	10.70	4.49	SD
		43	ETV Andhra Pradesh (earlier name "ETV-2")	5.99	2.52	SD
		44	ETV - Telangana (earlier name "ETV-3")	5.99	2.52	SD
		45	ETV Cinema	18.50	7.77	SD
		46	ETV Life	10.00	4.20	SD
		47	ETV Plus	11.13	4.67	SD
		48	ETV Abhiruchi	11.13	4.67	SD
		49	ETV HD	**	40.00	HD
15	M/s EPIC Television Networks Pvt Limited	50	EPIC TV (HD Distribution)	**	20.00	HD
16	M/s Genx Entertainment Limited	51	UTV Bindass	10.00	4.20	SD
		52	UTV Action	10.00	4.20	SD
17	M/s IBN Lokmat News Private Ltd	53	IBN Lokmat	7.86	3.30	SD
18	M/s Mavis Satcom Limited	54	J Movies	6.00	2.52	SD
		55	Jaya Max	6.00	2.52	SD
		56	Jaya Plus	4.00	1.68	SD
		57	Jaya TV HD	**	40.00	HD
19	M/s ABP News Network Pvt Limited	58	ABP Ananda	6.00	2.52	SD
		59	ABP Majha	9.20	3.86	SD
20	M/s Sony Pictures Networks Distribution India Private Limited	60	Animax	0.50	0.21	SD
		61	AXN	15.52	6.52	SD
		62	SET MAX	18.19	7.64	SD
		63	MIX	7.50	3.15	SD
		64	SAB	14.70	6.17	SD
		65	SONY ENTERTAINMENT CHANNEL (SET)	21.40	8.99	SD
		66	PIX	12.84	5.39	SD
		67	SIX	35.00	14.70	SD
		68	MAX 2 (Earlier name "MAX HD")	18.19	7.64	SD
		69	PAL (Earlier Name "SAB HD")	21.94	9.21	SD
		70	SET HD	**	25.00	HD
		71	SIX HD	**	35.00	HD
		72	PIX HD	**	25.00	HD
		73	MAX HD	**	25.00	HD
		74	SONY ESPN HD	**	35.00	HD
		75	Le PLEX HD	**	35.00	HD
		76	SAB HD	**	25.00	HD
		77	SONY ROX HD	**	20.00	HD
21	M/s MSM World Wide Factual Media Private Limited	78	SONY BBC EARTH	16.00	6.72	SD
		79	SONY BBC EARTH HD	**	25.00	HD

22	M/s NDTV Life style Limited	80	NDTV Good Times	9.63	4.04	SD
23	M/s Neo Sports Broadcast Pvt Limited	81	NEO Prime (Earlier name "Neo Cricket")	35.45	14.89	SD
		82	Neo Sports	26.60	11.17	SD
24	M/s New Delhi Television Limited	83	NDTV 24*7	9.10	3.82	SD
		84	Granada TV (HD)	**	18.00	HD
		85	Trace Sports HD	**	12.00	HD
		86	NDTV Profit	6.42	2.70	SD
		87	Fox Life	4.71	1.98	SD
25	M/s NGC Network (India) Pvt Limited	88	National Geographic Channel (NGC)	6.15	2.58	SD
		89	Fox Life HD	**	30.00	HD
		90	Nat Geo Wild	16.00	6.72	SD
		91	National Geographic HD	**	16.00	HD
		92	Nat Geo Music HD	**	30.00	HD
		93	Nat Geo Wild HD	**	30.00	HD
		94	Nat Geo People HD	**	30.00	HD
		95	Baby TV HD	**	30.00	HD
		26	M/s Odisha Television Limited	96	Prarthana	5.00
97	Tarang			10.70	4.49	SD
98	Tarang Music			5.00	2.10	SD
99	Alankar			12.00	5.04	SD
27	M/s Panorama Television Private Limited	100	ETV Bihar Jharkhand	11.12	4.67	SD
		101	ETV MP Chattisgarh	11.12	4.67	SD
		102	ETV Rajasthan	11.12	4.67	SD
		103	ETV Uttar Pradesh Uttarachal	11.12	4.67	SD
		104	ETV Urdu	11.12	4.67	SD
		105	ETV News Kannada	9.10	3.82	SD
		106	ETV News Bangla	9.10	3.82	SD
		107	ETV Haryana / Himanchal Pradesh	9.10	3.82	SD
		108	ETV News Gujarati	9.10	3.82	SD
		109	ETV News Odia	9.20	3.86	SD
28	M/s Paul Entertainments Pvt Limited	110	9X Tashan (Earlier name "Purvaiya")	5.00	2.10	SD
29	M/s Raj Television Network Limited	111	Raj Musix Kannada	5.50	2.31	SD
		112	Raj Digital Plus	8.26 (5.01 in AP)	3.24 (1.96 in AP)	SD
		113	Raj Musix	5.00	2.10	SD
		114	Raj News	4.00	1.68	SD
		115	Raj TV	11.77 (8.26 in AP)	4.62 (3.24 in AP)	SD
		116	Vissa TV	5.01 (11.77 in AP)	1.96 (4.62 in AP)	SD
30	M/s Sahara India Commercial Corporation Ltd	117	Sahara Filmy	16.50	6.93	SD
		118	Sahara One	20.50	8.61	SD
31	M/s Sarthak Entertainment Pvt Limited	119	Sarthak TV	9.50	3.99	SD
32	M/s Silverstar Communications Limited	120	Mega 24	5.00	2.10	SD
		121	Mega Musiq	5.00	2.10	SD
		122	Mega TV	5.00	2.10	SD
		123	Channel (V)	1.07	0.45	SD
33	M/s Star India Private Limited	124	Star Sports 4	35.45	14.89	SD
		125	FX	15.50	6.51	SD
		126	Life Ok (earlier name "Star One")	21.94	9.21	SD
		127	Movies OK (earlier name "Gold Action")	17.00	7.14	SD
		128	Star Sports 3	29.95	12.58	SD
		129	Star Gold	17.66	7.42	SD
		130	Star Jalsha	12.00	5.04	SD
		131	Star Movies	17.66	7.42	SD
		132	Star Movies Action	15.00	6.30	SD
		133	Star Plus	18.73	7.87	SD
		134	Star Pravah	12.00	5.04	SD
		135	Star Sports 1	35.45	14.89	SD
		136	Star Sports 2	36.00	15.12	SD
		137	Star World	4.87	2.05	SD
		138	Jalsha Movies (Earlier name "Star Bengali")	18.50	7.77	SD
		139	Star Sports HD 2	**	35.00	HD
		140	Star Sports HD 1	**	35.00	HD
		141	Life Ok HD	**	25.00	HD
		142	Star Gold HD	**	25.00	HD
		143	Star Movies HD	**	25.00	HD
		144	Star Plus HD	**	25.00	HD
		145	Star World Premiere HD	**	25.00	HD
		146	Star Sports HD 3	**	35.00	HD
		147	Star Sports HD 4	**	35.00	HD
		148	Star Movies Select HD	**	25.00	HD
		149	Star World HD	**	20.00	HD
		150	FX HD	**	25.00	HD
		151	MAA Gold	12.50	5.25	SD
		152	MAA Movies	18.50	7.77	SD
		153	MAA Music	7.50	3.15	SD
		154	MAA TV	12.50	5.25	SD
		155	Star Pravah HD	**	25.00	HD
		156	Star Jalsha HD	**	25.00	HD
		157	Jalsha Movies HD	**	25.00	HD
		158	Star Sports Select HD 1	**	35.00	HD
		159	Star Sports Select HD 2	**	35.00	HD
		160	MAA HD	**	25.00	HD
		161	Star Gold Select HD	**	25.00	HD
		162	MAA Movies HD	**	25.00	HD

34	M/s SUN TV Network Limited	163	Adithya TV	18.19	7.64	SD		
		164	Chintu TV	13.37	5.62	SD		
		165	Chutti TV	13.37	5.62	SD		
		166	Gemini Comedy	5.67	2.38	SD		
		167	Gemini Life	11.13	4.67	SD		
		168	Gemini Movies	18.20	7.64	SD		
		169	Gemini Music	7.50	3.15	SD		
		170	Gemini News	8.02	3.37	SD		
		171	Gemini TV	11.02	4.63	SD		
		172	KTV	16.06	6.75	SD		
		173	Kiran TV	18.19	7.64	SD		
		174	Kushi TV	13.37	5.62	SD		
		175	SUN Life	12.50	5.25	SD		
		176	Sun Music	7.50	3.15	SD		
		177	Sun News	1.48	0.62	SD		
		178	Surya Music (Earlier name "Sun News English")	7.50	3.15	SD		
		179	SUN TV	12.50	5.25	SD		
		180	SUN TV RI	12.50	5.25	SD		
		181	Surya TV	12.31	5.17	SD		
		182	Udaya Comedy	16.06	6.75	SD		
		183	Udaya Movies	15.40	6.47	SD		
		184	Udaya Music	7.49	3.15	SD		
		185	Udaya News	7.86	3.30	SD		
		186	Udaya TV	12.30	5.17	SD		
		187	Kochu TV	13.37	5.62	SD		
		188	Sun TV HD	**	40.00	HD		
		189	KTV HD	**	40.00	HD		
		190	Sun Music HD	**	25.00	HD		
		191	Gemini TV HD	**	40.00	HD		
		192	Sun Action (#)	40.00	16.80	SD		
		193	Gemini Action (#)	40.00	16.80	SD		
		194	Surya Action (#)	40.00	16.80	SD		
		195	Suriyan TV (#)	40.00	16.80	SD		
		35	M/s Taj Television India Private Limited	196	Ten 2 (earlier name "Ten Action")	35.00	14.70	SD
				197	Ten 1 (earlier name "Ten Sports")	16.05	6.74	SD
198	Ten 3			36.00	15.12	SD		
199	Ten Golf HD			**	35.00	HD		
200	Ten 1 HD (earlier name "Ten HD")			**	35.00	HD		
36	M/s Turmeric Vision Private Limited	201	Food Food TV	18.00	7.56	SD		
37	M/s Turner International India Pvt Ltd	202	Cartoon Network	13.37	5.62	SD		
		203	CNN International	1.60	0.67	SD		
		204	HBO	16.69	7.01	SD		
		205	POGO	13.37	5.62	SD		
		206	Toonami (Earlier name "Boomerang")	13.37	5.62	SD		
		207	WB	6.60	2.77	SD		
		208	HBO HD (Earlier name "HBO Hits HD")	**	35.00	HD		
		38	M/s TV 18 Broadcast Limited	209	CNN News 18 (earlier name "CNN-IBN")	5.35	2.25	SD
				210	CNBC Bazaar	9.10	3.82	SD
211	CNBC TV 18 Prime HD			**	15.00	HD		
212	CNBC Awaaz			4.82	2.02	SD		
213	CNBC TV 18			9.10	3.82	SD		
39	M/s TV Today Network Limited	214	Aaj Tak	7.49	3.15	SD		
		215	Delhi Aaj Tak	8.50	3.57	SD		
		216	India Today (Earlier name "Headlines Today")	3.21	1.35	SD		
217	Aaj Tak Tez	2.14	0.90	SD				
40	M/s United Home Entertainment Pvt Limited	218	Hungama TV	8.35	3.51	SD		
41	M/s Disney Broadcasting (India) Limited	219	Disney Junior (Earlier name "UTV Comedy")	13.37	5.62	SD		
		220	UTV Movies	15.00	6.30	SD		
		221	Disney XD (Earlier name "UTV World Movies")	9.52	4.00	SD		
		222	Bindass Play (Earlier name "UTV Stars")	7.35	3.09	SD		
		223	The Disney Channel	9.52	4.00	SD		
		42	M/s Viacom 18 Media Private Limited	224	Colors	21.40	8.99	SD
225	Comedy Central (HD Distribution)			**	20.00	HD		
226	MTV			7.49	3.15	SD		
227	NICK			6.42	2.70	SD		
228	Nick Jr / Teen Nick			13.37	5.62	SD		
229	SONIC			13.00	5.46	SD		
230	VH 1 (HD Distribution)			**	20.00	HD		
231	Colors Infinity HD			**	25.00	HD		
232	Colors Infinity			15.52	6.52	SD		
233	Colors HD			**	30.00	HD		
234	NICKS HD+			**	25.00	HD		
235	MTV Indies (HD Distribution)			**	15.00	HD		
236	Rishtey Cineplex			18.19	7.64	SD		
237	MTV Beats (Earlier name "X Zone")			7.50	3.15	SD		
238	Colors Kannada HD			**	25.00	HD		
239	Colors Marathi HD			**	25.00	HD		
240	Colors Bangla HD			**	25.00	HD		
241	Colors Super			12.50	5.25	SD		
242	Colors Bangla (Earlier name "ETV Bangla")			11.12	4.67	SD		
243	Colors Gujarati (Earlier name "ETV Gujarati")			11.12	4.67	SD		
244	Colors Kannada (Earlier name "ETV Kannada")			11.12	4.67	SD		
245	Colors Marathi (Earlier name "ETV Marathi")			11.12	4.67	SD		
246	Colors Oriya (Earlier name "ETV Oriya")			11.12	4.67	SD		
247	MTV Beats HD			**	25.00	HD		
248	Cineplex HD			**	25.00	HD		
249	VH 1			3.21	1.35	SD		
250	Comedy Central			15.5	6.51	SD		

43	M/s Vijay Television Pvt Limited	251	Vijay TV (except Tamil Nadu)	4.28	1.80	SD
		252	Vijay Super	12.50	5.25	SD
		253	Vijay HD	**	25.00	HD
44	M/s Zee Akaash News Private Limited	254	24 Ghanta	6.42	2.70	SD
45	M/s Zee Entertainment Enterprises Limited	255	Zee ETC Bollywood (Earlier name "Zee Bollywood")	3.21	1.35	SD
		256	Action Cinema	10.70	4.49	SD
		257	Zee Bangla Cinema	16.20	6.80	SD
		258	Zee Café HD	**	30.00	HD
		259	Zee Café	8.56	3.60	SD
		260	Zee Cinema	13.88	5.83	SD
		261	Classic Cinema	10.70	4.49	SD
		262	Zee Salaam	15.00	6.30	SD
		263	Zee Studio	7.49	3.15	SD
		264	Zee Talkies	16.58	6.96	SD
		265	Zee TV	13.88	5.83	SD
		266	Zing	5.35	2.25	SD
		267	Zindagi	21.90	9.20	SD
		268	& Picture	18.00	7.56	SD
		269	Zee Bangla	8.67	3.64	SD
		270	Zee Marathi	8.56	3.60	SD
		271	Living Foodz (earlier name "Zee Khana Khazana")	16.00	6.72	SD
		272	Zee TV HD	**	30.00	HD
		273	Zee Cinema HD	**	30.00	HD
		274	Zee Studio HD	**	30.00	HD
		275	& TV	21.90	9.20	SD
		276	& TV HD	**	30.00	HD
		277	Zee Kannada	7.98	3.35	SD
		278	Zee Telugu	11.13	4.67	SD
		279	& Pictures HD	**	30.00	HD
		280	Zee Cinemalu	18.20	7.64	SD
		281	Zee Yuva	12.00	5.04	SD
282	Zee Marathi HD	**	30.00	HD		
283	Living Zen	16.00	6.72	SD		
284	Zee Bangla HD	**	30.00	HD		
285	Zee Talkies HD	**	30.00	HD		
46	M/s Zee Media Corporation Limited	286	Zee 24 Taas	9.09	3.82	SD
		287	Zee Kalinga (Earlier name "Zee 24 Ghantalu)	11.12	4.67	SD
		288	Zee Business	5.14	2.16	SD
		289	Zee Punjab Haryana Himachal (Earlier name "Zee Punjabi")	1.60	0.67	SD
		290	Zee Madhya Pradesh Chattisgarh	9.09	3.82	SD
		291	WION	9.19	3.86	SD
292	Zee Rajasthan News (Earliner name "Zee Marudhara" and "Zee Rajasthan Plus")	11.00	4.62	SD		
47	M/s Zoom Entertainment Network Limited	293	Movies Now	17.66	7.42	SD
48	M/s AXN Networks India Private Limited	294	SONY ESPN (Earlier name "SONY KIX")	36.00	15.12	SD
		295	AXN HD	**	25.00	HD

Note :

(A) Indicative a-la-carte rates of the pay channels, as reported to TRAI as offered by the broadcaster to the DPOs, are for information of the stakeholders.

(B) * the a-la-cartes rate of the pay channels for addressable systems shall not be more than 42% of the rate for such channel, as specified for non-addressable systems.

(C) # Advertisement free channels

(D) ** Channel is not being distributed on non- Addressable Systems.