

**Dr. Thamminana Krushna Rao**

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Dr Thamminana KR

Visakhapatnam,

08-11-2024.

To

Shri Deepak Sharma ji

Advisor,

Telecom Regulatory Authority of India (TRAI), Govt. of India.

Dear Sir

As an ardent lover, enthusiast, supporter of DRM Digital Radio, I have been voluntarily conducting awareness campaigns, surveys, guest lectures, demos on DRM across the country. For the last four years I conducted 178 campaigns and sample survey in 30 major cities both physically and virtually.

(Reference links 1. [http://www.youtube.com/@Dr\\_Thamminana\\_KR](http://www.youtube.com/@Dr_Thamminana_KR) 2. <https://x.com/KRThamminana> )

Your Ref: TRAI Consultation Paper No 14/2024 "formulating a Digital Radio Broadcast Policy for private Radio broadcasters"

**My Reflections on Issues for consultation** (page No. 21)

Q1. Do you agree that single digital radio technology adoption is preferable for entire country? If not, support your reply with justification.

**My Reflection: Yes**

**A Single standard is beneficial for everyone, listeners, broadcasters and local Industry. DRM is already on air in India, implemented in more than sixty lakh cars so, DRM for FM just an extension. Double standards would be more costly. It is too difficult and costly to marry open standard DRM (in MW) with proprietorial standard HD (and it has never been done!)**

Q2. In case a single digital radio broadcast technology is to be adopted for the entire country, which technology should be adopted for digital radio broadcasting? Please give your suggestions with detailed justification.

**My Reflection: I believe that DRM is the best option for India.**

**DRM is the only open standard (not controlled by a single organization) for all frequency Bands. DRM is already on air in India with 35 Transmitters across the country.**

Thanking you and with warm regards,



Dr. Thamminana Krushna Rao