

Subject: **Tariff Issues for CableTV Services**
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Date: 09/04/19 12:42 PM
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Dear TRAI Team,

Q.30 Stakeholders may also provide their comments on any other issue relevant to the present consultation.

Kindly implement the 15% discount cap on Bouquet pricing. This will solve majority of the issues wrt NTO. All stakeholders will be bale to get a fair value. As on date, only beneficiaries seem to be Broadcasters.

There is no need to reduce NCF etc. Already LCOs like us in remote areas like Andaman Nicobar are struggling to provide services to households at this price point. An LCO needs an average gross profit of ₹180 per connection to survive and provide service to CableTV consumers in tough areas like Andamans.

Implementation of the 15% Bouquet pricing itself will put an end to most issues.

Regards
Ashwin
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