

Subject: **Fwd: Comments on Consultaion Paper dt.29-01-2016 on Tariff issues in CTV**

To: Manoj Verma <manoj@traf.gov.in>

Cc: Shreya Jain <shreya@traf.gov.in>

Date: 03/05/16 05:00 PM

From: Group Captain Umesh Kumar <umesh@traf.gov.in>

----- Original Message -----

From: "**Dr. Karthiayani Amma**" <kartyani@yahoo.com>

Date: Mar 4, 2016 7:31:50 PM

Subject: Comments on Consultaion Paper dt.29-01-2016 on Tariff issues in CTV

To: "pradvbcs@traf.gov.in" <pradvbcs@traf.gov.in>, "umesh@traf.gov.in" <umesh@traf.gov.in>

I am a cable TV subscriber from 1990 onwards.I am giving my suggestion and comments on the Consultation Paper dt. 29-01-2016 on Tariff issues related to cable TV.

As a regular viewer of Cable TV, I used to watch about 20 FTA channels in local language and about 10 or 12 pay channels in English, Hindi and Malayalam.Since January 2016,my service provider is asking me higher rate for pay channels on a la carte, for Ten Sports and Ten Action they are charging Rs 29 for each one.The reason is because of the high price the broadcasters charge the MSO in DAS areas .The higher rate for the pay channels should be regulated by Trai, just like in CAS areas.I understand that the pay channel charge is uniform and is fixed at Rs.5.35 (excluding taxes) irrespective of the genre.Hence the pay channel rate should be regulated by TRAI at Rs.6/per STB/ per month so that the subscribers can afford the price.

MSO can charge the subscriber Rs.12 maximum for each pay channel (twice the amount of the RIO rate of Rs.6). STBs should be made portable immediately so that cable TV customers can chose their service provider without any additional payments.

All the pay channels should be given on a la carte rates only. Bouquets and bundling of channels compel the subscriber pay for channels which he or she does not want to view. The subscriber should have the freedom to chose 100 FTA channels of BST.

Dr.Karthiayani Jose

Group Captain Umesh Kumar

Joint Advisor

Broadcast and Cable Services Division

Telecom Regulatory Authority of India

Mahanagar Doorsanchar Bhawan

J.L.Nehru Marg, Old Minto Road

(Near Zakir Hussain College)

ग्रुप कप्तान उमेश कुमार

संयुक्त सलाहकार

प्रसारण और केबल सेवाएं प्रभाग

भारतीय दूरसंचार विनियामक प्राधिकरण

महानगर दूरसंचार भवन

जवाहर लाल नेहरू मार्ग, पुराना मिंटो रोड

(ज़ाकिर हुसैन कॉलेज के समीप)

--

New Delhi - 110002

नई दिल्ली - 110002

Ph. No: +91 11 232664252 (Off); Telefax: +91 11 23220442; Mob: +91 964-380-4851

Email: umesh@traigov.in

Your Attitude, not your Aptitude, will determine your Altitude - Zig Ziglar