QUALITY OF SERVICE ASSESSMENT

Report of Survey for Basic Service (Wireline), Cellular Mobile (Wireless) and Broadband

for

Himachal Pradesh Service Area

Assessment of:

(i) Customer Perception of Service and (ii) Implementation and Effectiveness of Telecom Consumers Protection and Redressal of Grievances Regulations, 2007

> March 2009 Report Prepared for: TRAI

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1.1 PREFACE

Provision of world class telecommunication infrastructure and information is the key to rapid economic and social development of the country. While expansion in number of subscribers and growth of tele-density are important quantitative goals in this sector, it is important to pay attention to the Quality of Service to consumers through regulatory mechanism.

The Telecom Regulatory Authority of India was established in 1997 through an Act of Parliament namely, the Telecom Regulatory Authority of India Act 1997 as amended by TRAI (Amendment) Act 2000. The Framework for consumer protection is to "Lay down the standards of quality of service to be provided by the service providers and ensure the quality of service and conduct the periodical survey of such service provided by the service providers so as to protect interest of the consumers of telecommunication service".

While the TRAI is the regulatory body under the Act, TDSAT is the body responsible for settlement of telecom disputes. However, individual consumer complaints do not come under the purview of either TRAI or TDSAT. Considering the fact that individual consumers can not seek redressal from TRAI or TDSAT, TRAI has taken number of steps to issue various directions, regulations and orders as measures to protect the interest of the consumers.

In this concern, TRAI initiates study to assess the quality of telecom services every year. The study covers the whole India comprising four metros and three circles for Basic Wireline and Cellular services.

The main aim is to assess the quality of Basic service (wireline) and Cellular Mobile services as per the Quality of Service of Basic and Cellular Mobile Telephone Services, 2005 dated 1st July 2005.

In May 2007, TRAI further passed a regulation titled, "Telecom Protection and Redressal of Grievances Regulation, 2007". The main objective of this regulation is to lay down the norms for the service providers of Basic service (Wireline), Cellular Mobile and Broadband services in order to handle the complaints of aggrieved consumers.

The salient feature of this regulation is listed below:

- I. Each Telecom Service Provider would be required:
 - 1. To set up 24x7 Toll Free Call Centre
 - 2. To appoint one or more Nodal Officer in each licensed service area
 - 3. To appoint one or more Appellate Authority in each licensed service area.



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- II. The information as above and also contact details of Nodal Officers and Appellate Authority to be widely publicized in national and local newspaper, sales outlets, web-site and back side of their Invoice/ Bills being sent to consumers.
- III. Each Service Provider will be required to publish abridged version of "Manual of Practices" for their customers and also make available the same on their web-sites.
- !V. The call centre, Nodal Officers and Appellate Authorities would follow the time lines as given in TRAI regulations for redressal of the complaints.

For the year 2008, TRAI invited tenders from the reputed market agencies to carry out Customer Satisfaction Survey

- 1. To assess the Implementation and Effectiveness of Telecom Consumers Protection and Redressal of Grievances Regulations, 2007
- 2. To Assess Customer perception of Service as defined in Regulations on quality of service of Basic and Cellular dated 1st July 2005 and Broadband Service dated 6th October 2006.

The interested market research agencies were required to submit separate tender for each of the four zones.

Each of the zone comprised of the following Telecom Circle/ Metro Service Areas.

North Zone: Delhi, Jammu & Kashmir, Himachal Pradesh, Punjab, Haryana, Rajasthan, Uttar Pradesh - East and Uttar Pradesh - West (including Uttrakhand). For the cellular mobile telephone service the service area of Delhi includes Ghaziabad, Faridabad, Noida and Gurgaon.

South Zone: Chennai, Andhra Pradesh, Karnataka, Tamilnadu, (excluding Chennai) and Kerala.

West Zone: Mumbai, Maharashtra (including Goa and excluding Mumbai), Gujarat and Madhya Pradesh (including Chattisgarh).

East Zone: Kolkata, West Bengal (including Andman & Nicobar, Sikkim and excluding Kolkata), Bihar (inclding Jharkhand), Orissa, Assam and North East which includes Arunachal Pradesh, Meghalaya, Mizoram, Nagaland, Manipur and Tripura.

As per the tender document, TRAI evaluated the technical bidding of the bidders and subsequently financial bids were opened in the presence of successful technical bidders.

Voluntary Organization in the interest of Consumer Education (VOICE), with registered office at, 441, Jangpura, Mathura Road, New Delhi was awarded the contract for the North Zone comprising eight states - Delhi, Haryana, Punjab, UP (E), UP (W), Rajasthan, Himachal Pradesh and Jammu & Kashmir by Telecom Regulatory Authority of India (TRAI) on 7th January 2008.



1.2 QUESTIONNAIRE BUILDING PROCESS

VOICE with other successful bidders - IMRB for East and South Zone and Market Pulse for West Zone – submitted their draft questionnaires to TRAI in the month of January 2008. TRAI oganised a round table consultation with all the successful bidders and three sets of questionnaires were finalized as per the parameters laid down in the tender documents.

The Basic service (Wireline) and Cellular mobile questionnaires (see Annexure 1.1) were based on 7 broad parameters and 33 questions related to consumer perception on quality of services and other 22 questions were related to consumer perception on Assessment of Implementation and Effectiveness of Telecom Consumers Protection and Redressal of Grievances Regulations, 2007. In the case of Broadband, questionnaire was based on 7 broad parameters and 22 questions related to consumer perception on quality of service. Whereas, in the case of perception on Assessment of Implementation and Effectiveness of Telecom Consumers Protection and Redressal of Grievances Regulations, 2007, broadband questionnaire had same number of questions as in Basic service (Wireline) and Cellular Mobile.

Broad parameters to assess the customer perception on quality of Basic service (Wireline), Cellular Mobile and Broadband services are listed below:

1.2.1 Basic Service (Wireline)

	Customer perception of service	Benchmark
(i)	% satisfied with provision of services	>95%
(ii)	% satisfied with billing performance	>90%
(iii)	% satisfied with help services	>90%
(iv)	% satisfied with network performance, reliability and availability	>95%
(v)	% satisfied with maintainability	>95%
(vi)	Overall customer satisfaction	>95%
(vii)	Customer satisfaction with offered supplementary services % satisfied	>95%



1.2.2 Basic services (wireless) and Cellular Mobile Telephone Service

	Customer perception of service	Benchmark
(i)	% satisfied with provision of services	>95%
(ii)	% satisfied with billing performance	>90%
(iii)	% satisfied with help services	>90%
(iv)	% satisfied with network performance, reliability and availability	>95%
(v)	% satisfied with maintainability	>95%
(vi)	Overall customer satisfaction	>95%
(vii)	Customer satisfaction with offered supplementary services % satisfied	>95%

1.2.3 Broadband Service

	Customer perception of service	Benchmark
(i)	% satisfied with provision of services	>90%
(ii)	% satisfied with billing performance	>90%
(iii)	% satisfied with help services	>90%
(iv)	% satisfied with network performance, reliability and availability	>85%
(v)	% satisfied with maintainability	>85%
(vi)	% satisfied Overall customer satisfaction	>85%
(vii)	Customer satisfaction with offered supplementary services such as allocation of static / fixed IP addresses, email Ids etc.	>85%

1.3 METHODOLOGY TO CALCULATE CUSTOMER SATISFACTION ON BROAD PARAMETERS.

Customers' perception of satisfaction level was calculated using two types of measures.

- Calculation of Consumer satisfaction level 1.3.1
- 1.3.2 Calculation of percentage of Consumers satisfied.

1.3.1 Methodology for calculation of consumer satisfaction level

To measure the satisfaction across various QoS parameters a four-point Likert scale of "Very Satisfied", "Satisfied", "Dissatisfied" and "Very Dissatisfied" was used. Weights are assigned to all the four responses with "Very Satisfied" being assigned 4 and "Very Dissatisfied" being assigned 1.

Weighting is done in order to adequately account for the satisfaction levels of various consumers. Weighting is done according to the standard market research practices followed across the world.

The overall satisfaction score is ascertained using the following formula(s):

Mean Score = A / N

Where:

A = (No. of subscribers who have given a rating of "very satisfied" * 4 + No. of subscriberswho have given a rating of "satisfied" * 3 + No. of subscribers who have given a rating of "dissatisfied" * 2 + No. of subscribers who have given a rating of "very dissatisfied" * 1) N = Total sample size achieved

Now, overall weighted satisfaction score is calculated using the formula:

Overall weighted satisfaction score = $\{(Mean Score - 1) / 3\} * 100$

This implies that if all the customers are "Very Satisfied", the operator can get a rating of 100%. On the other hand, if all the customers are "Very Dissatisfied", the operator gets a score of 0%. Thus, the scale has been calibrated to range between 0% and 100%.



Methodology for Calculation of percentage of Consumer satisfied. 1.3.2

To measure the percentage of consumers satisfied on various QoS parameters a simple addition method were applied by taking in to account the sum of consumer who were either "Very satisfied" or "Satisfied" on particular parameter. Therefore, the proportion of sum total of "Very Satisfied" and "Satisfied" consumers were taken out from the total number of valid responses on the all questions of each of the broad parameter.

% of satisfied consumers is ascertained using the following formula(s):

CS = (A / N) *100

Where:

CS = % of satisfied consumers

A = (sum total of no. of subscribers who were "very satisfied" on each of the broad parameter + sum total of no. of subscribers who were "satisfied" on each of the broad parameter

N = Total sample size achieved

This implies that if all the customers are either "Very Satisfied" or "Satisfied" the operator can get a rating of 100%. On the other hand, if all the customers are "Dissatisfied" or "Very Dissatisfied", the operator gets a score of 0%.

Comparison with the Benchmarking. 1.3.3

As per the tender document TRAI has fixed the benchmarks on broad parameters for Basic Service (Wirline), Basic (wireless) and Cellular Mobile and Broadband services. In the case of Basic Service (Wireline) and Basic (Wireless) & Cellular Mobile services, benchmark on all the broad parameter has been fixed relatively high at > 90%. Whereas, in the case of Broadband services, the benchmarks on three parameters – provision of services, billing performance and help services – has been fixed at >90%. In the case of other four parameters – network performance, maintainability, overall satisfaction and supplementary services – the benchmark has been set at >85%.

During the consultation with the TRAI, it was agreed that comparison with the benchmarks will be done on the basis of consumer satisfaction level as described in section 1.3.1. Therefore, no comparison with the benchmark will be done on the bais of % of consumer satisfied as described in the section 1.3.2.



2.1 INTRODUCTION

It was decided to complete the survey of four Service Areas of Rajasthan, UP (W) including Uttaranchal, Himachal Pardesh, and Jammu & Kashmir in the third quarter of 2008. Accordingly, the survey was carried out in Rajasthan, UP (W), Himachal Pardesh, and Jammu & Kashmir during the months of September – November 2008 for Basic Wireline, Cellular Mobile Telephone and Broadband services.

The present report, deals with Himachal Pradesh Service Area only.

2.2 SAMPLING METHODOLOGY

2.2.1 Basic Wireline

As per the tender document, survey agencies were supposed to cover a total sample of 929 subscribers, to be divided among the 3 Operators. This is shown in the table below.

Name of the Operators	Sample
BSNL (Bharat Sanchar Nigam Limited)	385
Rel Comm (Reliance Communication)	350
Tata Teleservices	194
Total	929

The above sample represents the total operator wise subscribers in Himachal Pradesh Service Area with 95% confidence level and 5% interval.

As per the tender document, survey agencies were supposed to cover a total sample 5% of exchanges of each BSO in the circle, covering a sample of 929 subscribers. These 5% of exchanges should be evenly spread over 10% of SDCA with each BSO.

For the purpose selecting exchange areas to be covered, BSNL exchanges were considered as the base. In Himachal Pradesh Service Area there are 980 total BSNL exchanges and 33 SDCAs. Therefore altogether 49 exchanges (5% of total exchanges) to be spread among 4 SDCAs (10% of total SDCAs) were selected for purpose of canvassing the questionnaire. The names of the 26 selected SDCAs are as follows:

1.Shimla 2.Kullu 4.Solan 3.Hamirpur



The list below also gives the list of exchanges selected under each of the selected SDCAs.

	Himachal Pradesh Service Area: Name of SDCAs and Exchanges covered			
SDCAs Exchanges (49) Selected Exchanges		Selected Exchanges		
Shimla	15	Chhota Shimla, Tutu, Nabha, CTO Shimla, Sajanli, Shoghi, Theog, Rohru, Rampur, Chopal, Tapri, Bhawanagar, Jakhri, Durgapur, Sarahan		
Kullu	10	Kullu, Naggar, Manali, Kasol, Puid, Haripur, Udaipur, Gusani, Kais, Bhunte		
Hamirpur	11	Hamirpur, Barmana, Bangana, Bilaspur, Una, Amb, Nadaun, Daulatpur, Sujanpur, Hatwar, Kuthera.		
Solan	12	Solan, Chambaghat, Shamti, Nahan, Kasauli, Buddi, Manpura, Arki, Majra, Rajgarh, Dadahu, Sultanpur.		

It should be noted here that selection of exchange areas was done on the basis of BSNL exchange structure. At the time of survey, the field team could not find the required number of subscribers of some of the private Operators, such as Tata Teleservices and Rel Comm. Therefore, some re-adjustment in the area selection was done in order to complete the required sample.

Sample distribution in to SDCAs

The provider wise sample was distributed among the SDCAs based on the proportionate population of the district, where these SDCAs fall.

Therefore, the following table shows the provider wise SDCA/ district wise target sample distribution.

Himachal Pradesh Service Area: Basic (Wireline): Target Sample distribution in SDCAs/ districts					
District	Population in 2001*	Population %	BSNL	Rel Com	Tata Teleservices
Shimla	7,21,745	35.9%	140	125	70
Solan	4,99,380	24.8%	95	90	44
Hamirpur	4,12,009	20.5%	80	70	40
Kullu	3,79,865	18.9%	70	65	40
All Districts	20,12,999	100.0%	385	350	194

*Source: Census 2001



2.2.1.1 Mode of interview

Two modes of interview were selected to cover the entire sample. More than 76% of operator sample was covered through in-depth interview with the consumers' and rest of the sample was covered through telephonic interview using the technique of Computer Assisted Telephonic Interview (CATI). The sample breakup with the modes of interviews is shown below:

Himachal Pradesh Service Area: Operator wise sample distribution with mode of interview				
Operators		Telephonic	In-Person	Total
DCNII	Count	96	289	385
BSNL	%age	24.9%	75.1%	100.0%
D-1 C	Count	86	264	350
Rel Comm	%age	24.6%	75.4%	100.0%
Tata	Count	39	155	194
Teleservices	%age	20.1%	79.9%	100.0%
Total	Count	221	708	929
	%age	23.8%	76.2%	100.0%

2.2.1.2 Type wise sample distribution

The operator wise sample was further divided in to pre-paid and post paid segment. The operator wise ratio of pre paid and post paid subscriber base was organized with the help of nodal officers appointed for each provider. The following table shows the operator wise pre-paid and post-paid division of sample.

Himachal Pradesh Service Area: Operator wise and user type wise sample distribution				
Oper	Operators Prepaid Postpaid Total			
DONII	Count	5	380	385
BSNL	%age	1.3%	98.7%	100.0%
Rel Comm	Count	4	346	350
	%age	1.1%	98.9%	100.0%
Tata	Count	9	185	194
Teleservices	%age	4.6%	95.4%	100.0%
Total	Count	18	911	929
	%age	1.9%	98.1%	100.0%



2.2.2 Cellular Mobile

As per the tender document, survey agencies were supposed to cover a total sample of 2660 subscribers, to be divided among the six service providers. The table below shows the target and achieved sample for HP service Area.

Service provider	Himachal Prad	Himachal Pradesh Service Area				
	Target sample	Achieved sample				
Airtel (Bharti Airtel Limited)	384	384				
IDEA (Idea Cellular)	370	370				
BSNL (Bharat Sanchar Nigam Limited)	384	387				
Rel Comm (Reliance Communication)	384	385				
Dishnet (Aircel)	370	371				
TATA (Tata Teleservices)	384	385				
Rel Telecomm	384	384				
Total	2660	2666				

The above sample represents the total operator wise subscribers in Himachal Pradesh Service Area with 95% confidence level and 5% interval.

2.2.2.1 District wise sample distribution

As per the tender document the sample for cellular mobile telephone service subscribers shall be evenly spread in over 10% of district headquarters of a service area where services are commissioned.

In Himachal Pradesh there are altogether 12 districts. Therefore 2 districts - Kullu and Shimla were selected. Sample was distributed in these two districts on the basis of their proportionate population.

The following table shows the district wise and provider wise target sample distribution.

Himach	Himachal Pradesh Service Area: Cellular Mobile : Target sample distribution in to districts/area and service provider												
Districts Population Population % Bharti Idea Cellular Telecom BSNL Dishnet (Aircel) Teleservices Rel Comm								Total					
Kullu	379865	34.5%	132	128	132	134	128	133	133	920			
Shimla	721745	65.5%	252	242	252	253	243	252	252	1746			
All total	1101610	100.0%	384	370	384	387	371	385	385	2666			

Note: Population Source: Census of India 2001



2.2.2.2 Area wise sample distribution

In order to make the sample wide spread in all the selected district headquarters, the area was divided in to four to five quadrants and the localities were selected from each of the quadrants for administering the face to face interviews with the consumers. The following table shows the district wise area covered for administering the cellular mobile survey.

Him	Himachal Pradesh Service Area: Cellular Mobile: Coverage Area								
District Headquarter Areas Covered (Localities)									
Kullu	Kullu, Naggar, Manali, Kasol, Puid, Haripur, Gusani, Kais, Bhunter, Raisen, Tapu.								
Shimla	ISBT, Mall Road, Shimla Railway Station, Paras Das Garden, Fagu, Mativana, Naldehra, Jutog, Koti, Dhalli, Kasumpti.								

2.2.2.3 Mode of interview

Two modes of interview were selected to cover the entire sample. Above 76% of operator sample was covered through in-depth interview with the consumers and rest sample was covered through telephonic interview using the technique of Computer Assisted Telephonic interview (CATI). The following table shows the operator wise sample covered during the survey, using both the modes of interview.

Himachal Pradesh Se	rvice Area: Opera	ator wise sample distribu	ition with mode	of interview
		Telephonic (CATI)	In-Person	Total
Bharti	Count	89	295	384
Bharti	%age	23.2%	76.8%	100.0%
Idea Cellular	Count	92	278	370
idea Centilai	%age	24.9%	75.1%	100.0%
BSNL	Count	85	302	387
BSINE	%age	22.0%	78.0%	100.0%
Rel Comm	Count	95	290	385
Kei Collilli	%age	24.7%	75.3%	100.0%
Aircel	Count	87	284	371
Affect	%age	23.5%	76.5%	100.0%
Tata Teleservices	Count	96	289	385
Tata Teleservices	%age	24.9%	75.1%	100.0%
Rel Telecom	Count	93	291	384
Kei Telecom	%age	24.2%	75.8%	100.0%
Total	Count	637	2029	2666
1 otal	%age	23.9%	76.1%	100.0%

2.2.2.4 Type wise sample distribution

The operator wise sample was further divided in to pre-paid and post paid segment. The operator wise ratio of pre paid and post paid subscriber base was organized with the help of nodal officer appointed for each provider. The following table shows the operator wise prepaid and post-paid division of sample.

Himachal Prad	Himachal Pradesh Service Area: Operator wise and user type wise sample distribution								
		Prepaid	Postpaid	Total					
D1	Count	374	10	384					
Bharti	%age	97.4%	2.6%	100.0%					
Idea Calladaa	Count	360	10	370					
Idea Cellular	%age	97.3%	2.7%	100.0%					
BSNL	Count	368	19	387					
BSNL	%age	95.1%	4.9%	100.0%					
D 1 C	Count	380	5	385					
Rel Comm	%age	98.7%	1.3%	100.0%					
A:1	Count	366	5	371					
Aircel	%age	98.7%	1.3%	100.0%					
Tata	Count	380	5	385					
Teleservices	%age	98.7%	1.3%	100.0%					
D -1 T-1	Count	378	6	384					
Rel Telecom	%age	98.4%	1.6%	100.0%					
77 . 1	Count	2606	60	2666					
Total	%age	97.7%	2.3%	100.0%					

2.2.3 Broadband

In the case of Broadband, Survey agencies were required to obtain from Broadband Service Provider's Central ISP Node total number of subscribers in each circle and then work out the sample to be covered.

VOICE contacted the broadband service providers to ascertain their number POPs (Point of Presence) in Himachal Pradesh. It was found that only one providers - BSNL had substantial numbers of consumers in Himachal Pradesh..

As per the tender document requirement, 10% of POPs of BSNL were selected to carry out the survey.

The following table shows the service provider wise sample covered in Himachal Pradesh Service area.

Operator	Total
BSNL	384

The operator wise sample achieved represents the total operator wise subscribers in the Himachal Pradesh with 95% confidence level and 5% confidence interval.

2.2.3.1 Area wise distribution:

Altogether four districts were selected for the broadband survey, where the providers had their PoPs. The following table shows the district wise sample for the BSNL which was covered during the survey.

Himachal Pradesh Service Area: Broadband: District wise and provider wise actual sample covered					
Districts	BSNL				
Shimla	90				
Kullu	155				
Hamirpur	77				
Solan	62				
TOTAL	384				

2.2.3.2 Mode of Interview

As per the tender document, at least 50% of the observations/ interviews shall be based on personal interview basis and up to 50% through email or by developing web based applications.

VOICE, accordingly developed a web based application and this was put on web site of VOICE in the month of February 2008. In order to publicize about the web based application, VOICE sent email to the data base received from service provider and also the



VOICE internal data base so that consumers can log on and fill the questionnaire. However, the number of responses to the email sent was abysmally low.

The following table show the actual service provider wise sample covered with the mode of interview.

Himachal Pradesh Service Area: Operator wise sample distribution with mode of interviews									
Service Provider In-Person Web/ Online Total									
Count Count		345	39	384					
BSNL	%age	89.8%	10.2%	100.0%					

- The table above shows that out of the total sample of 384, only 39 (10.2%) responses could be collected through web based online mechanism.
- The possible reason, for such a low responses could be that the data base of email addresses were either non functional or not valid.
- Therefore, VOICE decided to meet the entire sample through In-person interview. Accordingly 89.8% of the total sample was covered using In-person interview techniques.



3.1 EXECUTIVE SUMMARY

3.1.1 Customer Satisfaction Survey -Basic Service (Wireline)

Subscribers' perception of Basic (wireline) service was assesses for "7" defined parameters through 33 questions and Implementation and Effectiveness of Telecom Consumers Protection and Redressal of Grievances Regulations, 2007 through 22 questions. As regard to the HP Service Area performance of operators, none of the operator is meeting the prescribed parameters' benchmark with respect to quality of service. The findings with respect to major parameters on quality of service are as follows:

3.1.1.1: Overall Customer Satisfaction Level (Benchmark >95%)

The customer perception of overall satisfaction level is poor in UP (W) Service Area, which also includes Uttarakhand, as out of 5 operators none of them meet the benchmark of 95%.

- In terms of **customer satisfaction level**, the achievement level of the operators ranged from 61.9% to 69.4%.
- The highest overall satisfaction level was found by the consumers of BSNL (69.4%).
- The lowest overall satisfaction level was attained by the consumers of Rel Comm (61.9%) followed by Tata Teleservices (63.2%).

3.1.1.2: Network Performance (Benchmark >95%)

The customer perception of the parameter network performance is poor in HP Service Area as out of 3 operators none of them meet the benchmark of 95%.

- Customer satisfaction level with the network Performance attained by all the 3 operators ranged from 62.0% to 68.5%.
- The highest consumer satisfaction level on network performance was achieved by BSNL (68.5%).
- The lowest consumer satisfaction level on network performance was attained by Tata Teleservices (62.0%) followed by Rel Comm (62.5%).

3.1.1.3: Billing (Benchmark >90%)

The survey was conducted separately for post-paid and pre-paid customers. In the case of pre-paid segment, none of the 3 operators meet the *benchmark of 90%*. Similar situation was found in post-paid segment where none of the 3 operators meet the benchmark of 90%

- In terms of customer satisfaction level, the achievement level of the operators, in the case of pre-paid segment, ranged from 50.0% to 63.0%. Whereas in the case of post-paid, it ranged from 61.3% to 66.4%.
- The highest consumer satisfaction level with billing services, in pre-paid segment was achieved by Tata Teleservices (63.0%), followed by BSNL (60.0%). In the case of post paid segment the highest consumer satisfaction level was attained by BSNL (66.4%).



The lowest consumer satisfaction level with billing service in the pre-paid segment was achieved by Rel Comm (50.0%). In the case of post-paid segment the lowest consumer satisfaction level was attained by Tata Telservices (61.3%), followed by Rel Comm (61.6%).

3.1.3.4: Maintainability (Benchmark >95%)

The customer perception of the parameter maintainability is poor in HP Service Area as out of 3 operators none of them meets the benchmark of 95%.

- In terms of customer satisfaction level, the achievement level of the operators ranged from 60.3% to 63.9%.
- The highest consumer satisfaction level on maintainability was achieved by Tata Teleservices (63.9%).
- The lowest consumer satisfaction level on maintainability was achieved by Rel Comm (60.3%), followed by BSNL (60.6%).

3.1.1.5: Help Services/ Customer Care (Benchmark >90%)

The customer perception of the parameter help service/ customer care is significantly poor in HP Service Area as out of 3 operators none of them meets the benchmark of 90%.

- In terms of customer satisfaction level, the achievement level of the operators ranged from 58.7% to 64.6%.
- The highest consumer satisfaction level on help service / customer care was achieved by BSNL (64.6%).
- The lowest consumer satisfaction level on help services/ customer care was achieved by Tata Teleservices (58.7%), followed by Rel Comm (59.5%).

3.1.1.6: Consumers Protection and Redressal of Grievances

- Awareness about all the three stages of grievance redressal mechanism set up by their service providers was found to be low as this was reported by only 9.4% of consumers surveyed. The higher percentages of aware subscribers were found in the case of BSNL (11.7%) followed by Rel Comm (8.6%) and lowest percentage of aware subscribers were found in the case of Tata Teleservices (6.2%).
- Awareness level was found high in the case of call centre/ customer care help line numbers as this was reported by (96.8%) of the consumers surveyed. However, awareness about the nodal officer and Appellate authority was reported by only 8.2% and 3.0% of consumers respectively.
- Higher number of complaints to the call centre, within last six months, was made by Tata Teleservices subscribers (42.3%) followed by BSNL (32.2%) and lowest percentage of aware subscribers were found in the case of Rel Comm (17.4%)
- Almost 133 (49.8%) out of 267 complainants confirmed that they received the docket number of most of their complaints. This was reported higher in the case of BSNL (62.1%), followed by Tata Teleservices (46.3%) and Rel Com (29.5%).
- Less than half (42.7%) of the complainants reported that they were satisfied (very satisfied and satisfied) with the resolution of complaints by call centre.



Out of 76 respondents who were aware of nodal officers, only 14 of them knew (were aware) about the contact details of Nodal Officers.

3.1.2 Customer Satisfaction Survey (Cellular Mobile)

Subscribers' perception of cellular service was assesses for "7" defined parameters through 33 questions and Implementation and Effectiveness of Telecom Consumers Protection and Redressal of Grievances Regulations, 2007 through 22 questions. As regard to the HP Service Area performance of operators, none of the operators are meeting the prescribed parameters' benchmark with respect to quality of service. The findings with respect to major parameters on quality of service are as follows:

3.1.2.1: Overall Customer Satisfaction Level (Benchmark >95%)

The customer perception of overall satisfaction level is poor in HP Service Area as out of 7 operators none of them meet the <u>benchmark of 95%.</u>

- In terms of customer satisfaction level, the achievement level of the operators ranged from 53.4% to 59.6%.
- The highest overall satisfaction level was achieved by BSNL (59.6%) followed by Tata Teleservices (56.9%), Aircel (56.3%) and Rel Telecomm (55.7%).
- The lowest overall satisfaction level was achieved by Bharti (53.4%) followed by Rel Comm (54.5%) and Idea Cellular (54.9%).

3.1.2.2: Network Performance (Benchmark >95%)

The customer perception of the parameter network performance is poor in HP Service Area as out of 7 operators none of them meet the benchmark of 95%.

- In terms of customer satisfaction level, the achievement level of the operators ranged from 65.3% to 69.6%.
- The highest consumer satisfaction level on network performance was achieved by BSNL (69.6%) followed by Bharti (68.0%), Tata Teleservices (66.6%), Idea Cellular (66.4%) and Aircel (66.1%).
- The lowest consumer satisfaction level on network performance was achieved by Rel Comm (65.3%) followed by Rel Telecomm (65.9%).

3.1.2.3: Billing (Benchmark >90%)

The survey was conducted separately for post-paid and pre-paid customers. In the case of pre-paid segment, none of the 7 operators meet the benchmark of 90%. Similar situation was found in post-paid segment where none of the 7 operators meet the benchmark of 90%

In terms of customer satisfaction level, the achievement level of the operators, in the case **pre-paid segment**, ranged from 60.8% to 67.7%. Whereas in the case of post-paid, it ranged from 52.3% to 66.7%.



- The highest consumer satisfaction level with billing services, in pre-paid segment was achieved by Bharti (67.7%) followed by Rel Telecomm (66.0%), Rel Comm (64.2%) and Aircel (64.1%). In the case of post paid segment the highest consumer satisfaction level was attained by Aircel with 66.7% followed by BSNL (63.0%), Rel Comm (62.7%) and Rel Telecomm (60.6%).
- The lowest consumer satisfaction level with billing service in the pre-paid segment was achieved by BSNL with 60.8%, followed by Tata Teleservices (63.3%) and Idea Cellular (63.6%). In the case of post-paid segment. In the case of postpaid segment the lowest consumer satisfaction level was attained by Bharti with 52.3%, followed by Idea Cellular (57.7%), Tata Teleservices (56.7%).

3.1.2.4: Maintainability (Benchmark >95%)

The customer perception of the parameter maintainability is poor in HP Service Area as out of 7 operators none of them meet the benchmark of 95%.

- In terms of **customer satisfaction level**, the achievement level of the operators ranged from 63.5% to 66.4%.
- The highest consumer satisfaction level on maintainability was achieved by Bharti with 66.4%, followed by Tata Teleservices (65.5%), Rel Comm (64.7%) and BSNL & Rel Telecomm (64.5%each).
- The lowest consumer satisfaction level on maintainability was achieved by Idea Cellular (63.5%) closely followed by Aircel (63.6%).

3.1.2.5: Help Services/ Customer Care (Benchmark >90%)

The customer perception of the parameter help service/ customer care is significantly poor in HP Service Area as out of 7 operators none of them meet the benchmark of 90%.

- In terms of customer satisfaction level, the achievement level of the operators ranged from 60.0% to 65.9%.
- The highest consumer satisfaction level on help service/ customer care was achieved by Bharti Rel Comm with 65.9%, followed by Rel Telecomm (64.8%) and Bharti & Aircel (64.3%each).
- The lowest consumer satisfaction level on help services/ customer care was achieved by Idea Cellular with 60.0%, followed by Tata Teleservices (61.5%) and BSNL (62.2%).

3.1.2.6: Consumers Protection and Redressal of Grievances

• In the case of cellular mobile service, awareness about the three stages of grievance redressal mechanism set up by their service providers was found be low as this was reported by only 11.9% of consumers surveyed. The highest percentage of aware subscribers were found in the case of Idea Cellular (16.8%) followed by Bharti (14.6%), BSNL (12.4%), Tata Teleservices (10.9%), Aircel (10.5%) and Rel



Telecomm (10.4%). Whereas, it was found to be lowest percentage in the case of Rel Comm (8.1%).

- Awareness level was found high in the case of call centre/ customer care help line numbers as this was reported by 87.7% of consumers surveyed. Awareness about the Nodal Officers and Appellate Authority was reported by only 9.1% and 0.8% of consumers respectively.
- Relatively high numbers of complaints were made by the respondents surveyed. Altogether only 1944 (72.9%) reported that they had made complaints within last six months. This was reported mainly by Bharti subscribers (80.7%) followed by the subscribers of Tata Teleservices (79.7%), Rel Telecomm (77.3%). and Rel Comm (76.6%) and Aircel (76.5%). The lowest number of complaints to the call centre, within last six months were made by the subscribers of Idea Cellular (50.5%) followed by BSNL (68.2%).
- Overall 67.1% confirmed that they received the docket number for most of their complaints. This was reported highest in the case of Rel Comm (75.9%), followed by Aircel (71.5%), Idea Cellular (71.1%), Rel Telecomm (70.0%), Tata Teleservices (68.4%), BSNL (60.2%) and Bharti (54.2%).
- Maximum percentage of satisfied consumers (very satisfied and satisfied) were reported in the case of Bharti (84.2%), followed by Tata Teleservices (84.0%), Rel Comm (81.0%), Aircel (80.3%), Rel Telecomm (79.2%), BSNL (74.2%). Whereas the lowest were in the case of Idea Cellular (72.7%).
- Out of 242 respondents who were aware of Nodal Officers, only 19 (7.9%) respondents confirmed that they knew (were aware) about the contact details of nodal officers.

3.1.3 Customer Satisfaction Survey (Broadband)

Subscribers' perception of broadband service was assessed for "7" defined parameters through 23 questions and Implementation and Effectiveness of Telecom Consumers Protection and Redressal of Grievances Regulations, 2007 through 22 questions. As regard to the HP Service Area BSNL, the only operator, was found not to be meeting the prescribed parameter's benchmark with respect to quality of service. The findings with respect to major parameters on quality of service are as follows:

3.1.3.1: Overall Customer Satisfaction Level (Benchmark 85%)

The customer perception of overall satisfaction level, in the case of broadband, is poor in HP Service Area as BSNL was not able to meets the benchmark of 85%.

In terms of customer satisfaction level, the achievement level of BSNL was 63.8%.



3.1.3.2: Network Performance (Benchmark >85%)

The customer perception of the parameter network performance is poor in HP Service Area as BSNL was not able to meet the benchmark of 85%.

In terms of customer satisfaction level with the network performance, the achievement level of BSNL was 66.1%.

3.1.3.3: Billing (Benchmark >90%)

The survey was conducted separately for post-paid and pre-paid customers.

In the case of pre-paid segment, BSNL was not able to meet the benchmark of 90%. Similar situation was found in post-paid segment where BSNL was not able to meet the benchmark of 90%

In terms of customer satisfaction level, the achievement level of the BSNL, in the case of pre-paid segment was 65.2%. Whereas in the case of post-paid, it was 64.8%.

3.1.3.4: Maintainability (Benchmark >85%)

The customer perception of the parameter maintainability is poor in HP Service Area as BSNL was not able to meets the benchmark of 85%.

In terms of customer satisfaction level, the achievement level of BSNL was 66.1%.

3.1.3.5: Help Services/ Customer Care (Benchmark >90%)

The customer perception of the parameter help service/ customer care is significantly poor in HP Service Area as BSNL was not able to meets the benchmark of 90%.

In terms of customer satisfaction level, the achievement level of BSNL was 65.7%.

3.1.3.6: Consumers Protection and Redressal of Grievances

- Awareness about all the three stages of grievance redressal mechanism set up by their service providers was found to be low as this was reported by only 16.9% of BSNL consumers surveyed.
- Awareness level was found high in the case of call centre/ customer care help line numbers as this was reported by 90.9% of consumers surveyed. Awareness about the Nodal Officer and Appellate Authority was reported by 4.9% and 2.3% of consumers respectively.
- Over 83% of BSNL customers had made complaints to the call centre, within last six months.
- Overall 76.5% of BSNL subscribers confirmed that they received the docket number of most of their complaints.
- Higher percentage of satisfied customers (Very satisfied and Satisfied) with the resolution of complaints by call centre was found in the case of BSNL (85.0%).



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- 85% of BSNL complainants were satisfied (Very satisfied and satisfied) with the resolution of complaints by call centre/ customer care.
- Out of 19 respondents who were aware of nodal officers, only 9 respondent confirmed that they knew (were aware) about the contact details of Nodal Officers.



4 DETAIL REPORT

4.1 PERFORMANCE COMPLIANCE

As discussed in the Chapter 1 that the comparison with the benchmarking, set up by the TRAI for service provisions will be done on the basis of consumer satisfaction level as described in the methodology section 1.3.1. Accordingly the benchmarking on various service provisions of all the service providers was done, using the same criteria. This has been shown below separately for all the three services – Basic Wireline, Cellular mobile and Broadband.

However, the calculation of percentage of satisfied consumer on various service provisions as described in methodology section 1.3.2 was also carried out in order to understand the service providers wise total percentage of satisfied consumers on various service provisions. The analysis for all three services – Basic Wireline, Cellular Mobile and Broadband – has been shown separately. In this analysis, the outcome has not been compared with the benchmarking set up by the TRAI for various service provisions.

4.1.1 PERFORMANCE COMPLIANCE CSS – Basic Service (Wireline)

4.1.1.1 The following table shows the performance compliance report as the consumer satisfaction level on various service parameters.

	Basic Service (Wireline): Service Area- Himachal Pradesh - Parameter Based Performance Compliance										
Operator Sample Size	Sample Size	% Satisfaction With	performa		% Satisfaction with Help	% Satisfaction with Network performance	% Satisfaction with Maintain-	% Satisfaction with Suppleme-	% Satisfaction with		
		Provision of service	Post paid	Pre paid	Services	reliability and availability	ability	ntary services	overall services		
Bench	Benchmark >95%		>90%	>90%	>90%	>95%	>95%	>95%	>95%		
				SERVIC	E AREA – Hi	machal Pradesh					
Himachal Pradesh	929										
BSNL	385	66.1%	66.4%	60.0%	64.6%	68.5%	60.6%	59.4%	69.4%		
Rel Comm	350	57.1%	61.6%	50.0%	59.5%	62.5%	60.3%	64.6%	61.9%		
Tata Teleser- vices	194	50.9%	61.3%	63.0%	58.7%	62.0%	63.9%	56.5%	63.2%		

- The table above shows that none of the five service providers were able to meet the benchmark set up by the TRAI on any of the parameter.
- However, performance of BSNL was found to be better than Rel Comm and Tata Teleservices, as it has achieved highest score on 4 out of 7 parameters, listed in the above table. On the other 3 parameters its scored the second highest.
- BSNL was followed by Rel Comm as it has also achieved highest score on 1 parameter and second highest score on other 4 parameters. However, its scores on the remaining other 2 parameters were lowest.
- Tata Teleservices achieved highest score on 2 parameters. However, it scored lowest on the remaining 5 parameters.
- Therefore, it can be safely concluded that although none of the operators were able to meet the benchmark on any of the parameters, however, overall the services of BSNL were found to be relatively better than the other service providers.



4.1.1.2 The following table shows the percentage of consumers satisfied on various service parameters. This has been calculated by taking in to account the total number of "Very satisfied" and "Satisfied" consumers out of the total sample on all the parameters.

	Basic Service (Wireline) Service Area Himachal Pradesh - Parameter Based Performance Compliance												
Operator	Sample Size	% of Satisfied customers With Provision of service	% of Sa custome Billing per	ers with	% of Satisfied customers with Help Services	% of Satisfied customers with Network performance reliability and availability	% of Satisfied customers with Maintain- ability	% of Satisfied customers with Supple- mentary	% of Satisfied customers with overall services				
		of scivice	Postpaid	Prepaid		avanability	ability	services	scivices				
			SER	VICE ARE	A – Himachal	Pradesh							
Himachal Pradesh	929												
BSNL	385	88.3%	95.9%	80.0%	87.0%	94.1%	81.8%	78.3%	96.9%				
Rel Comm	350	76.0%	86.5%	50.0%	78.8%	85.2%	83.9%	67.2%	86.0%				
Tata Teleservices	194	64.8%	85.0%	77.8%	77.6%	85.9%	90.4%	73.9%	87.6%				

- The analysis reveals that in terms of satisfied customers also, it was BSNL to achieve highest percentages of satisfied consumers on 6 of the 7 parameters. However on 1 of the parameters it scored the lowest.
- BSNL was followed by Tata Teleservices as it achieved highest score on 1 and second highest on other 3 parameters. However, on remaining 3 parameters it scored lowest percentages of satisfied consumers.
- Rel Com could not acieve highest percentages of satisfied consumers on any of the 7 parameter. It achieved second highest score on 4 parameters. On remaining 3 parameters it attained the lowest percentages.

The analysis reveals that in terms of percentage of satisfied consumers, BSNL performance was better than the other two providers. However, the above analysis calculates the percentage of satisfied consumers by taking in to account the consumers who were "very satisfied" and "satisfied" on various parameters. Therefore, it does not show the level of Customer satisfaction.



4.1.2 PERFORMANCE COMPLIANCE CSS — Cellular Mobile

4.1.2.1 The following table shows the performance compliance report as the consumer satisfaction level on various service parameters.

	(Cellular Mobile	, Service Are	ea - Himac	hal Pradesh -	Parameter Based	d Performance	Compliance	
Operator	Sample Size	% Satisfaction with	% Satisfac Billing Per		% Satisfaction with Help	% Satisfaction with Network Performance,	% Satisfaction with	% Satisfaction with	% Satisfaction with
Francis	Size	Provision of service	Postpaid	Prepaid	Service	Reliability and Availability	Maintainab ility	Supplemen tary service	overall services
Benchman	:k	>95%	>90%	>90%	>90%	>95%	>95%	>95%	>95%
			SERV	ICE AREA	- HIMACHAL	PRADESH			
Himachal Pradesh	2666								
Bharti	384	57.8%	52.3%	67.7%	64.3%	68.0%	66.4%	55.6%	53.4%
Idea Cellular	370	61.2%	57.7%	63.6%	60.0%	66.4%	65.5%	55.1%	54.9%
BSNL	387	62.9%	61.5%	60.8%	62.2%	69.6%	64.5%	56.8%	59.6%
Rel Comm	385	53.7%	62.7%	64.2%	65.9%	65.3%	64.7%	51.1%	54.5%
Aircel	371	51.3%	66.7%	64.1%	64.3%	66.1%	63.6%	55.6%	56.3%
Tata Teleservice	s 385	60.5%	56.7%	63.3%	61.5%	66.6%	63.5%	54.6%	56.9%
Rel Telecomm	384	52.1%	60.6%	66.0%	64.8%	65.9%	64.5%	53.3%	55.7%

- The table above shows that none of the 7 operators were able to meet the benchmark on any of the parameter, set up by the TRAI. In fact on few of the parameters the performance of most of the operators were found to be critical.
- However, performance of Bharti was found to be relatively better than others, as Bharti has achieved highest and second score on each of the 2 parameters. On the rest of the parameters its score was average and below average. It also attained lowest score on 1 of the parameter.
- BSNL's performance could be considered better than other 5 operators. Although it could achieve highest score on 3 parameters, however, on the 4 parameters it scored average and below average. It also attained lowest score on 1 of the parameter
- Idea cellular was also able to achieve highest and second highest score on each of the 1 of parameter. It scored third highest on other 2 parameters. On rest of the 3 parameters its score was below average. In fact on 2 of the parameter it scored the lowest.
- Idea cellular scored second highest on 2 parameters. On rest of the 5 parameters it scored average and below average. It scored lowest on help services.
- Aircel was able to achieve highest and third highest score on each of the 1 parameter. But on other 5 parameters its score was average and below average.
- Rel com achieved second highest on 2 of the parameters and on rest its score was average to below average. It also scored the lowest on network performance.
- The performance of Tata Teleservices on all the parameters was average to below average. It scored lowest on maintainability.
- Therefore, it can be safely concluded that although none of the operators were able to meet the benchmark on any of the parameters, however, overall the services of Bharti followed by BSNL were found to be relatively better than the other 5 service providers.



4.1,2.2 The following table shows the percentage of consumers satisfied on various service parameters. This has been calculated by taking in to account the total number of "Very satisfied" and "Satisfied" consumers out of the total sample on all the parameters.

	Cellular Mobile, Service Area – Himachal Pradesh - Parameter Based Performance Compliance											
Operator	Sample Size	% of Satisfied customers With	custom	atisfied ers with rformance	% of Satisfied custome rs with	% of Satisfied customers with Network	% of Satisfied customers with	% of Satisfied customers with	% of Satisfied customers			
		Provision of service	Postpaid	Prepaid	Help Services	performance, reliability and availability	Maintain- ability	Supple- mentary services	with overall services			
			SERVIC	E AREA –I	HIMACHA	L PRADESH						
Himachal Pradesh	2666											
Bharti	384	65.7%	51.4%	89.6%	81.6%	91.8%	90.6%	64.5%	60.4%			
Idea Cellular	370	81.3%	62.2%	89.7%	79.3%	92.4%	88.4%	60.6%	60.3%			
BSNL	387	84.4%	73.4%	81.3%	79.0%	94.2%	88.4%	66.7%	70.0%			
Rel Comm	385	61.1%	64.7%	91.8%	89.5%	92.8%	89.4%	54.7%	66.0%			
Aircel	371	56.4%	77.8%	91.3%	88.7%	92.5%	86.0%	61.3%	66.6%			
Tata Teleservices	385	77.2%	65.0%	89.5%	74.2%	92.6%	89.4%	59.0%	64.9%			
Rel Telecomm	384	51.3%	63.6%	91.5%	89.4%	92.6%	89.1%	63.0%	61.5%			

- The analysis reveals that in terms of satisfied customers, Rel Comm. and BSNL were equally placed. BSNL had the highest percentages of satisfied consumers on 3 parameters and Rel Comm had on 2 parameters. Further Rel Comm had second highest percentage on 2 parameters, whereas, BSNL had second highest on only 1 of the parameter. On rest of the parameters, both had average to below average percentages of satisfied consumers. They also attained lowest score on 1 parameter each.
- Aircel attained highest score on 1 of the parameter and third highest on other 2 parameters. On rest of the parameters it attained average to below average scores.
- Although Rel Telecomm was not able to achieve highest score on any of 7 parameters, it attained second and third highest on 2 parameters each. On rest of the 4 parameters it had average and below average scores. It also attained lowest scores on 2 parameters.
- Performance of Bharti and Tata Teleservices could be considered at par. Among them it was only Bharti who could attain highest and second highest scores on 1 parameters each. Whereas, Tata Teleservices could attain only up to third highest on 3 of the parameters. On rest of the parameters they attained average to below average percentages. But Bharti also attained lowest score on 2 parameters, whereas, Tata Teleservices attained lowest score on only 1 parameter.
- Idea Cellular could achieve second highest score on 1 parameters. On rest of the parameters, its score was average to below average.

The analysis reveals that in terms of percentage of satisfied consumers, the services of BSNL and Rel Comm could be considered better than other 5 providers. However, the above analysis calculates the percentage of satisfied consumers by taking in to account the consumers who were "very satisfied" and "satisfied" on various parameters. Therefore, it does not show the level of customer satisfaction.



4.1.3: PERFORMANCE COMPLIANCE CSS – Broadband,

4.1.3.1: The following table shows the performance compliance report as the consumer satisfaction level on various service parameters.

Broadband (SERVICE AREA -Himachal Pradesh- Parameter Based Performance Compliance											
Operator	Sample Size	% Satisfaction With Provision of service	% Satisfaction with Billing performance		% Satisfaction with Help Services	% Satisfaction with Network performance reliability and	% Satisfaction with Maintain- ability	% Satisfaction with Supplementary services	% Satisfaction with overall services		
			Postpaid	Prepaid		availability	•				
Benchmark		>90%	>90%	>90%	>90%	>85%	>85%	>85%	>85%		
SERVICE AREA - HIMACHAL PRADESH											
Himachal Pradesh	384										
BSNL	384	66.2%	64.8%	65.2%	65.7%	66.1%	66.1%	65.0%	63.8%		

The table above shows that BSNL was unable to meet the benchmark on any of the 7 parameters, excluding the satisfaction with overall services, set up by the TRAI. However, maximum level of satisfaction was found in the case of provision of services (66.2%) closely followed by maintainability and network reliability (66.1% each). Whereas, it was lowest in the case of post paid billing services (64.8%)

4.1.3.2: The following table shows the percentage of consumers satisfied on various service parameters. This has been calculated by taking in to account the total number of "Very satisfied" and "Satisfied" consumers out of the total sample on all the parameters

Broadband (SERVICE AREA – HP - Parameter Based Performance Compliance											
Operator	Sample Size	% of Satisfied customers With Provision of service	% of satisfied customers with Billing performance		% of Satisfied customer s with Help Services	% of Satisfied customers with network performance reliability and availability	% of Satisfied customers with Maintain- ability	% of Satisfied customers with Supplemen- tary	% of Satisfied customer s with overall services		
			Postpaid	Prepaid		,	J	services			
SERVICE AREA - HIMACHAL PRADESH											
Himachal Pradesh	384										
BSNL	384	92.0%	90.0%	86.4%	89.2%	90.9%	90.4%	89.7%	90.6%		

The table above shows that out of the 7 parameters (excluding % satisfied with overall services), maximum percentages of BSNL satisfied consumers were found in the case of provision of services (92%), followed by network reliability(90.9%). Whereas, it was **lowest** in the case of help services (89.2%).



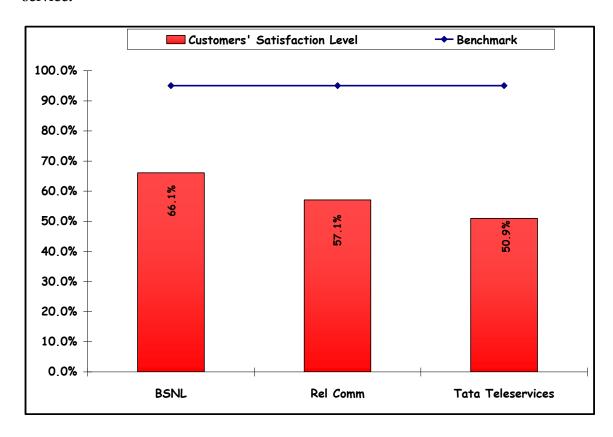
4.2 Graphical Presentation

4.2.1 BASIC SERVICES (WIRE LINE) - HP Service Area

4.2.1.1 SATISFIED WITH PROVISION OF SERVICES

Consumer satisfaction level

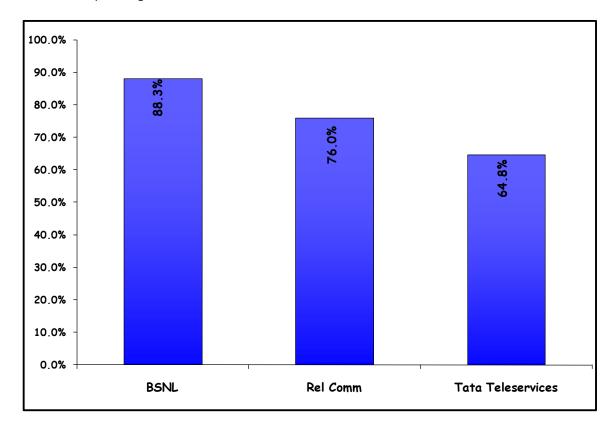
The following graph shows the consumer satisfaction level with the provision of service.



- Audit conducted for 3 operators providing services in HP Service Area.
- None of the operators were found meeting the benchmark of >95%.
- Customer satisfaction level with the provision of services attained by all the 3 operators ranged from 50.9% to 66.1%.
- Highest level of satisfaction was found by the consumers of BSNL (66.1%), followed by Rel Comm (57.1%).
- The lowest level of satisfaction was attained by the consumers of Tata Teleservices (50.9%).



The following graph shows the percentage of consumers satisfied (highly satisfied and satisfied) with provision of services.



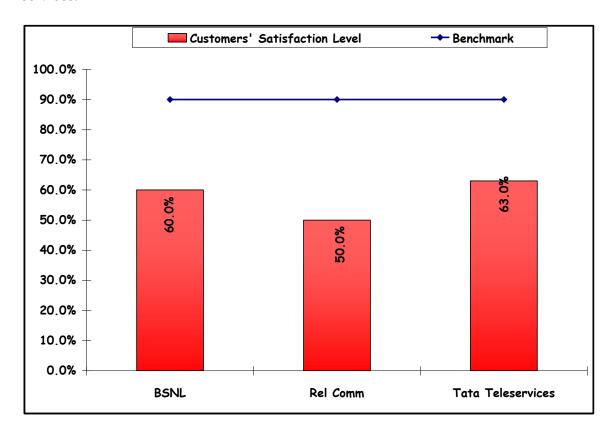
- Audit conducted for 3 operators providing services in HP Service Area.
- In the case only 1 operator, more than 85% of consumers were satisfied with provision of services.
- Highest percentage of satisfied customers was found in the case of BSNL (88.3%) followed by Rel Comm (76.0%).
- Whereas the lowest percentages of satisfied customers were in the case of Tata Teleservices (64.8%).



4.2.1.2 SATISFIED WITH PREPAID BILLING SERVICES

Consumer satisfaction level

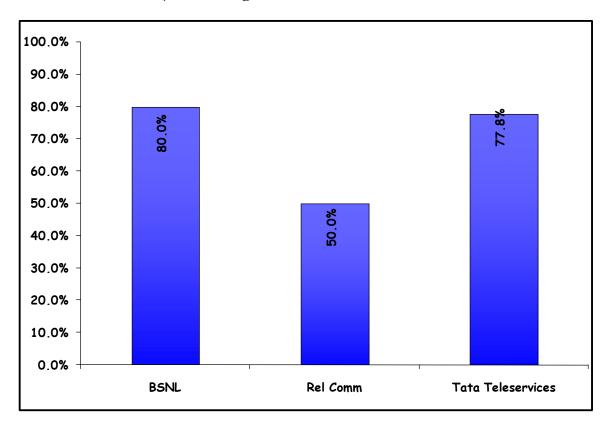
The following graph shows the consumer satisfaction level with the prepaid billing services.



- Audit conducted for 3 operators providing services in HP Service Area.
- None of the operators were found meeting the benchmark of >90%.
- Customer satisfaction level with the Prepaid Billing Services attained by all the 3 operators ranged from 50.0% to 63.0%.
- Highest level of satisfaction was found by the consumers of Tata Teleservices (63.0%), followed by BSNL (60.0%).
- The lowest level of satisfaction was attained by the consumers of Rel Comm (50.0%).



The following graph shows the percentage of prepaid consumers satisfied (highly satisfied and satisfied) with billing services.



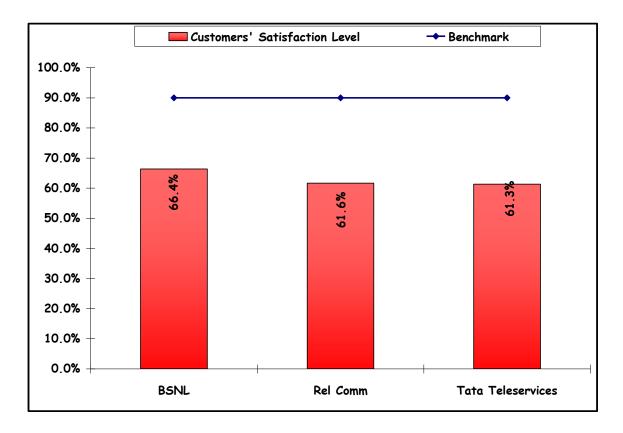
- Audit conducted for 3 operators providing services in HP Service Area.
- In the case of one operator, 80% of customers were satisfied with the services.
- Highest percentage of satisfied customers was found in the case of BSNL (80.0%) followed by Tata Teleservices (77.8%).
- Whereas the lowest percentages of satisfied customers were in the case of Rel Comm (50.0%).



4.2.1.3 SATISFIED WITH POSTPAID BILLING SERVICES

Consumer satisfaction level

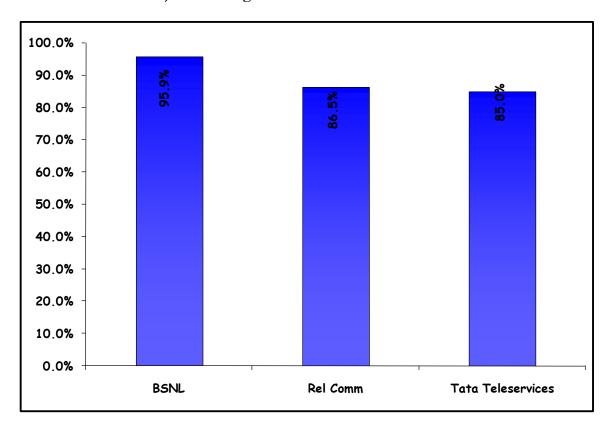
The following graph shows the consumer satisfaction level with the post-paid billing services.



- Audit conducted for 3 operators providing service in HP Service Area.
- None of the operators were found meeting the benchmark of >90%.
- Customer satisfaction level with the Postpaid Billing Services attained by all the 3 operators ranged from 61.3% to 66.4%.
- Highest level of satisfaction was found by the consumers of BSNL (66.4%).
- The lowest level of satisfaction was attained by the consumers of Tata Teleservices (61.3%) closely followed by Rel Comm (61.6%).



The following graph shows the percentage of postpaid consumers satisfied (highly satisfied and satisfied) with billing services.



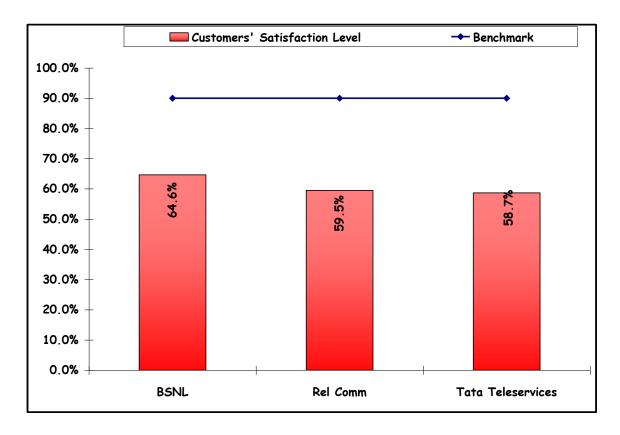
- Audit conducted for 3 operators providing services in HP Service Area.
- In the case of 1 operator, >90% of customers were satisfied with the billing service, in the post-paid segment.
- Highest percentage of satisfied customers was found in the case of BSNL (95.9%) followed by Rel Comm (86.5%).
- Whereas the lowest percentages of satisfied customers were in the case of Tata Teleservices (85.0%).



4.2.1.4 SATISFIED WITH HELP SERVICES

Consumer satisfaction level

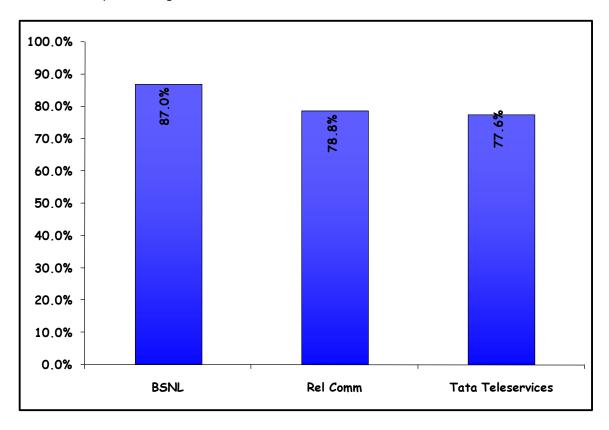
The following graph shows the consumer satisfaction level with the help service.



- Audit conducted for 3 operators providing services in HP Service Area.
- None of the operators were found meeting the benchmark of >90%.
- Customer satisfaction level with the Help Services attained by all the 3 operators ranged from 58.7% to 64.6%.
- Highest level of satisfaction was found by the consumers of BSNL (64.6%).
- The lowest level of satisfaction was attained by the consumers of Tata Teleservices (58.7%), followed by Rel Comm (59.5%).



The following graph shows the percentage of consumers satisfied (highly satisfied and satisfied) with help services.



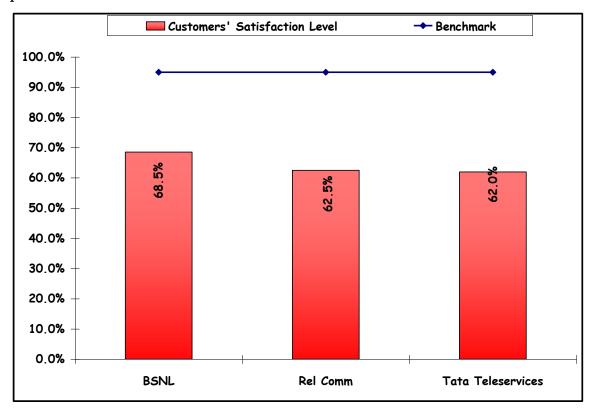
- Audit conducted for 3 operators providing services in HP Service Area.
- In the case of 1 operator, >85% of customers were satisfied with the help services.
- Highest percentage of satisfied customers was found in the case of BSNL (87.0%).
- Whereas the lowest percentages of satisfied customers were in the case of Tata Teleservices (77.6%), followed by Rel Comm (78.8%).



4.2.1.5 SATISFIED WITH NETWORK PERFORMANCE

Consumer satisfaction level

The following graph shows the consumer satisfaction level with network performance.

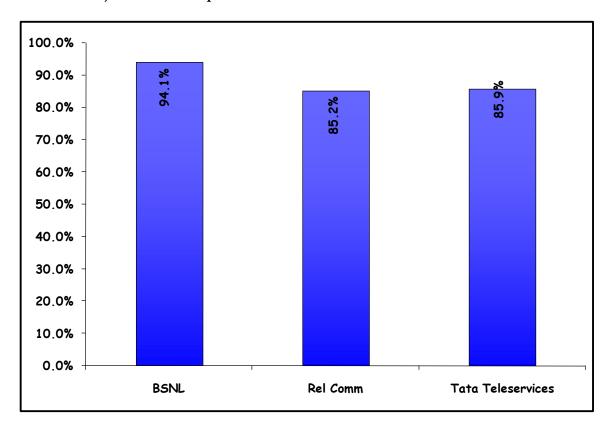


- Audit conducted for 3 operators providing services in HP Service Area.
- None of the operators were found meeting the benchmark of >95%.
- Customer satisfaction level with the network Performance attained by all the 3 operators ranged from 62.0% to 68.5%.
- Highest level of satisfaction was found by the consumers of BSNL (68.5%).
- The lowest level of satisfaction was attained by the consumers of Tata Teleservices (62.0%), followed by Rel Comm (62.5%).





The following graph shows the percentage of consumers satisfied (highly satisfied and satisfied) with network performance.



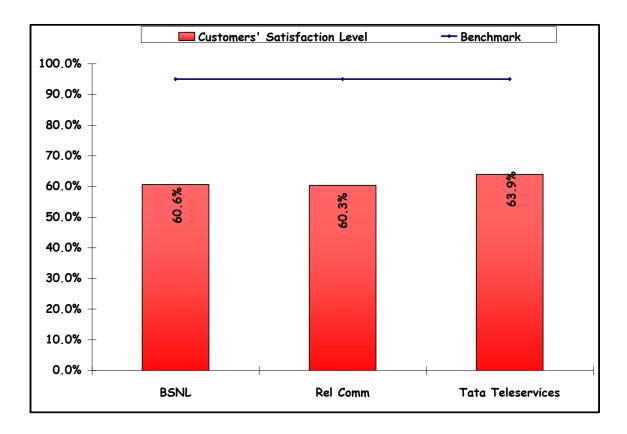
- Audit conducted for 3 operators providing services in HP Service Area.
- In the case of 1 operator, >90% of customers were satisfied with the network performance.
- Highest percentage of satisfied customers was found in the case of BSNL (94.1%) followed by Tata Teleservices (85.9%).
- Whereas the lowest percentages of satisfied customers were in the case of Rel Comm (85.2%).



4.2.1.6 SATISFIED WITH MAINTAINABILITY

Consumer satisfaction level

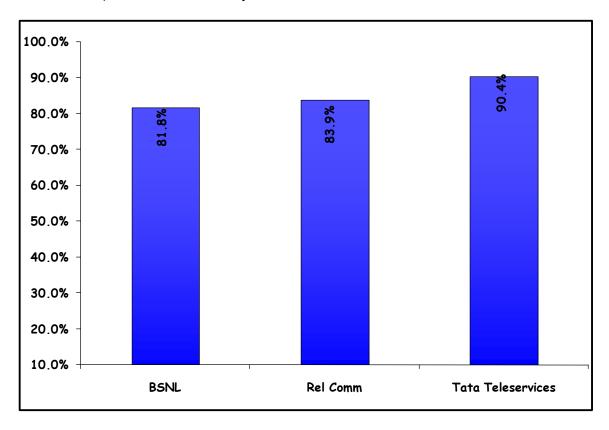
The following graph shows the consumer satisfaction level with maintainability



- Audit conducted for 3 operators providing services in HP Service Area.
- None of the operators were found meeting the benchmark of >95%.
- Customer satisfaction level with the maintainability attained by all the 3 operators ranged from 60.3% to 63.9%.
- Highest level of satisfaction was found by the consumers of Tata Teleservices (63.9%).
- The lowest level of satisfaction was attained by the consumers of Rel Comm (60.3%), followed by BSNL (60.6%)..



The following graph shows the percentage of consumers satisfied (highly satisfied and satisfied) with maintainability.



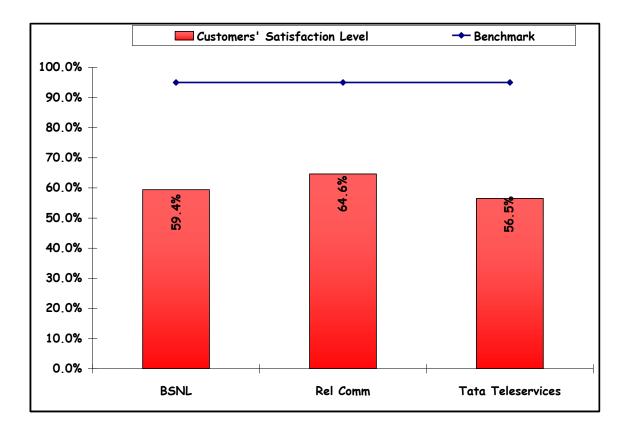
- Audit conducted for 3 operators providing services in HP Service Area.
- In the case of 1 operator, >90% of customers were satisfied with the maintainability.
- Highest percentage of satisfied customers was found in the case of Tata Teleservices (90.4%).
- Whereas the lowest percentages of satisfied customers were in the case of BSNL (81.8%), followed by Rel Comm (83.9%).



4.2.1.7 SATISFIED WITH SUPPLEMENTRY SERVICES

Consumer satisfaction level

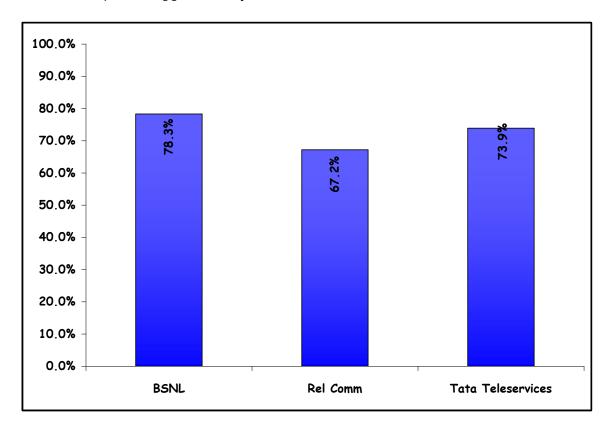
The following graph shows the consumer satisfaction level with Supplementary services.



- Audit conducted for 3 operators providing services in HP Service Area.
- None of the operators were found meeting the benchmark of >95%.
- Customer satisfaction level with the Supplementary attained by all the 3 operators ranged from 56.5% to 64.6%.
- Highest level of satisfaction was found by the consumers of Rel Comm (64.6%).
- The lowest level of satisfaction was attained by the consumers of Tata Teleservices (56.5%), followed by BSNL (59.4%).



The following graph shows the percentage of consumers satisfied (highly satisfied and satisfied) with supplementary services.



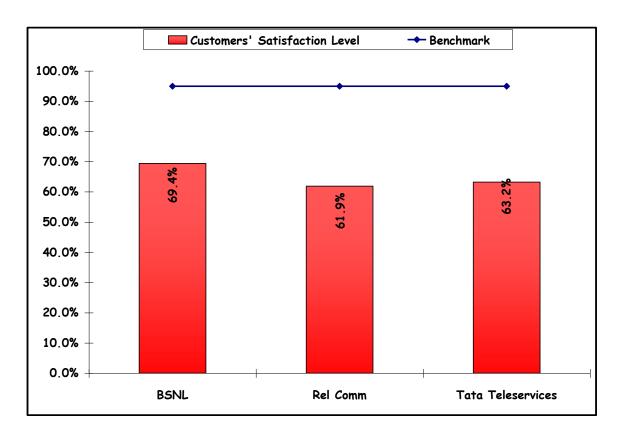
- Audit conducted for 3 operators providing services in HP Service Area.
- In the case of two operators, >70% of customers were satisfied with the Supplementary services.
- Highest percentage of satisfied customers was found in the case of BSNL (78.3%) followed by Tata Teleservices (73.9%).
- Whereas the lowest percentages of satisfied customers were in the case of Rel Comm (67.2%).



4.2.1.8 OVERALL CUSTOMER SATISFACTION

Consumer satisfaction level

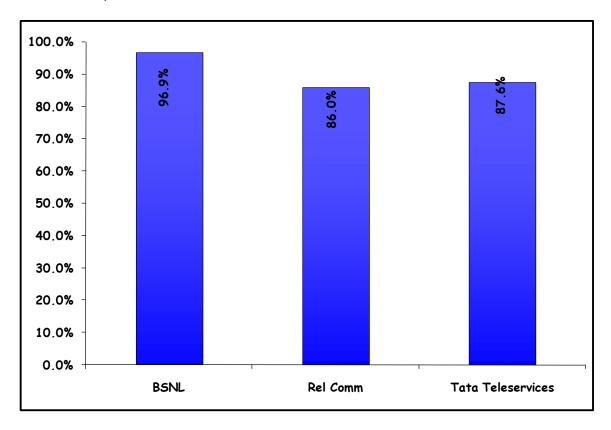
The following graph shows the consumer satisfaction level with overall services.



- Audit conducted for 3 operators providing service in HP Service Area.
- None of the operators were found meeting the benchmark of >95%.
- Customer satisfaction level with the overall customer satisfaction attained by all the 3 operators ranged from 61.9% to 69.4%.
- Highest level of satisfaction was found by the consumers of BSNL (69.4%).
- The lowest level of satisfaction was attained by the consumers of Rel Comm (61.9%), followed by Tata Teleservices (63.2%).



The following graph shows the percentage of consumers satisfied (highly satisfied and satisfied) with overall services.



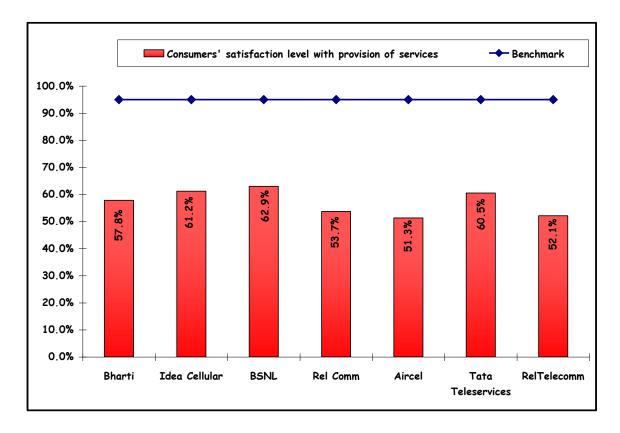
- Audit conducted for 3 operators providing services in HP Service Area.
- In the case of 1 operator, >95% of customers were satisfied with the overall services.
- Highest percentage of satisfied customers was found in the case of BSNL (96.9%).
- Whereas the lowest percentages of satisfied customers were in the case of Rel Comm (86.0%), followed by Tata Teleservices (87.6%).



4.2.2 CELLULAR SERVICES – HP SERVICE AREA

4.2.2.1 SATISFIED WITH PROVISION OF SERVICES

The following graph shows the consumers' satisfaction level with provision of services.

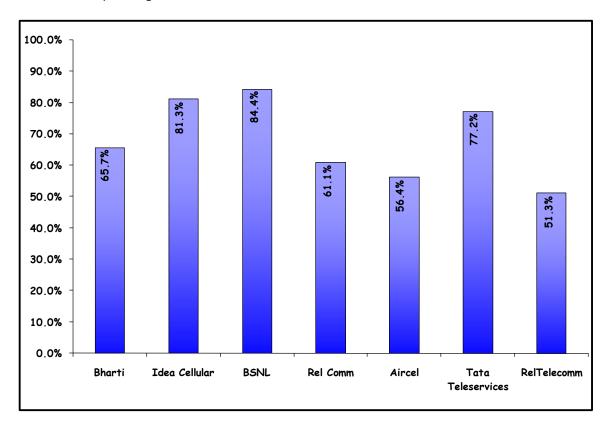


- Audit conducted for 7 operators providing services in HP Service Area.
- None of the operators were found meeting the benchmark of >95%.
- Customer satisfaction level with the provision of services attained by all the 7 operators ranged from 51.3% to 62.9%.
- Highest level of satisfaction was found by the consumers of BSNL (62.9%), followed by Idea Cellular (61.2%), Tata Teleservices (60.5%) and Bharti (57.8%).
- The lowest level of satisfaction was attained by the consumers of Aircel (51.3%) followed by Rel Telecomm (52.1%) and Rel Comm (53.7%).



Percent of Satisfied Customers

The following graph shows the percentage of consumers satisfied (highly satisfied and satisfied) with provision of services.



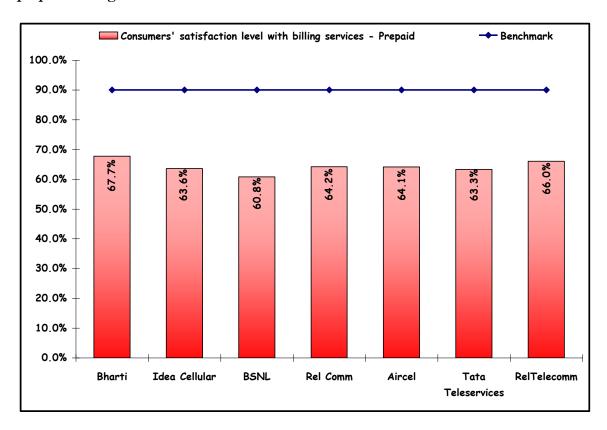
- Audit conducted for 7 operators providing services in HP Service Area.
- In the case of two operators, more than 80% of consumers were satisfied with provision of services.
- Highest percentage of satisfied customers was found in the case of BSNL (84.4%) followed by Idea Cellular (81.3%) and Tata Teleservices (77.2%).
- Whereas the lowest percentages of satisfied customers were in the case of Rel Telecomm (51.3%) followed by Aircel (56.4%) and Rel Comm (61.1%) and Bharti (65.7%).



4.2.2.2 SATISFIED WITH PREPAID BILLING SERVICES

Consumer satisfaction level

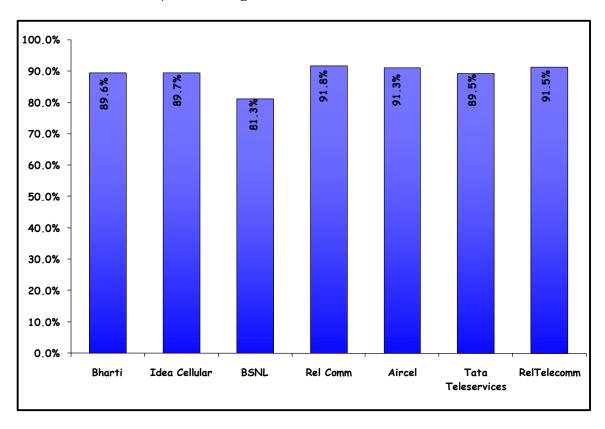
The following graph shows the prepaid consumers' satisfaction level with the prepaid billing services.



- Audit conducted for 7 operators providing services in HP Service Area.
- None of the operators were found meeting the benchmark of >90%.
- For Customer satisfaction level with billing service, in the pre-paid segment, achievement level of all the 7 operators ranged from 60.8% to 67.7%.
- Highest level of satisfaction was found by the consumers of Bharti (67.7%) followed by Rel Telecomm (66.0%), Rel Comm (64.2%) and Aircel (64.1%).
- The lowest level of satisfaction was attained by the consumers of BSNL (60.8%), followed by Tata Teleservices (63.3%) and Idea Cellular (63.6%).



The following graph shows the percentage of prepaid consumers satisfied (highly satisfied and satisfied) with billing services.



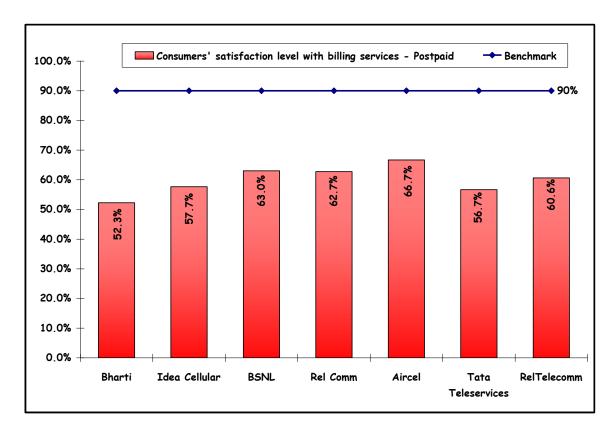
- Audit conducted for 7 operators providing services in HP Service Area.
- In the case of 3 operators >90% of prepaid subscribers were satisfied with billing services.
- Highest percentage of satisfied customers were found in the case of Rel Comm (91.8%) followed by Rel Telecomm (91.5%) and Aircel (91.3%).
- Whereas, the lowest percentage of satisfied customers were in the case of BSNL (81.3%) followed by Tata Teleservices (89.5%) and Bharti (89.6%) and Idea Cellular (89.7%).



4.2.2.3 SATISFIED WITH POSTPAID BILLING SERVICES

Consumer satisfaction level

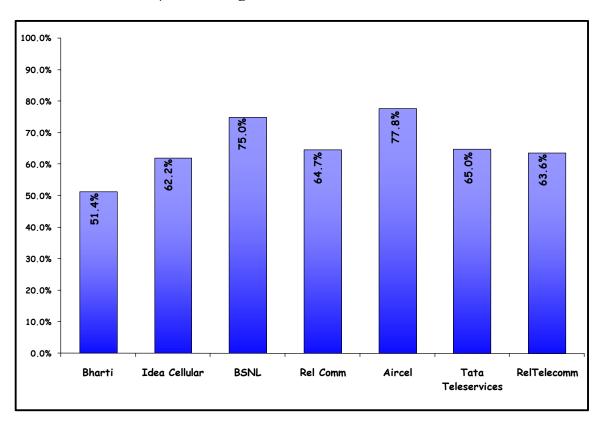
The following graph shows the postpaid consumers' satisfaction level with billing services.



- Audit conducted for 7 operators providing services in HP Service Area.
- None of the operators were found meeting the benchmark of >90%.
- For customer satisfaction level with billing service, in the postpaid segment, achievement level of all the 7 operators ranged from 52.3% to 66.7%.
- Highest level of satisfaction was found by the consumers of Aircel (66.7%) followed by BSNL (63.0%), Rel Comm (62.7%) and Rel Telecomm (60.6%).
- The lowest level of satisfaction was attained by the consumers of Bharti (52.3%), followed by Idea Cellular (57.7%), Tata Teleservices (56.7%).



The following graph shows the percentage of postpaid consumers satisfied (highly satisfied and satisfied) with billing services.



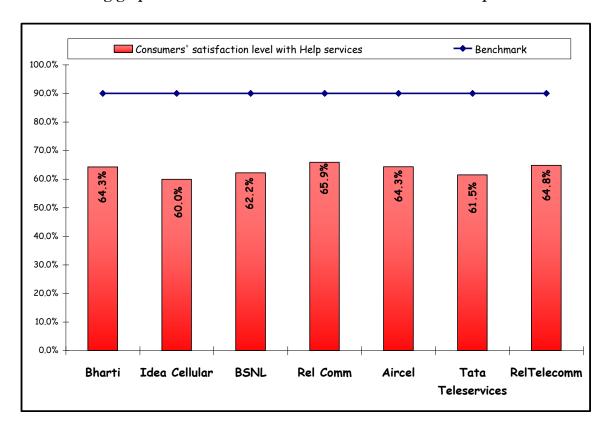
- Audit conducted for 7 operators providing service in HP Service Area.
- In the case of two operators >70% of postpaid subscribers were satisfied with billing services.
- Highest percentage of satisfied customers were found in the case of Aircel (77.8%) followed by BSNL (75.0%).
- Whereas, the lowest percentage of satisfied customers were in the case of Bharti (51.4%), Idea Cellular (62.2%), Rel Telecomm (63.6%) Rel Comm (64.7%) and Tata Teleservices (65.0%).



4.2.2.4 SATISFIED WITH HELP SERVICES

Consumer satisfaction level

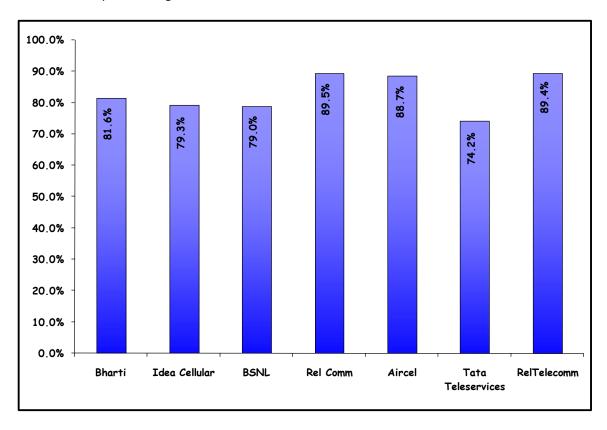
The following graph shows the consumers' satisfaction level with help services.



- Audit conducted for 7 operators providing services in HP Service Area.
- None of the operators were found meeting the benchmark of >90%.
- For customer satisfaction level with help service, achievement level of all the 7 operators ranged from 60.0% to 65.9%.
- Highest level of satisfaction was found by the consumers of Rel Comm (65.9%) followed by Rel Telecomm (64.8%) and Bharti and Aircel (64.3% each).
- The lowest level of satisfaction was shared by the consumers of Idea Cellular (60.0%), followed by Tata Teleservices (61.5%) and BSNL (62.2%).



The following graph shows the percentage of consumers satisfied (highly satisfied and satisfied) with help services.



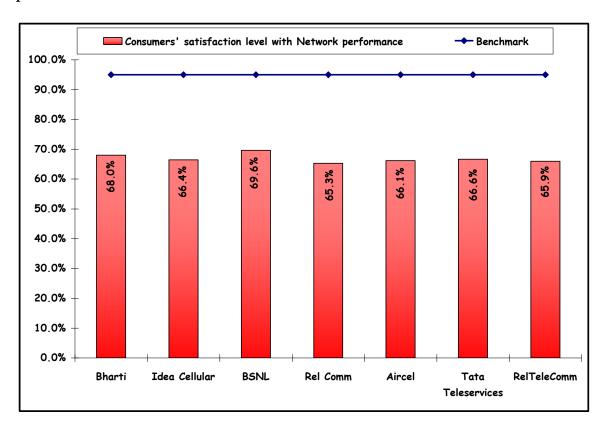
- Audit conducted for 7 operators providing services in HP Service Area.
- In the case of three operators, >85% of subscribers were satisfied with help services
- Highest percentage of satisfied customers were found in the case of Rel Comm (89.5%) closely followed by Rel Telecomm (89.4%), Aircel (88.7%) and Bharti (81.6%).
- Whereas, the lowest percentage of satisfied customers were in the case of Tata Teleservices (74.2%) followed by BSNL (79.0%) and Idea Cellular (79.3%).



4.2.2.5 SATISFIED WITH NETWORK PERFORMANCE

Consumer satisfaction level

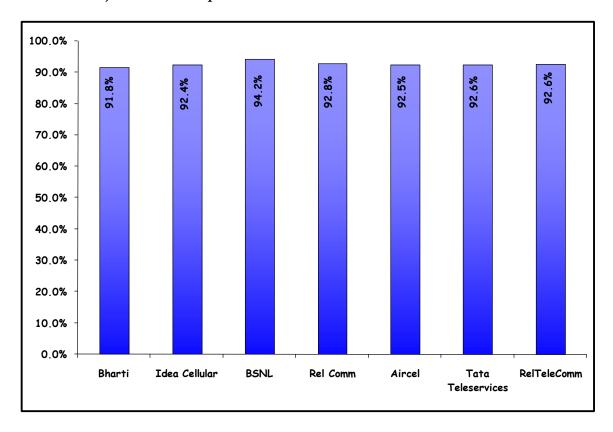
The following graph shows the consumers' satisfaction level with network performance.



- Audit conducted for 7 operators providing services in HP Service Area.
- None of the operators were found meeting the benchmark of >95%.
- For customer satisfaction level with network performance, achievement level of all the 7 operators ranged from 65.3% to 69.6%.
- Highest level of satisfaction was attained by the consumers of BSNL (69.6%) followed by Bharti (68.0%), Tata Teleservices (66.6%), Idea Cellular (66.4%) and Aircel (66.1%).
- The lowest level of satisfaction was attained by the consumers of Rel Comm (65.3%) followed by Rel Telecomm (65.9%).



The following graph shows the percentage of consumers satisfied (highly satisfied and satisfied) with network performance.

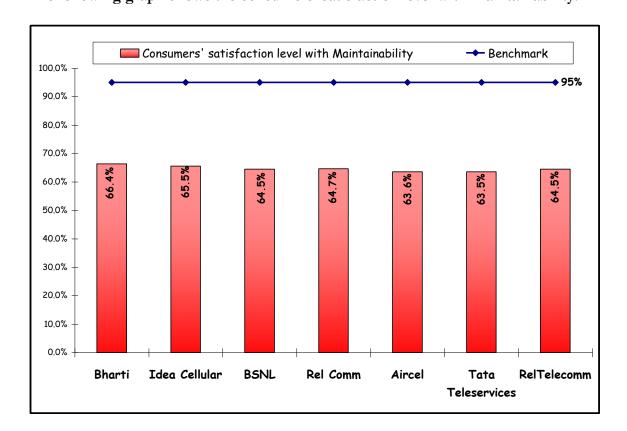


- Audit conducted for 7 operators providing service in HP Service Area.
- In the case of all the operators >90% of subscribers were satisfied with network performance.
- Highest percentage of satisfied customers were found in the case of BSNL (94.2%) followed by Rel Comm (92.8%), Tata Teleservices and Rel Telecomm (92.6% each), Aircel (92.5%) and Idea Cellular (92.4%).
- Whereas, the lowest percentage of satisfied customers were in the case of Bharti (91.8%).



4.2.2.6 SATISFIED WITH MAINTAINABILITY

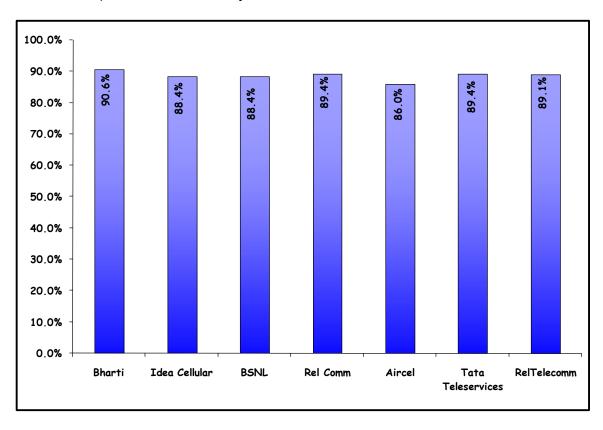
Consumer satisfaction level The following graph shows the consumers' satisfaction level with Maintainability.



- Audit conducted for 7 operators providing service in HP Service Area.
- None of the operators were found meeting the benchmark of >95%.
- For customer satisfaction level with maintainability, achievement level of all the 7 operators ranged from 63.5% to 66.4%.
- Highest level of satisfaction was found by the consumers of Bharti (66.4%) followed by Idea Cellular (65.5%), Rel Comm (64.7%) and BSNL and Rel Telecomm (64.5%each).
- The lowest level of satisfaction was attained by the consumers of Tata Teleservices (63.5%) closely followed by Aircel (63.6%).



The following graph shows the percentage of consumers satisfied (highly satisfied and satisfied) with maintainability.



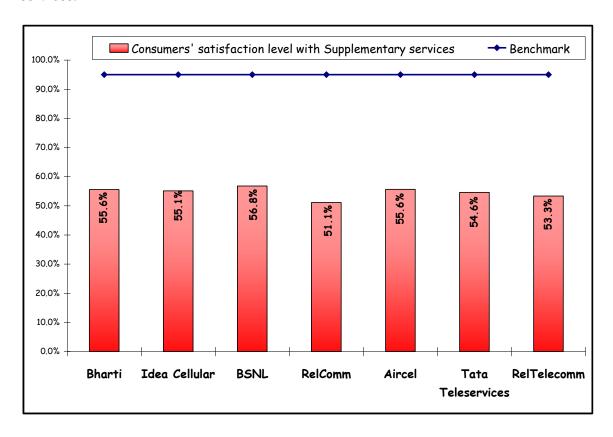
- Audit conducted for 7 operators providing service in HP Service Area.
- In the case of only one operator >90% of subscribers were satisfied with maintainability.
- Highest percentage of satisfied customers were found in the case of Bharti (90.6%) followed by Rel Comm and Tata Teleservices (89.4% each), Rel Telecomm (89.1%) and Idea Cellular and BSNL (88.4%each).
- Whereas, the lowest percentage of satisfied customers were found in the case of Aircel (86.0%).



4.2.2.7 SATISFIED WITH SUPPLEMENTRY SERVICES

Consumer satisfaction level

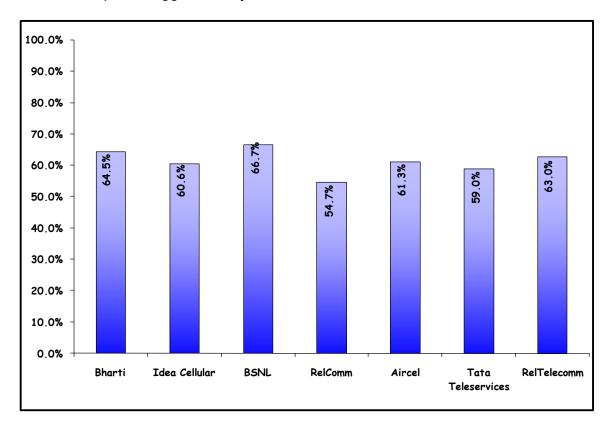
The following graph shows the consumers' satisfaction level with supplementary services.



- Audit conducted for 7 operators providing service in HP Service Area.
- None of the operators were found meeting the benchmark of >95%. In fact, the performance level of all the operators was <60%
- For customer satisfaction level with supplementary service, achievement level of all the 7 operators ranged from 51.1% to 56.8%.
- Highest level of satisfaction was found by the consumers of BSNL (56.8%) followed by Bharti and Aircel (55.6% each), Idea Cellular (55.1%) and Tata Teleservices (54.6%).
- The lowest level of satisfaction was attained by the consumers of Rel Comm (51.1%), followed by Rel Telecomm (53.3%).



The following graph shows the percentage of consumers satisfied (highly satisfied and satisfied) with supplementary services.



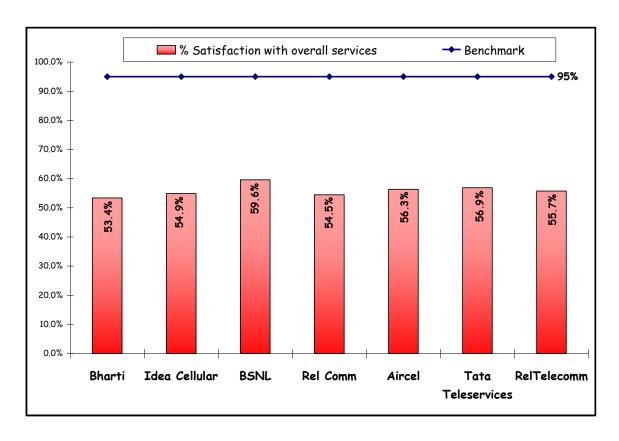
- Audit conducted for 7 operators providing service in HP Service Area.
- In the case of only one operator >65% of subscribers were satisfied with supplementary services. In the case of other 6 operators percentages ranged 54.7% to 64.5%.
- Highest percentage of satisfied customers were found in the case of BSNL (66.7%) followed by Bharti (64.5%), Rel Telecomm (63.0%), Aircel (61.3%) and Idea Cellular (60.6%).
- Whereas, the lowest percentages of satisfied customers were found in the case of Rel Comm (54.7%) followed by Tata Teleservices (59.0%).



4.2.2.8 OVERALL CUSTOMER SATISFACTION

Consumer satisfaction level

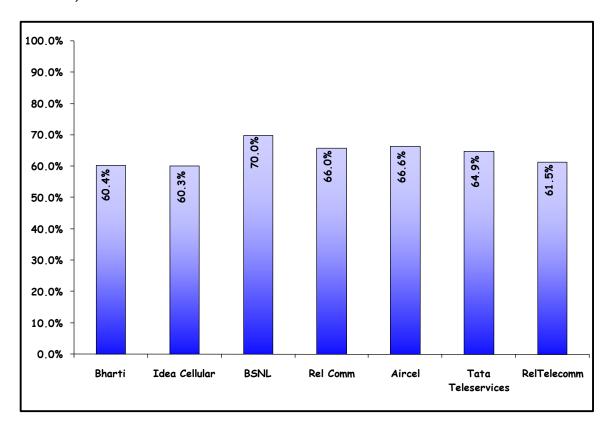
The following graph shows the consumers' overall satisfaction level.



- Audit conducted for 7 operators providing service in HP Service Area.
- None of the operators were found to be meeting the benchmark of >95%.
- For customer satisfaction level with overall services, achievement level of all the 7 operators ranged from 53.4% to 59.6%.
- Highest level of satisfaction was achieved by the consumers of BSNL (59.6%) followed by Tata Teleservices (56.9%), Aircel (56.3%) and Rel Telecomm (55.7%).
- The lowest level of satisfaction was attained by the consumers of Bharti (53.4%) followed by Rel Comm (54.5%) and Idea Cellular (54.9%).



The following graph shows the percentage of overall satisfied (highly satisfied and satisfied) consumers.



- Audit conducted for 7 operators providing service in HP Service Area.
- In the case of only 1 operator >70% of subscribers were overall satisfied with services.
- Highest percentage of satisfied customers were found in the case of BSNL (70.0%), followed by Aircel (66.6%), Rel Comm (66.0%) and Tata Teleservices (64.9%).
- Whereas, the lowest percentage of satisfied customers were found in the case of Idea Cellular (60.3%) closely followed by Bharti (60.4%) and Rel Telecomm (61.5%).

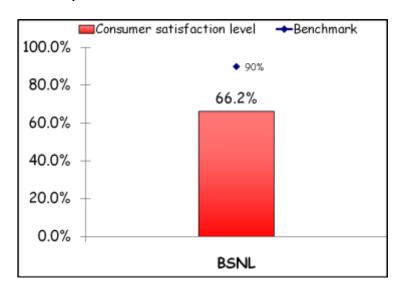


4.2.3 Broadband services – HP SERVICE AREA

There was only one operator in the Broadband Service in Himachal Pradesh (HP) Service Area.

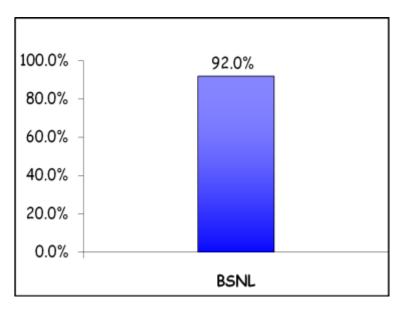
4.2.3.1 SATISFIED WITH PROVISION OF SERVICES

<u>Consumer Satisfaction level</u>: The following graph shows the consumer satisfaction level with the provision of services.



On the parameter of **provision of services**, BSNL, in Himachal Pradesh Service Area was not meeting the benchmark of >90%. It attained 66.2% against the benchmark of 90%.

Percent of satisfied consumers: The following graph shows the percentage of consumers satisfied (highly satisfied and satisfied) with provision of services.

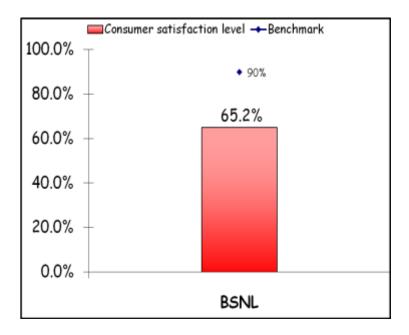


In terms of **satisfied consumers**, 92% of BSNL, consumers were satisfied with **provision of services**.



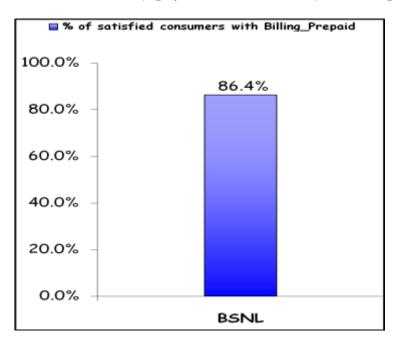
4.2.3.2 SATISFIED WITH PREPAID BILLING SERVICES

Consumer Satisfaction level: The following graph shows the consumer satisfaction level with the prepaid billing services.



On the parameter of **Prepaid Billing** Services, BSNL, in Himachal Pradesh Service Area was not meeting the benchmark of >90%. It attained 65.2% against the benchmark of 90%.

Percent of satisfied consumers: The following graph shows the percentage of prepaid consumers satisfied (highly satisfied and satisfied) with billing services.

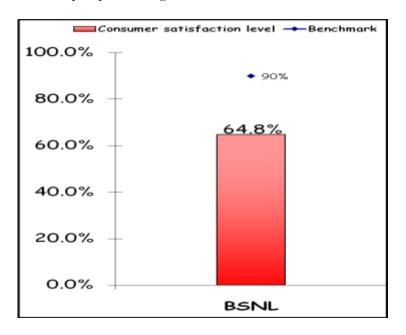


In terms of satisfied customers, 86.4% of BSNL Prepaid consumers were satisfied with billing services.



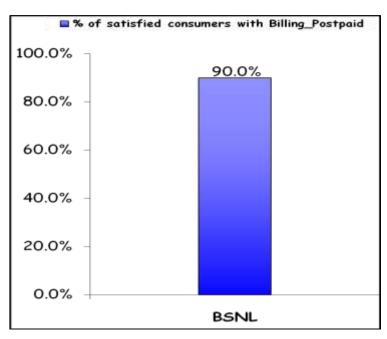
4.2.3.3 SATISFIED WITH POSTPAID BILLING SERVICES

Consumer Satisfaction level: The following graph shows the consumer satisfaction level with the postpaid billing services.



On the parameter of Postpaid Billing Services, BSNL, in Himachal Pradesh Service Area was not meeting the benchmark of >90%. It attained 64.8% against the benchmark of 90%.

Percent of satisfied consumers: The following graph shows the percentage of postpaid consumers satisfied (highly satisfied and satisfied) with billing services.

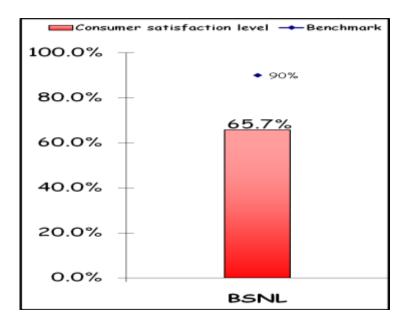


In terms of satisfied customers, 90% of BSNL Postpaid consumers were satisfied with billing services.



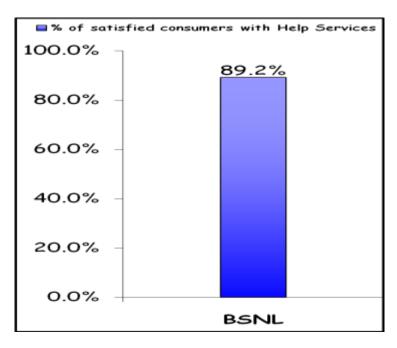
4.2.3.4 SATISFIED WITH HELP SERVICES

Consumer Satisfaction level: The following graph shows the consumer satisfaction level with the help services.



On the parameter of Help Services, BSNL, in Himachal Pradesh Service Area was not meeting the benchmark of >90%. It attained 65.7% against the benchmark of 90%.

Percent of satisfied consumers: The following graph shows the percentage of consumers satisfied (highly satisfied and satisfied) with help services.

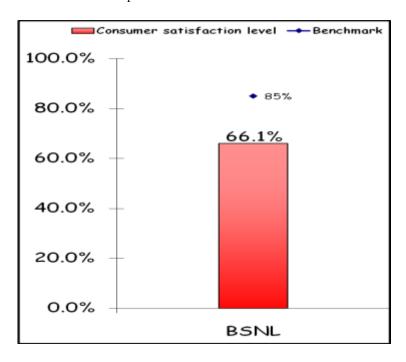


In terms of satisfied customers, 89.2% of BSNL consumers were satisfied with help services.



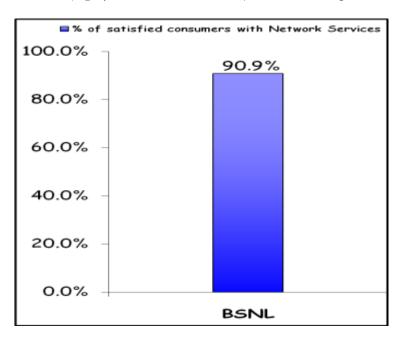
4.2.3.5 SATISFIED WITH NETWORK PERFORMANCE

Consumer Satisfaction level: The following graph shows the consumer satisfaction level with the network performance.



On the parameter of Network BSNL, Himachal Services, in Pradesh Service Area was not meeting the benchmark of >85%. It attained 66.1% against the benchmark of 85%.

Percent of satisfied consumers: The following graph shows the percentage of consumers satisfied (highly satisfied and satisfied) with network performance.

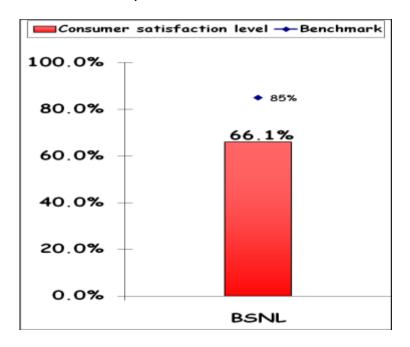


In terms of satisfied customers, 90.9% of BSNL consumers were satisfied with network services.



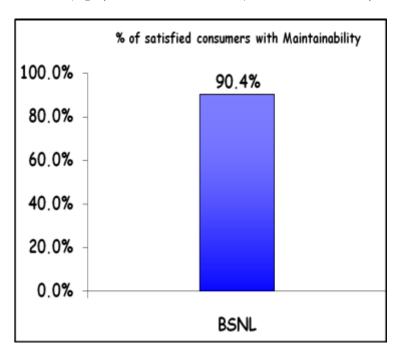
4.2.3.6 SATISFIED WITH MAINTAINABILITY

Consumer satisfaction level: The following graph shows the consumer satisfaction level with maintainability



On the parameter Maintainability, BSNL, in Himachal Pradesh Service Area was not meeting the benchmark of >85%. It attained 66.1% against the benchmark of 85%.

Percent of satisfied consumers: The following graph shows the percentage of consumers satisfied (highly satisfied and satisfied) with maintainability.

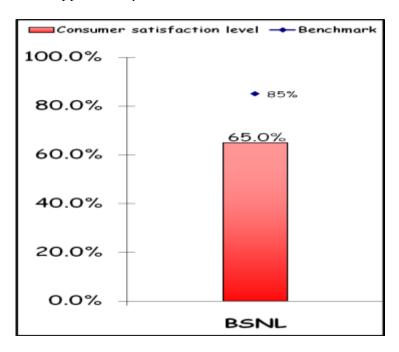


In terms of satisfied customers, 90.4% of BSNL consumers were satisfied with maintainability.



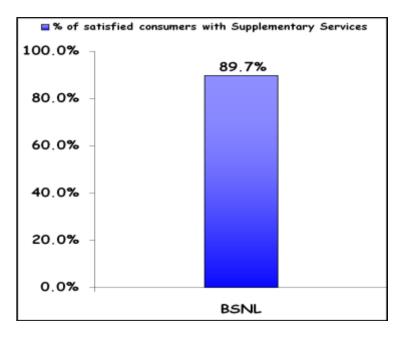
4.2.3.7 SATISFIED WITH SUPPLEMENTRY SERVICES

Consumer satisfaction level: The following graph shows the consumer satisfaction level with Supplementary services.



On the parameter of **Supplementary** Services, BSNL, in Himachal Pradesh Service Area was not meeting the benchmark of >85%. It attained 65% against the benchmark of 85%.

Percent of satisfied consumers: The following graph shows the percentage of consumers satisfied (highly satisfied and satisfied) with supplementary services.

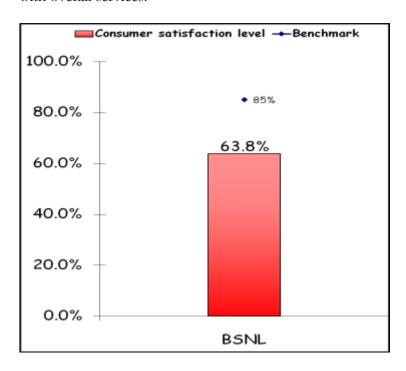


In terms of satisfied customers, 89.7% of BSNL consumers were satisfied with supplementary services.



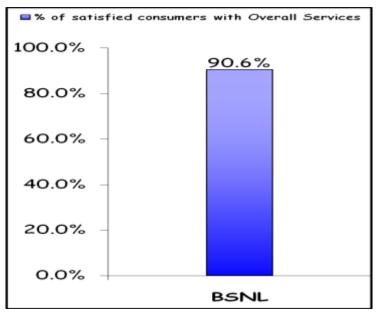
4.2.3.8 OVERALL CUSTOMER SATISFACTION

Consumer satisfaction level: The following graph shows the consumer satisfaction level with overall services.



On the parameter of Overall Customer Satisfaction, BSNL, in Himachal Pradesh Service Area was not meeting the benchmark of >85%. attained 63.8% against the benchmark of 85%.

<u>Percent of satisfied consumers:</u> The following graph shows the percentage of consumers satisfied (highly satisfied and satisfied) with overall services.



In terms of satisfied customers, 90.6% of BSNL consumers were satisfied with overall services.



4.3 ASSESSMENT OF IMPLEMENTATION AND EFFECTIVENESS OF TELECOM CONSUMER PROTECTION AND REDRESSAL OF **GRIEVANCES REGULATION, 2007.**

4.3.1 BASIC SERVICE WIRELINE - HP Service Area

%age

Total

4.3.1.1: Awareness about redressal system: In the Basic services (Wireline), altogether 929 consumers of 3 service providers were interviewed. Among them 87 (9.4%) were aware of three stages of grievance redressal mechanism set up by their service providers. Higher percentage of aware subscribers was found in the case of BSNL (11.7%), followed by Rel Comm (8.6%) and Tata Teleservices (6.2%).

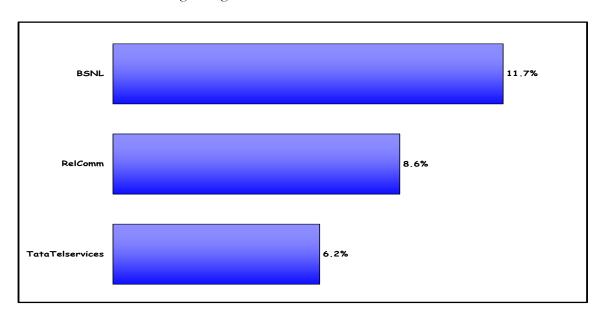
Table 4.3.1.1: Are you aware of the three stage grievance redressal mechanism set up by your telecom service provider based on the regulations of TRAI for redressal of your grievances?						
Service Provider Yes No Total						
DONII	Count	45	340	385		
BSNL	%age	11.7%	88.3%	100.0%		
Rel Comm	Count	30	320	350		
Kei Comm	%age	8.6%	91.4%	100.0%		
Tata Teleservices	Count	12	182	194		
rata refeservices	%age	6.2%	93.8%	100.0%		
77 . 1	Count	87	842	929		

9.4%

90.6%

100.0%

Graphical representation: The graph below shows the percentage of respondents who were aware about three stages of grievance redressal mechanism.



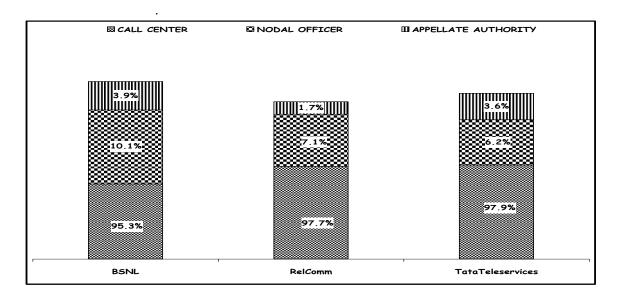


4.3.1.2: Awareness about three stages of redressal system: The respondents were also asked about the three stages of redressal mechanism by naming them - call centre, Nodal Officers and Appellate Authority. The following table shows their awareness level with respect to each of the stage mentioned above.

Table 4.3.1.2. Which all stages of the three stage grievance mechanism process set up by your telecom service provider for redressal of grievances of telecom consumers are you aware of?								
Service provider Call center Nodal Appellate None of Officer Authority these						Total		
BSNL	Count	367	39	15	2	385		
DSINL	%age	95.3%	10.1%	3.9%	0.5%	100.0%		
Dal Caman	Count	342	25	6	8	350		
Rel Comm	%age	97.7%	7.1%	1.7%	2.3%	100.0%		
Tata	Count	190	12	7	4	194		
Teleservices	%age	97.9%	6.2%	3.6%	2.1%	100.0%		
T 1	Count	899	76	28	14	929		
Total	%age	96.8%	8.2%	3.0%	1.5%	100.0%		

- Out of 929 respondents targeted, 899 (96.8%) were aware of call centers of their service provider.
- Only 8.2% of respondents were aware about the Nodal officers. This was found to be higher in the case of BSNL (10.1%) as compared to Rel Comm (7.1%) and Tata Teleservices (6.2%).
- Only 28 respondents (3.0%) were about Appellate Authority, 15 of BSNL, 7 of Tata Teleservices and 6 of Rel Comm.

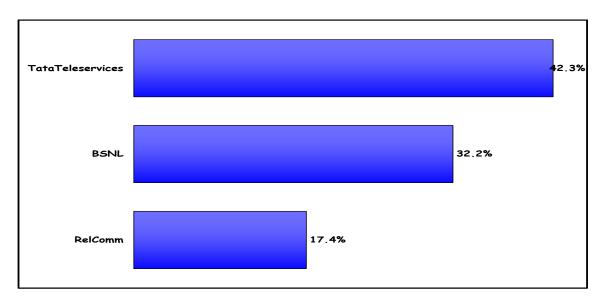
Graphical representation: The graph below shows the percentage of respondents who were aware about call center/Nodal Officer/Appellate Authority.



4.3.1.3: Consumers' complaints about services: Respondents were asked if they had made any complaints within last six months to call centre/ helpline number. The table below shows that out of 929 respondents, 267 (28.7%) had made complaints within last six months. The highest percentage of respondents, who had made complaints, was from Tata Teleservices (42.3%) as compared to BSNL (32.2%) and Rel Comm (17.4%).

	Table 4.3.1.3 Have you made any complaint within last 6 months to the toll free call centre/customer care/ helpline telephone number?							
Service Pr	Service Provider Yes No Total							
BSNL	Count	124	261	385				
DSINL	%age	32.2%	67.8%	100.0%				
Rel Comm	Count	61	289	350				
Kei Collilli	%age	17.4%	82.6%	100.0%				
Tata Teleservices	Count	82	112	194				
Tata Teleservices	%age	42.3%	57.7%	100.0%				
Total	Count	267	662	929				
	%age	28.7%	71.3%	100.0%				

Graphical representation: The following graph shows provider wise percentages of respondents who had made any complaint within last 6 months to the toll free call centre/customer care/helpline telephone number.



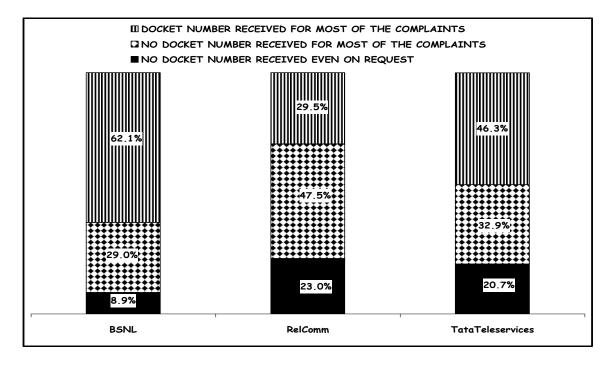


4.3.1.4: Receipt of docket number against complaints: Respondents those who made complaints to call centre/ helpline numbers were asked whether they received docket numbers. Out of 267 respondents who had made a complaint, 49.8% confirmed that they received docket number for most of their complaints. Whereas, 34.5 % indicated that they didn't receive any docket number for most of their complaints. The table also shows that 15.7% of respondents also reported that docket number was not given for their complaints even on request.

Table 4.3.1.4. Redressal of grievances mechanism provides for allotting docket number to consumers on his making the complaint. Please specify which of these applied the most to you?

Service Provider		No docket number received even on request	No docket number received for most of the complaints	Docket number received for most of the complaints	Total
BSNL	Count	11	36	77	124
DSINL	%age	8.9%	29.0%	62.1%	100.0%
Rel Comm	Count	14	29	18	61
Kei Comm	%age	23.0%	47.5%	29.5%	100.0%
Tata Teleservices	Count	17	27	38	82
Tata Teleservices	%age	20.7%	32.9%	46.3%	100.0%
77 . 1	Count	42	92	133	267
Total	%age	15.7%	34.5%	49.8%	100.0%

Graphical representation: The graph below shows that highest number of respondents who reported that they received docket number.

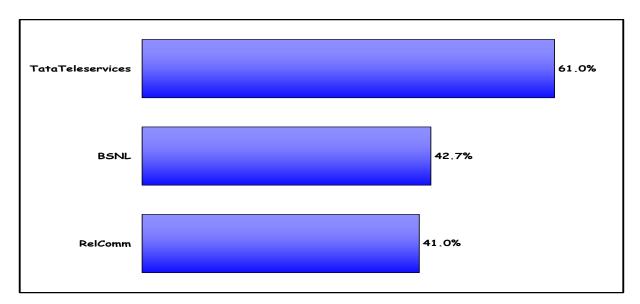




4.3.1.5: Feedback from Call Centre: The respondents who made complaints to call centre/ helpline numbers were also asked whether call centre informed them about the action taken on complaints. Out of 267 respondents, 47.9% had reported that they were informed by call center for the action taken on their complaints. Tata Teleservices has the higher customers (61.0%), who reported that they were informed about the action taken on their complaints as compared to BSNL (42.7%) and Rel Comm (41.0%).

Table 4.3.1.5. Did the c	Table 4.3.1.5. Did the call centre inform you the action taken on your complaint?							
Service Pr	ovider	Yes	No	Total				
BSNL	Count	53	71	124				
DSINL	%age	42.7%	57.3%	100.0%				
Rel Comm	Count	25	36	61				
Kei Collilli	%age	41.0%	59.0%	100.0%				
Tata Teleservices	Count	50	32	82				
Tata Teleservices	%age	61.0%	39.0%	100.0%				
Total	Count	128	139	267				
	%age	47.9%	52.1%	100.0%				

Graphical representation: The graph shows the provider wise percentage of respondents who confirmed that they were informed by the call centre of the action taken on their complaints.



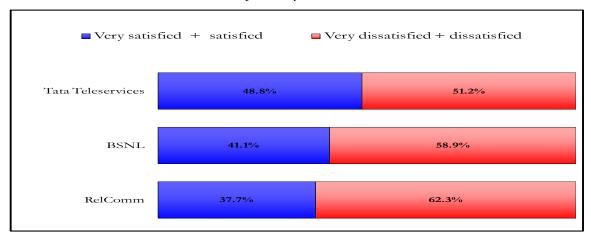
4.3.1.6: Satisfaction with the resolution of complaints: The following table shows the responses of respondents in terms of level of satisfaction on resolution of complaints by call centre/ customer care/ helpline.

helpline?	helpline?									
Service Provider	Service Provider Very dissatisfied + dissatisfied dissatisfied Dissatisfied Very satisfied Satisfied Very satisfied Very satisfied Total									
BSNL	Count	73	6	67	51	43	8	124		
DSINL	%age	58.9%	4.8%	54.0%	41.1%	34.7%	6.5%	100.0%		
Rel Comm	Count	38	13	25	23	21	2	61		

		dissatisfied	dissatisfied		satisfied		satisfied	
BSNL	Count	73	6	67	51	43	8	124
DSINL	%age	58.9%	4.8%	54.0%	41.1%	34.7%	6.5%	100.0%
Rel Comm	Count	38	13	25	23	21	2	61
Kei Collilli	%age	62.3%	21.3%	41.0%	37.7%	34.4%	3.3%	100.0%
Tata	Count	42	8	34	40	37	3	82
Teleservices	%age	51.2%	9.8%	41.5%	48.8%	45.1%	3.7%	100.0%
Total	Count	153	27	126	114	101	13	267
1 otal	%age	57.3%	10.1%	47.2%	42.7%	37.8%	4.9%	100.0%

- Maximum percentage of satisfied consumers (very satisfied and satisfied) came from Tata Teleservices (48.8%) as compared to BSNL (41.1%) and Rel Comm (37.7%)
- The highest percentages of very satisfied consumers came from BSNL (6.5%) as compared to Tata Teleservices (3.7%) and Rel Comm (3.3%).
- As far as dissatisfaction (very dissatisfied and dissatisfied) is concern ed the highest percentage of respondents were reported from Rel Comm (62.3%) as compared to BSNL (58.9%) and Tata Teleservices (51.2%).

Graphical representation: The graph below shows the provider wise percentage of satisfied(very satisfied and satisfied) and dissatisfied (very dissatisfied and dissatisfied) consumers with the resolution of complains by call centre/ customer care.

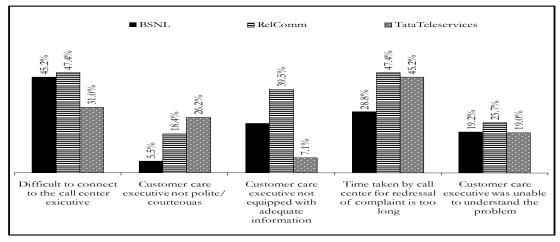


4.3.1.7: Reasons for dissatisfaction with the resolution of complaints: Respondents who were dissatisfied or very dissatisfied (Question No. 29) were asked to specify the reasons for their dissatisfaction.

Table 4.3.1.7 Please specify the reason(s) for dissatisfaction.								
Service Provider		Difficult to connect to the call center executive	Customer care executive not polite/ courteous	Customer care executive not equipped with adequate information	Time taken by call center for redressal of complaint is too long	Customer care executive was unable to understand the problem	Total	
BSNL	Count	33	4	17	21	14	73	
DSINL	%age	45.2%	5.5%	23.3%	28.8%	19.2%	13	
Rel Comm	Count	18	7	15	18	9	38	
Kei Collilli	%age	47.4%	18.4%	39.5%	47.4%	23.7%	30	
Tata	Count	13	11	3	19	8	42	
Teleservices	%age	31.0%	26.2%	7.1%	45.2%	19.0%	42	
T-4-1	Count	64	22	35	58	31	152	
Total	%age	41.8%	14.4%	22.9%	37.9%	20.3%	153	

Out of 153 dissatisfied respondents most of them (41.8%) cited the reasons as "Difficult to connect to the call center executive" This was cited by higher percentage of consumers in the case of Rel Comm (47.4%) as compared to BSNL (45.2%) and Tata Teleservices (31.0%). Other main reason which was cited include "Time taken by call centre for redressal of complaint is long" (37.9%). This was cited by higher percentage of consumers in the case of Rel Comm (47.4%) as compared to Tata Teleservices (45.2%) and BSNL (28.8%). The other reasons cited include "Customer care executive are not equipped with adequate information" reported by nearly 23% of complainants. This too was found higher in the case of Rel Comm (39.5%), as compared with BSNL (23.3%) and Tata Teleservices (7.1%). "Customer care executive was unable to understand the problem" cited by 20.3%, was other reason for dissatisfaction. This was reported higher in the case of Rel Comm (23.7%) as compared to BSNL (19.2%) and Tata Teleservices (19.0%). "Customer care executive not polite/ Courteous" was also reported by 14.4% of respondents. This was reported equally by the respondents of both the service providers Tata Teleservices (26.2%) as compared to Rel Comm (18.4%) and BSNL (5.5%).

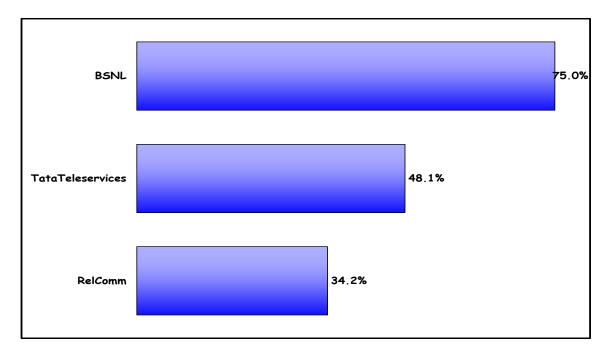
Graphical representation: The graphs below shows the provider wise percentage of respondent's Reasons for dissatisfaction with the resolution of complaints.



4.3.1.8 Resolution of billing complaints: The following table shows that out of 267 respondents who had complained to call center/customer care, 134 had billing related complaints. Out of these 71 (53.0%) had confirmed that their complaint was satisfactorily resolved by call centre/ customer care within four weeks after lodging the complaint. This was found to be higher in the case of BSNL (75.0%) as compared to Tata Teleservices (48.1%) and Rel Comm (34.2%). Therefore altogether almost 47.0% reported that it was not resolved satisfactorily within the specified time. The percentage was high in the case of Rel Comm (65.8%) as compared to Tata Teleservices (51.9%) and BSNL (25.0%).

Table 4.3.1.8. Was your billing complaint resolved satisfactorily by call centre/customer care within four weeks after lodging of the complaint; Service provider wise							
Service Provider	Service Provider Yes No Total						
BSNL	Count	33	11	44			
DSINL	%age	75.0%	25.0%	100.0%			
Rel Comm	Count	13	25	38			
Rei Comm	%age	34.2%	65.8%	100.0%			
Tata Teleservices	Count	25	27	52			
Tata Teleservices	%age	48.1%	51.9%	100.0%			
T	Count	71	63	134			
Total	%age	53.0%	47.0%	100.0%			

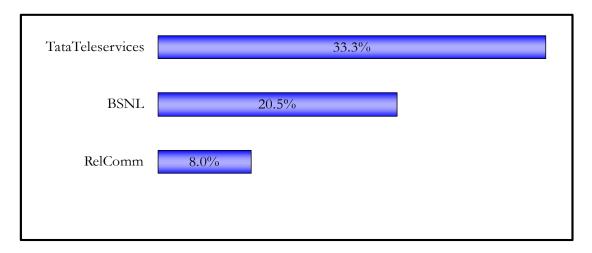
Graphical representation: The graphs below shows the provider wise percentage of respondents who confirmed that their billing complaint were resolved satisfactorily by call centre/ customer cared within four weeks after lodging the complaint.



4.3 1.9.: Awareness about the contact details of nodal officers: The respondents were asked about their awareness about three stages of redressal mechanism (Question No. 25.). 76 respondents had reported that they were aware about Nodal officers. Out of these 76 respondents, only 14 (18.4%) were aware about the contact detail of Nodal officer. This was found to be highest in the case of Tat Teleservices (33.3%) as compared to BSNL (20.5%) and Rel Comm (8%)

Table 4.3.1.9. Are you aware of the contact details of the Nodal Officer?						
Service Provider		Yes	No	Total		
BSNL	Count	8	31	39		
DSINL	%age	20.5%	79.5%	100.0%		
Rel Comm	Count	2	23	25		
Kei Collilli	%age	8.0%	92.0%	100.0%		
Tata Teleservices	Count	4	8	12		
Tata Telescivices	%age	33.3%	66.7%	100.0%		
Total	Count	14	62	76		
	%age	18.4%	81.6%	100.0%		

Graphical representation: The percentage of respondents for each service provider who were aware about the contact details of Nodal Officers.



4.3.1.9b Complaints to Nodal officer:

None of the customers who were aware of the contact details of Nodal Officer had made any complaint to Nodal officers, which were not resolved or unsatisfactorily resolved by call centre/ customer care executive. Therefore, the analysis of redressal mechanism with the Nodal officer could not be ascertained.

4.3.1.10: Awareness about the contact details of Appellate Authority: As regard to the awareness about the contact details of the Appellate Authority, 28 respondents reported that they were aware about Appellate Authority; out of none were aware about the contact detail of the same. Therefore, the analysis of redressal mechanism with the Appellate Authority could not be ascertained.



4.3.1.11: Awareness about item wise charges of prepaid services: There were only 18 prepaid customers in the case of Basic (wireline) service in Himachal Pradesh service area. They were asked whether they were aware that a consumer can get item wise usage charges details, on request. Out of 18 prepaid customers of 3 providers targeted, 12 (66.7%) reported that they were aware of this facility.

Table 4.3.1.11. Are you a	Table 4.3.1.11. Are you aware that the prepaid customer can get item-wise usage charge details, on request?						
Service Provider		Yes	No	Total			
BSNL	Count	4	1	5			
DSINL	%age	80.0%	20.0%	100.0%			
Rel Comm	Count	2	2	4			
Kei Collilli	%age	50.0%	50.0%	100.0%			
Tata Teleservices	Count	6	3	9			
Tata Teleservices	%age	66.7%	33.3%	100.0%			
Total	Count	12	6	18			
	%age	66.7%	33.3%	100.0%			

^{*}Only for Prepaid customer

4.3.2.12: Denial of itemized usage charges detail: Out of the 12 prepaid customers who were aware that a prepaid customer can get item wise bill usage charge details, 4 (33.3%) had reported that they were denied of their request for itemized usage charges. Out these 4, 2 were from Tata Teleservices and 1 each from BSNL and Rel Comm.

Table 4.3.2.12. Have you been denied of your request for itemized usage charge details for your pre-paid connection?								
Service Provider		Yes	No	Total				
BSNL	Count	1	3	4				
DSINL	%age	25.0%	75.0%	100.0%				
Rel Comm	Count	1	1	2				
Rei Comm	%age	50.0%	50.0%	100.0%				
Tata Teleservices	Count	2	4	6				
Tata Teleservices	%age	33.3%	66.7%	100.0%				
T 1	Count	4	8	12				
Total	%age	33.3%	66.7%	100.0%				

4.3.3.13: Reason for denial of itemized charges:

Out of 4 respondents who have been denied of their request for item-wise usage charge details for their prepaid connection, 3 (1 each from the three service providers) were denied due to technical problems and 1 of the Tata Teleservices consumer was not given any specific reason for denying the usage charges details.

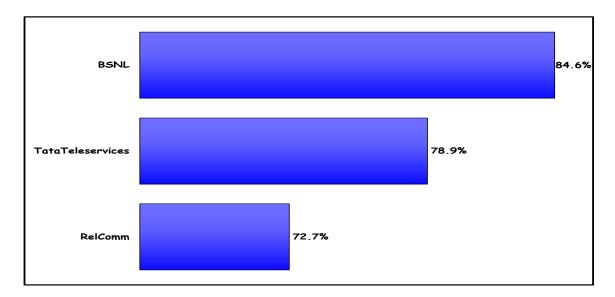


4.3.1.14: Provision of Manual of Practice by the Service Provider: TRAI has suggested to all the service providers to provide manual of practice to the new customers. Out of 54 new customers (who subscribed in last 6 months), 77.8% confirmed of receiving the manual. This was reported to be higher in the case of BSNL (84.6%) as compared to (78.9%) in the case of Tata Tele Services and 72.7% in the case of Rel Comm.

Table 4.3.1.14. Have you been provided the Manual of Practice containing the terms and conditions of service, grievance Redressal mechanism etc. while taking the connection?

Operator		Yes	No	Total
BSNL	Count	11	2	13
DOINL	%age	84.6%	15.4%	100.0%
Rel Comm	Count	16	6	22
Kei Comm	%age	72.7%	27.3%	100.0%
Tata Talasamiasa	Count	15	4	19
Tata Teleservices	%age	78.9%	21.1%	100.0%
77.4.1	Count	42	12	54
Total	%age	77.8%	22.2%	100.0%

Graphical representation: The graph shows provider wise subscribers who confirmed that they received the manual of practice at the time of connection.



Overall Score - Telecom Consumer Protection and Redressal of Grievances **BASIC SERVICES-WIRELINE**

The following table shows the provider wise score on various provisions of the Telecom Consumer Protection and Redressal of Grievances Act.

S.N.	Sub Parameter	BSNL	Rel Comm	Tata Teleservices
1	Awareness of three stage grievance mechanism	11.7%	8.6%	6.2%
2	For pre-paid customers awareness about item-wise usage charge details on request	80.0%	50.0%	66.7%
3	If aware (for pre-paid customers) ever denied of item wise usage charge details for pre paid connection	25.0%	50.0%	33.3%
4	For new customers provisioning of "Manual of practice while taking the new connection	84.6%	72.7%	78.9%
5	Awareness of call center for redressing grievances	95.3%	97.7%	97.9%
6	Penetration of consumers made any complaint to the toll free number within last six months	32.2%	17.4%	42.3%
7	Call center informing about the action taken on complaint	42.7%	41.0%	61.0%
8	Resolution of billing complaint by customer care with in 4 weeks of lodging complaint	75.0%	34.2%	48.1%
9	Percentage satisfied with complaint resolution by call center	41.1%	37.7%	48.8%
10	Awareness of nodal officer for redressing grievances	10.1%	7.1%	6.2%
11	Awareness of appellate authority for redressing grievances	3.9%	1.7%	3.6%

- Awareness level on the three stages of consumer grievances redressal mechanism was found to be low and it ranged from 6.2% to 11.7%. The highest percentages of aware subscribers were found in the case of BSNL (11.7%) followed by Rel Comm (8.6%) and Tata Teleservices (6.2%).
- Awareness level was found high in the case of call centre/ customer care help line numbers. This was found to be in the range of 95.3% (BSNL) to 97.9% (Tata Teleservices).
- Awareness about the Nodal Officer was found to be low and ranged from 6.2% (Tata Teleservices) to 10.1% (BSNL).
- Similarly, the awareness was also found to be low in the case of Appellate Authority, which was 1.7% (Rel Comm) to 3.9% (BSNL).
- Highest number of complaints to the call centre, within last six months, was made by the subscribers of Tata Teleservices (42.3%) followed by BSNL (32.2%) and lowest number of complaints to the call centre was made by the subscribers of Rel Comm (17.4%).
- Awareness about item wise usage charges in the case of pre paid services was reported to be highest in the case of BSNL (80.0%) followed by Tata Teleservices (66.7%) and the lowest percentage of aware consumers was found in the case of Rel Comm (50.0%)

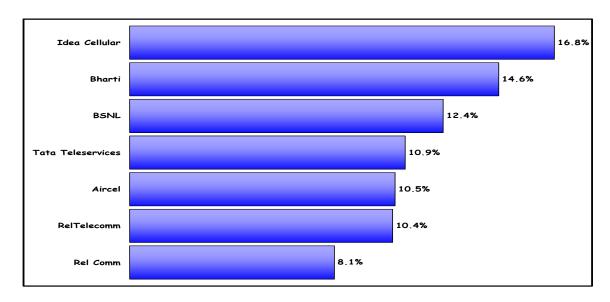


4.3.2: CELLULAR MOBILE - HP Service Area

4.3.2.1: Awareness about redressal system: In the Cellular Mobile Service, altogether 2666 consumers were interviewed for HP Service Area. Overall 11.9 % respondents reported that they were aware of the three stage grievance redressal mechanism set up by their service provider. And among the all, Idea Cellular (16.8%) and Bharti (14.6%) have the highest percentage of aware consumers of three stage grievance redressal mechanism set up by their service provider based on the regulation of TRAI for redressal of grievances. This is shown in the table below:

Service provider		Yes	No	Total
Bharti	Count	56	328	384
Bliaru	%age	14.6%	85.4%	100.0%
Idea Cellular	Count	62	308	370
idea Cenular	%age	16.8%	83.2%	100.0%
BSNL	Count	48	339	387
DSINL	%age	12.4%	87.6%	100.0%
Rel Comm	Count	31	354	385
Kei Collilli	%age	8.1%	91.9%	100.0%
Aircel	Count	39	332	371
Aircei	%age	10.5%	89.5%	100.0%
Tata Teleservices	Count	42	343	385
Tata Teleselvices	%age	10.9%	89.1%	100.0%
Rel Telecomm	Count	40	344	384
Kei Telecomin	%age	10.4%	89.6%	100.0%
Total	Count	318	2348	2666
1 Otal	%age	11.9%	88.1%	100.0%

Graphical representation: The following graph shows the percentage of respondents who were aware about three stages of grievance redressal mechanism.





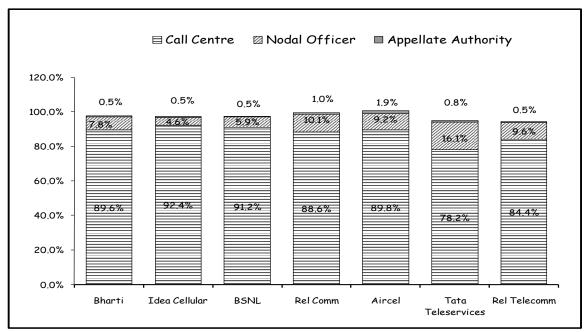
4.3.2.2: Awareness about three stages of redressal system: The respondents were also asked about the three stages of redressal mechanism by naming them - Call centre, Nodal officers and Appellate authority. The following table shows their awareness level with respect to each of the stage mentioned above. Out of 2666 respondents, 87.7% respondents indicated that they were aware of call center. Whereas, only 9.1 % were aware of Nodal Officer and 0.8% on the Appellate Authority. However, 5.6% of respondents also indicated that they were not aware of any of the stage.

ſ	Table 4.3.2.2. Which all stages of the three stage grievance mechanism process set up by your telecom service
ı	provider for redressal of grievances of telecom consumers are you aware of?

Service provider		Call Centre	Nodal Officer	Appellate Authority	None of these	Total
Bharti	Count	344	30	2	29	384
Diiaru	%age	89.6%	7.8%	0.5%	7.6%	384
Idea Cellular	Count	342	17	2	13	370
idea Cellular	%age	92.4%	4.6%	0.5%	3.5%	370
BSNL	Count	353	23	2	14	207
	%age	91.2%	5.9%	0.5%	3.6%	387
Rel Comm	Count	341	39	4	10	385
Rei Comm	%age	88.6%	10.1%	1.0%	2.6%	
Aircel	Count	333	34	7	16	371
Aircei	%age	89.8%	9.2%	1.9%	4.3%	3/1
Tata Teleservices	Count	301	62	3	30	385
Tata Teleservices	%age	78.2%	16.1%	0.8%	7.8%	385
Rel Telecomm	Count	324	37	2	37	384
Rei Telecomm	%age	84.4%	9.6%	0.5%	9.6%	304
	Count	2338	242	22	149	2000
Total	%age	87.7%	9.1%	0.8%	5.6%	2666

*Multi Responded

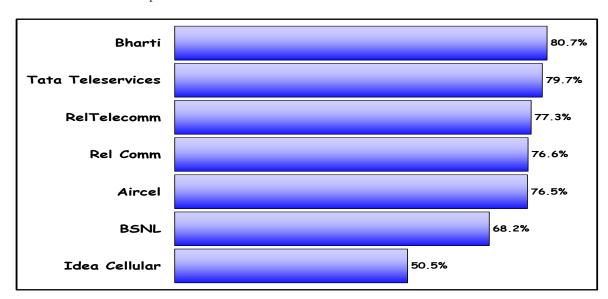
Graphical representation: The following graph shows the percentage of respondents who were aware about Call Centre, Nodal Officers and Appellate Authority.



4.3.2.3: Consumers' complaints about services: The table below shows that out of 2666 respondents, only 72.9% of respondents had used call centre / help line telephone numbers for complaints in the last six months. Bharti (80.7%) had the highest percentages of complainants, followed by Tata Teleservices (79.7%), Rel Telecomm (77.3%), Rel Comm(76.6%) and Aircel (76.5%), who used this service for complaint within last six months. The minimum percentage of consumers who made complaints were found in the case of Idea Cellular (50.5%), followed by BSNL (68.2%).

are/Helpline telephone number	! r			
Service provider		Yes	No	Total
Bharti	Count	310	74	384
Bilaru	%age	80.7%	19.3%	100.0%
Idea Cellular	Count	187	183	370
idea Cellular	%age	50.5%	49.5%	100.0%
BSNL	Count	264	123	387
	%age	68.2%	31.8%	100.0%
D.1.C	Count	295	90	385
Rel Comm	%age	76.6%	23.4%	100.0%
A 1	Count	284	87	371
Aircel	%age	76.5%	23.5%	100.0%
Tata Teleservices	Count	307	78	385
1 ata 1 eleservices	%age	79.7%	20.3%	100.0%
D-1 T-1	Count	297	87	384
Rel Telecomm	%age	77.3%	22.7%	100.0%
Art . 1	Count	1944	722	2666
Total	%age	72.9%	27.1%	100.0%

Graphical representation: The graph below shows the percentage of respondents who had made any complaint within last 6 months to the toll free call centre/customer care/ Helpline telephone number of their service provider.

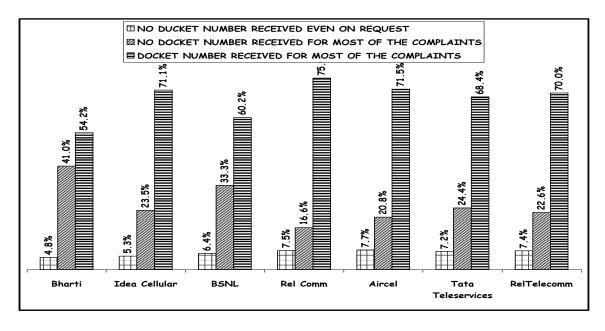




4.3.2.4: Receipt of docket number against complaints: Respondents those who made complaints to call centre/ helpline numbers were asked whether they had received docket numbers for their complaints. Out of 1944 respondents who had made a complaint, 67.1% confirmed that they had received docket number for most of their complaints. However 26.2% indicated that they didn't receive any docket number for most of their complaints. The table also shows 6.7% of respondents did not receive docket numbers even on request.

4.3.2.4. Redressal of grievance complaint. Please specify whi	-			umers on his making t	he
Service provider		No docket number received even on request	No docket number received for most of the complaints	Docket number received for most of the complaints	Total
Bharti	Count	15	127	168	310
Bilarti	%age	4.8%	41.0%	54.2%	100.0%
Idea Cellular	Count	10	44	133	187
idea Cenular	%age	5.3%	23.5%	71.1%	100.0%
BSNL	Count	17	88	159	264
DSINL	%age	6.4%	33.3%	60.2%	100.0%
D-1 C	Count	22	49	224	295
Rel Comm	%age	7.5%	16.6%	75.9%	100.0%
A*1	Count	22	59	203	284
Aircel	%age	7.7%	20.8%	71.5%	100.0%
Art . 4 . Art . 1	Count	22	75	210	307
Tata Teleservices	%age	7.2%	24.4%	68.4%	100.0%
D.177.1	Count	22	67	208	297
Rel Telecomm	%age	7.4%	22.6%	70.0%	100.0%
75 . 1	Count	130	509	1305	1944
Total	%age	6.7%	26.2%	67.1%	100.0%

Graphical representation: The graphs show that highest number of respondents who had reported that they received docket number

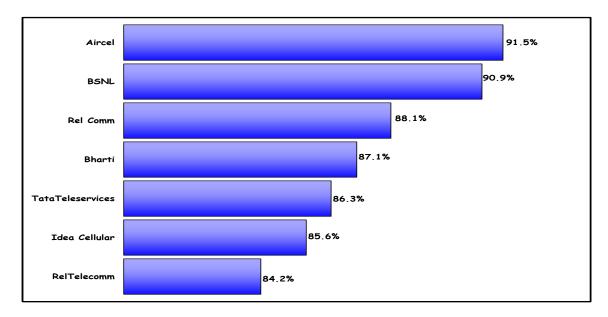




4.3.2.5: Feedback from Call Centre: The respondents who had made complaints to call centre/ helpline numbers were also asked whether call centre informed them about the action taken on complaints. Out of 1944 respondents, 87.7% had reported that they were informed by call center for the action taken on their complaints. This was found to be highest in the case of Aircel (91.5%), followed by BSNL (90.9%), Rel Comm (88.1%), Bharti (87.1%), Tata Teleservices (86.3%) and Idea Cellular (85.6%). In the case Rel Telecomm only 84.2% complainants confirmed that got the feed back from call centre.

4.3.2.5. Did the call centre inform you the action taken on your complaint: Service provider wise								
Service provider		Yes	No	Total				
Bharti	Count	270	40	310				
Dilaru	%age	87.1%	12.9%	100.0%				
Idea Cellular	Count	160	27	187				
idea Cenular	%age	85.6%	14.4%	100.0%				
BSNL	Count	240	24	264				
BSINL	%age	90.9%	9.1%	100.0%				
Rel Comm	Count	260	35	295				
Rei Collin	%age	88.1%	11.9%	100.0%				
Aircel	Count	260	24	284				
Aircei	%age	91.5%	8.5%	100.0%				
Tata Teleservices	Count	265	42	307				
Tata Teleservices	%age	86.3%	13.7%	100.0%				
Rel Telecomm	Count	250	47	297				
Kei Telecomin	%age	84.2%	15.8%	100.0%				
Total	Count	1705	239	1944				
1 Otal	%age	87.7%	12.3%	100.0%				

Graphical representation: The graph below shows the provider wise percentage of respondents who confirmed that they were informed by the call centre of the action taken on their complaints.



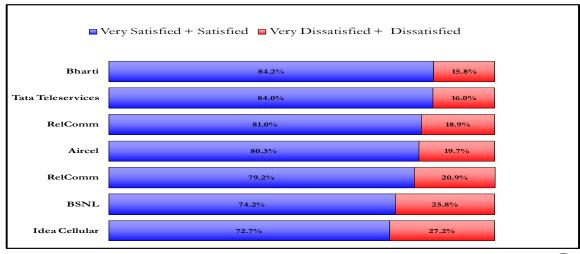


4.3.2.6: Satisfaction with the resolution of complaints: The following table shows the responses of respondents in terms of level of satisfaction with the resolution of complaints by call centre/ customer care/ helpline.

Table 4.3.2.6. How	satisfied a	are you with the	system of resol	ving of your con	nplaints by ca	ıll centre/cus	stomer care/he	lpline?
Service provi	der	Very Dissatisfied	Dissatisfied	Very Dissatisfied + Dissatisfied	Satisfied	Very Satisfied	Very Satisfied +Satisfied	Total
Bharti	Count	6	43	49	257	4	261	310
Dnaru	%age	12.2%	87.8%	15.8%	98.5%	1.5%	84.2%	100.0%
Idea Cellular	Count	7	44	51	129	7	136	187
idea Cenular	%age	3.7%	23.5%	27.2%	69.0%	3.7%	72.7%	100.0%
BSNL	Count	7	61	68	179	17	196	264
DSINL	%age	2.7%	23.1%	25.8%	67.8%	6.4%	74.2%	100.0%
Rel Comm	Count	6	50	56	232	7	239	295
Kei Collilli	%age	2.0%	16.9%	18.9%	78.6%	2.4%	81.0%	100.0%
Aircel	Count	6	50	56	218	10	228	284
Aircei	%age	2.1%	17.6%	19.7%	76.8%	3.5%	80.3%	100.0%
Tata Teleservices	Count	6	43	49	254	4	258	307
Tata Telescivices	%age	2.0%	14.0%	16.0%	82.7%	1.3%	84.0%	100.0%
Rel Telecomm	Count	10	52	62	225	10	235	297
Kei Telecomin	%age	3.4%	17.5%	20.9%	75.8%	3.4%	79.2%	100.0%
Total	Count	48	343	391	1494	59	1553	1944
1 Otal	%age	2.5%	17.6%	20.1%	76.9%	3.0%	79.9%	100.0%

Maximum percentage of satisfied consumers (very satisfied and satisfied) were reported in the case of **Bharti (84.2%)**, followed by Tata Teleservices (84.0%), Rel Comm (81.0%), Aircel (80.3%), Rel Telecomm (79.2%) and BSNL (74.2%). Whereas the lowest were in the case of Idea Cellular (72.7%). The highest percentage of very satisfied consumers was found in the case of BSNL (6.4%). As far as Dissatisfaction (very dissatisfied and dissatisfied) is concerned the highest percentage of respondents were reported from Idea Cellular (27.2%). followed by BSNL (25.8%). The highest percentage of very Dissatisfied consumers was found in the case of Bharti (12.2%).

Graphical representation: The graph below shows the provider wise percentage of satisfied and dissatisfied consumers with resolution of their complaints by the call centre. .

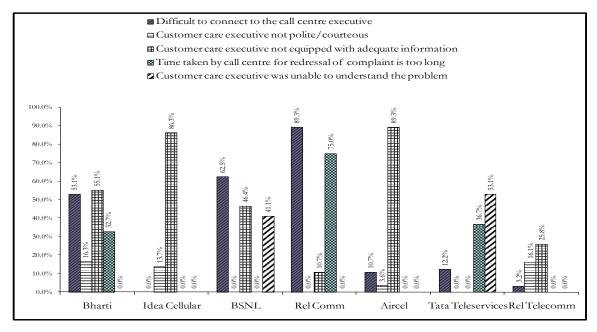




4.3.2.7: Reasons for dissatisfaction with the resolution of complaints: Respondents who were dissatisfied or very dissatisfied (Question No. 39) were asked to specify the reasons for their dissatisfaction. Various reasons were specified by the consumers. Among them "Customer care executive not equipped with adequate information" was cited as the main reason. This was cited by 43.2% of dissatisfied consumers. Second important reasons were cited as "difficult to connect to the call centre executive". This was cited by 32.0% of dissatisfied consumers. The two other important reasons were cited as "time taken by call center for redressal of complaint is too long" reported by (19.4) of dissatisfied consumers and "Customer Care executive was unable to understand the problem" - reported by (12.5%) of dissatisfied consumers. Other important reasons were cited as "Customer care executive not polite/courteous" - reported by (6.9%) of dissatisfied consumers.

Table 4.3.2.7. Please specify the reason(s) for your dissatisfaction with resolution of complaint by call centre/ customer care executive/ helpline								
Service prov	rider	Difficult to connect to the call centre executive	Customer care executive not polite/ courteous	Customer care executive not equipped with adequate information	Time taken by call centre for redressal of complaint is too long	Customer care executive was unable to understand the problem	Total	
Bharti	%age	53.1%	16.3%	55.1%	32.7%	0.0%	49	
Idea Cellular	%age	0.0%	13.7%	86.3%	0.0%	0.0%	51	
BSNL	%age	62.5%	0.0%	46.4%	0.0%	41.1%	68	
Rel Comm	%age	89.3%	0.0%	10.7%	75.0%	0.0%	56	
Aircel	%age	10.7%	3.6%	89.3%	0.0%	0.0%	56	
Tata Teleservices	%age	12.2%	0.0%	0.0%	36.7%	53.1%	49	
Rel Telecomm	%age	3.2%	16.1%	25.8%	0.0%	0.0%	62	
771 . 1	Count	125	27	169	76	49	204	
Total	%age	32.0%	6.9%	43.2%	19.4%	12.5%	391	

Graphical representation: The graph below shows the provider wise percentage of Reasons for dissatisfaction with the resolution of complaints.

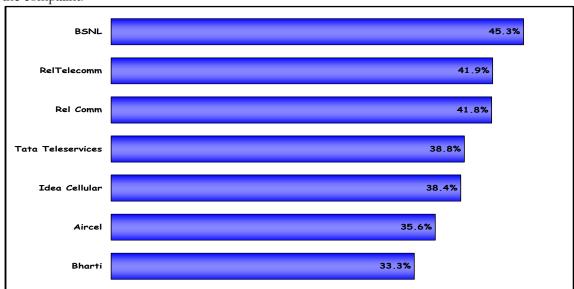


4.3.2.8: Resolution of billing complaints: The following table shows that out of 1944 respondents who had complained to call center/customer care, 452 had billing related complaints. Out of these 452, 39.4% had confirmed that their complaint was satisfactorily resolved by call centre/ customer care within four weeks after lodging the complaint. This was found to be highest in the case of BSNL (45.3%) followed by Rel Telecom (41.9%), Rel Comm (41.8%), Tata Teleservices (38.8%), Idea Cellular(38.4%) and Aircel (35.6%). It was found lowest in the case of Bharti (33.3%) of customers.

Table 4.3.2.8. Was your billing complaint resolved satisfactorily by call centre/customer care within four weeks after lodging of the complaint?

Service provider		Yes	No	Total
Bharti	Count	20	40	60
Diiaru	%age	33.3%	66.7%	100.0%
Idea Cellular	Count	28	45	73
idea Cenular	%age	38.4%	61.6%	100.0%
BSNL	Count	29	35	64
DSINL	%age	45.3%	54.7%	100.0%
Rel Comm	Count	28	39	67
Rei Comm	%age	41.8%	58.2%	100.0%
Aircel	Count	21	38	59
Aircei	%age	35.6%	64.4%	100.0%
Tata Teleservices	Count	26	41	67
Tata Teleservices	%age	38.8%	61.2%	100.0%
D-1/T-1	Count	26	36	62
Rel Telecomm	%age	41.9%	58.1%	100.0%
77 . 1	Count	178	274	452
Total	%age	39.4%	60.6%	100.0%

Graphical representation: The percentage of respondents who confirmed that their billing complaints were resolved satisfactorily by call centre/ customer cared with four weeks after lodging the complaint.

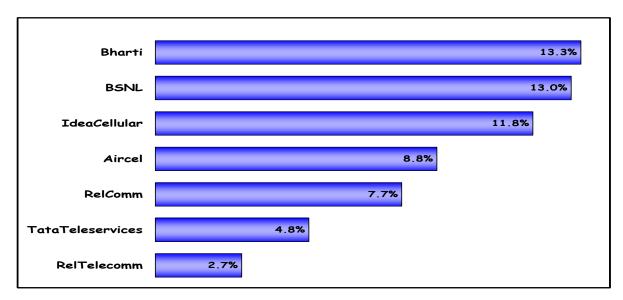




4.3.2.9: Awareness about the contact details of nodal officers: The respondents were asked about their awareness about three stages of redressal mechanism (Question No. 35). 242 respondents had reported that they were aware about Nodal officers. However, awareness about the contact details of nodal officers was found to be abysmally low. Only 19 (7.9%) knew about their contact details.

Table 4.3.2.9. Are you aw	Table 4.3.2.9. Are you aware of the contact details of the Nodal Officer.							
Service provider		Yes	No	Total				
Bharti	Count	4	26	30				
Dnaru	%age	13.3%	86.7%	100.0%				
Idaa Calladaa	Count	2	15	17				
Idea Cellular	%age	11.8%	88.2%	100.0%				
BSNL	Count	3	20	23				
DSINL	%age	13.0%	87.0%	100.0%				
Rel Comm	Count	3	36	39				
Kei Comm	%age	7.7%	92.3%	100.0%				
A !1	Count	3	31	34				
Aircel	%age	8.8%	91.2%	100.0%				
Tata Teleservices	Count	3	59	62				
Tata Teleservices	%age	4.8%	95.2%	100.0%				
Rel Telecomm	Count	1	36	37				
Rei Telecomm	%age	2.7%	97.3%	100.0%				
77.4.1	Count	19	223	242				
Total	%age	7.9%	92.1%	100.0%				

Graphical representation: The graph below shows the provider wise percentage of respondents who confirmed that they were aware of the contact details of the Nodal Officer.





4.3.2.10 Complaints to Nodal officer:

None of the respondents who were aware of the contact details of nodal officer had made any complaint to Nodal Officers, which were not resolved or unsatisfactorily resolved by customer care executive/ call centre. Therefore, the analysis of redressal mechanism with the Nodal Officer could not be ascertained.

4.3.2.11: Awareness about the contact details of Appellate Authority:

As regard to the awareness about the contact details of the Appellate Authority out of 22 respondents who had reported that they were aware about Appellate Authority, only 8 (36.4%) of them were aware about their contact details for filing of appeals on complaints which were not resolved or unsatisfactorily resolved by Nodal officer. But out of these 8 respondents, no one filled any appeal in the prescribed form in the last 6 month? Therefore redressal mechanism with Appellate Authority could not be ascertained.

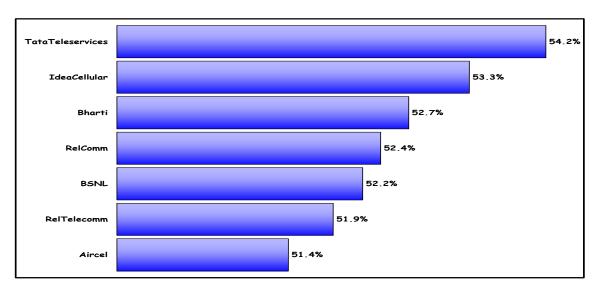
Table 4.3.2.11. Are you aware of the connot resolved or unsatisfactorily resolved		pellate authority	for filing of appea	als on complaints
Service provider		Yes	No	Total
Bharti	Count	1	1	2
Dnaru	%age	50.0%	50.0%	100.0%
Idea Cellular	Count	1	1	2
idea Cenular	%age	50.0%	50.0%	100.0%
BSNL	Count	1	1	2
	%age	50.0%	50.0%	100.0%
Rel Comm	Count	1	3	4
Kei Collilli	%age	25.0%	75.0%	100.0%
Aircel	Count	2	5	7
Aircei	%age	28.6%	71.4%	100.0%
Tata Teleservices	Count	1	2	3
Tata Teleservices	%age	33.3%	66.7%	100.0%
Rel Telecomm	Count	1	1	2
Kei Telecomm	%age	50.0%	50.0%	100.0%
Total	Count	8	14	22
1 otai	%age	36.4%	63.6%	100.0%

4.3.2.12: Awareness about item wise charges of prepaid services: All the prepaid customers were asked whether they were aware that a consumer can get item wise usage charges details, on request. Out of 2606 prepaid customers of 7 providers targeted, only1359 (52.1%) reported that they were aware of this facility. Therefore around 47.9% customers of prepaid service were unaware about this facility. The highest percentage of awareness level of this service was found among the customers of Tata Teleservices (54.2%) followed by Idea Cellular (53.3%).

Table 4.3.2.12. Are you aware that the prepaid customer can get item-wise usage charge details, on request?							
Service provider		Yes	No	Total			
Bharti	Count	197	177	374			
Dnaru	%age	52.7%	47.3%	100.0%			
Idea Cellular	Count	192	168	360			
idea Gendiai	%age	53.3%	46.7%	100.0%			
BSNL	Count	192	176	368			
	%age	52.2%	47.8%	100.0%			
Rel Comm	Count	199	181	380			
	%age	52.4%	47.6%	100.0%			
Aircel	Count	188	178	366			
Alicei	%age	51.4%	48.6%	100.0%			
Tata Teleservices	Count	195	185	380			
Tata Teleservices	%age	54.2%	51.4%	100.0%			
Rel Telecomm	Count	196	182	378			
Kei Telecomin	%age	51.9%	48.1%	100.0%			
Total	Count	1359	1247	2606			
Total	%age	52.1%	47.9%	100.0%			

^{*}Only for Prepaid customer

Graphical representation: The following graph shows the percentage of prepaid subscribers who were aware that they can get item wise usage charge details, request.

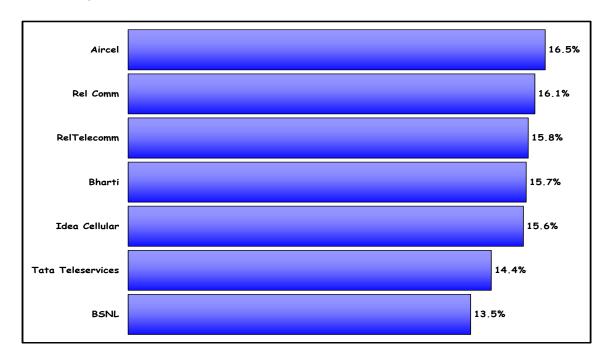




4.3.2.13: Denial of itemized usage charges detail: There were 1359 subscribers who were aware that a prepaid customer can get item wise bill usage charge details for their pre paid connection. Altogether 15.4% of them reported that they were denied of their request for itemized usage charge for their pre paid connection from their service charge.

Table 4.3.2.13. Have you been denied of your request for itemized usage charge details for your pre-paid connection?						
Service provider	_	Yes	No	Total		
Bharti	Count	31	166	197		
Dilaru	%age	15.7%	84.3%	100.0%		
Idea Cellular	Count	30	162	192		
idea Cendiai	%age	15.6%	84.4%	100.0%		
BSNL	Count	26	166	192		
DSINL	%age	13.5%	86.5%	100.0%		
Rel Comm	Count	32	167	199		
	%age	16.1%	83.9%	100.0%		
Aircel	Count	31	157	188		
Alicei	%age	16.5%	83.5%	100.0%		
Tata Teleservices	Count	28	167	195		
Tata Teleservices	%age	14.4%	85.1%	100.0%		
Rel Telecomm	Count	31	165	196		
ACI I CICCOIIIII	%age	15.8%	84.2%	100.0%		
Total	Count	209	1150	1359		
1 otai	%age	15.4%	84.6%	100.0%		

Graphical representation: The following graph shows the percentage of prepaid subscribers who were denied of their request for itemized usage charge for their pre paid connection from their service charge.

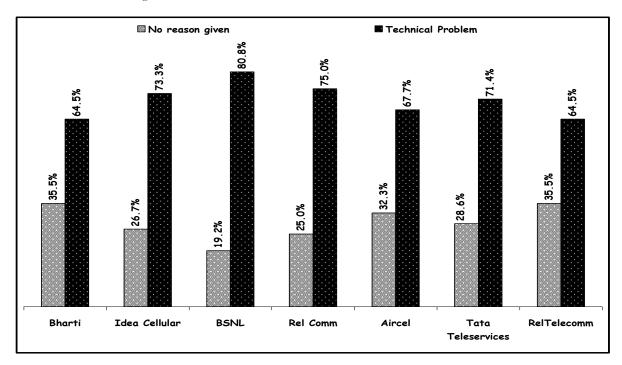




4.3.2.14: Reason (s) for Denial of itemized usage charges detail: Out of these 209 respondents, who reported about denial of itemized usage charges details, 148 (70.8%) reported that they were given the reason as technical problem while the rest 61 (29.2%) reported that they were given no reason for denial of itemized usage charges details

Table 4.3.2.14. What were the reason(s) for denying your request?							
Service provider		No reason given	Technical Problem	Total			
Bharti	Count	11	20	21			
Dnaru	%age	35.5%	64.5%	31			
Idea Cellular	Count	8	22	20			
idea Cenular	%age	26.7%	73.3%	30			
BSNL	Count	5	21	26			
DSINL	%age	19.2%	80.8%	26			
Rel Comm	Count	8	24	22			
Kei Comm	%age	25.0%	75.0%	32			
Aircel	Count	10	21	21			
Aircei	%age	32.3%	67.7%	31			
Tata Teleservices	Count	8	20	20			
Tata Teleservices	%age	28.6%	71.4%	28			
Rel Telecomm	Count	11	20	31			
Kei Telecomm	%age	35.5%	64.5%] 31			
T 1	Count	61	148	200			
Total	%age	29.2%	70.8%	209			

Graphical representation: The following graph shows the percentage of prepaid subscribers What were the reasons for denied of their request for itemized usage charge for their pre paid connection from their service charge.



0

0.0%

17

21.3%

1

100.0%

80

100.0%

4.3.2.15: Provision of Manual of Practice by the Service Provider: TRAI has suggested to all the service providers to provide manual of practice to the new customers. Out of 80 respondents, who had subscribed in last 6 months,17 indicated that they have not been provided the manual of practice containing the terms and condition of service, grievances redressal mechanism while taking the connection. Among the63 respondent who got the manual of practice Rel Telecomm topped with 100% followed by Tata Teleservices (90.0%), Bharti (89.3%), Idea Cellular (66.7%), Aircel (50.0%), BSNL (38.5%).

Table 4.3.2.15Have you been provided the Manual of Practice containing the terms and conditions of service, grievance redressal mechanism etc. while taking the connection? Service provider Yes No Total Count 25 3 28 Bharti %age 89.3% 10.7% 100.0% Count 4 2 6 Idea Cellular 66.7% 33.3% 100.0% %age Count 5 8 13 **BSNL** %age 38.5% 61.5% 100.0% 2 Count Aircel %age 50.0% 50.0% 100.0% 27 3 30 Count Tata Teleservices 10.0% 100.0%

%age Count

%age Count

%age

Rel Telecomm

Total

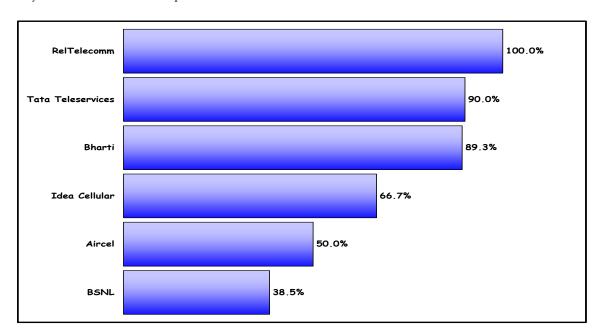
90.0%

100.0%

63

78.8%

Graphical representation: The graph below shows provider wise subscribers who confirmed that they received the manual of practice at the time of connection.





Overall Score - Telecom Consumer Protection and Redressal of Grievances **CELLULAR MOBILE**

The following table shows the provider wise score on various provisions of the Telecom Consumer Protection and Redressal of Grievances Act.

S.N.	Sub Parameter	Bharti	Idea Cellular	BSNL	Rel Comm	Aircel	Tata Teleservices	Rel Telecomm
1	Awareness of three stage grievance mechanism	14.6%	16.8%	12.4%	8.1%	10.5%	10.9%	10.4%
2	For pre-paid customers awareness about item-wise usage charge details on request	52.7%	53.3%	52.2%	52.4%	51.4%	54.2%	51.9%
3	If aware (for pre-paid customers)ever denied of item wise usage charge details for pre paid connection	15.7%	15.6%	13.5%	16.1%	16.5%	14.4%	15.8%
4	For new customers provisioning of "Manual of practice while taking the new connection	89.3%	66.7%	38.5%	NA*	50.0%	90.0%	100.0%
5	Awareness of call center for redressing grievances	89.6%	92.4%	91.2%	88.6%	89.8%	78.2%	84.4%
6	Penetration of consumers made any complaint to the toll free number within last six months	80.7%	50.5%	68.2%	76.6%	76.5%	79.7%	77.3%
7	Call center informing about the action taken on complaint	87.1%	85.6%	90.9%	88.1%	91.5%	86.3%	84.2%
8	Resolution of complaint by customer care with in 4 weeks of lodging complaint	33.3%	38.4%	45.3%	41.8%	35.6%	38.8%	41.9%
9	Percentage satisfied with complaint resolution by call center	84.2%	72.7%	74.2%	81.0%	80.3%	84.0%	79.2%
10	Awareness of nodal officer for redressing grievances	7.8%	4.6%	5.9%	10.1%	9.2%	16.1%	9.6%
11	Awareness of appellate authority for redressing grievances	0.5%	0.5%	0.5%	1.0%	1.9%	0.8%	0.5%

^{*}There were no new customer covered during the survey

- Awareness level on the three stages of consumer grievances Redressal mechanism was found to be low and it ranged from 8.1% to 16.8%. The highest percentage of aware subscribers were found in the case of Idea Cellular (16.8%) followed by Bharti (14.6%), BSNL (12.4%), Tata Teleservices (10.9%), Aircel (10.5%), Rel Telecomm(10.4%) and the lowest percentage of aware consumers was found in the case of Rel Comm
- Awareness level was found high in the case of call centre/ customer care help line numbers. This was found in the range of 78.2% to 92.4%. This was found to be highest in the case of Idea Cellular (92.4%) followed by BSNL (91.2%), Aircel (89.8%), Bharti (89.6%), Rel Comm (88.6%), Rel Telecomm (84.4%) and the lowest percentage of aware consumers was found in the case of Tata Teleservices (78.2%).
- Awareness about the Nodal Officer was found to be abysmally low and ranged from 4.6% (Idea Cellular) to 16.1% (Tata Teleservices).
- Similarly, the awareness was also found to be low in the case of Appellate Authority, which ranged from 0.5% to 1.9% .
- Highest number of complaints to the call centre, within last six months, were made by the subscribers of Bharti (80.7%) followed by Tata Teleservices (79.7%), Rel Telecomm (77.3%), Rel Comm (76.6%), Aircel (76.5%), BSNL(68.2%) and Idea Cellular (50.5%).
- Awareness about item wise usage charges in the case of pre paid services was reported to be highest in the case of Tata Teleservices (54.2%) followed by Idea Cellular (53.3%), Bharti (52.7%), Rel Comm (52.4%), BSNL (52.2%), Rel Telecomm (51.9%) and Aircel (51.4%).



4.3.3: BROADBAND- HP Service Area

BSNL is the only operator in the broadband service in Himachal Pradesh (HP) service area.

4.3.3.1: Awareness about redressal system: For the Broadband services, altogether 384 consumers BSNL were interviewed for the HP Service Area. However, only 65 (16.9 %) respondents reported that they were aware of the three stage grievance redressal mechanism set up by their service provider.

Table 4.3.3.1 Are you aware of the three stage grievances redressed mechanism set up by your telecom service provider based on the regulation of TRAI for Redressal of your grievances?						
Ope	Yes	No	Total			
BSNL	Count	65	319	384		
BSINL	%age	16.9%	83.1%	100.00%		

4.3.3.2: Awareness about three stages of redressal system: The respondents were also asked about the three stages of redressal mechanism by naming them - Call centre, Nodal officers and Appellate authority. Out of 384 respondents targeted, 349 (90.9%) were aware of call centers of BSNL. In the case of Nodal officers and Appellate Authority awareness was reported by 4.9% and 3.3% of respondents respectively.

Table 4.3.3.2. Which all stages of the three stage mechanism process set up by your telecom service provider for Redressal of grievances of telecom consumers are you aware of?							
Operator Call centre Nodal Appellate None of Officer Authority these Total						Total	
BSNL	Count	349	19	9	34	384	
23112	%age	90.9%	4.9%	2.3%	8.9%	304	

^{*}Multiple responses therefore sum may not add

4.3.3.3: Consumers' complaints about services: The Respondents were asked if they had made any complaints within last six months to call centre/helpline number. The table below shows that out of 384 respondents of BSNL, only 319 (83.1%) had used this facility.

Table 4.3.3.3. Have you made any complain within 6 month to the toll free call center/customer care /helpline telephone number?

/								
Operator		Yes	No	Total				
BSNL	Count	319	65	384				
BSINL	%age	83.1%	16.9%	100.00%				

4.3.3.4: Receipt of docket number against complaints: Respondents those who made complaints to call centre/ helpline numbers were asked whether they had received docket numbers for their complaints. Out of 319 respondents who had made a complaint, 76.5% confirmed that they had received docket number for most of their complaints. However 16.6 % indicated that they didn't receive any docket number for most of their complaints. and 6.9% indicated that they didn't receive any docket number even on request.



Table 4.3.3.4. Redressal of grievances mechanism provide for allotting docket number to consumers on his making the complaint. Please specify which of these applied the most to you?

Ope	rator	No docket number received even on request	No docket number received for most of the complaints		Total
BSNL	Count	22	53	244	319
DSINL	%age	6.9%	16.6%	76.5%	100.00%

4.3.3.5: Feed back from Call Centre: The respondents who had made complaints to call centre/ helpline numbers were also asked whether call centre informed them about the action taken on complaints. Out of 319 respondents of BSNL, 55.8 % had reported that they were informed by call center for the action taken on their complaints.

Table 4.3.3.5. Did the call centre inform you about the action taken on your complaint?						
Ope	Yes	No	Total			
BSNL	Count	178	141	319		
DSINL	%age	55.8%	44.2%	100.0%		

4.3.3.6: Satisfaction with the resolution of complaints: The following table shows the responses of respondents in terms of level of satisfaction with the resolution of complaints by call centre/ customer care/ helpline.

Table 4.3.3.6. How satisfied are you with the system of resolving of your complaints by call center/ customer care /helpline? Very Very Very Very Operator Dissatisfied Dissatisfied Satisfied Satisfied Total Dissatisfied Satisfied +Dissatisfied +Satisfied 48 14 34 271 250 21 319 Count **BSNL** 15.0% 10.7% %age 4.4%85.0% 78.4% 6.6% 100.0%

- Altogether 85% of satisfied consumers (very satisfied and satisfied) were found in the case of BSNL. 6.6% were very satisfied consumers.
- As far as dissatisfaction (very dissatisfied and dissatisfied) is concerned, this was reported by 15% of BSNL consumers. 4.4% were very dissatisfied.



4.3.3.7: Reasons for dissatisfaction with the resolution of complaints: Respondents who were dissatisfied or very dissatisfied (Question No. 29) were asked to specify the reasons for their dissatisfaction.

Table 4.3	Table 4.3.3.7. Please specify the reason(s) for your dissatisfaction.								
Oper	rator	Difficult to connect to the call center executive	customer care executive not polite\ courteous	customer care executive not equipped with adequate information	Time taken by call centre for Redressal of complaint is long	Customer care executive was unable to understand the problem	Total		
BSNL	Count	33	13	15	22	24			
DSINL	%age	68.8%	27.1%	31.3%	45.8%	50.0%	48		

Majority of BSNL complainants (68.6%) cited "Difficult to connect to the call centre executive" as the main reason. This was followed by "Customer care executive was unable to understand the problem" which was reported by 50.0% of dissatisfied consumers of BSNL. Other important reasons cited by complainants included "time taken by call center for redressal of complaint is too long" (45.8%), "Customer care executive not equipped with adequate information" (31.3%) and "Customer care executive not polite/courteous" (27.1%).

4.3.3.8: Resolution of billing complaints: The following table shows that out of 319 respondents who had complained to call center/customer care, 193 had billing related complaints. Out of these only 45.6% had confirmed that their complaint was satisfactorily resolved by call centre/ customer care within four weeks after lodging of the complaint.

Table 4.3.3.8 Was your billing resolved satisfactorily by call center/customer care within four weeks after lodging of the complain?					
Operator		Yes	No	Total	
BSNL	Count	88	105	193	
	%age	45.6%	54.4%	100.00%	

4.3.3.9: Awareness about the contact details of nodal officers: The respondents were asked about their awareness about three stages of redressal mechanism (Question No. 25.) 19 (4.9%) respondents had reported that they were aware about Nodal officers. However, only 9 (47.4%) were aware about the contact details of nodal officer.

Table 4.3.3.9. Are you aware of the contact details of the nodal officer?					
Operator		Yes	No	Total	
BSNL	Count	9	10	19	
	%age	47.4%	52.6%	100.0%	



66.7%

100.0%

- **4.3.3.10 Complaints to Nodal officer:** None of the customers who were aware of the contact details of nodal officer had made any complaint to Nodal officers, which were not resolved or unsatisfactorily resolved by call centre/ customer care executive. Therefore, the analysis of redressal mechanism with the Nodal officer could not be ascertained.
- 4.3.3.11: Awareness about the contact details of Appellate Authority: As regard to the awareness about the contact details of the Appellate Authority. Out of 9 respondents who had reported that they were aware about Appellate Authority, only 3 of the BSNL customers were aware about their contact details for filing of appeals on complaints which were not resolved or unsatisfactorily resolved by Nodal officer.

Table 4.3.3.11. Are you aware of the contact details of the appellate authority for filling the appeals on complaints not resolved or unsatisfactorily resolved by Nodal Officer?					
Operator		Yes	No	Total	
BSNL	Count	3	6	9	
DOINL	0.7	22.207	4.4.70.4	400.007	

33.3%

4.3.3.12: Appeal to the Appellate Authority: None of the aware respondents have field any appeal in the prescribed form in last 6 month. Therefore, the analysis of Redressal mechanism with the Appellate Authority could not be ascertained.

%age

4.3.3.13: Awareness about item wise charges of prepaid services: All the prepaid customers were asked whether they were aware that a consumer can get item wise usage charges details, on request. Out of 22 prepaid customers of BSNL targeted, 16 (72.7%) reported that they were aware of this facility.

Table 4.3.3.13. Are you aware that a prepaid customer can get item wise usage charges details on request?					
Operator		Yes	No	Total	
BSNL	Count	16	6	22	
	%age	72.7%	27.3%	100.0%	

^{*}Only for Prepaid customer

4.3.3.14: Denial of itemized usage charges detail: There were 16 subscribers who were aware that a prepaid customer can get item wise bill usage charge details for their pre paid connection. Out of the 16 aware BSNL subscribers, 6 (37.5%) reported that they were denied of their request for itemized usage charge for their pre paid connection from their service charge.

Table 4.3.3.14. Have you been denied of your request for item wise usage charges details for your prepaid connection?					
Operator		Yes	No	Total	
BSNL	Count	6	10	16	
	%age	37.5%	62.5%	100.0%	

Only for prepaid customers



4.3.3.15: Reason for denial of itemized charges:

Out of 6 respondents who have been denied of their request for item-wise usage charge details for their prepaid connection, 2 (33.3%) had reported that no specific reason was given by the service provider for denying the usage charges details, while other 4 were denied due to technical problems

Table 4.3.3.15 What were the reasons for denying your request?					
Operator No reason given Technical problem Total					
BSNL	Count	2	4	6	
	%age	33.3%	66.7%	100.0%	

4.3.3.16: Provision of Manual of Practice by the Operators: TRAI has suggested to all the Operators to provide manual of practice to the new customers. Out of 109 new customers (Subscribed in last 6 months), 28 (25.7%) indicated that they have not been provided the manual of practice containing the term and condition of service, grievances Redressal mechanism while taking the connection. Therefore, 74.3% confirmed of receiving the manual.

Table 4.3.3.16 Have you been provided the manual of practice containing the terms and condition of service, grievance Redressal mechanism etc. while taking the connection?

Operator		Yes	No	Total
BSNL	Count	81	28	109
	%age	74.3%	25.7%	100.0%

Overall Score - Telecom Consumer Protection and Redressal of Grievances **BROADBAND**

The following table shows the provider wise score on various provisions of the Telecom Consumer Protection and Redressal of Grievances Act.

S.N.	Sub Parameter	BSNL
1	Awareness of three stage grievance mechanism	16.9%
2	For pre-paid customers awareness about item-wise usage charge details on request	72.7%
3	If aware (for pre-paid customers)ever denied of item wise usage charge details for pre paid connection	37.5%
4	For new customers provisioning of "Manual of practice while taking the new connection	74.3%
5	Awareness of call center for redressing grievances	90.9%
6	Penetration of consumers made any complaint to the toll free number within last six months	83.1%
7	Call center informing about the action taken on complaint	55.8%
8	Resolution of complaint by customer care with in 4 weeks of lodging complaint	45.6%
9	Percentage satisfied with complaint resolution by call center	85.0%
10	Awareness of nodal officer for redressing grievances	4.9%
11	Awareness of appellate authority for redressing grievances	2.3%

- Awareness level on the three stages of consumer grievances redressal mechanism was found to be low among BSNL consumers as this was reported by only 16.9%.
- Awareness level was found high (90.9%) in the case of call centre/ customer care help line number as compared to Nodal Officer (4.9%) and Appellate Authority (2.3%).
- Out of 384 BSNL consumers surveyed, 83.1% had made complaints to the call centre, within last six months.
- Around 72.7% of the prepaid subscribers were aware that they can get item wise usage charges on request.



5. Conclusion and Recommendations

As discussed in Chapter 1 of the report, the main objective of the study was to:

- 3. To assess the Implementation and Effectiveness of Telecom Consumers Protection and Redressal of Grievances Regulations, 2007
- 4. To Assess Customer perception of Service as defined in Regulations on quality of service of Basic and Cellular dated 1st July 2005 and Broadband Service dated 6th October 2006.

Therefore, the present report deals with the subject matter as listed above of the three services - Basic Wireline, Cellular Mobile and Broadband - in Himachal Pradesh (HP) Service Area.

Altogether 7 parameters were considered to assess the customer perception of services. The consumers were asked to rank the services on the defined parameter on a likert scale of 1 to 4, where, 4 = Very satisfied, 3 = satisfied, 2 = dissatisfied and 1 = very dissatisfied. The satisfaction level was measured by using these weights and calculating the mean score. Therefore overall satisfaction was calculated using the following formula:

Overall weighted satisfaction score = $\{(Mean Score - 1) / 3\} * 100$

The analysis revealed that none of the services providers operating in HP Service Area of all the three services - Basic Wireline, Cellular Mobile and Broadband - were able to meet the benchmarks as set up the TRAI for the defined parameter. This has been briefly explained in the section below.

5.1 Key Takeout

5.1.1 Basic Wireline:

- 1. None of the three providers providing basic (wireline) service in J&K were able to meet the benchmark on any of the 7 parameters set up the TRAI.
- 2. The performance of BSNL could be considered better than other providers as it scored high on 4 of the 7 parameters. However, its performance on supplementary services was critical.
- 3. In the case of Rel Comm, the performance rating was better than then others on 1 of the 7 parameters However, its performance on provision of services, pre paid billing services and help services were found to be critical.
- The performance of Tata Teleservices was better on 2 of the parameters, however, on other 4 parameters it was the least performance among the three providers. Its was performance on provisions of services, help services and supplementary services was critical.



With regard to the implementation and effectiveness of grievance redressal mechanism, the performance level of all the providers were found to be low as overall only 9.4% of consumers were aware about the three stages of redressal mechanism set up by the service providers. WIth regard to awareness Nodal Officers and Appellate Authority, the awareness level was abysmally low. Most of the consumers know about only one stage - call centre or customer care facility set up by their respective service providers. As per the TRAI regulations, the contact details of Nodal officers should be clearly mentioned on bills and service providers should widely publicize these details.

5.1.2 Cellular Mobile

- 1) None of the service providers were able to meet the benchmark on any of the 7 parameters set up by the TRAI.
- 2) The performance of Bharti was found to be better than others as it scored relatively higher on 2 out of the 7 parameters. However, its performance on post paid billing service was found to be average.
- 3) The performance of BSNL was relatively better than other 6 of the service providers covered in the study. Its performance was found to be highest on provision of services, network reliability and supplementary services. However, its performance on help services and prepaid billing services was found to be critical.
- 4) In the case of Rel Comm, its performance on pre paid billing service and help services was found to be higher than other cellular providers in HP Service Area. Its performance on network reliability and maintainability was also better than at most of the providers. However, its performance on the supplementary service was critical.
- 5) The performance of Aircel was found to be better in the case of post paid billing services. However, its performance on provision of services was found be quite low. Further its performance on network reliability and maintainability was also low as compared to at least 4 providers.
- 6) The performance of other four providers Rel Telecomm, Bharti, Tata Teleservices and Idea Cellular were almost at par. Among them Bharti was the only one to achieve highest score on one of the parameter – maintainability.
- 7) With regard to the implementation and effectiveness of grievance redressal mechanism, the performance level of all the service providers were considered to be low as overall only 318 (11.9%) of consumers were aware about the three stages of redressal mechanism set up by the service providers. In the case of Rel Comm this was reported by less than 1 out of 10 customers contacted during the survey. Most of the consumers know about only one stage - call centre or customer care facility set up by their respective service providers. The awareness level about the nodal officers could be gauged from the fact that only 242 respondents were aware about the nodal officers and out of these only 19 knew about their contact details. As per

- the TRAI regulations, the contact details of Nodal officers should be clearly mentioned on bills and service providers should widely publicize these details.
- 8) Nearly 60% compalanants, who had billing realted problems, had revealed that their problem was not resolved with thein the stipulated four week period. Nearly half of the consumers surveyed were not aware that they can get item wise usage charges, in the case of pre paid connection. Over 20% of consumers reported that they did not receive Manual of practice at the time of taking the connection.

5.1.3 Broadband

1. Only 1 operator – BSNL – is providing broadband service in J&K service area and it was not able to meet the benchmark on any of the 7 parameters set up the TRAI. Not only that, it was not near the benchmark on any of the parameter. The maximum score it could score was on provision of services closely followed by maintainability and network reliability. Its performance was critical on post paid billing services.

With regard to the implementation and effectiveness of grievance redressal mechanism, the performance level of BSNL, the only provider, was found to be low as only 17% of consumers were aware about the three stages of redressal mechanism set up by the service providers. The awareness level with regard to Nodal Officers and Appellate Authority was quite low. Most of the consumers know about only one stage – call centre or customer care facility set up by service provider. As per the TRAI regulations, the contact details of Nodal officers and Appellate Authority should be clearly mentioned on bills and service providers should widely publicize these details though various modes.

5.2 Recommendations

5.2. 1 Basic Wireline:

1) All the three providers should improve its service on supplementary services and also maintainability. Setting up the instruments and getting it activated is the only half of the service provided. The operator should regularly maintain the line so that consumer could avail the services on regular basis with minimum interruption. Trained manpower to maintain the lines and continuous feed back from the consumer on line quality should be done on periodic basis. Secondly, to improve the network performance, BSNL should enhance the infrastructure facility. Rel Comm should also invest in better customer care facility in terms of infrastructure and skilled manpower so that there is greater accessibility to the customer and strengthening the redressal mechanism.

5.2.2 Cellular Mobile

- 1) Bharti, though rated relatively higher on 4 of the parameters, should enhance its post paid billing service and provision of service. The accounting system related to charges should be made more transparent so that customer could avail the itemized usage charges.
- 2) Aircel, Rel Telecomm and Rel Comm should improve provisioning of their services.
- 3) Bharti, Tata Teleservices and Idea Cellular should address the grievances of post paid billing complaints. Although, the share of post paid subscribers were found to be low as compared to pre paid, it requires a separate mechanism to redress their grievances. Idea Cellular and Tata Teleservices along with BSNL should also improve the pre paid billing services which required to be addressed through a transparent mechanism for calculation the charges for call made. All these three providers should also concentrate in improving their help services by putting up more equipment so that customers could reach the call centre by spending lesser time. The operator is also required to enhance the skill of call centre executive so that they can better understand the consumers' problem.
- Rel Comm, Re Telecomm and Aircel should improve their network infrastructure in order to reduce the call drop problem. Their performance on maintainability was also found to be low. Setting up the instruments and getting it activated is the only half of the service provided. The operator should regularly maintain the line so that consumer could avail the services on regular basis with minimum interruption. Trained manpower to maintain the lines and continuous feed back from the consumer on line quality should be done on periodic basis.

5.2.2.3 Broadband

1) At the time of survey BSNL was the only operator in HP service area. It should improve its service on all the parameters as its performance was found be too low on almost all the parameters.



6. ANNEXURE -TABLES

Basic Service (Wireline)

A. Service Provision

Q1. When did you last apply for a phone connection?								
Service Provider		Less than 6months	6-12 months	More than 12 Months Total				
BSNL	Count	13	60	312	385			
DSINL	%age	3.4%	15.6%	81.0%	100.0%			
Rel Comm	Count	22	42	286	350			
Kei Collilli	%age	6.3%	12.0%	81.7%	100.0%			
Tata Teleservices	Count	19	45	130	194			
Tata Teleservices	%age	9.8%	23.2%	67.0%	100.0%			
77.4.1	Count	54	147	728	929			
Total	%age	5.8%	15.8%	78.4%	100.0%			

Q2. How much time was taken to get the telephone connection installed and activated after you applied for it?									
Service Provider 16-30 days Less than 7 Days 7-15 days Total									
BSNL	Count	0	11	62	73				
DSINL	%age	0.0%	15.1%	84.9%	100.0%				
Rel Comm	Count	5	20	39	64				
Kei Comin	%age	7.8%	31.3%	60.9%	100.0%				
Tata Teleservices	Count	9	29	26	64				
Tata Teleservices	%age	14.1%	45.3%	40.6%	100.0%				
Total	Count	14	60	127	201				
Total	%age	7.0%	29.9%	63.2%	100.0%				

Q3. H	Q3. How satisfied are you with time taken to provide working phone connection?								
Service provider		Very Dissatisfied	Dissatisfied	Satisfied	Very Satisfied	Total			
BSNL	Count	0	6	59	8	73			
DSINL	%age	0.0%	8.2%	80.8%	11.0%	100.0%			
Rel Comm	Count	7	5	43	9	64			
Kei Comin	%age	10.9%	7.8%	67.2%	14.1%	100.0%			
Tata	Count	8	9	47	0	64			
Teleservices	%age	12.5%	14.1%	73.4%	0.0%	100.0%			
Total	Count	15	20	149	17	201			
1 otal	%age	7.5%	10.0%	74.1%	8.5%	100.0%			

 $Implementation\ and\ Effectiveness\ of\ Telecom\ Consumers\ Protection\ and\ Redressal\ of\ Grievances\ Regulations$

Q4. How	Q4. How satisfied are you with time taken for shifting of telephone, in case you had sought									
	shifting of telephone in the last six months?									
Service		Very			Very	Total				
Provider		Dissatisfied	Dissatisfied	Satisfied	Satisfied	sample				
BSNL	Count	0	6	43	3	52				
DSINL	%age	0.0%	11.5%	82.7%	5.8%	100.0%				
Rel Comm	Count	2	5	37	0	44				
Kei Collilli	%age	4.5%	11.4%	84.1%	0.0%	100.0%				
Tata	Count	3	13	25	0	41				
Teleservices	%age	7.3%	31.7%	61.0%	0.0%	100.0%				
Total	Count	5	24	105	3	137				
Total	%age	3.6%	17.5%	76.6%	2.2%	100.0%				

Q5. In case your connection was temporarily suspended due to non-payment of bills, are you satisfied with the time taken to reactivate service after you made the payment?								
Service Provider		Very Dissatisfied	Dissatisfied	Satisfied	Very Satisfied	Total		
BSNL	Count	0	7	26	5	38		
DSINL	%age	0.0%	18.4%	68.4%	13.2%	100.0%		
Rel Comm	Count	7	9	22	0	38		
Kei Comm	%age	18.4%	23.7%	57.9%	0.0%	100.0%		
Tata	Count	4	7	9	0	20		
Teleservices	%age	20.0%	35.0%	45.0%	0.0%	100.0%		
Total	57	5	96					
1 otai	%age	11.5%	24.0%	59.4%	5.2%	100.0%		

B. Billing Related (only for postpaid customers)

	Q6. How satisfied are you with the timely delivery if bills?										
Service Provider		VERY DISSATISFIED	DISSATISFIED	SATISFIED	VERY SATISFIED	Total					
BSNL	Count	1	8	347	24	380					
DSINL	% age	0.3%	2.1%	91.3%	6.3%	100.0%					
Rel Comm	Count	6	18	313	9	346					
Kei Comin	% age	1.7%	5.2%	90.5%	2.6%	100.0%					
Tata	Count	2	19	160	4	185					
Teleservices	% age	1.1%	10.3%	86.5%	2.2%	100.0%					
Total	Count	9	45	820	37	911					
1 otai	% age	1.0%	4.9%	90.0%	4.1%	100.0%					

Q7(a). How satisfied are you with the accuracy of the bills?									
Service Provider		Very dissatisfied	Dissatisfied	Satisfied	Very satisfied	Total			
BSNL	Count	2	12	351	15	380			
DSINL	% age	0.5%	3.2%	92.4%	3.9%	100.0%			
Rel Comm	Count	4	36	306	0	346			
Kei Collilli	% age	1.2%	10.4%	88.4%	0.0%	100.0%			
Tata	Count	8	16	153	8	185			
Teleservices	% age	4.3%	8.6%	82.7%	4.3%	100.0%			
Total	Count	14	64	810	23	911			
Total	% age	1.5%	7.0%	88.9%	2.5%	100.0%			

	Q7 (b). Please specify the reason(s) for your dissatisfaction.								
		Charges not Tariff plan Charged for charged for as per tariff changed value added call/services plan without service not not							
Service Provider		subscribed	information	requested	made/used	Total			
BSNL	Count	1	2	8	11	14			
DOINL	% age	7.1%	14.3%	57.1%	78.6%	100.0%			
Rel Comm	Count	3	12	17	27	40			
Kei Collilli	% age	7.5%	30.0%	42.5%	67.5%	100.0%			
Tata Teleservices	Count	5	9	9	18	24			
1 ata 1 eleservices	% age	0.0%	3.6%	87.4%	9.0%	100.0%			
Total	Count	9	23	34	56	78			
1 otai	% age	11.5%	29.5%	43.6%	71.8%	100.0%			

Q8. Have y	ou made any l	billing related complai	ints in last 12 months?	
Service Provider		Yes	No	Total
BSNL	Count	33	347	380
BSINE	% age	8.7%	91.3%	100.0%
Rel Comm	Count	70	276	346
Kei Collin	% age	20.2%	79.8%	100.0%
Tata Teleservices	Count	31	154	185
Tata Teleservices	% age	16.8%	83.2%	100.0%
T-4-1	Count	134	777	911
Total	% age	14.7%	85.3%	100.0%

Q9. How satisfied are you with the process of resolution of billing complaints?								
Service Provider		Very dissatisfied	Dissatisfied	Satisfied	Very satisfied	Total		
BSNL	Count	2	4	24	3	33		
BSINL	% age	6.1%	12.1%	72.7%	9.1%	100.0%		
Rel Comm	Count	8	22	40	0	70		
Kei Collilli	% age	11.4%	31.4%	57.1%	0.0%	100.0%		
Tata Teleservices	Count	3	9	19	0	31		
Tata Teleservices	% age	9.7%	29.0%	61.3%	0.0%	100.0%		
Total	Count	13	35	83	3	134		
1 otal	% age	9.7%	26.1%	61.9%	2.2%	100.0%		

Q 10(a). How sa	Q 10(a). How satisfied are you with the clarity of the bills sent by your service provider in terms of								
	transparency & understandability								
		Very							
Service Provider		dissatisfied	Dissatisfied	Satisfied	Very satisfied	Total			
BSNL	Count	3	16	357	4	380			
DSINL	% age	0.8%	4.2%	93.9%	1.1%	100.0%			
Rel Comm	Count	8	48	290	0	346			
Kei Collilli	% age	2.3%	13.9%	83.8%	0.0%	100.0%			
Tata Teleservices	Count	7	24	152	2	185			
Tata Teleservices	% age	3.8%	13.0%	82.2%	1.1%	100.0%			
Total	Count	18	88	799	6	911			
1 otal	% age	2.0%	9.7%	87.7%	0.7%	100.0%			

Q 10(b)	Q 10(b). Please specify the reason(s) for your dissatisfaction; Service Provider Wise								
Service Provider		Difficult to read the bill	Difficult to understand the language	Calculations not clear	Item wise charges like total minutes of usage of local, std,	Total			
BSNL	Count	34	19	42	21	19			
DSINL	% age	178.9%	21.9%	48.6%	51.5%	100.0%			
Rel Comm	Count	11	14	37	30	56			
Kei Collilli	% age	57.1%	72.7%	20.0%	40.0%	100.0%			
Tata Teleservices	Count	0	19	456	47	522			
Tata Teleservices	% age	0.0%	3.6%	87.4%	9.0%	100.0%			
Total	Count	45	33	79	51	106			
1 otal	% age	46.7%	34.9%	45.0%	50.0%	100.0%			

C. Billing Related (only for prepaid customers)

Q11. How satisfied are you with the accuracy of charges i.e. amount deducted on every usage?								
Service Provider		Very dissatisfied	Dissatisfied	Satisfied	Very satisfied	Total		
BSNL	Count	0	1	4	0	5		
DSINL	% age	0.0%	20.0%	80.0%	0.0%	100.0%		
Rel Comm	Count	0	2	2	0	4		
Kei Collilli	% age	0.0%	50.0%	50.0%	0.0%	100.0%		
T-4- T-1	Count	1	5	3	0	9		
Tata Teleservices	% age	11.1%	55.6%	33.3%	0.0%	100.0%		
Т-4-1	Count	1	8	9	0	18		
Total	% age	5.6%	44.4%	50.0%	0.0%	100.0%		

D. Help Service/Customer Care

Q12. Did you make a complain or make a query in the last 12 months to the customer care / helpline/call center toll free number of your service provider?								
Service Provider	Service Provider Yes No Total							
BSNL	Count	347	38	385				
DSINL	% age	90.1%	9.9%	100.0%				
Rel Comm	Count	341	9	350				
Kei Collilli	% age	97.4%	2.6%	100.0%				
Tata Teleservices	Count	180	14	194				
Tata Teleservices	% age	92.8%	7.2%	100.0%				
T1	Count	868	61	929				
Total	% age	93.4%	6.6%	100.0%				

Q13. How satisfied are you with the ease of access of call center/customer care or helpline?							
Service							
Provider		Very dissatisfied	Dissatisfied	Satisfied	Very satisfied	Total	
BSNL	Count	5	62	263	17	347	
DOINL	% age	1.4%	17.9%	75.8%	4.9%	100.0%	
Rel Comm	Count	0	53	288	0	341	
Kei Collilli	% age	0.0%	15.5%	84.5%	0.0%	100.0%	
Tata	Count	2	7	168	3	180	
Teleservices	% age	1.1%	3.9%	93.3%	1.7%	100.0%	
	Count	7	122	719	20	868	
Total	% age	0.8%	14.1%	82.8%	2.3%	100.0%	

Q14. How	Q14. How satisfied are you with the response time taken to answer your call by a customer care								
	executive?								
Service									
Provider		Very dissatisfied	Dissatisfied	Satisfied	Very satisfied	Total			
BSNL	Count	2	54	260	31	347			
DSINL	% age	0.6%	15.6%	74.9%	8.9%	100.0%			
Rel Comm	Count	7	70	264	0	341			
Kei Collilli	% age	2.1%	20.5%	77.4%	0.0%	100.0%			
Tata	Count	4	33	142	1	180			
Teleservices	% age	2.2%	18.3%	78.9%	0.6%	100.0%			
	% age	13	157	666	32	868			
Total	% age	1.5%	18.1%	76.7%	3.7%	100.0%			

Q15. How	Q15. How satisfied are you with the problem solving ability of the customer care executive(s)?									
Service Provider		Very dissatisfied	Dissatisfied	Satisfied	Very satisfied	Total				
BSNL	Count	9	7	272	59	347				
DSINL	% age	2.6%	2.0%	78.4%	17.0%	100.0%				
Rel Comm	Count	21	63	221	36	341				
Kei Comin	% age	6.2%	18.5%	64.8%	10.6%	100.0%				
Tata	Count	16	13	127	24	180				
Teleservices	% age	8.9%	7.2%	70.6%	13.3%	100.0%				
	Count	46	83	620	119	868				
Total	% age	5.3%	9.6%	71.4%	13.7%	100.0%				

Q16. How sati	Q16. How satisfied are you with the time taken by a Call centre/customer care/helpline to resolve your									
	complaint?									
Service										
Provider		Very dissatisfied	Dissatisfied	Satisfied	Very satisfied	Total				
BSNL	Count	5	36	297	9	347				
DSINL	% age	1.4%	10.4%	85.6%	2.6%	100.0%				
Rel Comm	Count	15	60	263	3	341				
Kei Collilli	% age	4.4%	17.6%	77.1%	0.9%	100.0%				
Tata	Count	20	66	92	2	180				
Teleservices	% age	11.1%	36.7%	51.1%	1.1%	100.0%				
	Count	40	162	652	14	868				
Total	% age	4.6%	18.7%	75.1%	1.6%	100.0%				

E. Network Performance, Reliability & Availability

Q17. How satisfied are you with the availability of working telephone (dial tone)?							
Service Provider		Very dissatisfied	Dissatisfied	Satisfied	Very satisfied	Total	
BSNL	Count	5	10	320	50	385	
DSINL	%age	1.3%	2.6%	83.1%	13.0%	100.0%	
Rel Comm	Count	37	32	250	31	350	
Ket Collilli	%age	10.6%	9.1%	71.4%	8.9%	100.0%	
Tata	Count	16	11	155	12	194	
Teleservices	% age	8.2%	5.7%	79.9%	6.2%	100.0%	
	Count	58	53	725	93	929	
Total	%age	6.2%	5.7%	78.0%	10.0%	100.0%	

Q.:	Q.18. How satisfied are you with the ability to make or receive calls easily?								
Service Provider		Very dissatisfied	Dissatisfied	Satisfied	Very satisfied	Total			
BSNL	Count	3	20	287	75	385			
DOINL	%age	0.8%	5.2%	74.5%	19.5%	100.0%			
Rel Comm	Count	8	22	276	44	350			
Ket Collilli	%age	2.3%	6.3%	78.9%	12.6%	100.0%			
Tata	Count	7	17	161	9	194			
Teleservices	% age	3.6%	8.8%	83.0%	4.6%	100.0%			
	Count	18	59	724	128	929			
Total	%age	1.9%	6.4%	77.9%	13.8%	100.0%			

	Q19. How satisfied are you with the voice quality?								
Service Provider		Very dissatisfied	Dissatisfied	Satisfied	Very satisfied	Total			
BSNL	Count	4	26	336	19	385			
DOINL	%age	1.0%	6.8%	87.3%	4.9%	100.0%			
Rel Comm	Count	8	48	292	2	350			
Kei Collilli	%age	2.3%	13.7%	83.4%	0.6%	100.0%			
Tata	Count	11	20	150	13	194			
Teleservices	% age	5.7%	10.3%	77.3%	6.7%	100.0%			
	Count	23	94	778	34	929			
Total	%age	2.5%	10.1%	83.7%	3.7%	100.0%			

F. Maintainability

Q20. Have you experienced fault in your telephone connection in the last 12 months?							
Service Provider		Yes	No	Total			
BSNL	Count	154	231	385			
DSINE	%age	40.0%	60.0%	100.0%			
Rel Comm	Count	211	139	350			
Kei Collilli	%age	60.3%	39.7%	100.0%			
Tata Teleservices	Count	157	37	194			
Tata Teleservices	%age	80.9%	19.1%	100.0%			
	Count	522	407	929			
Total	%age	56.2%	43.8%	100.0%			

Q21. H	Q21. How many times your telephone became faulty in the last one month?								
Service Provider		More than 3 times	2-3 Times	One Time	Nil	Total			
BSNL	Count	10	14	116	14	154			
DSINL	%age	6.5%	9.1%	75.3%	9.1%	100.0%			
Rel Comm	Count	14	25	172	0	211			
Kei Collilli	%age	6.6%	11.8%	81.5%	0.0%	100.0%			
Tata Talagamiaga	Count	8	22	125	2	157			
Tata Teleservices	%age	5.1%	14.0%	79.6%	1.3%	100.0%			
Total	Count	32	61	413	16	522			
	%age	6.1%	11.7%	79.1%	3.1%	100.0%			

Q22. How long did it take generally for repairing the fault after lodging complaint?									
Service Provider		More than 7 days	4 - 7 days	2 - 3 days	1 day	Total			
BSNL	Count	12	10	130	2	154			
DSINL	%age	7.8%	6.5%	84.4%	1.3%	100.0%			
Rel Comm	Count	20	17	174	0	211			
Kei Collilli	%age	9.5%	8.1%	82.5%	0.0%	100.0%			
Tata Teleservices	Count	4	16	137	0	157			
Tata Teleservices	%age	2.5%	10.2%	87.3%	0.0%	100.0%			
Total	Count	36	43	441	2	522			
	%age	6.9%	8.2%	84.5%	0.4%	100.0%			

Q23. How satisfied are you with the fault repair service?									
Service Provider		Very dissatisfied	Dissatisfied	Satisfied	Very satisfied	Total			
BSNL	Count	5	23	121	5	154			
DSINL	%age	3.2%	14.9%	78.6%	3.2%	100.0%			
Rel Comm	Count	6	28	177	0	211			
Kei Collilli	%age	2.8%	13.3%	83.9%	0.0%	100.0%			
Tata Teleservices	Count	2	13	138	4	157			
Tata Teleservices	%age	1.3%	8.3%	87.9%	2.5%	100.0%			
Total	Count	13	64	436	9	522			
	%age	2.5%	12.3%	83.5%	1.7%	100.0%			

G. Supplementary Services

Q24. Do you use services like call waiting, call forwarding, voice mail or any other supplementary services?								
Service Provider		Yes	No	Total				
BSNL	Count	60	325	385				
DSINL	% age	15.6%	84.4%	100.0%				
Rel Comm	Count	64	286	350				
Kei Collilli	% age	18.3%	81.7%	100.0%				
Tata Teleservices	Count	23	171	194				
Tata Teleservices	% age	11.9%	88.1%	100.0%				
	Count	147	782	929				
Total	% age	15.8%	84.2%	100.0%				

Q25. How satisfied are you with the quality of the supplementary services provided?									
Service Provider		Very Dissatisfied	Dissatisfied	Satisfied	Very Satisfied	Total			
BSNL	Count	3	23	34	0	60			
DSINL	% age	5.0%	38.3%	56.7%	0.0%	100.0%			
Rel Comm	Count	8	29	27	0	64			
Kei Collilli	% age	12.5%	45.3%	42.2%	0.0%	100.0%			
Tata Teleservices	Count	3	9	11	0	23			
Tata Teleservices	% age	13.0%	39.1%	47.8%	0.0%	100.0%			
	Count	14	61	72	0	147			
Total	% age	9.5%	41.5%	49.0%	0.0%	100.0%			

H. Overall Satisfaction

Q26. How satisfied are you with the overall quality of your telephone service?									
Service Provider		Very dissatisfied	Dissatisfied	Satisfied	Very satisfied	Total			
BSNL	Count	4	8	325	48	385			
DSINL	% age	1.0%	2.1%	84.4%	12.5%	100.0%			
Rel Comm	Count	6	43	296	5	350			
Kei Collilli	% age	1.7%	12.3%	84.6%	1.4%	100.0%			
Tata Teleservices	Count	5	19	161	9	194			
Tata Teleservices	% age	2.6%	9.8%	83.0%	4.6%	100.0%			
Total	Count	15	70	782	62	929			
	% age	1.6%	7.5%	84.2%	6.7%	100.0%			

I. General Information

Q27. Have you been informed in writing at the time of subscription of service or within a week of activation of service the complete details of your tariff plan?								
Service Provider	ovider Yes No Total							
BSNL	Count	58	15	73				
BSINL	%age	79.5%	20.5%	100.0%				
Rel Comm	Count	50	14	64				
Kei Collilli	%age	78.1%	21.9%	100.0%				
Tata Teleservices	Count	45	19	64				
Tata Teleservices	%age	70.3%	29.7%	100.0%				
T . 1	Count	153	48	201				
Total	%age	76.1%	23.9%	100.0%				

Q28. Have you terminated your mobile phone connection in last 12 months?								
Service Provider		Yes	No	Total				
BSNL	Count	5	380	385				
BSINL	%age	1.3%	98.7%	100.0%				
Rel Comm	Count	8	342	350				
Kei Collilli	%age	2.3%	97.7%	100.0%				
Tata Teleservices	Count	4	190	194				
Tata Teleservices	%age	2.1%	97.9%	100.0%				
Total	Count	17	912	929				
	%age	1.8%	98.2%	100.0%				

Q29. If yes, Please name your previous service provider?									
Service Provider		BSNL	Rel Comm	Tata Teleservices	Total				
BSNL	Count	0	1	4	5				
DSINL	%age	0.0%	20.0%	80.0%	100.0%				
Rel Comm	Count	6	0	2	8				
Kei Comm	%age	75.0%	0.0%	25.0%	100.0%				
Tata Teleservices	Count	3	1	0	4				
Tata Teleservices	%age	75.0%	25.0%	0.0%	100.0%				
77 . 1	Count	9	2	6	17				
Total	%age	52.9%	11.8%	35.3%	100.0%				

Q30. How many days were taken by previous service provider for termination of your mobile phone connection?										
Service Provider More than 7 days 4-7 days 2-3 days 1 day Total										
DONII	Count	1	2	2	0	5				
BSNL	%age	20.0%	40.0%	40.0%	0.0%	100.0%				
Rel Comm	Count	2	4	2	0	8				
Kei Comm	%age	25.0%	50.0%	25.0%	0.0%	100.0%				
Tata Teleservices	Count	1	1	2	0	4				
Tata Teleservices	%age	25.0%	25.0%	50.0%	0.0%	100.0%				
Total	Count	4	7	6	0	17				
1 Otal	%age	23.5%	41.2%	35.3%	0.0%	100.0%				



Q31. Did your service pro	Q31. Did your service provider adjust your security deposit in the bill raised after you requested for									
	termination?									
Service Provider	Service Provider Yes Total									
BSNL	Count	5	5							
DSINL	%age	100.0%	100.0%							
Rel Comm	Count	8	8							
Kei Collilli	%age	100.0%	100.0%							
Tata Teleservices	Count	4	4							
Tata Teleservices	%age	100.0%	100.0%							
T-4-1	Count	17	17							
Total	%age	100.0%	100.0%							

Q32. Have you registered your telephone number for do not call (DNC) registry with your service provider so that you do not receive unsolicited commercial calls / SMS?

Service Provider		Do not mind receiving such calls/SMS	Yes	No	Total
BSNL	Count	308	9	68	385
DOINL	%age	80.0%	2.3%	17.7%	100.0%
Rel Comm	Count	297	6	47	350
Kei Collilli	%age	84.9%	1.7%	13.4%	100.0%
Tata Teleservices	Count	184	8	2	194
Tata Teleservices	%age	94.8%	4.1%	1.0%	100.0%
T . 1	Count	789	23	117	929
Total	%age	84.9%	2.5%	12.6%	100.0%

Q33. Do you still receive unsolicited calls/SMS and whether there is any change in the frequency of such calls/SMS?

		Ca	118/ 31413:			
Service Provider		Continued receiving	Slight Decrease	Considerable Decrease	Stop receiving	Total
BSNL	Count	0	0	2	7	9
DSINL	%age	0.0%	0.0%	22.2%	77.8%	100.0%
Rel Comm	Count	0	1	2	3	6
Kei Collilli	%age	0.0%	16.7%	33.3%	50.0%	100.0%
Tata Teleservices	Count	0	3	3	2	8
Tata Teleservices	%age	0.0%	37.5%	37.5%	25.0%	100.0%
7.4.1	Count	0	4	7	12	23
Total	%age	0.0%	17.4%	30.4%	52.2%	100.0%



Q33(a). Have you made any complaint to your service provider on getting such unsolicited calls/SMS after registering for national Do Not Call registry?									
Ope	Operator No Total								
BSNL	Count	2	2						
DSINL	%age	100.0%	100.0%						
Rel Comm	Count	3	3						
Kei Comin	%age	100.0%	100.0%						
Tata Teleservices	Count	6	6						
Tata Teleservices	%age	100.0%	100.0%						
75.7.1	Count	11	11						
Total	%age	100.00%	100.00%						

Cellular Services

A. Service Provision

Q1. When did you last apply for a phone connection?

Service Pr	ovider	Less than 6months	6-12 months	More than 12 Months	Total
Bharti	Count	28	64	292	384
Dilaru	%age	7.3%	16.7%	76.0%	100.0%
Idea Cellular	Count	6	75	289	370
idea Cenular	%age	1.6%	20.3%	78.1%	100.0%
BSNL	Count	13	147	227	387
DSINL	%age	3.4%	38.0%	58.7%	100.0%
Rel Comm	Count	0	31	354	385
Kei Comm	%age	0.0%	8.1%	91.9%	100.0%
A * 1	Count	2	32	337	371
Aircel	%age	0.5%	8.6%	90.8%	100.0%
Tata Teleservices	Count	30	101	254	385
1 ata 1 eleservices	%age	7.8%	26.2%	66.0%	100.0%
Rel Telecomm	Count	1	32	351	384
Kei Teiecomm	%age	0.3%	8.3%	91.4%	100.0%
T . 1	Count	80	482	2104	2666
Total	%age	3.0%	18.1%	78.9%	100.0%

Q2. How much time was taken to get the telephone connection (activation) after you applied and completed all formalities?

Service Provider		More than 7 days	4-7 days	2-3 days	one day	Total
Bharti	Count	11	10	5	66	92
Dnaru	%age	12.0%	10.9%	5.4%	71.7%	100.0%
Idea Cellular	Count	10	9	6	56	81
Idea Cenular	%age	12.3%	11.1%	7.4%	69.1%	100.0%
BSNL	Count	10	14	9	127	160
DSINL	%age	6.3%	8.8%	5.6%	79.4%	100.0%
Rel Comm	Count	14	6	5	6	31
Kei Collilli	%age	45.2%	19.4%	16.1%	19.4%	100.0%
Aircel	Count	6	10	8	10	34
Aircei	%age	17.6%	29.4%	23.5%	29.4%	100.0%
Tata Teleservices	Count	5	12	12	102	131
Tata Teleservices	%age	3.8%	9.2%	9.2%	77.9%	100.0%
Rel Telecomm	Count	9	10	5	9	33
Kei Telecomm	%age	27.3%	30.3%	15.2%	27.3%	100.0%
Total	Count	65	71	50	376	562
1 otal	%age	11.6%	12.6%	8.9%	66.9%	100.0%

Q3. How satisfied are you with time taken to activate the mobile connection, after you applied and completed all formalities?

Service Provider		Very Dissatisfied	Dissatisfied	Satisfied	Very Satisfied	Total
Bharti	Count	8	23	45	16	92
Dilaru	%age	8.7%	25.0%	48.9%	17.4%	100.0%
Idea Cellular	Count	4	9	62	6	81
Idea Cellular	%age	4.9%	11.1%	76.5%	7.4%	100.0%
BSNL	Count	5	15	129	11	160
DSINL	%age	3.1%	9.4%	80.6%	6.9%	100.0%
Rel Comm	Count	4	8	15	4	31
Kei Comm	%age	12.9%	25.8%	48.4%	12.9%	100.0%
Aircel	Count	6	9	14	5	34
Aircei	%age	17.6%	26.5%	41.2%	14.7%	100.0%
Tata	Count	9	20	87	15	131
Teleservices	%age	6.9%	15.3%	66.4%	11.5%	100.0%
Rel Telecomm	Count	4	13	10	6	33
Kei Telecoinm	%age	12.1%	39.4%	30.3%	18.2%	100.0%
T-4-1	Count	40	102	357	63	562
Total	%age	7.1%	18.1%	63.5%	11.2%	100.0%

Q4. In case your connection was temporarily suspended due to non-payment of bills, are you satisfied with the time taken to reactivate service after you made the payment?

Service Provider		Very Dissatisfied	Dissatisfied	Satisfied	Very Satisfied	Total
Bharti	Count	3	1	3	3	10
Dilaiti	%age	30.0%	10.0%	30.0%	30.0%	100.0%
Idea Cellular	Count	2	2	4	2	10
idea Centiai	%age	20.0%	20.0%	40.0%	20.0%	100.0%
BSNL	Count	3	5	6	5	19
DSINL	%age	15.8%	26.3%	31.6%	26.3%	100.0%
Rel Comm	Count	1	1	2	1	5
Kei Collilli	%age	20.0%	20.0%	40.0%	20.0%	100.0%
Aircel	Count	1	1	2	1	5
Alicei	%age	20.0%	20.0%	40.0%	20.0%	100.0%
Tata	Count	1	1	2	1	5
Teleservices	%age	20.0%	20.0%	40.0%	20.0%	100.0%
Rel Telecomm	Count	1	1	3	1	6
Kei Telecomm	%age	16.7%	16.7%	50.0%	16.7%	100.0%
Total	Count	12	12	22	14	60
Total	%age	20.0%	20.0%	36.7%	23.3%	100.0%

B. Billing related - Prepaid Customers

Q5 (a). How satisfied are you with the accuracy of charges, i.e. amount deducted on every usage?

Service provider		Very Dissatisfied	Dissatisfied	Satisfied	Very Satisfied	Total
Bharti	Count	5	34	279	56	374
Diiarti	%age	1.3%	9.1%	74.6%	15.0%	100.00%
Idea Cellular	Count	8	29	311	12	360
Idea Centiar	%age	2.2%	8.1%	86.4%	3.3%	100.00%
BSNL	Count	3	66	292	7	368
DSINL	%age	0.8%	17.9%	79.3%	1.9%	100.00%
Rel Comm	Count	6	25	340	9	380
Kei Collilli	%age	1.6%	6.6%	89.5%	2.4%	100.00%
Aircel	Count	6	26	324	10	366
Alicei	%age	1.6%	7.1%	88.5%	2.7%	100.00%
Tata	Count	6	34	332	8	380
Teleservices	%age	1.6%	8.9%	87.4%	2.1%	100.00%
Rel Telecomm	Count	7	25	315	31	378
Rei Telecomm	%age	1.9%	6.6%	83.3%	8.2%	100.00%
Total	Count	41	239	2193	133	2606
1 otai	%age	1.6%	9.2%	84.2%	5.1%	100.00%

Q5 (b). Please specify the reason(s) for your dissatisfaction.

Service provider		Charges Not as per tariff plan subscribed	Tariff plan changed without information	charges for value added services not requested	Charged for calls/services not made/used	Total
Bharti	Count	16	5	22	18	39
Dilarti	%age	41.0%	12.8%	56.4%	46.2%	100.0%
Idea Cellular	Count	6	6	34	10	37
idea Centilai	%age	16.2%	16.2%	91.9%	27.0%	100.0%
BSNL	Count	12	3	16	31	69
DSINL	%age	17.4%	4.3%	23.2%	44.9%	100.0%
Rel Comm	Count	8	13	11	15	31
Kei Collilli	%age	25.8%	41.9%	35.5%	48.4%	100.0%
A:1	Count	6	9	10	12	32
Aircel	%age	18.8%	28.1%	31.3%	37.5%	100.0%
Tata	Count	8	6	13	26	40
Teleservices	%age	20.0%	15.0%	32.5%	65.0%	100.0%
D -1 T -1	Count	7	4	21	12	32
Rel Telecomm	%age	21.9%	12.5%	65.6%	37.5%	100.0%
77.4.1	Count	63	46	127	124	280
Total	%age	22.5%	16.4%	45.4%	44.3%	100.0%

C. BILLING RELATED - Postpaid

Q6. How satisfied are you with the timely delivery of bills; Service Provider Wise

Service provider		Very Dissatisfied	Dissatisfied	Satisfied	Very Satisfied	Total
Bharti	Count	1	2	4	3	10
Dilaru	%age	10.0%	20.0%	40.0%	30.0%	100.0%
Idea Cellular	Count	1	2	4	3	10
Idea Centiar	%age	10.0%	20.0%	40.0%	30.0%	100.0%
BSNL	Count	2	5	8	4	19
DSINL	%age	10.5%	26.3%	42.1%	21.1%	100.0%
Rel Comm	Count	0	2	2	1	5
Kei Collilli	%age	0.0%	40.0%	40.0%	20.0%	100.0%
Aircel	Count	0	1	3	1	5
Aircei	%age	0.0%	20.0%	60.0%	20.0%	100.0%
Tata	Count	1	1	2	1	5
Teleservices	%age	20.0%	20.0%	40.0%	20.0%	100.0%
Rel Telecomm	Count	1	1	2	2	6
Kei Telecomin	%age	16.7%	16.7%	33.3%	33.3%	100.0%
T-4-1	Count	6	14	25	15	60
Total	%age	10.0%	23.3%	41.7%	25.0%	100.0%

Q7(a). How satisfied are you with the accuracy of the bills; Service Provider Wise

Service provider		Very Dissatisfied	Dissatisfied	Satisfied	Very Satisfied	Total
Bharti	Count	1	2	4	3	10
Diiaru	%age	10.0%	20.0%	40.0%	30.0%	100.0%
Idea Cellular	Count	1	2	4	3	10
idea Cenular	%age	10.0%	20.0%	40.0%	30.0%	100.0%
DCNII	Count	1	2	12	4	19
BSNL	%age	5.3%	10.5%	63.2%	21.1%	100.0%
Rel Comm	Count	0	2	2	1	5
Kei Collilli	%age	0.0%	40.0%	40.0%	20.0%	100.0%
Aircel	Count	0	1	3	1	5
Aircei	%age	0.0%	20.0%	60.0%	20.0%	100.0%
Tata Teleservices	Count	1	1	2	1	5
Tata Teleservices	%age	20.0%	20.0%	40.0%	20.0%	100.0%
Rel Telecomm	Count	1	1	2	2	6
Rei Telecomm	%age	16.7%	16.7%	33.3%	33.3%	100.0%
Total	Count	6	14	25	15	60
1 otal	%age	10.0%	23.3%	41.7%	25.0%	100.0%

Q8. Have you made any billing related complaints in last 12 months; Service Provider Wise

Service provider		Yes	No	Total
Bharti	Count	7	3	10
Bharu	%age	70.0%	30.0%	100.0%
Idea Cellular	Count	7	3	10
idea Cenular	%age	70.0%	30.0%	100.0%
BSNL	Count	7	12	19
DSINL	%age	36.8%	63.2%	100.0%
Rel Comm	Count	2	3	5
Kei Collilli	%age	40.0%	60.0%	100.0%
Aircel	Count	3	2	5
Alicei	%age	60.0%	40.0%	100.0%
Tata Teleservices	Count	5	0	5
Tata Teleservices	%age	100.0%	0.0%	100.0%
Rel Telecomm	Count	4	2	6
Kei Telecommi	%age	66.7%	33.3%	100.0%
Total	Count	35	25	60
1 otai	%age	58.3%	41.7%	100.0%

Q9. How satisfied are you with the process of resolution of billing complaints; Service Provider Wise

Service provider		Very Dissatisfied	Dissatisfie d	Satisfied	Very Satisfied	Total
Bharti	Count	0	6	1	0	7
Dnaru	%age	0.0%	85.7%	14.3%	0.0%	100.0%
Idea Cellular	Count	3	1	3	0	7
idea Cenular	%age	42.9%	14.3%	42.9%	0.0%	100.0%
BSNL	Count	0	1	4	2	7
BSINL	%age	0.0%	14.3%	57.1%	28.6%	100.0%
Rel Comm	Count	0	1	1	0	2
Kei Commi	%age	0.0%	50.0%	50.0%	0.0%	100.0%
Aircel	Count	0	1	2	0	3
Aircei	%age	0.0%	33.3%	66.7%	0.0%	100.0%
Tata Teleservices	Count	0	1	3	1	5
Tata Teleservices	%age	0.0%	20.0%	60.0%	20.0%	100.0%
Rel Telecomm	Count	0	2	1	1	4
Rei Telecomm	%age	0.0%	50.0%	25.0%	25.0%	100.0%
77.4.1	Count	6	16	10	3	35
Total	%age	17.1%	45.7%	28.6%	8.6%	100.0%

Q10 (a). How satisfied are you with the clarity of the bills sent by your service provider in terms of transparency and understandability; Service Provider Wise

		Very			Very	
Service provider		Dissatisfied	Dissatisfied	Satisfied	Satisfied	Total
Bharti	Count	3	3	3	1	10
Dilatti	%age	30.0%	30.0%	30.0%	10.0%	100.0%
Idea Cellular	Count	0	4	3	3	10
idea Cenuiar	%age	0.0%	40.0%	30.0%	30.0%	100.0%
BSNL	Count	2	4	11	2	19
DSINL	%age	10.5%	21.1%	57.9%	10.5%	100.0%
Rel Comm	Count	0	1	2	2	5
Kei Comin	%age	0.0%	20.0%	40.0%	40.0%	100.0%
Aircel	Count	0	1	2	2	5
Aircei	%age	0.0%	20.0%	40.0%	40.0%	100.0%
Tata Teleservices	Count	1	1	2	1	5
Tata Teleservices	%age	20.0%	20.0%	40.0%	20.0%	100.0%
Rel Telecomm	Count	0	2	3	1	6
Kei Telecomm	%age	0.0%	33.3%	50.0%	16.7%	100.0%
771	Count	14	17	18	11	60
Total	%age	23.3%	28.3%	30.0%	18.3%	100.0%

O 10(b). Please specify the reason(s) for your dissatisfaction.

Service provider		Difficult to read the bill	Difficult to understand the language	Calculati ons not clear	Item-wise charges like total minutes of usage of local, STD,ISD calls and charges thereon not given	Total
Bharti	Count	3	3	3	4	6
	%age	50.0%	50.0%	50.0%	66.7%	100.0%
Idea Cellular	Count	3	2	1	2	4
	%age	50.0%	50.0%	25.0%	50.0%	100.0%
BSNL	Count	4	4	6	6	6
201,2	%age	66.7%	66.7%	100.0%	100.0%	100.0%
Rel Comm	Count	1	1	2	2	1
Ker Comm	%age	16.7%	100.0%	200.0%	200.0%	100.0%
Aircel	Count	1	0	1	0	1
micei	%age	16.7%	0.0%	100.0%	0.0%	100.0%
Tata Teleservices	Count	4	4	0	0	2
Tata Telescivices	%age	66.7%	200.0%	0.0%	0.0%	100.0%
Rel Telecomm	Count	2	1	2	0	2
Kei Telecomm	%age	33.3%	50.0%	100.0%	0.0%	100.0%
Total	Count	18	15	15	14	31
Total	%age	58.1%	48.4%	48.4%	45.2%	100.0%

D. Help Services/ Customer Care

Q11. Did you make a complain or make a query in the last 12 months to the customer care / helpline/call center toll free number of your service provider? : Service provider wise

Service provider		Yes	No	Total
Bharti	Count	369	15	384
Dilaiti	%age	96.1%	3.9%	100.0%
Idea Cellular	Count	277	93	370
idea Cellulai	%age	74.9%	25.1%	100.0%
BSNL	Count	379	8	387
BSINE	%age	97.9%	2.1%	100.0%
Rel Comm	Count	385	0	385
Ket Collilli	%age	100.0%	0.0%	100.0%
Aircel	Count	366	5	371
All Cel	%age	98.7%	1.3%	100.0%
Tata Teleservices	Count	343	42	385
Tata Telesel vices	%age	89.1%	10.9%	100.0%
Rel Telecomm	Count	379	5	384
Net Telecollill	%age	98.7%	1.3%	100.0%
Total	Count	2498	168	2666
Total	%age	93.7%	6.3%	100.0%



Q12. How satisfied are you with the ease of access of call center/customer care or helpline?

		Very		<u>, </u>	Very	
Service provider		Dissatisfied	Dissatisfied	Satisfied	Satisfied	Total
Bharti	Count	0	105	224	40	369
Dilaiti	%age	0.0%	28.5%	60.7%	10.8%	100.0%
Idea Cellular	Count	0	88	189	0	277
idea Cellulai	%age	0.0%	31.8%	68.2%	0.0%	100.0%
BSNL	Count	1	159	188	31	379
DOINE	%age	0.3%	42.0%	49.6%	8.2%	100.0%
Rel Comm	Count	0	24	340	21	385
Ret Collilli	%age	0.0%	6.2%	88.3%	5.5%	100.0%
Aircel	Count	1	111	227	27	366
All Cel	%age	0.3%	30.3%	62.0%	7.4%	100.0%
Tata Teleservices	Count	0	147	160	36	343
Tata Telesel vices	%age	0.0%	42.9%	46.6%	10.5%	100.0%
Rel Telecomm	Count	1	107	244	27	379
Rei Telecomini	%age	0.3%	28.2%	64.4%	7.1%	100.0%
Total	Count	3	741	1593	161	2498
iotai	%age	0.1%	29.7%	63.8%	6.4%	100.0%

Q13. How satisfied are you with the response time taken to answer your call by a customer care executive?

		Very				
Service provider		Dissatisfied	Dissatisfied	Satisfied	Very Satisfied	Total
Bharti	Count	0	113	255	1	369
Diiaru	%age	0.0%	30.6%	69.1%	0.3%	100.0%
Idea Cellular	Count	0	73	202	2	277
Idea Cenular	%age	0.0%	26.4%	72.9%	0.7%	100.0%
BSNL	Count	1	82	280	16	379
DSINL	%age	0.3%	21.6%	73.9%	4.2%	100.0%
Rel Comm	Count	0	46	330	9	385
Kei Collilli	%age	0.0%	11.9%	85.7%	2.3%	100.0%
Aircel	Count	1	41	313	11	366
Aircei	%age	0.3%	11.2%	85.5%	3.0%	100.0%
Tata Teleservices	Count	0	157	156	30	343
Tata Teleservices	%age	0.0%	45.8%	45.5%	8.7%	100.0%
Rel Telecomm	Count	1	39	328	11	379
Kei Telecomm	%age	0.3%	10.3%	86.5%	2.9%	100.0%
Total	Count	3	541	1883	71	2498
1 otai	%age	0.1%	21.7%	75.4%	2.8%	100.0%

Implementation and Effectiveness of Telecom Consumers Protection and Redressal of Grievances Regulations

Q14. How satisfied are you with the problem solving ability of the customer care executive(s)?

		Very				
Service provider		Dissatisfied	Dissatisfied	Satisfied	Very Satisfied	Total
Bharti	Count	0	27	285	57	369
Diiaru	%age	0.0%	7.3%	77.2%	15.4%	100.0%
Idea Cellular	Count	0	34	241	2	277
idea Cenuiai	%age	0.0%	12.3%	87.0%	0.7%	100.0%
BSNL	Count	0	38	310	31	379
DSINL	%age	0.0%	10.0%	81.8%	8.2%	100.0%
Rel Comm	Count	0	45	290	50	385
Kei Collilli	%age	0.0%	11.7%	75.3%	13.0%	100.0%
Aircel	Count	1	5	347	13	366
Alicei	%age	0.3%	1.4%	94.8%	3.6%	100.0%
Tata Teleservices	Count	0	26	279	38	343
Tata Teleservices	%age	0.0%	7.6%	81.3%	11.1%	100.0%
Rel Telecomm	Count	1	5	354	19	379
Kei Telecollilli	%age	0.3%	1.3%	93.4%	5.0%	100.0%
Total	Count	2	135	2201	160	2498
1 otai	%age	0.1%	5.4%	88.1%	6.4%	100.0%

Q15. How satisfied are you with the time taken by a Call centre/customer care/helpline to resolve your complaint?

		Very				
Service provider		Dissatisfied	Dissatisfied	Satisfied	Very Satisfied	Total
Bharti	Count	0	27	274	68	369
Dilaiti	%age	0.0%	7.3%	74.3%	18.4%	100.0%
Idea Cellular	Count	0	34	241	2	277
idea Centiai	%age	0.0%	12.3%	87.0%	0.7%	100.0%
BSNL	Count	1	37	300	41	379
DSINL	%age	0.3%	9.8%	79.2%	10.8%	100.0%
Rel Comm	Count	2	45	290	48	385
Kei Collilli	%age	0.5%	11.7%	75.3%	12.5%	100.0%
Aircel	Count	1	5	344	16	366
Aircei	%age	0.3%	1.4%	94.0%	4.4%	100.0%
Tata Teleservices	Count	0	24	281	38	343
Tata Teleservices	%age	0.0%	7.0%	81.9%	11.1%	100.0%
Rel Telecomm	Count	1	5	351	22	379
Kei Telecollilli	%age	0.3%	1.3%	92.6%	5.8%	100.0%
Total	Count	3	132	2176	187	2498
1 otai	%age	0.1%	5.3%	87.1%	7.5%	100.0%

E. Network Performance, Reliability and Availability

Q16. How satisfied are you with the availability of signal of your service provider in your locality?

		Very	3 7		Very	
Service 1	orovider	Dissatisfied	Dissatisfied	Satisfied	Satisfied	Total
Bharti	Count	2	20	310	52	384
Dilaiti	%age	0.5%	5.2%	80.7%	13.5%	100.0%
Idea Cellular	Count	0	12	349	9	370
Idea Centiar	%age	0.0%	3.2%	94.3%	2.4%	100.0%
BSNL	Count	0	35	320	32	387
DSINL	%age	0.0%	9.0%	82.7%	8.3%	100.0%
Rel Comm	Count	0	0	385	0	385
Kei Collilli	%age	0.0%	0.0%	100.0%	0.0%	100.0%
Aircel	Count	1	1	340	29	371
Aircei	%age	0.3%	0.3%	91.6%	7.8%	100.0%
Tata	Count	0	24	321	40	385
Teleservices	%age	0.0%	6.2%	83.4%	10.4%	100.0%
Rel Telecomm	Count	1	1	353	29	384
Kei Telecomm	%age	0.3%	0.3%	91.9%	7.6%	100.0%
T 1	Count	2	169	2304	191	2666
Total	%age	0.1%	6.3%	86.4%	7.2%	100.0%

Q17. How satisfied are you with the ability to make or receive calls easily?

		Very			Very	
Service	provider	Dissatisfied	Dissatisfied	Satisfied	Satisfied	Total
Bharti	Count	0	27	302	55	384
Dnaru	%age	0.0%	7.0%	78.6%	14.3%	100.0%
Idea Cellular	Count	0	32	303	35	370
Idea Cenular	%age	0.0%	8.6%	81.9%	9.5%	100.0%
BSNL	Count	0	16	302	69	387
DSNL	%age	0.0%	4.1%	78.0%	17.8%	100.0%
Rel Comm	Count	1	37	329	18	385
Kei Collilli	%age	0.3%	9.6%	85.5%	4.7%	100.0%
Aircel	Count	2	37	310	22	371
Aircei	%age	0.5%	10.0%	83.6%	5.9%	100.0%
Tata	Count	0	24	323	38	385
Teleservices	%age	0.0%	6.2%	83.9%	9.9%	100.0%
Rel Telecomm	Count	1	37	328	18	384
Kei Telecomm	%age	0.3%	9.6%	85.4%	4.7%	100.0%
77.4.1	Count	2	101	2350	213	2666
Total	%age	0.1%	3.8%	88.1%	8.0%	100.0%

Q18. How often does your call drops during conversation?

Service provider		Very frequently	Frequently	Occasionally	Never	Total
Bharti	Count	2	14	301	67	384
Dnaru	%age	0.5%	3.6%	78.4%	17.4%	100.0%
Idea Cellular	Count	0	40	273	57	370
Idea Centilar	%age	0.0%	10.8%	73.8%	15.4%	100.0%
BSNL	Count	0	11	330	46	387
DSINL	%age	0.0%	2.8%	85.3%	11.9%	100.0%
D.1.C	Count	0	13	366	6	385
Rel Comm	%age	0.0%	3.4%	95.1%	1.6%	100.0%
Aircel	Count	1	11	318	41	371
Aircei	%age	0.3%	3.0%	85.7%	11.1%	100.0%
Tata	Count	0	30	230	125	385
Teleservices	%age	0.0%	7.8%	59.7%	32.5%	100.0%
Rel Telecomm	Count	1	13	331	39	384
Kei Telecomm	%age	0.3%	3.4%	86.2%	10.2%	100.0%
T 1	Count	4	132	2149	381	2666
Total	%age	0.2%	5.0%	80.6%	14.3%	100.0%

Q19. How satisfied are you with the voice quality?

		Very			Very	
Service p	provider	Dissatisfied	Dissatisfied	Satisfied	Satisfied	Total
Bharti	Count	0	46	303	35	384
Dilaiti	%age	0.0%	12.0%	78.9%	9.1%	100.0%
Idea Cellular	Count	0	40	299	31	370
Idea Cellular	%age	0.0%	10.8%	80.8%	8.4%	100.0%
BSNL	Count	0	16	302	69	387
DSINL	%age	0.0%	4.1%	78.0%	17.8%	100.0%
Rel Comm	Count	2	43	320	20	385
Kei Comm	%age	0.5%	11.2%	83.1%	5.2%	100.0%
Aircel	Count	1	42	309	19	371
Aircei	%age	0.3%	11.3%	83.3%	5.1%	100.0%
Tata	Count	0	38	341	6	385
Teleservices	%age	0.0%	9.9%	88.6%	1.6%	100.0%
Dal Talasani	Count	1	44	324	15	384
Rel Telecomm	%age	0.3%	11.5%	84.4%	3.9%	100.0%
Total	Count	2	264	2236	164	2666
1 otai	%age	0.1%	9.9%	83.9%	6.2%	100.0%

F. Maintainability

Q20. How often your mobile handsets faces problem of signal?

Service provider		Very frequently	Frequently	Occasionally	Never	Total
Bharti	Count	0	7	310	67	384
Dilaru	%age	0.0%	1.8%	80.7%	17.4%	100.0%
Idea Cellular	Count	0	32	247	91	370
Idea Cenular	%age	0.0%	8.6%	66.8%	24.6%	100.0%
BSNL	Count	0	34	265	88	387
DSINL	%age	0.0%	8.8%	68.5%	22.7%	100.0%
Rel Comm	Count	0	0	335	50	385
Kei Comm	%age	0.0%	0.0%	87.0%	13.0%	100.0%
Aircel	Count	1	1	298	71	371
Aircei	%age	0.3%	0.3%	80.3%	19.1%	100.0%
Tata	Count	0	24	273	88	385
Teleservices	%age	0.0%	6.2%	70.9%	22.9%	100.0%
Rel Telecomm	Count	1	3	307	73	384
Kei Telecomm	%age	0.3%	0.8%	79.9%	19.0%	100.0%
T 1	Count	2	101	2035	528	2666
Total	%age	0.1%	3.8%	76.3%	19.8%	100.0%

Q21. How satisfied are you with the availability of network signal?

Service provider		Very Dissatisfied	Dissatisfied	Satisfied	Very Satisfied	Total
Bharti	Count	1	19	349	15	384
Dilaiti	%age	0.3%	4.9%	90.9%	3.9%	100.0%
Idea Cellular	Count	0	43	293	34	370
Idea Centiai	%age	0.0%	11.6%	79.2%	9.2%	100.0%
BSNL	Count	0	45	322	20	387
DSINL	%age	0.0%	11.6%	83.2%	5.2%	100.0%
Rel Comm	Count	2	39	326	18	385
Kei Comin	%age	0.5%	10.1%	84.7%	4.7%	100.0%
Aircel	Count	1	51	300	19	371
Aircei	%age	0.3%	13.7%	80.9%	5.1%	100.0%
Tata	Count	0	36	343	6	385
Teleservices	%age	0.0%	9.4%	89.1%	1.6%	100.0%
Rel Telecomm	Count	1	37	328	18	384
Rei Telecomm	%age	0.3%	9.6%	85.4%	4.7%	100.0%
Total	Count	3	272	2280	111	2666
1 otai	%age	0.1%	10.2%	85.5%	4.2%	100.0%

Q23. Are you satisfied with the restoration of network (signal) problems?

Service provider		Very Dissatisfied	Dissatisfied	Satisfied	Very Satisfied	Total
Bharti	Count	1	51	280	52	384
Dilaiti	%age	0.3%	13.3%	72.9%	13.5%	100.0%
Idea Cellular	Count	0	43	300	27	370
idea Centiai	%age	0.0%	11.6%	81.1%	7.3%	100.0%
BSNL	Count	0	45	322	20	387
DSINL	%age	0.0%	11.6%	83.2%	5.2%	100.0%
Rel Comm	Count	0	41	324	20	385
Kei Comm	%age	0.0%	10.6%	84.2%	5.2%	100.0%
Aircel	Count	1	51	300	19	371
Aircei	%age	0.3%	13.7%	80.9%	5.1%	100.0%
Tata	Count	0	46	335	4	385
Teleservices	%age	0.0%	11.9%	87.0%	1.0%	100.0%
Rel Telecomm	Count	1	45	320	18	384
Kei Telecollilli	%age	0.3%	11.7%	83.3%	4.7%	100.0%
Total	Count	4	318	2191	153	2666
1 otal	%age	0.2%	11.9%	82.2%	5.7%	100.0%

G. Supplementary services / Value Added services

Q23. Do you use value added services like roaming, ring tone, GPRS, e-mail, voice mail or any other such services?

Service provider		Yes	No	Total
Bharti	Count	231	153	384
Diiaru	%age	60.2%	39.8%	100.0%
Idea Cellular	Count	104	266	370
idea Cenuiar	%age	28.1%	71.9%	100.0%
BSNL	Count	243	144	387
DSINL	%age	62.8%	37.2%	100.0%
Rel Comm	Count	75	310	385
Kei Comm	%age	19.5%	80.5%	100.0%
Aircel	Count	124	247	371
Aircei	%age	33.4%	66.6%	100.0%
Tata Teleservices	Count	210	175	385
Tata Teleservices	%age	54.5%	45.5%	100.0%
Rel Telecomm	Count	135	249	384
Kei Telecomm	%age	35.2%	64.8%	100.0%
75 . 1	Count	1122	1544	2666
Total	%age	42.1%	57.9%	100.0%



Q24. Did the service provider have your explicit consent before providing the chargeable value added service such as ring tone, emails/ GPRS, voice mail etc.

service such as fing tone, emans/ of R5, voice man etc.					
Service provider		Yes	No	Total	
Bharti	Count	129	102	231	
Dilaiti	%age	55.8%	44.2%	100.0%	
Idea Cellular	Count	26	78	104	
idea Cenuiar	%age	25.0%	75.0%	100.0%	
BSNL	Count	167	76	243	
DSINL	%age	68.7%	31.3%	100.0%	
Dal Caman	Count	1	74	75	
Rel Comm	%age	1.3%	98.7%	100.0%	
A 1	Count	53	71	124	
Aircel	%age	42.7%	57.3%	100.0%	
Т.,, Т.1	Count	136	74	210	
Tata Teleservices	%age	64.8%	35.2%	100.0%	
Dal Talanama	Count	59	76	135	
Rel Telecomm	%age	43.7%	56.3%	100.0%	
77 . 1	Count	571	551	1122	
Total	%age	50.9%	49.1%	100.0%	

Q25. How satisfied are you with the quality of supplementary/ value added services provided?

		Very			Very	
Service pr	ovider	Dissatisfied	Dissatisfied	Satisfied	Satisfied	Total
Bharti	Count	34	48	110	39	231
Dilaiti	%age	14.7%	20.8%	47.6%	16.9%	100.0%
Idea Cellular	Count	5	36	53	10	104
Idea Celiulai	%age	4.8%	34.6%	51.0%	9.6%	100.0%
BSNL	Count	30	51	123	39	243
DSINL	%age	12.3%	21.0%	50.6%	16.0%	100.0%
Rel Comm	Count	11	23	31	10	75
Kei Collilli	%age	14.7%	30.7%	41.3%	13.3%	100.0%
Aircel	Count	12	36	57	19	124
Aircei	%age	9.7%	29.0%	46.0%	15.3%	100.0%
Tata	Count	31	55	83	41	210
Teleservices	%age	14.8%	26.2%	39.5%	19.5%	100.0%
Rel Telecomm	Count	9	41	80	5	135
Kei Telecomm	%age	6.7%	30.4%	59.3%	3.7%	100.0%
77 . 1	Count	138	268	523	193	1122
Total	%age	12.3%	23.9%	46.6%	17.2%	100.0%

H. OVERALL CUSTOMER SATISFACTION

Q26(a). How satisfied are you with the overall quality of your mobile service?

Service pro	ovider	Very Dissatisfied	Dissatisfied	Satisfied	Very Satisfied	Total
Bharti	Count	51	101	182	50	384
Dilarti	%age	13.3%	26.3%	47.4%	13.0%	100.0%
Idea Cellular	Count	27	120	180	43	370
idea Centiar	%age	7.3%	32.4%	48.6%	11.6%	100.0%
BSNL	Count	32	84	205	66	387
DSINL	%age	8.3%	21.7%	53.0%	17.1%	100.0%
Rel Comm	Count	33	98	231	23	385
Kei Collilli	%age	8.6%	25.5%	60.0%	6.0%	100.0%
Aircel	Count	22	102	216	31	371
Aircei	%age	5.9%	27.5%	58.2%	8.4%	100.0%
Tata Teleservices	Count	40	95	188	62	385
Tata Teleservices	%age	10.4%	24.7%	48.8%	16.1%	100.0%
Rel Telecomm	Count	24	124	190	46	384
Rei Telecomm	%age	6.3%	32.3%	49.5%	12.0%	100.0%
T 1	Count	259	686	1411	310	2666
Total	%age	9.7%	25.7%	52.9%	11.6%	100.0%

Q26(b). Please specify the reason for your dissatisfaction

Service provi	der	Billing problem	Network problem.	Problem with helpline/customer care	TOTAL
-	Count	100	95	88	101111
Bharti	%age	65.8%	62.5%	57.9%	152
I.1 C.11. 1	Count	98	85	78	
Idea Cellular	%age	66.7%	57.8%	53.1%	147
BSNL	Count	95	88	82	
DSINL	%age	81.9%	75.9%	70.7%	116
Dal Caman	Count	88	92	75	
Rel Comm	%age	67.2%	70.2%	57.3%	131
Aircel	Count	78	71	65	
Aircei	%age	62.9%	57.3%	52.4%	124
Tata Teleservices	Count	122	118	108	
Tata Teleservices	%age	90.4%	87.4%	80.0%	135
Rel Telecomm	Count	65	68	66	
Kei Telecomin	%age	43.9%	45.9%	44.6%	148
Total	Count	646	617	562	
1 otai	%age	68.4%	65.3%	59.5%	945

I. General Information

Q27. Have you been informed in writing at the time of subscription of service or within a week of activation of service the complete details of your tariff plan?

		Tompiete details of your tar	F	
Service provider		Yes	No	Total
Bharti	Count	67	25	92
Bharu	%age	72.8%	27.2%	100.0%
Idea Cellular	Count	57	24	81
idea Cenular	%age	70.4%	29.6%	100.0%
BSNL	Count	138	22	160
BSINL	%age	86.3%	13.8%	100.0%
Rel Comm	Count	12	19	31
Rei Comm	%age	38.7%	61.3%	100.0%
Aircel	Count	13	21	34
Aircei	%age	38.2%	61.8%	100.0%
Tata Teleservices	Count	111	20	131
Tata Teleservices	%age	84.7%	15.3%	100.0%
REelTeleComm	Count	14	19	33
REel I eleComm	%age	42.4%	57.6%	100.0%
77 . 1	Count	412	150	562
Total	%age	73.3%	26.7%	100.0%

Q28. Have you terminated your mobile phone connection in last 12 months?

Service provider		Yes	No	Total
Bharti	Count	184	200	384
Dharu	%age	47.9%	52.1%	100.0%
Idea Cellular	Count	177	193	370
idea Centiai	%age	47.8%	52.2%	100.0%
BSNL	Count	160	227	387
BSINL	%age	41.3%	58.7%	100.0%
Rel Comm	Count	156	229	385
Kei Collilli	%age	40.5%	59.5%	100.0%
Aircel	Count	162	209	371
Aircei	%age	43.7%	56.3%	100.0%
Tata Teleservices	Count	151	234	385
Tata Teleservices	%age	39.2%	60.8%	100.0%
Rel Telecomm	Count	132	252	384
Kei Telecomin	%age	34.4%	65.6%	100.0%
T . 1	Count	1122	1544	2666
Total	%age	42.1%	57.9%	100.0%

Q29. If yes, Please name your previous service provider?

Service Provider		Bharti	Idea Cellular	BSNL	Rel Comm	Aircel	Tata Teleservices	Rel Telecomm	Total
Bharti	Count	0	30	68	19	15	14	38	184
Dilaiti	%age	0.0%	16.3%	37.0%	10.3%	8.2%	7.6%	20.7%	100.0%
Idea	Count	36	0	44	20	22	37	18	177
Cellular	%age	20.3%	0.0%	24.9%	11.3%	12.4%	20.9%	10.2%	100.0%
BSNL	Count	45	22	0	18	38	0	37	160
DSINL	%age	28.1%	13.8%	0.0%	11.3%	23.8%	0.0%	23.1%	100.0%
Rel Comm	Count	0	32	54	0	23	21	26	156
Kei Collilli	%age	0.0%	20.5%	34.6%	0.0%	14.7%	13.5%	16.7%	100.0%
Aircel	Count	24	25	25	25	0	35	28	162
Aircei	%age	14.8%	15.4%	15.4%	15.4%	0.0%	21.6%	17.3%	100.0%
Tata	Count	17	19	46	26	17	0	26	151
Teleservices	%age	11.3%	12.6%	30.5%	17.2%	11.3%	0.0%	17.2%	100.0%
Rel	Count	20	17	43	32	20	0	0	132
Telecomm	%age	15.2%	12.9%	32.6%	24.2%	15.2%	0.0%	0.0%	100.0%
Total	Count	142	163	280	140	135	89	173	1122
1 otai	%age	12.7%	14.5%	25.0%	12.5%	12.0%	7.9%	15.4%	100.0%

Q30. How many days were taken by previous service provider for termination of your mobile phone connection?

service provide	ers	More than 7 days	4-7 days	2-3 days	One Day	Total
Dhomti	Count	34	35	46	69	184
Bharti	%age	18.5%	19.0%	25.0%	37.5%	100.0%
Idea Cellular	Count	23	45	15	94	177
Idea Centilar	%age	13.0%	25.4%	8.5%	53.1%	100.0%
BSNL	Count	37	29	44	50	160
DSINL	%age	23.1%	18.1%	27.5%	31.3%	100.0%
Rel Comm	Count	37	41	27	51	156
Kei Collilli	%age	23.7%	26.3%	17.3%	32.7%	100.0%
Aircel	Count	39	12	39	72	162
Alicei	%age	24.1%	7.4%	24.1%	44.4%	100.0%
Tata	Count	47	42	32	30	151
Teleservices	%age	31.1%	27.8%	21.2%	19.9%	100.0%
Rel	Count	36	20	28	48	132
Telecomm	%age	27.3%	15.2%	21.2%	36.4%	100.0%
Total	Count	253	224	231	414	1122
1 otal	%age	22.5%	20.0%	20.6%	36.9%	100.0%



Q31. Did your service provider adjust your security deposit in the bill raised after you requested for termination?

Previous service	e providers	Yes	No	Total
Bharti	Count	147	37	184
Diiarti	%age	79.9%	20.1%	100.0%
Idea Cellular	Count	95	82	177
idea Centilai	%age	53.7%	46.3%	100.0%
BSNL	Count	111	49	160
DSINL	%age	69.4%	30.6%	100.0%
Rel Comm	Count	133	23	156
Kei Collilli	%age	85.3%	14.7%	100.0%
Aircel	Count	109	53	162
Affect	%age	67.3%	32.7%	100.0%
Tata Teleservices	Count	102	49	151
Tata Teleservices	%age	67.5%	32.5%	100.0%
Rel Telecomm	Count	107	25	132
Kei Telecollilli	%age	81.1%	18.9%	100.0%
Total	Count	804	318	1122
1 otai	%age	71.7%	28.3%	100.0%

Q32. Have you registered your telephone number for do not call (DNC) registry with your service provider so that you do not receive unsolicited commercial calls / SMS?

Service provider		Do not mind receiving such calls/SMS	Yes	No	Total
Bharti	Count	80	122	182	384
Dilaiti	%age	20.8%	31.8%	47.4%	100.0%
Idea Cellular	Count	153	82	135	370
Tuca Centulai	%age	41.4%	22.2%	36.5%	100.0%
	Count	83	61	243	387
BSNL	%age	21.4%	15.8%	62.8%	100.0%
Rel Comm	Count	238	80	67	385
Kei Collilli	%age	61.8%	20.8%	17.4%	100.0%
A ! 1	Count	202	83	86	371
Aircel	%age	54.4%	22.4%	23.2%	100.0%
Tata Teleservices	Count	69	65	251	385
Tata Teleservices	%age	17.9%	16.9%	65.2%	100.0%
D.177.1	Count	220	82	82	384
Rel Telecomm	%age	57.3%	21.4%	21.4%	100.0%
77 . 1	Count	1045	575	1046	2666
Total	%age	39.2%	21.6%	39.2%	100.0%

Q33. Do you still receive unsolicited calls/ SMS and whether there is any change in the frequency of such calls/SMS?

Service provider		Continued receiving	Slight decrease	Considerable decrease	Stopped receiving	Total
Bharti	Count	27	27	28	40	122
	%age	22%	22%	23%	33%	100%
Idea Cellular	Count	17	28	15	22	82
	%age	21%	34%	18%	27%	100%
BSNL	Count	19	21	14	7	61
	%age	31%	34%	23%	12%	100%
Rel Comm	Count	13	14	30	23	80
	%age	16%	18%	38%	29%	100%
Aircel	Count	32	15	18	18	83
	%age	39%	18%	22%	22%	100%
Tata Teleservices	Count	18	9	13	25	65
	%age	28%	14%	20%	39%	100%
Rel Telecomm	Count	25	13	10	34	82
	%age	31%	16%	12%	42%	100%
Total	Count	151	127	128	169	575
	%age	26%	22%	22%	29%	100%

Q33(a). Have you made any complaint to your service provider on getting such unsolicited calls/SMS after registering for NDNC registry?

Service provider		Yes	No	Total
Bharti	Count	10	17	27
Dilaiti	%age	37%	63%	100%
Idea Cellular	Count	5	12	17
idea Centiai	%age	29%	71%	100%
BSNL	Count	7	12	19
DSINL	%age	37%	63%	100%
Rel Comm	Count	7	6	13
Kei Collilli	%age	54%	46%	100%
Aircel	Count	17	15	32
Aircei	%age	53%	47%	100%
Tata Teleservices	Count	8	10	18
Tata Teleservices	%age	44%	56%	100%
Rel Telecomm	Count	11	14	25
Kei Telecomm	%age	44%	56%	100%
771	Count	65	86	151
Total	%age	43%	57%	100%

Q33(b). If yes, please indicate the following-

Service provider		Yes, Complaint was registered by service provider	Service provider refused to register the complaint	Total	
Bharti	Count	8	2	10	
	%age	80%	20%		
Idea Cellular	Count	3	2	E	
idea Cellular	%age	60%	40%	5	
BSNL	Count	5	2	7	
DSINL	%age	71%	29%		
Rel Comm	Count	5	2	7	
Kei Collilli	%age	71%	29%	/	
Aircel	Count	13	4	17	
Aircei	%age	76%	24%	1 /	
Tata Teleservices	Count	6	2	8	
Tata Telescivices	%age	75%	25%	0	
Rel Telecomm	Count	8	3	11	
Kei Telecollim	%age	73%	27%	11	
Total	Count	48	17	(=	
1 otal	%age	74%	26%	65	

Broadband

A. Service Provision

Q1. After registration and payment of initial deposit by you within how many working days did the Broadband connection get activated?

Operat	or	With in 15 working days	More than 15 working days	Total
BSNL	Count	269	115	384
DSINL	%age	70.1%	29.9%	100.0%

Q2. How satisfied are you with the time taken in the provision of the Broadband connection after registration and payment of initial deposit by you?

Opera	tor	Very Dissatisfied	Dissatisfied	Satisfied	Very Satisfied	Total
BSNL	Count	11	19	320	34	384
DSINL	%age	2.9%	4.9%	83.3%	8.9%	100.0%

Q3. In case your connection was temporarily suspended due to non-payment of bills how satisfied are you with the time taken to reactivate service after you made the payment?

					1 /	
Opera	ator	Very Dissatisfied	Dissatisfied	Satisfied	Very Satisfied	Total
BSNL	Count	2	6	70	11	89
DSINL	%age	2.2%	6.7%	78.7%	12.4%	100.00%



B. Billing Related (only for postpaid customers)

Q4. How satisfied with the timely delivery of bills?

Opera	ator	Very Dissatisfied	Dissatisfied	Satisfied	Very Satisfied	Total
BSNL	Count	2	36	311	13	362
DSINL	%age	0.6%	9.9%	85.9%	3.6%	100.00%

Q5(a). How satisfied are you with the accuracy of the bills?

Opera	ator	Very Dissatisfied	Dissatisfied	Satisfied	Very Satisfied	Total
BSNL	Count	2	35	284	41	362
DSINL	%age	0.6%	9.7%	78.5%	11.3%	100.00%

Q5(b). Please specify the reason(s) for your dissatisfaction?

Ope	rator	Charges not as per the tariff plan subscribed	Tariff plan changed without information	Charges for value added services not requested	Charged for calls\ services not made\ used	Total
BSNL	Count	16	17	15	18	37
DSINL	%age	43.2%	45.9%	40.5%	48.6%	100.00%

Q6. Have you made any billing related complaints in last 12 months?

Operator		Yes	No	Total
BSNL	Count	72	290	362
	%age	19.9%	80.1%	100.00%

Q7. How satisfied are you with the process of resolution of billing complaints?

Opera	ator	Very Dissatisfied	Dissatisfied	Satisfied	Very Satisfied	Total
BSNL	Count	3	7	58	4	72
DSINL	%age	4.2%	9.7%	80.6%	5.6%	100.00%

Q8(a). How satisfied are you with the clarity of the bills issued by your service provider in term of transparency and understandability?

Opera	ator	Very Dissatisfied	Dissatisfied	Satisfied	Very Satisfied	Total
BSNL	Count	5	26	325	6	362
DSINL	%age	1.4%	7.2%	89.8%	1.7%	100.00%

Q8(b). Please specify the reason(s) for your dissatisfaction

Ope	rator	Difficult to read the bill	Difficult to understand the language	Calculations not clear	Item-wise charges thereon not given	Total
BSNL	Count	12	13	15	12	
DSINL	%age	38.7%	41.9%	48.4%	38.7%	31



C. Billing Related (only for prepaid customers)

Q9(a). How satisfied are you with the accuracy of charges i.e. amount deducted on every usage?

Opera	ator	Very Dissatisfied	Dissatisfied	Satisfied	Very Satisfied	Total
BSNL	Count	1	2	16	3	22
DSINL	%age	4.5%	9.1%	72.7%	13.6%	100.00%

Q9(b). Please specify the reason(s) for your dissatisfaction

Oper	ator	Charges not as per tariff plan subscribed	Tariff plan changed without information	charged for value added services not requested	Tariff plan changed without information	Total
BSNL	Count	1	2	3	2	2
	%age	33.3%	66.7%	100.0%	66.7%	3

D. Help services / Customer Care

Q10. Did you complain or make a query in the last 12 month to the customer care/helpdesk/call center toll free number of your operator?

Operator		Yes	No	Total
BSNL	Count	279	105	384
DSINL	%age	72.7%	27.3%	100.00%

Q11. How satisfied are you with the ease of access of customer care or help desk toll free number?

Opera	ator	Very Dissatisfied	Dissatisfied	Satisfied	Very Satisfied	Total
BSNL	Count	3	27	224	25	279
DSINL	%age	1.1%	9.7%	80.3%	9.0%	100.00%

Q12. How satisfied are you with the response time taken to answer your call by a customer care executive?

Opera	itor	Very Dissatisfied	Dissatisfied	Satisfied	Very Satisfied	Total
BSNL	Count	2	28	224	25	279
DSINL	%age	0.7%	10.0%	80.3%	9.0%	100.00%

Q13. How satisfied are you with the problem solving ability of the customer care executive (s)?

Opera	ator	Very Dissatisfied	Dissatisfied	Satisfied	Very Satisfied	Total
BSNL	Count	4	26	224	25	279
DSINL	%age	1.4%	9.3%	80.3%	9.0%	100.00%

Q14. How satisfied are you with the time taken by the call center /customer care /helpdesk to resolve your complain?

Opera	itor	Very Dissatisfied	Dissatisfied	Satisfied	Very Satisfied	Total
BSNL	Count	2	28	224	25	279
DSINL	%age	0.7%	10.0%	80.3%	9.0%	100.00%



E. Network Performance, Reliability, Availability

Q15. How satisfied are you with the speed of the broadband connection?

Opera	ator	Very Dissatisfied	Dissatisfied	Satisfied	Very Satisfied	Total
BSNL	Count	4	31	318	31	384
DSINL	%age	1.0%	8.1%	82.8%	8.1%	100.00%

Q16. How satisfied are you with the amount of time for which service is up and working?

Opera	tor	Very Dissatisfied	Dissatisfied	Satisfied	Very Satisfied	Total
BSNL	Count	3	32	316	33	384
DSINL	%age	0.8%	8.3%	82.3%	8.6%	100.0%

F. Maintainability

Q17. How often do you face a problem with your Broadband connection?

	Operator	Very Frequently	Frequently	Occasionally	Never	Total
BSNL	Count	4	33	123	224	384
DSINL	%age	1.0%	8.6%	32.0%	58.3%	100.00%

Q18. What was the broadband connection problem face by you in last twelve month related to please specify?

Oper	ator	Problem was related to computer hardware, software	problem was related to the broadband connection\modem	Total
BSNL	Count	24	13	37
DSINL	%age	64.9%	35.1%	100.00%

Q19. How satisfied are you with the time taken for restoration of broadband?

Ope	rator	Very Dissatisfied	Dissatisfied	Satisfied	Very Satisfied	Total
BSNL	Count	5	32	312	35	384
DSINL	%age	1.3%	8.3%	81.3%	9.1%	100.00%

G. Supplementary Services

Q20. Do you use any value added services or supplementary services such as static/fixed IP addresses-mail, IDs etc?

Ope	rator	Yes	No	Total
BSNL	Count	117	267	384
DSINL	%age	30.5%	69.5%	100.00%

Q21. How satisfied are you with the quality of such supplementary services provided?

221, 120 % switched are you with the quality of out of supplementary services provided.											
Ope	rator	Very Dissatisfied	Dissatisfied	Satisfied	Very Satisfied	Total					
BCNII	Count	2	10	97	8	117					
BSNL	%age	1.7%	8.5%	82.9%	6.8%	100.00%					



H. Overall Satisfaction

Q22(a). How satisfied are you with the overall quality of your Broadband service?

Ope	rator	Very Dissatisfied	Dissatisfied	Satisfied	Very Satisfied	Total	
BSNL	Count	4	32	341	7	384	
DSINL	%age	1.0%	8.3%	88.8%	1.8%	100.00%	

Q22(b). Please specify the reason(s) for your dissatisfaction

Operator		Billing related problem	Help service related problem	Network performance related problem	Supplementary Services	Maintain- ability	Total
BSNL	Count	8	15	27	9	2	
DSINL	%age	22.2%	41.7%	75.0%	25.0%	5.6%	36

I. General Information

Q23. Are you aware of the facility for measuring the broadband connection speed provided by your service provider?

		<u>-</u>				
Ope	rator	Yes	No	Total		
BSNL	Count	284	100	384		
	%age	74.0%	26.0%	100.00%		

ANNEXURE - QUESTIONNAIRES



SURVEY OF BASIC SERVICE (WIRELINE)

Name:	
Tel: Age (in years):	Gender: 1 Male 2 Female 1 less than 25 2 25-60 3 more than 60
	Usage Type: 1 Residential 2 Commercial
STD Code Telephone Number	
	Area: 1 Rural 2 Urban
Operator: 1 Airtel 4 BSNL 5 Rel Com	User Type: 1 Postpaid 2 Prepaid
7 TATA 8 MTNL 11 HFCL 12 Shyam	
State:District	
Address:	
Address:	
Name of SDCA (only for surveyor):	Mode of Interview: 1 Telephonic 2 In-person
QUESTIONNAIRE FOR CUSTO SURVEY A. SERVICE PROVISION	
1. When did you last apply for a phone connection?	1 Less than 6 months
	2 6-12 months
	3 More than 12 months
	(If >12 month, go to Q 4)
2. How much time was taken to get the telephone connection	4 Less than 7 days 3 7-15 days
installed and activated after you applied for it?	2 16-30 days 1 More than 30 days
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	2 10-30 days
How satisfied are you with time taken to provide working phone connection?	4 Very Satisfied 3 Satisfied
	2 Dissatisfied 1 Very Dissatisfied
4. How satisfied are you with the time taken for shifting of	4 Very satisfied 3 Satisfied
telephone, in case you had sought shifting of telephone in the	
last six months?	2 Dissatisfied 1 Very dissatisfied
	0 Not applicable
E In account connection was temperarily supported due to	A Vary potintian
5. In case your connection was temporarily suspended due to non-payment of bills, are you satisfied with the time taken to	4 Very satisfied 3 Satisfied
reactivate service after you made the payment?	2 Dissatisfied 1 Very dissatisfied
	Not applicable



B. BILLING RELATED (only for postpaid customers) (for postpaid customers)	or pre-paid customer go to Question 11)
6. How satisfied are you with the timely delivery of bills?	4 Very Satisfied 3 Satisfied 2 Dissatisfied 1 Very Dissatisfied
7(a). How satisfied are you with the accuracy of the bills?	4 Very Satisfied 3 Satisfied 2 Dissatisfied 1 Very Dissatisfied
(Ask this question only if 1 OR 2 is coded in Q7(a)) 7(b) Please specify the reason(s) for your dissatisfaction	Charges not as per tariff plan subscribed Tariff plan changed without information Charged for value added services not subscribed Charged for calls/services not made/used Others (please specify)
8. Have you made any billing related complaints in last 12 months?	1 Yes 2 No
9. How satisfied are you with the process of resolution of billing complaints?	4 Very Satisfied 3 Satisfied 2 Dissatisfied 1 Very Dissatisfied
10(a). How satisfied are you with the clarity of the bills sent by your service provider in terms of transparency and understandability?	4 Very Satisfied 3 Satisfied 2 Dissatisfied 1 Very Dissatisfied
(Ask this question only if 1 OR 2 is coded in Q10(a)) 10(b) Please specify the reason(s) for your dissatisfaction	Difficult to read the bill Difficult to understand the language Calculations not clear Hem-wise charges like total minutes of usage of local, STD, ISD calls and charges thereon not given Others (please specify)
For Prepaid Customers only	
amount deducted on every usage?	4 Very Satisfied 3 Satisfied 2 Dissatisfied 1 Very Dissatisfied

C. HELP SERVICES/CUSTOMER CARE

• • • • •								
12.	Did you complain or make a query in the last 12 months to the customer care/helpline/ call centre toll free number of your service provider?	1 Yes 2 No						
13.	How satisfied are you with the ease of access of call centre/customer care or helpline?	4 Very Satisfied 2 Dissatisfied	3 Satisfied 1 Very Dissatisfied					
14.	How satisfied are you with the response time taken to answer your call by a customer care executive?	4 Very Satisfied 2 Dissatisfied	3 Satisfied 1 Very Dissatisfied					
15.	How satisfied are you with the problem solving ability of the customer care executive(s)?	4 Very Satisfied 2 Dissatisfied	3 Satisfied 1 Very Dissatisfied					
16.	How satisfied are you with the time taken by call centre/customer care /helpline to resolve your complaint?	4 Very Satisfied 3 Satisfied 2 Dissatisfied 1 Very Dissatisfied						
D. NE	TWORK PERFORMANCE, RELIABILITY AND AVA	ILABILITY						
	dow satisfied are you with the availability of working hone (dial tone)?	4 Very Satisfied 2 Dissatisfied	3 Satisfied 1 Very Dissatisfied					
	low satisfied are you with the ability to make or receive easily?	4 Very Satisfied 2 Dissatisfied	3 Satisfied 1 Very Dissatisfied					
19. F	low satisfied are you with the voice quality?	4 Very Satisfied 2 Dissatisfied	3 Satisfied 1 Very Dissatisfied					
E. MA	INTAINABILITY (FAULT REPAIR)		•					
	lave you experienced fault in your telephone connection in ne last 12 months?	1 Yes 2 No	no, go to Q 24)					
21.	How many time your telephone became faulty in the last one month.	4 Nil 2 2-3 times	3 One time 1 More than 3 times					
22.	How long did it take generally for repairing the fault after lodging complaint?	4 1 day 2 4 - 7 days	3 2-3 days 1 more than 7 days					
23.	How satisfied are you with the fault repair service?	4 Very Satisfied 2 Dissatisfied	3 Satisfied 1 Very Dissatisfied					

SMS

HIMACHAL PRADESH SERVICE AREA

F. SUPPLEMENTARY SERVICES								
24. Do you use services like call waiting, call forwarding, voice mail or any other supplementary services	1 Yes 2 No(# no, go to Q 26(a))							
25. How satisfied are you with the quality of the supplementary services provided?	4 Very Satisfied 3 Satisfied 2 Dissatisfied 1 Very Dissatisfied							
G. OVERALL CUSTOMER SATISFACTION								
26(a). How satisfied are you with the overall quality of your telephone service?	4 Very Satisfied 3 Satisfied 2 Dissatisfied 1 Very Dissatisfied							
(Ask this question only if 1 OR 2 is coded in Q26(a))	1							
26(b) Please specify the reason(s) for your dissatisfaction	2							
H. GENERAL INFORMATION								
(Ask this question only if 1 OR 2 is coded in Q1)	2 Yes 1 No							
27. Have you been informed in writing, at the time of subscription of service or within a week of activation of service the complete details of your tariff plan?								
28. Have you terminated a Telephone Phone connection that you had in the last 12 months	1 Yes 2 No (If no, go to Q 32)							
29. If yes, please name your previous service provider?	1 Airtel 4 BSNL 5 Rel Com 7 TATA 8 MTNL 11 HFCL 12 Shyam							
30. How many days were taken for termination of your connection?	4 1 day 3 2-3 days 2 4 - 7 days 1 more than 7 days							
31. Did your service provider adjust your security deposit in the bill raised after you requested for termination?	1 Yes 2 No							
32. Have you registered your telephone number for Do Not Call (DNC) registry with your service provider so that you do not receive unsolicited commercial calls /SMS.	1 Yes 2 No 0 Do not mind receiving such calls/SMS							
(Ask only if yes in Q32)	4 Stopped receiving 3 Considerable decrease							
33. Do you still receive unsolicited commercial calls/SMS and whether there is any change in the frequency of such calls/	2 Slight decrease 1 Continued receiving							



39. How satisfied are you with the system of resolving of your

complaints by call centre/customer care/ helpline?

(Ask this question only if 1 OR 2 is coded in Q.39)

40. Please specify the reason(s) for your dissatisfaction

HIMACHAL PRADESH SERVICE AREA

Implementation and Effectiveness of Telecom Consumers Protection and Redressal of Grievances Regulations

33(a) Have you made any complaint to your service provider on getting such unsolicited calls/ SMS after registering for National Do Not Call (NDNC) Registry?	
33(b) If Yes, please indicate the following -	(1) Yes, complaint was registered by the service provider; (2) Service provider refused to register the complaint; (3) The telephone number and the company/ agency from which the unsolicited calls/ SMS received(please specify).
QUESTIONNAIRE FOR ASSESSIAND EFFECTIVENESS OF TELE AND REDRESSAL OF GRIEVAN 34. Are you aware of the three stage grievance redressal mechanism set up by your telecom service provider based on the regulations of TRAI for redressal of your grievances?	COM CONSUMERS PROTECTION CES REGULATIONS, 2007
35. Which all stages of the three stage mechanism process set up by your telecom service provider for redressal of grievances of telecom consumers are you aware of?	1 Call Centre 2 Nodal Officer 3 Appellate Authority 4 None of these
36. Have you made any complaint within last 6 months to the toll free Call Centre/customer care/Helpline telephone number?	
37. Redressal of grievances mechanism provide for allotting docket number to consumers on his making the complaint. Please specify which of these applied the most to you.	Docket number received for most of the complaints No docket number received for most of the complaints No docket number received even on request
38. Did the Call Centre inform you about the action taken on your complaint?	1 Yes 2 No

4 Very Satisfied

6 Others (please specify)

2 Dissatisfied

1 Difficult to connect to the call centre executive

2 Customer care executive not polite/courteous

3 Satisfied

3 Customer care executive not equipped with adequate information
 4 Time taken by call centre for redressal of complaint is too long
 5 Customer care executive was unable to understand the problem

1 Very Dissatisfied

41. Was your billing complaint resolved satisfactorily by call centre/customer care within four weeks after lodging of the complaint?	1 Yes 2 No 0 Not applicable
42. Are you aware of the contact details of the Nodal Officer?	1 yes 2 No (if no go to Q 48)
43. Have you ever made a complaint to the nodal officer regarding your complaints not resolved or unsatisfactorily resolved by the call center/customer care?	1 yes 2 No (if no go to Q 48)
44. Can you approach your Nodal Officer easily?	1 Yes 2 No
45. Did the Nodal Officer intimate you about the decision taken on your complaint?	1 Yes 2 No
46. How satisfied are you with the redressal of the complaint by the Nodal Officer?	4 Very Satisfied 3 Satisfied 2 Dissatisfied 1 Very Dissatisfied
(Ask this question only if 1 OR 2 is coded in Q46) 47. Please specify the reason(s) for your dissatisfaction	Difficult to connect to the Nodal Officer Nodal Officer not polite/courteous Nodal Officer not equipped with adequate information time taken by Nodal Officer for redressal of complaint is too long Nodal Officer was unable to understand the problem Others (please specify)
48. Are you aware of the contact details of the appellate authority for filing of appeals on complaints not resolved or unsatisfactorily resolved by Nodal Officer?	1 Yes 2 No (if no go to Q 52)
49. Have you filed any appeal in the prescribed form in last 6 month?	1 Yes 2 No → (if no go to Q 52)
50. Did you receive any acknowledgement?	1 Yes 2 No
51. Did the appellate authority take a decision upon your appeal within 3 months of filing the appeal?	1 Yes 2 No 3 Appeal filed only recently
(Q52 to Q54 are for prepaid customers only)	
52. Are you aware that a prepaid customer can get item-wise usage charge details, on request?	1 Yes 2 No
53. Have you been denied of your request for item-wise usage charge details for your pre-paid connection?	1 Yes 2 No (if no go to Q 55)

Assessment of Customer perception of Service and HIMACHAL PRADESH SERVICE AREA Implementation and Effectiveness of Telecom Consumers Protection and Redressal of Grievances Regulations

54. What were the reason(s) for denying your request?	1 No reason given 2 technical problem 3 Others (please specify)					
For new customers only(Subscribed in last 6 months) 55. Have you been provided the Manual of Practice containing the terms and conditions of service, grievance redressal mechanism etc. while taking the connection?	1 Yes 2 No					

SURVEY OF CELLULAR MOBILE SERVICE

Nam	e:																			
													: 1 Ma				emale			
Mobile No. Age										e(in	years):			_		_				
										1	Occupa	tion:	1 Serv	rice 2 Business/self employed					d	
													3 Stud	lent	4	Hous	sewife	5	Retire	d
Operator: 1 Airtel 2 Vodafone 3 Idea Urban								4 I	BSNL		Area:	:	1	Rura	al	2	2			
	5 Rel Comm 6 Aircel 7 TATA									8 N	MTNL	User	Type:	1	Prepai	id	2 P	ostp	aid	
9 Spice 10 BPL 11 HFCL 12 Shyam Type: 1 GSM 2 CDMA																				
RTL 14 RISL 15 Dishnet 16 Others (Specify)																				
State	:				Dis	trict_					Mode	e of int	erview:	1	Tele	phon	ic 2	In-	person	
Addı	Address:																			
A. S	QUESTIONNAIRE FOR CUSTOMER SATISFACTION SURVEY A. SERVICE PROVISION																			
1. \	When	did yo	u last a	apply t	for mo	bile pl	none c	onnect	ion?		1 le	ss than	6 month	h	2 6	-12 m	nonth			
											3 mc		12 mor	nth —		→ (I	f mor	e tha	an 12 n	nonth,
2.		ation)					worki mplete	ng con ed all	necti	ion	4 O	ne day 7 day]	3 2-: 1 mc	-	an 7 d	lay		
	mobile	e conn						activa complet			4 Very Satisfied 3 Satisfied 2 Dissatisfied 1 Very Dissatisfied									
	forma	lities?										Salisiit	z u			very	Jissai	ISHEC	u ———	
								uspend		ue	4 Ve	ry Satis	sfied		3 8	Satisfi	ied			
								ou with ade the			2 Dis	ssatisfie	ed		1	Very [Dissat	isfied	d	
	payme	ent?									0 No	ot appli	cable							
B. BI	LLING	REL	ATED	– PRE	PAID	CUS	ТОМЕ	R												
5(a). How satisfied are you with the accuracy of charges i.e. amount deducted on every usage?								[4 Very 2 Dissa		ed	_	3 Sa 1 Ve			ied				
(As	k this	quest	ion o	nly if 1	OR 2	is co	ded ir	ո Q5(a)))		1 char	ges no	t as per	tariff	plan s	ubscr	ibed			
5(b)	Pleas	se spe	cify the	e reas	on(s) f	or you	ur dissa	atisfact	ion		2 tarif	f plan c	hanged	with	out info	ormat	ion			
												_	value ad calls/se					este	d	
											5 Others (please specify)									

C. BILLING RELATED - POSTPAID CUSTOMER

6. How satisfied are you with the timely delivery of bills?	4 Very Satisfied 3 Satisfied 2 Dissatisfied 1 Very Dissatisfied
7(a). How satisfied are you with the accuracy of the bills?	4 Very Satisfied 3 Satisfied 2 Dissatisfied 1 Very Dissatisfied
(Ask this question only if 1 OR 2 is coded in Q7(a)) 7(b). Please specify the reason(s) for your dissatisfaction	Charges not as per tariff plan subscribed Tariff plan changed without information Charged for value added services not subscribed Charged for calls/services not made/used Others (please specify)
Have you made any billing related complaints in last 12 months?	1 Yes 2 No (If no, go to Q 10(a))
How satisfied are you with the process of resolution of billing complaints?	4 Very Satisfied 3 Satisfied 2 Dissatisfied 1 Very Dissatisfied
10(a). How satisfied are you with the clarity of the bills issued by your service provider in terms of transparency and understandability?	4 Very Satisfied 3 Satisfied 2 Dissatisfied 1 Very Dissatisfied
(Ask this question only if 1 OR 2 is coded in Q10(a)) 10(b) Please specify the reason(s) for your dissatisfaction	Difficult to read the bill Difficult to understand the language Calculations not clear Item-wise charges like total minutes of usage of local, STD, ISD calls and charges thereon not given Others (please specify)

D. HELP SERVICES/CUSTOMER CARE

Did you complain or make a query in the last 12 months to the customer care/helpline/ call centre toll free number of your service provider?	1 Yes 2 No (If no, go to Q 16)
12. How satisfied are you with the ease of access of call centre/customer care or helpline?	4 Very Satisfied 3 Satisfied 2 Dissatisfied 1 Very Dissatisfied
How satisfied are you with the response time taken to answer your call by a customer care executive?	4 Very Satisfied 3 Satisfied 2 Dissatisfied 1 Very Dissatisfied

How satisfied are you with the problem solving ability of the customer care executive(s)?	4 Very Satisfied 2 Dissatisfied	3 Satisfied 1 Very Dissatisfied	
15. How satisfied are you with the time taken by call centre/customer care /helpline to resolve your complaint?	4 Very Satisfied 2 Dissatisfied	3 Satisfied 1 Very Dissatisfied	
E. NETWORK PERFORMANCE, RELIABILITY AND AVA	AILABILITY		
16. How satisfied are you with the availability of signal of your service provider in your locality?	4 Very Satisfied 2 Dissatisfied	3 Satisfied 1 Very Dissatisfied	
17. How satisfied are you with the ability to make or receive calls easily?	4 Very Satisfied 2 Dissatisfied	3 Satisfied 1 Very Dissatisfied	
18. How often does your call drops during conversation?	4 Never 2 Frequently	3 Occasionally 1 Very Frequently	
19. How satisfied are you with the voice quality?	4 Very Satisfied 2 Dissatisfied	3 Satisfied 1 Very Dissatisfied	
F. MAINTAINABILITY			
20. How often your mobile handset faces problem of signal?	4 Never 2 Frequently	3 Occasionally 1 Very Frequently	
21. How satisfied are you with the availability of network (signal)?	4 Very Satisfied 2 Dissatisfied	3 Satisfied 1 Very Dissatisfied	
22. Are you satisfied with the restoration of network (signal) problems?	4 Very satisfied 2 Dissatisfied	3 Satisfied 1 Very dissatisfied	
G. SUPPLEMENTARY SERVICES/VALUE ADDED SERV	ICES		
23. Do you use value added services like roaming, ring tone, GPRS, e-mail, voice mail or any other such services	1 Yes	go to Q 26(a))	
24. Did the service provider have your explicit consent before providing the chargeable value added service such as ring tone, e-mail/GPRS, voice mail etc.	1 Yes 2 No		
25. How satisfied are you with the quality of the supplementary / value added services provided?	4 Very Satisfied 2 Dissatisfied	3 Satisfied 1 Very Dissatisfied	
G. OVERALL CUSTOMER SATISFACTION			
26(a). How satisfied are you with the overall quality of your mobile service?	4 Very Satisfied 2 Dissatisfied	3 Satisfied 1 Very Dissatisfied	

(Ask this question only if 1 OR 2 is coded in Q26(a))	1
26(b) Please specify the reason(s) for your dissatisfaction	2
	3
U OENEDAL INFORMATION	
H. GENERAL INFORMATION (Ask this question only if 1 OR 2 is coded in Q1)	
27. Have you been informed in writing, at the time of	1 Yes
subscription of service or within a week of activation of service the complete details of your tariff plan?	2 No
28. Have you terminated your Mobile Phone connection in the last 12 months	1 Yes
Table 12 months	2 No (If no, go to Q 32)
29. If Yes, please name your previous service provider?	1 Airtel 2 Vodafone 3 Idea 4 BSNL
	5 Rel Comm 6 Aircel 7 TATA 8 MTNL
	9 Spice 10 BPL 11 HFCL 12 Shyam
	16 Others (Specify)
30. How many days were taken by previous service provider	4 1 day 3 2-3 days
for termination of your Mobile Phone connection?	2 4 - 7 days 1 more than 7 days
	i more than 7 days
31. Did your service provider adjust your security deposit in the bill raised after you requested for termination?	1 Yes 2 No
bili raised after you requested for termination:	
32. Have you registered your telephone number for Do Not	1 Yes 2 No
Call (DNC) registry with your service provider so that you do not receive unsolicited commercial calls /SMS.	Do not mind receiving such calls/SMS
(Ask only if yes in Q32)	4 Stopped receiving 3 Considerable decrease
33. Do you still receive unsolicited commercial calls/SMS and whether there is any change in the frequency of such calls	2 Slight decrease 1 Continued receiving
/SMS	
(Ask only if yes in Q32) 33. Do you still receive unsolicited commercial calls/SMS	4 Stopped receiving 3 Considerable decrease
and whether there is any change in the frequency of such	2 Slight decrease 1 Continued receiving
calls /SMS	
33(a) Have you made any complaint to your service provider on getting such unsolicited calls/ SMS after	1 Yes
registering for National Do Not Call (NDNC) Registry?	2 No
33(b) If Yes, please indicate the following -	(1) Yes, complaint was registered by the service provider;
	(2) Service provider refused to register the complaint;
	(3) The telephone number and the company/ agency from which the unsolicited calls/ SMS
	received(please specify).



QUESTIONNAIRE FORASSESSMENT OF IMPLEMENTATION AND EFFECTIVENESS OF TELECOM CONSUMERS PROTECTION AND REDRESSAL OF GRIEVANCES REGULATIONS, 2007

34. Are you aware of the three stage grievance redressal mechanism set up by your telecom service provider based on the regulations of TRAI for redressal of your grievances?	1 Yes 2 No
35. Which all stages of the three stage mechanism process set up by your telecom service provider for redressal of grievances of telecom consumers are you aware of?	1 Call Centre 2 Nodal Officer 3 Appellate Authority 4 None of these
36. Have you made any complaint within last 6 months to the toll free Call Centre/customer care/Helpline telephone number?	1 Yes 2 No — (if no go to Q 42)
37. Redressal of grievances mechanism provide for allotting docket number to consumers on his making the complaint. Please specify which of these applied the most to you.	Docket number received for most of the complaints No docket number received for most of the complaints No docket number received even on request
38. Did the Call Centre inform you about the action taken on your complaint?	1 Yes 2 No
39. How satisfied are you with the system of resolving of your complaints by call centre/customer care/ helpline?	4 Very Satisfied 3 Satisfied 2 Dissatisfied 1 Very Dissatisfied
(Ask this question only if 1 OR 2 is coded in Q.39) 40. Please specify the reason(s) for your dissatisfaction	Difficult to connect to the call centre executive Customer care executive not polite/courteous Customer care executive not equipped with adequate information Time taken by call centre for redressal of complaint is too long Customer care executive was unable to understand the problem Others (please specify)
41. Was your billing complaint resolved satisfactorily by call centre/customer care within four weeks after lodging of the complaint?	1 Yes 2 No 0 Not applicable
42. Are you aware of the contact details of the Nodal Officer?	1 yes 2 No (if no go to Q 48)
43. Have you ever made a complaint to the nodal officer regarding your complaints not resolved or unsatisfactorily	1 yes 2 No (if no go to Q48)

resolved by the call center/customer care?	
44. Can you approach your Nodal Officer easily?	1 Yes 2 No
45. Did the Nodal Officer intimate you about the decision taken on your complaint?	1 Yes 2 No
46. How satisfied are you with the redressal of the complaint by the Nodal Officer?	4 Very Satisfied 3 Satisfied 2 Dissatisfied 1 Very Dissatisfied
(Ask this question only if 1 OR 2 is coded in Q46)	Difficult to connect to the Nodal Officer
47. Please specify the reason(s) for your dissatisfaction	2 Nodal Officer not polite/courteous
	3 Nodal Officer not equipped with adequate information
	4 time taken by Nodal Officer for redressal of complaint is too long
	5 Nodal Officer was unable to understand the problem
	6 Others (please specify)
48. Are you aware of the contact details of the appellate authority for filing of appeals on complaints not resolved or unsatisfactorily resolved by Nodal Officer?	1 Yes 2 No (if no go to Q 52)
49. Have you filed any appeal in the prescribed form in last 6 month?	1 Yes 2 No → (if no go to Q 52)
50. Did you receive any acknowledgement?	1 Yes 2 No
51. Did the appellate authority take a decision upon your appeal within 3 months of filing the appeal?	1 Yes 2 No 3 Appeal filed only recently
(Q52 to Q54 are for prepaid customers only)	
52. Are you aware that a prepaid customer can get item-wise usage charge details, on request?	1 Yes 2 No
53. Have you been denied of your request for item-wise usage charge details for your pre-paid connection?	1 Yes 2 No (if no go to Q 55)
54. What were the reason(s) for denying your request?	1 No reason given 2 technical problem 3 Others (please specify)
For new customers only(Subscribed in last 6 months)	
55. Have you been provided the Manual of Practice containing the terms and conditions of service, grievance redressal	

BROADBAND SERVICE

Name:		Gender:	1 Male	2 Female	
Tel:		Age (in yea	ars): 1 less th	nan 25 2 25	-60 3
	n	more than 60 Usage Type: 1 Residential 2 Commercial			
		Usage Type : [1] R	esidential 2	Commercial	
E-mail ID					
Operator: 1 Airtel 4 B Urban	SNL 5 Rel Com	8 MTNL	Area:	1 Rural	2
11 HFCL 21 V Postpaid	VSNL 22 Sify 2	23 Asianet	User Type:	1 Prepaid	2
24 Ortel 25	You Telcom 26 Hathway	27 Others			
State:person	_District	Mode of	interview: [1 Telephonic	2 In-
Address: Web/online				3 e-mail	4
Name of SDCA (only for surv	veyor):				
Name of POP (only for surve	• ,				
` •	•				
QUESTIONNA	AIRE FOR CUSTOM	<u>ER SATISF</u>	ACTION	SURVEY	
A. SERVICE PROVISION					
	ent of initial deposit by you within	1 Within 15 wor	rking davs		
	did the broadband connection get			s	
activateu?			- Working Day		
	the time taken in the provision of n after registration and payment		3	Satisfied	
of initial deposit by you?	n alter registration and payment	2 Dissatisfied	1	Very Dissatisfic	ed
3. In case your connection wa	as temporarily suspended due to	4 Very Satisfied	1 3	Satisfied	
non-payment of bills, how	v satisfied are you with the time	2 Dissatisfied		Very Dissatisfic	ed
taken to reactivate service	after you made the payment?		0 Not a	•	Cu
				ррпсаыс	
B. BILLING RELATED - PO	OSTPAID CUSTOMER				
4. How satisfied are you with	the timely delivery of bills?	4 Very Satisfied	3	Satisfied	
		2 Dissatisfied	1	Very Dissatisfic	ed
5(a). How satisfied are you wi	ith the accuracy of the bills?	4 Very Satisfied	d 3	Satisfied	
		2 Dissatisfied	1	Very Dissatisfic	ed
		1 —			

(Ask this question only if 1 OR 2 is coded in Q5(a))		1 Charges not as per tariff plan subscribed	
5(b) Please specify the reason(s) for your dissatisfaction		2 Tariff plan changed without information	
		3 Charged for value ad	Ided services not requested
		4 Charged for calls/ser	vices not made/used
		5 Others (please speci	fv)
	L		.,,
Have you made any billing related complaints in last 12 months?		1 Yes 2 No -	→ (If no, go to Q 8(a))
7. How satisfied are you with the process of resolution of		4 Very Satisfied	3 Satisfied
billing complaints?		2 Dissatisfied	1 Very Dissatisfied
	<u> </u>		
8(a). How satisfied are you with the clarity of the bills issued your service provider in terms of transparency and	l by	4 Very Satisfied	3 Satisfied
understandability?		2 Dissatisfied	1 Very Dissatisfied
(Ask this question only if 1 OR 2 is coded in Q8(a))		1 Difficult to read the b	ill
8(b) Please specify the reason(s) for your dissatisfaction	l	2 Difficult to understand	the language
		3 Calculations not clear	
		4 Item-wise charges like	e total minutes of usage of local, STD,
	Ī	SD calls and charges the	ereon not given
		5 Others (please specif	y)
C. BILLING RELATED - FOR PREPAID CUSTOMER	RONL	.Y	
9(a). How satisfied are you with the accuracy of charges	4 V	ery Satisfied 3	Satisfied
i.e. amount deducted on every usage?		Dissatisfied 1	Very Dissatisfied
	L=1-		
(Ask this question only if 1 OR 2 is coded in Q9(a))	1 0	charges not as per tariff p	lan subscribed
9(b) Please specify the reason(s) for your dissatisfaction	2	tariff plan changed without information	
		charged for value added services not requested	
		charged for calls/services not made/used	
	5 (Others (please specify)	
D. HELP SERVICE		1	
10. Did you complain or make a query in the last 12 mon the customer care/ helpdesk/ call centre toll free number of operator?		1 Yes 2 No	——→ (If no, go to Q 15)
11. How satisfied are you with the ease of access of customer		4 Very Satisfied	3 Satisfied
care or helpdesk/toll free number?		2 Dissatisfied	1 Very Dissatisfied
			- <u></u>
12. How satisfied are you with the response time taken to answer your call by a customer care executive?		4 Very Satisfied	3 Satisfied
		2 Dissatisfied	1 Very Dissatisfied
13. How satisfied are you with the problem solving ability of	the	4 Very Satisfied	3 Satisfied
customer care executive(s)?		2 Dissatisfied	1 Very Dissatisfied
1		LZ Dissalistieu	very Dissaustieu

14. How satisfied are you with the time taken by call centre/customer care /helpdesk to resolve your complaint?	4 Very Satisfied 2 Dissatisfied	3 Satisfied1 Very Dissatisfied		
E. NETWORK PERFORMANCE, RELIABILITY AND AVAILABILITY				
15. How satisfied are you with the speed of Broadband connection?	4 Very Satisfied 2 Dissatisfied	3 Satisfied 1 Very Dissatisfied		
16. How satisfied are you with the amount of time for which service is up and working?	4 Very Satisfied 2 Dissatisfied	3 Satisfied 1 Very Dissatisfied		
F. MAINTAINABILITY				
17. How often do you face a problem with your Broadband connection?	4 Never 2 Frequently	3 Occasionally 1 Very Frequently		
(Ask if response to Q17 is Frequently/Very Frequently) 18. What was the broadband connection problem faced by you in last twelve months related to, please specify	software 2 Problem was related t	to my computer hardware/ to the broadband connection d by the service provider.		
19. How satisfied are you with the time taken for restoration of Broadband connection?	4 Very Satisfied 2 Dissatisfied	3 Satisfied 1 Very Dissatisfied		
G. SUPPLEMENTARY SERVICES				
20.Do you use any value added services or supplementary services such as static/ fixed IP addresses, e-mail IDs etc.	1 Yes 2 No (§ n	o, go to Q 22(a)		
21. How satisfied are you with the quality of such supplementary services provided?	4 Very Satisfied 2 Dissatisfied	3 Satisfied 1 Very Dissatisfied		
G. OVERALL CUSTOMER SATISFACTION				
22(a). How satisfied are you with the overall quality of your Broadband service?	4 Very Satisfied 2 Dissatisfied	3 Satisfied 1 Very Dissatisfied		
(Ask this question only if 1 OR 2 is coded in Q22(a)) 22(b) Please specify the reason(s) for your dissatisfaction	1			
H. GENERAL	·			
23. Are you aware of the facility for measuring the broadband connection speed provided by your service provider?	1 Yes			



Questionnaire for

24. Are you aware of the three stage grievance redressal mechanism set up by your telecom service provider based on the regulations of TRAI for redressal of your grievances?	1 Yes 2 No
25. Which all stages of the three stage mechanism process set up by your telecom service provider for redressal of grievances of telecom consumers are you aware of?	1 Call Centre 2 Nodal Officer 3 Appellate Authority 4 None of these
26. Have you made any complaint within last 6 months to the toll free Call Centre/customer care/Helpline telephone number?	1 Yes 2 No — (if no go to Q 32)
27. Redressal of grievances mechanism provide for allotting docket number to consumers on his making the complaint. Please specify which of these applied the most to you.	Docket number received for most of the complaints No docket number received for most of the complaints No docket number received even on request
28. Did the Call Centre inform you about the action taken on your complaint?	1 Yes 2 No
29. How satisfied are you with the system of resolving of your complaints by call centre/customer care/ helpline?	4 Very Satisfied 3 Satisfied 2 Dissatisfied 1 Very Dissatisfied
(Ask this question only if 1 OR 2 is coded in Q.29)	Difficult to connect to the call centre executive
30. Please specify the reason(s) for your dissatisfaction	2 Customer care executive not polite/courteous
	3 Customer care executive not equipped with adequate information
	4 Time taken by call centre for redressal of complaint is too long
	5 Customer care executive was unable to understand the problem
	6 Others (please specify)
31. Was your billing complaint resolved satisfactorily by call centre/customer care within four weeks after lodging of the complaint?	1 Yes 2 No 0 Not applicable
32. Are you aware of the contact details of the Nodal Officer?	1 yes 2 No — (if no go to Q 38)
33. Have you ever made a complaint to the nodal officer regarding your complaints not resolved or unsatisfactorily resolved by the call center/customer care?	1 yes 2 No (if no go to Q38)
34. Can you approach your Nodal Officer easily?	1 Yes 2 No
35. Did the Nodal Officer intimate you about the decision taken on your complaint?	1 Yes 2 No

36. How satisfied are you with the redressal of the complaint by the Nodal Officer?	4 Very Satisfied 3 Satisfied 2 Dissatisfied 1 Very Dissatisfied
(Ask this question only if 1 OR 2 is coded in Q36)	Difficult to connect to the Nodal Officer
37. Please specify the reason(s) for your dissatisfaction	2 Nodal Officer not polite/courteous
	3 Nodal Officer not equipped with adequate information
	4 time taken by Nodal Officer for redressal of complaint is too long
	5 Nodal Officer was unable to understand the problem
	6 Others (please specify)
38. Are you aware of the contact details of the appellate authority for filing of appeals on complaints not resolved or unsatisfactorily resolved by Nodal Officer?	1 Yes 2 No (if no go to Q 42)
39. Have you filed any appeal in the prescribed form in last 6 month?	1 Yes 2 No
40. Did you receive any acknowledgement?	1 Yes 2 No
41. Did the appellate authority take a decision upon your appeal within 3 months of filing the appeal?	1 Yes 2 No 3 Appeal filed only recently
(Q42 to Q44 are for prepaid customers only)	
42. Are you aware that a prepaid customer can get item-wise usage charge details, on request?	1 Yes 2 No
43. Have you been denied of your request for item-wise usage charge details for your pre-paid connection?	1 Yes 2 No (if no go to Q 45)
44. What were the reason(s) for denying your request?	No reason given z technical problem
	3 Others (please specify)
For new customers only(Subscribed in last 6 months)	1 Yes 2 No
45. Have you been provided the Manual of Practice containing the terms and conditions of service, grievance redressal mechanism etc. while taking the connection?	