## Telecom Regulatory Authority of India



## FINAL REPORT 2009-2010

(Maharashtra Circle (including Goa) excluding Mumbai)


Assessment of
(i) Implementation and Effectiveness of Telecom Consumers Protection and Redressal of Grievances Regulations, 2007 and (ii) Customer Perception of Service through Survey

## A MARKET PULSE RESEARCH REPORT

MARKET PULSE
Division of Metrix Research \& Analytics Pvt. Ltd.

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\text { C }-11, \text { Sector 6, Noida - } 201301 \text { (U.P.), India }
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## PREFACE

The Telecom Regulatory Authority of India (TRAI) has been receiving a substantial number of complaints from consumers relating to the telecom services being provided by various service providers. With a view to further improve telecom services, TRAI has passed regulations on Quality of Service of Basic \& Cellular Mobile Telephone (revised on $20^{\text {th }}$ March, 2009), Quality of Service of Broadband Service (2006) and on the Telecom Consumers \& Redressal of Grievances (2007). These regulations are applicable to all service providers of basic wire-line, cellular mobile and broadband service.

To determine the effectiveness of implementation of the regulations, TRAI has initiated the following survey:

## (i) Assessment of Implementation and Effectiveness of Telecom Consumers Protection and Redressal of Grievances Regulations, 2007 and <br> (ii) Customer Perception of Service through a Survey

For this survey, customers of Basic Wire-line Service, Cellular Mobile Telephone Service and Broadband Service are interviewed to obtain their feedback on various QoS parameters.

The survey has been divided into four geographic zones covering the following Telecom Circle/ Metro Service Areas:

North Zone: Delhi, Jammu \& Kashmir, Himachal Pradesh, Punjab, Haryana, Rajasthan, Uttar Pradesh - East and Uttar Pradesh - West (including Uttarakhand). For cellular mobile service the service areas of Delhi includes Ghaziabad, Faridabad, Noida and Gurgaon.

South Zone: Chennai, Andhra Pradesh, Karnataka, Tamilnadu (excluding Chennai) and Kerala.

West Zone: Mumbai, Maharashtra (including Goa and excluding Mumbai), Gujarat (including and Madhya Pradesh (Including Chattisgarh).

East Zone: Kolkata, West Bengal (Including Andaman \& Nicobar, Sikkim and excluding Kolkata), Bihar (including Jharkhand), Orissa, Assam and North East which includes Arunachal Pradesh, Meghalaya, Mizorum, Nagaland, Manipur and Tripura.

With regard to the afore-mentioned survey, Market Pulse has been commissioned by Telecom Regulatory Authority of India (TRAI) to conduct a Customer Satisfaction Survey (CSS) among Basic Wire-line Service, Cellular Mobile Telephone Service (including FWP) and Broadband Service customers, in West Zone.

## 1. EXECUTIVE SUMMARY

In the period $1^{\text {st }}$ April to $30^{\text {th }}$ June of 2010 , Market Pulse has carried out the customer satisfaction survey in Maharashtra circle.

Four basic wire-line service providers present in the circle as on April 2010 have been covered. Across 15 cities of Maharashtra circle, a sample of 4,027 basic wire-line customers has been covered.

Seven cellular mobile telephone service providers present in the circle as on April 2010 have been covered. Across 6 cities of Maharashtra circle, a sample of 7,478 cellular mobile phone customers was covered. Of this, 5,956 were prepaid customers and 1,522 were postpaid customers.

Nine broadband service providers present in the circle as on April 2010 have been covered. Across various points of presence of the Mumbai circle, a sample of 9,613 broadband customers was covered. Of this, 7,251 were postpaid customers and 2,362 were prepaid customers.

The following feedback was obtained from the sample of customers:

- Satisfaction on the Quality of Service parameters as laid down by TRAI, namely...
- Provision of service (activation/ reactivation)
- Billing performance
- Help services including customer grievance redressal
- Network performance, reliability and availability
- Maintainability
- Supplementary and value added service
- Overall service quality
- Awareness of the grievance redressal mechanism set up by service providers, based on the regulations laid down by TRAI


## Key Findings of the Survey

### 1.1 Basic Wire-line Service

- $84 \%$ of the basic wire-line service customers in Maharashtra circle were satisfied with their service providers on overall service quality.
- None of the service providers could meet the benchmark set for maintainability and overall service quality.
- While Airtel did not meet the benchmark set for provision of service, BSNL could not meet the service benchmark for Help Services as well as network performance, reliability and availability.
- Reliance did not meet the benchmark set for network performance, reliability and availability.
- $78 \%$ of all customers reported that their complaints were resolved within 4 weeks after they lodged their complaints. $42 \%$ of the BSNL customers' complaints regarding their bills were not resolved within 4 weeks.
- $88 \%$ of all customers reported that the fault was repaired within 3 days.
- $89 \%$ of all the basic wire-line service customers said that they were aware about the about the call centre number of their service provider for the purpose of making a complaint/ query. Customers of BSNL (77\%) were less aware about the call centre number for the purpose of making a complaint/ query.
- Only $11 \%$ and $4 \%$ of all basic telephone service customers said that they were aware about the contact details of the nodal officer and Appellate Authority, respectively.
- $95 \%$ of the new basic telephone service customers said that they got the Manual of Practice while subscribing to the new basic telephone connection.


### 1.2 Cellular Mobile Telephone Service

- $83 \%$ of all cellular mobile customers were satisfied with overall service quality. Only Idea and Vodafone met the benchmark set for overall service quality.
- All service providers met the benchmark set for provision of service.
- Airtel did not meet the benchmark set for billing performance, help services, network performance and maintainability.
- BSNL did not meet the benchmark set for help services, network performance, maintainability and value added services.
- Idea and Vodafone met the benchmark set for network performance, reliability and availability; others did not.
- Only TTML, Idea and Reliance met the benchmark set for maintainability.
- Aircel and TTML did not meet the benchmark set for value added services.
- $66 \%$ of the cellular mobile customers who made billing complaints to the call centre reported that their complaints were resolved within 4 weeks of lodging. Satisfaction with Aircel appeared to be the lowest on this count.
- $90 \%$ of all cellular mobile customers were aware of the call centre number of their service provider for the purpose of making a complaint/ query.
- Very few cellular mobile customers were aware of the contact details of the nodal officer and the appellate authority.
- $89 \%$ of the new customers claimed to have received the Manual of Practice.


### 1.3 Broadband Service

- $80 \%$ of all broadband customers were satisfied with overall service quality. Airtel, BSNL, Hathway and Reliance met the benchmark on this parameter.
- All service providers met the benchmarks set for provision of service.
- BSNL and Hathway met the benchmark satisfaction score for help services.
- Tikona, TTML, You and Sify did not meet benchmark set for network performance, reliability and availability.
- None of the service providers met the benchmark set for maintainability.
- All service providers met the benchmarks set for supplementary services.
- $97 \%$ of the customers got their working connection within 15 working days.
- Only $52 \%$ of customers reported that their complaints were resolved within 4 weeks after they lodged their complaints. $74 \%$ of BSNL customers reported that their complaints were not resolved within 4 weeks.
- $97 \%$ of broadband customers belonging to different service providers said that they were aware about the call centre number of their service provider to make a complaint/ query.
- $11 \%$ and $3 \%$ of the broadband customers said that they were aware of the contact details of the Nodal Officer and the Appellate Authority, respectively. Effectiveness of both need further improvement to settle complaints speedily and satisfactorily.
- Only $59 \%$ of the new customers claimed to have got the Manual of Practice. This proportion was significantly lower for Hathway.


## 2 SCOPE OF THE PROJECT

### 2.1 Background

TRAI has passed regulations on Quality of Service of Basic \& Cellular Mobile Telephone (revised on $20^{\text {th }}$ March, 2009), Quality of Service of Broadband Service (2006) and on the Telecom Consumers \& Redressal of Grievances (2007). To determine the effectiveness of implementation of the regulations, TRAI has initiated the following survey:
(i) Assessment of Implementation and Effectiveness of Telecom Consumers Protection and Redressal of Grievances Regulations, 2007
(ii) Customer Perception of Service through Survey

With regard to the above mentioned study, Market Pulse has been commissioned by Telecom Regulatory Authority of India (TRAI) to conduct a Customer Satisfaction Survey (CSS) among Basic Wire-line, Cellular Mobile Telephone (including FWP) and Broadband customers, in the Western zone of India, comprising the metro circle of Mumbai and the circles of Maharashtra (including Goa but excluding Mumbai), Gujarat and Madhya Pradesh (Including Chattisgarh).

The current report presents the findings of the survey for Maharashtra circle. This survey was conducted in the period April - June, 2010.

### 2.2 Survey Objectives

The objectives of this customer satisfaction survey are as follows:

1. To measure the level of satisfaction among customers with respect to:

- Provision of service
- Billing performance
- Help services including customer grievance redressal
- Network performance, reliability and availability
- Maintainability
- Supplementary and value added service
- Overall service quality

2. To measure the awareness among customers with respect to the grievance redressal mechanism set up by service providers based on the regulations laid down by TRAI.

### 2.3 Survey Methodology

- The survey was conducted through personal, telephonic and Internet based interviews.
- In the survey of basic telephone service and cellular mobile service customers, $75 \%$ of the sample was covered with the help of personal interviews while the balance interviews were done on telephone.
- The identity of respondents was recorded in the questionnaires and the signatures of the customers who were surveyed through personal interviews were taken on the survey questionnaires. The questionnaires were filled up using a ballpoint pen.
- In the broadband service survey, $50 \%$ of the sample was covered through face-to-face interviews and $50 \%$ through a web-based survey. We used our proprietary web-based survey editor to host the survey on the Internet. After sending the survey invitations, follow-up phone calls were made to drive respondents to the survey.


### 2.4 Coverage of the Survey

In the period $1^{\text {st }}$ April to $30^{\text {th }}$ June, 2010, we conducted the Customer Satisfaction Survey (CSS) in Maharashtra circle. The following service providers have been covered in the Maharashtra circle.

### 2.4.1 Basic Telephone (Wire-line) Service

1. Bharti Airtel Limited (Referred as Airtel in the report)
2. Bharat Sanchar Nigam Limited (Referred as BSNL in the report)
3. Reliance Communications (Referred as Reliance in the report)
4. Tata Teleservices Maharashtra Limited (Referred as TTML in the report)

### 2.4.2 Cellular Mobile Telephone Service (including FWP)

1. Bharti Airtel Limited (Referred as Airtel in the report)
2. Bharat Sanchar Nigam Limited (Referred as BSNL in the report)
3. Reliance Communications (Referred as Reliance in the report)
4. Tata Teleservices Maharashtra Limited (Referred as TTML in the report)
5. Idea Cellular Limited (Referred as Idea in the report)
6. Vodafone Essar Mobile Services Limited (Referred as Vodafone in the report)
7. Aircel Limited (Referred as Aircel in the report)

### 2.4.3 Broadband Service

1. Bharti Airtel Limited (Referred as Airtel in the report)
2. Bharat Sanchar Nigam Limited (Referred as BSNL in the report)
3. Hathway Datacom Private Limited (Referred as Hathway in the report)
4. Reliance Communications (Referred as Reliance in the report)
5. Satyam Infoway Limited (Referred as Sify in the report)
6. Tata Communications (Referred as Tata in the report)
7. You India Private Limited (Referred as You in the report)
8. Tata Teleservices Maharashtra Limited (Referred as TTML in the report)
9. Tikona Digital Networks (Referred as Tikon in the report)

### 2.5 Geographical Coverage

| Geographical Coverage | Cities Covered |
| :--- | :--- |
| Maharashtra | Ahmednagar, Aurangabad, Amravati, Beed, Bhandara, Dhule, <br> Panjim, Jalgaon, Kalyan, Kolhapur, Nagpur, Nanded, Nasik, <br> Osmanabad, Pen (Raigad), Pune, Sangli, Satara, Sindhugarh, <br> Solapur, Yavatmal |

### 2.6 Respondent Profile

The random sample included both prepaid \& postpaid customers in both household and commercial segments.

### 2.6.1 Individual/ Household users

- Only those above the age of 18 years were interviewed.
- Actual users of basic telephone service, mobile or broadband services were interviewed


### 2.6.2 Commercial users

In case of the basic telephone service survey, the administration or accounts executive/ manager or whoever takes care of basic telephone service related issues was interviewed. In case of the broadband survey, the head/manager of the IT/MIS Department or the administration or accounts executive/ manager was interviewed. In case, there was no such person, then the CEO/ MD/ owner of the firm was interviewed.

### 2.7 Sampling Methodology \& Coverage

A set of residential and commercial areas were identified in Mumbai for this survey. Random sampling was done in the selected areas to select the respondents.
2.7.1 Basic Telephone (Wire-line) Service: Database obtained from the service providers was used in case of private operators, while for MTNL, door to door (in residential areas) and office-to-office (in commercial areas) survey was carried out.

The sample for basic service customers was evenly spread across $5 \%$ of the exchanges of each BSO in the circle. These exchanges were covered in urban and rural areas. The stated $5 \%$ exchanges was evenly spread over $10 \%$ of SDCAs for each BSO.

BSNL: In the Maharashtra circle (including Goa \& excluding Mumbai), there are 4973 exchanges and there are 304 SDCAs. $5 \%$ of these exchanges can be approximated to 249 exchanges and $10 \%$ of these SDCAs are 31 SDCAs. We have covered 249 exchanges and 31 SDCAs across 15 telecom districts which had more than 10 SDCAs each.

Airtel: We have covered Pune because in this circle; Airtel reported presence only in Pune.
Reliance: We have covered Pune, Nasik and Nagpur because Reliance reported presence in these cities.

TTML: We have covered all 5 exchanges i.e. Kolhapur, Nagpur, Nasik, Panjim and Pune.

For basic wire-line service survey, both residential and commercial areas were covered. In case of private operators, the sample was covered only in the urban areas.

| Service Providers | Cities Covered | Sample Size |
| :--- | :---: | :---: |
| BSNL | 15 | 1067 |
| Airtel | 1 | 970 |
| Reliance | 2 | 970 |
| TTML | 5 | 970 |
| Total | $\mathbf{3 9 7 7}$ |  |


| Geographical Coverage | Cities Covered |
| :--- | :--- |
| Maharashtra | Ahmednagar, Amravati, Bhandara, Dhule, Panjim, Jalgaon, Kalyan, <br> Kolhapur, Nagpur, Nanded, Nasik, Pen (Raigad), Pune, Satara, <br> Yavatmal |

2.7.2 Cellular Mobile Telephone Service (including FWP): 5\% of the total sample comprised FWP customers. For post-paid users, a database obtained from the service providers was used to boost the sample. The survey was carried out in both residential areas and commercial areas.

For prepaid users, only a door-to-door (in residential areas) and office-to-office (in commercial areas) survey was carried out.

The sample for cellular mobile telephony service customers was evenly spread across $10 \%$ of district headquarters of a service area where the services were commissioned.

In all, there are 34 district headquarters in Maharashtra circle (including Goa \& excluding Mumbai). We have selected 6 district headquarters on the basis of their geographical spread namely Nasik (North), Kolhapur (South), Nagpur (East), Pune (West), Ahmednagar (Central) and Panjim (Goa). Urban areas falling within 20 km radius of the district headquarters were also covered.

| Service Providers | Cities Covered | Sample Size |
| :--- | :---: | :---: |
| Airtel | 6 | 1067 |
| BSNL | 6 | 1067 |
| Reliance | 6 | 1067 |
| Tata | 6 | 1067 |
| Idea | 6 | 1067 |
| Vodafone | 6 | 1067 |
| Aircel | 6 | 1067 |
| Total | $\mathbf{7 4 6 9}$ |  |


| Geographical Coverage | Cities Covered |
| :--- | :---: |
| Maharashtra | Ahmednagar, Kolhapur, Nagpur, Nasik, Panjim and Pune |

2.7.3 Broadband Service: In residential areas, the customer database obtained from the service providers was used. In commercial areas, an office-to-office survey was carried out since penetration of broadband was high in these areas.

The sample for broadband service customers was evenly spread in the areas served by $10 \%$ of the Points of Presence (POPs) for each service provider in each service area.

BSNL: There are 181 exchanges (where their broadband service is available) spread across 30 BSNL telecom districts including Goa; thus, we covered $10 \%$ of these exchanges i.e. 18 exchanges.

Airtel: Bharti Airtel reported presence in Pune only.
Hathway: As broadband service is available in Pune and Aurangabad, we covered both.
Reliance: Reliance reported presence in Pune, Nagpur and Nasik which were covered.
Sify: There are 16 PoPs, of which Aurangabad, Nagpur, Nasik, Panjim and Pune were covered.
Tata: There are 41 PoPs ( 33 in Pune alone) of which Pune, Nagpur and Panjim were covered.
You: In rest of Maharastra, You Telecom reported presence in Pune.
TTML: The service provider reported presence in Aurangabad, Kolhapur, Nagpur, Nasik, Panjim, Pune and Sangli which were covered.

Tikon: The service provider reported presence in Pune only which was covered.

| Service Providers | Cities Covered | Sample Size |
| :--- | :---: | :---: |
| BSNL | 18 | 1067 |
| Airtel | 1 | 1067 |
| Hathway | 2 | 1067 |
| Reliance | 3 | 1067 |
| Sify | 5 | 1067 |
| Tata | 3 | 1067 |
| You | 1 | 1067 |
| TTML | 7 | 1067 |
| Tikona | 1 | 1067 |
| Total | $\mathbf{9 6 0 3}$ |  |


| Geographical Coverage | Areas Covered |
| :--- | :--- |
| Maharashtra | Ahmednagar, Aurangabad, Amravati, Beed, Bhandara, Dhule, <br> Jalgaon, Kalyan, Kolhapur, Nagpur, Nanded, Nasik, Osmanabad, <br> Panjim, Pen (Raigad), Pune, Sangli, Satara, Sindhugarh, Solapur, <br> Yavatmal |

2.8 Mode of Interview \& Sample Size Covered

### 2.8.1 Basic Wire-line Service

For customer satisfaction survey of Basic Telephone Service customers, $75 \%$ of the sample was covered with the help of face-to-face interviews while the balance interviews were done on the telephone. For rural customers, face-to-face interviews were done.

| Service Providers | Face to Face (75\%) | Telephonic (25\%) | Sample Size <br> Covered |
| :--- | :---: | :---: | :---: |
| Airtel | 728 | 242 | 970 |
| BSNL | 809 | 270 | 1079 |
| Reliance | 755 | 252 | 1007 |
| TTML | 728 | 243 | 971 |
| Total | $\mathbf{3 0 2 0}$ | $\mathbf{1 0 0 7}$ | $\mathbf{4 0 2 7}$ |

### 2.8.2 Cellular Mobile Telephone Service

For the survey of Cellular Mobile Telephone Service customers, $75 \%$ of the sample was covered with the help of face-to-face interviews while the balance interviews were done on the telephone.

| Service Providers | Face to Face (75\%) | Telephonic (25\%) | Sample Size <br> Covered |
| :--- | :---: | :---: | :---: |
| Airtel | 800 | 267 | 1067 |
| BSNL | 801 | 267 | 1068 |
| Reliance | 800 | 267 | 1067 |
| TTML | 800 | 267 | 1067 |
| Idea | 804 | 268 | 1072 |
| Vodafone | 802 | 267 | 1069 |
| Aircel | 801 | 267 | 1068 |
| Total | $\mathbf{5 6 0 8}$ | $\mathbf{1 8 7 0}$ | $\mathbf{7 4 7 8}$ |

### 2.8.3 Broadband Service

For customer satisfaction survey of Broadband Service customer, $50 \%$ of the sample were covered through face-to-face interviews and $50 \%$ through a web-based survey. For web-based survey we used our proprietary web-based survey editor to host the survey on the Internet. After sending the survey invitations, follow up phone calls were made to drive respondents to the survey.

| Service Providers | Face to Face (50\%) | Internet (50\%) | Sample Size <br> Covered |
| :--- | :---: | :---: | :---: |
| Airtel | 535 | 534 | 1069 |
| BSNL | 534 | 534 | 1068 |
| Hathway | 534 | 534 | 1068 |
| Reliance | 534 | 533 | 1067 |
| Sify | 534 | 534 | 1068 |
| Tata | 535 | 534 | 1069 |
| You | 534 | 534 | 1068 |
| TTML | 535 | 534 | 1069 |
| Tikona | 534 | 533 | 1067 |
| Total | $\mathbf{4 8 0 9}$ | $\mathbf{4 8 0 4}$ | $\mathbf{9 6 1 3}$ |

### 2.9 Respondents Profile by Payment Mode Used

### 2.9.1 Basic Wire-line Service

A total of 4 basic wire-line service providers present in the circle have been covered. The entire sample of basic wire-line customers comprised postpaid users.

| Service Providers | Prepaid | Postpaid | Sample Size <br> Covered |
| :--- | :---: | :---: | :---: |
| Airtel | - | 970 | 970 |
| BSNL | - | 1079 | 1079 |
| Reliance | - | 1007 | 1007 |
| TTML | - | 971 | 971 |
| Total | $\mathbf{-}$ | $\mathbf{4 0 2 7}$ | $\mathbf{4 0 2 7}$ |

### 2.9.2 Cellular Mobile Telephone Service

A total of 7 cellular mobile telephone service providers present in the circle as of date have been covered. Of the total sample of 7,478 , postpaid users were 1,522 with the balance being prepaid customers.

| Service Providers | Prepaid | Postpaid | Sample Size <br> Covered |
| :--- | :---: | :---: | :---: |
| Airtel | 635 | 432 | 1067 |
| BSNL | 807 | 261 | 1068 |
| Reliance | 885 | 182 | 1067 |
| TTML | 834 | 233 | 1067 |
| Idea | 728 | 344 | 1072 |
| Vodafone | 1015 | 54 | 1069 |
| Aircel | 1052 | 16 | 1068 |
| Total | $\mathbf{5 9 5 6}$ | $\mathbf{1 5 2 2}$ | $\mathbf{7 4 7 8}$ |

### 2.9.3 Broadband Service

A total of 9 broadband service providers present in the circle as of date have been covered. Across various Points of Presence of the Maharashtra circle, 9613 broadband service customers were covered. Of this total sample, 7251 were postpaid customers and 2362 were prepaid customers.

| Service Providers | Postpaid | Prepaid | Sample Size <br> Covered |
| :--- | :---: | :---: | :---: |
| Airtel | 1069 | - | 1069 |
| BSNL | 1068 | - | 1068 |
| Hathway | 610 | 458 | 1068 |
| Reliance | 1067 | - | 1067 |
| Sify | - | 1068 | 1068 |
| Tata | 865 | 204 | 1069 |
| You | 436 | 632 | 1068 |
| TTML | 1069 | - | 1069 |
| Tikona | 1067 | $\mathbf{7 2 5 1}$ | $\mathbf{2 3 6 2}$ |
| Total |  |  | 1067 |

### 2.10 Respondents Demographic Profile

### 2.10.1 Basic Wire-line Service

### 2.10.1.1Gender Profile



83\%

## Male $\square$ Female

- 4027 basic telephone service (Wire-line) customers were covered. Of this sample, 3342 ( $83 \%$ ) were male and the balance 685 ( $17 \%$ ) were female respondents.


### 2.10.1.2 Age Profile

| Age Group | $\%$ |
| :--- | :---: |
| Less than 25 years | 8 |
| $25-60$ years | 91 |
| More than 60 years | 1 |
| Base | $\mathbf{4 0 2 7}$ |

- $91 \%$ of the customers were in the age group of $25-60$ years while $8 \%$ were less than 25 years and the balance $1 \%$ were more than 60 years old.


### 2.11.2 Cellular Mobile Telephone Service

### 2.11.2.1 Gender Profile


$\square$ Male $\square$ Female

- 7478 cellular mobile telephone service customers were covered. Of this sample, 6655 ( $89 \%$ ) were male and 823 ( $11 \%$ ) were female respondents.


### 2.11.2.2 Age Profile

| Years | $\%$ |
| :--- | :---: |
| Less than 25 years | 10 |
| $25-60$ years | 89 |
| More than 60 years | 1 |
| Base | $\mathbf{7 4 7 8}$ |

- $89 \%$ of the customers were in the age group of $25-60$ years while $10 \%$ were less than 25 years and the balance $1 \%$ were more than 60 years.


### 2.11.2.3 Occupation Profile

| Occupation | $\%$ |
| :--- | :---: |
| Service | 38 |
| Businessman/ Self Employed | 51 |
| Student | 6 |
| Housewife | 5 |
| Retired | 1 |
| Base | $\mathbf{7 4 7 8}$ |

- Out of 7478 cellular mobile telephone service customers, $51 \%$ of the customers were businessmen/ self-employed and $38 \%$ of them were salaried.


### 2.12.3 Broadband Service

### 2.12.3.1 Gender Profile



## Male $\square$ Female

- 9613 broadband service customers were covered. Of this sample, 7979 ( $83 \%$ ) were male and 1634 (17\%) were female respondents.


### 2.12.3.2 Age Profile

| Years | $\%$ |
| :--- | :---: |
| Less than 25 years | 7 |
| $25-60$ years | 93 |
| More than 60 years | - |
| Base | $\mathbf{9 6 1 3}$ |

- $93 \%$ of the respondents were in the age group of $25-60$ years while $7 \%$ were less than aged 25 years.


### 2.13 Questionnaire Development Process

Three separate questionnaires were developed for the customer satisfaction survey in consultation with TRAI. These questionnaires included questions on parameters of Customer Perception of Service and Implementation and Effectiveness of Telecom Consumer Protection and Redressal of Grievances Regulations, 2007.

The questionnaires developed were for:

- Basic Wire-line Service
- Cellular Mobile Telephone Service
- Broadband Service


### 2.14 Methodology for Calculating Percentage of Satisfied Customers

Satisfaction of subscribers has been obtained on a 4-point scale.
To measure the percentage of satisfied customers, the total percentage of satisfied customers i.e. very satisfied and satisfied customers on various sub-parameters of customer perception of service, has been computed.

For a parameter, the weighted average of scores on various sub-parameters has been computed.

### 2.15 Explanation of Benchmarks

TRAI has laid down benchmarks on Customer Perception of Service for the service providers of Basic Wire-line, Cellular Mobile Telephone and Broadband service.

The purpose of laying down these benchmarks was to protect the interest of consumers of telecommunication services and to create conditions for maximizing consumer satisfaction by making known the quality of service that the service providers are required to provide and that the user has a right to expect.

All service providers have to follow these benchmarks, as laid down by TRAI.

### 2.15.1 Basic Wire-line Service

| Customer Perception of Service | Benchmarks |
| :--- | :---: |
| \% Satisfied with Provision of Service | $>90 \%$ |
| \% Satisfied with Billing Services - Postpaid | $>95 \%$ |
| \% Satisfied with Billing Services - Prepaid | $>95 \%$ |
| \% Satisfied with Help Services including customer grievance redressal | $>90 \%$ |
| \% Satisfied with Network Performance, Reliability and Availability | $>95 \%$ |
| \% Satisfied with Maintainability | $>90 \%$ |
| \% Satisfaction with Supplementary and Value Added Services | $>95 \%$ |
| \% Satisfied with Overall Service Quality | $>90 \%$ |

### 2.15.2 Cellular Mobile Telephone Service

| Customer Perception of Service | Benchmarks |
| :--- | :---: |
| \% Satisfied with Provision of Service | $>90 \%$ |
| \% Satisfied with Billing Services - Postpaid | $>95 \%$ |
| \% Satisfied with Billing Services - Prepaid | $>95 \%$ |
| \% Satisfied with Help Services including customer grievance redressal | $>90 \%$ |
| \% Satisfied with Network Performance, Reliability and Availability | $>95 \%$ |
| \% Satisfied with Maintainability | $>90 \%$ |
| \% Satisfaction with Supplementary and Value Added Services | $>95 \%$ |
| \% Satisfied with Overall Service Quality | $>90 \%$ |

### 2.15.3 Broadband Service

| Customer Perception of Service | Benchmarks |
| :--- | :---: |
| \% Satisfied with Provision of Service | $>90 \%$ |
| \% Satisfied with Billing Services - Postpaid | $>90 \%$ |
| \% Satisfied with Billing Services - Prepaid | $>90 \%$ |
| \% Satisfied with Help Services | $>90 \%$ |
| \% Satisfied with Network Performance, Reliability and Availability | $>85 \%$ |
| \% Satisfied with Maintainability | $>85 \%$ |
| \% Satisfaction with Supplementary Services | $>85 \%$ |
| \% Satisfied with Overall Customer Satisfaction | $>85 \%$ |

The parameters of customer perception of service have taken into account the following subparameters:

## A. Basic Wire-line Service

## Provision of Service

- Time taken to provide a customer with working telephone connection


## Billing Performance (Postpaid)

- Timely delivery of bills
- Accuracy of bills
- Process of resolution of billing complaints
- Clarity of the bills sent by the service provider in terms of transparency and understandability


## Billing Performance (Prepaid)

- Accuracy of amount deducted on every usage


## Help Services including customer grievance redressal

- Ease of access of call centre/customer care or helpline
- Response time taken to answer your call by a customer care executive
- Problem solving ability of the customer care executive(s)
- Time taken by call centre/customer care /helpline to resolve customer complaint


## Network Performance, Reliability and Availability

- Availability of working telephone (dial tone)
- Ability to make or receive calls easily
- Voice quality


## Maintainability

- Fault repair service


## Supplementary and Value Added Services

- Quality of the supplementary services provided


## Overall Service Quality

- Overall service quality of service provider


## B. Cellular Mobile Telephone Service

## Provision of Service

- Time taken to activate cellular mobile connection after customer applied and completed all formalities


## Billing Performance (Postpaid)

- Timely delivery of bills
- Accuracy of bills
- Process of resolution of billing complaints
- Clarity of the bills sent by the service provider in terms of transparency and understandability


## Billing Performance (Prepaid)

- Accuracy of amount deducted on every usage
- Process of resolution of billing complaints


## Help Services including customer grievance redressal

- Ease of access of call centre/customer care or helpline
- Response time taken to answer your call by a customer care executive
- Problem solving ability of the customer care executive(s)
- Time taken by call centre/customer care /helpline to resolve customer complaint


## Network Performance, Reliability and Availability

- Availability of signal in customer locality
- Ability to make or receive calls easily
- Voice quality


## Maintainability

- Availability of network (signal)
- Restoration of network (signal) problems


## Supplementary and Value Added Services

- Quality of the supplementary services provided


## Overall Service Quality

- Overall service quality of service provider


## C. Broadband Service

## Provision of Service

- Time taken to provide customer with broadband connection after registration and payment of initial deposit by customer


## Billing performance (Postpaid)

- Timely delivery of bills
- Accuracy of Bills
- Process of resolution of billing complaints
- Clarity of the bills in terms of transparency \& understandability


## Billing Performance (Prepaid)

- Accuracy of amount deducted on every usage


## Help Services

- Ease of access of call centre/customer care or helpline
- Response time taken to answer your call by a customer care executive
- Problem solving ability of the customer care executive(s)
- Time taken by call centre/customer care /helpline to resolve customer complaint


## Network Performance, Reliability and Availability

- Speed of broadband connection
- Amount of time for which service is up and working


## Maintainability

- Restoration of broadband connection


## Supplementary Services

- Quality of the supplementary services provided


## Overall Customer Satisfaction

- Overall service quality of service provider


### 2.16 Definition of Key Terms Used

Appellate Authority: It means one or more persons appointed as appellate authority under regulation 10, by a service provider, falling in the clause (a) or clause (b) of sub-regulation (3) of regulation.

Basic Wire-line Service: It covers collection, carriage, transmission and delivery of voice or non-voice messages over licensee's Public Switched Telephone Network in the licensed service area and includes provision of all types of services except those requiring a separate license.

Broadband Service: It means data connection....
(1) which is always on and is able to support interactive services including Internet access.
(2) which has the capability of the minimum download speed of 256 kilo bits per second (kbps) or such minimum download speed, as may be specified by the licensor, from time to time, to an individual subscriber from the point of presence of the service provider intending to provide Broadband service where a multiple of such individual Broadband connections are aggregated and the subscriber is able to access these interactive services including the internet through the said point of presence.
(3) in which the interactive services shall exclude and services for which a separate license is specifically required (such as real-time voice transmission) except to the extent permitted, or, as may be permitted, under internet service provider's license with internet telephony.
(4) which shall include such service or download speed or features, as may be specified from time to time, by the licensor.

Call Centre: means a department or a section or a facility established under regulation 3 by the service provider, falling in clause (a) or clause (b) of the sub-regulation 3 of regulation 1 for redressal of grievances of its consumer by telephone or electronic means or by any other means.

Cellular Mobile Telephone Service: Means....
(1) telecommunication service provided by mean of a telecommunication system for the conveyance of the message through the agency of wireless telegraphy where every message that is conveyed thereby has been, or is to be, conveyed by means of a telecommunication systems which is designed or adapted to be capable of being used while in motion.
(2) refers to transmission of voice or non-voice message over Licensee's Network in real time but service does not cover broadcasting of any messages, voice or non-voice; however, Cell Broadcast is permitted only to the customers of the service.
(3) in respect of which the subscriber (all types, pre-paid as well as post-paid) has to be registered and authenticated at the network point of registration and approved numbering plan shall be applicable.

Consumer: means a consumer of a service provider falling in clause (a) or clause (b) of subregulation (3) of regulation 1 and includes its customer and subscriber.

Manual: means the Manual of Practice for handling consumer complaints referred to in regulation 20.

Nodal Officer: means the officer appointed or designated under regulation 6 by a service provider falling in clause (a) or clause (b) of sub-regulation (3) of regulation 1.

## 3. COMPLIANCE REPORT ON CUSTOMER PERCEPTION OF SERVICE

The compliance report has been presented, by using the following method:

The percentage of customers satisfied on various QoS parameters was derived by using the methodology explained in section 2.14 (Page 25). According to this methodology, the total percentage of satisfied customers i.e. very satisfied and satisfied customers on various QoS parameters has been taken into account. This methodology has been used to derive the percentage of customers satisfied with QoS parameters for all the three services i.e. Basic Telephone, Cellular Mobile and Broadband.

### 3.1 Basic Wire-line Service

### 3.1.1 The following table shows the percentage of customers satisfied on QoS parameters.

| Service <br> Providers | Base | \% Satisfied with <br> Provision of Service | \% Satisfied with Billing Performance |  | Satisfied with Help <br> Services including customer grievance redressal | \% Satisfied with <br> Network <br> Performance, <br> Reliability and Availability | \% Satisfied with <br> Maintainability | $\%$Supplementaryand ValueAdded Services | \% Satisfied with Overall Service Quality |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Postpaid | Prepaid |  |  |  |  |  |
| Benchmarks |  | $\geq 90 \%$ | $\geq 95 \%$ | $\geq 95 \%$ | $\geq 90 \%$ | $\geq 95 \%$ | $\geq 95 \%$ | $\geq 90 \%$ | $\geq 90 \%$ |
| Maharashtra Circle |  |  |  |  |  |  |  |  |  |
| Airtel | 970 | 86 | 98 | - | 93 | 96 | 92 | 98 | 86 |
| BSNL | 1079 | 92 | 95 | - | 88 | 91 | 75 | 94 | 85 |
| Reliance | 1007 | 90 | 97 | - | 90 | 93 | 77 | 100 | 76 |
| TTML | 971 | 95 | 97 | - | 93 | 95 | 90 | 96 | 89 |
| Overall | 4027 | 92 | 97 | - | 91 | 94 | 84 | 98 | 84 |

- $84 \%$ of the basic wire-line service customers in Maharashtra circle were satisfied with their service providers on overall service quality.
- None of the service providers could meet the benchmark set for maintainability and overall service quality.
- While Airtel did not meet the benchmark set for provision of service, BSNL could not meet the service benchmark for help services as well as network performance, reliability and availability.
- Reliance did not meet the benchmark set for network performance, reliability and availability.
3.1.2 \% of customers who got a working connection within 7 days.

| Service <br> Providers | Base | \% Customers |
| :--- | :---: | :---: |
|  |  | Maharashtra Circle |  |
| Benchmark: 7 days |  |  |
| Airtel | 50 | 84 |
| BSNL | 38 | 82 |
| Reliance | 70 | 87 |
| TTML | 131 | 74 |
| Overall | $\mathbf{2 8 9}$ | $\mathbf{8 0}$ |

- $80 \%$ of all the customers got their working telephone connection within 7 days. Largest proportion of TTML customers reported that more than 7 days was taken to provide a working telephone connection.


### 3.1.3 \% of customers who reported that their telephone fault was repaired within $\mathbf{3}$ days.

| Service <br> Providers | Base | \% Customers |  |
| :--- | :---: | :---: | :---: |
|  |  | Maharashtra Circle |  |
| Benchmark: Within 3 days |  |  |  |
| Airtel | 203 | 92 |  |
| BSNL | 225 | 81 |  |
| Reliance | 184 | 86 |  |
| TTML | 212 | 94 |  |
| Overall | $\mathbf{8 2 4}$ | $\mathbf{8 8}$ |  |

- $88 \%$ of all customers reported that the fault was repaired within 3 days.
3.1.4 \% of customers who reported that their telephone service was terminated within 7 days of request.

| Service <br> Providers | Base | \% Customers |
| :--- | :---: | :---: |
|  |  | Menchmark: Within 7 days |
| Maharashtra Circle |  |  |
| Airtel | 13 | 92 |
| BSNL | 12 | 83 |
| Reliance | 10 | 90 |
| TTML | 14 | 100 |
| Overall | $\mathbf{4 9}$ | $\mathbf{9 2}$ |

- $92 \%$ of customers reported that their telephone connection was terminated within 7 days after they requested the same.
3.1.6 \% of customers who reported that their billing complaints were resolved by call centre within 4 weeks.

| Service <br> Providers | Base | \% Customers |  |
| :--- | :---: | :---: | :---: |
|  |  | Maharashtra Circle |  |
| Airtel | 285 | 81 |  |
| BSNL | 244 | 58 |  |
| Reliance | 192 | 82 |  |
| TTML | 291 | 88 |  |
| Overall | $\mathbf{1 0 1 2}$ | $\mathbf{7 8}$ |  |

- $78 \%$ of all customers reported that their complaints were resolved within 4 weeks after they lodged their complaints.
- Very low proportion of BSNL customers reported that their billing complaints were resolved within 4 weeks.


### 3.2 Cellular Mobile Telephone Service

3.2.1 The following table shows the percentage of customers satisfied on QoS parameters.

| Service <br> Providers | Base | \% Satisfied <br> with <br> Provision of Service | \% Satis <br> Billing P <br> Postpaid | with <br> rmance <br> Prepaid |  | \% Satisfied with <br> Network <br> Performance, <br> Reliability and <br> Availability | \% Satisfied <br> with <br> Maintainability | \% <br> Supplementary and Value <br> Added Services | \% Satisfied with Overall Service Quality |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Benchmarks |  | $\geq \mathbf{9 0 \%}$ | $\geq 95 \%$ | $\geq 95 \%$ | $\geq 90 \%$ | $\geq 95 \%$ | $\geq 95 \%$ | $\geq 90 \%$ | $\geq 90 \%$ |
| Maharashtra Circle |  |  |  |  |  |  |  |  |  |
| Airtel | 1067 | 98 | 94 | 90 | 88 | 88 | 91 | 99 | 75 |
| BSNL | 1068 | 100 | 96 | 99 | 88 | 79 | 85 | 73 | 71 |
| Reliance | 1067 | 99 | 97 | 96 | 92 | 91 | 95 | 98 | 82 |
| TTML | 1067 | 98 | 96 | 98 | 93 | 94 | 98 | 88 | 87 |
| Idea | 1072 | 98 | 96 | 96 | 92 | 96 | 96 | 96 | 91 |
| Vodafone | 1069 | 99 | 98 | 98 | 96 | 95 | 93 | 96 | 93 |
| Aircel | 1068 | 99 | 100 | 97 | 93 | 90 | 83 | 85 | 81 |
| Overall | 7478 | 99 | 96 | 97 | 92 | 90 | 91 | 91 | 83 |

- $83 \%$ of all cellular mobile customers were satisfied with overall service quality. Only Idea and Vodafone met the benchmark set for overall service quality.
- All service providers met the benchmark set for provision of service.
- Airtel did not meet the benchmark set for billing performance, Help Services, Network performance and Maintainability.
- BSNL did not meet the benchmark set for help services, Network performance, Maintainability and Value added services.
- Idea and Vodafone met the benchmark set for network performance, reliability and availability; others did not.
- Only TTML, Idea and Reliance met the benchmark set for maintainability.
- Aircel and TTML did not meet the benchmark set for value added services.
3.2.2 \% customers who reported billing complaint resolution by call centre within 4 weeks.

| Service <br> Providers | Base | \% Customers |
| :--- | :---: | :---: |
| Airtel | 110 | 74 |
| BSNL | 119 | 62 |
| Reliance | 59 | 80 |
| TTML | 73 | 70 |
| Idea | 95 | 65 |
| Vodafone | 45 | 67 |
| Aircel | 52 | 42 |
| Overall | $\mathbf{5 5 3}$ | $\mathbf{6 6}$ |

- 66 of the cellular mobile customers who made billing complaints to the call centre reported that their complaints were resolved within 4 weeks of lodging. This was particularly low for Aircel.


### 3.3 Broadband Service

### 3.3.1 Percentage of customers satisfied on QoS parameters

| Service <br> Providers | Base | \% Satisfied <br> with <br> Provision of <br> Service | \% Satisfied with Billing Performance |  | $\quad \%$Satisfiedwith HelpServicesincludingcustomergrievanceredressal | \% Satisfied <br> with <br> Network <br> Performance, <br> Reliability <br> and <br> Availability | $\begin{gathered} \hline \text { \% Satisfied } \\ \text { with } \\ \text { Maintainability } \end{gathered}$ | \% <br> Supplementary and Value Added Services | \% Satisfied with Overall Service Quality |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Postpaid | Prepaid |  |  |  |  |  |
| Benchmarks |  | $\geq 90 \%$ | $\geq 90 \%$ | $\geq 90 \%$ | $\geq 90 \%$ | 285\% | 285\% | 285\% | 285\% |
| Maharashtra Circle |  |  |  |  |  |  |  |  |  |
| Airtel | 1069 | 97 | 97 | - | 86 | 92 | 18 | 98 | 91 |
| BSNL | 1068 | 96 | 98 | - | 96 | 98 | 67 | 91 | 97 |
| Hathway | 1068 | 99 | 96 | 99 | 91 | 87 | 83 | 98 | 89 |
| Reliance | 1067 | 99 | 98 | - | 87 | 90 | 49 | 96 | 88 |
| Sify | 1068 | 99 | - | 99 | 81 | 83 | 43 | 97 | 81 |
| TATA | 1069 | 98 | 96 | 98 | 88 | 85 | 40 | 98 | 80 |
| You | 1068 | 99 | 92 | 99 | 83 | 79 | 51 | 96 | 78 |
| TTML | 1069 | 95 | 99 | - | 87 | 74 | 18 | 95 | 71 |
| Tikona | 1067 | 94 | 85 | - | 58 | 52 | 27 | 90 | 46 |
| Overall | 9613 | 96 | 95 | 99 | 82 | 82 | 45 | 96 | 80 |

- $80 \%$ of all broadband customers were satisfied with overall service quality. Airtel, BSNL, Hathway and Reliance met the benchmark on this parameter.
- All service providers met the benchmarks set for provision of service.
- BSNL and Hathway met the benchmark satisfaction score for help services.
- Tikona, TTML, You and Sify did not meet benchmark set for network performance, reliability and availability.
- None of the service providers met the benchmark set for Maintainability.
- All service providers met the benchmarks set for supplementary services.


### 3.3.2 \% of customers who reported getting a working connection with 15 days.

| Service <br> Providers | Base | \% Customers |
| :--- | :---: | :---: |
| Airtel | 36 | 97 |
| BSNL | 51 | 98 |
| Hathway | 71 | 93 |
| Reliance | 123 | 98 |
| Sify | 256 | 98 |
| Tata | 141 | 94 |
| You | 263 | 100 |
| TTML | 75 | 100 |
| Tikona | 1011 | 97 |
| Overall | $\mathbf{2 0 2 7}$ | $\mathbf{9 7}$ |

- $97 \%$ of the customers got their working connection within 15 working days.
3.3.3 \% of customers who reported that their billing complaints were resolved by call centre within 4 weeks.

| Service <br> Providers | Base | \% Customers |
| :--- | :---: | :---: |
| Airtel | 106 | 75 |
| BSNL | 337 | 26 |
| Hathway | 109 | 62 |
| Reliance | 127 | 71 |
| Sify | 131 | 34 |
| Tata | 282 | 81 |
| You | 168 | 68 |
| TTML | 43 | 54 |
| Tikona | 428 | 38 |
| Overall | $\mathbf{1 7 3 1}$ | $\mathbf{5 2}$ |

- Only $52 \%$ of customers reported that their complaints were resolved within 4 weeks after they lodged their complaints. $74 \%$ of BSNL customers reported that their complaints were not resolved within 4 weeks.


## 4. DETAILED SURVEY FINDINGS

### 4.1 Basic Wire-line Service - Maharashtra Circle

Customer Satisfaction Survey in the Maharashtra circle was done among customers of 4 Basic Wire-line Service providers i.e. Airtel, BSNL, Reliance and TTML.

### 4.1.1 Customer Satisfaction with Provision of Service

4.1.1.1 The following graph shows the percentage of customers satisfied with provision of service.


- Only Airtel did not meet the benchmark laid down by TRAI.


### 4.1.2a Customer Satisfaction with Billing Performance among Postpaid Customers

4.1.2.1a The following graph shows the percentage of postpaid customers satisfied with billing performance.

Benchmark $\mathbf{\geq 9 5 \%}$


- All the service providers were able to meet the benchmark laid down by TRAI.
4.1.2.2a The following table shows the percentage of postpaid customers satisfied with different sub-parameters of billing performance.

| Sub Parameters | \% Postpaid Customers |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Airtel | BSNL | Reliance | TTML | Overall |
| Timely delivery of bills |  | 98 | 94 | 97 | 97 | $\mathbf{9 6}$ |
| Accuracy of the bills |  | 98 | 94 | 97 | 97 | $\mathbf{9 7}$ |
| Process of resolution of <br> billing complaints |  | 96 | 82 | 88 | 95 | $\mathbf{9 1}$ |
| Clarity of the bills in terms <br>  <br> understandability |  | 99 | 97 | 98 | 98 | $\mathbf{9 8}$ |

- Most customers were satisfied with timely delivery of bills, accuracy of bills and clarity of the bills in terms of transparency \& understandability.
- A lesser \% of BSNL and Reliance customers were satisfied on account of process of resolution of billing complaints.


### 4.1.2b Customer Satisfaction with Billing Performance among Prepaid Customers

- None of the service providers had prepaid customers for their basic wire-line service.


### 4.1.3 Customer Satisfaction with Help Services including customer grievance redressal

4.1.3.1 The following graph shows the percentage of customers satisfied with help services including customer grievance redressal.


- BSNL did not meet the benchmark laid down by TRAI.
4.1.3.2 The following table shows the percentage of customers satisfied with subparameters of help services including customer grievance redressal.

| Sub Parameters | \% Customers |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Airtel | BSNL | Reliance | TTML | Overall |
| Ease of access of call <br> centre/customer care or <br> helpline |  | 94 | 89 | 95 | 92 | $\mathbf{9 3}$ |
| Response time taken to <br> answer your call by a <br> customer care executive |  | 86 | 85 | 83 | 93 | $\mathbf{8 7}$ |
| Problem solving ability of <br> the customer care <br> executive(s) |  | 96 | 88 | 92 | 94 | $\mathbf{9 3}$ |
| Time taken by call <br> centre/customer care <br> /helpline to resolve your <br> complaint |  | 95 | 89 | 91 | 93 | $\mathbf{9 2}$ |

- BSNL customers were less satisfied with all aspects of help services.
- Airtel, BSNL and Reliance customers were less satisfied with the response time taken by a customer care executive to answer their calls.


### 4.1.4 Customer Satisfaction with Network Performance, Reliability \& Availability

4.1.4.1 The following graph shows the percentage of customers satisfied with network performance, reliability \& availability.


- All the service providers except BSNL met the benchmark laid down by TRAI.
4.1.4.2 The following table shows the percentage of customers satisfied with subparameters of network performance, reliability \& availability.

| Sub Parameters | \% Customers |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Airtel | BSNL | Reliance | TTML | Overall |
| Availability of working <br> telephone (dial tone) |  | 96 | 95 | 92 | 96 | $\mathbf{9 5}$ |
| Ability to make or receive <br> calls easily |  | 98 | 94 | 97 | 96 | $\mathbf{9 7}$ |
| Voice quality |  | 94 | 85 | 89 | 93 | $\mathbf{9 0}$ |

- Most customers of all service providers were satisfied with availability of working telephone (dial tone) and ability to make or receive calls easily.
- MTNL (85\%) and Reliance (89\%) registered a lower percentage of customers satisfied with the voice quality.


### 4.1.5 Customer Satisfaction with Maintainability

4.1.5.1 The following graph shows the percentage of customers satisfied with maintainability.

Benchmark $\geq \mathbf{9 5 \%}$


- None of the service providers were able to meet the benchmark laid down by TRAI. Both BSNL and Reliance had significantly lower scores on Maintainability.


### 4.1.6 Customer Satisfaction with Supplementary and Value Added Services

4.1.6.1 The following graph shows the percentage of customers satisfied with supplementary and value added services.


- All the service providers met the benchmark laid down by TRAI for VAS.


### 4.1.7 Customer Satisfaction with Overall Service Quality

### 4.1.7.1 The following graph shows the $\%$ of customers satisfied with overall service quality.

 Benchmark is $\geq \mathbf{9 0 \%}$

- None of the service providers were able to meet the benchmark laid down by TRAI.
- Reliance registered a significantly lower score on account of overall service quality.
4.2 Awareness of Grievance Redressal Mechanism \& Experience among Basic Telephone Service subscribers


### 4.2.1 Awareness and experience of Call Centre

Table 4.2.1.1 The following table shows the percentage of customers aware about the call centre number of their service provider for making a complaint/ query

| Service Providers | \% Customers | Base |
| :--- | :---: | :---: |
| Airtel | 95 | 970 |
| BSNL | 77 | 1079 |
| Reliance | 97 | 1007 |
| TTML | 86 | 971 |
| Overall | $\mathbf{8 9}$ | $\mathbf{4 0 2 7}$ |

- $89 \%$ of the customers were aware about the call centre number of their service provider for the purpose of making a complaint/ query.

Table 4.2.1.2 The following table shows the percentage of customers who made a complaint on the call centre number of their service provider in the last $\mathbf{1 2}$ months

| Service Providers | \% Customers | Base |
| :--- | :---: | :---: |
| Airtel | 36 | 970 |
| BSNL | 31 | 1079 |
| Reliance | 30 | 1007 |
| TTML | 42 | 971 |
| Overall | $\mathbf{3 4}$ | $\mathbf{4 0 2 7}$ |

- Approximately $34 \%$ of the customers claimed to have made a complaint on the call centre number of their service provider in the last 12 months. The proportion was higher for TTML and Airtel.


### 4.2.1.3 The following table shows the percentage of customers who received or did not receive docket numbers for their complaints.

| Service <br> Providers | \% Customers |  |  |  | Base |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | Who received <br> the docket <br> number for <br> most of their <br> complaints | Who had not <br> received the <br> docket number <br> for most of <br> their <br> complaints | Who had <br> received the <br> docket number <br> on request | Who had not <br> received the <br> docket number <br> even on request |  |
|  | 37 | 34 | 17 | 12 | 351 |
| BSNL | 34 | 47 | 17 | 2 | 331 |
| Reliance | 31 | 50 | 14 | 5 | 300 |
| TTML | 35 | 49 | 10 | 7 | 405 |
| Overall | $\mathbf{3 4}$ | $\mathbf{4 5}$ | $\mathbf{1 4}$ | $\mathbf{7}$ | $\mathbf{1 3 8 7}$ |

- $34 \%$ of the customers who had complained said that they had received a docket number for most of their complaints. Another 14\% received the docket number on request.
- $45 \%$ of all customers who had complained said that they did not receive docket number for most of their complaints. $7 \%$ of all customers who had complained said that they did not receive a docket number for their complaints even on request.
4.2.1.4 The following table shows the percentage of customers who were informed about the action taken on their complaint by call centre.

| Service Providers | \% Customers | Base |
| :--- | :---: | :---: |
| Airtel | 73 | 351 |
| BSNL | 84 | 331 |
| Reliance | 89 | 300 |
| TTML | 95 | 405 |
| Overall | $\mathbf{8 5}$ | $\mathbf{1 3 8 7}$ |

- $85 \%$ all the basic telephone service customers who had complained said that they were informed about the action taken on their complaint by call centre.
- A lower proportion (73\%) of Airtel customers were informed about the action taken on their complaint by call centre.


### 4.2.1.5 The following table shows the $\%$ of customers satisfied with complaint resolution.

| Service Providers | \% Customers | Base |
| :--- | :---: | :---: |
| Airtel | 96 | 351 |
| BSNL | 86 | 331 |
| Reliance | 89 | 300 |
| TTML | 93 | 405 |
| Overall | $\mathbf{9 1}$ | $\mathbf{1 3 8 7}$ |

- $91 \%$ of all basic telephone service customers who had lodged complaints said that they were satisfied with the system of resolving their complaints by the call centre/ customer care/ helpline.
- The satisfaction level was lower among BSNL customers.
4.2.1.7 The following table shows the percentage of customers who cited different reasons for dissatisfaction with the call centre.

| Service Providers | Reasons for dissatisfaction |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \hline \text { Difficult to } \\ & \text { connece to } \\ & \text { call centre } \\ & \text { executive } \end{aligned}$ | $\begin{gathered} \text { Customer } \\ \text { care } \\ \text { executive } \\ \text { not polite/ } \\ \text { courteous } \end{gathered}$ | Customer care executive not equipped with adequate information | Time taken by call centre for redressal of complaints is too long | Customer <br> care executive not unable to understand the problems | Others | Base |
| Airtel | 46 | 15 | 39 | 23 | 8 | - | 13 |
| BSNL | 41 | 11 | 28 | 54 | 13 | - | 46 |
| Reliance | 45 | 21 | 36 | 64 | 15 | - | 33 |
| TTML | 40 | 23 | 33 | 57 | 7 | - | 30 |
| Overall | 42 | 17 | 33 | 54 | 12 | - | 122 |

- The main reason for dissatisfaction among customers was that the customer care took time in the redressal of customers' complaints.
4.2.1.8 The following table shows the percentage of customers who got their billing complaints resolved satisfactorily by call centre/customer care within four weeks.

| Service Providers | \% Customer | Base |
| :--- | :---: | :---: |
| Airtel | 81 | 285 |
| BSNL | 58 | 244 |
| Reliance | 82 | 192 |
| TTML | 88 | 291 |
| Overall | $\mathbf{7 8}$ | $\mathbf{1 0 1 2}$ |

- $78 \%$ of the customers who had made billing complaints said that their complaints were resolved satisfactorily by the call centre/ customer care within four weeks of lodging their complaints.
- A lower proportion of BSNL customers were satisfied with the resolution of their billing complaints by call centre/customer care within 4 weeks of lodging their complaints.


### 4.2.2 Awareness and experience of Nodal Officer

Table 4.2.2.1 The following table shows the percentage of customers who were aware about contact details of nodal officer.

| Service Providers | \% Customers | Base |
| :--- | :---: | :---: |
| Airtel | 23 | 970 |
| BSNL | 5 | 1079 |
| Reliance | 9 | 1007 |
| TTML | 9 | 971 |
| Overall | $\mathbf{1 1}$ | $\mathbf{4 0 2 7}$ |

- Only $11 \%$ of all basic telephone service customers said that they were aware about the contact details of the nodal officer. This was substantially higher in the case of Airtel.

Table 4.2.2.2 The percentage of customers who have made complaints to the Nodal Officer

| Service Providers | \% Customers | Base |
| :--- | :---: | :---: |
| Airtel | 4 | 224 |
| BSNL | 4 | 54 |
| Reliance | 3 | 93 |
| TTML | 2 | 83 |
| Overall | $\mathbf{3}$ | $\mathbf{4 5 4}$ |

- Of those who were aware of the Nodal Officer's contact details, only 3\% claimed to have complained to the nodal officer.

Table 4.2.2.3 The percentage of customers who were intimated about the decision taken on their complaints by the Nodal Officer

| Service Providers | \% Customers | Base |
| :--- | :---: | :---: |
| Airtel | 100 | 8 |
| BSNL | 50 | 2 |
| Reliance | 50 | 3 |
| TTML | 100 | 2 |
| Overall | $\mathbf{8 1}$ | $\mathbf{1 5}$ |

- $81 \%$ of those customers, who complained to the Nodal Officer contact details, claimed that they were intimated about the decision taken on their complaints by the Nodal Officer.

Table 4.2.2.4 \% of customers satisfied with redressal of complaint by the Nodal Officer

| Service Providers | \% Customers | Base |
| :--- | :---: | :---: |
| Airtel | 100 | 8 |
| BSNL | 50 | 2 |
| Reliance | 67 | 3 |
| TTML | 100 | 2 |
| Overall | $\mathbf{8 7}$ | $\mathbf{1 5}$ |

$87 \%$ of those customers, who complained to the Nodal Officer contact details, claimed that they satisfied with redressal of complaint by the Nodal Officer.

### 4.2.4 Awareness and experience of Appellate Authority

Table 4.2.4.1 The following table shows the percentage of customers who were aware about the contact details of the appellate authority.

| Service Providers | \% Customers | Base |
| :--- | :---: | :---: |
| Airtel | 8 | 970 |
| BSNL | 1 | 1079 |
| Reliance | 6 | 1007 |
| TTML | 1 | 971 |
| Overall | $\mathbf{4}$ | $\mathbf{4 0 2 7}$ |

- $4 \%$ of all the basic wire-line service customers said that they were aware of the contact details of the Appellate Authority.


### 4.2.4.2 Incidence of Appeal being filed in the prescribed form in the last 12 months

- None of the customers filed an appeal with an Appellate Authority in the last 12 months


### 4.2.5 General Information

Table 4.2.5.1 The following table shows the percentage of the new customers who got the Manual of Practice containing the terms and conditions of service, toll free number of call centre and contact detail of Nodal Officer \& Appellate Authority for complaint redressal etc., while subscribing to the new basic telephone connection.

| Service Providers | \% Customers | Base |
| :--- | :---: | :---: |
| Airtel | 92 | 51 |
| BSNL | 93 | 40 |
| Reliance | 94 | 72 |
| TTML | 97 | 131 |
| Overall | $\mathbf{9 5}$ | $\mathbf{2 9 4}$ |

- $95 \%$ of the new basic telephone service customers said that they got the Manual of

Practice while subscribing to the new basic telephone connection.

### 4.3 Cellular Mobile Telephone Service - Maharashtra Circle

Customer Satisfaction Survey in the Maharashtra circle was done among customers of 7 Cellular Mobile Telephone service providers i.e. Airtel, BSNL, Reliance, TTML, Idea, Vodafone and Aircel.

### 4.3.1 Customer Satisfaction with Provision of Service

### 4.3.1.1 The following graph shows the \% of customers satisfied with provision of service.



- All the service providers met the benchmark laid down by TRAI.

4．3．2a Customer Satisfaction with Billing Performance among Postpaid Customers

## 4．3．2．1a The following graph shows the \％of postpaid customers satisfied with billing

 performance．Benchmark $\mathbf{\geq 9 5 \%}$

－Airtel was not able to meet the benchmark laid down by TRAI．

4．3．2．2a The following table shows the percentage of postpaid customers satisfied with sub－ parameters of billing performance．

| Sub Parameters | Base | \％Postpaid Customers |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\frac{\mathrm{D}}{4}$ | $\underset{\sim}{\underset{\sim}{n}}$ | $\begin{aligned} & \stackrel{0}{0} \\ & \text { تِ } \\ & \text { ת } \end{aligned}$ | $\sum_{E}^{E}$ | $\stackrel{\text { 历̃ }}{0}$ | 0 0 0 $\square$ 0 0 | 或 | 或 |
| Timely delivery of bills | 1522 | 95 | 93 | 97 | 97 | 97 | 94 | 100 | 96 |
| Accuracy of the bills | 1522 | 94 | 99 | 97 | 97 | 97 | 100 | 100 | 97 |
| Process of resolution of billing complaints | 199 | 63 | 86 | 86 | 79 | 84 | 100 | 100 | 81 |
| Clarity of the bills in terms of transparency \＆understandability | 1522 | 96 | 98 | 98 | 97 | 97 | 98 | 100 | 97 |

－Vodafone and Idea had the highest \％of postpaid customers satisfied on account of process of resolution of billing complaints．Airtel and TTML had much lower satisfaction scores on account of resolution of billing complaints．
4.3.2b Customer Satisfaction with Billing Performance - Prepaid
4.3.2.1b The following graph shows the \% of prepaid customers satisfied with billing performance.

Benchmark $\mathbf{\geq 9 5 \%}$


- Airtel was not able to meet the benchmark laid down by TRAI.
4.3.2.2b The following table shows the percentage of prepaid customers satisfied with subparameters of billing performance.

|  |  | \% Prepaid Customers |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sub Parameters | Base | 范 | $\underset{\sim}{\underset{\sim}{n}}$ |  | $\sum_{E}^{E}$ | $\underset{\underset{\sim}{0}}{\mathscr{O}}$ |  | $\begin{aligned} & \bar{U} \\ & \stackrel{y y y}{4} \end{aligned}$ | \% |
| Accuracy of the charges | 5956 | 93 | 100 | 98 | 99 | 98 | 99 | 98 | 98 |
| Process of resolution of billing complaints | 687 | 73 | 95 | 82 | 92 | 85 | 93 | 90 | 87 |

- Satisfaction of prepaid customers with resolution of billing complaints was lower on account of resolution of billing complaints, particularly in case of Airtel.


### 4.3.3 Customer Satisfaction with Help Services including customer grievance redressal

### 4.3.3.1 The following graph shows the percentage of customers satisfied with help services including customer grievance redressal.



- Airtel and BSNL did not meet the benchmark laid down by TRAI.
- Vodafone (96\%) had a higher percentage of satisfied customers on account of help services.
4.3.3.2 The following table shows the percentage of customers satisfied with subparameters of Help Services including customer grievance redressal.

| Sub Parameters | Base | \% Postpaid Customers |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\stackrel{\rightharpoonup}{E}$ | $\underset{\sim}{\underset{\sim}{n}}$ | - 馬 \% $\sim$ | $\sum_{H}^{E}$ | $\underset{\sim}{\mathscr{O}}$ | 0 0 ¢ 0 0 | 苞 |  |
| Ease of access of call centre/customer care or help-line | 4251 | 88 | 90 | 94 | 96 | 94 | 97 | 95 | 93 |
| Response time taken by customer executive to answer customer call | 4251 | 84 | 88 | 93 | 93 | 91 | 93 | 92 | 91 |
| Problem solving ability of the customer care executive(s) | 4251 | 90 | 87 | 89 | 93 | 93 | 96 | 90 | 91 |
| Time taken by call centre/customer care /helpline to resolve your complaint | 4251 | 91 | 87 | 92 | 92 | 92 | 97 | 95 | 92 |

- Customers of all service providers were less satisfied on all sub-parameters of help services especially of BSNL.


### 4.3.4 Customer Satisfaction with Network Performance, Reliability \& Availability

4.3.4.1 The following graph shows the percentage of customers satisfied with network performance, reliability \& availability.


- Only Idea and Vodafone were able to meet the benchmark laid down by TRAI.
- BSNL had the lowest percentage of satisfied customers on account of network performance, reliability and availability.
4.3.4.2 The following table shows the percentage of customers satisfied with subparameters of network performance, reliability \& availability.

|  |  | \% Postpaid Customers |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sub Parameters | Base | 范 | $\underset{\sim}{\underset{\sim}{n}}$ |  | $\sum_{H}^{E}$ | $\underset{\sim}{\mathscr{O}}$ | $\begin{aligned} & 0 \\ & \text { O} \\ & \text { © } \\ & 0 \\ & > \end{aligned}$ | $\begin{aligned} & \overline{0} \\ & . \end{aligned}$ | 牙 |
| Availability of signal of your service provider in your locality | 7478 | 81 | 74 | 88 | 92 | 95 | 94 | 84 | 87 |
| Ability to make or receive calls easily | 7478 | 89 | 79 | 92 | 95 | 96 | 96 | 88 | 91 |
| Voice quality | 7478 | 87 | 80 | 90 | 94 | 96 | 95 | 92 | 90 |

- BSNL had low satisfaction scores on all on all sub-parameters of network performance, reliability and availability.
4.3.5 Customer Satisfaction with Maintainability


### 4.3.5.1 The following graph shows the \% of customers satisfied with maintainability.

Benchmark $\mathbf{\geq 9 5 \%}$


- TTML, Idea and Reliance met the benchmark laid down by TRAI.


### 4.3.5.2 The following table shows the \% of customers satisfied with sub-parameters of maintainability.

| Sub Parameters | Base | \% Postpaid Customers |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\stackrel{\text { D }}{4}$ | $\underset{\sim}{\underset{\sim}{n}}$ |  | $\sum_{E}^{E}$ | $\underset{\sim}{\mathscr{O}}$ |  | $\begin{aligned} & \overline{0} \\ & \stackrel{\leftrightarrow}{4} \end{aligned}$ | 年芴 |
| Availability of network (signal) | 7478 | 91 | 84 | 96 | 98 | 94 | 89 | 76 | 90 |
| Restoration of network (signal) problems | 7478 | 90 | 86 | 94 | 98 | 97 | 98 | 90 | 93 |

- Lower proportion of Aircel (76\%) and BSNL (84\%) customers were satisfied with availability of network (signal).
- Lower proportion of BSNL (86\%) customers were satisfied with restoration of network (signal) problems.


### 4.3.6 Customer Satisfaction with Supplementary and Value Added Services


#### Abstract

4.3.6.1 The following graph shows the percentage of customers satisfied with supplementary and value added services.




- BSNL, Aircel and TTML did not meet the benchmark laid down by TRAI.


### 4.3.7 Customer Satisfaction with Overall Service Quality

### 4.3.7.1 The following graph shows the \% of customers satisfied with overall service quality.

Benchmark $\mathbf{\geq 9 0 \%}$


- Vodafone and Idea were able to meet the benchmark laid down for overall service quality. Scores for Airtel and BSNL were particularly low.


### 4.4 Awareness of Grievance Redressal Mechanism \& Experience among Cellular Mobile Service subscribers

### 4.4.1 Awareness and experience of Call Centre

Table 4.4.1.1 The following table shows the percentage of customers aware about the call centre number of their service provider for making a complaint/ query.

| Service Providers | \% Customers | Base |
| :--- | :---: | :---: |
| Airtel | 91 | 1067 |
| BSNL | 88 | 1068 |
| Reliance | 95 | 1067 |
| TTML | 95 | 1067 |
| Idea | 93 | 1072 |
| Vodafone | 91 | 1069 |
| Aircel | 80 | 1068 |
| Overall | $\mathbf{9 0}$ | $\mathbf{7 4 7 8}$ |

- $90 \%$ of all cellular mobile customers were aware of the call centre number of their service provider for the purpose of making a complaint/ query.
- $20 \%$ of the Aircel customers were not aware of the call centre number.
4.4.1.2 The following table shows the percentage of customers who had complained in last 12 months to the toll free Call Centre/ Customer Care/ Help-line telephone number.

| Service Providers | \% Customers | Base |
| :--- | :---: | :---: |
| Airtel | 28 | 1067 |
| BSNL | 31 | 1068 |
| Reliance | 24 | 1067 |
| TTML | 24 | 1067 |
| Idea | 30 | 1072 |
| Vodafone | 29 | 1069 |
| Aircel | 33 | 1068 |
| Overall | $\mathbf{2 8}$ | $\mathbf{7 4 7 8}$ |

- $28 \%$ of all cellular mobile customers claimed that they had complained in the last 12 months to the toll free Call Centre/ Customer Care/ help-line telephone number.
4.4.1.3 The following table shows the percentage of customers who received or did not receive docket number for their complaints.

| Service <br> Providers | \% Customers |  |  |  | Base |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | Who received <br> the docket <br> number for <br> most of their <br> complaints | Who had not <br> received the <br> docket number <br> for most of <br> their <br> complaints | Who had <br> received the <br> docket number <br> on request | Who had not <br> received the <br> docket number <br> even on request |  |
|  | 28 | 53 | 10 | 8 | 296 |
| BSNL | 14 | 65 | 16 | 5 | 333 |
| Reliance | 28 | 56 | 12 | 5 | 253 |
| TTML | 21 | 58 | 17 | 4 | 255 |
| Idea | 33 | 56 | 6 | 6 | 326 |
| Vodafone | 27 | 47 | 11 | 16 | 308 |
| Aircel | 13 | 45 | 11 | 31 | 353 |
| Overall | $\mathbf{2 3}$ | $\mathbf{5 4}$ | $\mathbf{1 1}$ | $\mathbf{1 1}$ | $\mathbf{2 1 2 4}$ |

- $23 \%$ of all the cellular mobile customers belonging to different service providers said that they had received a docket number for most of their complaints. Another 11\% of those who had complained received docket numbers on request.
- $54 \%$ of all the cellular mobile customers who had complained said that they did not receive docket numbers for most of their complaints. $11 \%$ of all the cellular mobile customers who had complained said that they did not receive docket numbers for their complaints even on request.
4.4.1.4 The following table shows the percentage of customers who were informed about the action taken on their complaint by call centre.

| Service Providers | \% Customers | Base |
| :--- | :---: | :---: |
| Airtel | 90 | 296 |
| BSNL | 90 | 333 |
| Reliance | 94 | 253 |
| TTML | 92 | 255 |
| Idea | 90 | 326 |
| Vodafone | 78 | 308 |
| Aircel | 70 | 353 |
| Overall | $\mathbf{8 6}$ | $\mathbf{2 1 2 4}$ |

- $86 \%$ all the cellular mobile customers who had complained said that they were informed about the action taken on their complaint by the call centre.
4.4.1.5 The following table shows the percentage of customers satisfied with the system of resolving complaints by call centre/ customer care/ helpline.

| Service Providers | \% Customers | Base |
| :--- | :---: | :---: |
| Airtel | 89 | 296 |
| BSNL | 93 | 333 |
| Reliance | 91 | 253 |
| TTML | 90 | 255 |
| Idea | 94 | 326 |
| Vodafone | 96 | 308 |
| Aircel | 98 | 353 |
| Overall | $\mathbf{9 3}$ | $\mathbf{2 1 2 4}$ |

- $93 \%$ all cellular mobile customers who had lodged complaints said that they were satisfied with the system of resolving of their complaints by call centre/ customer care/ helpline. The satisfaction was higher among Aircel and Vodafone customers.


### 4.4.1.6 The following table shows the percentage of customers who cited different reasons for dissatisfaction with call centre.

| Service Providers | Reasons for dissatisfaction with customer care |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Difficult to connect to call centre executive | $\begin{aligned} & \text { Customer } \\ & \text { care } \\ & \text { executive } \\ & \text { not polite/ } \\ & \text { courteous } \end{aligned}$ | Customer <br> care <br> executive <br> not <br> equipped <br> with <br> adequate <br> information | Time taken by call centre for redressal of complaints is too long | Customer care executive not unable to understand the problems | Others | Base |
| Airtel | 15 | 3 | 29 | 74 | 12 | - | 34 |
| BSNL | 54 | 14 | 23 | 27 | 14 | - | 22 |
| Reliance | 29 | 8 | 17 | 67 | 13 | 4 | 24 |
| TTML | 27 | 15 | 19 | 54 | 19 | - | 26 |
| Idea | 73 | 14 | 23 | 41 | 18 | 5 | 22 |
| Vodafone | 47 | 20 | 40 | 73 | 13 | - | 15 |
| Aircel | 25 | 38 | 13 | 38 | 25 | - | 8 |
| Overall | 37 | 13 | 24 | 56 | 15 | 1 | 151 |

- The main reasons for dissatisfaction with customer care are mentioned below.
(i) Time taken by call centre for redressal of complaints
(ii) Difficult to connect to call centre executive
(iii) Customer care executive not equipped with adequate information.
4.4.1.7 The following table shows the percentage of customers who got their billing complaints resolved satisfactorily by call centre/customer care within four weeks.

| Service Providers | \% Customers | Base |
| :--- | :---: | :---: |
| Airtel | 74 | 110 |
| BSNL | 62 | 119 |
| Reliance | 80 | 59 |
| TTML | 70 | 73 |
| Idea | 65 | 95 |
| Vodafone | 67 | 45 |
| Aircel | 42 | 52 |
| Overall | $\mathbf{6 6}$ | $\mathbf{5 5 3}$ |

- Only $66 \%$ of the cellular mobile customers who had made billing complaints said that they were satisfied with the resolution of their billing complaint by call centre/customer care within four weeks after they lodged their complaint.
- This was particularly low in the case of Aircel.


### 4.4.2 Awareness and experience of Nodal Officer

4.4.2. 1 The following table shows the percentage of customers who were aware about contact details of the nodal officer.

| Service Providers | \% Customers | Base |
| :--- | :---: | :---: |
| Airtel | 6 | 1067 |
| BSNL | 2 | 1068 |
| Reliance | 4 | 1067 |
| TTML | 4 | 1067 |
| Idea | 3 | 1072 |
| Vodafone | 2 | 1069 |
| Aircel | 2 | 1068 |
| Overall | $\mathbf{3}$ | $\mathbf{7 4 7 8}$ |

- Only $3 \%$ of the cellular mobile customers were aware of the contact details of the nodal officer.
4.4.2.2 The following table shows the $\%$ of customers who complained to the nodal officer regarding their complaints not being resolved or unsatisfactorily resolved by the call center/customer care.

| Service Providers | \% Customers | Base |
| :--- | :---: | :---: |
| Airtel | 27 | 64 |
| BSNL | 8 | 24 |
| Reliance | 8 | 37 |
| TTML | 11 | 47 |
| Idea | 7 | 28 |
| Vodafone | 4 | 26 |
| Aircel | - | 25 |
| Overall | $\mathbf{1 2}$ | $\mathbf{2 5 1}$ |

- Only $12 \%$ Of the cellular mobile customers who were aware of the nodal officer had complained to the nodal officer regarding their complaints not being resolved or being unsatisfactorily resolved by the call center/customer care.


### 4.4.2.3 Incidence of Customer Intimation Regarding Decision taken on Complaint

| Service Providers | \% Customers | Base |
| :--- | :---: | :---: |
| Airtel | 65 | 17 |
| BSNL | 100 | 2 |
| Reliance | 67 | 3 |
| TTML | 60 | 5 |
| Idea | 100 | 2 |
| Vodafone | 100 | 1 |
| Aircel | - | - |
| Overall | $\mathbf{7 0}$ | $\mathbf{3 0}$ |

- $70 \%$ of the customers who complained to the nodal officer were intimated about the decision taken on their complaints.


### 4.4.2 4 Satisfaction with Nodal Officer

| Service Providers | \% Customers | Base |
| :--- | :---: | :---: |
| Airtel | 94 | 17 |
| BSNL | 100 | 2 |
| Reliance | 67 | 3 |
| TTML | 100 | 5 |
| Idea | 100 | 2 |
| Vodafone | 100 | 1 |
| Aircel | - | - |
| Overall | $\mathbf{9 3}$ | $\mathbf{3 0}$ |

- $93 \%$ of the customers who complained to the nodal officer were satisfied with the redressal of the complaint by the nodal officer.


### 4.4.3 Awareness and experiences with Appellate Authority

### 4.4.3.1 The following table shows the percentage of customers who were aware about the contact details of the appellate authority.

| Service Providers | \% Customers | Base |
| :--- | :---: | :---: |
| Airtel | 2 | 1067 |
| BSNL | 1 | 1068 |
| Reliance | 1 | 1067 |
| TTML | 2 | 1067 |
| Idea | 1 | 1072 |
| Vodafone | 1 | 1069 |
| Aircel | 1 | 1068 |
| Overall | $\mathbf{1}$ | $\mathbf{7 4 7 8}$ |

- Only $1 \%$ customers were aware of the contact details of appellate authority.


### 4.4.3.2 Incidence of Appeal being filed in the prescribed form in last $\mathbf{1 2}$ months

- None of the customers, who were aware about the appellate authority filed an appeal with the appellate authority.


### 4.4.4 General Information

4.4.4.1 The following table shows the percentage of prepaid customers who were aware that a prepaid customer can get item-wise usage charge details, on request.

| Service Providers | \% Customers | Base |
| :--- | :---: | :---: |
| Airtel | 95 | 635 |
| BSNL | 59 | 807 |
| Reliance | 84 | 885 |
| TTML | 81 | 834 |
| Idea | 73 | 728 |
| Vodafone | 68 | 1015 |
| Aircel | 66 | 1052 |
| Overall | $\mathbf{7 4}$ | $\mathbf{5 9 5 6}$ |

- Only $74 \%$ of the prepaid cellular mobile customers said that they were aware of the fact that they can get item-wise usage charge details on request.
4.4.4.2 The following table shows the percentage of customers who were denied item-wise usage charge details for their pre-paid connection.

| Service Providers | \% Customers | Base |
| :--- | :---: | :---: |
| Airtel | - | 635 |
| BSNL | 1 | 807 |
| Reliance | - | 885 |
| TTML | - | 834 |
| Idea | 3 | 728 |
| Vodafone | 2 | 1015 |
| Aircel | - | 1052 |
| Overall | $\mathbf{1}$ | $\mathbf{5 9 5 6}$ |

- Only $1 \%$ of all the prepaid customers said that they were denied item-wise usage charge details.
4.4.4.3 The following table shows the percentage of customers who cited different reason(s) for their request for item-wise details being denied.

| Service Providers | Reason(s) for denying customers request for item-wise usage charges |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | No reason given | Technical <br> problem | Others | Base |
| Airtel | - | - | - | - |
| BSNL | 86 | 14 | - | 7 |
| Reliance | 50 | 50 | - | 2 |
| TTML | - | - | - | - |
| Idea | 80 | 20 | - | 20 |
| Vodafone | 95 | 5 | - | 20 |
| Aircel | 50 | 50 | - | 2 |
| Overall | $\mathbf{8 4}$ | $\mathbf{1 6}$ | - | $\mathbf{5 1}$ |

- $16 \%$ of the prepaid customers who had asked for item-wise charges said that "technical problem" was the main reason cited by the service provider for denying their request while $84 \%$ said that no reasons were mentioned.
4.4.4.4 The following table shows the percentage of customers who claimed to have got the Manual of Practice containing the terms \& conditions of service, toll free number of the call centre and contact detail of Nodal Officer \& Appellate Authority for complaint redressal while subscribing the new mobile telephone connection.

| Service Providers | \% Customers | Base |
| :--- | :---: | :---: |
| Airtel | 91 | 121 |
| BSNL | 85 | 13 |
| Reliance | 88 | 110 |
| TTML | 86 | 320 |
| Idea | 91 | 45 |
| Vodafone | 69 | 310 |
| Aircel | 96 | 948 |
| Overall | $\mathbf{8 9}$ | $\mathbf{1 8 6 7}$ |

- Only $89 \%$ of the new customers claimed to have received the Manual of Practice.


### 4.5 Broadband Service - Maharashtra circle

The survey of customer perception of Satisfaction was done in Maharashtra circle among customers of 9 Broadband service providers i.e. Airtel, BSNL, Hathway, Reliance, Sify, Tata, You, TTML and Tikona.

### 4.5.1 Customer Satisfaction with Provision of Service

### 4.5.1.1 The following graph shows the \% of customers satisfied with provision of service.

Benchmark $\geq \mathbf{9 0 \%}$


- All the service providers met the benchmark set for provision of service.


### 4.5.2a Postpaid Customer Satisfaction with Billing Performance

4.5.2.1a The following graph shows the percentage of postpaid customers satisfied with billing performance.

Benchmark $\mathbf{\geq 9 0 \%}$


- Tikona did not meet the benchmark laid down by TRAI.
- TTML had the highest $\%$ of postpaid customers satisfied on account of billing performance.
4.5.2.2a The following table shows the percentage of postpaid customers satisfied with subparameters of billing performance.

| Sub Parameters | Base | \% Postpaid Customers |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\bar{y}$ | ${\underset{\sim}{\sim}}_{\underset{\sim}{1}}$ | 気 | $\begin{aligned} & \stackrel{0}{E} \\ & \text { تِ } \\ & \ddot{\approx} \end{aligned}$ | $\stackrel{\stackrel{5}{6}}{\stackrel{\circ}{6}}$ | $\underset{\sim}{\partial}$ | $\sum_{E}^{E}$ |  | \% |
| Timely delivery of bills | 7251 | 97 | 99 | 95 | 97 | 97 | 88 | 98 | 87 | 95 |
| Accuracy of the bills | 7251 | 98 | 99 | 98 | 98 | 97 | 93 | 100 | 88 | 96 |
| Process of resolution of billing complaints | 1030 | 87 | 68 | 77 | 92 | 77 | 82 | 78 | 38 | 70 |
| Clarity of the bills in terms of transparency and understandability | 7251 | 99 | 99 | 99 | 99 | 97 | 98 | 100 | 92 | 98 |

- Postpaid customers of Tikona and You were less satisfied with timely delivery of bills and accuracy the bills.
- Postpaid customers of Tikona and BSNL were less satisfied customers on account of the process of resolution of billing complaints.
- Tikona postpaid customers were less satisfied with clarity of the bills in terms of transparency and understandability.


### 4.5.2b Prepaid Customer Satisfaction with Billing Performance

4.5.2.1b This graph shows the \% of prepaid customers satisfied with billing performance.


- All the service providers met the benchmark laid down by TRAI.


### 4.5.3 Customer Satisfaction with Help Services

4.5.3.1 The following graph shows the percentage of satisfied customers with help services.


- BSNL and Hathway met the benchmark laid down by TRAI.
- Tikona (58\%) had the lowest proportion of satisfied customers on account of Help Services.
4.5.3.3 The following table shows the percentage of customers satisfied with subparameters of help services.

| Sub Parameters | Base | \% Customers |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | © | $\underset{\sim}{\underset{\sim}{n}}$ | 䓂 |  | $\grave{\omega}$ | $\frac{\stackrel{\pi}{\omega}}{\stackrel{\pi}{\omega}}$ | ప్ర | $\sum_{E}^{H}$ |  | = |
| Ease of access of call centre/ customer care or helpline | 5493 | 81 | 97 | 92 | 88 | 85 | 89 | 84 | 83 | 66 | 84 |
| Response time taken by customer executive to answer customer call | 5493 | 80 | 95 | 92 | 85 | 82 | 87 | 81 | 91 | 63 | 83 |
| Problem solving ability of customer care executive(s) | 5493 | 91 | 95 | 90 | 87 | 77 | 87 | 82 | 88 | 43 | 80 |
| Time taken by call centre/ customer care / help-line to resolve your complaint | 5493 | 91 | 95 | 91 | 88 | 82 | 87 | 85 | 88 | 59 | 83 |

- Higher proportion of BSNL customers were satisfied with all the sub parameters of help services.
- A lower \% of Tikona customers were satisfied on all the parameters.


### 4.5.4 Customer Satisfaction with Network Performance, Reliability \& Availability

4.5.4.1 The following graph shows the percentage of customers satisfied with network performance, reliability \& availability.


- Tikona, TTML, You and Sify did not meet the benchmark laid down by TRAI.
- BSNL had a higher percentage of satisfied customers on account of network performance, reliability \& availability than other service providers.
4.5.4.3 The following table shows the percentage of customers satisfied with subparameters of network performance, reliability \& availability.

| Sub Parameters | Base | \% Customers |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 要 | ${\underset{\sim}{\sim}}_{\underset{\sim}{n}}^{1}$ |  |  | $\stackrel{\hbar}{\hbar}$ | $\stackrel{\stackrel{\pi}{5}}{\stackrel{5}{6}}$ | $\underset{\sim}{\partial}$ | $\sum_{E}^{E}$ | $\begin{aligned} & \text { 哥 } \\ & \text { H } \end{aligned}$ | = |
| Speed of broadband connection | 9613 | 93 | 98 | 87 | 88 | 81 | 81 | 80 | 68 | 38 | 79 |
| Amount of time for which service is up and working | 9613 | 92 | 97 | 86 | 92 | 86 | 88 | 79 | 81 | 66 | 85 |

- A higher \% of BSNL and Airtel customers were satisfied with the sub-parameters of network performance, reliability \& availability.


### 4.5.5 Customer Satisfaction with Maintainability

4.5.5.1 The following graph shows the $\%$ of customers satisfied with maintainability.


- None of the service providers were able to meet the benchmark laid down by TRAI for maintainability.
- Hathway (83\%) had a higher percentage of satisfied customers than others.
- Airtel, TTML and Tikona had the lowest percentage of satisfied customers on account of maintainability.


### 4.5.6 Customer Satisfaction with Supplementary Services

4.5.6.1 The following graph shows the percentage of customers satisfied with supplementary services.

Benchmark $\geq 85 \%$


- All the service providers met the benchmark laid down by TRAI.


### 4.5.7 Customer Satisfaction with Overall Service Quality

### 4.5.7.1 The following graph shows the \% of customers satisfied with overall service.

Benchmark $\geq \mathbf{8 5 \%}$


- Tikona, TTML, You, Tata and Sify did not meet the benchmark set overall service quality.
4.6 Awareness of Grievance Redressal Mechanism and Experience among Broadband Service Subscribers


### 4.6.1 Awareness and experience of Call Centre

### 4.6.1.1 \% of customers aware about the call centre number for making a complaint/ query.

| Service Providers | \% Customers | Base |
| :--- | :---: | :---: |
| Airtel | 98 | 1069 |
| BSNL | 97 | 1068 |
| Hathway | 97 | 1068 |
| Reliance | 98 | 1067 |
| Sify | 99 | 1068 |
| Tata | 97 | 1069 |
| You | 99 | 1068 |
| TTML | 95 | 1069 |
| Tikona | 96 | 1067 |
| Overall | $\mathbf{9 7}$ | $\mathbf{9 6 1 3}$ |

- $97 \%$ of broadband customers belonging to different service providers said that they were aware about the call centre number of their service provider for making a complaint/ query.
4.6.1.2 The following table shows the percentage of customers who had complained in last 12 months to the toll free call centre/ customer care/ help-line telephone number.

| Service Providers | \% Customers | Base |
| :--- | :---: | :---: |
| Airtel | 25 | 1069 |
| BSNL | 40 | 1068 |
| Hathway | 27 | 1068 |
| Reliance | 24 | 1067 |
| Sify | 53 | 1068 |
| Tata | 54 | 1069 |
| You | 67 | 1068 |
| TTML | 42 | 1069 |
| Tikona | 78 | 1067 |
| Overall | $\mathbf{4 6}$ | $\mathbf{9 6 1 3}$ |

- $46 \%$ of all broadband customers claimed to have complained in the last 12 months.
4.6.1.3 The following table shows the percentage of customers who received or did not receive the docket number for their complaints.

| Service <br> Providers | \% Customers |  |  |  | Base |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | Who received <br> the docket <br> number for <br> most of their <br> complaints | Who had not <br> received the <br> docket number <br> for most of <br> their <br> complaints | Who had <br> received the <br> docket number <br> on request | Who had not <br> received the <br> docket number <br> even on request |  |
| Airtel | 17 | 27 | 42 | 15 | 269 |
| BSNL | 22 | 56 | 21 | 1 | 431 |
| Hathway | 39 | 7 | 7 | 47 | 286 |
| Reliance | 28 | 25 | 37 | 11 | 255 |
| Sify | 31 | 18 | 18 | 33 | 568 |
| Tata | 59 | 20 | 18 | 3 | 580 |
| You | 53 | 12 | 24 | 11 | 710 |
| TTML | 7 | 67 | 4 | 22 | 450 |
| Tikona | 17 | 39 | 35 | 10 | 831 |
| Overall | $\mathbf{3 2}$ | $\mathbf{3 0}$ | $\mathbf{2 3}$ | $\mathbf{1 5}$ | $\mathbf{4 3 8 0}$ |

- Only $32 \%$ of all broadband customers who had complained claimed that they received a docket number for most of their complaints. Another 23\% received the docket number on request.
- $30 \%$ of all broadband customers who had complained said that they did not receive docket numbers for most of their complaints. The incidence was higher among TTML and BSNL customers.
- $15 \%$ of all broadband customers who had complained said that they did not receive docket numbers even on request.
4.6.1.4 The following table shows the percentage of customers who were informed about the action taken on their complaint by the call centre.

| Service Providers | \% Customers | Base |
| :--- | :---: | :---: |
| Airtel | 74 | 269 |
| BSNL | 92 | 431 |
| Hathway | 62 | 286 |
| Reliance | 80 | 255 |
| Sify | 56 | 568 |
| Tata | 85 | 580 |
| You | 66 | 710 |
| TTML | 79 | 450 |
| Tikona | 36 | 831 |
| Overall | $\mathbf{6 7}$ | $\mathbf{4 3 8 0}$ |

- $67 \%$ of all broadband customers who had complained said that they were informed about the action taken on their complaint by the call centre. This was lower for Tikona at $36 \%$.


### 4.6.1.5 The following table shows the \% of customers satisfied with complaint resolution.

| Service Providers | \% Customers | Base |
| :--- | :---: | :---: |
| Airtel | 89 | 269 |
| BSNL | 94 | 431 |
| Hathway | 74 | 286 |
| Reliance | 82 | 255 |
| Sify | 62 | 568 |
| Tata | 85 | 580 |
| You | 77 | 710 |
| TTML | 81 | 450 |
| Tikona | 31 | 831 |
| Overall | $\mathbf{7 0}$ | $\mathbf{4 3 8 0}$ |

- $70 \%$ all broadband customers who had lodged complaints said that they were satisfied with the system of resolving of their complaints by call centre/ customer care/ helpline.
- The satisfaction was lower among Tikona customers but significantly higher for BSNL.


### 4.6.1.6 \% of customers who cited different reasons for dissatisfaction with call centre.

|  | Reasons for dissatisfaction with customer care |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Service Providers | Difficult to <br> connect o <br> call centre <br> executive | Customer <br> care <br> executive <br> not polite/ <br> courteous | Customer <br> care <br> executive <br> not <br> equipped <br> with <br> adequate <br> information | Time taken <br> by calcentre <br> for redressal <br> of <br> complaints is <br> too long | Customer <br> care <br> executive not <br> unable to <br> understand <br> the problems | Others | Base |
|  | 39 | 31 | 46 | 58 | 15 | - | 26 |
| Airtel | 39 | 5 | 10 | 57 | 24 | - | 21 |
| BSNL | 43 | 16 | 14 | 78 | 8 | - | 80 |
| Hathway | 49 | 29 | 34 | 54 | 11 | - | 35 |
| Reliance | 25 | 6 | 3 | 91 | 8 | - | 224 |
| Sify | 19 | 5 | 16 | 87 | 15 | - | 86 |
| Tata | 19 | 2 | 7 | 96 | 7 | - | 168 |
| You | 55 | 27 | 18 | 82 | 14 | - | 88 |
| TTML | 18 | 11 | 14 | 86 | 5 | - | 583 |
| Tikona | $\mathbf{2 4}$ | $\mathbf{1 1}$ | $\mathbf{1 3}$ | $\mathbf{8 5}$ | $\mathbf{1 1}$ | - | $\mathbf{1 3 1 1}$ |
| Overall |  |  |  |  |  |  |  |

- The main reason for dissatisfaction with customer care was that customer care took time in the redressal of complaints.
4.6.1.7 \% of customers who got their billing complaint resolved satisfactorily by call centre/ customer care within 4 weeks of lodging their complaints.

| Service Providers | \% Customers | Base |
| :--- | :---: | :---: |
| Airtel | 75 | 106 |
| BSNL | 26 | 337 |
| Hathway | 62 | 109 |
| Reliance | 71 | 127 |
| Sify | 34 | 131 |
| Tata | 81 | 282 |
| You | 68 | 168 |
| TTML | 54 | 43 |
| Tikona | 38 | 428 |
| Overall | $\mathbf{5 2}$ | $\mathbf{1 7 3 1}$ |

- $52 \%$ of the billing complaints were satisfactorily resolved. BSNL registered a lower satisfaction score on this account.


### 4.6.2 Awareness and experience of Nodal Officer

4.6.2.1 \% of customers who were aware about the contact details of the nodal officer.

| Service Providers | \% Customers | Base |
| :--- | :---: | :---: |
| Airtel | 17 | 1069 |
| BSNL | 4 | 1068 |
| Hathway | 9 | 1068 |
| Reliance | 8 | 1067 |
| Sify | 13 | 1068 |
| Tata | 18 | 1069 |
| You | 8 | 1068 |
| TTML | 2 | 1069 |
| Tikona | 17 | 1067 |
| Overall | $\mathbf{1 1}$ | $\mathbf{9 6 1 3}$ |

- Only $11 \%$ of the broadband customers said that they were aware of the contact details of the Nodal Officer.
4.6.2.2 The following table shows the percentage of customers who had complained to the nodal officer regarding their complaints not being resolved or being unsatisfactorily resolved by the call center/customer care.

| Service Providers | \% Customers | Base |
| :--- | :---: | :---: |
| Airtel | 0.4 | 1069 |
| BSNL | - | 1068 |
| Hathway | 0.5 | 1068 |
| Reliance | - | 1067 |
| Sify | 0.4 | 1068 |
| Tata | 0.6 | 1069 |
| You | 0.5 | 1068 |
| TTML | - | 1069 |
| Tikona | 3.6 | 1067 |
| Overall | $\mathbf{0 . 6}$ | $\mathbf{9 6 1 3}$ |

- $1 \%$ of the customers who were aware of the nodal officer had complained to the nodal officer.
4.6.2.3 The following table shows the percentage of customers who were intimated by the Nodal Officer about the decision taken on their complaint.

| Service Providers | \% Customers | Base |
| :--- | :---: | :---: |
| Airtel | 100 | 4 |
| BSNL | - | - |
| Hathway | 100 | 5 |
| Reliance | - | - |
| Sify | 25 | 4 |
| Tata | 67 | 6 |
| You | 60 | 5 |
| TTML | - | - |
| Tikona | 68 | 38 |
| Overall | 69 | $\mathbf{6 2}$ |

- $69 \%$ of the customers who had complained to the nodal officer were intimated the decision taken on their complaints.
4.6.2.4 The following table shows the percentage of customers satisfied with the redressal of the complaint by the Nodal Officer.

| Service Providers | \% Customers | Base |
| :--- | :---: | :---: |
| Airtel | 100 | 4 |
| BSNL | - | - |
| Hathway | 20 | 5 |
| Reliance | - | - |
| Sify | 0 | 4 |
| Tata | 50 | 6 |
| You | 20 | 5 |
| TTML | - | - |
| Tikona | 0 | 38 |
| Overall | $\mathbf{1 5}$ | $\mathbf{6 2}$ |

- Only $15 \%$ of the customers who had complained to the nodal officer were satisfied with the subsequent redressal of the complaint.


### 4.6.3.5 \% of customers who cited different reasons for dissatisfaction with Nodal Officer.

| Service Providers | Reasons for dissatisfaction with customer care |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Difficult to <br> connect to <br> nodal officer | Nodal <br> officer not <br> politel <br> courteous | Nodal <br> officer not <br> equipped <br> with <br> adequate <br> information | Time taken <br> by nodal <br> officer for <br> redressal of <br> complains is <br> too long | Nodal officer <br> not unable to <br> understand <br> the problems | Others | Base |
|  | - | - | - | - | - | - | - |
| BSNL | - | - | - | - | - | - | - |
| Hathway | 100 | 100 | - | - | - | - | 4 |
| Reliance | - | - | - | - | - | - | - |
| Sify | 75 | - | - | 50 | 25 | - | 4 |
| Tata | 67 | - | - | 100 | - | - | 3 |
| You | 75 | - | - | 50 | 25 | - | 4 |
| TTML | - | - | - | - | - | - | - |
| Tikona | 54 | 60 | 32 | 46 | - | - | 37 |
| Overall | $\mathbf{6 2}$ | $\mathbf{5 0}$ | $\mathbf{2 3}$ | $\mathbf{4 6}$ | $\mathbf{4}$ | - | 52 |

- $62 \%$ of the 52 customers, who were not satisfied, claimed that nodal officer was difficult to contact.


### 4.6.4 Awareness and experience of Appellate Authority

### 4.6.4.1 \% of customers who were aware about Appellate Authority's contact details

| Service Providers | \% Customers | Base |
| :--- | :---: | :---: |
| Airtel | 7 | 1069 |
| BSNL | 2 | 1068 |
| Hathway | 1 | 1068 |
| Reliance | 2 | 1067 |
| Sify | 1 | 1068 |
| Tata | 11 | 1069 |
| You | 2 | 1068 |
| TTML | - | 1069 |
| Tikona | 4 | 1067 |
| Overall | $\mathbf{3}$ | $\mathbf{9 6 1 3}$ |

- Only $3 \%$ of the broadband customers said that they were aware of the contact details of the Appellate Authority.


### 4.6.4.2 Incidence of Appeal being filed in the prescribed form in last 12 months

- Of the 322 broadband customers, who were aware of the appellate authority, only 29 customers had filed an appeal with the appellate authority.


### 4.6.4.3 Acknowledgement Receipt

- All the customers, who filed an appeal with an appellate authority, received an acknowledgement from the appellate authority.


### 4.6.4.4 Decision of the Appellate Authority

- Of the 29 appeals with the appellate authority, decisions were taken on 18 appeals. Ten appeals had been filed recently.
- One customer, who filed an appeal with the appellate authority was awaiting a decision on his/her appeals.


### 4.6.5 General Information

4.6.5.1_The following table shows the percentage of prepaid customers who were aware that they can get item-wise usage charge details, on request.

| Service Providers | \% Prepaid customers | Base |
| :--- | :---: | :---: |
| Airtel | - | - |
| BSNL | - | - |
| Hathway | 28 | 458 |
| Reliance | - | - |
| Sify | 37 | 1068 |
| Tata | 45 | 204 |
| You | 58 | 632 |
| TTML | - | - |
| Tikona | - | - |
| Overall | $\mathbf{4 1}$ | $\mathbf{2 3 6 2}$ |

- $41 \%$ of the prepaid broadband customers said that they were aware of the fact that they can get item-wise usage charge details on request.
4.6.5.2 The following table shows the percentage of customers who were denied item-wise usage charge details.

| Service Providers | \% Prepaid customers | Base |
| :--- | :---: | :---: |
| Airtel | - | - |
| BSNL | - | - |
| Hathway | 1.5 | 458 |
| Reliance | - | - |
| Sify | 1.7 | 1068 |
| Tata | 2.5 | 204 |
| You | 0.3 | 632 |
| TTML | - | - |
| Tikona | - | - |
| Overall | $\mathbf{1 . 4}$ | $\mathbf{2 3 6 2}$ |

- Only $1 \%$ of the customers said that they were denied item-wise usage charge details.
4.6.5.3_The following table shows the percentage of customers who cited different reason(s) for their request being denied.

| Service <br> Providers | Reason(s) for denying customers request |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | No reason given | Technical problem | Others | Base |
| Airtel | - | - | - | - |
| BSNL | - | - | - | - |
| Hathway | 57 | 43 | - | 7 |
| Reliance | - | - | - | - |
| Sify | 67 | 33 | - | 18 |
| Tata | 20 | 80 | - | 5 |
| You | 50 | 50 | - | 2 |
| TTML | - | - | - | - |
| Tikona | - | - | - | - |
| Overall | $\mathbf{5 6}$ | $\mathbf{4 4}$ | - | $\mathbf{3 2}$ |

- Customers stated that no reason was given for denying their request for itemized usage charges.
4.6.5.4 The following table shows the percentage of new customers who got the Manual of Practice containing the terms and conditions of service, grievance redressal mechanism etc. while taking the connection.

| Service Providers | \% Customers | Base |
| :--- | :---: | :---: |
| Airtel | 89 | 36 |
| BSNL | 98 | 51 |
| Hathway | 73 | 71 |
| Reliance | 81 | 123 |
| Sify | 52 | 256 |
| Tata | 94 | 141 |
| You | 57 | 263 |
| TTML | 73 | 75 |
| Tikona | 48 | 1011 |
| Overall | $\mathbf{5 9}$ | $\mathbf{2 0 2 7}$ |

- $59 \%$ of the new customers claimed to have got the Manual of Practice. This proportion was significantly lower for Tikona.


## 5. SUMMARY OF CRITICAL FINDINGS

### 5.1 Basic Wire-line Service

5.1.1 $84 \%$ of the basic telephone service customers in Maharashtra circle were satisfied with their service providers on overall service quality. None of the service providers meet the benchmark set for overall service quality.
5.1.2 All the service providers met the benchmark set for the following parameters:

- Billing performance (postpaid)
- Supplementary \& value added services
5.1.3 Airtel and Reliance did not meet the benchmark set for provision of service.
5.1.4 BSNL did not meet the benchmark set for help services. Process of resolution of billing complaints was not found to be satisfactory in case of BSNL.
5.1.5 Most new basic wire-line customers got their lines activated within 7 days. More than $85 \%$ reported that the faults were repaired within 3 days.
5.1.6 Grievance Redressal: The call center is used by a substantial proportion of wire-line customers; Almost $34 \%$ of the customers claimed to have made a complaint on the call centre number of their service provider in the last 12 months.

However, only $89 \%$ were aware about the call centre's toll free number for the purpose of making a complaint/ query. Customers of BSNL (77\%) were less aware about the call centre number.

Although not everyone was informed about the action taken by the call center, the experience with complaint handling for most customers was satisfactory. $91 \%$ of all basic telephone service customers who had lodged complaints said that they were satisfied with the system of resolving their complaints by the call centre/ cutomer care/ help-line.
However, only $78 \%$ of the billing complaints had been satisfactorily addressed.

A very small proportion of the customers (11\%) were aware of the Nodal Officer and the Appellate Authority. Experience of customers with the Nodal Officer was satisfactory in most of the cases.

A majority of the new customers claimed that they had received the Manual of Practice.

### 5.2 Cellular Mobile Service

5.2.1 $83 \%$ of all cellular mobile service customers were satisfied with overall service quality. Vodafone and Idea were the only service providers to meet the benchmark set for overall quality of service.
5.2.2 All the service providers met the benchmark set for provision of service.
5.2.3 Airtel could not meet the benchmark set for billing performance on account of the process of resolution of billing complaints.
5.2.4 Airtel and BSNL did not meet the benchmark set for help services including customer grievance redressal (on account of all parameters).
5.2.5 The benchmark for network performance was met only by Vodafone and Idea.
5.2.6 Maintainability was another area of concern with 4 of the 7 service providers failing to meet the benchmark.
5.2.5 Grievance Redressal: The call center is used by a substantial proportion of cellular mobile service customers; almost $28 \%$ of the customers claimed to have made a complaint on the call centre number of their service provider in the last 12 months.
$90 \%$ of the customers were aware about the call centre's toll free number for the purpose of making a complaint/ query.

Although not everyone was informed about the action taken by the call center, the experience with complaint handling for most customers was satisfactory. $93 \%$ of all cellular mobile service customers who had lodged complaints said that they were satisfied with the system of resolving
their complaints by the call centre/ cutomer care/ help-line. Only $66 \%$ of the billing complaints were satisfactorily addressed.

A very small proportion of the customers ( $3 \% \& 1 \%$ respectively) were aware of the Nodal Officer and the Appellate Authority.

A majority of the new customers (89\%) claimed that they had received the Manual of Practice.

### 5.3 Broadband Service

5.3.1 $80 \%$ of all cellular mobile service customers were satisfied with overall service quality. Five of the 9 service providers failed to meet the benchmark.
5.3.2 All the service providers met the benchmark set for the following parameters:

- Provision of service
- Billing performance (prepaid)
- Supplementary services
5.3.3 Tikona did not meet the benchmark set for billing performance (postpaid).
5.3.4 BSNL and Hathway met the benchmark set for help services, others did not.
5.3.5 Tikona, TTML, You and Sify did not meet the benchmark set for network performance, reliability and availability.
5.3.6 None of the service providers met the benchmark set for maintainability.
5.3.7 $97 \%$ of the customers got their working connection within 15 working days.
5.3.8 Grievance Redressal: The call center is used by a substantial proportion of broadband service customers; Almost $46 \%$ of the customers claimed to have made a complaint on the call centre number of their service provider in the last 12 months.
$97 \%$ were aware about the call centre's toll free number for the purpose of making a complaint/ query.

Although not everyone was informed about the action taken by the call center, the experience with complaint handling for most customers was satisfactory. $70 \%$ of all broadband service customers who had lodged complaints said that they were satisfied with the system of resolving their complaints by the call centre/ cutomer care/ help-line. In the case of Tikona, the satisfaction on this account was significantly lower at $31 \%$.

A very small proportion of the customers ( $11 \%$ and $3 \%$ ) were aware of the Nodal Officer and the Appellate Authority respectively. Only $15 \%$ of the customers were satisfied with their experience with the Nodal Officer.

Only $41 \%$ of the prepaid customers were aware that they could item-wise details of charge details.
$59 \%$ of the new customers claimed to have got the Manual of Practice. This proportion was significantly lower for Tikona.

## 6. RECOMMENDATIONS (QUALITY OF SERVICE)

### 6.1 Basic Wire-line Service

6.1.1 Airtel needs to improve upon provision of service.
6.1.2 BSNL and Reliance should improve upon process of resolution of billing complaints as well as voice quality.
6.1.3 BSNL should also improve upon their help services.
6.1.4 All service providers need to improve upon maintainability of service.
6.1.5 All service providers need to improve upon their overall service quality.
6.1.6 Service providers need to convey all details of the tariff plan to all their new customers.
6.1.7 Effectiveness of the DNC register still needs to be enhanced so that unsolicited calls are cut out totally.
6.1.8 Grievance Redressal Mechanism: Service providers should make their customers aware about the contact details of their Customer Care, Nodal Officer and Appellate Authority. The effectiveness of the Nodal Officer needs to be enhanced so that complaints are speedily addressed.

In addition, the new customers should be informed about the facility whereby they can get itemwise usage charges on request.
The Manual of Practice should be delivered to all new customers.

### 6.2 Cellular Mobile Telephone Service

6.2.1 Airtel, BSNL, Reliance, TTML and Idea need to improve their process for resolution of billing complaints.
6.2.2 Airtel and BSNL need to improve their help services.
6.2.3 Airtel, BSNL, Reliance, TTML, and Aircel need to improve network performance, reliability \& availability.
6.2.4 Airtel, BSNL, Vodafone and Aircel need to improve upon maintainability of service.
6.2.5 BSNL, TTML and Aircel need to improve their value added services.
6.2.6 The overall service quality of Airtel, BSNL Reliance, TTML and Aircel need to be improved.
6.2.7 Service providers need to convey all details of the tariff plan to all their new customers.
6.2.8 Effectiveness of the DNC register still needs to be enhanced so that unsolicited calls are cut out totally.
6.2.9 Grievance Redressal Mechanism: Service providers should make their customers aware about the contact details of their Customer Care, Nodal Officer and Appellate Authority.

The effectiveness of the Nodal Officer needs to be enhanced so that complaints are speedily addressed.

In addition, the new customers should be informed that they can get item-wise usage charges on request.

The Manual of Practice should be delivered to all new customers.

### 6.3 Broadband Internet Service

6.3.1 Maintainability is the main area of concern that needs improvement for all the broadband service providers.
6.3.2 Tikona need to improve their postpaid billing process.
6.3.3 Airtel, Reliance, Sify, Tata, TATA, You, TTML and Tikona need to improve their help services.
6.3.4 The overall service quality of Sify, TATA, You, TTML and Tikona needs to be improved.
6.3.5 Grievance Redressal Mechanism: Service providers should make their customers aware about the contact details of their Nodal Officer and Appellate Authority.

The effectiveness of both the Nodal Officer and the Appellate Authority needs to be enhanced so that complaints are speedily addressed.

In addition, the new customers should be informed that they can get item-wise usage charges on request.

## Annexure 1: Detailed Tables (Basic Telephone Service - Customers Survey)

## A. Service Provision

A.1. (Q 1) When did you last apply for a phone connection?

| Service <br> Providers |  | Less than <br> 6 months | 6-12 months | More than 12 <br> months | Base |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 13 | 37 | 920 | 970 |
|  | $\%$ | $1.3 \%$ | $3.8 \%$ | $94.8 \%$ | $100.0 \%$ |
|  | Count | 17 | 21 | 1041 | 1079 |
|  | $\%$ | $1.5 \%$ | $1.9 \%$ | $96.4 \%$ | $100.0 \%$ |
| Reliance | Count | 24 | 46 | 937 | 1007 |
|  | $\%$ | $2.3 \%$ | $4.5 \%$ | $93.0 \%$ | $100.0 \%$ |
|  | Count | 65 | 66 | 840 | 971 |
|  | $\%$ | $6.7 \%$ | $6.8 \%$ | $86.5 \%$ | $100.0 \%$ |
| Overall | Count | $\mathbf{1 1 9}$ | $\mathbf{1 7 0}$ | $\mathbf{3 7 3 8}$ | $\mathbf{4 0 2 7}$ |
|  | \% | $\mathbf{2 . 9 \%}$ | $\mathbf{4 . 2 \%}$ | $\mathbf{9 2 . 8 \%}$ | $\mathbf{1 0 0 . 0 \%}$ |

A.2. (Q 2) How much time was taken to get the telephone connection installed and activated after you applied for it?

| Service <br> Providers |  | Less than 3 <br> days | $3-7$ days | $8-15$ days | More than 15 <br> days | Base |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 16 | 26 | 5 | 3 | 50 |
|  | $\%$ | $32.0 \%$ | $52.0 \%$ | $10.0 \%$ | $6.0 \%$ | $100.0 \%$ |
|  | Count | 17 | 14 | 3 | 4 | 38 |
|  | $\%$ | $44.7 \%$ | $36.8 \%$ | $7.9 \%$ | $10.5 \%$ | $100.0 \%$ |
| Reliance | Count | 31 | 30 | 3 | 6 | 70 |
|  | $\%$ | $44.3 \%$ | $42.9 \%$ | $4.3 \%$ | $8.6 \%$ | $100.0 \%$ |
| TTML | Count | 35 | 62 | 14 | 20 | 131 |
|  | $\%$ | $26.7 \%$ | $47.3 \%$ | $10.7 \%$ | $15.3 \%$ | $100.0 \%$ |
|  | Count | $\mathbf{9 9}$ | $\mathbf{1 3 2}$ | $\mathbf{2 5}$ | $\mathbf{3 3}$ | $\mathbf{2 8 9}$ |
|  | \% | $\mathbf{3 4 . 3 \%}$ | $\mathbf{4 5 . 7 \%}$ | $\mathbf{8 . 7 \%}$ | $\mathbf{1 1 . 4 \%}$ | $\mathbf{1 0 0 . 0 \%}$ |

A.3. (Q 3) How satisfied are you with time taken to provide working phone connection?

| Service <br> Providers |  | Base | Total <br> Satisfied <br> $(\mathrm{A}+\mathrm{B})$ | Very <br> Satisfied <br> $(\mathrm{A})$ | Satisfied <br> $(\mathrm{B})$ | Dissatisfied | Very <br> Dissatisfied |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 50 | 43 | -- | 43 | 7 | -- |
|  | $\%$ | $100.0 \%$ | $86.0 \%$ | -- | $86.0 \%$ | $14.0 \%$ | -- |
| BSNL | Count | 39 | 36 | 1 | 35 | 3 | -- |
|  | $\%$ | $100.0 \%$ | $92.3 \%$ | $2.6 \%$ | $89.7 \%$ | $7.7 \%$ | -- |
| Reliance | Count | 69 | 62 | -- | 62 | 7 | -- |
|  | $\%$ | $100.0 \%$ | $89.9 \%$ | -- | $89.9 \%$ | $10.1 \%$ | -- |
| TTML | Count | 131 | 124 | 4 | 120 | 7 | -- |
|  | $\%$ | $100.0 \%$ | $94.6 \%$ | $3.1 \%$ | $91.6 \%$ | $5.3 \%$ | -- |
| Overall | Count | $\mathbf{2 8 9}$ | $\mathbf{2 6 5}$ | $\mathbf{5}$ | $\mathbf{2 6 0}$ | $\mathbf{2 4}$ | -- |
|  | $\mathbf{\%}$ | $\mathbf{1 0 0 . 0 \%}$ | $\mathbf{9 1 . 7 \%}$ | $\mathbf{1 . 7 \%}$ | $\mathbf{9 0 . 0 \%}$ | $\mathbf{8 . 3 \%}$ | -- |

A.4. (Q 4) In case your connection was temporarily suspended due to non-payment of bills, how much time was taken by the service provider to reactivate service after you made the payment?

| Service <br> Providers |  | Within 24 <br> hrs | $2-3$ days | $4-7$ days | More than 7 <br> days | Base |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 64 | 18 | 1 | 1 | 64 |
|  | $\%$ | $76.2 \%$ | $21.4 \%$ | $1.2 \%$ | $1.2 \%$ | $100.0 \%$ |
| BSNL | Count | 39 | 66 | 13 | 7 | 125 |
|  | $\%$ | $31.2 \%$ | $52.8 \%$ | $10.4 \%$ | $5.6 \%$ | $100.0 \%$ |
|  | Count | 20 | 11 | 7 | 3 | 41 |
|  | $\%$ | $48.8 \%$ | $26.8 \%$ | $17.1 \%$ | $7.3 \%$ | $100.0 \%$ |
| TTML | Count | 49 | 25 | 8 | 1 | 83 |
|  | $\%$ | $59.0 \%$ | $30.1 \%$ | $9.6 \%$ | $1.2 \%$ | $100.0 \%$ |
| Overall | Count | $\mathbf{1 7 2}$ | $\mathbf{1 2 0}$ | $\mathbf{2 9}$ | $\mathbf{1 2}$ | $\mathbf{3 3 3}$ |
|  | \% | $\mathbf{5 1 . 7 \%}$ | $\mathbf{3 6 . 0 \%}$ | $\mathbf{8 . 7 \%}$ | $\mathbf{3 . 6 \%}$ | $\mathbf{1 0 0 . 0 \%}$ |

B. Billing Process - Postpaid Customers
B.1. (Q 5) How satisfied are you with the timely delivery of bills?

| Service <br> Providers |  | Base | Total <br> Satisfied <br> $(\mathrm{A}+\mathrm{B})$ | Very <br> Satisfied <br> $(\mathrm{A})$ | Satisfied <br> $(\mathrm{B})$ | Dissatisfied | Very <br> Dissatisfied |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 970 | 949 | 5 | 944 | 20 | 1 |
|  | $\%$ | $100.0 \%$ | $97.8 \%$ | $0.5 \%$ | $97.3 \%$ | $2.1 \%$ | $0.1 \%$ |
|  | Count | 1079 | 1012 | 19 | 993 | 61 | 6 |
|  | $\%$ | $100.0 \%$ | $93.8 \%$ | $1.8 \%$ | $92.0 \%$ | $5.7 \%$ | $0.6 \%$ |
| Reliance | Count | 1007 | 974 | 3 | 971 | 29 | 4 |
|  | $\%$ | $100.0 \%$ | $96.7 \%$ | $0.3 \%$ | $96.4 \%$ | $2.9 \%$ | $0.4 \%$ |
| TTML | Count | 971 | 938 | 3 | 935 | 31 | 2 |
|  | $\%$ | $100.0 \%$ | $96.6 \%$ | $0.3 \%$ | $96.3 \%$ | $3.3 \%$ | $0.2 \%$ |
|  | Count | $\mathbf{4 0 2 7}$ | $\mathbf{3 8 7 3}$ | $\mathbf{3 0}$ | $\mathbf{3 8 4 3}$ | $\mathbf{1 4 1}$ | $\mathbf{1 3}$ |
|  | \% | $\mathbf{1 0 0 . 0 \%}$ | $\mathbf{9 6 . 2 \%}$ | $\mathbf{0 . 8 \%}$ | $\mathbf{9 5 . 4 \%}$ | $\mathbf{3 . 5 \%}$ | $\mathbf{0 . 3 \%}$ |

B.2. (Q 6a) How satisfied are you with the accuracy of the bills?

| Service <br> Providers |  | Base | Total <br> Satisfied <br> $(\mathrm{A}+\mathrm{B})$ | Very <br> Satisfied <br> (A) | Satisfied <br> (B) | Dissatisfied | Very <br> Dissatisfied |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 970 | 955 | 5 | 950 | 14 | 1 |
|  | $\%$ | $100.0 \%$ | $98.4 \%$ | $0.5 \%$ | $97.9 \%$ | $1.4 \%$ | $0.1 \%$ |
|  | Count | 1079 | 1019 | 21 | 998 | 52 | 8 |
|  | $\%$ | $100.0 \%$ | $94.4 \%$ | $1.9 \%$ | $92.5 \%$ | $4.8 \%$ | $0.7 \%$ |
| Reliance | Count | 1007 | 984 | 1 | 983 | 17 | 6 |
|  | $\%$ | $100.0 \%$ | $97.7 \%$ | $0.1 \%$ | $97.6 \%$ | $1.7 \%$ | $0.6 \%$ |
| TTML | Count | 971 | 908 | 1 | 944 | 22 | 4 |
|  | $\%$ | $100.0 \%$ | $97.3 \%$ | $0.1 \%$ | $97.2 \%$ | $2.4 \%$ | $0.4 \%$ |
|  | Count | $\mathbf{4 0 2 7}$ | $\mathbf{3 9 0 3}$ | $\mathbf{2 8}$ | $\mathbf{3 8 7 5}$ | $\mathbf{1 0 5}$ | $\mathbf{1 9}$ |
|  | \% | $\mathbf{1 0 0 . 0 \%}$ | $\mathbf{9 6 . 9 \%}$ | $\mathbf{0 . 7 \%}$ | $\mathbf{9 6 . 2 \%}$ | $\mathbf{2 . 6 \%}$ | $\mathbf{0 . 5 \%}$ |

B.3. (Q 6b) Please specify the reason(s) for your dissatisfaction with the billing process.

| Service Providers |  | Charges not as per tariff plan subscribed | Tariff plan changed without information | Charged for value added services not requested | Charged for call/services not made | Others | Base |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 8 | 2 | 8 | 5 | -- | 15 |
|  | \% | 53.3\% | 13.3\% | 53.3\% | 33.3\% | -- |  |
| BSNL | Count | 43 | 9 | 3 | 19 | -- | 60 |
|  | \% | 71.7\% | 15.0\% | 5.0\% | 31.7\% | -- |  |
| Reliance | Count | 14 | 3 | 2 | 6 | 3 | 23 |
|  | \% | 60.9\% | 13.0\% | 8.7\% | 26.1\% | 13.0\% |  |
| TTML | Count | 24 | 9 | 3 | 4 | -- | 34 |
|  | \% | 92.3\% | 34.6\% | 11.5\% | 15.4\% | -- |  |
| Overall | Count | 89 | 23 | 16 | 34 | 3 | 124 |
|  | \% | 71.8\% | 18.5\% | 12.9\% | 27.4\% | 2.4\% |  |

B.4. (Q 7) Have you made any billing related complaints in last 12 months?

| Service <br> Providers |  | Yes | No | Base |
| :--- | :---: | :---: | :---: | :---: |
|  | Count | 231 | 739 | 970 |
|  | $\%$ | $23.8 \%$ | $76.2 \%$ | $100.0 \%$ |
| BSNL | Count | 121 | 958 | 1079 |
|  | $\%$ | $11.2 \%$ | $88.8 \%$ | $100.0 \%$ |
|  | Count | 160 | 847 | 1007 |
|  | $\%$ | $15.9 \%$ | $84.1 \%$ | $100.0 \%$ |
| TTML | Count | 142 | 829 | 971 |
|  | $\%$ | $14.6 \%$ | $85.4 \%$ | $100.0 \%$ |
|  | Count | $\mathbf{6 5 4}$ | $\mathbf{3 3 7 3}$ | $\mathbf{4 0 2 7}$ |
|  | $\mathbf{\%}$ | $\mathbf{1 6 . 2 \%}$ | $\mathbf{8 3 . 8} \%$ | $\mathbf{1 0 0 . 0 \%}$ |

B.5. (Q 8) How satisfied are you with the process of resolution of billing complaints?

| Service <br> Providers |  | Base | Total <br> Satisfied <br> $(\mathrm{A}+\mathrm{B})$ | Very <br> Satisfied <br> $(\mathrm{A})$ | Satisfied <br> (B) | Dissatisfied | Very <br> Dissatisfied |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 231 | 221 | -- | 221 | 9 | 1 |
|  | $\%$ | $100.0 \%$ | $95.7 \%$ | -- | $95.7 \%$ | $3.9 \%$ | $0.4 \%$ |
|  | Count | 121 | 99 | 1 | 98 | 20 | 2 |
|  | $\%$ | $100.0 \%$ | $81.8 \%$ | $0.8 \%$ | $81.0 \%$ | $16.5 \%$ | $1.7 \%$ |
| Reliance | Count | 160 | 141 | -- | 141 | 18 | 1 |
|  | $\%$ | $100.0 \%$ | $88.1 \%$ | -- | $88.1 \%$ | $11.3 \%$ | $0.6 \%$ |
| TTML | Count | 142 | 135 | -- | 135 | 6 | 1 |
|  | $\%$ | $100.0 \%$ | $95.1 \%$ | -- | $95.1 \%$ | $4.2 \%$ | $0.7 \%$ |
| Overall | Count | $\mathbf{6 5 4}$ | $\mathbf{5 9 6}$ | $\mathbf{1}$ | $\mathbf{5 9 5}$ | $\mathbf{5 3}$ | $\mathbf{5}$ |
|  | $\mathbf{\%}$ | $100.0 \%$ | $\mathbf{9 1 . 2} \%$ | $\mathbf{0 . 2} \%$ | $\mathbf{9 1 . 0} \%$ | $\mathbf{8 . 1 \%}$ | $\mathbf{0 . 8 \%}$ |

B.6. (Q 9a) How satisfied are you with the clarity of the bills sent by your service provider in terms of transparency and understandability?

| Service <br> Providers |  | Base | Total <br> Satisfied <br> $(\mathrm{A}+\mathrm{B})$ | Very <br> Satisfied <br> $(\mathrm{A})$ | Satisfied <br> (B) | Dissatisfied | Very <br> Dissatisfied |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 970 | 962 | 6 | 956 | 8 | -- |
|  | $\%$ | $100.0 \%$ | $99.2 \%$ | $0.6 \%$ | $98.6 \%$ | $0.8 \%$ | -- |
|  | Count | 1079 | 1051 | 21 | 1030 | 23 | 5 |
|  | $\%$ | $100.0 \%$ | $97.4 \%$ | $1.9 \%$ | $95.5 \%$ | $2.1 \%$ | $0.5 \%$ |
| Reliance | Count | 1007 | 991 | 1 | 990 | 11 | 5 |
|  | $\%$ | $100.0 \%$ | $98.4 \%$ | $0.1 \%$ | $98.3 \%$ | $1.1 \%$ | $0.5 \%$ |
|  | Count | 971 | 952 | -- | 952 | 14 | 5 |
|  | $\%$ | $100.0 \%$ | $98.0 \%$ | -- | $98.0 \%$ | $1.4 \%$ | $0.5 \%$ |
| Overall | Count | $\mathbf{4 0 2 7}$ | $\mathbf{3 9 5 6}$ | $\mathbf{2 8}$ | $\mathbf{3 9 2 8}$ | $\mathbf{5 6}$ | $\mathbf{1 5}$ |
|  | \% | $\mathbf{1 0 0 . 0 \%}$ | $\mathbf{9 8 . 2 \%}$ | $\mathbf{0 . 7 \%}$ | $\mathbf{9 7 . 5 \%}$ | $\mathbf{1 . 4 \%}$ | $\mathbf{0 . 4 \%}$ |

B.7. (Q 9b) Please specify the reason(s) for your dissatisfaction.

| Service <br> Providers |  | Difficult to read the bill | Difficult to understand the language | Calculations not clear | Item wise charges like total minutes of usage of local, STD, ISD calls and charges thereon not given | Others | Base |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | -- | -- | 3 | 5 | -- | 8 |
|  | \% | -- | -- | 37.5\% | 62.5\% | -- |  |
| BSNL | Count | 7 | 2 | 13 | 6 | -- | 28 |
|  | \% | 25.0\% | 7.1\% | 46.4\% | 21.4\% | -- |  |
| Reliance | Count | 4 | 2 | 4 | 6 | -- | 16 |
|  | \% | 25.0\% | 12.5\% | 25.0\% | 37.5\% | -- |  |
| TTML | Count | 9 | 4 | 3 | 3 | -- | 19 |
|  | \% | 47.4\% | 21.1\% | 15.8\% | 15.8\% | -- |  |
| Overall | Count | 20 | 8 | 23 | 20 | -- | 71 |
|  | \% | 28.2\% | 11.3\% | 32.4\% | 28.2\% | -- |  |

## Billing Process - Prepaid Customers

B.8. (Q 10) How satisfied are you with the accuracy of charges i.e. amount deducted on every usage?

| Service <br> Providers |  | Base | Total <br> Satisfied <br> (A+B) | Vatisfied <br> (A) | Satisfied <br> (B) | Dissatisfied | Very <br> Dissatisfied |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | -- | -- | -- | -- | -- | -- |
|  | $\%$ | -- | -- | -- | -- | -- | -- |
| BSNL | Count | -- | -- | -- | -- | -- | -- |
|  | $\%$ | -- | -- | -- | -- | -- | -- |
| Reliance | Count | -- | -- | -- | -- | -- | -- |
|  | $\%$ | -- | -- | -- | -- | -- |  |
| TTML | Count | -- | -- | -- | -- | -- |  |
|  | $\%$ | -- | -- | -- | -- | -- |  |
| Overall | Count | -- | -- | -- | -- | -- |  |
|  | \% | -- | -- | -- | -- | - | - |

## C. Help Services/ Customer Care

C.1. (Q 11) Did you complain or make a query in the last 12 months to the customer care/ helpline/ call centre toll free number of your service provider?

| Service Providers |  | Yes | No | Base |
| :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 513 | 457 | 970 |
|  | \% | 52.9\% | 47.1\% | 100.0\% |
| BSNL | Count | 368 | 711 | 1079 |
|  | \% | 34.1\% | 65.9\% | 100.0\% |
| Reliance | Count | 512 | 495 | 1007 |
|  | \% | 50.8\% | 49.2\% | 100.0\% |
| TTML | Count | 476 | 495 | 971 |
|  | \% | 49.0\% | 51.0 | 100.0\% |
| Overall | Count | 1869 | 2158 | 4027 |
|  | \% | 46.4\% | 53.6\% | 100.0\% |

C.2. (Q 12) How satisfied are you with the ease of access of call centre/customer care or helpline?

| Service <br> Providers |  | Base | Total <br> Satisfied <br> $(\mathrm{A}+\mathrm{B})$ | Very <br> Satisfied <br> $(\mathrm{A})$ | Satisfied <br> $(\mathrm{B})$ | Dissatisfied | Very <br> Dissatisfied |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 513 | 480 | 2 | 478 | 33 | -- |
|  | $\%$ | $100.0 \%$ | $93.6 \%$ | $0.4 \%$ | $93.2 \%$ | $6.4 \%$ | -- |
|  | Count | 368 | 328 | -- | 328 | 39 | 1 |
|  | $\%$ | $100.0 \%$ | $89.1 \%$ | -- | $89.1 \%$ | $10.6 \%$ | $0.3 \%$ |
| Reliance | Count | 512 | 487 | 6 | 481 | 21 | 4 |
|  | $\%$ | $100.0 \%$ | $95.1 \%$ | $1.2 \%$ | $93.9 \%$ | $4.1 \%$ | $0.8 \%$ |
| TTML | Count | 476 | 438 | 4 | 434 | 36 | 2 |
|  | $\%$ | $100.0 \%$ | $92.0 \%$ | $0.8 \%$ | $91.2 \%$ | $7.6 \%$ | $0.4 \%$ |
|  | Count | $\mathbf{1 8 6 9}$ | $\mathbf{1 7 3 3}$ | $\mathbf{1 2}$ | $\mathbf{1 7 2 1}$ | $\mathbf{1 2 9}$ | $\mathbf{7}$ |
|  | $\mathbf{\%}$ | $\mathbf{1 0 0 . 0 \%}$ | $\mathbf{9 2 . 7 \%}$ | $\mathbf{0 . 6 \%}$ | $\mathbf{9 2 . 1 \%}$ | $\mathbf{6 . 9 \%}$ | $\mathbf{0 . 4 \%}$ |

C.3. (Q 13) How satisfied are you with the response time taken to answer your call by a customer care executive?

| Service <br> Providers |  | Base | Total <br> Satisfied <br> $(\mathrm{A}+\mathrm{B})$ | Very <br> Satisfied <br> $(\mathrm{A})$ | Satisfied <br> $(\mathrm{B})$ | Dissatisfied | Very <br> Dissatisfied |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 513 | 443 | 1 | 442 | 70 | -- |
|  | $\%$ | $100.0 \%$ | $86.4 \%$ | $0.2 \%$ | $86.2 \%$ | $13.6 \%$ | -- |
|  | Count | 368 | 314 | 1 | 313 | 53 | 1 |
|  | $\%$ | $100.0 \%$ | $85.4 \%$ | $0.3 \%$ | $85.1 \%$ | $14.4 \%$ | $0.3 \%$ |
| Reliance | Count | 512 | 427 | 5 | 422 | 85 | -- |
|  | $\%$ | $100.0 \%$ | $83.4 \%$ | $1.0 \%$ | $82.4 \%$ | $16.6 \%$ | -- |
| TTML | Count | 476 | 441 | 4 | 437 | 34 | 1 |
|  | $\%$ | $100.0 \%$ | $92.6 \%$ | $0.8 \%$ | $91.8 \%$ | $7.1 \%$ | $0.2 \%$ |
|  | Count | $\mathbf{1 8 6 9}$ | $\mathbf{1 6 2 5}$ | $\mathbf{1 1}$ | $\mathbf{1 6 1 4}$ | $\mathbf{2 4 2}$ | $\mathbf{2}$ |
|  | \% | $\mathbf{1 0 0 . 0 \%}$ | $\mathbf{8 7 . 0 \%}$ | $\mathbf{0 . 6 \%}$ | $\mathbf{8 6 . 4 \%}$ | $\mathbf{1 2 . 9 \%}$ | $\mathbf{0 . 1 \%}$ |

C.4. (Q 14) How satisfied are you with the problem solving ability of the customer care executive(s)?

| Service <br> Providers |  | Base | Total <br> Satisfied <br> $(\mathrm{A}+\mathrm{B})$ | Very <br> Satisfied <br> $(\mathrm{A})$ | Satisfied <br> $(\mathrm{B})$ | Dissatisfied | Very <br> Dissatisfied |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 513 | 493 | 1 | 492 | 20 | -- |
|  | $\%$ | $100.0 \%$ | $96.1 \%$ | $0.2 \%$ | $95.9 \%$ | $3.9 \%$ | -- |
|  | Count | 368 | 323 | 1 | 322 | 44 | 1 |
|  | $\%$ | $100.0 \%$ | $87.8 \%$ | $0.3 \%$ | $87.5 \%$ | $12.0 \%$ | $0.3 \%$ |
| Reliance | Count | 512 | 471 | 4 | 467 | 41 | -- |
|  | $\%$ | $100.0 \%$ | $92.0 \%$ | $0.8 \%$ | $91.2 \%$ | $8.0 \%$ | -- |
| TTML | Count | 476 | 446 | 4 | 442 | 28 | 2 |
|  | $\%$ | $100.0 \%$ | $93.7 \%$ | $0.8 \%$ | $92.9 \%$ | $5.9 \%$ | $0.4 \%$ |
|  | Count | $\mathbf{1 8 6 9}$ | $\mathbf{1 7 3 3}$ | $\mathbf{1 0}$ | $\mathbf{1 7 2 3}$ | $\mathbf{1 3 3}$ | $\mathbf{3}$ |
|  | \% | $\mathbf{1 0 0 . 0 \%}$ | $\mathbf{9 2 . 7 \%}$ | $\mathbf{0 . 5 \%}$ | $\mathbf{9 2 . 2 \%}$ | $\mathbf{7 . 1 \%}$ | $\mathbf{0 . 2 \%}$ |

C.5. (Q 15) How satisfied are you with the time taken by call centre/customer care /helpline to resolve your complaint?

| Service <br> Providers |  | Base | Total <br> Satisfied <br> $(\mathrm{A}+\mathrm{B})$ | Very <br> Satisfied <br> (A) | Satisfied <br> (B) | Dissatisfied | Very <br> Dissatisfied |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 513 | 489 | 2 | 487 | 24 | -- |
|  | $\%$ | $100.0 \%$ | $95.3 \%$ | $0.4 \%$ | $94.9 \%$ | $4.7 \%$ | -- |
| BSNL | Count | 368 | 326 | 3 | 323 | 41 | 1 |
|  | $\%$ | $100.0 \%$ | $88.6 \%$ | $0.8 \%$ | $87.8 \%$ | $11.1 \%$ | $0.3 \%$ |
| Reliance | Count | 512 | 467 | 14 | 453 | 44 | 1 |
|  | $\%$ | $100.0 \%$ | $91.2 \%$ | $2.7 \%$ | $88.5 \%$ | $8.6 \%$ | $0.2 \%$ |
| TTML | Count | 476 | 443 | 10 | 433 | 32 | 1 |
|  | $\%$ | $100.0 \%$ | $93.1 \%$ | $2.1 \%$ | $91.0 \%$ | $6.7 \%$ | $0.2 \%$ |
| Overall | Count | $\mathbf{1 8 6 9}$ | $\mathbf{1 7 2 5}$ | $\mathbf{2 9}$ | $\mathbf{1 6 9 6}$ | $\mathbf{1 4 1}$ | $\mathbf{3}$ |
|  | \% | $\mathbf{1 0 0 . 0 \%}$ | $\mathbf{9 2 . 3} \%$ | $\mathbf{1 . 6 \%}$ | $\mathbf{9 0 . 7 \%}$ | $\mathbf{7 . 5 \%}$ | $\mathbf{0 . 2 \%}$ |

## D. Network Performance, Reliability and Availability

D.1. (Q 16) How satisfied are you with the availability of working telephone (dial tone)?

| Service <br> Providers |  | Base | Total <br> Satisfied <br> $(\mathrm{A}+\mathrm{B})$ | Very <br> Satisfied <br> $(\mathrm{A})$ | Satisfied <br> (B) | Dissatisfied | Very <br> Dissatisfied |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 970 | 932 | 4 | 998 | 35 | 3 |
|  | $\%$ | $100.0 \%$ | $96.1 \%$ | $0.4 \%$ | $95.7 \%$ | $3.6 \%$ | $0.3 \%$ |
| BSNL | Count | 1079 | 1021 | 35 | 986 | 54 | 4 |
|  | $\%$ | $100.0 \%$ | $94.6 \%$ | $3.2 \%$ | $91.4 \%$ | $5.0 \%$ | $0.4 \%$ |
| Reliance | Count | 1007 | 926 | 8 | 918 | 77 | 4 |
|  | $\%$ | $100.0 \%$ | $92.0 \%$ | $0.8 \%$ | $91.2 \%$ | $7.6 \%$ | $0.4 \%$ |
| TTML | Count | 971 | 932 | 13 | 919 | 39 | -- |
|  | $\%$ | $100.0 \%$ | $95.6 \%$ | $1.3 \%$ | $94.6 \%$ | $4.0 \%$ | -- |
| Overall | Count | $\mathbf{4 0 2 7}$ | $\mathbf{3 8 1 1}$ | $\mathbf{6 0}$ | $\mathbf{3 7 5 1}$ | $\mathbf{2 0 5}$ | $\mathbf{1 1}$ |
|  | $\mathbf{\%}$ | $\mathbf{1 0 0 . 0 \%}$ | $\mathbf{9 4 . 6 \%}$ | $\mathbf{1 . 5 \%}$ | $\mathbf{9 3 . 1 \%}$ | $\mathbf{5 . 1 \%}$ | $\mathbf{0 . 3 \%}$ |

D.2. (Q 17) How satisfied are you with the ability to make or receive calls easily?

| Service <br> Providers |  | Base | Total <br> Satisfied <br> $(\mathrm{A}+\mathrm{B})$ | Very <br> Satisfied <br> $(\mathrm{A})$ | Satisfied <br> $(\mathrm{B})$ | Dissatisfied | Very <br> Dissatisfied |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 970 | 954 | 5 | 949 | 16 | -- |
|  | $\%$ | $100.0 \%$ | $98.3 \%$ | $0.5 \%$ | $97.8 \%$ | $1.6 \%$ | -- |
|  | Count | 1079 | 1017 | 36 | 981 | 58 | 4 |
|  | $\%$ | $100.0 \%$ | $94.2 \%$ | $3.3 \%$ | $90.9 \%$ | $5.4 \%$ | $0.4 \%$ |
| Reliance | Count | 1007 | 978 | 3 | 975 | 27 | 2 |
|  | $\%$ | $100.0 \%$ | $97.1 \%$ | $0.3 \%$ | $96.8 \%$ | $2.7 \%$ | $0.2 \%$ |
| TTML | Count | 971 | 936 | 4 | 932 | 35 | -- |
|  | $\%$ | $100.0 \%$ | $96.4 \%$ | $0.4 \%$ | $96.0 \%$ | $3.6 \%$ | -- |
|  | Count | $\mathbf{4 0 2 7}$ | $\mathbf{3 8 8 5}$ | $\mathbf{4 8}$ | $\mathbf{3 8 3 7}$ | $\mathbf{1 3 6}$ | $\mathbf{6}$ |
|  | \% | $\mathbf{1 0 0 . 0 \%}$ | $\mathbf{9 6 . 5 \%}$ | $\mathbf{1 . 2 \%}$ | $\mathbf{9 5 . 3 \%}$ | $\mathbf{3 . 4 \%}$ | $\mathbf{0 . 1 \%}$ |

D.3. (Q 18) How satisfied are you with the voice quality?

| Service <br> Providers |  | Base | Total <br> Satisfied <br> $(\mathrm{A}+\mathrm{B})$ | Very <br> Satisfied <br> $(\mathrm{A})$ | Satisfied <br> (B) | Dissatisfied | Very <br> Dissatisfied |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 970 | 911 | 8 | 903 | 58 | 1 |
|  | $\%$ | $100.0 \%$ | $93.9 \%$ | $0.8 \%$ | $93.1 \%$ | $6.0 \%$ | $0.1 \%$ |
| BSNL | Count | 1079 | 920 | 92 | 828 | 154 | 5 |
|  | $\%$ | $100.0 \%$ | $85.2 \%$ | $8.5 \%$ | $76.7 \%$ | $14.3 \%$ | $0.5 \%$ |
| Reliance | Count | 1007 | 893 | 14 | 879 | 110 | 4 |
|  | $\%$ | $100.0 \%$ | $88.7 \%$ | $1.4 \%$ | $87.3 \%$ | $10.9 \%$ | $0.4 \%$ |
| TTML | Count | 971 | 902 | 17 | 885 | 69 | -- |
|  | $\%$ | $100.0 \%$ | $92.9 \%$ | $1.8 \%$ | $91.1 \%$ | $7.1 \%$ | -- |
| Overall | Count | $\mathbf{4 0 2 7}$ | $\mathbf{3 6 2 6}$ | $\mathbf{1 3 1}$ | $\mathbf{3 4 9 5}$ | $\mathbf{3 9 1}$ | $\mathbf{1 0}$ |
|  | $\mathbf{4 0}$ | $\mathbf{1 0 0 . 0 \%}$ | $\mathbf{9 0 . 1 \%}$ | $\mathbf{3 . 3} \%$ | $\mathbf{8 6 . 8} \%$ | $\mathbf{9 . 7 \%}$ | $\mathbf{0 . 2 \%}$ |

E. Maintainability (Fault Repair)
E.1. (Q 19) Have you experienced fault in your telephone connection in the last 12 months?

| Service Providers |  | Yes | No | Base |
| :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 203 | 767 | 970 |
|  | \% | 20.9\% | 79.1\% | 100.0\% |
| BSNL | Count | 225 | 854 | 1079 |
|  | \% | 20.9\% | 79.1\% | 100.0\% |
| Reliance | Count | 184 | 823 | 1007 |
|  | \% | 18.3\% | 81.7\% | 100.0\% |
| TTML | Count | 212 | 759 | 971 |
|  | \% | 21.8\% | 78.2\% | 100.0\% |
| Overall | Count | 824 | 3203 | 4027 |
|  | \% | 20.5\% | 79.5\% | 100.0\% |

E.2. (Q 20) How many times your telephone became faulty in the last one month?

| Service <br> Providers |  | Nil | One time | $2-3$ times | More than 3 <br> times | Base |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 55 | 115 | 25 | 8 | 203 |
|  | $\%$ | $27.1 \%$ | $56.7 \%$ | $12.3 \%$ | $3.9 \%$ | $100.0 \%$ |
|  | Count | 14 | 124 | 67 | 20 | 225 |
|  | $\%$ | $6.2 \%$ | $55.1 \%$ | $29.8 \%$ | $8.9 \%$ | $100.0 \%$ |
| Reliance | Count | 34 | 106 | 34 | 10 | 184 |
|  | $\%$ | $18.5 \%$ | $57.6 \%$ | $18.5 \%$ | $5.4 \%$ | $100.0 \%$ |
| TTML | Count | 19 | 136 | 48 | 9 | 212 |
|  | $\%$ | $9.0 \%$ | $64.2 \%$ | $22.6 \%$ | $4.2 \%$ | $100.0 \%$ |
|  | Count | $\mathbf{1 2 2}$ | $\mathbf{4 8 1}$ | $\mathbf{1 7 4}$ | $\mathbf{4 7}$ | $\mathbf{8 2 4}$ |
|  | \% | $\mathbf{1 4 . 8} \%$ | $\mathbf{5 8 . 4} \%$ | $\mathbf{2 1 . 1 \%}$ | $\mathbf{5 . 7 \%}$ | $\mathbf{1 0 0 . 0 \%}$ |

E.3. (Q 21) How long did it take generally for repairing the fault after lodging complaint?

| Service <br> Providers |  | 1 day | $2-3$ days | 4-7 days | More than 7 <br> days | Base |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 75 | 111 | 16 | 1 | 203 |
|  | $\%$ | $36.9 \%$ | $54.7 \%$ | $7.9 \%$ | $0.5 \%$ | $100.0 \%$ |
|  | Count | 46 | 137 | 20 | 22 | 225 |
|  | $\%$ | $20.4 \%$ | $60.9 \%$ | $8.9 \%$ | $9.8 \%$ | $100.0 \%$ |
| Reliance | Count | 40 | 119 | 13 | 12 | 184 |
|  | $\%$ | $21.7 \%$ | $64.7 \%$ | $7.1 \%$ | $6.5 \%$ | $100.0 \%$ |
| TTML | Count | 66 | 133 | 8 | 5 | 212 |
|  | $\%$ | $31.1 \%$ | $62.7 \%$ | $3.8 \%$ | $2.4 \%$ | $100.0 \%$ |
|  | Count | $\mathbf{2 2 7}$ | $\mathbf{5 0 0}$ | $\mathbf{5 7}$ | $\mathbf{4 0}$ | $\mathbf{8 2 4}$ |
|  | $\mathbf{\%}$ | $\mathbf{2 7 . 5 \%}$ | $\mathbf{6 0 . 7 \%}$ | $\mathbf{6 . 9 \%}$ | $\mathbf{4 . 9 \%}$ | $\mathbf{1 0 0 . 0 \%}$ |

E.4. (Q 22) How satisfied are you with the fault repair service?

| Service <br> Providers |  | Base | Total <br> Satisfied <br> $(\mathrm{A}+\mathrm{B})$ | Very <br> Satisfied <br> $(\mathrm{A})$ | Satisfied <br> $(\mathrm{B})$ | Dissatisfied | Very <br> Dissatisfied |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 203 | 187 | 1 | 186 | 16 | -- |
|  | $\%$ | $100.0 \%$ | $92.1 \%$ | $0.5 \%$ | $91.6 \%$ | $7.9 \%$ | -- |
| BSNL | Count | 225 | 169 | 8 | 161 | 53 | 3 |
|  | $\%$ | $100.0 \%$ | $75.2 \%$ | $3.6 \%$ | $71.6 \%$ | $23.6 \%$ | $1.3 \%$ |
| Reliance | Count | 184 | 141 | -- | 141 | 43 | -- |
|  | $\%$ | $100.0 \%$ | $76.6 \%$ | -- | $76.6 \%$ | $23.4 \%$ | -- |
| TTML | Count | 212 | 191 | 4 | 187 | 18 | 3 |
|  | $\%$ | $100.0 \%$ | $90.1 \%$ | $1.9 \%$ | $88.2 \%$ | $8.5 \%$ | $1.4 \%$ |
| Overall | Count | $\mathbf{8 2 4}$ | $\mathbf{6 8 8}$ | $\mathbf{1 3}$ | $\mathbf{6 7 5}$ | $\mathbf{1 3 0}$ | $\mathbf{6}$ |
|  | \% | $\mathbf{1 0 0 . 0 \%}$ | $\mathbf{8 3 . 5 \%}$ | $\mathbf{1 . 6 \%}$ | $\mathbf{8 1 . 9 \%}$ | $\mathbf{1 5 . 8 \%}$ | $\mathbf{0 . 7 \%}$ |

F. Supplementary Service/ Value Added Services
F.1. (Q 23) Do you use services like call waiting, call forwarding, voice mails or any other supplementary / value added services?

| Service <br> Providers |  | Yes | No | Base |
| :--- | :---: | :---: | :---: | :---: |
|  | Count | 255 | 715 | 970 |
|  | $\%$ | $26.3 \%$ | $73.7 \%$ | $100.0 \%$ |
| BSNL | Count | 80 | 999 | 1079 |
|  | $\%$ | $7.4 \%$ | $92.6 \%$ | $100.0 \%$ |
|  | Count | 179 | 828 | 1007 |
|  | $\%$ | $17.8 \%$ | $82.2 \%$ | $100.0 \%$ |
| TTML | Count | 101 | 870 | 971 |
|  | $\%$ | $10.4 \%$ | $89.6 \%$ | $100.0 \%$ |
| Overall | Count | $\mathbf{6 1 5}$ | $\mathbf{3 4 1 2}$ | $\mathbf{4 0 2 7}$ |
|  | \% | $\mathbf{1 5 . 3} \%$ | $\mathbf{8 4 . 7 \%}$ | $\mathbf{1 0 0 . 0 \%}$ |

F.2. (Q 24) How satisfied are you with the quality of the supplementary / value added services provided?

| Service <br> Providers |  | Base | Total <br> Satisfied <br> $(\mathrm{A}+\mathrm{B})$ | Very <br> Satisfied <br> (A) | Satisfied <br> (B) | Dissatisfied | Very <br> Dissatisfied |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Count | 255 | 251 | -- | 251 | 3 | 1 |
|  | $\%$ | $100.0 \%$ | $98.4 \%$ | -- | $98.4 \%$ | $1.2 \%$ | $0.4 \%$ |
| BSNL | Count | 80 | 75 | 1 | 74 | 2 | 3 |
|  | $\%$ | $100.0 \%$ | $93.8 \%$ | $1.3 \%$ | $92.5 \%$ | $2.5 \%$ | $3.8 \%$ |
| Reliance | Count | 179 | 179 | -- | 179 | -- | -- |
|  | $\%$ | $100.0 \%$ | $100 \%$ | -- | $100 \%$ | -- | -- |
| TTML | Count | 101 | 97 | -- | 97 | 3 | 1 |
|  | $\%$ | $100.0 \%$ | $96.0 \%$ | -- | $96.0 \%$ | $3.0 \%$ | $1.0 \%$ |
| Overall | Count | $\mathbf{6 1 5}$ | $\mathbf{6 0 2}$ | $\mathbf{1}$ | $\mathbf{6 0 1}$ | $\mathbf{8}$ | $\mathbf{5}$ |
|  | \% | $\mathbf{1 0 0 . 0 \%}$ | $\mathbf{9 7 . 9 \%}$ | $\mathbf{0 . 2 \%}$ | $\mathbf{9 7 . 7 \%}$ | $\mathbf{1 . 3 \%}$ | $\mathbf{0 . 8 \%}$ |

## G. Overall Customer Satisfaction

G.1. (Q 25a) How satisfied are you with the overall quality of your telephone service?

| Service <br> Providers |  | Base | Total <br> Satisfied <br> $(\mathrm{A}+\mathrm{B})$ | Very <br> Satisfied <br> $(\mathrm{A})$ | Satisfied <br> $(\mathrm{B})$ | Dissatisfied | Very <br> Dissatisfied |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Count | 970 | 832 | 9 | 823 | 137 | 1 |
|  | $\%$ | $100.0 \%$ | $85.7 \%$ | $0.9 \%$ | $84.8 \%$ | $14.1 \%$ | $0.1 \%$ |
| BSNL | Count | 1079 | 918 | 44 | 874 | 155 | 6 |
|  | $\%$ | $100.0 \%$ | $85.1 \%$ | $4.1 \%$ | $81.0 \%$ | $14.4 \%$ | $0.6 \%$ |
| Reliance | Count | 1007 | 768 | 3 | 765 | 232 | 7 |
|  | $\%$ | $100.0 \%$ | $76.3 \%$ | $0.3 \%$ | $76.0 \%$ | $23.0 \%$ | $0.7 \%$ |
| TTML |  | 971 | 867 | 40 | 827 | 101 | 3 |
|  |  | $100.0 \%$ | $89.3 \%$ | $4.1 \%$ | $85.2 \%$ | $10.4 \%$ | $0.3 \%$ |
| Overall | Count | $\mathbf{4 0 2 7}$ | $\mathbf{3 3 8 5}$ | $\mathbf{9 6}$ | $\mathbf{3 2 8 9}$ | $\mathbf{6 2 5}$ | $\mathbf{1 7}$ |
|  | \% | $\mathbf{1 0 0 . 0 \%}$ | $\mathbf{8 4 . 1 \%}$ | $\mathbf{2 . 4 \%}$ | $\mathbf{8 1 . 7 \%}$ | $\mathbf{1 5 . 5 \%}$ | $\mathbf{0 . 4 \%}$ |

## H. General Information

H.1. (Q 26) Have you been informed in writing, at the time of subscription of service or within a week of activation of service the complete details of your tariff plan?

| Service <br> Providers |  | Yes | No | Base |
| :--- | :---: | :---: | :---: | :---: |
| Airtel | Count | 44 | 6 | 50 |
|  | $\%$ | $88.0 \%$ | $12.0 \%$ | $100.0 \%$ |
|  | Count | 19 | 19 | 38 |
|  | $\%$ | $50.0 \%$ | $50.0 \%$ | $100.0 \%$ |
| Reliance | Count | 65 | 5 | 70 |
|  | $\%$ | $92.8 \%$ | $7.1 \%$ | $100.0 \%$ |
| TTML | Count | 86 | 45 | 131 |
|  | $\%$ | $65.6 \%$ | $34.4 \%$ | $100.0 \%$ |
| Overall | Count | $\mathbf{2 1 4}$ | $\mathbf{7 5}$ | $\mathbf{2 8 9}$ |
|  | $\boldsymbol{\%}$ | $\mathbf{7 4 . 0 \%}$ | $\mathbf{2 5 . 9 \%}$ | $\mathbf{1 0 0 . 0 \%}$ |

H.2. (Q 27) Have you terminated telephone connection that you had in the last 12 months?

| Service <br> Providers |  | Yes | No | Base |
| :--- | :---: | :---: | :---: | :---: |
| Airtel | Count | 13 | 957 | 970 |
|  | $\%$ | $1.3 \%$ | $98.7 \%$ | $100.0 \%$ |
|  | Count | 12 | 1067 | 1079 |
|  | $\%$ | $1.1 \%$ | $98.9 \%$ | $100.0 \%$ |
| Reliance | Count | 10 | 997 | 1007 |
|  | $\%$ | $1.0 \%$ | $99.0 \%$ | $100.0 \%$ |
|  | Count | 14 | 957 | 971 |
|  | $\%$ | $1.4 \%$ | $98.6 \%$ | $100.0 \%$ |
| Overall | Count | $\mathbf{4 9}$ | $\mathbf{3 9 7 8}$ | $\mathbf{4 0 2 7}$ |
|  | \% | $\mathbf{1 . 2 \%}$ | $\mathbf{9 8 . 8 \%}$ | $\mathbf{1 0 0 . 0 \%}$ |

H.3. (Q 28) If yes, please name your previous service provider?

| Current <br> Service <br> Providers |  | Previous Service Providers |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Airtel | BSNL | Reliance | TTML | Base |
| Airtel | Count | -- | 4 | 5 | 4 | 13 |
|  | \% | -- | 30.8\% | 38.5\% | 30.8\% | 100.0\% |
| BSNL | Count | 1 | 7 | 2 | 2 | 12 |
|  | \% | 8.3\% | 58.4\% | 16.6\% | 16.7\% | 100.0\% |
| Reliance | Count | 5 | 3 | -- | 2 | 10 |
|  | \% | 50.0\% | 30.0\% | -- | 20.0\% | 100.0\% |
| TTML | Count | -- | 8 | 6 | -- | 14 |
|  | \% | -- | 57.2\% | 42.9\% | -- | 100.0\% |
| Overall | Count | 6 | 22 | 13 | 8 | 49 |
|  | \% | 12.2\% | 44.9\% | 26.6\% | 16.3\% | 100.0\% |

H.4. (Q 29) How many days were taken by previous service provider for termination of your telephone connection?

| Previous <br> Service <br> Providers <br> Airtel Count | 4 | 1 day | $2-3$ days | $4-7$ days | More than 7 <br> days | Base |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\%$ | $30.8 \%$ | $38.5 \%$ | $23.1 \%$ | 1 | 13 |
| BSNL | Count | 1 | 6 | 3 | $7.7 \%$ | $100.0 \%$ |
|  | $\%$ | $8.3 \%$ | $50.0 \%$ | $25.0 \%$ | $16.7 \%$ | $100.0 \%$ |
| Reliance | Count | -- | 8 | 1 | 1 | 10 |
|  | $\%$ | -- | $80.0 \%$ | $10.0 \%$ | $10.0 \%$ | $100.0 \%$ |
| TTML | Count | 3 | 5 | 6 | -- | 14 |
|  | $\%$ | $21.4 \%$ | $35.7 \%$ | $42.9 \%$ | -- | $100.0 \%$ |
|  | Count | $\mathbf{8}$ | $\mathbf{2 4}$ | $\mathbf{1 3}$ | $\mathbf{4}$ | $\mathbf{4 9}$ |
|  | \% | $\mathbf{1 6 . 3 \%}$ | $\mathbf{4 9 . 0 \%}$ | $\mathbf{2 6 . 5 \%}$ | $\mathbf{8 . 2 \%}$ | $\mathbf{1 0 0 . 0 \%}$ |

H.5. (Q 30) Did your service provider adjust your security deposit in the bill raised after you requested for termination?

| Previous Service Providers |  | Yes | No | Base |
| :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 10 | 3 | 13 |
|  | \% | 76.9\% | 23.1\% | 100.0\% |
| BSNL | Count | 8 | 4 | 12 |
|  | \% | 66.7\% | 33.3\% | 100.0\% |
| Reliance | Count | 8 | 2 | 10 |
|  | \% | 80.0\% | 20.0\% | 100.0\% |
| TTML | Count | 14 | -- | 14 |
|  | \% | 100\% | -- | 100.0\% |
| Overall | Count | 40 | 9 | 49 |
|  | \% | 81.6\% | 18.4\% | 100.0\% |

H.6. (Q 31) Have you registered your telephone number for Do Not Call (DNC) registry with your service provider so that you do not receive unsolicited commercial calls /SMS.

| Service <br> Providers |  | Yes | No | Do not mind <br> receiving such <br> calls/SMS | Base |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 29 | 941 | -- | 970 |
|  | $\%$ | $3.0 \%$ | $97.0 \%$ | -- | $100.0 \%$ |
|  | Count | 18 | 1061 | -- | 1079 |
|  | $\%$ | $1.7 \%$ | $98.3 \%$ | -- | $100.0 \%$ |
| Reliance | Count | 22 | 985 | -- | 1007 |
|  | $\%$ | $2.2 \%$ | $97.8 \%$ | -- | $100.0 \%$ |
|  | Count | 17 | 954 | -- | 971 |
|  | $\%$ | $1.8 \%$ | $98.2 \%$ | -- | $100.0 \%$ |
| Overall | Count | $\mathbf{8 6}$ | $\mathbf{3 9 4 1}$ | $\mathbf{- -}$ | $\mathbf{4 0 2 7}$ |
|  | $\mathbf{\%}$ | $\mathbf{2 . 1 \%}$ | $\mathbf{9 7 . 9 \%}$ | $\mathbf{- -}$ | $\mathbf{1 0 0 . 0 \%}$ |

H.7. (Q 32a) Do you still receive unsolicited commercial calls/SMS and whether there is any change in the frequency of such calls /SMS.

| Service <br> Providers | Count | Stopped <br> Receiving | Considerable <br> Decrease | Slight <br> Decrease | Continued <br> Receiving | Base |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | 9 | 4 | 16 | -- | 29 |  |
|  | $\%$ | $31.0 \%$ | $13.8 \%$ | $55.2 \%$ | -- | $100.0 \%$ |
|  | Count | 4 | -- | 11 | 3 | 18 |
|  | $\%$ | $22.2 \%$ | -- | $61.1 \%$ | $16.7 \%$ | $100.0 \%$ |
| Reliance | Count | 3 | 4 | 12 | 3 | 22 |
|  | $\%$ | $13.6 \%$ | $18.2 \%$ | $54.5 \%$ | $13.6 \%$ | $100.00 \%$ |
|  | Count | 7 | 3 | 7 | -- | 17 |
|  | $\%$ | $41.2 \%$ | $17.6 \%$ | $41.2 \%$ | -- | $100.00 \%$ |
| Overall | Count | $\mathbf{2 3}$ | $\mathbf{1 1}$ | $\mathbf{4 6}$ | $\mathbf{6}$ | $\mathbf{8 6}$ |
|  | $\mathbf{\%}$ | $26.7 \%$ | $12.8 \%$ | $53.5 \%$ | $7.0 \%$ | $100.00 \%$ |

H.8. (Q 32b) Have you made any compliant to your service provider on getting such unsolicited calls/ SMS after registering for National Do Not Call (NDNC) Registry.

| Service <br> Providers |  | Yes | No | Base |
| :--- | :---: | :---: | :---: | :---: |
|  | Count | -- | 20 | 20 |
|  | $\%$ | -- | $!00 \%$ | $!00 \%$ |
| BSNL | Count | -- | 14 | 14 |
|  | $\%$ | -- | $100 \%$ | $100 \%$ |
| Reliance | Count | -- | 19 | 19 |
|  | $\%$ | -- | $100 \%$ | $100 \%$ |
| TTML | Count | -- | 10 | 10 |
|  | $\%$ | -- | $100 \%$ | $100 \%$ |
| Overall | Count | -- | $\mathbf{6 3}$ | $\mathbf{6 3}$ |
|  | $\mathbf{\%}$ | -- | $\mathbf{1 0 0 \%}$ | $\mathbf{1 0 0 \%}$ |

H.9. (Q 32c) Complaint registration with the service provider.

| Service Providers |  | Complaint was registered | Refused to register the complaint | Customer who registered the telephone numbers of the companies from where unsolicited calls/ SMS came | Base |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | -- | -- | -- | -- |
|  | \% | -- | -- | -- | -- |
| BSNL | Count | -- | -- | -- | -- |
|  | \% | -- | -- | -- | -- |
| Reliance | Count | -- | -- | -- | -- |
|  | \% | -- | -- | -- | -- |
| TTML | Count | -- | -- | -- | -- |
|  | \% | -- | -- | -- | -- |
| Overall | Count | -- | -- | -- | -- |
|  | \% | -- | -- | -- | -- |

## I. Grievance Redressal Mechanism

I.1. (Q 33) Are you aware of the call centre telephone number of your telecom service provider for making complaints/ query?

| Service <br> Providers |  | Yes | No | Base |
| :--- | :---: | :---: | :---: | :---: |
| Airtel | Count | 923 | 47 | 970 |
|  | $\%$ | $95.2 \%$ | $4.8 \%$ | $100.0 \%$ |
|  | Count | 832 | 247 | 1079 |
|  | $\%$ | $77.1 \%$ | $22.9 \%$ | $100.0 \%$ |
| Reliance | Count | 979 | 28 | 1007 |
|  | $\%$ | $97.2 \%$ | $2.8 \%$ | $100.0 \%$ |
| TTML | Count | 832 | 139 | 971 |
|  | $\%$ | $85.7 \%$ | $14.3 \%$ | $100.0 \%$ |
| Overall | Count | $\mathbf{3 5 6 6}$ | $\mathbf{4 6 1}$ | $\mathbf{4 0 2 7}$ |
|  | \% | $\mathbf{8 8 . 6 \%}$ | $\mathbf{1 1 . 4 \%}$ | $\mathbf{1 0 0 . 0 \%}$ |

I.2. (Q 34) Have you made any complaint within last 12 months to the toll free Call Centre/ Customer Care/ Helpline telephone number?

| Service <br> Providers |  | Yes | No | Base |
| :--- | :---: | :---: | :---: | :---: |
| Airtel | Count | 351 | 619 | 970 |
|  | $\%$ | $36.2 \%$ | $63.8 \%$ | $100.0 \%$ |
|  | Count | 331 | 748 | 1079 |
|  | $\%$ | $30.7 \%$ | $69.3 \%$ | $100.0 \%$ |
| Reliance | Count | 300 | 707 | 1007 |
|  | $\%$ | $29.8 \%$ | $70.2 \%$ | $100.0 \%$ |
| TTML | Count | 405 | 566 | 971 |
|  | $\%$ | $41.7 \%$ | $58.3 \%$ | $100.0 \%$ |
| Overall | Count | $\mathbf{1 3 8 7}$ | $\mathbf{2 6 4 0}$ | $\mathbf{4 0 2 7}$ |
|  | $\mathbf{\%}$ | $\mathbf{3 4 . 4 \%}$ | $\mathbf{6 5 . 6 \%}$ | $\mathbf{1 0 0 . 0 \%}$ |

I.3. (Q 35) Redressal of grievances mechanism provide for allotting docket number to consumers on his making the complaint. Please specify which of these applied the most to you.

| Service <br> Providers |  | Docket number <br> received for <br> most of the <br> complaints | No docket <br> number received <br> for most of the <br> complaints | It was <br> received on <br> request | No docket <br> number <br> received even <br> on request | Base |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 131 | 120 | 58 | 42 | 351 |
|  | $\%$ | $37.3 \%$ | $34.2 \%$ | $16.5 \%$ | $12.0 \%$ | $100.0 \%$ |
| BSNL | Count | 111 | 157 | 55 | 8 | 331 |
|  | $\%$ | $33.5 \%$ | $47.4 \%$ | $16.6 \%$ | $2.4 \%$ | $100.0 \%$ |
| Reliance | Count | 94 | 149 | 42 | 15 | 300 |
|  | $\%$ | $31.3 \%$ | $49.7 \%$ | $14.0 \%$ | $5.0 \%$ | $100.0 \%$ |
| TTML | Count | 140 | 199 | 39 | 27 | 405 |
|  | $\%$ | $34.6 \%$ | $49.1 \%$ | $9.6 \%$ | $6.7 \%$ | $100.0 \%$ |
| Overall | Count | $\mathbf{4 7 6}$ | $\mathbf{6 2 5}$ | $\mathbf{1 9 4}$ | $\mathbf{9 2}$ | $\mathbf{1 3 8 7}$ |
|  | $\%$ | $\mathbf{3 4 . 3 \%}$ | $\mathbf{4 5 . 1 \%}$ | $\mathbf{1 4 . 0 \%}$ | $\mathbf{6 . 6 \%}$ | $\mathbf{1 0 0 . 0 \%}$ |

I.4. (Q 36) Did the Call Centre inform you about the action taken on your complaint?

| Service <br> Providers |  | Yes | No | Base |
| :--- | :---: | :---: | :---: | :---: |
|  | Count | 257 | 94 | 351 |
|  | $\%$ | $73.2 \%$ | $26.8 \%$ | $100.0 \%$ |
| BSNL | Count | 277 | 54 | 331 |
|  | $\%$ | $83.7 \%$ | $16.3 \%$ | $100.0 \%$ |
|  | Count | 268 | 32 | 300 |
|  | $\%$ | $89.3 \%$ | $10.7 \%$ | $100.0 \%$ |
| TTML | Count | 383 | 22 | 405 |
|  | $\%$ | $94.6 \%$ | $5.4 \%$ | $100.0 \%$ |
|  | Count | $\mathbf{1 1 8 5}$ | $\mathbf{2 0 2}$ | $\mathbf{1 3 8 7}$ |
|  | \% | $\mathbf{8 5 . 4 \%}$ | $\mathbf{1 4 . 6 \%}$ | $\mathbf{1 0 0 . 0 \%}$ |

I.5. (Q 37) How satisfied are you with the system of resolving of your complaints by call centre/ customer care/ helpline?

| Service <br> Providers |  | Base | Total <br> Satisfied <br> $(\mathrm{A}+\mathrm{B})$ | Very <br> Satisfied <br> $(\mathrm{A})$ | Satisfied | Dissatisfied | Very <br> Dissatisfied |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 351 | 338 | 4 | 334 | 10 | 3 |
|  | $\%$ | $100.0 \%$ | $96.3 \%$ | $1.1 \%$ | $95.2 \%$ | $2.8 \%$ | $0.9 \%$ |
|  | Count | 331 | 285 | 1 | 284 | 43 | 3 |
|  | $\%$ | $100.0 \%$ | $86.1 \%$ | $0.3 \%$ | $85.8 \%$ | $13.0 \%$ | $0.9 \%$ |
| Reliance | Count | 300 | 267 | 1 | 266 | 32 | 1 |
|  | $\%$ | $100.0 \%$ | $89.0 \%$ | $0.3 \%$ | $88.7 \%$ | $10.7 \%$ | $0.3 \%$ |
| TTML | Count | 405 | 375 | 5 | 370 | 23 | 7 |
|  | $\%$ | $100.0 \%$ | $92.6 \%$ | $1.2 \%$ | $91.4 \%$ | $5.7 \%$ | $1.7 \%$ |
| Overall | Count | $\mathbf{1 3 8 7}$ | $\mathbf{1 2 6 5}$ | $\mathbf{1 1}$ | $\mathbf{1 2 5 4}$ | $\mathbf{1 0 8}$ | $\mathbf{1 4}$ |
|  | $\mathbf{\%}$ | $\mathbf{1 0 0 . 0 \%}$ | $\mathbf{9 1 . 2 \%}$ | $\mathbf{0 . 8 \%}$ | $\mathbf{9 0 . 4 \%}$ | $\mathbf{7 . 8} \%$ | $\mathbf{1 . 0 \%}$ |

I.6. (Q 38) Please specify the reason(s) for your dissatisfaction.
$\left.\begin{array}{|l|c|c|c|c|c|c|c|c|}\hline \begin{array}{l}\text { Service } \\ \text { Providers }\end{array} & \text { Cifficult } & \begin{array}{c}\text { Customer } \\ \text { care } \\ \text { to connect } \\ \text { to call } \\ \text { centre } \\ \text { executive }\end{array} & \begin{array}{c}\text { Customer } \\ \text { care } \\ \text { executive } \\ \text { not polite/ } \\ \text { courteous } \\ \text { not } \\ \text { equipped } \\ \text { with } \\ \text { adequate }\end{array} & \begin{array}{c}\text { Time taken } \\ \text { by call centre } \\ \text { for redressal } \\ \text { of } \\ \text { complaints is } \\ \text { too long }\end{array} & \begin{array}{c}\text { Customer } \\ \text { care } \\ \text { executive not } \\ \text { unable to } \\ \text { understand }\end{array} & \text { Others } \\ \text { the problems }\end{array}\right)$
I.7. (Q 39) Was your billing complaint resolved satisfactorily by call centre/customer care within four weeks after lodging of the complaint?

| Service <br> Providers |  | Yes | No | Base |
| :--- | :---: | :---: | :---: | :---: |
|  | Count | 232 | 53 | 285 |
|  | $\%$ | $81.4 \%$ | $18.6 \%$ | $100.0 \%$ |
| BSNL | Count | 141 | 103 | 244 |
|  | $\%$ | $57.8 \%$ | $42.2 \%$ | $100.0 \%$ |
|  | Count | 158 | 34 | 192 |
|  | $\%$ | $82.3 \%$ | $17.7 \%$ | $100.0 \%$ |
| TTML | Count | 257 | 34 | 291 |
|  | $\%$ | $88.3 \%$ | $11.7 \%$ | $100.0 \%$ |
|  | Count | $\mathbf{7 8 8}$ | $\mathbf{2 2 4}$ | $\mathbf{1 0 1 2}$ |
|  | \% | $\mathbf{7 7 . 9 \%}$ | $\mathbf{2 2 . 1 \%}$ | $\mathbf{1 0 0 . 0 \%}$ |

I.8. (Q 40) In case the complaint has not been resolved by the call centre, you can contact the next level called as Nodal Officer. Are you aware of the contact details of the Nodal Officer?

| Service <br> Providers |  | Yes | No | Base |
| :--- | :---: | :---: | :---: | :---: |
|  | Count | 224 | 746 | 970 |
|  | $\%$ | $23.1 \%$ | $76.9 \%$ | $100.0 \%$ |
| BSNL | Count | 54 | 1025 | 1079 |
|  | $\%$ | $5.0 \%$ | $95.0 \%$ | $100.0 \%$ |
|  | Count | 93 | 914 | 1007 |
|  | $\%$ | $9.2 \%$ | $90.8 \%$ | $100.0 \%$ |
| TTML | Count | 83 | 888 | 971 |
|  | $\%$ | $8.5 \%$ | $91.5 \%$ | $100.0 \%$ |
|  | Count | $\mathbf{4 5 4}$ | $\mathbf{3 5 7 3}$ | $\mathbf{4 0 2 7}$ |
|  | \% | $\mathbf{1 1 . 3 \%}$ | $\mathbf{8 8 . 7 \%}$ | $\mathbf{1 0 0 . 0 \%}$ |

I.9. (Q 41) Have you ever made a complaint to the nodal officer regarding your complaints not resolved or unsatisfactorily resolved by the call center/customer care?

| Service <br> Providers |  | Yes | No | Base |
| :--- | :---: | :---: | :---: | :---: |
|  | Count | 8 | 216 | 224 |
|  | $\%$ | $3.6 \%$ | $96.4 \%$ | $100.0 \%$ |
| BSNL | Count | 2 | 52 | 54 |
|  | $\%$ | $3.7 \%$ | $96.3 \%$ | $100.0 \%$ |
| Reliance | Count | 3 | 90 | 93 |
|  | $\%$ | $3.2 \%$ | $96.8 \%$ | $100.0 \%$ |
| TTML | Count | 2 | 81 | 83 |
|  | $\%$ | $2.4 \%$ | $97.6 \%$ | $100.0 \%$ |
| Overall | Count | $\mathbf{1 5}$ | $\mathbf{4 3 9}$ | $\mathbf{4 5 4}$ |
|  | $\mathbf{\%}$ | $\mathbf{3 . 3} \%$ | $\mathbf{9 6 . 7 5}$ | $\mathbf{1 0 0 . 0 \%}$ |

I.10. (Q 42) Did the Nodal Officer intimate you about the decision taken on your complaint?

| Service <br> Providers |  | Yes | No | Base |
| :--- | :---: | :---: | :---: | :---: |
|  | Count | 8 | -- | 8 |
|  | $\%$ | $100 \%$ | -- | $100 \%$ |
| BSNL | Count | 1 | 1 | 2 |
|  | $\%$ | $50.0 \%$ | $50.0 \%$ | $100 \%$ |
| Reliance | Count | 1 | 2 | 3 |
|  | $\%$ | $33.3 \%$ | $66.7 \%$ | $100 \%$ |
| TTML | Count | 2 | -- | 2 |
|  | $\%$ | $100 \%$ | -- | $100 \%$ |
| Overall | Count | $\mathbf{1 2}$ | $\mathbf{3}$ | $\mathbf{1 5}$ |
|  | $\%$ | $\mathbf{8 0 . 0} \%$ | $\mathbf{2 0 . 0 \%}$ | $\mathbf{1 0 0 \%}$ |

I.12. (Q 43) How satisfied are you with the redressal of the complaint by the Nodal Officer?

| Service <br> Providers |  | Base | Total <br> Satisfied <br> $(\mathrm{A}+\mathrm{B})$ | Very <br> Satisfied <br> (A) | Satisfied <br> (B) | Dissatisfied | Very <br> Dissatisfied |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Count | 8 | 8 | -- | 8 | -- | -- |
|  | $\%$ | $100 \%$ | $100 \%$ | -- | $100 \%$ | -- | -- |
| BSNL | Count | 2 | 1 | -- | 1 | 1 | -- |
|  | $\%$ | $100 \%$ | $50.0 \%$ | -- | $50.0 \%$ | $50.0 \%$ | -- |
| Reliance | Count | 3 | 2 | -- | 2 | 1 | -- |
|  | $\%$ | $100 \%$ | $66.7 \%$ | -- | $66.7 \%$ | $33.3 \%$ | -- |
| TTML | Count | 2 | 2 | -- | 2 | -- | -- |
|  | $\%$ | $100 \%$ | $100 \%$ | -- | $100 \%$ | -- | -- |
| Overall | Count | $\mathbf{1 5}$ | $\mathbf{1 3}$ | -- | $\mathbf{1 3}$ | $\mathbf{2}$ | -- |
|  | $\mathbf{\%}$ | $\mathbf{1 0 0 \%}$ | $\mathbf{8 6 . 7} \%$ | -- | $\mathbf{8 6 . 7 \%}$ | $\mathbf{1 3 . 3 \%}$ | -- |

I.13. (Q 44) Please specify the reason(s) for your dissatisfaction.

| Service Providers |  | $\begin{gathered} \hline \begin{array}{c} \text { Difficult } \\ \text { to } \end{array} \\ \text { connect } \\ \text { to the } \\ \text { Nodal } \\ \text { Officer } \\ \hline \end{gathered}$ | Nodal Officer not polite/ courteous | Nodal Officer not equipped with adequate information | Time taken by Nodal Officer for redressal of complaints is too long | Nodal Officer not unable to understand the problems | Others | Base |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | -- | -- | -- | -- | -- | -- | -- |
|  | \% | -- | -- | -- | -- | -- | -- |  |
| BSNL | Count | 1 | 1 | -- | -- | -- | -- | 1 |
|  | \% | 100\% | 100\% | -- | -- | -- | -- |  |
| Reliance | Count | 1 | -- | -- | -- | -- | -- | 1 |
|  | \% | 100\% | -- | -- | -- | -- | -- |  |
| TTML | Count | -- | -- | -- | -- | -- | -- | -- |
|  | \% | -- | -- | -- | -- | -- | -- |  |
| Overall | Count | 1 | 1 | -- | -- | -- | -- | 2 |
|  | \% | 50.0\% | 50.0\% | -- | -- | -- | -- |  |

I.14. (Q 45) In case the complaint has not been resolved by the Nodal Officer or you are not satisfied with the decision taken by the Nodal Officer, you can contact the next level called as Appellate Authority. Are you aware of the contact details of the appellate authority for filing of appeals on complaints not resolved or unsatisfactorily resolved by Nodal Officer Appellate Authority?

| Service <br> Providers |  | Yes | No | Base |
| :--- | :---: | :---: | :---: | :---: |
| Airtel | Count | 75 | 895 | 970 |
|  | $\%$ | $7.7 \%$ | $92.3 \%$ | $100.0 \%$ |
|  | Count | 9 | 1070 | 1079 |
|  | $\%$ | $0.8 \%$ | $99.2 \%$ | $100.0 \%$ |
| Reliance | Count | 56 | 951 | 1007 |
|  | $\%$ | $5.6 \%$ | $94.4 \%$ | $100.0 \%$ |
| TTML | Count | 9 | 962 | 971 |
|  | $\%$ | $0.9 \%$ | $99.1 \%$ | $100.0 \%$ |
| Overall | Count | $\mathbf{1 4 9}$ | $\mathbf{3 8 7 8}$ | $\mathbf{4 0 2 7}$ |
|  | \% | $\mathbf{3 . 7 \%}$ | $\mathbf{9 6 . 3} \%$ | $\mathbf{1 0 0 . 0 \%}$ |

I.15. (Q 46) Have you filed any appeal in the prescribed form in last 12 month?

| Service <br> Providers |  | Yes | No | Base |
| :--- | :---: | :---: | :---: | :---: |
| Airtel | Count | -- | 75 | 75 |
|  | $\%$ | -- | $100 \%$ | $100 \%$ |
|  | Count | -- | 9 | 9 |
|  | $\%$ | -- | $100 \%$ | $100 \%$ |
| Reliance | Count | -- | 56 | 56 |
|  | $\%$ | -- | $100 \%$ | $100 \%$ |
| TTML | Count | -- | 9 | 9 |
|  | $\%$ | -- | $100 \%$ | $100 \%$ |
| Overall | Count | -- | $\mathbf{1 4 9}$ | $\mathbf{1 4 9}$ |
|  | \% | -- | $\mathbf{1 0 0 \%}$ | $\mathbf{1 0 0 \%}$ |

## I.16. (Q 47) Did you receive any acknowledgement?

| Service <br> Providers |  | Yes | No | Base |
| :--- | :---: | :---: | :---: | :---: |
| Airtel | Count | -- | -- | -- |
|  | $\%$ | -- | -- | -- |
| BSNL | Count | -- | -- | -- |
|  | $\%$ | -- | -- | -- |
| Reliance | Count | -- | -- | -- |
|  | $\%$ | -- | -- | -- |
| TTML | Count | -- | -- | -- |
|  | $\%$ | -- | -- | -- |
| Overall | Count | -- | -- | -- |
|  | $\%$ | -- | -- | -- |

I.17. (Q 48) Did the appellate authority take a decision upon your appeal within 3 months of filing the appeal?

| Service Providers |  | Yes | No | Appeal filed only recently | Base |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | -- | -- | -- | -- |
|  | \% | -- | -- | -- | -- |
| BSNL | Count | -- | -- | -- | -- |
|  | \% | -- | -- | -- | -- |
| Reliance | Count | -- | -- | -- | -- |
|  | \% | -- | -- | -- | -- |
| TTML | Count | -- | -- | -- | -- |
|  | \% | -- | -- | -- | -- |
| Overall | Count | -- | -- | -- | -- |
|  | \% | -- | -- | -- | -- |

I.18. (Q 49) Are you aware that a prepaid customer can get item-wise usage charge details, on request?

| Service <br> Providers |  | Yes | No | Base |
| :--- | :---: | :---: | :---: | :---: |
| Airtel | Count | -- | -- | -- |
|  | $\%$ | -- | -- | -- |
| BSNL | Count | -- | -- | -- |
|  | $\%$ | -- | -- | -- |
| Reliance | Count | -- | -- | -- |
|  | $\%$ | -- | -- | -- |
| TTML | Count | -- | -- | -- |
|  | $\%$ | -- | -- | -- |
| Overall | Count | -- | -- | -- |
|  | $\%$ | -- |  | - |

I.19. (Q 50) Have you been denied of your request for item-wise usage charge details for your pre-paid connection?

| Service <br> Providers |  | Yes | No | Base |
| :--- | :---: | :---: | :---: | :---: |
| Airtel | Count | -- | -- | -- |
|  | $\%$ | -- | -- | -- |
| BSNL | Count | -- | -- | -- |
|  | $\%$ | -- | -- | -- |
| Reliance | Count | -- | -- | -- |
|  | $\%$ | -- | -- | -- |
| TTML | Count | -- | -- | -- |
|  | $\%$ | -- | -- | -- |
| Overall | Count | -- | -- | -- |
|  | $\%$ | -- | -- |  |

I.20. (Q 51) What were the reason(s) for denying your request?

| Service <br> Providers |  | No reason given | Technical <br> problem | Others | Base |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | -- | -- | -- | -- |
|  | $\%$ | -- | -- | -- | -- |
| BSNL | Count | -- | -- | -- | -- |
|  | $\%$ | -- | -- | -- | -- |
| Reliance | Count | -- | -- | -- |  |
|  | $\%$ | -- | -- | -- |  |
| TTML | Count | -- | -- | -- |  |
|  | $\%$ | -- | -- | -- | -- |
| Overall | Count | -- | -- | -- |  |
|  | $\%$ | -- | -- | -- |  |

I.21. (Q 52) Have you been provided the Manual of Practice containing the terms and conditions of service, grievance redressal mechanism etc. while taking the connection?

| Service Providers |  | Yes | No | Base |
| :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 46 | 4 | 50 |
|  | \% | 92.0\% | 8.0\% |  |
| BSNL | Count | 35 | 3 | 38 |
|  | \% | 92.1\% | 7.8\% |  |
| Reliance | Count | 66 | 4 | 70 |
|  | \% | 94.2\% | 5.7\% |  |
| TTML | Count | 127 | 4 | 131 |
|  | \% | 96.9\% | 3.0\% |  |
| Overall | Count | 274 | 15 | 289 |
|  | \% | 94.8\% | 5.1\% |  |

## Annexure 2: Detailed Tables (Cellular Mobile Telephone Customers Survey)

## A. Service Provision

A.1. (Q 1) When did you last apply for a mobile phone connection?

| Service <br> Providers |  | Less than <br> 6 months | 6-12 months | More than 12 <br> months | Base |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 64 | 57 | 946 | 1067 |
|  | $\%$ | $6.0 \%$ | $5.3 \%$ | $88.7 \%$ | $100.0 \%$ |
| BSNL | Count | 4 | 9 | 1055 | 1068 |
|  | $\%$ | $0.4 \%$ | $0.8 \%$ | $98.8 \%$ | $100.0 \%$ |
| Reliance | Count | 54 | 56 | 957 | 1067 |
|  | $\%$ | $5.1 \%$ | $5.2 \%$ | $89.7 \%$ | $100.0 \%$ |
| TTML | Count | 163 | 157 | 747 | 1067 |
|  | $\%$ | $15.3 \%$ | $14.7 \%$ | $70.0 \%$ | $100.0 \%$ |
| Idea | Count | 20 | 25 | 1027 | 1072 |
|  | Count | $1.9 \%$ | $2.3 \%$ | $95.8 \%$ | $100.0 \%$ |
|  | $\%$ | 155 | 155 | 759 | 1069 |
| Aircel | Count | $14.5 \%$ | $14.5 \%$ | $71.0 \%$ | $100.0 \%$ |
|  | \% | 535 | 313 | 120 | 1068 |
|  | Count | $\mathbf{1 0 9 5}$ | $29.3 \%$ | $11.2 \%$ | $100.0 \%$ |
|  | \% | $\mathbf{1 4 . 6 \%}$ | $\mathbf{7 7 2}$ | $\mathbf{5 6 1 1}$ | $\mathbf{7 4 7 8}$ |

A.2. (Q 2) How much time was taken to get the working connection (activation) after you applied and completed all formalities?

| Service <br> Providers |  | One day | $2-3$ days | 4-7 days | More than 7 <br> days | Base |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 3 | 4 | 35 | 79 | 121 |
|  | $\%$ | $2.5 \%$ | $3.3 \%$ | $28.9 \%$ | $65.3 \%$ | $100.0 \%$ |
| BSNL | Count | -- | -- | 2 | 11 | 13 |
|  | $\%$ | -- | -- | $15.4 \%$ | $84.6 \%$ | $100.0 \%$ |
| Reliance | Count | 1 | 2 | 18 | 89 | 110 |
|  | $\%$ | $0.9 \%$ | $1.8 \%$ | $16.4 \%$ | $80.9 \%$ | $100.0 \%$ |
| TTML | Count | 8 | 10 | 45 | 257 | 320 |
|  | $\%$ | $2.5 \%$ | $3.1 \%$ | $14.1 \%$ | 80.35 | $100.0 \%$ |
| Idea | Count | 3 | -- | 11 | 31 | 45 |
|  | $\%$ | $6.7 \%$ | -- | $24.4 \%$ | $68.9 \%$ | $100.0 \%$ |
| Vodafone | Count | 5 | 6 | 85 | 214 | 310 |
|  | $\%$ | $1.6 \%$ | $1.9 \%$ | $27.4 \%$ | $69.0 \%$ | $100.0 \%$ |
| Aircel | Count | 18 | 7 | 127 | 796 | 948 |
|  | $\%$ | 1.95 | $0.7 \%$ | $13.4 \%$ | $84.0 \%$ | $100.0 \%$ |
| Overall | Count | $\mathbf{3 8}$ | $\mathbf{2 9}$ | $\mathbf{3 2 3}$ | $\mathbf{1 4 7 7}$ | $\mathbf{1 8 6 7}$ |
|  | $\mathbf{\%}$ | $\mathbf{2 . 0 \%}$ | $\mathbf{1 . 6 \%}$ | $\mathbf{1 7 . 3 \%}$ | $\mathbf{7 9 . 1 \%}$ | $\mathbf{1 0 0 . 0 \%}$ |

A.3. (Q 3) How satisfied are you with the time taken to activate the mobile connection, after you applied and completed all formalities?

| Service <br> Providers |  | Base | Total <br> Satisfied <br> $(\mathrm{A}+\mathrm{B})$ | Very <br> Satisfied <br> $(\mathrm{A})$ | Satisfied <br> (B) | Dissatisfied | Very <br> Dissatisfied |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 121 | 119 | 8 | 111 | 1 | 1 |
|  | $\%$ | $100.0 \%$ | $98.3 \%$ | $6.6 \%$ | $91.7 \%$ | $0.8 \%$ | $0.8 \%$ |
| BSNL | Count | 13 | 13 | -- | 13 | -- | -- |
|  | $\%$ | $100.0 \%$ | $100 \%$ | -- | $100 \%$ | -- | -- |
| Reliance | Count | 110 | 109 | 3 | 106 | 1 | -- |
|  | $\%$ | $100.0 \%$ | $98.1 \%$ | $2.7 \%$ | $97.3 \%$ | $0.9 \%$ | -- |
| TTML | Count | 320 | 314 | 4 | 310 | 6 | -- |
|  | $\%$ | $100.0 \%$ | $98.2 \%$ | $1.3 \%$ | $96.9 \%$ | $1.9 \%$ | -- |
| Idea | Count | 45 | 44 | 3 | 41 | 1 | -- |
|  | $\%$ | $100.0 \%$ | $97.8 \%$ | $6.7 \%$ | $91.1 \%$ | $2.2 \%$ | -- |
| Vodafone | Count | 310 | 307 | 13 | 294 | 3 | -- |
|  | \% | $100.0 \%$ | $99.0 \%$ | $4.2 \%$ | $94.8 \%$ | $1.0 \%$ | -- |
| Aircel | Count | 948 | 942 | 24 | 918 | 5 | 1 |
|  | $\%$ | $100.0 \%$ | $99.3 \%$ | $2.5 \%$ | $96.8 \%$ | $0.5 \%$ | $0.1 \%$ |
| Overall | Count | $\mathbf{1 8 6 7}$ | $\mathbf{1 8 4 8}$ | $\mathbf{5 5}$ | $\mathbf{1 7 9 3}$ | $\mathbf{1 7}$ | $\mathbf{2}$ |
|  | \% | $\mathbf{1 0 0 . 0 \%}$ | $\mathbf{9 8 . 9 \%}$ | $\mathbf{2 . 9 \%}$ | $\mathbf{9 6 . 0 \%}$ | $\mathbf{0 . 9 \%}$ | $\mathbf{0 . 1 \%}$ |

A.4. (Q 4) In case your connection was temporarily suspended due to non-payment of bills, how much time was taken by the service provider to reactivate service after you made the payment?

| Service Providers |  | Within 24 hrs | 2-3 days | 4-7 days | More than 7 days | Base |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | -- | 13 | -- | 3 | 16 |
|  | \% | -- | 81.3\% | -- | 18.8\% | 100.0\% |
| BSNL | Count | -- | 5 | 3 | -- | 8 |
|  | \% | -- | 62.5\% | 37.5\% | -- | 100.0\% |
| Reliance | Count | -- | 24 | 2 | 2 | 28 |
|  | \% | -- | 85.7\% | 7.1\% | 7.1\% | 100.0\% |
| TTML | Count | -- | 7 | 2 | -- | 9 |
|  | \% | -- | 77.8\% | 22.2\% | -- | 100.0\% |
| Idea | Count | -- | 16 | -- | -- | 16 |
|  | \% | -- | 100\% | -- | -- | 100.0\% |
| Vodafone | Count | -- | 9 | -- | 1 | 10 |
|  | \% | -- | 90.0\% | -- | 10.0\% | 100.0\% |
| Aircel | Count | -- | 17 | 1 | -- | 18 |
|  | \% | -- | 94.4\% | 5.6\% | -- | 100.0\% |
| Overall | Count | -- | 91 | 8 | 6 | 105 |
|  | \% | -- | 86.7\% | 7.6\% | 5.7\% | 100.0\% |

## B. Billing Process - Prepaid Customers

B. 1 (Q 5a) How satisfied are you with the accuracy of charges i.e. amount deducted on every usage?

| Service <br> Providers | Base | Total <br> Satisfied <br> $(\mathrm{A}+\mathrm{B})$ | Very <br> Satisfied <br> $(\mathrm{A})$ | Satisfied <br> $(\mathrm{B})$ | Dissatisfied | Very <br> Dissatisfied |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 635 | 588 | -- | 588 | 46 | 1 |
|  | $\%$ | $100.0 \%$ | $92.6 \%$ | -- | $92.6 \%$ | $7.2 \%$ | $0.2 \%$ |
| BSNL | Count | 807 | 804 | 5 | 799 | 1 | 2 |
|  | $\%$ | $100.0 \%$ | $99.6 \%$ | $0.6 \%$ | $99.0 \%$ | $0.1 \%$ | $0.2 \%$ |
| Reliance | Count | 885 | 864 | 2 | 862 | 19 | 2 |
|  | $\%$ | $100.0 \%$ | $97.6 \%$ | $0.2 \%$ | $97.4 \%$ | $2.1 \%$ | $0.2 \%$ |
| TTML | Count | 834 | 823 | 1 | 822 | 9 | 2 |
|  | $\%$ | $100.0 \%$ | $98.7 \%$ | $0.1 \%$ | $98.6 \%$ | $1.1 \%$ | $0.2 \%$ |
| Idea | Count | 728 | 710 | 6 | 704 | 18 | -- |
|  | $\%$ | $100.0 \%$ | $97.5 \%$ | $0.8 \%$ | $96.7 \%$ | $2.5 \%$ | -- |
| Vodafone | Count | 1015 | 1001 | 11 | 990 | 12 | 2 |
|  | $\%$ | $100.0 \%$ | $98.6 \%$ | $1.1 \%$ | $97.5 \%$ | $1.2 \%$ | $0.2 \%$ |
| Aircel | Count | 1052 | 1032 | 5 | 1027 | 19 | 1 |
|  | \% | $100.0 \%$ | $98.1 \%$ | $0.5 \%$ | $97.6 \%$ | $1.8 \%$ | $0.1 \%$ |
| Overall | Count | $\mathbf{5 9 5 6}$ | $\mathbf{5 8 2 2}$ | $\mathbf{3 0}$ | $\mathbf{5 7 9 2}$ | $\mathbf{1 2 4}$ | $\mathbf{1 0}$ |
|  | \% | $\mathbf{1 0 0 . 0 \%}$ | $\mathbf{9 7 . 7 \%}$ | $\mathbf{0 . 5 \%}$ | $\mathbf{9 7 . 2 \%}$ | $\mathbf{2 . 1 \%}$ | $\mathbf{0 . 2 \%}$ |

B.2. (Q 5b) Please specify the reason(s) for your dissatisfaction.

| Service Providers |  | Charges not as per tariff plan subscribed | $\begin{gathered} \text { Tariff plan } \\ \text { changed } \\ \text { without } \\ \text { information } \end{gathered}$ | Charged for value added services not requested | Charged for call/services not made | Others | Base |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 8 | 12 | 20 | 10 | 24 | 47 |
|  | \% | 17.0\% | 25.5\% | 42.6\% | 21.3\% | 51.1\% |  |
| BSNL | Count | 3 | -- | -- | -- | -- | 3 |
|  | \% | 100\% | -- | -- | -- | -- |  |
| Reliance | Count | 5 | 7 | 3 | 4 | 10 | 21 |
|  | \% | 23.8\% | 33.3\% | 14.3\% | 19.0\% | 47.6\% |  |
| TTML | Count | 8 | 1 | 3 | 1 | 1 | 11 |
|  | \% | 72.7\% | 9.1\% | 27.3\% | 9.1\% | 9.1\% |  |
| Idea | Count | 4 | 7 | 1 | 5 | 4 | 18 |
|  | \% | 22.2\% | 38.9\% | 5.6\% | 27.8\% | 22.2\% |  |
| Vodafone | Count | 9 | 3 | 3 | 1 | 1 | 14 |
|  | \% | 64.3\% | 21.4\% | 21.4\% | 7.1\% | 7.1\% |  |
| Aircel | Count | 13 | -- | 3 | 1 | 4 | 20 |
|  | \% | 65.0\% | -- | 15.0\% | 5.0\% | 20.0\% |  |
| Overall | Count | 50 | 30 | 33 | 22 | 44 | 134 |
|  | \% | 37.3\% | 22.4\% | 24.6\% | 16.4\% | 32.8\% |  |

B.3. (Q 5c) Have you made any complaint related to charging/credit/waiver/validity/adjustment in the last 12 months?

| Service Providers |  | Yes | No | Base |
| :--- | :---: | :---: | :---: | :---: |
|  | Count | 106 | 529 | 635 |
|  | $\%$ | $16.7 \%$ | $83.3 \%$ | $100.0 \%$ |
| BSNL | Count | 85 | 722 | 807 |
|  | $\%$ | $10.5 \%$ | $89.5 \%$ | $100.0 \%$ |
| Reliance | Count | 103 | 782 | 885 |
|  | $\%$ | $11.6 \%$ | $88.4 \%$ | $100.0 \%$ |
| TTML | Count | 76 | 758 | 834 |
|  | $\%$ | $9.1 \%$ | $90.9 \%$ | $100.0 \%$ |
| Idea | Count | 89 | 639 | 728 |
|  | $\%$ | $12.2 \%$ | $87.8 \%$ | $100.0 \%$ |
| Vodafone | Count | 99 | 916 | 1015 |
|  | $\%$ | $9.8 \%$ | $90.2 \%$ | $100.0 \%$ |
| Aircel | Count | 129 | 923 | 1052 |
|  | $\%$ | $12.3 \%$ | $87.7 \%$ | $100.0 \%$ |
| Overall | Count | $\mathbf{6 8 7}$ | $\mathbf{5 2 6 9}$ | $\mathbf{5 9 5 6}$ |
|  | $\boldsymbol{\%}$ | $\mathbf{1 1 . 5 \%}$ | $\mathbf{8 8 . 5 \%}$ | $\mathbf{1 0 0 . 0 \%}$ |

B.4. (Q 5d) How satisfied are you with the process of resolution of complaints relating to charging?

| Service <br> Providers |  | Base | Total <br> Satisfied <br> $(\mathrm{A}+\mathrm{B})$ | Very <br> Satisfied <br> $(\mathrm{A})$ | Satisfied <br> $(\mathrm{B})$ | Dissatisfied | Very <br> Dissatisfied |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 106 | 77 | -- | 77 | 28 | 1 |
|  | $\%$ | $100.0 \%$ | $72.6 \%$ | -- | $72.6 \%$ | $26.4 \%$ | $0.9 \%$ |
| BSNL | Count | 85 | 81 | -- | 81 | 4 | -- |
|  | $\%$ | $100.0 \%$ | $95.3 \%$ | -- | $95.3 \%$ | $4.7 \%$ | -- |
| Reliance | Count | 103 | 84 | 1 | 83 | 19 | -- |
|  | $\%$ | $100.0 \%$ | $81.6 \%$ | $1.0 \%$ | $80.6 \%$ | $18.4 \%$ | -- |
| TTML | Count | 76 | 70 | -- | 70 | 6 | -- |
|  | $\%$ | $100.0 \%$ | $92.1 \%$ | -- | $92.1 \%$ | $7.9 \%$ | -- |
| Idea | Count | 89 | 76 | -- | 76 | 13 | -- |
|  | $\%$ | $100.0 \%$ | $85.4 \%$ | -- | $85.4 \%$ | $14.6 \%$ | -- |
| Vodafone | Count | 99 | 92 | -- | 92 | 6 | 1 |
|  | $\%$ | $100.0 \%$ | $92.9 \%$ | -- | $92.9 \%$ | $6.1 \%$ | $1.0 \%$ |
| Aircel | Count | 129 | 116 | -- | 116 | 13 | -- |
|  | $\%$ | $100.0 \%$ | $89.9 \%$ | -- | $89.9 \%$ | $10.1 \%$ | -- |
| Overall | Count | $\mathbf{6 8 7}$ | $\mathbf{5 9 6}$ | $\mathbf{1}$ | $\mathbf{5 9 5}$ | $\mathbf{8 9}$ | $\mathbf{2}$ |
|  | $\boldsymbol{\%}$ | $\mathbf{1 0 0 . 0 \%}$ | $\mathbf{8 6 . 7 \%}$ | $\mathbf{0 . 1 \%}$ | $\mathbf{8 6 . 6 \%}$ | $\mathbf{1 3 . 0 \%}$ | $\mathbf{0 . 3 \%}$ |

C. Billing Process - Postpaid Customers
C.1. (Q 6) How satisfied are you with the timely delivery of bills?

| Service Providers |  | Base | Total Satisfied $(\mathrm{A}+\mathrm{B})$ | Very Satisfied (A) | Satisfied (B) | Dissatisfied | Very Dissatisfied |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 432 | 411 | 8 | 403 | 20 | 1 |
|  | \% | 100.0\% | 95.2\% | 1.9\% | 93.3\% | 4.6\% | 0.2\% |
| BSNL | Count | 261 | 243 | -- | 243 | 12 | 6 |
|  | \% | 100.0\% | 93.1\% | -- | 93.1\% | 4.6\% | 2.3\% |
| Reliance | Count | 182 | 176 | 1 | 175 | 5 | 1 |
|  | \% | 100.0\% | 96.7\% | 0.5\% | 96.2\% | 2.7\% | 0.5\% |
| TTML | Count | 233 | 226 | 10 | 216 | 7 | -- |
|  | \% | 100.0\% | 97.0\% | 4.3\% | 92.7\% | 3.0\% | -- |
| Idea | Count | 344 | 333 | 9 | 324 | 8 | 3 |
|  | \% | 100.0\% | 96.8\% | 2.6\% | 94.2\% | 2.3\% | 0.9\% |
| Vodafone | Count | 54 | 51 | -- | 51 | 3 | -- |
|  | \% | 100.0\% | 94.4\% | -- | 94.4\% | 5.6\% | -- |
| Aircel | Count | 16 | 16 | 1 | 15 | -- | -- |
|  | \% | 100.0\% | 100\% | 6.3\% | 93.8\% | -- | -- |
| Overall | Count | 1522 | 1456 | 29 | 1427 | 55 | 11 |
|  | \% | 100.0\% | 95.7\% | 1.9\% | 93.8\% | 3.6\% | 0.7\% |

C.2. (Q 7a) How satisfied are you with the accuracy of the bills?

| Service <br> Providers |  | Base | Total <br> Satisfied <br> $(\mathrm{A}+\mathrm{B})$ | Very Satisfied <br> $(\mathrm{A})$ | Satisfied <br> (B) | Dissatisfied | Very <br> Dissatisfied |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 432 | 406 | 9 | 397 | 25 | 1 |
|  | $\%$ | $100.0 \%$ | $94.0 \%$ | $2.1 \%$ | $91.9 \%$ | $5.8 \%$ | $0.2 \%$ |
| BSNL | Count | 261 | 258 | -- | 258 | 3 | -- |
|  | $\%$ | $100.0 \%$ | $98.9 \%$ | -- | $98.9 \%$ | $1.1 \%$ | -- |
| Reliance | Count | 182 | 177 | -- | 177 | 5 | -- |
|  | $\%$ | $100.0 \%$ | $97.3 \%$ | -- | $97.3 \%$ | $2.7 \%$ | -- |
| TTML | Count | 233 | 225 | 13 | 212 | 8 | -- |
|  | $\%$ | $100.0 \%$ | $96.6 \%$ | $5.6 \%$ | $91.0 \%$ | $3.4 \%$ | -- |
| Idea | Count | 344 | 332 | 8 | 324 | 9 | 3 |
|  | $\%$ | $100.0 \%$ | $96.5 \%$ | $2.3 \%$ | $94.2 \%$ | $2.6 \%$ | $0.9 \%$ |
| Vodafone | Count | 54 | 54 | -- | 54 | -- | -- |
|  | $\%$ | $100.0 \%$ | $100 \%$ | -- | $100 \%$ | -- | -- |
| Aircel | Count | 16 | 16 | -- | 16 | -- | -- |
|  | $\%$ | $100.0 \%$ | $100 \%$ | -- | $100 \%$ | -- | -- |
| Overall | Count | $\mathbf{1 5 2 2}$ | $\mathbf{1 4 6 8}$ | $\mathbf{3 0}$ | $\mathbf{1 4 3 8}$ | $\mathbf{5 0}$ | $\mathbf{4}$ |
|  | \% | $\mathbf{1 0 0 . 0 \%}$ | $\mathbf{9 6 . 5 \%}$ | $\mathbf{2 . 0 \%}$ | $\mathbf{9 4 . 5 \%}$ | $\mathbf{3 . 3 \%}$ | $\mathbf{0 . 3 \%}$ |

C.3. (Q 7b) Please specify the reason(s) for your dissatisfaction.

| Service Providers |  | Charges not as per tariff plan subscribed | Tariff plan changed without information | Charged for value added services not requested | Charged for call/services not made | Others | Base |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 15 | 5 | 4 | 4 | 2 | 26 |
|  | \% | 57.7\% | 19.2\% | 15.4\% | 15.4\% | 7.7\% |  |
| BSNL | Count | 3 | -- | -- | -- | -- | 3 |
|  | \% | 100\% | -- | -- | -- | -- |  |
| Reliance | Count | 2 | -- | -- | 1 | 2 | 5 |
|  | \% | 40.0\% | -- | -- | 20.0\% | 40.0\% |  |
| TTML | Count | 6 | 2 | 1 | -- | -- | 8 |
|  | \% | 75.0\% | 25.0\% | 12.5\% | -- | -- |  |
| Idea | Count | 10 | 6 | 2 | 2 | -- | 12 |
|  | \% | 83.3\% | 50.0\% | 16.7\% | 16.7\% | -- |  |
| Overall | Count | 36 | 13 | 7 | 7 | 4 | 54 |
|  | \% | 66.7\% | 24.1\% | 13.0\% | 13.0\% | 7.4\% |  |

C.4. (Q 8) Have you made any billing related complaints in last 12 months?

| Service <br> Providers |  | Yes | No | Base |
| :--- | :---: | :---: | :---: | :---: |
|  | Count | 38 | 394 | 432 |
|  | $\%$ | $8.8 \%$ | $91.2 \%$ | $100.0 \%$ |
| BSNL | Count | 51 | 210 | 261 |
|  | $\%$ | $19.5 \%$ | $80.5 \%$ | $100.0 \%$ |
| Reliance | Count | 29 | 153 | 182 |
|  | $\%$ | $15.9 \%$ | $84.1 \%$ | $100.0 \%$ |
| TTML | Count | 28 | 205 | 233 |
|  | $\%$ | $12.0 \%$ | $88.0 \%$ | $100.0 \%$ |
| Idea | Count | 45 | 299 | 344 |
|  | $\%$ | $13.1 \%$ | $86.9 \%$ | $100.0 \%$ |
| Vodafone | Count | 7 | 47 | 54 |
|  | $\%$ | $13.0 \%$ | $87.0 \%$ | $100.0 \%$ |
| Aircel | Count | 1 | 15 | 16 |
|  | $\%$ | $6.3 \%$ | $93.8 \%$ | $100.0 \%$ |
| Overall | Count | $\mathbf{1 9 9}$ | $\mathbf{1 3 2 3}$ | $\mathbf{1 5 2 2}$ |
|  | $\boldsymbol{\%}$ | $\mathbf{1 3 . 1 \%}$ | $\mathbf{8 6 . 9 \%}$ | $\mathbf{1 0 0 . 0 \%}$ |

C.5. (Q 9) How satisfied are you with the process of resolution of billing complaints?

| Service Providers |  | Base | Total Satisfied $(\mathrm{A}+\mathrm{B})$ | Very Satisfied (A) | Satisfied (B) | Dissatisfied | Very Dissatisfied |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 38 | 24 | -- | 24 | 14 | -- |
|  | \% | 100.0\% | 63.2\% | -- | 63.2\% | 36.8\% | -- |
| BSNL | Count | 51 | 44 | -- | 44 | 7 | -- |
|  | \% | 100.0\% | 86.3\% | -- | 86.3\% | 13.7\% | -- |
| Reliance | Count | 29 | 25 | -- | 25 | 4 | -- |
|  | \% | 100.0\% | 86.2\% | -- | 86.2\% | 13.8\% | -- |
| TTML | Count | 28 | 22 | -- | 22 | 6 | -- |
|  | \% | 100.0\% | 78.6\% | -- | 78.6\% | 21.4\% | -- |
| Idea | Count | 45 | 38 | 1 | 37 | 6 | 1 |
|  | \% | 100.0\% | 84.4\% | 2.2\% | 82.2\% | 13.3\% | 2.2\% |
| Vodafone | Count | 7 | 7 | -- | 7 | -- | -- |
|  | \% | 100.0\% | 100\% | -- | 100\% | -- | -- |
| Aircel | Count | 1 | 1 | -- | 1 | -- | -- |
|  | \% | 100.0\% | 100\% | -- | 100\% | -- | -- |
| Overall | Count | 199 | 161 | 1 | 160 | 37 | 1 |
|  | \% | 100.0\% | 80.9\% | 0.5\% | 80.4\% | 18.6\% | 0.5\% |

C.6. (Q 10a) How satisfied are you with the clarity of the bills issued by your service provider in terms of transparency and understandability?

| Service <br> Providers |  | Base | Total <br> Satisfied <br> $(\mathrm{A}+\mathrm{B})$ | Very <br> Satisfied <br> (A) | Satisfied <br> (B) | Dissatisfied | Very <br> Dissatisfied |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 432 | 416 | 7 | 409 | 15 | 1 |
|  | $\%$ | $100.0 \%$ | $96.3 \%$ | $1.6 \%$ | $94.7 \%$ | $3.5 \%$ | $0.2 \%$ |
| BSNL | Count | 261 | 255 | -- | 255 | 6 | -- |
|  | $\%$ | $100.0 \%$ | $97.7 \%$ | -- | $97.7 \%$ | $2.3 \%$ | -- |
| Reliance | Count | 182 | 179 | 1 | 178 | 3 | -- |
|  | $\%$ | $100.0 \%$ | $98.3 \%$ | $0.5 \%$ | $97.8 \%$ | $1.6 \%$ | -- |
| TTML | Count | 233 | 225 | 3 | 222 | 8 | -- |
|  | $\%$ | $100.0 \%$ | $96.6 \%$ | $1.3 \%$ | $95.3 \%$ | $3.4 \%$ | -- |
| Idea | Count | 344 | 335 | 1 | 334 | 7 | 2 |
|  | $\%$ | $100.0 \%$ | $97.4 \%$ | $0.3 \%$ | $97.1 \%$ | $2.0 \%$ | $0.6 \%$ |
| Vodafone | Count | 54 | 53 | -- | 53 | 1 | -- |
|  | $\%$ | $100.0 \%$ | $98.1 \%$ | -- | $98.1 \%$ | $1.9 \%$ | -- |
| Aircel | Count | 16 | 16 | 2 | 14 | -- | -- |
|  | $\%$ | $100.0 \%$ | $100 \%$ | $12.5 \%$ | $87.5 \%$ | -- | -- |
| Overall | Count | $\mathbf{1 5 2 2}$ | $\mathbf{1 4 7 9}$ | $\mathbf{1 4}$ | $\mathbf{1 4 6 5}$ | $\mathbf{4 0}$ | $\mathbf{3}$ |
|  | $\boldsymbol{\%}$ | $\mathbf{1 0 0 . 0 \%}$ | $\mathbf{9 7 . 2 \%}$ | $\mathbf{0 . 9 \%}$ | $\mathbf{9 6 . 3 \%}$ | $\mathbf{2 . 6 \%}$ | $\mathbf{0 . 2 \%}$ |

C.7. (Q 10b) Please specify the reason(s) for your dissatisfaction.
$\left.\begin{array}{|l|c|c|c|c|c|c|c|}\hline \begin{array}{l}\text { Service } \\ \text { Providers }\end{array} & & \begin{array}{c}\text { Difficult to } \\ \text { read the bill }\end{array} & \begin{array}{c}\text { Difficult to } \\ \text { understand } \\ \text { the } \\ \text { language }\end{array} & \begin{array}{c}\text { Calculations } \\ \text { not clear }\end{array} & \begin{array}{c}\text { Item wise } \\ \text { charges } \\ \text { like total } \\ \text { minutes of } \\ \text { usage of } \\ \text { local, STD, } \\ \text { ISD calls } \\ \text { and }\end{array} & \text { Others } & \\ \text { charges }\end{array}\right)$
D. Help Services/ Customer Care Including Customer Grievance Redressal
D.1. (Q 11) Did you complain or make a query in the last 12 months to the customer care/ helpline/ call centre toll free number of your service provider?

| Service <br> Providers |  | Yes | No | Base |
| :--- | :---: | :---: | :---: | :---: |
| Airtel | Count | 559 | 508 | 1067 |
|  | $\%$ | $52.4 \%$ | $47.6 \%$ | $100.0 \%$ |
| BSNL | Count | 590 | 478 | 1068 |
|  | $\%$ | $55.2 \%$ | $44.8 \%$ | $100.0 \%$ |
| Reliance | Count | 626 | 441 | 1067 |
|  | $\%$ | $58.7 \%$ | $41.3 \%$ | $100.0 \%$ |
| TTML | Count | 581 | 486 | 1067 |
|  | $\%$ | $54.5 \%$ | $45.5 \%$ | $100.0 \%$ |
| Idea | Count | 628 | 444 | 1072 |
|  | $\%$ | $58.6 \%$ | $41.4 \%$ | $100.0 \%$ |
| Vodafone | Count | 607 | 462 | 1069 |
|  | $\%$ | $56.8 \%$ | $43.2 \%$ | $100.0 \%$ |
| Aircel | Count | 660 | 408 | 1068 |
|  | $\%$ | $61.8 \%$ | $38.2 \%$ | $100.0 \%$ |
| Overall | Count | $\mathbf{4 2 5 1}$ | $\mathbf{3 2 2 7}$ | $\mathbf{7 4 7 8}$ |
|  | \% | $\mathbf{5 6 . 8} \%$ | $\mathbf{4 3 . 2 \%}$ | $\mathbf{1 0 0 . 0 \%}$ |

D.2. (Q 12) How satisfied are you with the ease of access of call centre/customer care or helpline?

| Service <br> Providers |  | Base | Total <br> Satisfied <br> $(\mathrm{A}+\mathrm{B})$ | Very <br> Satisfied <br> $(\mathrm{A})$ | Satisfied <br> $(\mathrm{B})$ | Dissatisfied | Very <br> Dissatisfied |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 559 | 492 | -- | 492 | 65 | 2 |
|  | $\%$ | $100.0 \%$ | $88.0 \%$ | -- | $88.0 \%$ | $11.6 \%$ | $0.4 \%$ |
| BSNL | Count | 590 | 531 | 1 | 530 | 57 | 2 |
|  | $\%$ | $100.0 \%$ | $90.0 \%$ | $0.2 \%$ | $89.8 \%$ | $9.7 \%$ | $0.3 \%$ |
| Reliance | Count | 626 | 587 | 6 | 581 | 39 | -- |
|  | $\%$ | $100.0 \%$ | $93.8 \%$ | $1.0 \%$ | $92.8 \%$ | $6.2 \%$ | -- |
| TTML | Count | 581 | 555 | 3 | 552 | 25 | 1 |
|  | $\%$ | $100.0 \%$ | $95.5 \%$ | $0.5 \%$ | $95.0 \%$ | $4.3 \%$ | $0.2 \%$ |
| Idea | Count | 628 | 587 | 2 | 585 | 40 | 1 |
|  | $\%$ | $100.0 \%$ | $93.5 \%$ | $0.3 \%$ | $93.2 \%$ | $6.4 \%$ | $0.2 \%$ |
| Vodafone | Count | 607 | 587 | -- | 587 | 18 | 2 |
|  | $\%$ | $100.0 \%$ | $96.7 \%$ | -- | $96.7 \%$ | $3.0 \%$ | $0.3 \%$ |
| Aircel | Count | 660 | 624 | -- | 624 | 26 | 10 |
|  | $\%$ | $100.0 \%$ | $94.5 \%$ | -- | $94.5 \%$ | $3.9 \%$ | $1.5 \%$ |
| Overall | Count | $\mathbf{4 2 5 1}$ | $\mathbf{3 9 6 3}$ | $\mathbf{1 2}$ | $\mathbf{3 9 5 1}$ | $\mathbf{2 7 0}$ | $\mathbf{1 8}$ |
|  | $\boldsymbol{\%}$ | $\mathbf{1 0 0 . 0 \%}$ | $\mathbf{9 3 . 2 \%}$ | $\mathbf{0 . 3 \%}$ | $\mathbf{9 2 . 9 \%}$ | $\mathbf{6 . 4 \%}$ | $\mathbf{0 . 4 \%}$ |

D.3. (Q 13) How satisfied are you with the response time taken to answer your call by a customer care executive?

| Service <br> Providers |  | Base | Total <br> Satisfied <br> $(\mathrm{A}+\mathrm{B})$ | Vatisfied <br> $(\mathrm{A})$ | Satisfied <br> $(\mathrm{B})$ | Dissatisfied | Very <br> Dissatisfied |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 559 | 470 | 1 | 469 | 88 | 1 |
|  | $\%$ | $100.0 \%$ | $84.1 \%$ | $0.2 \%$ | $83.9 \%$ | $15.7 \%$ | $0.2 \%$ |
| BSNL | Count | 590 | 517 | 1 | 516 | 64 | 9 |
|  | $\%$ | $100.0 \%$ | $87.7 \%$ | $0.2 \%$ | $87.5 \%$ | $10.8 \%$ | $1.5 \%$ |
| Reliance | Count | 626 | 579 | 8 | 571 | 47 | -- |
|  | $\%$ | $100.0 \%$ | $92.5 \%$ | $1.3 \%$ | $91.2 \%$ | $7.5 \%$ | -- |
| TTML | Count | 581 | 538 | 1 | 537 | 43 | -- |
|  | $\%$ | $100.0 \%$ | $92.6 \%$ | $0.2 \%$ | $92.4 \%$ | $7.4 \%$ | -- |
| Idea | Count | 628 | 573 | 8 | 565 | 48 | 7 |
|  | $\%$ | $100.0 \%$ | $91.3 \%$ | $1.3 \%$ | $90.0 \%$ | $7.6 \%$ | $1.1 \%$ |
| Vodafone | Count | 607 | 566 | 4 | 562 | 27 | 14 |
|  | \% | $100.0 \%$ | $93.3 \%$ | $0.7 \%$ | $92.6 \%$ | $4.4 \%$ | $2.3 \%$ |
| Aircel | Count | 660 | 609 | 2 | 607 | 23 | 28 |
|  | \% | $100.0 \%$ | $92.3 \%$ | $0.3 \%$ | $92.0 \%$ | $3.5 \%$ | $4.2 \%$ |
| Overall | Count | $\mathbf{4 2 5 1}$ | $\mathbf{3 8 5 2}$ | $\mathbf{2 5}$ | $\mathbf{3 8 2 7}$ | $\mathbf{3 4 0}$ | $\mathbf{5 9}$ |
|  | \% | $\mathbf{1 0 0 . 0 \%}$ | $\mathbf{9 0 . 6 \%}$ | $\mathbf{0 . 6 \%}$ | $\mathbf{9 0 . 0 \%}$ | $\mathbf{8 . 0 \%}$ | $\mathbf{1 . 4 \%}$ |

D.4. (Q 14) How satisfied are you with the problem solving ability of the customer care executive(s)?

| Service <br> Providers |  | Base | Total <br> Satisfied <br> $(\mathrm{A}+\mathrm{B})$ | Very <br> Satisfied <br> $(\mathrm{A})$ | Satisfied <br> $(\mathrm{B})$ | Dissatisfied | Very <br> Dissatisfied |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 559 | 505 | 1 | 504 | 53 | 1 |
|  | $\%$ | $100.0 \%$ | $90.4 \%$ | $0.2 \%$ | $90.2 \%$ | $9.5 \%$ | $0.2 \%$ |
| BSNL | Count | 590 | 511 | 1 | 510 | 39 | 40 |
|  | $\%$ | $100.0 \%$ | $86.6 \%$ | $0.2 \%$ | $86.4 \%$ | $6.6 \%$ | $6.8 \%$ |
| Reliance | Count | 626 | 559 | 2 | 557 | 66 | 1 |
|  | $\%$ | $100.0 \%$ | $89.3 \%$ | $0.3 \%$ | $89.0 \%$ | $10.5 \%$ | $0.2 \%$ |
| TTML | Count | 581 | 537 | 1 | 536 | 24 | 20 |
|  | $\%$ | $100.0 \%$ | $92.5 \%$ | $0.2 \%$ | $92.3 \%$ | $4.1 \%$ | $3.4 \%$ |
| Idea | Count | 628 | 585 | 8 | 577 | 43 | -- |
|  | $\%$ | $100.0 \%$ | $93.2 \%$ | $1.3 \%$ | $91.9 \%$ | $6.8 \%$ | -- |
| Vodafone | Count | 607 | 580 | 7 | 573 | 25 | 2 |
|  | $\%$ | $100.0 \%$ | $95.6 \%$ | $1.2 \%$ | $94.4 \%$ | $4.1 \%$ | $0.3 \%$ |
| Aircel | Count | 660 | 596 | 6 | 590 | 47 | 17 |
|  | $\%$ | $100.0 \%$ | $90.3 \%$ | $0.9 \%$ | $89.4 \%$ | $7.1 \%$ | $2.6 \%$ |
| Overall | Count | $\mathbf{4 2 5 1}$ | $\mathbf{3 8 7 3}$ | $\mathbf{2 6}$ | $\mathbf{3 8 4 7}$ | $\mathbf{2 9 7}$ | $\mathbf{8 1}$ |
|  | $\boldsymbol{\%}$ | $\mathbf{1 0 0 . 0 \%}$ | $\mathbf{9 1 . 1 \%}$ | $\mathbf{0 . 6 \%}$ | $\mathbf{9 0 . 5 \%}$ | $\mathbf{7 . 0 \%}$ | $\mathbf{1 . 9 \%}$ |

D. 5 (Q 15) How satisfied are you with the time taken by call centre/customer care /helpline to resolve your complaint?

| Service <br> Providers |  | Base | Total <br> Satisfied <br> $(\mathrm{A}+\mathrm{B})$ | Very <br> Satisfied <br> $(\mathrm{A})$ | Satisfied <br> $(\mathrm{B})$ | Dissatisfied | Very <br> Dissatisfied |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 559 | 508 | 2 | 506 | 50 | 1 |
|  | $\%$ | $100.0 \%$ | $90.9 \%$ | $0.4 \%$ | $90.5 \%$ | $8.9 \%$ | $0.2 \%$ |
| BSNL | Count | 590 | 515 | 2 | 513 | 66 | 9 |
|  | $\%$ | $100.0 \%$ | $87.2 \%$ | $0.3 \%$ | $86.9 \%$ | $11.2 \%$ | $1.5 \%$ |
| Reliance | Count | 626 | 577 | 5 | 572 | 49 | -- |
|  | $\%$ | $100.0 \%$ | $92.2 \%$ | $0.8 \%$ | $91.4 \%$ | $7.8 \%$ | -- |
| TTML | Count | 581 | 536 | 2 | 534 | 40 | 5 |
|  | $\%$ | $100.0 \%$ | $92.2 \%$ | $0.3 \%$ | $91.9 \%$ | $6.9 \%$ | $0.9 \%$ |
| Idea | Count | 628 | 578 | 7 | 571 | 45 | 5 |
|  | $\%$ | $100.0 \%$ | $92.0 \%$ | $1.1 \%$ | $90.9 \%$ | $7.2 \%$ | $0.8 \%$ |
| Vodafone | Count | 607 | 587 | 7 | 580 | 19 | 1 |
|  | $\%$ | $100.0 \%$ | $96.8 \%$ | $1.2 \%$ | $95.6 \%$ | $3.1 \%$ | $0.2 \%$ |
| Aircel | Count | 660 | 626 | 10 | 616 | 19 | 15 |
|  | $\%$ | $100.0 \%$ | $94.8 \%$ | $1.5 \%$ | $93.3 \%$ | $2.9 \%$ | $2.3 \%$ |
| Overall | Count | $\mathbf{4 2 5 1}$ | $\mathbf{3 9 2 7}$ | $\mathbf{3 5}$ | $\mathbf{3 8 9 2}$ | $\mathbf{2 8 8}$ | $\mathbf{3 6}$ |
|  | \% | $\mathbf{1 0 0 . 0 \%}$ | $\mathbf{9 2 . 4 \%}$ | $\mathbf{0 . 8 \%}$ | $\mathbf{9 1 . 6 \%}$ | $\mathbf{6 . 8 \%}$ | $\mathbf{0 . 8 \%}$ |

## E. Network Performance, Reliability and Availability

E.1. (Q 16) How satisfied are you with the availability of signal of your service provider in your locality?

| Service <br> Providers |  | Base | Total <br> Satisfied <br> $(\mathrm{A}+\mathrm{B})$ | Very <br> Satisfied <br> $(\mathrm{A})$ | Satisfied <br> $(\mathrm{B})$ | Dissatisfied | Very <br> Dissatisfied |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 1067 | 861 | 5 | 856 | 202 | 4 |
|  | $\%$ | $100.0 \%$ | $80.7 \%$ | $0.5 \%$ | $80.2 \%$ | $18.9 \%$ | $0.4 \%$ |
| BSNL | Count | 1068 | 793 | 7 | 786 | 269 | 6 |
|  | $\%$ | $100.0 \%$ | $74.3 \%$ | $0.7 \%$ | $73.6 \%$ | $25.2 \%$ | $0.6 \%$ |
| Reliance | Count | 1067 | 938 | 7 | 931 | 128 | 1 |
|  | $\%$ | $100.0 \%$ | $88.0 \%$ | $0.7 \%$ | $87.3 \%$ | $12.0 \%$ | $0.1 \%$ |
| TTML | Count | 1067 | 976 | 16 | 960 | 90 | 1 |
|  | $\%$ | $100.0 \%$ | $91.5 \%$ | $1.5 \%$ | $90.0 \%$ | $8.4 \%$ | $0.1 \%$ |
| Idea | Count | 1072 | 1015 | 31 | 984 | 55 | 2 |
|  | $\%$ | $100.0 \%$ | $94.7 \%$ | $2.9 \%$ | $91.8 \%$ | $5.1 \%$ | $0.2 \%$ |
| Vodafone | Count | 1069 | 1002 | 42 | 960 | 64 | 3 |
|  | $\%$ | $100.0 \%$ | $93.7 \%$ | $3.9 \%$ | $89.8 \%$ | $6.0 \%$ | $0.3 \%$ |
| Aircel | Count | 1068 | 892 | 17 | 875 | 174 | 2 |
|  | \% | $100.0 \%$ | $83.5 \%$ | $1.6 \%$ | $81.9 \%$ | $16.3 \%$ | $0.2 \%$ |
| Overall | Count | $\mathbf{7 4 7 8}$ | $\mathbf{6 4 7 7}$ | $\mathbf{1 2 5}$ | $\mathbf{6 3 5 2}$ | $\mathbf{9 8 2}$ | $\mathbf{1 9}$ |
|  | \% | $\mathbf{1 0 0 . 0 \%}$ | $\mathbf{8 6 . 6 \%}$ | $\mathbf{1 . 7 \%}$ | $\mathbf{8 4 . 9 \%}$ | $\mathbf{1 3 . 1 \%}$ | $\mathbf{0 . 3 \%}$ |

E. 2 (Q 17) How satisfied are you with the ability to make or receive calls easily?

| Service <br> Providers |  | Base | Total <br> Satisfied <br> (A+B) | Very <br> Satisfied <br> (A) | Satisfied <br> (B) | Dissatisfied | Very <br> Dissatisfied |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 1067 | 944 | 7 | 937 | 120 | 3 |
|  | $\%$ | $100.0 \%$ | $88.5 \%$ | $0.7 \%$ | $87.8 \%$ | $11.2 \%$ | $0.3 \%$ |
| BSNL | Count | 1068 | 844 | 10 | 834 | 213 | 11 |
|  | $\%$ | $100.0 \%$ | $79.0 \%$ | $0.9 \%$ | $78.1 \%$ | $19.9 \%$ | $1.0 \%$ |
| Reliance | Count | 1067 | 978 | 24 | 954 | 89 | -- |
|  | $\%$ | $100.0 \%$ | $91.6 \%$ | $2.2 \%$ | $89.4 \%$ | $8.3 \%$ | -- |
| TTML | Count | 1067 | 1017 | 34 | 983 | 45 | 5 |
|  | $\%$ | $100.0 \%$ | $95.3 \%$ | $3.2 \%$ | $92.1 \%$ | $4.2 \%$ | $0.5 \%$ |
| Idea | Count | 1072 | 1029 | 36 | 993 | 41 | 2 |
|  | $\%$ | $100.0 \%$ | $96.0 \%$ | $3.4 \%$ | $92.6 \%$ | $3.8 \%$ | $0.2 \%$ |
| Vodafone | Count | 1069 | 1023 | 35 | 988 | 45 | 1 |
|  | $\%$ | $100.0 \%$ | $95.7 \%$ | $3.3 \%$ | $92.4 \%$ | $4.2 \%$ | $0.1 \%$ |
| Aircel | Count | 1068 | 940 | 25 | 915 | 123 | 5 |
|  | $\%$ | $100.0 \%$ | $88.0 \%$ | $2.3 \%$ | $85.7 \%$ | $11.5 \%$ | $0.5 \%$ |
| Overall | Count | $\mathbf{7 4 7 8}$ | $\mathbf{6 7 7 5}$ | $\mathbf{1 7 1}$ | $\mathbf{6 6 0 4}$ | $\mathbf{6 7 6}$ | $\mathbf{2 7}$ |
|  | $\boldsymbol{\%}$ | $\mathbf{1 0 0 . 0 \%}$ | $\mathbf{9 0 . 6 \%}$ | $\mathbf{2 . 3 \%}$ | $\mathbf{8 8 . 3 \%}$ | $\mathbf{9 . 0 \%}$ | $\mathbf{0 . 4 \%}$ |

E.3. (Q 18) How often does your call drops during conversation?

| Service <br> Providers |  | Never | Occasionally | Frequently | Very <br> Frequently | Base |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 153 | 748 | 160 | 6 | 1067 |
|  | $\%$ | $14.3 \%$ | $70.1 \%$ | $15.0 \%$ | $0.6 \%$ | $100.0 \%$ |
| BSNL | Count | 89 | 784 | 186 | 9 | 1068 |
|  | $\%$ | $8.3 \%$ | $73.4 \%$ | $17.4 \%$ | $0.8 \%$ | $100.0 \%$ |
| Reliance | Count | 119 | 843 | 105 | -- | 1067 |
|  | $\%$ | $11.2 \%$ | $79.0 \%$ | $9.8 \%$ | -- | $100.0 \%$ |
| TTML | Count | 161 | 822 | 81 | 3 | 1067 |
|  | $\%$ | $15.1 \%$ | $77.0 \%$ | $7.6 \%$ | $0.3 \%$. | $100.0 \%$ |
| Idea | Count | 202 | 815 | 47 | 8 | 1072 |
|  | $\%$ | $18.8 \%$ | $76.0 \%$ | $4.4 \%$ | $0.7 \%$ | $100.0 \%$ |
| Vodafone | Count | 171 | 823 | 39 | 36 | 1069 |
|  | $\%$ | $16.0 \%$ | $77.0 \%$ | $3.6 \%$ | $3.4 \%$ | $100.0 \%$ |
| Aircel | Count | 137 | 765 | 92 | 74 | 1068 |
|  | $\%$ | $12.8 \%$ | $71.6 \%$ | $8.6 \%$ | $6.9 \%$ | $100.0 \%$ |
| Overall | Count | $\mathbf{1 0 3 2}$ | $\mathbf{5 6 0 0}$ | $\mathbf{7 1 0}$ | $\mathbf{1 3 6}$ | $\mathbf{7 4 7 8}$ |
|  | \% | $\mathbf{1 3 . 8} \%$ | $\mathbf{7 4 . 9 \%}$ | $\mathbf{9 . 5 \%}$ | $\mathbf{1 . 8 \%}$ | $\mathbf{1 0 0 . 0 \%}$ |

E.4. (Q 19) How satisfied are you with the voice quality?

| Service <br> Providers |  | Base | Total <br> Satisfied <br> $(\mathrm{A}+\mathrm{B})$ | Very <br> Satisfied <br> $(\mathrm{A})$ | Satisfied <br> $(\mathrm{B})$ | Dissatisfied | Very <br> Dissatisfied |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 1067 | 927 | 16 | 911 | 138 | 2 |
|  | $\%$ | $100.0 \%$ | $86.9 \%$ | $1.5 \%$ | $85.4 \%$ | $12.9 \%$ | $0.2 \%$ |
| BSNL | Count | 1068 | 850 | 10 | 840 | 214 | 4 |
|  | $\%$ | $100.0 \%$ | $79.6 \%$ | $0.9 \%$ | $78.7 \%$ | $20.0 \%$ | $0.4 \%$ |
| Reliance | Count | 1067 | 962 | 15 | 947 | 105 | -- |
|  | $\%$ | $100.0 \%$ | $90.2 \%$ | $1.4 \%$ | $88.8 \%$ | $9.8 \%$ | -- |
| TTML | Count | 1067 | 998 | 29 | 969 | 68 | 1 |
|  | $\%$ | $100.0 \%$ | $93.5 \%$ | $2.7 \%$ | $90.8 \%$ | $6.4 \%$ | $0.1 \%$ |
| Idea | Count | 1072 | 1027 | 39 | 988 | 43 | 2 |
|  | $\%$ | $100.0 \%$ | $95.8 \%$ | $3.6 \%$ | $92.2 \%$ | $4.0 \%$ | $0.2 \%$ |
| Vodafone | Count | 1069 | 1012 | 31 | 981 | 56 | 1 |
|  | $\%$ | $100.0 \%$ | $94.7 \%$ | $2.9 \%$ | $91.8 \%$ | $5.2 \%$ | $0.1 \%$ |
| Aircel | Count | 1068 | 977 | 28 | 949 | 89 | 2 |
|  | $\%$ | $100.0 \%$ | $91.5 \%$ | $2.6 \%$ | $88.9 \%$ | $8.3 \%$ | $0.2 \%$ |
| Overall | Count | $\mathbf{7 4 7 8}$ | $\mathbf{6 7 5 3}$ | $\mathbf{1 6 8}$ | $\mathbf{6 5 8 5}$ | $\mathbf{7 1 3}$ | $\mathbf{1 2}$ |
|  | $\boldsymbol{\%}$ | $\mathbf{1 0 0 . 0 \%}$ | $\mathbf{9 0 . 3 \%}$ | $\mathbf{2 . 2 \%}$ | $\mathbf{8 8 . 1 \%}$ | $\mathbf{9 . 5 \%}$ | $\mathbf{0 . 2 \%}$ |

## F. Maintainability

F.1. (Q 20) How often your mobile handset faces problem of signal?

| Service <br> Providers |  | Never | Occasionally | Frequently | Very <br> Frequently | Base |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 267 | 700 | 99 | 1 | 1067 |
|  | $\%$ | $25.0 \%$ | $65.6 \%$ | $9.3 \%$ | $0.1 \%$ | $100.0 \%$ |
| BSNL | Count | 167 | 712 | 181 | 8 | 1068 |
|  | $\%$ | $15.6 \%$ | $66.7 \%$ | $16.9 \%$ | $0.7 \%$ | $100.0 \%$ |
| Reliance | Count | 199 | 824 | 40 | 4 | 1067 |
|  | $\%$ | $18.7 \%$ | $77.2 \%$ | $3.7 \%$ | $0.4 \%$ | $100.0 \%$ |
| TTML | Count | 258 | 769 | 37 | 3 | 1067 |
|  | $\%$ | $24.2 \%$ | $72.1 \%$ | $3.5 \%$ | $0.3 \%$ | $100.0 \%$ |
| Idea | Count | 226 | 786 | 56 | 4 | 1072 |
|  | $\%$ | $21.1 \%$ | $73.3 \%$ | $5.2 \%$ | $0.4 \%$ | $100.0 \%$ |
| Vodafone | Count | 218 | 742 | 101 | 8 | 1069 |
|  | $\%$ | $20.4 \%$ | $69.4 \%$ | $9.4 \%$ | $0.7 \%$ | $100.0 \%$ |
| Aircel | Count | 157 | 649 | 227 | 35 | 1068 |
|  | $\%$ | $14.7 \%$ | $60.8 \%$ | $21.3 \%$ | $3.3 \%$ | $100.0 \%$ |
| Overall | Count | $\mathbf{1 4 9 2}$ | $\mathbf{5 1 8 2}$ | $\mathbf{7 4 1}$ | $\mathbf{6 3}$ | $\mathbf{7 4 7 8}$ |
|  | $\boldsymbol{\%}$ | $\mathbf{2 0 . 0 \%}$ | $\mathbf{6 9 . 3 \%}$ | $\mathbf{9 . 9 \%}$ | $\mathbf{0 . 8 \%}$ | $\mathbf{1 0 0 . 0 \%}$ |

F.2. (Q 21) How satisfied are you with the availability of network (signal)?

| Service <br> Providers |  | Base | Total <br> Satisfied <br> $(\mathrm{A}+\mathrm{B})$ | Very <br> Satisfied <br> $(\mathrm{A})$ | Satisfied <br> $(\mathrm{B})$ | Dissatisfied | Very <br> Dissatisfied |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 1067 | 973 | 6 | 967 | 87 | 7 |
|  | $\%$ | $100.0 \%$ | $91.2 \%$ | $0.6 \%$ | $90.6 \%$ | $8.2 \%$ | $0.7 \%$ |
| BSNL | Count | 1068 | 895 | 10 | 885 | 150 | 23 |
|  | $\%$ | $100.0 \%$ | $83.8 \%$ | $0.9 \%$ | $82.9 \%$ | $14.0 \%$ | $2.2 \%$ |
| Reliance | Count | 1067 | 1019 | 15 | 1004 | 47 | 1 |
|  | $\%$ | $100.0 \%$ | 95.5 | $1.4 \%$ | $94.1 \%$ | $4.4 \%$ | $0.1 \%$ |
| TTML | Count | 1067 | 1044 | 15 | 1029 | 23 | -- |
|  | $\%$ | $100.0 \%$ | $97.8 \%$ | $1.4 \%$ | $96.4 \%$ | $2.2 \%$ | -- |
| Idea | Count | 1072 | 1008 | 28 | 980 | 62 | 2 |
|  | $\%$ | $100.0 \%$ | $94.0 \%$ | $2.6 \%$ | $91.4 \%$ | $5.8 \%$ | $0.2 \%$ |
| Vodafone | Count | 1069 | 952 | 20 | 932 | 99 | 18 |
|  | \% | $100.0 \%$ | 89.1 | $1.9 \%$ | $87.2 \%$ | $9.3 \%$ | $1.7 \%$ |
| Aircel | Count | 1068 | 816 | 22 | 794 | 240 | 12 |
|  | \% | $100.0 \%$ | 76.4 | $2.1 \%$ | $74.3 \%$ | $22.5 \%$ | $1.1 \%$ |
| Overall | Count | $\mathbf{7 4 7 8}$ | $\mathbf{6 7 0 7}$ | $\mathbf{1 1 6}$ | $\mathbf{6 5 9 1}$ | $\mathbf{7 0 8}$ | $\mathbf{6 3}$ |
|  | \% | $\mathbf{1 0 0 . 0 \%}$ | $\mathbf{8 9 . 7}$ | $\mathbf{1 . 6 \%}$ | $\mathbf{8 8 . 1 \%}$ | $\mathbf{9 . 5 \%}$ | $\mathbf{0 . 8 \%}$ |

F.3. (Q 22) Are you satisfied with the restoration of network (signal) problems?

| Service <br> Providers |  | Base | Total <br> Satisfied <br> $(\mathrm{A}+\mathrm{B})$ | Very <br> Satisfied <br> $(\mathrm{A})$ | Satisfied <br> (B) | Dissatisfied | Very <br> Dissatisfied |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 1067 | 963 | 5 | 958 | 93 | 11 |
|  | $\%$ | $100.0 \%$ | $90.3 \%$ | $0.5 \%$ | $89.8 \%$ | $8.7 \%$ | $1.0 \%$ |
| BSNL | Count | 1068 | 923 | 4 | 919 | 143 | 2 |
|  | $\%$ | $100.0 \%$ | $86.4 \%$ | $0.4 \%$ | $86.0 \%$ | $13.4 \%$ | $0.2 \%$ |
| Reliance | Count | 1067 | 998 | 20 | 978 | 69 | -- |
|  | $\%$ | $100.0 \%$ | $93.6 \%$ | $1.9 \%$ | $91.7 \%$ | $6.5 \%$ | -- |
| TTML | Count | 1067 | 1040 | 18 | 1022 | 27 | -- |
|  | $\%$ | $100.0 \%$ | $97.5 \%$ | $1.7 \%$ | $95.8 \%$ | $2.5 \%$ | -- |
| Idea | Count | 1072 | 1042 | 34 | 1008 | 28 | 2 |
|  | $\%$ | $100.0 \%$ | $97.2 \%$ | $3.2 \%$ | $94.0 \%$ | $2.6 \%$ | $0.2 \%$ |
| Vodafone | Count | 1069 | 1044 | 15 | 1029 | 24 | 1 |
|  | $\%$ | $100.0 \%$ | $97.7 \%$ | $1.4 \%$ | $96.3 \%$ | $2.2 \%$ | $0.1 \%$ |
| Aircel | Count | 1068 | 958 | 17 | 941 | 98 | 12 |
|  | $\%$ | $100.0 \%$ | $89.7 \%$ | $1.6 \%$ | $88.1 \%$ | $9.2 \%$ | $1.1 \%$ |
| Overall | Count | $\mathbf{7 4 7 8}$ | $\mathbf{6 9 6 8}$ | $\mathbf{1 1 3}$ | $\mathbf{6 8 5 5}$ | $\mathbf{4 8 2}$ | $\mathbf{2 8}$ |
|  | $\%$ | $\mathbf{1 0 0 . 0 \%}$ | $\mathbf{9 3 . 2} \%$ | $\mathbf{1 . 5 \%}$ | $\mathbf{9 1 . 7 \%}$ | $\mathbf{6 . 4 \%}$ | $\mathbf{0 . 4 \%}$ |

## G. Supplementary Service/ Value Added Services

G.1. (Q 23) Do you use value added services like roaming, ring tone, GPRS, e-mail, voice mail or any other such services.

| Service Providers |  | Yes | No | Base |
| :--- | :---: | :---: | :---: | :---: |
|  | Count | 208 | 859 | 1067 |
|  | $\%$ | $19.5 \%$ | $80.5 \%$ | $100.0 \%$ |
| BSNL | Count | 173 | 895 | 1068 |
|  | $\%$ | $16.2 \%$ | $83.8 \%$ | $100.0 \%$ |
| Reliance | Count | 243 | 824 | 1067 |
|  | $\%$ | $22.8 \%$ | $77.2 \%$ | $100.0 \%$ |
| TTML | Count | 173 | 894 | 1067 |
|  | $\%$ | $16.2 \%$ | 83.8 | $100.0 \%$ |
| Idea | Count | 223 | 849 | 1072 |
|  | $\%$ | $20.8 \%$ | $79.2 \%$ | $100.0 \%$ |
| Vodafone | Count | 190 | 879 | 1069 |
|  | $\%$ | $17.8 \%$ | $82.2 \%$ | $100.0 \%$ |
| Aircel | Count | 258 | 810 | 1068 |
|  | $\%$ | $24.2 \%$ | $75.8 \%$ | $100.0 \%$ |
| Overall | Count | $\mathbf{1 4 6 8}$ | $\mathbf{6 0 1 0}$ | $\mathbf{7 4 7 8}$ |
|  | \% | $\mathbf{1 9 . 6 \%}$ | $\mathbf{8 0 . 4 \%}$ | $\mathbf{1 0 0 . 0 \%}$ |

G.2. (Q 24) Did the service provider have your explicit consent before providing the chargeable value added service such as ring tone, e-mail/GPRS, voice mail etc.

| Service Providers |  | Yes | No | Base |
| :--- | :---: | :---: | :---: | :---: |
|  | Count | 186 | 22 | 208 |
|  | $\%$ | $89.4 \%$ | $10.6 \%$ | $100.0 \%$ |
| BSNL | Count | 122 | 51 | 173 |
|  | $\%$ | $70.5 \%$ | $29.5 \%$ | $100.0 \%$ |
| Reliance | Count | 225 | 18 | 243 |
|  | $\%$ | $92.6 \%$ | $7.4 \%$ | $100.0 \%$ |
| TTML | Count | 140 | 33 | 173 |
|  | $\%$ | $80.9 \%$ | $19.1 \%$ | $100.0 \%$ |
| Idea | Count | 199 | 24 | 223 |
|  | $\%$ | $89.2 \%$ | $10.8 \%$ | $100.0 \%$ |
| Vodafone | Count | 169 | 21 | 190 |
|  | $\%$ | $88.9 \%$ | $11.1 \%$ | $100.0 \%$ |
| Aircel | Count | 231 | 27 | 258 |
|  | $\%$ | $89.5 \%$ | $10.5 \%$ | $100.0 \%$ |
| Overall | Count | $\mathbf{1 2 7 2}$ | $\mathbf{1 9 6}$ | $\mathbf{1 4 6 8}$ |
|  | $\boldsymbol{\%}$ | $\mathbf{8 6 . 6 \%}$ | $\mathbf{1 3 . 4 \%}$ | $\mathbf{1 0 0 . 0 \%}$ |

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G.3. (Q 25) How satisfied are you with the quality of the supplementary / value added services provided?

| Service Providers |  | Base | Total Satisfied $(\mathrm{A}+\mathrm{B})$ | Very Satisfied <br> (A) | Satisfied <br> (B) | Dissatisfied | Very <br> Dissatisfied |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 208 | 25 | 25 | -- | 180 | 3 |
|  | \% | 100.0\% | 12.0\% | 12.0\% | -- | 86.5\% | 1.4\% |
| BSNL | Count | 173 | 17 | 17 | -- | 110 | 46 |
|  | \% | 100.0\% | 9.8\% | 9.8\% | -- | 63.6\% | 26.6\% |
| Reliance | Count | 243 | 24 | 24 | -- | 215 | 4 |
|  | \% | 100.0\% | 9.9\% | 9.9\% | -- | 88.5\% | 1.6\% |
| TTML | Count | 173 | 8 | 8 | -- | 144 | 21 |
|  | \% | 100.0\% | 4.6\% | 4.6\% | -- | 83.2\% | 12.1\% |
| Idea | Count | 223 | 11 | 11 | -- | 204 | 8 |
|  | \% | 100.0\% | 4.9\% | 4.9\% | -- | 91.5\% | 3.6\% |
| Vodafone | Count | 190 | 15 | 15 | -- | 167 | 8 |
|  | \% | 100.0\% | 7.9\% | 7.9\% | -- | 87.9\% | 4.2\% |
| Aircel | Count | 258 | 5 | 5 | -- | 215 | 38 |
|  | \% | 100.0\% | 1.9\% | 1.9\% | -- | 83.3\% | 14.7\% |
| Overall | Count | 1468 | 105 | 105 | -- | 1235 | 128 |
|  | \% | 100.0\% | 7.2\% | 7.2\% | -- | 84.1\% | 8.7\% |

G.4. (Q 26) Have you been informed of the telephone numbers/toll free codes for unsubscribing the value added service (VAS), after activation of VAS or before renewal/recharging of VAS?

| Service Providers |  | Yes | No | Base |
| :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 172 | 36 | 208 |
|  | \% | 82.7\% | 17.3\% | 100.0\% |
| BSNL | Count | 112 | 61 | 173 |
|  | \% | 64.7\% | 35.3\% | 100.0\% |
| Reliance | Count | 221 | 22 | 243 |
|  | \% | 90.9\% | 9.1\% | 100.0\% |
| TTML | Count | 134 | 39 | 173 |
|  | \% | 77.5\% | 22.5\% | 100.0\% |
| Idea | Count | 182 | 41 | 223 |
|  | \% | 81.6\% | 18.4\% | 100.0\% |
| Vodafone | Count | 140 | 50 | 190 |
|  | \% | 73.7\% | 26.3\% | 100.0\% |
| Aircel | Count | 126 | 132 | 258 |
|  | \% | 48.8\% | 51.2\% | 100.0\% |
| Overall | Count | 1087 | 381 | 1468 |
|  | \% | 74.0\% | 26.0\% | 100.0\% |

G.5. (Q 27) Have you been informed of the charges of value added services before their activation and immediately after its activation?

| Service <br> Providers |  | Base | Yes before <br> and after <br> activation | Yes only <br> after <br> activation | Yes only <br> before <br> activation | No in both <br> cases |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 208 | 55 | 133 | -- | 20 |
|  | $\%$ | $100.0 \%$ | $26.4 \%$ | $63.9 \%$ | -- | $9.6 \%$ |
| BSNL | Count | 173 | 36 | 129 | -- | 8 |
|  | $\%$ | $100.0 \%$ | $20.8 \%$ | $74.6 \%$ | -- | $4.6 \%$ |
| Reliance | Count | 243 | 74 | 160 | -- | 9 |
|  | $\%$ | $100.0 \%$ | $30.5 \%$ | $65.8 \%$ | -- | $3.7 \%$ |
| TTML | Count | 173 | 26 | 139 | -- | 8 |
|  | $\%$ | $100.0 \%$ | $15.0 \%$ | $80.3 \%$ | -- | $4.6 \%$ |
| Idea | Count | 223 | 52 | 148 | -- | 23 |
|  | $\%$ | $100.0 \%$ | $23.3 \%$ | $66.4 \%$ | -- | $10.3 \%$ |
| Vodafone | Count | 190 | 77 | 102 | -- | 11 |
|  | $\%$ | $100.0 \%$ | $40.5 \%$ | $53.7 \%$ | -- | $5.8 \%$ |
| Aircel | Count | 258 | 62 | 193 | -- | 3 |
|  | $\%$ | $100.0 \%$ | $24.0 \%$ | $74.8 \%$ | -- | $1.2 \%$ |
|  | Count | $\mathbf{1 4 6 8}$ | $\mathbf{3 8 2}$ | $\mathbf{1 0 0 4}$ | -- | $\mathbf{8 2}$ |
|  | \% | $\mathbf{1 0 0 . 0 \%}$ | $\mathbf{2 6 . 0 \%}$ | $\mathbf{6 8 . 4 \%}$ | -- | $\mathbf{5 . 6 \%}$ |

G.6. (Q 28) Have you been informed of the charges for value added services in advance of its renewal/recharging?

| Service Providers |  | Yes | No | Base |
| :--- | :---: | :---: | :---: | :---: |
| Airtel | Count | 166 | 42 | 208 |
|  | $\%$ | 79.8 | $20.2 \%$ | $100.0 \%$ |
| BSNL | Count | 111 | 62 | 173 |
|  | $\%$ | $64.2 \%$ | $35.8 \%$ | $100.0 \%$ |
| Reliance | Count | 212 | 31 | 243 |
|  | $\%$ | $87.2 \%$ | $12.8 \%$ | $100.0 \%$ |
| TTML | Count | 129 | 44 | 173 |
|  | $\%$ | $74.6 \%$ | $25.4 \%$ | $100.0 \%$ |
| Idea | Count | 171 | 52 | 223 |
|  | $\%$ | $76.7 \%$ | $23.3 \%$ | $100.0 \%$ |
|  | Count | 133 | 57 | 190 |
| Aircel | $\%$ | $70.0 \%$ | $30.0 \%$ | $100.0 \%$ |
|  | Count | 110 | 148 | 258 |
|  | $\%$ | $42.6 \%$ | $57.4 \%$ | $100.0 \%$ |

H. Overall Customer Satisfaction
H.1. (Q 29a) How satisfied are you with the overall quality of your mobile service?

| Service Providers |  | Base | Total Satisfied $(\mathrm{A}+\mathrm{B})$ | Very Satisfied <br> (A) | Satisfied <br> (B) | Dissatisfied | Very <br> Dissatisfied |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 1067 | 803 | 22 | 781 | 256 | 8 |
|  | \% | 100.0\% | 75.3\% | 2.1\% | 73.2\% | 24.0\% | 0.7\% |
| BSNL | Count | 1068 | 754 | 6 | 748 | 308 | 6 |
|  | \% | 100.0\% | 70.6\% | 0.6\% | 70.0\% | 28.8\% | 0.6\% |
| Reliance | Count | 1067 | 876 | 10 | 866 | 189 | 2 |
|  | \% | 100.0\% | 82.1\% | 0.9\% | 81.2\% | 17.7\% | 0.2\% |
| TTML | Count | 1067 | 923 | 15 | 908 | 141 | 3 |
|  | \% | 100.0\% | 86.5\% | 1.4\% | 85.1\% | 13.2\% | 0.3\% |
| Idea | Count | 1072 | 972 | 14 | 958 | 97 | 3 |
|  | \% | 100.0\% | 90.7\% | 1.3\% | 89.4\% | 9.0\% | 0.3\% |
| Vodafone | Count | 1069 | 990 | 19 | 971 | 73 | 6 |
|  | \% | 100.0\% | 92.6\% | 1.8\% | 90.8\% | 6.8\% | 0.6\% |
| Aircel | Count | 1068 | 861 | 10 | 851 | 197 | 10 |
|  | \% | 100.0\% | 80.6\% | 0.9\% | 79.7\% | 18.4\% | 0.9\% |
| Overall | Count | 7478 | 6179 | 96 | 6083 | 1261 | 38 |
|  | \% | 100.0\% | 82.6 | 1.3\% | 81.3\% | 16.9\% | 0.5\% |

## I. General Information

I.1. (Q 30) Have you been informed in writing, at the time of subscription of service or within a week of activation of service the complete details of your tariff plan?

| Service Providers |  | Yes | No | Base |
| :--- | :---: | :---: | :---: | :---: |
|  | Count | 66 | 1001 | 1067 |
|  | $\%$ | $6.2 \%$ | $93.8 \%$ | $100.0 \%$ |
| BSNL | Count | 82 | 986 | 1068 |
|  | $\%$ | $7.7 \%$ | $92.3 \%$ | $100.0 \%$ |
| Reliance | Count | 84 | 983 | 1067 |
|  | $\%$ | $7.9 \%$ | $92.1 \%$ | $100.0 \%$ |
| TTML | Count | 235 | 832 | 1067 |
|  | $\%$ | $22.0 \%$ | $78.0 \%$ | $100.0 \%$ |
| Idea | Count | 30 | 1042 | 1072 |
|  | $\%$ | $2.8 \%$ | $97.2 \%$ | $100.0 \%$ |
| Aircel | Count | 124 | 945 | 1069 |
|  | $\%$ | $11.6 \%$ | $88.4 \%$ | $100.0 \%$ |
| Overall | Count | 607 | 461 | 1068 |
|  | $\%$ | $56.8 \%$ | $43.2 \%$ | $100.0 \%$ |

I.2. (Q 31) If at any time you had terminated your Mobile connection, how many days, it took for the termination?

| Service <br> Providers |  | Base | 1 day | $2-3$ days | $4-7$ days | More than 7 <br> days |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 1067 | -- | -- | 1066 | 1 |
|  | $\%$ | $100.0 \%$ | -- | -- | $99.9 \%$ | $0.1 \%$ |
| BSNL | Count | 1068 | -- | 1 | 1067 | -- |
|  | $\%$ | $100.0 \%$ | -- | $0.1 \%$ | $99.9 \%$ | -- |
| Reliance | Count | 1067 | 3 | 2 | 1062 | -- |
|  | $\%$ | $100.0 \%$ | $0.3 \%$ | $0.2 \%$ | $99.5 \%$ | -- |
| TTML | Count | 1067 | -- | -- | 1067 | -- |
|  | $\%$ | $100.0 \%$ | -- | -- | $100.0 \%$ | -- |
| Idea | Count | 1072 | -- | 3 | 1069 | -- |
|  | $\%$ | $100.0 \%$ | -- | $.3 \%$ | $99.7 \%$ | -- |
| Vodafone | Count | 1069 | 4 | 5 | 1057 | 3 |
|  | $\%$ | $100.0 \%$ | $0.4 \%$ | $0.5 \%$ | $98.9 \%$ | $0.3 \%$ |
| Aircel | Count | 1068 | 11 | 50 | $94.3 \%$ | -- |
|  | $\%$ | $100.0 \%$ | $1.0 \%$ | $4.7 \%$ | $\mathbf{7 3 9 5}$ | -- |
| Overall | Count | $\mathbf{7 4 7 8}$ | $\mathbf{1 8}$ | $\mathbf{6 1}$ | $\mathbf{4}$ |  |
|  | $\boldsymbol{\%}$ | $\mathbf{1 0 0 . 0 \%}$ | $\mathbf{2 \%}$ | $\mathbf{0 . 8 \%}$ | $\mathbf{9 8 . 9 \%}$ | $\mathbf{0 . 1 \%}$ |

I.3. (Q 32) Are you aware that the processing fee applicable for exclusive Talk Time Top-up shall not exceed Rs. 2/- per Top-up as per existing TRAI orders?

| Service Providers |  | Yes | No | Base |
| :--- | :---: | :---: | :---: | :---: |
|  | Count | 65 | 1002 | 1067 |
|  | $\%$ | $6.1 \%$ | $93.9 \%$ | $100.0 \%$ |
| BSNL | Count | 96 | 972 | 1068 |
|  | $\%$ | $9.0 \%$ | $91.0 \%$ | $100.0 \%$ |
| Reliance | Count | 122 | 945 | 1067 |
|  | $\%$ | $11.4 \%$ | $88.6 \%$ | $100.0 \%$ |
| TTML | Count | 55 | 1012 | 1067 |
|  | Idea | \% | $5.2 \%$ | $94.8 \%$ |
| Vodafone | Count | 112 | 960 | $100.0 \%$ |
|  | $\%$ | $10.4 \%$ | $89.6 \%$ | 1072 |
| Aircel | Count | 146 | 923 | $100.0 \%$ |
|  | $\%$ | $13.7 \%$ | $86.3 \%$ | 1069 |
| Overall | Count | 158 | 910 | $100.0 \%$ |
|  | $\%$ | $14.8 \%$ | $85.2 \%$ | 1068 |
|  | Count | $\mathbf{7 5 4}$ | $\mathbf{6 7 2 4}$ | $100.0 \%$ |

I.4. (Q 33) Are you aware that in Cellular Mobile, the rental for National Roaming Service has been abolished by TRAI and is not applicable currently?

| Service Providers |  | Yes | No | Base |
| :--- | :---: | :---: | :---: | :---: |
|  | Count | 43 | 1024 | 1067 |
|  | $\%$ | $4.0 \%$ | $96.0 \%$ | $100.0 \%$ |
| BSNL | Count | 46 | 1022 | 1068 |
|  | $\%$ | $4.3 \%$ | $95.7 \%$ | $100.0 \%$ |
| Reliance | Count | 41 | 1026 | 1067 |
|  | $\%$ | $3.8 \%$ | $96.2 \%$ | $100.0 \%$ |
| TTML | Count | 36 | 1031 | 1067 |
|  | $\%$ | $3.4 \%$ | $96.6 \%$ | $100.0 \%$ |
| Idea | Count | 108 | 964 | 1072 |
|  | $\%$ | $10.1 \%$ | $89.9 \%$ | $100.0 \%$ |
| Aircel | Count | 104 | 965 | 1069 |
|  | $\%$ | $9.7 \%$ | $90.3 \%$ | $100.0 \%$ |
| Overall | Count | 81 | 987 | 1068 |
|  | $\%$ | $7.6 \%$ | $92.4 \%$ | $100.0 \%$ |

I.5. (Q34) Did your service provider adjust your security deposit in the bill raised after you requested for termination?

| Service <br> Providers |  | Yes | No | Base |
| :--- | :---: | :---: | :---: | :---: |
| Airtel | Count | 1015 | 52 | 1067 |
|  | $\%$ | $95.1 \%$ | $4.9 \%$ | $100.0 \%$ |
| BSNL | Count | 1009 | 59 | 1068 |
|  | $\%$ | $94.5 \%$ | $5.5 \%$ | $100.0 \%$ |
| Reliance | Count | 1023 | 44 | 1067 |
|  | $\%$ | $95.9 \%$ | $4.1 \%$ | $100.0 \%$ |
| TTML | Count | 1028 | 39 | 1067 |
|  | $\%$ | $96.3 \%$ | $3.7 \%$ | $100.0 \%$ |
| Idea | Count | 957 | 115 | 1072 |
|  | $\%$ | $89.3 \%$ | $10.7 \%$ | $100.0 \%$ |
| Vodafone | Count | 876 | 193 | 1069 |
|  | $\%$ | $81.9 \%$ | $18.1 \%$ | $100.0 \%$ |
| Aircel | Count | 842 | 226 | 1068 |
|  | $\%$ | $78.8 \%$ | $21.2 \%$ | $100.0 \%$ |
| Overall | Count | $\mathbf{6 7 5 0}$ | $\mathbf{7 2 8}$ | $\mathbf{7 4 7 8}$ |
|  | $\boldsymbol{\%}$ | $\mathbf{9 0 . 3 \%}$ | $\mathbf{9 . 7 \%}$ | $\mathbf{1 0 0 . 0 \%}$ |

I.6. (Q 35) Have you registered your telephone number for Do Not Call (DNC) registry with your service provider so that you do not receive unsolicited commercial calls /SMS.

| Service <br> Providers |  | Yes | No | Do not mind <br> receiving such <br> calls/SMS | Base |
| :--- | :---: | :---: | :---: | :---: | :---: |

I.7. (Q 36a) Do you still receive unsolicited commercial calls/SMS and whether there is any change in the frequency of such calls /SMS.

| Service <br> Providers | Count | 49 | Stopped <br> Receiving | Considerable <br> Decrease | Slight <br> Decrease | Continued <br> Receiving |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | C | $72.1 \%$ | $5.9 \%$ | 9 | 6 | Base |
|  | Count | 51 | 1 | $13.2 \%$ | $8.8 \%$ | $100.0 \%$ |
| BSNL | $\%$ | $92.7 \%$ | $1.8 \%$ | 2 | $3.6 \%$ | 1 |
|  | Count | 79 | 5 | 2 | $1.8 \%$ | $100.0 \%$ |
|  | $\%$ | $88.8 \%$ | $5.6 \%$ | $2.2 \%$ | $3.4 \%$ | $100.0 \%$ |
| TTML | Count | 40 | 1 | 5 | 2 | 48 |
|  | $\%$ | $83.3 \%$ | $2.1 \%$ | $10.4 \%$ | $4.2 \%$ | $100.0 \%$ |
| Idea | Count | 82 | 6 | 5 | 8 | 101 |
|  | $\%$ | $81.2 \%$ | $5.9 \%$ | $5.0 \%$ | $7.9 \%$ | $100.0 \%$ |
| Vodafone | Count | 87 | 4 | 6 | 2 | 99 |
|  | $\%$ | $87.9 \%$ | $4.0 \%$ | $6.1 \%$ | $2.0 \%$ | $100.0 \%$ |
| Aircel | Count | 45 | -- | 6 | -- | 51 |
|  | $\%$ | $88.2 \%$ | -- | $11.8 \%$ | -- | $100.0 \%$ |
|  | Count | $\mathbf{4 3 3}$ | $\mathbf{2 1}$ | $\mathbf{3 5}$ | $\mathbf{2 2}$ | $\mathbf{5 1 1}$ |
|  | $\boldsymbol{\%}$ | $\mathbf{8 4 . 7 \%}$ | $\mathbf{4 . 1 \%}$ | $\mathbf{6 . 8 \%}$ | $\mathbf{4 . 3 \%}$ | $\mathbf{1 0 0 . 0 \%}$ |

I.8. (Q 36b) Have you made any complaint to your service provider on getting such unsolicited calls/SMS after registering for National Do Not Call (NDNC) Registry?

| Service Providers |  | Yes | No | Base |
| :--- | :---: | :---: | :---: | :---: |
| Airtel | Count | 4 | 15 | 19 |
|  | $\%$ | $21.1 \%$ | $78.9 \%$ | $100.0 \%$ |
| BSNL | Count | -- | 4 | 4 |
|  | $\%$ | -- | $100 \%$ | $100.0 \%$ |
| Reliance | Count | 1 | 9 | 10 |
|  | $\%$ | $10.0 \%$ | $90.0 \%$ | $100.0 \%$ |
| TTML | Count | 2 | 6 | 8 |
|  | $\%$ | $25.0 \%$ | $75.0 \%$ | $100.0 \%$ |
| Idea | Count | -- | 19 | 19 |
|  | $\%$ | -- | $100 \%$ | $100.0 \%$ |
| Vodafone | Count | -- | 12 | 12 |
|  | $\%$ | -- | $100 \%$ | $100.0 \%$ |
| Aircel | Count | -- | 6 | 6 |
|  | $\%$ | -- | $100 \%$ | $100.0 \%$ |
| Overall | \% | $\mathbf{7}$ | $\mathbf{7 1}$ | $\mathbf{7 8}$ |

I.8. (Q 36c) If Yes, please indicate the following-

| Service Providers |  | Yes Complaint was registered | Refused to register the complaint | Customer who registered the telephone numbers of the companies from where unsolicited calls/ SMS came | Base |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 4 | -- | -- | 4 |
|  | \% | 100.0\% | -- | -- | 100.0\% |
| BSNL | Count | -- | -- | -- | -- |
|  | \% | -- | -- | -- | -- |
| Reliance | Count | 1 | -- | -- | 1 |
|  | \% | 100.0\% | -- | -- | 100.0\% |
| TTML | Count | 2 | -- | -- | 2 |
|  | \% | 100.0\% | -- | -- | 100.0\% |
| Idea | Count | -- | -- | -- | -- |
|  | \% | -- | -- | -- | -- |
| Vodafone | Count | -- | -- | -- | -- |
|  | \% | -- | -- | -- | -- |
| Aircel | Count | -- | -- | -- | -- |
|  | \% | -- | -- | -- | -- |
| Overall | Count | 7 | -- | -- | 7 |
|  | \% | 100.0\% | -- | -- | 100.0\% |

## Grievance Redressal Mechanism

J.1. (Q 37) Are you aware of the call centre telephone number of your telecom service provider for making complaints/ query?

| Service <br> Providers |  | Yes | No | Base |
| :--- | :---: | :---: | :---: | :---: |
| Airtel | Count | 973 | 94 | 1067 |
|  | $\%$ | $91.2 \%$ | $8.8 \%$ | $100.0 \%$ |
| BSNL | Count | 935 | 133 | 1068 |
|  | $\%$ | $87.5 \%$ | $12.5 \%$ | $100.0 \%$ |
| Reliance | Count | 1011 | 56 | 1067 |
|  | $\%$ | $94.8 \%$ | $5.2 \%$ | $100.0 \%$ |
| TTML | Count | 1010 | 57 | 1067 |
|  | $\%$ | $94.7 \%$ | $5.3 \%$ | $100.0 \%$ |
| Idea | Count | 994 | 78 | 1072 |
|  | $\%$ | $92.7 \%$ | $7.3 \%$ | $100.0 \%$ |
| Vodafone | Count | 974 | 95 | 1069 |
|  | $\%$ | $91.1 \%$ | $8.9 \%$ | $100.0 \%$ |
| Aircel | Count | 851 | 217 | 1068 |
|  | $\%$ | $79.7 \%$ | $20.3 \%$ | $100.0 \%$ |
| Overall | Count | $\mathbf{6 7 4 8}$ | $\mathbf{7 3 0}$ | $\mathbf{7 4 7 8}$ |
|  | \% | $\mathbf{9 0 . 2 \%}$ | $\mathbf{9 . 8 \%}$ | $\mathbf{1 0 0 . 0 \%}$ |

J.2. (Q 38) Have you made any complaint within last 12 months to the toll free Call Centre/customer care/Helpline telephone number?

| Service Providers |  | Yes | No | Base |
| :--- | :---: | :---: | :---: | :---: |
| Airtel | Count | 296 | 771 | 1067 |
|  | $\%$ | $27.7 \%$ | $72.3 \%$ | $100.0 \%$ |
| BSNL | Count | 333 | 735 | 1068 |
|  | $\%$ | $31.2 \%$ | $68.8 \%$ | $100.0 \%$ |
| Reliance | Count | 253 | 814 | 1067 |
|  | $\%$ | $23.7 \%$ | $76.3 \%$ | $100.0 \%$ |
| TTML | Count | 255 | 812 | 1067 |
|  | $\%$ | $23.9 \%$ | $76.1 \%$ | $100.0 \%$ |
| Idea | Count | 326 | 746 | 1072 |
|  | $\%$ | $30.4 \%$ | $69.6 \%$ | $100.0 \%$ |
|  | Count | 308 | 761 | 1069 |
| Aircel | $\%$ | $28.8 \%$ | $71.2 \%$ | $100.0 \%$ |
|  | Count | 353 | 715 | 1068 |
|  | $\%$ | $33.1 \%$ | $66.9 \%$ | $100.0 \%$ |

J.3. (Q 39) With respect to complaint made by you to the call centre, please specify which of these was most applicable to you?

| Service <br> Providers | Coctor number | No Docket <br> number received <br> roceived for most of the <br> most of the <br> complaints | It was <br> received on <br> request | No docket <br> number <br> received even <br> on request | Base |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 157 | 30 | 84 | 25 | 296 |
|  | $\%$ | $53.0 \%$ | $10.1 \%$ | $28.4 \%$ | $8.4 \%$ | $100.0 \%$ |
| BSNL | Count | 215 | 53 | 48 | 17 | 333 |
|  | $\%$ | $64.6 \%$ | $15.9 \%$ | $14.4 \%$ | $5.1 \%$ | $100.0 \%$ |
| Reliance | Count | 141 | 29 | 70 | 13 | 253 |
|  | $\%$ | $55.7 \%$ | $11.5 \%$ | $27.7 \%$ | $5.1 \%$ | $100.0 \%$ |
| TTML | Count | 149 | 42 | 54 | 10 | 255 |
|  | $\%$ | $58.4 \%$ | $16.5 \%$ | $21.2 \%$ | $3.9 \%$ | $100.0 \%$ |
| Idea | Count | 181 | 18 | 107 | 20 | 326 |
|  | $\%$ | $55.5 \%$ | $5.5 \%$ | $32.8 \%$ | $6.1 \%$ | $100.0 \%$ |
| Vodafone | Count | 144 | 33 | 82 | 49 | 308 |
|  | $\%$ | $46.8 \%$ | $10.7 \%$ | $26.6 \%$ | $15.9 \%$ | $100.0 \%$ |
| Aircel | Count | 160 | 38 | 47 | 108 | 353 |
|  | $\%$ | $45.3 \%$ | $10.8 \%$ | $13.3 \%$ | $30.6 \%$ | $100.0 \%$ |
| Overall | Count | $\mathbf{1 1 4 7}$ | $\mathbf{2 4 3}$ | $\mathbf{4 9 2}$ | $\mathbf{2 4 2}$ | $\mathbf{2 1 2 4}$ |
|  | $\boldsymbol{\%}$ | $\mathbf{5 4 . 0 \%}$ | $\mathbf{1 1 . 4 \%}$ | $\mathbf{2 3 . 2 \%}$ | $\mathbf{1 1 . 4 \%}$ | $\mathbf{1 0 0 . 0 \%}$ |

J.4. (Q 40) Did the Call Centre inform you about the action taken on your complaint?

| Service <br> Providers |  | Yes | No | Base |
| :--- | :---: | :---: | :---: | :---: |
| Airtel | Count | 267 | 29 | 296 |
|  | $\%$ | $90.2 \%$ | $9.8 \%$ | $100.0 \%$ |
| BSNL | Count | 300 | 33 | 333 |
|  | $\%$ | $90.1 \%$ | $9.9 \%$ | $100.0 \%$ |
| Reliance | Count | 237 | 16 | 253 |
|  | $\%$ | $93.7 \%$ | $6.3 \%$ | $100.0 \%$ |
| TTML | Count | 234 | 21 | 255 |
|  | $\%$ | $91.8 \%$ | $8.2 \%$ | $100.0 \%$ |
| Idea | Count | 292 | 34 | 326 |
|  | $\%$ | $89.6 \%$ | $10.4 \%$ | $100.0 \%$ |
| Vodafone | Count | 239 | 69 | 308 |
|  | $\%$ | $77.6 \%$ | $22.4 \%$ | $100.0 \%$ |
| Aircel | Count | 248 | 105 | 353 |
|  | $\%$ | $70.3 \%$ | $29.7 \%$ | $100.0 \%$ |
| Overall | Count | $\mathbf{1 8 1 7}$ | $\mathbf{3 0 7}$ | $\mathbf{2 1 2 4}$ |
|  | $\boldsymbol{\%}$ | $\mathbf{8 5 . 5 \%}$ | $\mathbf{1 4 . 5 \%}$ | $\mathbf{1 0 0 . 0 \%}$ |

J.5. (Q 41) How satisfied are you with the system of resolving of your complaints by call centre/ customer care/ helpline?

| Service <br> Providers |  | Base | Total <br> Satisfied <br> $(\mathrm{A}+\mathrm{B})$ | Very <br> Satisfied <br> $(\mathrm{A})$ | Satisfied | Dissatisfied | Very <br> (B) |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 296 | 262 | 1 | 261 |  | 32 |
|  | $\%$ | $100.0 \%$ | $88.5 \%$ | $0.3 \%$ | $88.2 \%$ | $10.8 \%$ | $0.7 \%$ |
|  | Count | 333 | 311 | 1 | 310 | 22 | -- |
|  | $\%$ | $100.0 \%$ | $93.4 \%$ | $0.3 \%$ | $93.1 \%$ | $6.6 \%$ | -- |
| Reliance | Count | 253 | 229 | 5 | 224 | 23 | 1 |
|  | $\%$ | $100.0 \%$ | $90.5 \%$ | $2.0 \%$ | $88.5 \%$ | $9.1 \%$ | $0.4 \%$ |
| TTML | Count | 255 | 229 | 2 | 227 | 23 | 3 |
|  | $\%$ | $100.0 \%$ | $89.8 \%$ | $0.8 \%$ | $89.0 \%$ | $9.0 \%$ | $1.2 \%$ |
| Idea | Count | 326 | 305 | 1 | 304 | 20 | 1 |
|  | $\%$ | $100.0 \%$ | $93.6 \%$ | $0.3 \%$ | $93.3 \%$ | $6.1 \%$ | $0.3 \%$ |
| Vodafone | Count | 308 | 294 | -- | 294 | 13 | 1 |
|  | $\%$ | $100.0 \%$ | $95.5 \%$ | -- | $95.5 \%$ | $4.2 \%$ | $0.3 \%$ |
| Aircel | Count | 353 | 345 | 1 | 344 | 8 | -- |
|  | $\%$ | $100.0 \%$ | $97.8 \%$ | $0.3 \%$ | $97.5 \%$ | $2.3 \%$ | -- |
| Overall | Count | $\mathbf{2 1 2 4}$ | $\mathbf{1 9 7 5}$ | $\mathbf{1 1}$ | $\mathbf{1 9 6 4}$ | $\mathbf{1 4 1}$ | $\mathbf{8}$ |
|  | $\boldsymbol{\%}$ | $\mathbf{1 0 0 . 0 \%}$ | $\mathbf{9 3 . 0 \%}$ | $\mathbf{0 . 5 \%}$ | $\mathbf{9 2 . 5 \%}$ | $\mathbf{6 . 6 \%}$ | $\mathbf{0 . 4 \%}$ |

J.6. (Q 42) Please specify the reason(s) for your dissatisfaction.

| Service <br> Providers |  | Difficult to <br> connect to <br> call centre <br> executive | Customer <br> care <br> executive not <br> polite/ <br> courteous | Customer care <br> executive not <br> equipped with <br> adequate <br> information | Time taken <br> by call centre <br> for redressal <br> of <br> complaints is <br> too long | Customer <br> care <br> executive not <br> unable to <br> understand <br> the problems | Others | Base |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 5 | 1 | 10 | 25 | 4 | -- | 34 |
|  | $\%$ | $14.7 \%$ | $2.9 \%$ | $29.4 \%$ | $73.5 \%$ | $11.8 \%$ | -- |  |
| BSNL | Count | 12 | 3 | 5 | 6 | 3 | -- | 22 |
|  | $\%$ | $54.5 \%$ | $13.6 \%$ | $22.7 \%$ | $27.3 \%$ | $13.6 \%$ | -- |  |
| Reliance | Count | 7 | 2 | 4 | 16 | 3 | 1 | 24 |
|  | $\%$ | $29.2 \%$ | $8.3 \%$ | $16.7 \%$ | $66.7 \%$ | $12.5 \%$ | $4.2 \%$ |  |
| TTML | Count | 7 | 4 | 5 | 14 | 5 | -- | 26 |
|  | $\%$ | $26.9 \%$ | $15.4 \%$ | $19.2 \%$ | $53.8 \%$ | $19.2 \%$ | -- |  |
| Idea | Count | 16 | 3 | 5 | 9 | 4 | 1 | 22 |
|  | $\%$ | $72.7 \%$ | $13.6 \%$ | $22.7 \%$ | $40.9 \%$ | $18.2 \%$ | $4.5 \%$ |  |
| Vodafone | Count | 7 | 3 | 6 | 11 | 2 | -- | 14 |
|  | $\%$ | $46.7 \%$ | $20.0 \%$ | $40.0 \%$ | $73.3 \%$ | $13.3 \%$ | -- |  |
| Aircel | Count | 2 | 3 | 1 | 3 | 2 | -- | 8 |
|  | $\%$ | $25.0 \%$ | $37.5 \%$ | $12.5 \%$ | $37.5 \%$ | $25.0 \%$ | -- |  |
| Overall | Count | $\mathbf{5 6}$ | $\mathbf{1 9}$ | $\mathbf{3 6}$ | $\mathbf{8 4}$ | $\mathbf{2 3}$ | $\mathbf{2}$ | $\mathbf{1 5 0}$ |
|  | $\%$ | $\mathbf{3 7 . 1 \%}$ | $\mathbf{1 2 . 6 \%}$ | $\mathbf{2 3 . 8 \%}$ | $\mathbf{5 5 . 6 \%}$ | $\mathbf{1 5 . 2 \%}$ | $\mathbf{1 . 3 \%}$ |  |

J.7. (Q 43) Was your billing/charging complaint resolved satisfactorily by call centre/customer care within four weeks after lodging of the complaint?

| Service Providers |  | Yes | No | Base |
| :--- | :---: | :---: | :---: | :---: |
| Airtel | Count | 81 | 29 | 110 |
|  | $\%$ | $73.6 \%$ | $26.4 \%$ | $100.0 \%$ |
| BSNL | Count | 74 | 45 | 119 |
|  | $\%$ | $62.2 \%$ | $37.8 \%$ | $100.0 \%$ |
| Reliance | Count | 47 | 12 | 59 |
|  | $\%$ | $79.7 \%$ | $20.3 \%$ | $100.0 \%$ |
| TTML | Count | 51 | 22 | 73 |
|  | $\%$ | $69.9 \%$ | $30.1 \%$ | $100.0 \%$ |
| Idea | Count | 62 | 33 | 95 |
|  | $\%$ | $65.3 \%$ | $34.7 \%$ | $100.0 \%$ |
| Vodafone | Count | 30 | 15 | 45 |
|  | $\%$ | $66.7 \%$ | $33.3 \%$ | $100.0 \%$ |
| Aircel | Count | 22 | 30 | 52 |
|  | $\%$ | $42.3 \%$ | $57.7 \%$ | $100.0 \%$ |
| Overall | Count | $\mathbf{3 6 7}$ | $\mathbf{1 8 6}$ | $\mathbf{5 5 3}$ |
|  | $\boldsymbol{\%}$ | $\mathbf{6 6 . 4} \%$ | $\mathbf{3 3 . 6 \%}$ | $100.0 \%$ |

J.8. (Q 44) In case the complaint has not been resolved by the call centre, you can contact the next level called as Nodal officer. Are you aware of the contact detail of the Nodal Officer?

| Service <br> Providers |  | Yes | No | Base |
| :--- | :---: | :---: | :---: | :---: |
| Airtel | Count | 64 | 1003 | 1067 |
|  | $\%$ | $6.0 \%$ | $94.0 \%$ | $100.0 \%$ |
| BSNL | Count | 24 | 1044 | 1068 |
|  | $\%$ | $2.2 \%$ | $97.8 \%$ | $100.0 \%$ |
| Reliance | Count | 37 | 1030 | 1067 |
|  | $\%$ | $3.5 \%$ | $96.5 \%$ | $100.0 \%$ |
| TTML | Count | 47 | 1020 | 1067 |
|  | $\%$ | $4.4 \%$ | $95.6 \%$ | $100.0 \%$ |
| Idea | Count | 28 | 1044 | 1072 |
|  | $\%$ | $2.6 \%$ | $97.4 \%$ | $100.0 \%$ |
| Vodafone | Count | 26 | 1043 | 1069 |
|  | $\%$ | $2.4 \%$ | $97.6 \%$ | $100.0 \%$ |
| Aircel | Count | 25 | 1043 | 1068 |
|  | $\%$ | $2.3 \%$ | $97.7 \%$ | $100.0 \%$ |
| Overall | Count | $\mathbf{2 5 1}$ | $\mathbf{7 2 2 7}$ | $\mathbf{7 4 7 8}$ |
|  | $\%$ | $\mathbf{3 . 4 \%}$ | $\mathbf{9 6 . 6 \%}$ | $\mathbf{1 0 0 . 0 \%}$ |

J.9. (Q 45) Have you ever made a complaint to the nodal officer regarding your complaints not resolved or unsatisfactorily resolved by the call center/customer care?

| Service <br> Providers |  | Yes | No | Base |
| :--- | :---: | :---: | :---: | :---: |
| Airtel | Count | 17 | 47 | 64 |
|  | $\%$ | $26.6 \%$ | $73.4 \%$ | $100.0 \%$ |
| BSNL | Count | 2 | 22 | 24 |
|  | $\%$ | $8.3 \%$ | $91.7 \%$ | $100.0 \%$ |
| Reliance | Count | 3 | 34 | 37 |
|  | $\%$ | $8.1 \%$ | $91.9 \%$ | $100.0 \%$ |
| TTML | Count | 5 | 42 | 47 |
|  | $\%$ | $10.6 \%$ | $89.4 \%$ | $100.0 \%$ |
| Idea | Count | 2 | 26 | 28 |
|  | $\%$ | $7.1 \%$ | $92.9 \%$ | $100.0 \%$ |
| Vodafone | Count | 1 | 25 | 26 |
|  | $\%$ | $3.8 \%$ | $96.2 \%$ | $100.0 \%$ |
| Aircel | Count | -- | 25 | 25 |
|  | $\%$ | -- | $100 \%$ | $100.0 \%$ |
| Overall | Count | $\mathbf{3 0}$ | $\mathbf{2 2 1}$ | $\mathbf{2 5 1}$ |
|  | $\boldsymbol{\%}$ | $\mathbf{1 2 . 0 \%}$ | $\mathbf{8 8 . 0 \%}$ | $\mathbf{1 0 0 . 0 \%}$ |

J.10. (Q 46) Did the Nodal Officer intimate you about the decision taken on your complaint?

| Service Providers |  | Yes | No | Base |
| :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 11 | 6 | 17 |
|  | \% | 64.7\% | 35.3\% | 100.0\% |
| BSNL | Count | 2 | -- | 2 |
|  | \% | 100\% | -- | 100.0\% |
| Reliance | Count | 2 | 1 | 3 |
|  | \% | 66.7\% | 33.3\% | 100.0\% |
| TTML | Count | 3 | 2 | 5 |
|  | \% | 60.0\% | 40.0\% | 100.0\% |
| Idea | Count | 2 | -- | 2 |
|  | \% | 100\% | -- | 100.0\% |
| Vodafone | Count | 1 | -- | 1 |
|  | \% | 100\% | -- | 100.0\% |
| Aircel | Count | -- | -- | -- |
|  | \% | -- | -- | -- |
| Overall | Count | 21 | 9 | 30 |
|  | \% | 70.0\% | 30.0\% | 100.0\% |

J.11. (Q 47) How satisfied are you with the redressal of the complaint by the Nodal Officer?

| Service <br> Providers |  | Base | Total <br> Satisfied <br> $(\mathrm{A}+\mathrm{B})$ | Very <br> Satisfied <br> (A) | Satisfied | Dissatisfied | Very <br> (B) |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 17 | 16 | -- | 16 | 1 | -- |
|  | $\%$ | $100.0 \%$ | $94.1 \%$ | -- | $94.1 \%$ | $5.9 \%$ | -- |
| BSNL | Count | 2 | 2 | -- | 2 | -- | -- |
|  | $\%$ | $100.0 \%$ | $100 \%$ | -- | $100 \%$ | -- | -- |
| Reliance | Count | 3 | 2 | -- | 2 | 1 | -- |
|  | $\%$ | $100.0 \%$ | $66.7 \%$ | -- | $66.7 \%$ | $33.3 \%$ | -- |
| TTML | Count | 5 | 5 | -- | 5 | -- | -- |
|  | $\%$ | $100.0 \%$ | $100 \%$ | -- | $100 \%$ | -- | -- |
| Idea | Count | 2 | 2 | -- | 2 | -- | -- |
|  | $\%$ | $100.0 \%$ | $100 \%$ | -- | $100 \%$ | -- | -- |
| Vodafone | Count | 1 | 1 | -- | 1 | -- | -- |
|  | $\%$ | $100.0 \%$ | $100 \%$ | -- | $100 \%$ | -- | -- |
| Aircel | Count | -- | -- | -- | -- | -- | -- |
|  | $\%$ | -- | -- | -- | -- | -- | -- |
| Overall | Count | $\mathbf{3 0}$ | $\mathbf{2 8}$ | -- | $\mathbf{2 8}$ | $\mathbf{2}$ | -- |
|  | $\mathbf{\%}$ | $\mathbf{1 0 0 . 0 \%}$ | $\mathbf{9 3 . 3 \%}$ | -- | $\mathbf{9 3 . 3 \%}$ | $\mathbf{6 . 7 \%}$ | -- |

J.12. (Q 48) Please specify the reason(s) for your dissatisfaction.

| Service <br> Providers |  |  |  | Nodal Officer not equipped with adequate informati on | Time taken by Nodal Officer for redressal of complaint s is too long | Nodal Officer not unable to understan d the problems | Others | Base |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | -- | -- | -- | 1 | 1 | -- | 1 |
|  | \% | -- | -- | -- | 100\% | 100\% | -- |  |
| BSNL | Count | -- | -- | -- | -- | -- | -- | -- |
|  | \% | -- | -- | -- | -- | -- | -- |  |
| Reliance | Count | -- | -- | -- | 1 | -- | -- | 1 |
|  | \% | -- | -- | -- | 100\% | -- | -- |  |
| TTML | Count | -- | -- | -- | -- | -- | -- | -- |
|  | \% | -- | -- | -- | -- | -- | -- |  |
| Idea | Count | -- | -- | -- | -- | -- | -- | -- |
|  | \% | -- | -- | -- | -- | -- | -- |  |
| Vodafone | Count | -- | -- | -- | -- | -- | -- | -- |
|  | \% | -- | -- | -- | -- | -- | -- |  |
| Aircel | Count | -- | -- | -- | -- | -- | -- | -- |
|  | \% | -- | -- | -- | -- | -- | -- |  |
| Overall | Count | -- | -- | -- | 1 | 1 | -- | 1 |
|  | \% | -- | -- | -- | 50.0\% | 50.0\% | -- |  |

J.13. (Q 49) In case the complaint has not been resolved by the Nodal Officer or you are not satisfied with the decision taken by the Nodal Officer, you can file an appeal to the appellate authority of the service provider. Are you aware of the contact details of the appellate authority for filing of appeals?

| Service <br> Providers |  | Yes | No | Base |
| :--- | :---: | :---: | :---: | :---: |
| Airtel | Count | 17 | 1050 | 1067 |
|  | $\%$ | $1.6 \%$ | $98.4 \%$ | $100.0 \%$ |
| BSNL | Count | 6 | 1062 | 1068 |
|  | $\%$ | $0.6 \%$ | $99.4 \%$ | $100.0 \%$ |
| Reliance | Count | 12 | 1055 | 1067 |
|  | $\%$ | $1.1 \%$ | $98.9 \%$ | $100.0 \%$ |
| TTML | Count | 24 | 1043 | 1067 |
|  | $\%$ | $2.2 \%$ | $97.8 \%$ | $100.0 \%$ |
| Idea | Count | 6 | 1066 | 1072 |
|  | $\%$ | $0.6 \%$ | $99.4 \%$ | $100.0 \%$ |
| Vodafone | Count | 11 | 1058 | 1069 |
|  | $\%$ | $1.0 \%$ | $99.0 \%$ | $100.0 \%$ |
| Aircel | Count | 8 | 1060 | 1068 |
|  | $\%$ | $0.7 \%$ | $99.3 \%$ | $100.0 \%$ |
| Overall | Count | $\mathbf{8 4}$ | $\mathbf{7 3 9 4}$ | $\mathbf{7 4 7 8}$ |
|  | $\boldsymbol{\%}$ | $\mathbf{1 . 1 \%}$ | $\mathbf{9 8 . 9 \%}$ | $\mathbf{1 0 0 . 0 \%}$ |

J.14. (Q 50) Have you filed any appeal in the last 12 months?

| Service <br> Providers |  | Yes | No | Base |
| :--- | :---: | :---: | :---: | :---: |
| Airtel | Count | -- | 15 | 15 |
|  | $\%$ | -- | $100 \%$ | $100 \%$ |
| BSNL | Count | -- | 8 | 8 |
|  | $\%$ | -- | $100 \%$ | $100 \%$ |
| Reliance | Count | -- | 9 | 9 |
|  | $\%$ | -- | $100 \%$ | $100 \%$ |
| TTML | Count | -- | 24 | 24 |
|  | $\%$ | -- | $100 \%$ | $100 \%$ |
| Idea | Count | -- | 6 | 6 |
|  | $\%$ | -- | $100 \%$ | $100 \%$ |
| Vodafone | Count | -- | 11 | 11 |
|  | $\%$ | -- | $100 \%$ | $100 \%$ |
| Aircel | Count | -- | 7 | 7 |
|  | $\%$ | -- | $100 \%$ | $100 \%$ |
| Overall | Count | -- | $\mathbf{8 0}$ | $\mathbf{8 0}$ |
|  | \% | -- | $100 \%$ | $100 \%$ |

J.15. (Q 51) Did you receive any acknowledgement?

| Service <br> Providers |  | Yes | No | Base |
| :--- | :---: | :---: | :---: | :---: |
| Airtel | Count | -- | -- | -- |
|  | $\%$ | -- | -- | -- |
| BSNL | Count | -- | -- | -- |
|  | $\%$ | -- | -- | -- |
| Reliance | Count | -- | -- | -- |
|  | $\%$ | -- | -- | -- |
| TTML | Count | -- | -- | -- |
|  | $\%$ | -- | -- | -- |
| Idea | Count | -- | -- | -- |
|  | $\%$ | -- | -- | -- |
| Vodafone | Count | -- | -- | -- |
|  | $\%$ | -- | -- | -- |
| Aircel | Count | -- | -- | -- |
|  | $\%$ | -- | -- | -- |
| Overall | Count | -- | -- | -- |
|  | $\%$ | -- | - | - |

J. 16 (Q 52) Did the appellate authority take a decision upon your appeal within 3 months of filing the appeal?

| Service <br> Providers |  | Yes | No | Appeal Filed only <br> recently | Base |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | -- | -- | -- | -- |
|  | $\%$ | -- | -- | -- | -- |
| BSNL | Count | -- | -- | -- | -- |
|  | $\%$ | -- | -- | -- | -- |
| Reliance | Count | -- | -- | -- | -- |
|  | $\%$ | -- | -- | -- | -- |
| TTML | Count | -- | -- | -- | -- |
|  | $\%$ | -- | -- | -- | -- |
| Idea | Count | -- | -- | -- | -- |
|  | $\%$ | -- | -- | -- | -- |
| Vodafone | Count | -- | -- | -- | -- |
|  | $\%$ | -- | -- | -- | -- |
| Aircel | Count | -- | -- | -- | -- |
|  | $\%$ | -- | -- | -- | -- |
|  | Count | -- | -- | -- | - |

## General Information

J.17. (Q 53) Are you aware that a prepaid customer can get item-wise usage charge details, on request?

| Service <br> Providers |  | Yes | No | Base |
| :--- | :--- | :---: | :---: | :---: |
|  | Count | 604 | 31 | 635 |
|  | $\%$ | $95.1 \%$ | $4.9 \%$ | $100.0 \%$ |
| BSNL | Count | 477 | 330 | 807 |
|  | $\%$ | $59.1 \%$ | $40.9 \%$ | $100.0 \%$ |
| Reliance | Count | 743 | 142 | 885 |
|  | $\%$ | $84.0 \%$ | $16.0 \%$ | $100.0 \%$ |
| TTML | Count | 678 | 156 | 834 |
|  | $\%$ | $81.3 \%$ | $18.7 \%$ | $100.0 \%$ |
| Idea | Count | 530 | 198 | 728 |
|  | $\%$ | $72.8 \%$ | $27.2 \%$ | $100.0 \%$ |
| Vodafone | Count | 689 | 326 | 1015 |
|  | $\%$ | $67.9 \%$ | $32.1 \%$ | $100.0 \%$ |
| Aircel | Count | 693 | 359 | 1052 |
|  | $\%$ | $65.9 \%$ | $34.1 \%$ | $100.0 \%$ |
| Overall | Count | $\mathbf{4 4 1 4}$ | $\mathbf{1 5 4 2}$ | $\mathbf{5 9 5 6}$ |
|  | \% | $\mathbf{7 4 . 1 \%}$ | $\mathbf{2 5 . 9 \%}$ | $\mathbf{1 0 0 . 0 \%}$ |

J.18. (Q 54) Have you been denied of your request for item-wise usage charge details for your pre-paid connection?

| Service <br> Providers |  | Yes | No | Base |
| :--- | :--- | :---: | :---: | :---: |
| Airtel | Count | -- | 635 | 635 |
|  | $\%$ | -- | $100 \%$ | $100.0 \%$ |
| BSNL | Count | 7 | 800 | 807 |
|  | $\%$ | $0.9 \%$ | $99.1 \%$ | $100.0 \%$ |
| Reliance | Count | 2 | 883 | 885 |
|  | $\%$ | $0.2 \%$ | $99.8 \%$ | $100.0 \%$ |
| TTML | Count | -- | 834 | 834 |
|  | $\%$ | -- | $100 \%$ | $100.0 \%$ |
| Idea | Count | 20 | 708 | 728 |
|  | $\%$ | $2.7 \%$ | $97.3 \%$ | $100.0 \%$ |
| Vodafone | Count | 20 | 995 | 1015 |
|  | $\%$ | $2.0 \%$ | $98.0 \%$ | $100.0 \%$ |
| Aircel | Count | 2 | 1050 | 1052 |
|  | $\%$ | $0.2 \%$ | $99.8 \%$ | $100.0 \%$ |
| Overall | Count | $\mathbf{5 1}$ | $\mathbf{5 9 0 5}$ | $\mathbf{5 9 5 6}$ |
|  | \% | $\mathbf{0 . 9 \%}$ | $\mathbf{9 9 . 1 \%}$ | $\mathbf{1 0 0 . 0 \%}$ |

J.19. (Q 55) What were the reason(s) for denying your request?

| Service Providers |  | No reason given | Technical problem | Base |
| :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | -- | -- | -- |
|  | \% | -- | -- | -- |
| BSNL | Count | 6 | 1 | 7 |
|  | \% | 85.7\% | 14.3\% | 100\% |
| Reliance | Count | 1 | 1 | 2 |
|  | \% | 50.0\% | 50.0\% | 100\% |
| TTML | Count | -- | -- | -- |
|  | \% | -- | -- | -- |
| Idea | Count | 16 | 4 | 20 |
|  | \% | 80.0\% | 20.0\% | 100\% |
| Vodafone | Count | 19 | 1 | 20 |
|  | \% | 95.0\% | 5.0\% | 100\% |
| Aircel | Count | 1 | 1 | 2 |
|  | \% | 50.0\% | 50.0\% | 100\% |
| Overall | Count | 43 | 8 | 51 |
|  | \% | 84.3\% | 15.7\% | 100\% |

J. 20 (Q 56) Have you been provided the Manual of Practice containing the terms and conditions of service, toll free number of call centre and contact detail of Nodal Officer and appellate authority for complaint redressal etc., while subscribing the new mobile telephone connection?"

| Service <br> Providers |  | Yes | No | Base |
| :--- | :---: | :---: | :---: | :---: |
| Airtel | Count | 110 | 11 | 121 |
|  | $\%$ | $90.9 \%$ | $9.1 \%$ | $100 \%$ |
| BSNL | Count | 11 | 2 | 13 |
|  | $\%$ | $84.6 \%$ | $15.4 \%$ | $100 \%$ |
| Reliance | Count | 97 | 13 | 110 |
|  | $\%$ | $88.2 \%$ | $11.8 \%$ | $100 \%$ |
| TTML | Count | 275 | 45 | 320 |
|  | $\%$ | $85.9 \%$ | $14.1 \%$ | $100 \%$ |
| Idea | Count | 41 | 4 | 45 |
|  | $\%$ | $91.1 \%$ | $8.9 \%$ | $100 \%$ |
| Vodafone | Count | 214 | 96 | 310 |
|  | $\%$ | $69.0 \%$ | $31.0 \%$ | $100 \%$ |
| Aircel | Count | 911 | 37 | 948 |
|  | $\%$ | $96.1 \%$ | $3.9 \%$ | $100 \%$ |
| Overall | Count | $\mathbf{1 6 5 9}$ | $\mathbf{2 0 8}$ | $\mathbf{1 8 6 7}$ |
|  | $\boldsymbol{\%}$ | $\mathbf{8 8 . 9}$ |  | $\mathbf{1 0 0 \%}$ |

## Annexure 3: Detailed Tables (Broadband Customers Survey)

## A. Service Provision

A.1. (Q 1a) When did you last apply for a broadband connection?

| Service Providers |  | Less than 6 months | 6-12 months | More than 12 months | Base |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 10 | 26 | 1033 | 1069 |
|  | \% | 0.9\% | 2.4\% | 96.6\% | 100.0\% |
| BSNL | Count | 17 | 34 | 1017 | 1068 |
|  | \% | 1.6\% | 3.2\% | 95.2\% | 100.0\% |
| Hathway | Count | 31 | 40 | 997 | 1068 |
|  | \% | 2.9\% | 3.7\% | 93.4\% | 100.0\% |
| Reliance | Count | 65 | 58 | 944 | 1067 |
|  | \% | 6.1\% | 5.4\% | 88.5\% | 100.0\% |
| Sify | Count | 96 | 160 | 812 | 1068 |
|  | \% | 9.0\% | 15.0\% | 76.0\% | 100.0\% |
| VSNL/ Tata | Count | 44 | 97 | 928 | 1069 |
|  | \% | 4.1\% | 9.1\% | 86.8\% | 100.0\% |
| You | Count | 123 | 140 | 805 | 1068 |
|  | \% | 11.5\% | 13.1\% | 75.4\% | 100.0\% |
| TTML | Count | 47 | 28 | 994 | 1069 |
|  | \% | 4.4\% | 2.6\% | 93.0\% | 100.0\% |
| Tikon | Count | 695 | 316 | 56 | 1067 |
|  | \% | 65.1\% | 29.6\% | 5.2\% | 100.0\% |
| Overall | Count | 1128 | 899 | 7586 | 9613 |
|  | \% | 11.7\% | 9.4\% | 78.9\% | 100.0\% |

A.2. (Q 1b) After registration and payment of initial deposits by you within how many working days did the broadband connection get activated?

| Service Providers |  | Within 15 working days | More than 15 days | Base |
| :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 35 | 1 | 36 |
|  | \% | 97.2\% | 2.8\% | 100.0\% |
| BSNL | Count | 50 | 1 | 51 |
|  | \% | 98.0\% | 2.0\% | 100.0\% |
| Hathway | Count | 66 | 5 | 71 |
|  | \% | 93.0\% | 7.0\% | 100.0\% |
| Reliance | Count | 120 | 3 | 123 |
|  | \% | 97.6\% | 2.4\% | 100.0\% |
| Sify | Count | 252 | 4 | 256 |
|  | \% | 98.4\% | 1.6\% | 100.0\% |
| VSNL/ Tata | Count | 132 | 9 | 141 |
|  | \% | 93.6\% | 6.4\% | 100.0\% |
| You | Count | 262 | 1 | 263 |
|  | \% | 99.6\% | 0.4\% | 100.0\% |
| TTML | Count | 75 | -- | 75 |
|  | \% | 100\% | -- | 100.0\% |
| Tikon | Count | 976 | 35 | 1011 |
|  | \% | 96.5\% | 3.5\% | 100.0\% |
| Overall | Count | 1968 | 59 | 2027 |
|  | \% | 97.1\% | 2.9\% | 100.0\% |

A.3. (Q 2) How satisfied are you with the time taken in the provision of the broadband connection after registration and payment of initial deposit by you?

| Service |  | Base | Total |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |

A.4. (Q 3) In case your connection was temporarily suspended due to non-payment of bills, how much time taken by the service provider to reactivate service after you made the payment?

| Service <br> Providers |  | Within 24 <br> hrs | $2-3$ days | $4-7$ days | More than 7 <br> days | Base |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 118 | 17 | 8 | 1 | 144 |
|  | $\%$ | $81.9 \%$ | $11.8 \%$ | $5.6 \%$ | $0.7 \%$ | $100.0 \%$ |
| BSNL | Count | 61 | 69 | 4 | 3 | 137 |
|  | $\%$ | $44.5 \%$ | $50.4 \%$ | $2.9 \%$ | $2.2 \%$ | $100.0 \%$ |
| Hathway | Count | 35 | 19 | 1 | 2 | 57 |
|  | $\%$ | $61.4 \%$ | $33.3 \%$ | $1.8 \%$ | $3.5 \%$ | $100.0 \%$ |
| Reliance | Count | 33 | 11 | 5 | 9 | 58 |
|  | $\%$ | $56.9 \%$ | $19.0 \%$ | $8.6 \%$ | $15.5 \%$ | $100.0 \%$ |
| Sify | Count | 90 | 102 | 12 | 17 | 221 |
|  | $\%$ | $40.7 \%$ | $46.2 \%$ | $5.4 \%$ | $7.7 \%$ | $100.0 \%$ |
| VSNL/ Tata | Count | 85 | 54 | 5 | 3 | 147 |
|  | $\%$ | $57.8 \%$ | $36.7 \%$ | $3.4 \%$ | $2.0 \%$ | $100.0 \%$ |
| You | Count | 348 | 19 | 4 | 2 | 373 |
|  | $\%$ | $93.3 \%$ | $5.1 \%$ | $1.1 \%$ | -- | -- |
| TTML | Count | 8 | -- | -- | -- | $100.0 \%$ |
|  | $\%$ | $100 \%$ | -- | 346 | 33 | $100.0 \%$ |
| Tikon | Count | 64 | $73.5 \%$ | $7.0 \%$ | $5.9 \%$ | $100.0 \%$ |
|  | $\%$ | $13.6 \%$ | $\mathbf{6 3 7}$ | $\mathbf{7 2}$ | $\mathbf{6 5}$ | $\mathbf{1 6 1 6}$ |
| Overall | Count | $\mathbf{8 4 2}$ | $\mathbf{5 2 . 1 \%}$ | $\mathbf{3 9 . 4 \%}$ | $\mathbf{4 . 5 \%}$ | $\mathbf{4 . 0 \%}$ |
|  | $\boldsymbol{\%}$ |  |  |  | $\mathbf{1 0 0 . 0 \%}$ |  |

## B. Billing Process - Postpaid Customers

B.1. (Q 4) How satisfied are you with the timely delivery of bills?

| Service |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Providers |  | Base | Total | Very | Satisfied | Dissatisfied | Very |
|  |  |  | $\begin{array}{c}\text { Satisfied } \\ \text { (A+B) }\end{array}$ | $\begin{array}{c}\text { Satisfied } \\ \text { (A) }\end{array}$ |  |  |  |
| Dissatisfied |  |  |  |  |  |  |  |$]$

B.2. (Q 5a) How satisfied are you with the accuracy of the bills?

| Service <br> Providers |  | Base | Total <br> Satisfied <br> $(\mathrm{A}+\mathrm{B})$ | Very <br> Satisfied <br> $(\mathrm{A})$ | Satisfied <br> $(\mathrm{B})$ | Dissatisfied | Very <br> Dissatisfied |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 1069 | 1049 | 3 | 1046 | 18 | 2 |
|  | $\%$ | $100.0 \%$ | $98.1 \%$ | $0.3 \%$ | $97.8 \%$ | $1.7 \%$ | $0.2 \%$ |
| BSNL | Count | 1068 | 1054 | 10 | 1044 | 14 | -- |
|  | $\%$ | $100.0 \%$ | $98.7 \%$ | $0.9 \%$ | $97.8 \%$ | $1.3 \%$ | -- |
| Hathway | Count | 610 | 596 | 11 | 585 | 14 | -- |
|  | $\%$ | $100.0 \%$ | $97.7 \%$ | $1.8 \%$ | $95.9 \%$ | $2.3 \%$ | -- |
| Reliance | Count | 1067 | 1043 | 2 | 1041 | 21 | 3 |
|  | $\%$ | $100.0 \%$ | $97.8 \%$ | $0.2 \%$ | $97.6 \%$ | $2.0 \%$ | $0.3 \%$ |
| VSNL/ Tata | Count | 865 | 835 | 7 | 828 | 26 | 4 |
|  | $\%$ | $100.0 \%$ | $96.5 \%$ | $0.8 \%$ | $95.7 \%$ | $3.0 \%$ | $0.5 \%$ |
| You | Count | 436 | 406 | 1 | 406 | 29 | -- |
|  | $\%$ | $100.0 \%$ | $93.3 \%$ | $0.2 \%$ | $93.1 \%$ | $6.7 \%$ | -- |
| TTML | Count | 1069 | 1069 | -- | 1069 | -- | -- |
|  | $\%$ | $100.0 \%$ | $100 \%$ | -- | $100 \%$ | -- | -- |
| Tikon | Count | 1067 | 938 | 4 | 934 | 124 | 5 |
|  | $\%$ | $100.0 \%$ | $87.9 \%$ | $0.4 \%$ | $87.5 \%$ | $11.6 \%$ | $0.5 \%$ |
| Overall | Count | $\mathbf{7 2 5 1}$ | $\mathbf{6 9 9 1}$ | $\mathbf{3 8}$ | $\mathbf{6 9 5 3}$ | $\mathbf{2 4 6}$ | $\mathbf{1 4}$ |
|  | $\boldsymbol{\%}$ | $\mathbf{1 0 0 . 0 \%}$ | $\mathbf{9 6 . 4 \%}$ | $\mathbf{0 . 5 \%}$ | $\mathbf{9 5 . 9 \%}$ | $\mathbf{3 . 4 \%}$ | $\mathbf{0 . 2 \%}$ |

B.3. (Q 5b) Please specify the reason(s) for your dissatisfaction with the billing process.

| Service <br> Providers |  | Charges not as per tariff plan subscribed | Tariff plan changed without information | Charged for value added services not requested | Charged for services not made/ used | Others | Base |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 10 | 11 | 9 | 7 | 1 | 20 |
|  | \% | 50.0\% | 55.0\% | 45.0\% | 35.0\% | 5.0\% |  |
| BSNL | Count | 10 | 2 | 1 | 2 | -- | 14 |
|  | \% | 71.4\% | 14.3\% | 7.1\% | 14.3\% | -- |  |
| Hathway | Count | 7 | 5 | -- | 3 | -- | 14 |
|  | \% | 50.0\% | 35.7\% | -- | 21.4\% | -- |  |
| Reliance | Count | 9 | 6 | 10 | 6 | -- | 24 |
|  | \% | 37.5\% | 25.0\% | 41.7\% | 25.0\% | -- |  |
| VSNL/ Tata | Count | 11 | 17 | 11 | 5 | 2 | 30 |
|  | \% | 36.7\% | 56.7\% | 36.7\% | 16.7\% | 6.7\% |  |
| You | Count | 4 | 8 | 18 | 15 | -- | 29 |
|  | \% | 13.8\% | 27.6\% | 62.1\% | 51.7\% | -- |  |
| Tikon | Count | 74 | 49 | 26 | 45 | 3 | 129 |
|  | \% | 57.4\% | 38.0\% | 20.2\% | 34.9\% | 2.3\% |  |
| Overall | Count | 125 | 98 | 75 | 83 | 6 | 260 |
|  | \% | 48.1\% | 37.7\% | 28.8\% | 31.9\% | 2.3\% |  |

B.4. (Q 6) Have you made any billing related complaints in last 12 months?

| Service Providers |  | Yes | No | Base |
| :--- | :---: | :---: | :---: | :---: |
|  | Count | 134 | 935 | 1069 |
|  | $\%$ | $12.5 \%$ | $87.5 \%$ | $100.0 \%$ |
| BSNL | Count | 28 | 1040 | 1068 |
|  | $\%$ | $2.6 \%$ | $97.4 \%$ | $100.0 \%$ |
| Hathway | Count | 86 | 524 | 610 |
|  | $\%$ | $14.1 \%$ | $85.9 \%$ | $100.0 \%$ |
| Reliance | Count | 158 | 909 | 1067 |
|  | $\%$ | $14.8 \%$ | $85.2 \%$ | $100.0 \%$ |
| VSNL/ Tata | Count | 149 | 716 | 865 |
|  | $\%$ | $17.2 \%$ | $82.8 \%$ | $100.0 \%$ |
| You | Count | 142 | 294 | 436 |
|  | $\%$ | $32.6 \%$ | $67.4 \%$ | $100.0 \%$ |
| TTML | Count | 36 | 1033 | 1069 |
|  | $\%$ | $3.4 \%$ | $96.6 \%$ | $100.0 \%$ |
|  | Count | 297 | 770 | 1067 |
| Overall | $\%$ | $27.8 \%$ | $72.2 \%$ | $100.0 \%$ |
|  | Count | $\mathbf{1 0 3 0}$ | $\mathbf{6 2 2 1}$ | $\mathbf{7 2 5 1}$ |
|  | $\boldsymbol{\%}$ | $\mathbf{1 4 . 2 \%}$ | $\mathbf{8 5 . 8 \%}$ | $\mathbf{1 0 0 . 0 \%}$ |

B.5. (Q 7) How satisfied are you with the process of resolution of billing complaints?

| Service <br> Providers |  | Base | Total Satisfied $(\mathrm{A}+\mathrm{B})$ | Very Satisfied (A) | Satisfied (B) | Dissatisfied | Very Dissatisfied |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 134 | 116 | -- | 116 | 17 | 1 |
|  | \% | 100.0\% | 86.6\% | -- | 86.6\% | 12.7\% | 0.7\% |
| BSNL | Count | 28 | 19 | -- | 19 | 8 | 1 |
|  | \% | 100.0\% | 67.9\% | -- | 67.9\% | 28.6\% | 3.6\% |
| Hathway | Count | 86 | 66 | -- | 66 | 20 | -- |
|  | \% | 100.0\% | 76.7\% | -- | 76.7\% | 23.3\% | -- |
| Reliance | Count | 158 | 145 | -- | 145 | 13 | -- |
|  | \% | 100.0\% | 91.8\% | -- | 91.8\% | 8.2\% | -- |
| VSNL/ Tata | Count | 149 | 115 | -- | 115 | 28 | 6 |
|  | \% | 100.0\% | 77.2\% | -- | 77.2\% | 18.8\% | 4.0\% |
| TTML | Count | 142 | 116 | -- | 116 | 26 | -- |
|  | \% | 100.0\% | 81.7\% | -- | 81.7\% | 18.3\% | -- |
| You | Count | 36 | 28 | -- | 28 | 8 | -- |
|  | \% | 100.0\% | 77.8\% | -- | 77.8\% | 22.2\% | -- |
| Tikon | Count | 297 | 112 | 1 | 112 | 181 | 3 |
|  | \% | 100.0\% | 37.7\% | 0.3\% | 37.7\% | 60.9\% | 1.0\% |
| Overall | Count | 1030 | 717 | 1 | 717 | 301 | 11 |
|  | \% | 100.0\% | 69.6\% | 0.1\% | 69.6\% | 29.2\% | 1.1\% |

B.6. (Q 8a) How satisfied are you with the clarity of the bills issued by your service provider in terms of transparency and understandability?

| Service <br> Providers |  | Base | Total <br> Satisfied <br> $(\mathrm{A}+\mathrm{B})$ | Vatisfied <br> $(\mathrm{A})$ | Satisfied <br> $(\mathrm{B})$ | Dissatisfied | Very <br> Dissatisfied |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 1066 | 1051 | 5 | 1046 | 15 | -- |
|  | $\%$ |  | $98.6 \%$ | $0.5 \%$ | $98.1 \%$ | $1.4 \%$ | -- |
| BSNL | Count | 1025 | 1011 | 25 | 986 | 13 | 1 |
|  | $\%$ |  | $98.6 \%$ | $2.4 \%$ | $96.2 \%$ | $1.3 \%$ | $0.1 \%$ |
| Hathway | Count | 610 | 602 | 9 | 593 | 8 | -- |
|  | $\%$ |  | $98.7 \%$ | $1.5 \%$ | $97.2 \%$ | $1.3 \%$ | -- |
| Reliance | Count | 1044 | 1037 | 2 | 1035 | 6 | 1 |
|  | $\%$ |  | $99.3 \%$ | $0.2 \%$ | $99.1 \%$ | $0.6 \%$ | $0.1 \%$ |
| VSNL/ Tata | Count | 865 | 838 | 2 | 836 | 25 | 2 |
|  | $\%$ |  | $96.8 \%$ | $0.2 \%$ | $96.6 \%$ | $2.9 \%$ | $0.2 \%$ |
| You | Count | 436 | 427 | -- | 427 | 9 | -- |
|  | $\%$ |  | $97.9 \%$ | -- | $97.9 \%$ | $2.1 \%$ | -- |
| TTML | Count | 1057 | 1057 | -- | 1057 | -- | -- |
|  | $\%$ |  | $100 \%$ | -- | $100 \%$ | -- | -- |
| Tikon | Count | 1044 | 963 | 4 | 959 | 75 | 6 |
|  | $\%$ |  | $92.3 \%$ | $0.4 \%$ | $91.9 \%$ | $7.2 \%$ | $0.6 \%$ |
| Overall | Count | $\mathbf{7 1 4 7}$ | $\mathbf{7 1 9 4}$ | $\mathbf{4 7}$ | $\mathbf{6 9 3 9}$ | $\mathbf{1 5 1}$ | $\mathbf{1 0}$ |
|  | \% |  | $\mathbf{9 7 . 8 \%}$ | $\mathbf{0 . 7 \%}$ | $\mathbf{9 7 . 1 \%}$ | $\mathbf{2 . 1 \%}$ | $\mathbf{0 . 1 \%}$ |

B.7. (Q 8b) Please specify the reason(s) for your dissatisfaction.

| Service Providers |  | Difficult to read the bill | Difficult to understand the language | Calculations not clear | Item wise charges like total minutes of usage of local, STD, ISD calls and charges thereon not given | Others | Base |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 4 | 3 | 8 | 6 | -- | 15 |
|  | \% | 26.7\% | 20.0\% | 53.3\% | 40.0\% | -- |  |
| BSNL | Count | 8 | -- | 6 | 2 | -- | 14 |
|  | \% | 57.1\% | -- | 42.9\% | 14.3\% | -- |  |
| Hathway | Count | 7 | 6 | -- | -- | -- | 8 |
|  | \% | 87.5\% | 75.0\% | -- | -- | -- |  |
| Reliance | Count | 4 | 3 | 2 | 1 | -- | 7 |
|  | \% | 57.1\% | 42.9\% | 28.6\% | 14.3\% | -- |  |
| VSNL/ Tata | Count | 8 | 7 | 9 | 14 | -- | 27 |
|  | \% | 29.6\% | 25.9\% | 33.3\% | 51.9\% | -- |  |
| You | Count | -- | 5 | 5 | 3 | -- | 9 |
|  | \% | -- | 55.6\% | 55.6\% | 33.3\% | -- |  |
| Tikon | Count | 44 | 29 | 26 | 9 | -- | 81 |
|  | \% | 54.3\% | 35.8\% | 32.1\% | 11.1\% | -- |  |
| Overall | Count | 75 | 53 | 56 | 35 | -- | 161 |
|  | \% | 46.6\% | 32.9\% | 34.8\% | 21.7\% | -- |  |

## C. Billing Process - Prepaid Customers

C.1. (Q 9a) How satisfied are you with accuracy of charges i.e. amount deducted on every usage?

| Service <br> Providers |  | Base | Total <br> Satisfied <br> $(\mathrm{A}+\mathrm{B})$ | Very <br> Satisfied <br> $(\mathrm{A})$ | Satisfied <br> (B) | Dissatisfied | Very <br> Dissatisfied |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Hathway | Count | 458 | 452 | 7 | 445 | 6 | -- |
|  | $\%$ | $100.0 \%$ | $98.7 \%$ | $1.5 \%$ | $97.2 \%$ | $1.3 \%$ | -- |
| Sify | Count | 1068 | 1056 | 56 | 1000 | 11 | 1 |
|  | $\%$ | $100.0 \%$ | $98.8 \%$ | $5.2 \%$ | $93.6 \%$ | $1.3 \%$ | $0.1 \%$ |
| VSNL/ Tata | Count | 204 | 200 | 10 | 190 | 4 | -- |
|  | $\%$ | $100.0 \%$ | $98.0 \%$ | $4.9 \%$ | $93.1 \%$ | $2.0 \%$ | -- |
| You | Count | 632 | 626 | 3 | 623 | 5 | 1 |
|  | $\%$ | $100.0 \%$ | $99.1 \%$ | $0.5 \%$ | $98.6 \%$ | $0.8 \%$ | $0.2 \%$ |
| Overall | Count | $\mathbf{2 3 6 2}$ | $\mathbf{2 3 5 4}$ | $\mathbf{7 6}$ | $\mathbf{2 2 5 8}$ | $\mathbf{2 6}$ | $\mathbf{2}$ |
|  | $\mathbf{\%}$ | $\mathbf{1 0 0 . 0 \%}$ | $\mathbf{9 8 . 8 \%}$ | $\mathbf{3 . 2 \%}$ | $\mathbf{9 5 . 6 \%}$ | $\mathbf{1 . 1 \%}$ | $\mathbf{0 . 1 \%}$ |

C.2. (Q 9b) Please specify the reason(s) for your dissatisfaction.

| Service Providers |  | Charges not as per tariff plan subscribed | Tariff plan changed without information | Charged for value added services not requested | Charged for call/services not made | Others | Base |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Hathway | Count | 4 | 2 | 2 | -- | -- | 6 |
|  | \% | 66.7\% | 33.3\% | 33.3\% | -- | -- |  |
| Sify | Count | 4 | 4 | 3 | 3 | 2 | 12 |
|  | \% | 33.3\% | 33.3\% | 25.0\% | 25.0\% | 16.7\% |  |
| VSNL/ Tata | Count | -- | -- | -- | 4 | -- | 4 |
|  | \% | -- | -- | -- | 100\% | -- |  |
| You | Count | 2 | 2 | 2 | -- | 1 | 6 |
|  | \% | 33.3\% | 33.3\% | 33.3\% | -- | 16.7\% |  |
| Overall | Count | 10 | 8 | 7 | 7 | 3 | 28 |
|  | \% | 35.7\% | 28.6\% | 25.0\% | 25.0\% | 10.7\% |  |

## D. Help Services/ Customer Care

D.1. (Q 10) Did you complain or make a query in the last 12 months to the customer care/ helpline/ call centre toll free number of your service provider?

| Service Providers |  | Yes | No | Base |
| :--- | :---: | :---: | :---: | :---: |
|  | Count | 472 | 597 | 1069 |
|  | $\%$ | $44.2 \%$ | $55.8 \%$ | $100.0 \%$ |
| BSNL | Count | 495 | 573 | 1068 |
|  | $\%$ | $46.3 \%$ | $53.7 \%$ | $100.0 \%$ |
| Hathway | Count | 512 | 556 | 1068 |
|  | $\%$ | $47.9 \%$ | $52.1 \%$ | $100.0 \%$ |
| Reliance | Count | 376 | 691 | 1067 |
|  | $\%$ | $35.2 \%$ | $64.8 \%$ | $100.0 \%$ |
| Sify | Count | 621 | 447 | 1068 |
|  | $\%$ | $58.1 \%$ | $41.9 \%$ | $100.0 \%$ |
| VSNL/ Tata | Count | 660 | 409 | 1069 |
|  | $\%$ | $61.7 \%$ | $38.3 \%$ | $100.0 \%$ |
| You | Count | 808 | 260 | 1068 |
|  | $\%$ | $75.7 \%$ | $24.3 \%$ | $100.0 \%$ |
| Tikon | Count | 685 | 384 | 1069 |
|  | $\%$ | $64.1 \%$ | $35.9 \%$ | $100.0 \%$ |
| Overall | Count | 864 | 203 | 1067 |
|  | $\%$ | $81.0 \%$ | $19.0 \%$ | $100.0 \%$ |
|  | Count | $\mathbf{5 4 9 3}$ | $\mathbf{4 1 2 0}$ | $\mathbf{9 6 1 3}$ |
|  | $\boldsymbol{\%}$ | $\mathbf{5 7 . 1 \%}$ | $\mathbf{4 2 . 9 \%}$ | $\mathbf{1 0 0 . 0 \%}$ |

D.2. (Q 11) How satisfied are you with the ease of access of call centre/customer care or helpline/ toll free number?

| Service Providers |  | Base | Total Satisfied $(\mathrm{A}+\mathrm{B})$ | Very Satisfied <br> (A) | Satisfied <br> (B) | Dissatisfied | Very Dissatisfied |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 472 | 381 | 1 | 380 | 91 | -- |
|  | \% | 100.0\% | 80.7\% | 0.2\% | 80.5\% | 19.3\% | -- |
| BSNL | Count | 495 | 479 | -- | 479 | 16 | -- |
|  | \% | 100.0\% | 96.8\% | -- | 96.8\% | 3.2\% | -- |
| Hathway | Count | 512 | 472 | -- | 472 | 40 | -- |
|  | \% | 100.0\% | 92.2\% | -- | 92.2\% | 7.8\% | -- |
| Reliance | Count | 376 | 331 | 6 | 325 | 45 | -- |
|  | \% | 100.0\% | 88.0\% | 1.6\% | 86.4\% | 12.0\% | -- |
| Sify | Count | 621 | 529 | 1 | 528 | 89 | 3 |
|  | \% | 100.0\% | 85.2\% | 0.2\% | 85.0\% | 14.3\% | 0.5\% |
| VSNL/ Tata | Count | 660 | 589 | 6 | 583 | 67 | 4 |
|  | \% | 100.0\% | 89.2\% | 0.9\% | 88.3\% | 10.2\% | 0.6\% |
| You | Count | 808 | 675 | 13 | 662 | 132 | 1 |
|  | \% | 100.0\% | 83.5\% | 1.6\% | 81.9\% | 16.3\% | 0.1\% |
| TTML | Count | 685 | 565 | -- | 565 | 120 | -- |
|  | \% | 100.0\% | 82.5\% | -- | 82.5\% | 17.5\% | -- |
| Tikon | Count | 864 | 569 | 4 | 565 | 282 | 13 |
|  | \% | 100.0\% | 65.9\% | 0.5\% | 65.4\% | 32.6\% | 1.5\% |
| Overall | Count | 5493 | 4590 | 31 | 4559 | 882 | 21 |
|  | \% | 100.0\% | 83.6\% | 0.6\% | 83.0\% | 16.1\% | 0.4\% |

D.3. (Q 12) How satisfied are you with the response time taken to answer your call by a customer care executive?

| Service Providers |  | Base | Total Satisfied $(\mathrm{A}+\mathrm{B})$ | Very Satisfied <br> (A) | Satisfied <br> (B) | Dissatisfied | Very Dissatisfied |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 472 | 377 | -- | 377 | 95 | -- |
|  | \% | 100.0\% | 79.9\% | -- | 79.9\% | 20.1\% | -- |
| BSNL | Count | 495 | 472 | -- | 472 | 23 | -- |
|  | \% | 100.0\% | 95.4\% | -- | 95.4\% | 4.6\% | -- |
| Hathway | Count | 512 | 469 | 1 | 468 | 43 | -- |
|  | \% | 100.0\% | 91.6\% | 0.2\% | 91.4\% | 8.4\% | -- |
| Reliance | Count | 376 | 318 | 6 | 312 | 58 | -- |
|  | \% | 100.0\% | 84.6\% | 1.6\% | 83.0\% | 15.4\% | -- |
| Sify | Count | 621 | 507 | 1 | 506 | 112 | 2 |
|  | \% | 100.0\% | 81.7\% | 0.2\% | 81.5\% | 18.0\% | 0.3\% |
| VSNL/ Tata | Count | 660 | 576 | 5 | 571 | 78 | 6 |
|  | \% | 100.0\% | 87.3\% | 0.8\% | 86.5\% | 11.8\% | 0.9\% |
| You | Count | 808 | 650 | 4 | 646 | 156 | 2 |
|  | \% | 100.0\% | 80.5\% | 0.5\% | 80.0\% | 19.3\% | 0.2\% |
| TTML | Count | 685 | 621 | -- | 621 | 64 | -- |
|  | \% | 100.0\% | 90.7\% | -- | 90.7\% | 9.3\% | -- |
| Tikon | Count | 864 | 547 | 1 | 546 | 302 | 15 |
|  | \% | 100.0\% | 63.3\% | 0.1\% | 63.2\% | 35.0\% | 1.7\% |
| Overall | Count | 5493 | 4537 | 18 | 4519 | 931 | 25 |
|  | \% | 100.0\% | 82.6\% | 0.3\% | 82.3\% | 16.9\% | 0.5\% |

D.4. (Q 13) How satisfied are you with the problem solving ability of the customer care executive(s)?

| Service Providers |  | Base | Total Satisfied $(\mathrm{A}+\mathrm{B})$ | Very Satisfied <br> (A) | Satisfied <br> (B) | Dissatisfied | Very <br> Dissatisfied |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 472 | 428 | -- | 428 | 44 | -- |
|  | \% | 100.0\% | 90.7\% | -- | 90.7\% | 9.3\% | -- |
| BSNL | Count | 495 | 469 | -- | 469 | 24 | 2 |
|  | \% | 100.0\% | 94.7\% | -- | 94.7\% | 4.8\% | 0.4\% |
| Hathway | Count | 512 | 458 | 2 | 456 | 53 | 1 |
|  | \% | 100.0\% | 89.5\% | 0.4\% | 89.1\% | 10.4\% | 0.2\% |
| Reliance | Count | 376 | 326 | 31 | 295 | 50 | -- |
|  | \% | 100.0\% | 86.7\% | 8.2\% | 78.5\% | 13.3\% | -- |
| Sify | Count | 621 | 480 | 1 | 479 | 139 | 2 |
|  | \% | 100.0\% | 77.3\% | 0.2\% | 77.1\% | 22.4\% | 0.3\% |
| VSNL/ Tata | Count | 660 | 574 | 4 | 570 | 79 | 7 |
|  | \% | 100.0\% | 87.0\% | 0.6\% | 86.4\% | 12.0\% | 1.1\% |
| You | Count | 808 | 666 | 4 | 662 | 141 | 1 |
|  | \% | 100.0\% | 82.4\% | 0.5\% | 81.9\% | 17.5\% | 0.1\% |
| TTML | Count | 685 | 601 | -- | 601 | 84 | -- |
|  | \% | 100.0\% | 87.7\% | -- | 87.7\% | 12.3\% | -- |
| Tikon | Count | 864 | 369 | 1 | 368 | 477 | 18 |
|  | \% | 100.0\% | 42.7\% | 0.1\% | 42.6\% | 55.2\% | 2.1\% |
| Overall | Count | 5493 | 4371 | 43 | 4328 | 1091 | 31 |
|  | \% | 100.0\% | 79.6\% | 0.8\% | 78.8\% | 19.9\% | 0.6\% |

D.5. (Q 14) How satisfied are you with the time taken by call centre/customer care /helpline to resolve your complaint?

| Service Providers |  | Base | Total Satisfied $(\mathrm{A}+\mathrm{B})$ | Very Satisfied <br> (A) | Satisfied <br> (B) | Dissatisfied | Very Dissatisfied |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 472 | 431 | 2 | 429 | 40 | 1 |
|  | \% | 100.0\% | 91.3\% | 0.4\% | 90.9\% | 8.5\% | 0.2\% |
| BSNL | Count | 495 | 472 | 3 | 469 | 22 | 1 |
|  | \% | 100.0\% | 95.3\% | 0.6\% | 94.7\% | 4.4\% | 0.2\% |
| Hathway | Count | 512 | 465 | -- | 465 | 46 | 1 |
|  | \% | 100.0\% | 90.8\% | -- | 90.8\% | 9.0\% | 0.2\% |
| Reliance | Count | 376 | 330 | 25 | 305 | 46 | -- |
|  | \% | 100.0\% | 87.7\% | 6.6\% | 81.1\% | 12.2\% | -- |
| Sify | Count | 621 | 507 | 1 | 506 | 112 | 2 |
|  | \% | 100.0\% | 81.7\% | 0.2\% | 81.5\% | 18.0\% | 0.3\% |
| VSNL/ Tata | Count | 660 | 572 | 5 | 567 | 77 | 11 |
|  | \% | 100.0\% | 86.7\% | 0.8\% | 85.9\% | 11.7\% | 1.7\% |
| You | Count | 808 | 684 | 3 | 681 | 123 | 1 |
|  | \% | 100.0\% | 84.7\% | 0.4\% | 84.3\% | 15.2\% | 0.1\% |
| TTML | Count | 685 | 605 | -- | 605 | 80 | -- |
|  | \% | 100.0\% | 88.3\% | -- | 88.3\% | 11.7\% | -- |
| Tikon | Count | 864 | 510 | 1 | 509 | 334 | 20 |
|  | \% | 100.0\% | 59.0\% | 0.1\% | 58.9\% | 38.7\% | 2.3\% |
| Overall | Count | 5493 | 4576 | 40 | 4536 | 880 | 37 |
|  | \% | 100.0\% | 83.3\% | 0.7\% | 82.6\% | 16.0\% | 0.7\% |

E. Network Performance, Reliability and Availability
E.1. (Q 15) How satisfied are you with the speed of Broadband connection?

| Service Providers |  | Base | Total Satisfied $(\mathrm{A}+\mathrm{B})$ | Very Satisfied <br> (A) | Satisfied <br> (B) | Dissatisfied | Very Dissatisfied |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 1069 | 996 | 3 | 993 | 70 | 3 |
|  | \% | 100.0\% | 93.2\% | 0.3\% | 92.9\% | 6.5\% | 0.3\% |
| BSNL | Count | 1068 | 1042 | 18 | 1024 | 24 | 2 |
|  | \% | 100.0\% | 97.6\% | 1.7\% | 95.9\% | 2.2\% | 0.2\% |
| Hathway | Count | 1068 | 931 | 4 | 927 | 135 | 2 |
|  | \% | 100.0\% | 87.2\% | 0.4\% | 86.8\% | 12.6\% | 0.2\% |
| Reliance | Count | 1067 | 943 | 39 | 904 | 123 | 1 |
|  | \% | 100.0\% | 88.4\% | 3.7\% | 84.7\% | 11.5\% | 0.1\% |
| Sify | Count | 1068 | 865 | 63 | 802 | 196 | 7 |
|  | \% | 100.0\% | 81.0\% | 5.9\% | 75.1\% | 18.4\% | 0.7\% |
| VSNL/ Tata | Count | 1069 | 869 | 12 | 857 | 191 | 9 |
|  | \% | 100.0\% | 81.3\% | 1.1\% | 80.2\% | 17.9\% | 0.8\% |
| You | Count | 1068 | 854 | 3 | 851 | 212 | 2 |
|  | \% | 100.0\% | 80.0\% | 0.3\% | 79.7\% | 19.9\% | 0.2\% |
| TTML | Count | 1069 | 722 | -- | 722 | 347 | -- |
|  | \% | 100.0\% | 67.5\% | -- | 67.5\% | 32.5\% | -- |
| Tikon | Count | 1067 | 409 | 2 | 407 | 633 | 25 |
|  | \% | 100.0\% | 38.3\% | 0.2\% | 38.1\% | 59.3\% | 2.3\% |
| Overall | Count | 9613 | 7631 | 144 | 7487 | 1931 | 51 |
|  | \% | 100.0\% | 79.4\% | 1.5\% | 77.9\% | 20.1\% | 0.5\% |

E.2. (Q 16) How satisfied are you with the amount of time for which service is up and working?

| Service <br> Providers |  | Base | Total <br> Satisfied <br> $(\mathrm{A}+\mathrm{B})$ | Very <br> Satisfied <br> (A) | Satisfied <br> (B) | Dissatisfied | Very <br> Dissatisfied |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 1069 | 978 | 3 | 975 | 88 |  |
|  | $\%$ | $100.0 \%$ | $91.5 \%$ | $0.3 \%$ | $91.2 \%$ | $8.2 \%$ | $0.3 \%$ |
| BSNL | Count | 1068 | 1042 | 11 | 1031 | 25 | 1 |
|  | $\%$ | $100.0 \%$ | $97.5 \%$ | $1.0 \%$ | $96.5 \%$ | $2.3 \%$ | $0.1 \%$ |
| Hathway | Count | 1068 | 922 | 12 | 910 | 145 | 1 |
|  | $\%$ | $100.0 \%$ | $86.3 \%$ | $1.1 \%$ | $85.2 \%$ | $13.6 \%$ | $0.1 \%$ |
| Reliance | Count | 1067 | 980 | 32 | 948 | 84 | 3 |
|  | $\%$ | $100.0 \%$ | $91.8 \%$ | $3.0 \%$ | $88.8 \%$ | $7.9 \%$ | $0.3 \%$ |
| Sify | Count | 1068 | 914 | 70 | 844 | 151 | 3 |
|  | $\%$ | $100.0 \%$ | $85.6 \%$ | $6.6 \%$ | $79.0 \%$ | $14.1 \%$ | $0.3 \%$ |
| VSNL/ Tata | Count | 1069 | 942 | 9 | 933 | 120 | 7 |
|  | $\%$ | $100.0 \%$ | $88.2 \%$ | $0.8 \%$ | $87.3 \%$ | $11.2 \%$ | $0.7 \%$ |
| You | Count | 1068 | 841 | 2 | 839 | 227 | -- |
|  | $\%$ | $100.0 \%$ | $78.8 \%$ | $0.2 \%$ | $78.6 \%$ | $21.3 \%$ | -- |
| TTML | Count | 1069 | 866 | 4 | 862 | 203 | -- |
|  | $\%$ | $100.0 \%$ | $81.0 \%$ | $0.4 \%$ | $80.6 \%$ | $19.0 \%$ | -- |
| Tikon | Count | 1067 | 704 | 3 | 701 | 342 | 21 |
|  | $\%$ | $100.0 \%$ | $66.0 \%$ | $0.3 \%$ | $65.7 \%$ | $32.1 \%$ | $2.0 \%$ |
| Overall | Count | $\mathbf{9 6 1 3}$ | $\mathbf{8 1 8 9}$ | $\mathbf{1 4 6}$ | $\mathbf{8 0 4 3}$ | $\mathbf{1 3 8 5}$ | $\mathbf{3 9}$ |
|  | $\mathbf{\%}$ | $\mathbf{1 0 0 . 0 \%}$ | $\mathbf{8 5 . 2 \%}$ | $\mathbf{1 . 5 \%}$ | $\mathbf{8 3 . 7 \%}$ | $\mathbf{1 4 . 4 \%}$ | $\mathbf{0 . 4 \%}$ |

F. Maintainability
F.1. (Q 17) How often do you face a problem with your Broadband connection?

| Service Providers |  | Never | Occasionally | Frequently | Very Frequently | Base |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 411 | 619 | 36 | 3 | 1069 |
|  | \% | 38.4\% | 57.9\% | 3.4\% | 0.3\% | 100.0\% |
| BSNL | Count | 404 | 612 | 46 | 6 | 1068 |
|  | \% | 37.8\% | 57.3\% | 4.3\% | 0.6\% | 100.0\% |
| Hathway | Count | 150 | 527 | 377 | 14 | 1068 |
|  | \% | 14.0\% | 49.3\% | 35.3\% | 1.3\% | 100.0\% |
| Reliance | Count | 416 | 574 | 72 | 5 | 1067 |
|  | \% | 39.0\% | 53.8\% | 6.7\% | 0.5\% | 100.0\% |
| Sify | Count | 250 | 539 | 269 | 10 | 1068 |
|  | \% | 23.4\% | 50.5\% | 25.2\% | 0.9\% | 100.0\% |
| VSNL/ Tata | Count | 128 | 788 | 147 | 6 | 1069 |
|  | \% | 12.0\% | 73.7\% | 13.8\% | 0.6\% | 100.0\% |
| You | Count | 47 | 738 | 279 | 4 | 1068 |
|  | \% | 4.4\% | 69.1\% | 26.1\% | 0.4\% | 100.0\% |
| TTML | Count | 9 | 949 | 111 | -- | 1069 |
|  | \% | 0.8\% | 88.8\% | 10.4\% | -- | 100.0\% |
| Tikon | Count | 40 | 334 | 636 | 57 | 1067 |
|  | \% | 3.7\% | 31.3\% | 59.6\% | 5.3\% | 100.0\% |
| Overall | Count | 1855 | 5680 | 1973 | 105 | 9613 |
|  | \% | 19.3\% | 59.1\% | 20.5\% | 1.1\% | 100.0\% |

F.2. (Q 18) What was the broadband connection problem faced by you in the last twelve months related to, please specify?

| Service <br> Providers |  | Problem was related to my computer hardware/ software | Problem was related to the broadband connection and modem provided by the service provider | Base |
| :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 9 | 30 | 39 |
|  | \% | 23.1\% | 76.9\% | 100.0\% |
| BSNL | Count | 16 | 36 | 52 |
|  | \% | 30.8\% | 69.2\% | 100.0\% |
| Hathway | Count | 12 | 379 | 391 |
|  | \% | 3.1\% | 96.9\% | 100.0\% |
| Reliance | Count | 18 | 59 | 77 |
|  | \% | 23.4\% | 76.6\% | 100.0\% |
| Sify | Count | 22 | 257 | 279 |
|  | \% | 7.9\% | 92.1\% | 100.0\% |
| VSNL/ Tata | Count | 19 | 134 | 153 |
|  | \% | 12.4\% | 87.6\% | 100.0\% |
| You | Count | 8 | 275 | 283 |
|  | \% | 2.8\% | 97.2\% | 100.0\% |
| TTML | Count | 11 | 100 | 111 |
|  | \% | 9.9\% | 90.1\% | 100.0\% |
| Tikon | Count | 74 | 619 | 693 |
|  | \% | 10.7\% | 89.3\% | 100.0\% |
| Overall | Count | 189 | 1889 | 2078 |
|  | \% | 9.1\% | 90.9\% | 100.0\% |

F.3. (Q 19) How satisfied are you with the time taken for restoration of broadband connection?

| Service Providers |  | Base | Total Satisfied $(\mathrm{A}+\mathrm{B})$ | Very Satisfied <br> (A) | Satisfied <br> (B) | Dissatisfied | Very Dissatisfied |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 39 | 7 | -- | 7 | 28 | 4 |
|  | \% | 100.0\% | 17.9\% | -- | 17.9\% | 71.8\% | 10.3\% |
| BSNL | Count | 52 | 35 | -- | 35 | 15 | 2 |
|  | \% | 100.0\% | 67.3\% | -- | 67.3\% | 28.8\% | 3.8\% |
| Hathway | Count | 391 | 323 | -- | 323 | 66 | 2 |
|  | \% | 100.0\% | 82.6\% | -- | 82.6\% | 16.9\% | 0.5\% |
| Reliance | Count | 77 | 38 | -- | 38 | 39 | -- |
|  | \% | 100.0\% | 49.4\% | -- | 49.4\% | 50.6\% | -- |
| Sify | Count | 279 | 121 | -- | 121 | 155 | 3 |
|  | \% | 100.0\% | 43.4\% | -- | 43.4\% | 55.6\% | 1.1\% |
| VSNL/ Tata | Count | 153 | 61 | 1 | 60 | 83 | 9 |
|  | \% | 100.0\% | 40.1\% | 0.7\% | 39.2\% | 54.2\% | 5.9\% |
| You | Count | 283 | 144 | 1 | 143 | 135 | 4 |
|  | \% | 100.0\% | 50.9\% | 0.4\% | 50.5\% | 47.7\% | 1.4\% |
| TTML | Count | 111 | 20 | -- | 20 | 91 | -- |
|  | \% | 100.0\% | 18.0\% | -- | 18.0\% | 82.0\% | -- |
| Tikon | Count | 693 | 192 | 2 | 190 | 462 | 39 |
|  | \% | 100.0\% | 27.7\% | 0.3\% | 27.4\% | 66.7\% | 5.6\% |
| Overall | Count | 2078 | 941 | 4 | 937 | 1074 | 63 |
|  | \% | 100.0\% | 45.3\% | 0.2\% | 45.1\% | 51.7\% | 3.0\% |

## G. Supplementary Service/ Value Added Services

G.1. (Q 20) Do you use any value added services or supplementary services such as static/ fixed IP addresses, e-mail IDs etc?

| Service Providers |  | Yes | No | Base |
| :--- | :---: | :---: | :---: | :---: |
| Airtel | Count | 347 | 722 | 1069 |
|  | $\%$ | $32.5 \%$ | $67.5 \%$ | $100.0 \%$ |
| Hathway | Count | 80 | 988 | 1068 |
|  | $\%$ | $7.5 \%$ | $92.5 \%$ | $100.0 \%$ |
| Reliance | Count | 564 | 504 | 1068 |
|  | $\%$ | $52.8 \%$ | $47.2 \%$ | $100.0 \%$ |
| Sify | Count | 261 | 806 | 1067 |
|  | $\%$ | $24.5 \%$ | $75.5 \%$ | $100.0 \%$ |
| VSNL/ Tata | Count | 311 | 757 | 1068 |
|  | $\%$ | $29.1 \%$ | $70.9 \%$ | $100.0 \%$ |
| You | Count | 363 | 706 | 1069 |
|  | $\%$ | $34.0 \%$ | $66.0 \%$ | $100.0 \%$ |
| TTML | Count | 263 | 805 | 1068 |
|  | $\%$ | $24.6 \%$ | $75.4 \%$ | $100.0 \%$ |
| Tikon | Count | 535 | 534 | 1069 |
|  | $\%$ | $50.0 \%$ | $50.0 \%$ | $100.0 \%$ |
| Overall | Count | 406 | 661 | 1067 |
|  | $\%$ | $38.1 \%$ | $61.9 \%$ | $100.0 \%$ |
|  | Count | $\mathbf{3 1 3 0}$ | $\mathbf{6 4 8 3}$ | $\mathbf{9 6 1 3}$ |

G.2. (Q 21) How satisfied are you with the quality of such supplementary services provided?

| Service Providers |  | Base | Total Satisfied (A+B) | Very Satisfied (A) | Satisfied (B) | Dissatisfied | Very Dissatisfied |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 347 | 341 | -- | 341 | 6 | -- |
|  | \% | 100.0\% | 98.3\% | -- | 98.3\% | 1.7\% | -- |
| BSNL | Count | 80 | 73 | -- | 73 | 6 | 1 |
|  | \% | 100.0\% | 91.3\% | -- | 91.3\% | 7.5\% | 1.3\% |
| Hathway | Count | 564 | 555 | -- | 555 | 9 | -- |
|  | \% | 100.0\% | 98.4\% | -- | 98.4\% | 1.6\% | -- |
| Reliance | Count | 261 | 250 | -- | 250 | 10 | 1 |
|  | \% | 100.0\% | 95.8\% | -- | 95.8\% | 3.8\% | 0.4\% |
| Sify | Count | 311 | 303 | -- | 303 | 5 | 3 |
|  | \% | 100.0\% | 97.4\% | -- | 97.4\% | 1.6\% | 1.0\% |
| VSNL/ Tata | Count | 363 | 355 | 1 | 354 | 8 | -- |
|  | \% | 100.0\% | 97.8\% | 0.3\% | 97.5\% | 2.2\% | -- |
| You | Count | 263 | 252 | -- | 252 | 11 | -- |
|  | \% | 100.0\% | 95.8\% | -- | 95.8\% | 4.2\% | -- |
| TTML | Count | 535 | 507 | -- | 507 | 24 | 4 |
|  | \% | 100.0\% | 94.8\% | -- | 94.8\% | 4.5\% | 0.7\% |
| Tikon | Count | 406 | 367 | -- | 367 | 36 | 3 |
|  | \% | 100.0\% | 90.4\% | -- | 90.4\% | 8.9\% | 0.7\% |
| Overall | Count | 3130 | 3003 | 1 | 3002 | 115 | 12 |
|  | \% | 100.0\% | 95.9\% | 0.0\% | 95.9\% | 3.7\% | 0.4\% |

H. Overall Customer Satisfaction
H.1. (Q 22a) How satisfied are you with the overall quality of your Broadband service?

| Service Providers |  | Base | Total Satisfied $(\mathrm{A}+\mathrm{B})$ | Very Satisfied <br> (A) | Satisfied <br> (B) | Dissatisfied | Very Dissatisfied |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 1069 | 968 | 15 | 953 | 97 | 4 |
|  | \% | 100.0\% | 90.5\% | 1.4\% | 89.1\% | 9.1\% | 0.4\% |
| BSNL | Count | 1068 | 1035 | 19 | 1016 | 32 | 1 |
|  | \% | 100.0\% | 96.9\% | 1.8\% | 95.1\% | 3.0\% | 0.1\% |
| Hathway | Count | 1068 | 950 | 14 | 936 | 118 | -- |
|  | \% | 100.0\% | 88.9\% | 1.3\% | 87.6\% | 11.0\% | -- |
| Reliance | Count | 1067 | 935 | 7 | 928 | 127 | 5 |
|  | \% | 100.0\% | 87.7\% | 0.7\% | 87.0\% | 11.9\% | 0.5\% |
| Sify | Count | 1068 | 868 | 69 | 799 | 191 | 9 |
|  | \% | 100.0\% | 81.3\% | 6.5\% | 74.8\% | 17.9\% | 0.8\% |
| VSNL/ Tata | Count | 1069 | 852 | 41 | 811 | 204 | 13 |
|  | \% | 100.0\% | 79.7\% | 3.8\% | 75.9\% | 19.1\% | 1.2\% |
| You | Count | 1068 | 835 | 40 | 795 | 229 | 4 |
|  | \% | 100.0\% | 78.1\% | 3.7\% | 74.4\% | 21.4\% | 0.4\% |
| TTML | Count | 1069 | 754 | -- | 754 | 315 | -- |
|  | \% | 100.0\% | 70.5\% | -- | 70.5\% | 29.5\% | -- |
| Tikon | Count | 1067 | 488 | 8 | 480 | 531 | 48 |
|  | \% | 100.0\% | 45.7\% | 0.7\% | 45.0\% | 49.8\% | 4.5\% |
| Overall | Count | 9613 | 7685 | 213 | 7472 | 1844 | 84 |
|  | \% | 100.0\% | 79.9\% | 2.2\% | 77.7\% | 19.2\% | 0.9\% |

## I. General Information

I.1. (Q 23) Are you aware of the facility for measuring the broadband connection speed provided by your service provider?

| Service Providers |  | Yes | No | Base |
| :--- | :---: | :---: | :---: | :---: |
|  | Count |  |  | 1069 |
|  | $\%$ | 992 | 77 | $100.0 \%$ |
| BSNL | Count | $92.8 \%$ | $7.2 \%$ | 1068 |
|  | $\%$ | 690 | 378 | $100.0 \%$ |
| Hathway | Count | $64.6 \%$ | 1068 |  |
|  | $\%$ | 916 | 152 | $100.0 \%$ |
| Reliance | Count | $85.8 \%$ | $14.2 \%$ | 1067 |
|  | $\%$ | 893 | $16.3 \%$ | $100.0 \%$ |
| Sify | Count | $83.7 \%$ | 187 | 1068 |
|  | $\%$ | 881 | $17.5 \%$ | $100.0 \%$ |
| You | Count | $82.5 \%$ | 131 | 1069 |
|  | $\%$ | 938 | $12.3 \%$ | $100.0 \%$ |
| TTML | Count | $87.7 \%$ | 303 | 1068 |
|  | $\%$ | 765 | $28.4 \%$ | $100.0 \%$ |
| Tikon | Count | $71.6 \%$ | 147 | 1069 |
|  | $\%$ | 922 | $100.0 \%$ |  |

## J. Grievance Redressal Mechanism

J.1. (Q 24) Are you aware of the call centre telephone number of your telecom service provider for making complaints/ query?

| Service Providers |  | Yes | No | Base |
| :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 1042 | 27 | 1069 |
|  | \% | 97.5\% | 2.5\% | 100.0\% |
| BSNL | Count | 1040 | 28 | 1068 |
|  | \% | 97.4\% | 2.6\% | 100.0\% |
| Hathway | Count | 1031 | 37 | 1068 |
|  | \% | 96.5\% | 3.5\% | 100.0\% |
| Reliance | Count | 1047 | 20 | 1067 |
|  | \% | 98.1\% | 1.9\% | 100.0\% |
| Sify | Count | 1054 | 14 | 1068 |
|  | \% | 98.7\% | 1.3\% | 100.0\% |
| VSNL/ Tata | Count | 1041 | 28 | 1069 |
|  | \% | 97.4\% | 2.6\% | 100.0\% |
| You | Count | 1060 | 8 | 1068 |
|  | \% | 99.3\% | 0.7\% | 100.0\% |
| TTML | Count | 1014 | 55 | 1069 |
|  | \% | 94.9\% | 5.1\% | 100.0\% |
| Tikon | Count | 1025 | 42 | 1067 |
|  | \% | 96.1\% | 3.9\% | 100.0\% |
| Overall | Count | 9354 | 259 | 9613 |
|  | \% | 97.3\% | 2.7\% | 100.0\% |

J. 2 (Q 25) Have you made any complaint within the last 12 months to the toll free Call Centre/customer care/ Helpline telephone number?

| Service Providers |  | Yes | No | Base |
| :--- | :---: | :---: | :---: | :---: |
|  |  |  | 800 | 1069 |
| BSNL | Count | 269 | $74.8 \%$ | $100.0 \%$ |
|  | $\%$ | $25.2 \%$ | 637 | 1068 |
| Hathway | Count | 431 | $59.6 \%$ | $100.0 \%$ |
|  | $\%$ | $40.4 \%$ | 782 | 1068 |
| Reliance | Count | 286 | $73.2 \%$ | $100.0 \%$ |
|  | $\%$ | $26.8 \%$ | 812 | 1067 |
| Sify | Count | 255 | $76.1 \%$ | $100.0 \%$ |
|  | $\%$ | $23.9 \%$ | 500 | 1068 |
| VSNL/ Tata | Count | 568 | $46.8 \%$ | $100.0 \%$ |
|  | $\%$ | $53.2 \%$ | 489 | 1069 |
| You | Count | 580 | $45.7 \%$ | $100.0 \%$ |
|  | $\%$ | $54.3 \%$ | 358 | 1068 |
| TTML | Count | 710 | $33.5 \%$ | $100.0 \%$ |
|  | $\%$ | $66.5 \%$ | 619 | 1069 |
| Tikon | Count | 450 | $57.9 \%$ | $100.0 \%$ |
|  | $\%$ | $42.1 \%$ | 236 | 1067 |
| Overall | Count | 831 | $22.1 \%$ | $100.0 \%$ |
|  | $\%$ | $77.9 \%$ | $\mathbf{5 2 3 3}$ | $\mathbf{9 6 1 3}$ |
|  | Count | $\mathbf{4 3 8 0}$ | $\mathbf{5 4 . 4 \%}$ | $\mathbf{1 0 0 . 0 \%}$ |
|  | \% | $\mathbf{4 5 . 6 \%}$ |  |  |

J.3. (Q 26) With respect to complaint made by you to the call centre, please specify which of these applied the most to you?

| Service Providers |  | Docket number received for most of the complaints | No docket number received for most of the complaints | It was received on request | No docket number received even on request | Base |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 45 | 73 | 112 | 39 | 269 |
|  | \% | 16.7\% | 27.1\% | 41.6\% | 14.5\% | 100.0\% |
| BSNL | Count | 95 | 242 | 89 | 5 | 431 |
|  | \% | 22.0\% | 56.1\% | 20.6\% | 1.2\% | 100.0\% |
| Hathway | Count | 112 | 20 | 20 | 134 | 286 |
|  | \% | 39.2\% | 7.0\% | 7.0\% | 46.9\% | 100.0\% |
| Reliance | Count | 71 | 64 | 93 | 27 | 255 |
|  | \% | 27.8\% | 25.1\% | 36.5\% | 10.6\% | 100.0\% |
| Sify | Count | 174 | 104 | 102 | 188 | 568 |
|  | \% | 30.6\% | 18.3\% | 18.0\% | 33.1\% | 100.0\% |
| VSNL/ <br> Tata | Count | 340 | 118 | 103 | 19 | 580 |
|  | \% | 58.6\% | 20.3\% | 17.8\% | 3.3\% | 100.0\% |
| You | Count | 378 | 84 | 171 | 77 | 710 |
|  | \% | 53.2\% | 11.8\% | 24.1\% | 10.8\% | 100.0\% |
| TTML | Count | 30 | 300 | 20 | 100 | 450 |
|  | \% | 6.7\% | 66.7\% | 4.4\% | 22.2\% | 100.0\% |
| Tikon | Count | 142 | 323 | 287 | 79 | 831 |
|  | \% | 17.1\% | 38.9\% | 34.5\% | 9.5\% | 100.0\% |
| Overall | Count | 1387 | 1328 | 997 | 668 | 4380 |
|  | \% | 31.7\% | 30.3\% | 22.8\% | 15.3\% | 100.0\% |

J.4. (Q 27) Did the Call Centre inform you about the action taken on your complaint?

| Service Providers |  | Yes | No | Base |
| :--- | :---: | :---: | :---: | :---: |
| Airtel | Count | 200 | 69 | 269 |
|  | $\%$ | $74.3 \%$ | $25.7 \%$ | $100.0 \%$ |
| BSNL | Count | 398 | 33 | 431 |
|  | $\%$ | $92.3 \%$ | $7.7 \%$ | $100.0 \%$ |
| Hathway | Count | 176 | 110 | 286 |
|  | $\%$ | $61.5 \%$ | $38.5 \%$ | $100.0 \%$ |
| Reliance | Count | 205 | 50 | 255 |
|  | $\%$ | $80.4 \%$ | $19.6 \%$ | $100.0 \%$ |
| Sify | Count | 319 | 249 | 568 |
|  | $\%$ | $56.2 \%$ | $43.8 \%$ | $100.0 \%$ |
| VSNL/ Tata | Count | 491 | 89 | 580 |
|  | $\%$ | $84.7 \%$ | $15.3 \%$ | $100.0 \%$ |
| You | Count | 471 | 239 | 710 |
|  | $\%$ | $66.3 \%$ | $33.7 \%$ | $100.0 \%$ |
| TTML | Count | 354 | 96 | 450 |
|  | $\%$ | $78.7 \%$ | $21.3 \%$ | $100.0 \%$ |
| Tikon | Count | 299 | 532 | 831 |
|  | Count | $\mathbf{\%}$ | $\mathbf{2 9 1 3}$ | $100.0 \%$ |
|  | $\boldsymbol{\%}$ | $\mathbf{6 6 . 5 \%}$ | $\mathbf{1 4 6 7}$ | $\mathbf{4 3 8 0}$ |

J.5. (Q 28) How satisfied are you with the system of resolving of your complaints by call centre/ customer care/ helpline?

| Service Providers |  | Base | Total Satisfied $(\mathrm{A}+\mathrm{B})$ | Very Satisfied (A) | Satisfied <br> (B) | Dissatisfied | Very <br> Dissatisfied |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 269 | 239 | -- | 239 | 23 | 7 |
|  | \% | 100.0\% | 88.8\% | -- | 88.8\% | 8.6\% | 2.6\% |
| BSNL | Count | 431 | 406 | -- | 406 | 24 | 1 |
|  | \% | 100.0\% | 94.2\% | -- | 94.2\% | 5.6\% | 0.2\% |
| Hathway | Count | 286 | 212 | 1 | 211 | 71 | 3 |
|  | \% | 100.0\% | 74.1\% | 0.3\% | 73.8\% | 24.8\% | 1.0\% |
| Reliance | Count | 255 | 210 | 1 | 209 | 40 | 5 |
|  | \% | 100.0\% | 82.4\% | 0.4\% | 82.0\% | 15.7\% | 2.0\% |
| Sify | Count | 568 | 354 | 2 | 352 | 203 | 11 |
|  | \% | 100.0\% | 62.4\% | 0.4\% | 62.0\% | 35.7\% | 1.9\% |
| VSNL/ Tata | Count | 580 | 491 | 5 | 486 | 77 | 12 |
|  | \% | 100.0\% | 84.7\% | 0.9\% | 83.8\% | 13.3\% | 2.1\% |
| You | Count | 710 | 543 | 12 | 531 | 162 | 5 |
|  | \% | 100.0\% | 76.5\% | 1.7\% | 74.8\% | 22.8\% | 0.7\% |
| TTML | Count | 450 | 366 | -- | 366 | 84 | -- |
|  | \% | 100.0\% | 81.3\% | -- | 81.3\% | 18.7\% | -- |
| Tikon | Count | 831 | 259 | 2 | 257 | 548 | 24 |
|  | \% | 100.0\% | 31.1\% | 0.2\% | 30.9\% | 65.9\% | 2.9\% |
| Overall | Count | 4380 | 3080 | 23 | 3057 | 1232 | 68 |
|  | \% | 100.0\% | 70.3\% | 0.5\% | 69.8\% | 28.1\% | 1.6\% |

J.6. (Q 29) Please specify the reason(s) for your dissatisfaction.
$\left.\begin{array}{|l|l|c|c|c|c|c|c|c|}\hline \begin{array}{l}\text { Service } \\ \text { Providers }\end{array} & & \begin{array}{c}\text { Difficult to } \\ \text { connect to } \\ \text { call centre } \\ \text { executive }\end{array} & \begin{array}{c}\text { Customer } \\ \text { care } \\ \text { executive } \\ \text { not polite/ } \\ \text { courteous }\end{array} & \begin{array}{c}\text { Customer } \\ \text { care } \\ \text { executive } \\ \text { not } \\ \text { equipped } \\ \text { with }\end{array} & \begin{array}{c}\text { Time taken } \\ \text { by call } \\ \text { centre for } \\ \text { redressal of } \\ \text { complaints } \\ \text { is too long }\end{array} & \begin{array}{c}\text { Customer } \\ \text { care } \\ \text { executive } \\ \text { not unable } \\ \text { to }\end{array} & \begin{array}{c}\text { Others } \\ \text { understand } \\ \text { the }\end{array} & \\ \text { (nformation }\end{array} \quad \begin{array}{c}\text { Base } \\ \text { problems }\end{array}\right]$
J.7. (Q 30) Was your billing complaint resolved satisfactorily by call centre/customer care within four weeks after lodging of the complaint?

| Service Providers |  | Yes | No | Base |
| :--- | :---: | :---: | :---: | :---: |
|  | Count | 79 | 27 | 106 |
|  | $\%$ | $74.5 \%$ | $25.5 \%$ | $100.0 \%$ |
| BSNL | Count | 87 | 250 | 337 |
|  | $\%$ | $25.8 \%$ | $74.2 \%$ | $100.0 \%$ |
| Hathway | Count | 67 | 42 | 109 |
|  | $\%$ | $61.5 \%$ | $38.5 \%$ | $100.0 \%$ |
| Reliance | Count | 90 | 37 | 127 |
|  | $\%$ | $70.9 \%$ | $29.1 \%$ | $100.0 \%$ |
| Sify | Count | 44 | 87 | 131 |
|  | $\%$ | $33.6 \%$ | $66.4 \%$ | $100.0 \%$ |
| VSNL/ Tata | Count | 227 | 55 | 282 |
|  | $\%$ | $80.5 \%$ | $19.5 \%$ | $100.0 \%$ |
| You | Count | 114 | 54 | 168 |
|  | $\%$ | $67.9 \%$ | $32.1 \%$ | $100.0 \%$ |
| TTML | Count | 23 | 20 | 43 |
|  | $\%$ | $53.5 \%$ | $46.5 \%$ | $100.0 \%$ |
| Tikon | Count | 161 | 267 | 428 |
|  | $\%$ | $37.6 \%$ | $62.4 \%$ | $100.0 \%$ |
| Overall | Count | $\mathbf{8 9 2}$ | $\mathbf{8 3 9}$ | $\mathbf{1 7 3 1}$ |
|  | $\boldsymbol{\%}$ | $\mathbf{5 1 . 5 \%}$ | $\mathbf{4 8 . 5 \%}$ | $\mathbf{1 0 0 . 0 \%}$ |

J.8. (Q 31) In case the complaint has not been resolved by the call centre, you can contact the next level called as the Nodal Officer. Are you aware of the contact details of the Nodal Officer?

| Service Providers |  | Yes | No | Base |
| :--- | :---: | :---: | :---: | :---: |
|  | Count | 184 | 885 | 1069 |
|  | $\%$ | $17.2 \%$ | $82.8 \%$ | $100.0 \%$ |
| BSNL | Count | 45 | 1023 | 1068 |
|  | $\%$ | $4.2 \%$ | $95.8 \%$ | $100.0 \%$ |
| Hathway | Count | 99 | 969 | 1068 |
|  | $\%$ | $9.3 \%$ | $90.7 \%$ | $100.0 \%$ |
| Reliance | Count | 90 | 977 | 1067 |
|  | $\%$ | $8.4 \%$ | $91.6 \%$ | $100.0 \%$ |
| Sify | Count | 138 | 930 | 1068 |
|  | $\%$ | $12.9 \%$ | $87.1 \%$ | $100.0 \%$ |
| VSNL/ Tata | Count | 190 | 879 | 1069 |
|  | $\%$ | $17.8 \%$ | $82.2 \%$ | $100.0 \%$ |
| You | Count | 84 | 984 | 1068 |
|  | $\%$ | $7.9 \%$ | $92.1 \%$ | $100.0 \%$ |
| TTML | Count | 16 | 1053 | 1069 |
|  | $\%$ | $1.5 \%$ | $98.5 \%$ | $100.0 \%$ |
| Tikon | Count | 179 | 888 | 1067 |
|  | $\%$ | $16.8 \%$ | $83.2 \%$ | $100.0 \%$ |
| Overall | Count | $\mathbf{1 0 2 5}$ | $\mathbf{8 5 8 8}$ | $\mathbf{9 6 1 3}$ |
|  | $\mathbf{\%}$ | $\mathbf{1 0 . 7 \%}$ | $\mathbf{8 9 . 3 \%}$ | $\mathbf{1 0 0 . 0 \%}$ |

J.9. (Q 32) Have you ever made a complaint to the nodal officer regarding your complaints not resolved or unsatisfactorily resolved by the call center/customer care?

| Service Providers |  | Yes | No | Base |
| :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 4 | 1065 | 1069 |
|  | \% | 0.4\% | 99.6\% | 100.0\% |
| BSNL | Count | -- | 1068 | 1068 |
|  | \% | -- | 100\% | 100.0\% |
| Hathway | Count | 5 | 1063 | 1068 |
|  | \% | 0.5\% | 99.5\% | 100.0\% |
| Reliance | Count | -- | 1067 | 1067 |
|  | \% | -- | 100\% | 100.0\% |
| Sify | Count | 4 | 1064 | 1068 |
|  | \% | 0.4\% | 99.6\% | 100.0\% |
| VSNL/ Tata | Count | 6 | 1063 | 1069 |
|  | \% | 0.6\% | 99.4\% | 100.0\% |
| You | Count | 5 | 1063 | 1068 |
|  | \% | 0.5\% | 99.5\% | 100.0\% |
| TTML | Count | -- | 1069 | 1069 |
|  | \% | -- | 100\% | 100.0\% |
| Tikon | Count | 38 | 1029 | 1067 |
|  | \% | 3.6\% | 96.4\% | 100.0\% |
| Overall | Count | 62 | 9551 | 9613 |
|  | \% | 0.6\% | 99.4\% | 100.0\% |

J.10. (Q 33) Did the Nodal Officer intimate you about the decision taken on your complaint?

| Service Providers |  | Yes | No | Base |
| :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 4 | -- | 4 |
|  | \% | 100\% | -- | 100\% |
| BSNL | Count | -- | -- | -- |
|  | \% | -- | -- | -- |
| Hathway | Count | 5 | -- | 5 |
|  | \% | 100\% | -- | 100\% |
| Reliance | Count | -- | -- | -- |
|  | \% | -- | -- | -- |
| Sify | Count | 1 | 3 | 4 |
|  | \% | 25.0\% | 75.0\% | 100\% |
| VSNL/ Tata | Count | 4 | 2 | 6 |
|  | \% | 66.7\% | 33.3\% | 100\% |
| You | Count | 3 | 2 | 5 |
|  | \% | 60.0\% | 40.0\% | 100\% |
| TTML | Count | -- | -- | -- |
|  | \% | -- | -- | -- |
| Tikon | Count | 26 | 12 | 38 |
|  | \% | 68.4\% | 31.6\% | 100\% |
| Overall | Count | 43 | 19 | 62 |
|  | \% | 69.4\% | 30.6\% | 100\% |

J.11. (Q 34) How satisfied are you with the redressal of the complaint by the Nodal Officer?

| Service Providers |  | Base | Total Satisfied $(\mathrm{A}+\mathrm{B})$ | Very Satisfied (A) | Satisfied <br> (B) | Dissatisfied | Very <br> Dissatisfied |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 4 | 4 | -- | 4 | -- | -- |
|  | \% | 100\% | 100\% | -- | 100\% | -- | -- |
| BSNL | Count | -- | -- | -- | -- | -- | -- |
|  | \% | -- | -- | -- | -- | -- | -- |
| Hathway | Count | 5 | 1 | -- | 1 | 4 | -- |
|  | \% | 100\% | 20\% | -- | 20\% | 80.0\% | -- |
| Reliance | Count | -- | -- | -- | -- | -- | -- |
|  | \% | -- | -- | -- | -- | -- | -- |
| Sify | Count | 4 | -- | -- | -- | 4 | -- |
|  | \% | 100\% | -- | -- | -- | 100\% | -- |
| VSNL/ Tata | Count | 6 | 3 | -- | 3 | 1 | 2 |
|  | \% | 100\% | 50.0\% | -- | 50.0\% | 16.7\% | 33.3\% |
| You | Count | 5 | 1 | -- | 1 | 4 | -- |
|  | \% | 100\% | 20.0\% | -- | 20.0\% | 80.0\% | -- |
| TTML | Count | -- | -- | -- | -- | -- | -- |
|  | \% | -- | -- | -- | -- | -- | -- |
| Tikon | Count | 38 | -- | -- | -- | 38 | -- |
|  | \% | 100\% | -- | -- | -- | 100\% | -- |
| Overall | Count | 62 | 9 | -- | 9 | 51 | 2 |
|  | \% | 100\% | 14.5\% | -- | 14.5\% | 82.3\% | 3.2\% |

J. 12 (Q 35) Please specify the reason(s) for your dissatisfaction.
$\left.\begin{array}{|l|c|c|c|c|c|c|c|c|}\hline \begin{array}{l}\text { Service } \\ \text { Providers }\end{array} & & \begin{array}{c}\text { Difficult to } \\ \text { connect to } \\ \text { the Nodal } \\ \text { Officer }\end{array} & \begin{array}{c}\text { Nodal } \\ \text { Officer not } \\ \text { polite/ } \\ \text { courteous }\end{array} & \begin{array}{c}\text { Nodal } \\ \text { Officer not } \\ \text { equipped } \\ \text { with } \\ \text { adequate } \\ \text { information }\end{array} & \begin{array}{c}\text { Time taken } \\ \text { by Nodal } \\ \text { Officer for } \\ \text { redressal of } \\ \text { complaints } \\ \text { is too long }\end{array} & \begin{array}{c}\text { Nodal } \\ \text { Officer not } \\ \text { unable to } \\ \text { understand } \\ \text { the }\end{array} & \text { Others } & \\ \text { problems }\end{array}\right)$
J.13. (Q 36) In case the complaint has not been resolved by the nodal Officer or you are not satisfied with the decision taken by the Nodal Officer, you can file an appeal to the appellate authority of the service provider. Are you aware of the contact details of the appellate authority for filing of appeals?

| Service Providers |  | Yes | No | Base |
| :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 71 | 998 | 1069 |
|  | \% | 6.6\% | 93.4\% | 100.0\% |
| BSNL | Count | 20 | 1048 | 1068 |
|  | \% | 1.9\% | 98.1\% | 100.0\% |
| Hathway | Count | 15 | 1053 | 1068 |
|  | \% | 1.4\% | 98.6\% | 100.0\% |
| Reliance | Count | 23 | 1044 | 1067 |
|  | \% | 2.2\% | 97.8\% | 100.0\% |
| Sify | Count | 8 | 1060 | 1068 |
|  | \% | 0.7\% | 99.3\% | 100.0\% |
| VSNL/ Tata | Count | 119 | 950 | 1069 |
|  | \% | 11.1\% | 88.9\% | 100.0\% |
| You | Count | 24 | 1044 | 1068 |
|  | \% | 2.2\% | 97.8\% | 100.0\% |
| TTML | Count | -- | 1069 | 1069 |
|  | \% | -- | 100\% | 100.0\% |
| Tikon | Count | 42 | 1025 | 1067 |
|  | \% | 3.9\% | 96.1\% | 100.0\% |
| Overall | Count | 322 | 9291 | 9613 |
|  | \% | 3.3\% | 96.6\% | 100.0\% |

J.14. (Q 37) Have you filed any appeal in the prescribed form in last 12 month?

| Service Providers |  | Yes | No | Base |
| :--- | :---: | :---: | :---: | :---: |
|  | Count | 1 | 1068 | 1069 |
|  | $\%$ | $0.1 \%$ | $99.9 \%$ | $100.0 \%$ |
| BSNL | Count | -- | 1068 | 1068 |
|  | $\%$ | -- | $100 \%$ | $100.0 \%$ |
| Hathway | Count | 5 | 1063 | 1068 |
|  | $\%$ | $0.5 \%$ | $99.5 \%$ | $100.0 \%$ |
| Reliance | Count | -- | 1067 | 1067 |
|  | $\%$ | -- | $100 \%$ | $100.0 \%$ |
| Sify | Count | -- | 1068 | 1068 |
|  | $\%$ | -- | $100 \%$ | $100.0 \%$ |
| VSNL/ Tata | Count | 1 | 1068 | 1069 |
|  | $\%$ | $0.1 \%$ | $99.9 \%$ | $100.0 \%$ |
| You | Count | 1 | 1067 | 1068 |
|  | $\%$ | $0.1 \%$ | $99.9 \%$ | $100.0 \%$ |
| TTML | Count | -- | 1069 | 1069 |
|  | $\%$ | - | $100 \%$ | $100.0 \%$ |
| Tikon | Count | 21 | 1046 | 1067 |
|  | $\%$ | Count | $\mathbf{y}$ | $98.0 \%$ |

J.15. (Q 38) Did you receive any acknowledgement?

| Service <br> Providers |  | Yes | No | Base |
| :--- | :---: | :---: | :---: | :---: |
| Airtel | Count | 1 | -- | 1 |
|  | $\%$ | $100 \%$ | -- | $100 \%$ |
| Hathway | Count | 5 | -- | 5 |
|  | $\%$ | $100 \%$ | -- | $100 \%$ |
| Tata | Count | 1 | -- | 1 |
|  | $\%$ | $100 \%$ | -- | $100 \%$ |
| You | Count | 1 | -- | 1 |
|  | $\%$ | $100 \%$ | -- | $100 \%$ |
| Tikon | Count | 21 | -- | 21 |
|  | $\%$ | $100 \%$ | -- | $100 \%$ |
| Overall | Count | $\mathbf{2 9}$ | -- | $\mathbf{2 9}$ |
|  | $\%$ | $100 \%$ | -- | $100 \%$ |

J.16. (Q 39) Did the appellate authority take a decision upon your appeal within 3 months of filing the appeal?

| Service <br> Providers |  | Yes | No | Appeal Filed <br> only recently | Base |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | -- | -- | 1 | 1 |
|  | $\%$ | -- | -- | $100 \%$ | $100 \%$ |
| Hathway | Count | 4 | -- | 1 | 5 |
|  | $\%$ | $80.0 \%$ | -- | $20 \%$ | $100 \%$ |
| Tata | Count | -- | -- | 1 | 1 |
|  | $\%$ | -- | -- | $100 \%$ | $100 \%$ |
| You | Count | -- | -- | 1 | 1 |
|  | $\%$ | -- | -- | $100 \%$ | $100 \%$ |
| Tikon | Count | 14 | 1 | 6 | 21 |
|  | $\%$ | $66.7 \%$ | $4.8 \%$ | $28.6 \%$ | $100 \%$ |
| Overall | Count | $\mathbf{1 8}$ | $\mathbf{1}$ | $\mathbf{1 0}$ | $\mathbf{2 9}$ |
|  | $\mathbf{\%}$ | $\mathbf{6 2 . 1 \%}$ | $\mathbf{3 . 4 \%}$ | $\mathbf{3 4 . 5 \%}$ | $100 \%$ |

J.17. (Q 40) Are you aware that a prepaid customer can get item-wise usage charge details, on request?

| Service <br> Providers |  | Yes | No | Base |
| :--- | :---: | :---: | :---: | :---: |
| Hathway | Count | 126 | 332 | 458 |
|  | $\%$ | $27.5 \%$ | $72.5 \%$ | $100.0 \%$ |
| Sify | Count | 393 | 675 | 1068 |
|  | $\%$ | $36.8 \%$ | $63.2 \%$ | $100.0 \%$ |
| VSNL/ Tata | Count | 92 | 112 | 204 |
|  | $\%$ | $45.1 \%$ | $54.9 \%$ | $100.0 \%$ |
| You | Count | 367 | 265 | 632 |
|  | $\%$ | $58.1 \%$ | $41.9 \%$ | $100.0 \%$ |
| Overall | Count | $\mathbf{9 7 8}$ | $\mathbf{1 3 8 4}$ | $\mathbf{2 3 6 2}$ |
|  | $\mathbf{\%}$ | $\mathbf{4 1 . 4 \%}$ | $\mathbf{5 8 . 6 \%}$ | $\mathbf{1 0 0 . 0 \%}$ |

J.18. (Q 41) Have you been denied of your request for item-wise usage charge details for your pre-paid connection?

| Service <br> Providers |  | Yes | No | Base |
| :--- | :---: | :---: | :---: | :---: |
|  | Count | 7 | 451 | 458 |
|  | $\%$ | $1.5 \%$ | $98.5 \%$ | $100.0 \%$ |
| Sify | Count | 18 | 1050 | 1068 |
|  | $\%$ | 1.7 | $98.3 \%$ | $100.0 \%$ |
| VSNL/ Tata | Count | 5 | 199 | 204 |
|  | $\%$ | $2.5 \%$ | $97.5 \%$ | $100.0 \%$ |
| You | Count | 2 | 630 | 632 |
|  | $\%$ | $0.3 \%$ | $99.7 \%$ | $100.0 \%$ |
| Overall | Count | $\mathbf{3 2}$ | $\mathbf{2 3 3 0}$ | $\mathbf{2 3 6 2}$ |
|  | $\mathbf{\%}$ | $\mathbf{1 . 4 \%}$ | $\mathbf{9 8 . 6 \%}$ | $\mathbf{1 0 0 . 0 \%}$ |

J.19. (Q 42) What were the reason(s) for denying your request?

| Service <br> Providers |  | No reason given | Technical <br> problem | Others | Base |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Hathway | Count | 4 | 3 | -- | 7 |
|  | $\%$ | $57.1 \%$ | $42.9 \%$ | - | $100.0 \%$ |
| Sify | Count | 12 | 6 | -- | 18 |
|  | $\%$ | $66.7 \%$ | $33.3 \%$ | -- | $100.0 \%$ |
| VSNL/ Tata | Count | 1 | 4 | -- | 5 |
|  | $\%$ | $20.0 \%$ | $80.0 \%$ | -- | $100.0 \%$ |
| You | Count | 1 | 1 | -- | 2 |
|  | $\%$ | $50.0 \%$ | $50.0 \%$ | -- | $100.0 \%$ |
| Overall | Count | $\mathbf{1 8}$ | $\mathbf{1 4}$ | -- | $\mathbf{3 2}$ |
|  | $\%$ | $\mathbf{5 6 . 3} \%$ | $\mathbf{4 3 . 8 \%}$ | $\mathbf{1 0 0 . 0 \%}$ |  |

J.20. (Q 43) Have you been provided the Manual of Practice, containing the terms and conditions of service, toll free number of call centre and contact detail of Nodal Officer and appellate authority for complaint redressal etc., while subscribing the new broadband connection?"

| Service Providers |  | Yes | No | Base |
| :---: | :---: | :---: | :---: | :---: |
| Airtel | Count | 32 | 4 | 36 |
|  | \% | 88.9\% | 11.1\% | 100.0\% |
| BSNL | Count | 50 | 1 | 51 |
|  | \% | 98.0\% | 2.0\% | 100.0\% |
| Hathway | Count | 52 | 19 | 71 |
|  | \% | 73.2\% | 26.8\% | 100.0\% |
| Reliance | Count | 99 | 24 | 123 |
|  | \% | 80.5\% | 19.5\% | 100.0\% |
| Sify | Count | 132 | 124 | 256 |
|  | \% | 51.6\% | 48.4\% | 100.0\% |
| VSNL/ Tata | Count | 133 | 8 | 141 |
|  | \% | 94.3\% | 5.7\% | 100.0\% |
| You | Count | 151 | 112 | 263 |
|  | \% | 57.4\% | 42.6\% | 100.0\% |
| TTML | Count | 55 | 20 | 75 |
|  | \% | 73.3\% | 26.7\% | 100.0\% |
| Tikon | Count | 482 | 529 | 1011 |
|  | \% | 47.7\% | 52.3\% | 100.0\% |
| Overall | Count | 1186 | 841 | 2027 |
|  | \% | 58.5\% | 41.5\% | 100.0\% |

## Annexure 4: Key Highlights

## 1. Basic Wireline

Awareness of Grievance Redressal Mechanism \& Experience among Basic Telephone Service subscribers

| S. No | Sub Parameter | Airtel | BSNL | Reliance | TTML | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | \% of customers aware about Call Centre telephone number for making complaints/ query | 95\% | 77\% | 97\% | 86\% | 89\% |
| 2 | \% of customers who have complained in last 12 months to the toll free call centre/customer care/Helpline telephone number | 36\% | 31\% | 30\% | 42\% | 34\% |
| 3 | \% of customers claimed to have been informed about the action taken on their complaint by call centre | 73\% | 84\% | 89\% | 95\% | 85\% |
| 4 | $\%$ of customers whose billing complaint were resolved satisfactorily call centre/customer care within four weeks after they lodged their complaint | 81\% | 58\% | 82\% | 88\% | 78\% |
| 5 | \% of customers satisfied with the system of resolving of their complaints by call centre/ customer care/ helpline | 96\% | 86\% | 89\% | 93\% | 91\% |
| 6 | $\%$ of customers who got Manual of Practice containing the terms and conditions of service, grievance redressal mechanism etc. while taking the connection | 92\% | 93\% | 94\% | 97\% | 95\% |

- $89 \%$ of the customers claimed to be aware of the call center telephone number for making complaints/ query.
- $34 \%$ of all basic telephone service customers said that they had complained in the last 12 months to the toll free Call Centre/customer care/Helpline telephone number.
- $85 \%$ all the basic telephone service customers who had complained said that they were informed about the action taken on their complaint by call centre.
- $27 \%$ of Airtel customers were not informed about the action taken on their complaint by call centre.
- $91 \%$ of all basic telephone service customers who had lodged complaints said that they were satisfied with the system of resolving their complaints by the call centre/ customer care/ helpline.
- The satisfaction was lower among BSNL and Reliance customers.
- $78 \%$ of the customers who had made billing complaints said that they were satisfied with the resolution of their billing complaints by call centre/ customer care within four weeks after they lodged their complaint.
- Lower percentage of BSNL customers were satisfied with the resolution of their billing complaints by call centre/customer care within four weeks after they lodged their complaint.
- $95 \%$ of the new basic telephone service customers said that they got the Manual of Practice containing the terms and conditions of service, grievance redressal mechanism etc. while taking the connection.


## 2. Cellular Mobile

Awareness of Grievance Redressal Mechanism \& Experience among Cellular Mobile Service subscribers

| S. <br> No | Sub Parameter | Airtel | BSNL | Reliance | TTML | Idea | Vodafone | Aircel | Overall |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | \% of customers aware about Call Centre telephone number for making complaints/ query | 91\% | 88\% | 95\% | 95\% | 93\% | 91\% | 80\% | 90\% |
| 2 | \% of customers who have complained in last 12 months to the toll free call centre/customer care/Helpline telephone number | 28\% | 31\% | 24\% | 24\% | 30\% | 29\% | 33\% | 28\% |
| 3 | \% of customers claimed to have been informed about the action taken on their complaint by call centre | 90\% | 90\% | 94\% | 92\% | 90\% | 78\% | 70\% | 86\% |
| 4 | \% of customers <br> whose billing <br> complaint were <br> resolved <br> satisfactorily <br> call <br> centre/customer <br> care within four <br> weeks after they <br> lodged their <br> complaint | 74\% | 62\% | 80\% | 70\% | 65\% | 67\% | 42\% | 66\% |
| 5 | \% of customers satisfied with the system of resolving of their complaints by call centre/ customer care/ helpline | 89\% | 93\% | 91\% | 90\% | 94\% | 96\% | 98\% | 93\% |


|  | \% of customers <br> who got Manual <br> of Practice <br> containing the <br> terms and <br> conditions of <br> service, <br> grievance <br> redressal <br> mechanism etc. <br> while taking the <br> connection | $91 \%$ |  | $85 \%$ | $88 \%$ | $86 \%$ | $91 \%$ | $69 \%$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

- $90 \%$ of the customers claimed to be aware of the call center telephone number for making complaint/ query.
- Almost $28 \%$ of all cellular mobile customers said that they had complained in the last 12 months to the toll free Call Centre/customer care/ help-line telephone number.
- $86 \%$ all the cellular mobile customers who had complained said that they were informed about the action taken on their complaint by the call centre.
- $93 \%$ all cellular mobile customers who had lodged complaints said that they were satisfied with the system of resolving of their complaints by call centre/ customer care/ helpline.
- $66 \%$ of the cellular mobile customers who had made billing complaints said that they were satisfied with the resolution of their billing complaint by call centre/customer care within four weeks after they lodged their complaint.
- $89 \%$ of the new customers had got the Manual of Practice. $54 \%$ of the Reliance Tel customers had got the Manual of Practice.


## 3. Broadband

## Awareness of Grievance Redressal Mechanism and Experience among Broadband Service subscribers

| $\begin{aligned} & \hline \text { S. } \\ & \text { No } \end{aligned}$ | Sub Parameter | $\stackrel{\Psi}{U}$ | $\underset{\sim}{n}$ |  |  | $\stackrel{i}{i}$ |  | $\stackrel{\rightharpoonup}{0}$ | $\sum_{i}^{E}$ |  | \# |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | \% of customers aware about Call Centre telephone number for making complaint/ query | 98\% | 97\% | 97\% | 98\% | 99\% | 97\% | 99\% | 95\% | 96\% | 97\% |
| 2 | \% of customers who have complained in last 12 months to the toll free call centre/customer care/Helpline telephone number | 25\% | 40\% | 27\% | 24\% | 53\% | 54\% | 67\% | 42\% | 78\% | 46\% |
| 3 | \% of customers claimed to have been informed about the action taken on their complaint by call centre | 74\% | 92\% | 62\% | 80\% | 56\% | 85\% | 66\% | 79\% | 36\% | 67\% |
| 4 | \% of customers whose billing complaint were resolved satisfactorily call centre/customer care within four weeks after they lodged their complaint | 75\% | 26\% | 62\% | 71\% | 34\% | 81\% | 68\% | 54\% | 38\% | 52\% |
| 5 | $\%$ of customers satisfied with the system of resolving of their complaints by call centre/ customer care/ helpline | 89\% | 94\% | 74\% | 82\% | 62\% | 85\% | 77\% | 81\% | 31\% | 70\% |
| 6 | $\%$ of customers who got Manual of Practice containing the terms and conditions of service, grievance redressal mechanism etc. while taking the connection | 89\% | 98\% | 73\% | 81\% | 52\% | 94\% | 57\% | 73\% | 48\% | 59\% |

- $97 \%$ of the customers claimed to be aware of the call center telephone number for making complaint/ query.
- $46 \%$ of all broadband customers said that they had complained in the last 12 months to the toll free Call Centre/customer care/Help-line telephone number. Higher proportion of Hathwat customers had complained.
- $67 \%$ the broadband customers who had complained said that they were informed about the action taken on their complaint by the call centre. This was lower for Tikona at $36 \%$.
- $70 \%$ all broadband customers who had lodged complaints said that they were satisfied with the system of resolving of their complaints by call centre/ customer care/ helpline.
- $52 \%$ of the customers who had made billing complaints said that they were satisfied with the resolution of their billing complaint by call centre/customer care within four weeks after they lodged their complaint.
- Only $59 \%$ of the new customers claimed to have got the Manual of Practice.

