

Subject: **Regarding Tariff issues For Cable tv service questionno.30**

Date: 09/06/19 11:58 PM

To: arvind@traf.gov.in, vk.agarwal@traf.gov.in

From: Gubba Sunil <gubbasunil1505@gmail.com>

sir, I(G.SUNIL KUMAR GUPTA) LCO from MALLAPUR, Hyderabad,Telangana.I LCO lost 50% of my connection due to NTO, I AM as LCO not able to compete with DTH rates and services as they are providing at very low prices compare to lco's. in NTO DTH operators were given 100% NCF AND 20% price of broadcasters where as i was getting 60% NCF and 10% of broadcasters with this shareof profits how we can manage our network and provide services to customers at low prices.sun direct DTH is providing all telugu channels FTA &pay channelsfor 212/- where as we providing that pack for 280/- to survive in this industry all LCO NEED 100% NCF

To reduce the prices of pay channels the cap of not more then 15% discount on bouquets has to impose

Make sure to improve the quality of setup boxes provided by Mso's and improve the mso's technology to survive lco's with competing to DTH .

MY HUMBLE REQUEST YOU SIR TO SAVE LCO'S