

# **Telecom Regulatory Authority of India**



# FINAL REPORT 2009 - 2010

(Maharashtra Circle (including Goa) excluding Mumbai)



Assessment of

(i) Implementation and Effectiveness of Telecom Consumers Protection and Redressal of Grievances Regulations, 2007 and (ii) Customer Perception of Service through Survey

# A MARKET PULSE RESEARCH REPORT

MARKET PULSE Division of Metrix Research & Analytics Pvt. Ltd. C – 11, Sector 6, Noida – 201301 (U.P.), India

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#### PREFACE

The Telecom Regulatory Authority of India (TRAI) has been receiving a substantial number of complaints from consumers relating to the telecom services being provided by various service providers. With a view to further improve telecom services, TRAI has passed regulations on Quality of Service of Basic & Cellular Mobile Telephone (revised on 20<sup>th</sup> March, 2009), Quality of Service of Broadband Service (2006) and on the Telecom Consumers & Redressal of Grievances (2007). These regulations are applicable to all service providers of basic wire-line, cellular mobile and broadband service.

To determine the effectiveness of implementation of the regulations, TRAI has initiated the following survey:

- (i) Assessment of Implementation and Effectiveness of Telecom Consumers Protection and Redressal of Grievances Regulations, 2007 and
- (ii) Customer Perception of Service through a Survey

For this survey, customers of Basic Wire-line Service, Cellular Mobile Telephone Service and Broadband Service are interviewed to obtain their feedback on various QoS parameters.

The survey has been divided into four geographic zones covering the following Telecom Circle/ Metro Service Areas:

**North Zone:** Delhi, Jammu & Kashmir, Himachal Pradesh, Punjab, Haryana, Rajasthan, Uttar Pradesh – East and Uttar Pradesh – West (including Uttarakhand). For cellular mobile service the service areas of Delhi includes Ghaziabad, Faridabad, Noida and Gurgaon.



South Zone: Chennai, Andhra Pradesh, Karnataka, Tamilnadu (excluding Chennai) and Kerala.

West Zone: Mumbai, Maharashtra (including Goa and excluding Mumbai), Gujarat (including and Madhya Pradesh (Including Chattisgarh).

**East Zone:** Kolkata, West Bengal (Including Andaman & Nicobar, Sikkim and excluding Kolkata), Bihar (including Jharkhand), Orissa, Assam and North East which includes Arunachal Pradesh, Meghalaya, Mizorum, Nagaland, Manipur and Tripura.

With regard to the afore-mentioned survey, Market Pulse has been commissioned by Telecom Regulatory Authority of India (TRAI) to conduct a Customer Satisfaction Survey (CSS) among Basic Wire-line Service, Cellular Mobile Telephone Service (including FWP) and Broadband Service customers, in **West Zone**.



# **1. EXECUTIVE SUMMARY**

In the period 1<sup>st</sup> April to 30<sup>th</sup> June of 2010, Market Pulse has carried out the customer satisfaction survey in Maharashtra circle.

Four basic wire-line service providers present in the circle as on April 2010 have been covered. Across 15 cities of Maharashtra circle, a sample of 4,027 basic wire-line customers has been covered.

Seven cellular mobile telephone service providers present in the circle as on April 2010 have been covered. Across 6 cities of Maharashtra circle, a sample of 7,478 cellular mobile phone customers was covered. Of this, 5,956 were prepaid customers and 1,522 were postpaid customers.

Nine broadband service providers present in the circle as on April 2010 have been covered. Across various points of presence of the Mumbai circle, a sample of 9,613 broadband customers was covered. Of this, 7,251 were postpaid customers and 2,362 were prepaid customers.

The following feedback was obtained from the sample of customers:

- Satisfaction on the Quality of Service parameters as laid down by TRAI, namely...
  - Provision of service (activation/ reactivation)
  - Billing performance
  - Help services including customer grievance redressal
  - Network performance, reliability and availability
  - Maintainability
  - Supplementary and value added service
  - Overall service quality
- Awareness of the grievance redressal mechanism set up by service providers, based on the regulations laid down by TRAI



# **KEY FINDINGS OF THE SURVEY**

#### **<u>1.1 Basic Wire-line Service</u>**

- 84% of the basic wire-line service customers in Maharashtra circle were satisfied with their service providers on overall service quality.
- None of the service providers could meet the benchmark set for maintainability and overall service quality.
- While Airtel did not meet the benchmark set for provision of service, BSNL could not meet the service benchmark for Help Services as well as network performance, reliability and availability.
- Reliance did not meet the benchmark set for network performance, reliability and availability.
- 78% of all customers reported that their complaints were resolved within 4 weeks after they lodged their complaints. 42% of the BSNL customers' complaints regarding their bills were not resolved within 4 weeks.
- 88% of all customers reported that the fault was repaired within 3 days.
- 89% of all the basic wire-line service customers said that they were aware about the about the call centre number of their service provider for the purpose of making a complaint/ query. Customers of BSNL (77%) were less aware about the call centre number for the purpose of making a complaint/ query.
- Only 11% and 4% of all basic telephone service customers said that they were aware about the contact details of the nodal officer and Appellate Authority, respectively.
- 95% of the new basic telephone service customers said that they got the Manual of Practice while subscribing to the new basic telephone connection.



# **<u>1.2 Cellular Mobile Telephone Service</u>**

- 83% of all cellular mobile customers were satisfied with overall service quality. Only Idea and Vodafone met the benchmark set for overall service quality.
- All service providers met the benchmark set for provision of service.
- Airtel did not meet the benchmark set for billing performance, help services, network performance and maintainability.
- BSNL did not meet the benchmark set for help services, network performance, maintainability and value added services.
- Idea and Vodafone met the benchmark set for network performance, reliability and availability; others did not.
- Only TTML, Idea and Reliance met the benchmark set for maintainability.
- Aircel and TTML did not meet the benchmark set for value added services.
- 66% of the cellular mobile customers who made billing complaints to the call centre reported that their complaints were resolved within 4 weeks of lodging. Satisfaction with Aircel appeared to be the lowest on this count.
- 90% of all cellular mobile customers were aware of the call centre number of their service provider for the purpose of making a complaint/ query.
- Very few cellular mobile customers were aware of the contact details of the nodal officer and the appellate authority.
- 89% of the new customers claimed to have received the Manual of Practice.

# **1.3 Broadband Service**

- 80% of all broadband customers were satisfied with overall service quality. Airtel, BSNL, Hathway and Reliance met the benchmark on this parameter.
- All service providers met the benchmarks set for provision of service.
- BSNL and Hathway met the benchmark satisfaction score for help services.
- Tikona, TTML, You and Sify did not meet benchmark set for network performance, reliability and availability.
- None of the service providers met the benchmark set for maintainability.
- All service providers met the benchmarks set for supplementary services.
- 97% of the customers got their working connection within 15 working days.
- Only 52% of customers reported that their complaints were resolved within 4 weeks after they lodged their complaints. 74% of BSNL customers reported that their complaints were not resolved within 4 weeks.
- 97% of broadband customers belonging to different service providers said that they were aware about the call centre number of their service provider to make a complaint/ query.
- 11% and 3% of the broadband customers said that they were aware of the contact details of the Nodal Officer and the Appellate Authority, respectively. Effectiveness of both need further improvement to settle complaints speedily and satisfactorily.
- Only 59% of the new customers claimed to have got the Manual of Practice. This
  proportion was significantly lower for Hathway.



# **2 SCOPE OF THE PROJECT**

# 2.1 Background

TRAI has passed regulations on Quality of Service of Basic & Cellular Mobile Telephone (revised on 20<sup>th</sup> March, 2009), Quality of Service of Broadband Service (2006) and on the Telecom Consumers & Redressal of Grievances (2007). To determine the effectiveness of implementation of the regulations, TRAI has initiated the following survey:

# (i) Assessment of Implementation and Effectiveness of Telecom Consumers Protection and Redressal of Grievances Regulations, 2007

# (ii) Customer Perception of Service through Survey

With regard to the above mentioned study, Market Pulse has been commissioned by Telecom Regulatory Authority of India (TRAI) to conduct a Customer Satisfaction Survey (CSS) among Basic Wire-line, Cellular Mobile Telephone (including FWP) and Broadband customers, in the Western zone of India, comprising the metro circle of Mumbai and the circles of Maharashtra (including Goa but excluding Mumbai), Gujarat and Madhya Pradesh (Including Chattisgarh).

The current report presents the findings of the survey for Maharashtra circle. This survey was conducted in the period April – June, 2010.



# 2.2 Survey Objectives

The objectives of this customer satisfaction survey are as follows:

- 1. To measure the level of satisfaction among customers with respect to:
  - Provision of service
  - Billing performance
  - Help services including customer grievance redressal
  - Network performance, reliability and availability
  - Maintainability
  - Supplementary and value added service
  - Overall service quality
- 2. To measure the awareness among customers with respect to the grievance redressal mechanism set up by service providers based on the regulations laid down by TRAI.

### 2.3 Survey Methodology

- The survey was conducted through personal, telephonic and Internet based interviews.
- In the survey of basic telephone service and cellular mobile service customers, 75% of the sample was covered with the help of personal interviews while the balance interviews were done on telephone.
- The identity of respondents was recorded in the questionnaires and the signatures of the customers who were surveyed through personal interviews were taken on the survey questionnaires. The questionnaires were filled up using a ballpoint pen.
- In the broadband service survey, 50% of the sample was covered through face-to-face interviews and 50% through a web-based survey. We used our proprietary web-based survey editor to host the survey on the Internet. After sending the survey invitations, follow-up phone calls were made to drive respondents to the survey.



# 2.4 Coverage of the Survey

In the period 1<sup>st</sup> April to 30<sup>th</sup> June, 2010, we conducted the Customer Satisfaction Survey (CSS) in Maharashtra circle. The following service providers have been covered in the Maharashtra circle.

# 2.4.1 Basic Telephone (Wire-line) Service

- 1. Bharti Airtel Limited (Referred as Airtel in the report)
- 2. Bharat Sanchar Nigam Limited (Referred as BSNL in the report)
- 3. Reliance Communications (Referred as Reliance in the report)
- 4. Tata Teleservices Maharashtra Limited (Referred as TTML in the report)

# 2.4.2 Cellular Mobile Telephone Service (including FWP)

- 1. Bharti Airtel Limited (Referred as Airtel in the report)
- 2. Bharat Sanchar Nigam Limited (Referred as BSNL in the report)
- 3. Reliance Communications (Referred as Reliance in the report)
- 4. Tata Teleservices Maharashtra Limited (Referred as TTML in the report)
- 5. Idea Cellular Limited (Referred as Idea in the report)
- 6. Vodafone Essar Mobile Services Limited (Referred as Vodafone in the report)
- 7. Aircel Limited (Referred as Aircel in the report)

### 2.4.3 Broadband Service

- 1. Bharti Airtel Limited (Referred as Airtel in the report)
- 2. Bharat Sanchar Nigam Limited (Referred as BSNL in the report)
- 3. Hathway Datacom Private Limited (Referred as Hathway in the report)
- 4. Reliance Communications (Referred as Reliance in the report)
- 5. Satyam Infoway Limited (Referred as Sify in the report)
- 6. Tata Communications (Referred as Tata in the report)
- 7. You India Private Limited (Referred as You in the report)
- 8. Tata Teleservices Maharashtra Limited (Referred as TTML in the report)
- 9. Tikona Digital Networks (Referred as Tikon in the report)



# 2.5 Geographical Coverage

Geographical Coverage	Cities Covered		
Maharashtra	Ahmednagar, Aurangabad, Amravati, Beed, Bhandara, Dhule,		
	Panjim, Jalgaon, Kalyan, Kolhapur, Nagpur, Nanded, Nasik,		
	Osmanabad, Pen (Raigad), Pune, Sangli, Satara, Sindhugarh,		
	Solapur, Yavatmal		



# 2.6 Respondent Profile

The random sample included both prepaid & postpaid customers in both household and commercial segments.

### 2.6.1 Individual/ Household users

- Only those above the age of 18 years were interviewed.
- Actual users of basic telephone service, mobile or broadband services were interviewed

#### 2.6.2 Commercial users

In case of the basic telephone service survey, the administration or accounts executive/ manager or whoever takes care of basic telephone service related issues was interviewed. In case of the broadband survey, the head/manager of the IT/MIS Department or the administration or accounts executive/ manager was interviewed. In case, there was no such person, then the CEO/ MD/ owner of the firm was interviewed.

#### 2.7 Sampling Methodology & Coverage

A set of residential and commercial areas were identified in Mumbai for this survey. Random sampling was done in the selected areas to select the respondents.

**2.7.1 Basic Telephone (Wire-line) Service:** Database obtained from the service providers was used in case of private operators, while for MTNL, door to door (in residential areas) and office-to-office (in commercial areas) survey was carried out.

The sample for basic service customers was evenly spread across 5% of the exchanges of each BSO in the circle. These exchanges were covered in urban and rural areas. The stated 5% exchanges was evenly spread over 10% of SDCAs for each BSO.

**BSNL:** In the Maharashtra circle (including Goa & excluding Mumbai), there are 4973 exchanges and there are 304 SDCAs. 5% of these exchanges can be approximated to 249 exchanges and 10% of these SDCAs are 31 SDCAs. We have covered 249 exchanges and 31 SDCAs across 15 telecom districts which had more than 10 SDCAs each.



Airtel: We have covered Pune because in this circle; Airtel reported presence only in Pune.

**Reliance:** We have covered Pune, Nasik and Nagpur because Reliance reported presence in these cities.

TTML: We have covered all 5 exchanges i.e. Kolhapur, Nagpur, Nasik, Panjim and Pune.

For basic wire-line service survey, both residential and commercial areas were covered. In case of private operators, the sample was covered only in the urban areas.

Service Providers	Cities Covered	Sample Size
BSNL	15	1067
Airtel	1	970
Reliance	2	970
TTML	5	970
Total		3977

Geographical Coverage	Cities Covered		
Maharashtra	Ahmednagar, Amravati, Bhandara, Dhule, Panjim, Jalgaon, Kalyan,		
	Kolhapur, Nagpur, Nanded, Nasik, Pen (Raigad), Pune, Satara,		
	Yavatmal		



**2.7.2 Cellular Mobile Telephone Service (including FWP):** 5% of the total sample comprised FWP customers. For post-paid users, a database obtained from the service providers was used to boost the sample. The survey was carried out in both residential areas and commercial areas.

For prepaid users, only a door-to-door (in residential areas) and office-to-office (in commercial areas) survey was carried out.

The sample for cellular mobile telephony service customers was evenly spread across 10% of district headquarters of a service area where the services were commissioned.

In all, there are 34 district headquarters in Maharashtra circle (including Goa & excluding Mumbai). We have selected 6 district headquarters on the basis of their geographical spread namely Nasik (North), Kolhapur (South), Nagpur (East), Pune (West), Ahmednagar (Central) and Panjim (Goa). Urban areas falling within 20 km radius of the district headquarters were also covered.

Service Providers	Cities Covered	Sample Size
Airtel	6	1067
BSNL	6	1067
Reliance	6	1067
Tata	6	1067
Idea	6	1067
Vodafone	6	1067
Aircel	6	1067
Total		7469

Geographical Coverage	Cities Covered	
Maharashtra	Ahmednagar, Kolhapur, Nagpur, Nasik, Panjim and Pune	



**2.7.3 Broadband Service:** In residential areas, the customer database obtained from the service providers was used. In commercial areas, an office-to-office survey was carried out since penetration of broadband was high in these areas.

The sample for broadband service customers was evenly spread in the areas served by 10% of the Points of Presence (POPs) for each service provider in each service area.

**BSNL:** There are 181 exchanges (where their broadband service is available) spread across 30 BSNL telecom districts including Goa; thus, we covered 10% of these exchanges i.e. 18 exchanges.

Airtel: Bharti Airtel reported presence in Pune only.

Hathway: As broadband service is available in Pune and Aurangabad, we covered both.

Reliance: Reliance reported presence in Pune, Nagpur and Nasik which were covered.

Sify: There are 16 PoPs, of which Aurangabad, Nagpur, Nasik, Panjim and Pune were covered.

Tata: There are 41 PoPs (33 in Pune alone) of which Pune, Nagpur and Panjim were covered.

You: In rest of Maharastra, You Telecom reported presence in Pune.

**TTML**: The service provider reported presence in Aurangabad, Kolhapur, Nagpur, Nasik, Panjim, Pune and Sangli which were covered.

Service Providers	Cities Covered	Sample Size
BSNL	18	1067
Airtel	1	1067
Hathway	2	1067
Reliance	3	1067
Sify	5	1067
Tata	3	1067
You	1	1067
TTML	7	1067
Tikona	1	1067
Total		9603

Tikon: The service provider reported presence in Pune only which was covered.

Geographical Coverage	Areas Covered		
Maharashtra	Ahmednagar, Aurangabad, Amravati, Beed, Bhandara, Dhule, Jalgaon, Kalyan, Kolhapur, Nagpur, Nanded, Nasik, Osmanabad, Panjim, Pen (Raigad), Pune, Sangli, Satara, Sindhugarh, Solapur, Yavatmal		

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# 2.8 Mode of Interview & Sample Size Covered

### 2.8.1 Basic Wire-line Service

For customer satisfaction survey of Basic Telephone Service customers, 75% of the sample was covered with the help of face-to-face interviews while the balance interviews were done on the telephone. For rural customers, face-to-face interviews were done.

Service Providers	Face to Face (75%)	Telephonic (25%)	Sample Size Covered
Airtel	728	242	970
BSNL	809	270	1079
Reliance	755	252	1007
TTML	728	243	971
Total	3020	1007	4027

# 2.8.2 Cellular Mobile Telephone Service

For the survey of Cellular Mobile Telephone Service customers, 75% of the sample was covered with the help of face-to-face interviews while the balance interviews were done on the telephone.

Service Providers	Face to Face (75%)	Telephonic (25%)	Sample Size Covered
Airtel	800	267	1067
BSNL	801	267	1068
Reliance	800	267	1067
TTML	800	267	1067
Idea	804	268	1072
Vodafone	802	267	1069
Aircel	801	267	1068
Total	5608	1870	7478



# 2.8.3 Broadband Service

For customer satisfaction survey of Broadband Service customer, 50% of the sample were covered through face-to-face interviews and 50% through a web-based survey. For web-based survey we used our proprietary web-based survey editor to host the survey on the Internet. After sending the survey invitations, follow up phone calls were made to drive respondents to the survey.

Service Providers	Face to Face (50%)	Internet (50%)	Sample Size Covered
Airtel	535	534	1069
BSNL	534	534	1068
Hathway	534	534	1068
Reliance	534	533	1067
Sify	534	534	1068
Tata	535	534	1069
You	534	534	1068
TTML	535	534	1069
Tikona	534	533	1067
Total	4809	4804	9613



# 2.9 Respondents Profile by Payment Mode Used

#### 2.9.1 Basic Wire-line Service

A total of 4 basic wire-line service providers present in the circle have been covered. The entire sample of basic wire-line customers comprised postpaid users.

Service Providers	Prepaid	Postpaid	Sample Size Covered
Airtel	-	970	970
BSNL	-	1079	1079
Reliance	-	1007	1007
TTML	-	971	971
Total	-	4027	4027

#### 2.9.2 Cellular Mobile Telephone Service

A total of 7 cellular mobile telephone service providers present in the circle as of date have been covered. Of the total sample of 7,478, postpaid users were 1,522 with the balance being prepaid customers.

Service Providers	Prepaid	Postpaid	Sample Size Covered	
Airtel	635	432	1067	
BSNL	807	261	1068	
Reliance	885	182	1067	
TTML	834	233	1067	
Idea	728	344	1072	
Vodafone	1015	54	1069	
Aircel	1052	16	1068	
Total	5956	1522	7478	

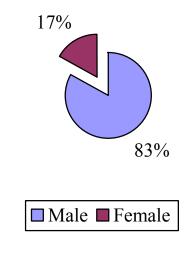
# 2.9.3 Broadband Service

A total of 9 broadband service providers present in the circle as of date have been covered. Across various Points of Presence of the Maharashtra circle, 9613 broadband service customers were covered. Of this total sample, 7251 were postpaid customers and 2362 were prepaid customers.

Service Providers	Postpaid	Prepaid	d Sample Size	
			Covered	
Airtel	1069	-	1069	
BSNL	1068	-	1068	
Hathway	610	458	1068	
Reliance	1067	-	1067	
Sify	-	1068	1068	
Tata	865	204	1069	
You	436	632	1068	
TTML	1069	-	1069	
Tikona	1067	-	1067	
Total	7251	2362	9613	



- 2.10 Respondents Demographic Profile
- 2.10.1 Basic Wire-line Service
- 2.10.1.1Gender Profile



4027 basic telephone service (Wire-line) customers were covered. Of this sample, 3342 (83%) were male and the balance 685 (17%) were female respondents.

# 2.10.1.2 Age Profile

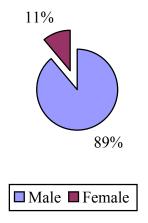
Age Group	%
Less than 25 years	8
25 – 60 years	91
More than 60 years	1
Base	4027

91% of the customers were in the age group of 25 – 60 years while 8% were less than 25 years and the balance 1% were more than 60 years old.



# 2.11.2 Cellular Mobile Telephone Service

2.11.2.1 Gender Profile



7478 cellular mobile telephone service customers were covered. Of this sample, 6655 (89%) were male and 823 (11%) were female respondents.

# 2.11.2.2 Age Profile

Years	%
Less than 25 years	10
25 – 60 years	89
More than 60 years	1
Base	7478

89% of the customers were in the age group of 25 – 60 years while 10% were less than
 25 years and the balance 1% were more than 60 years.



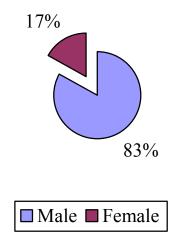
# 2.11.2.3 Occupation Profile

Occupation	%
Service	38
Businessman/ Self Employed	51
Student	6
Housewife	5
Retired	1
Base	7478

 Out of 7478 cellular mobile telephone service customers, 51% of the customers were businessmen/ self-employed and 38% of them were salaried.

# 2.12.3 Broadband Service

# 2.12.3.1 Gender Profile



 9613 broadband service customers were covered. Of this sample, 7979 (83%) were male and 1634 (17%) were female respondents.



# 2.12.3.2 Age Profile

Years	%
Less than 25 years	7
25 – 60 years	93
More than 60 years	-
Base	9613

93% of the respondents were in the age group of 25 – 60 years while 7% were less than aged 25 years.

# 2.13 Questionnaire Development Process

Three separate questionnaires were developed for the customer satisfaction survey in consultation with TRAI. These questionnaires included questions on parameters of Customer Perception of Service and Implementation and Effectiveness of Telecom Consumer Protection and Redressal of Grievances Regulations, 2007.

The questionnaires developed were for:

- Basic Wire-line Service
- Cellular Mobile Telephone Service
- Broadband Service

# 2.14 Methodology for Calculating Percentage of Satisfied Customers

Satisfaction of subscribers has been obtained on a 4-point scale.

To measure the percentage of satisfied customers, the total percentage of satisfied customers i.e. very satisfied and satisfied customers on various sub-parameters of customer perception of service, has been computed.

For a parameter, the weighted average of scores on various sub-parameters has been computed.

# 2.15 Explanation of Benchmarks

TRAI has laid down benchmarks on Customer Perception of Service for the service providers of Basic Wire-line, Cellular Mobile Telephone and Broadband service.

The purpose of laying down these benchmarks was to protect the interest of consumers of telecommunication services and to create conditions for maximizing consumer satisfaction by making known the quality of service that the service providers are required to provide and that the user has a right to expect.

All service providers have to follow these benchmarks, as laid down by TRAI.

# 2.15.1 Basic Wire-line Service

Customer Perception of Service	Benchmarks
% Satisfied with Provision of Service	>90%
% Satisfied with Billing Services – Postpaid	>95%
% Satisfied with Billing Services - Prepaid	>95%
% Satisfied with Help Services including customer grievance redressal	>90%
% Satisfied with Network Performance, Reliability and Availability	>95%
% Satisfied with Maintainability	>90%
% Satisfaction with Supplementary and Value Added Services	>95%
% Satisfied with Overall Service Quality	>90%



# 2.15.2 Cellular Mobile Telephone Service

Customer Perception of Service	Benchmarks
% Satisfied with Provision of Service	>90%
% Satisfied with Billing Services – Postpaid	>95%
% Satisfied with Billing Services - Prepaid	>95%
% Satisfied with Help Services including customer grievance redressal	>90%
% Satisfied with Network Performance, Reliability and Availability	>95%
% Satisfied with Maintainability	>90%
% Satisfaction with Supplementary and Value Added Services	>95%
% Satisfied with Overall Service Quality	>90%

# 2.15.3 Broadband Service

Customer Perception of Service	Benchmarks
% Satisfied with Provision of Service	>90%
% Satisfied with Billing Services – Postpaid	>90%
% Satisfied with Billing Services - Prepaid	>90%
% Satisfied with Help Services	>90%
% Satisfied with Network Performance, Reliability and Availability	>85%
% Satisfied with Maintainability	>85%
% Satisfaction with Supplementary Services	>85%
% Satisfied with Overall Customer Satisfaction	>85%



The parameters of customer perception of service have taken into account the following subparameters:

# A. Basic Wire-line Service

#### **Provision of Service**

• Time taken to provide a customer with working telephone connection

### **Billing Performance (Postpaid)**

- Timely delivery of bills
- Accuracy of bills
- Process of resolution of billing complaints
- Clarity of the bills sent by the service provider in terms of transparency and understandability

### **Billing Performance (Prepaid)**

Accuracy of amount deducted on every usage

### Help Services including customer grievance redressal

- Ease of access of call centre/customer care or helpline
- Response time taken to answer your call by a customer care executive
- Problem solving ability of the customer care executive(s)
- Time taken by call centre/customer care /helpline to resolve customer complaint

### Network Performance, Reliability and Availability

- Availability of working telephone (dial tone)
- Ability to make or receive calls easily
- Voice quality

### Maintainability

• Fault repair service

### Supplementary and Value Added Services

Quality of the supplementary services provided

#### **Overall Service Quality**

• Overall service quality of service provider

#### **B.** Cellular Mobile Telephone Service

#### **Provision of Service**

• Time taken to activate cellular mobile connection after customer applied and completed all formalities

#### **Billing Performance (Postpaid)**

- Timely delivery of bills
- Accuracy of bills
- Process of resolution of billing complaints
- Clarity of the bills sent by the service provider in terms of transparency and understandability

#### **Billing Performance (Prepaid)**

- Accuracy of amount deducted on every usage
- Process of resolution of billing complaints

#### Help Services including customer grievance redressal

- Ease of access of call centre/customer care or helpline
- Response time taken to answer your call by a customer care executive
- Problem solving ability of the customer care executive(s)
- Time taken by call centre/customer care /helpline to resolve customer complaint

#### Network Performance, Reliability and Availability

- Availability of signal in customer locality
- Ability to make or receive calls easily
- Voice quality

#### Maintainability

- Availability of network (signal)
- Restoration of network (signal) problems

#### **Supplementary and Value Added Services**

Quality of the supplementary services provided

#### **Overall Service Quality**

• Overall service quality of service provider

#### C. Broadband Service

#### **Provision of Service**

• Time taken to provide customer with broadband connection after registration and payment of initial deposit by customer

#### **Billing performance (Postpaid)**

- Timely delivery of bills
- Accuracy of Bills
- Process of resolution of billing complaints
- Clarity of the bills in terms of transparency & understandability

#### **Billing Performance (Prepaid)**

Accuracy of amount deducted on every usage



# **Help Services**

- Ease of access of call centre/customer care or helpline
- Response time taken to answer your call by a customer care executive
- Problem solving ability of the customer care executive(s)
- Time taken by call centre/customer care /helpline to resolve customer complaint

# Network Performance, Reliability and Availability

- Speed of broadband connection
- Amount of time for which service is up and working

### Maintainability

Restoration of broadband connection

### **Supplementary Services**

Quality of the supplementary services provided

### **Overall Customer Satisfaction**

Overall service quality of service provider



# 2.16 Definition of Key Terms Used

**Appellate Authority:** It means one or more persons appointed as appellate authority under regulation 10, by a service provider, falling in the clause (a) or clause (b) of sub-regulation (3) of regulation.

**Basic Wire-line Service:** It covers collection, carriage, transmission and delivery of voice or non-voice messages over licensee's Public Switched Telephone Network in the licensed service area and includes provision of all types of services except those requiring a separate license.

Broadband Service: It means data connection....

(1) which is always on and is able to support interactive services including Internet access.

(2) which has the capability of the minimum download speed of 256 kilo bits per second (kbps) or such minimum download speed, as may be specified by the licensor, from time to time, to an individual subscriber from the point of presence of the service provider intending to provide Broadband service where a multiple of such individual Broadband connections are aggregated and the subscriber is able to access these interactive services including the internet through the said point of presence.

(3) in which the interactive services shall exclude and services for which a separate license is specifically required (such as real-time voice transmission) except to the extent permitted, or, as may be permitted, under internet service provider's license with internet telephony.

(4) which shall include such service or download speed or features, as may be specified from time to time, by the licensor.

**Call Centre:** means a department or a section or a facility established under regulation 3 by the service provider, falling in clause (a) or clause (b) of the sub-regulation 3 of regulation 1 for redressal of grievances of its consumer by telephone or electronic means or by any other means.



# Cellular Mobile Telephone Service: Means....

(1) telecommunication service provided by mean of a telecommunication system for the conveyance of the message through the agency of wireless telegraphy where every message that is conveyed thereby has been, or is to be, conveyed by means of a telecommunication systems which is designed or adapted to be capable of being used while in motion.

(2) refers to transmission of voice or non-voice message over Licensee's Network in real time but service does not cover broadcasting of any messages, voice or non-voice; however, Cell Broadcast is permitted only to the customers of the service.

(3) in respect of which the subscriber (all types, pre-paid as well as post-paid) has to be registered and authenticated at the network point of registration and approved numbering plan shall be applicable.

**Consumer:** means a consumer of a service provider falling in clause (a) or clause (b) of subregulation (3) of regulation 1 and includes its customer and subscriber.

**Manual:** means the Manual of Practice for handling consumer complaints referred to in regulation 20.

**Nodal Officer:** means the officer appointed or designated under regulation 6 by a service provider falling in clause (a) or clause (b) of sub-regulation (3) of regulation 1.



# **3. COMPLIANCE REPORT ON CUSTOMER PERCEPTION OF SERVICE**

The compliance report has been presented, by using the following method:

The percentage of customers satisfied on various QoS parameters was derived by using the methodology explained in section 2.14 (Page 25). According to this methodology, the total percentage of satisfied customers i.e. very satisfied and satisfied customers on various QoS parameters has been taken into account. This methodology has been used to derive the percentage of customers satisfied with QoS parameters for all the three services i.e. Basic Telephone, Cellular Mobile and Broadband.

# **3.1 Basic Wire-line Service**

Service	Base	% Satisfied	% Satisfi	ed with	%	% Satisfied	% Satisfied	%	% Satisfied
Providers		with	Billing Per	formance	Satisfied	with	with	Supplementary	with Overall
		Provision of	Postpaid	Prepaid	with Help	Network	Maintainability	and Value	Service
		Service			Services	Performance,		Added Services	Quality
					including	Reliability			
					customer	and			
					grievance	Availability			
					redressal				
Benchmarks		≥90%	≥95%	≥95%	≥90%	≥95%	≥95%	≥90%	≥90%
	Maharashtra Circle								
Airtel	970	86	98	-	93	96	92	98	86
BSNL	1079	92	95	-	88	91	75	94	85
Reliance	1007	90	97	-	90	93	77	100	76
TTML	971	95	97	-	93	95	90	96	89
Overall	4027	92	97	-	91	94	84	98	84

# 3.1.1 The following table shows the percentage of customers satisfied on QoS parameters.

- 84% of the basic wire-line service customers in Maharashtra circle were satisfied with their service providers on overall service quality.
- None of the service providers could meet the benchmark set for maintainability and overall service quality.
- While Airtel did not meet the benchmark set for provision of service, BSNL could not meet the service benchmark for help services as well as network performance, reliability and availability.
- Reliance did not meet the benchmark set for network performance, reliability and availability.

Service		% Customers
Providers	Base	Benchmark: 7 days
		Maharashtra Circle
Airtel	50	84
BSNL	38	82
Reliance	70	87
TTML	131	74
Overall	289	80

### 3.1.2 % of customers who got a working connection within 7 days.

80% of all the customers got their working telephone connection within 7 days. Largest
proportion of TTML customers reported that more than 7 days was taken to provide a
working telephone connection.

#### 3.1.3 % of customers who reported that their telephone fault was repaired within 3 days.

Service	Base	% Customers
Providers		Benchmark: Within 3 days
Maharashtra Circle		
Airtel	203	92
BSNL	225	81
Reliance	184	86
TTML	212	94
Overall	824	88

• 88% of all customers reported that the fault was repaired within 3 days.

## **3.1.4 % of customers who reported that their telephone service was terminated within 7 days of request.**

Service	Base	% Customers
Providers		Benchmark: Within 7 days
	•	Maharashtra Circle
Airtel	13	92
BSNL	12	83
Reliance	10	90
TTML	14	100
Overall	49	92

 92% of customers reported that their telephone connection was terminated within 7 days after they requested the same.

## 3.1.6 % of customers who reported that their billing complaints were resolved by call centre within 4 weeks.

Service Providers	Base	% Customers Benchmark: Within 4 weeks
TIOVIDEIS		
		Maharashtra Circle
Airtel	285	81
BSNL	244	58
Reliance	192	82
TTML	291	88
Overall	1012	78

- 78% of all customers reported that their complaints were resolved within 4 weeks after they lodged their complaints.
- Very low proportion of BSNL customers reported that their billing complaints were resolved within 4 weeks.

## 3.2 Cellular Mobile Telephone Service

Service	Base	% Satisfied	% Satisfie	ed with	%	% Satisfied	% Satisfied	%	% Satisfied
Providers		with	Billing Perf	Billing Performance		with	with	Supplementary	with Overall
		Provision of	Postpaid	Prepaid	with Help	Network	Maintainability	and Value	Service
		Service			Services	Performance,		Added Services	Quality
					including	Reliability			
					customer	and			
					grievance	Availability			
					redressal				
Benchmarks		≥90%	≥95%	≥95%	≥90%	≥95%	≥95%	≥90%	≥90%
				Ma	harashtra	Circle			
Airtel	1067	98	94	90	88	88	91	99	75
BSNL	1068	100	96	99	88	79	85	73	71
Reliance	1067	99	97	96	92	91	95	98	82
TTML	1067	98	96	98	93	94	98	88	87
Idea	1072	98	96	96	92	96	96	96	91
Vodafone	1069	99	98	98	96	95	93	96	93
Aircel	1068	99	100	97	93	90	83	85	81
Overall	7478	99	96	97	92	90	91	91	83

## **3.2.1** The following table shows the percentage of customers satisfied on QoS parameters.

- 83% of all cellular mobile customers were satisfied with overall service quality. Only Idea and Vodafone met the benchmark set for overall service quality.
- All service providers met the benchmark set for provision of service.
- Airtel did not meet the benchmark set for billing performance, Help Services, Network performance and Maintainability.
- BSNL did not meet the benchmark set for help services, Network performance, Maintainability and Value added services.
- Idea and Vodafone met the benchmark set for network performance, reliability and availability; others did not.
- Only TTML, Idea and Reliance met the benchmark set for maintainability.
- Aircel and TTML did not meet the benchmark set for value added services.

Service Providers	Base	% Customers
Airtel	110	74
BSNL	119	62
Reliance	59	80
TTML	73	70
Idea	95	65
Vodafone	45	67
Aircel	52	42
Overall	553	66

#### 3.2.2 % customers who reported billing complaint resolution by call centre within 4 weeks.

 66 of the cellular mobile customers who made billing complaints to the call centre reported that their complaints were resolved within 4 weeks of lodging. This was particularly low for Aircel.

## **3.3 Broadband Service**

Service	Base	% Satisfied	% Satisfi	ed with	%	% Satisfied	% Satisfied	%	% Satisfied
Providers		with	Billing Peri		Satisfied	with	with	Supplementary	with Overall
		Provision of	Postpaid	Prepaid	with Help	Network	Maintainability	and Value	Service
		Service	1		Services	Performance,		Added Services	Quality
					including	Reliability			
					customer	and			
					grievance	Availability			
					redressal				
Benchmarks		≥90%	≥90%	≥90%	≥90%	≥85%	≥85%	≥85%	≥85%
			L	Ma	harashtra	Circle			
Airtel	1069	97	97	-	86	92	18	98	91
BSNL	1068	96	98	-	96	98	67	91	97
Hathway	1068	99	96	99	91	87	83	98	89
Reliance	1067	99	98	-	87	90	49	96	88
Sify	1068	99	-	99	81	83	43	97	81
TATA	1069	98	96	98	88	85	40	98	80
You	1068	99	92	99	83	79	51	96	78
TTML	1069	95	99	-	87	74	18	95	71
Tikona	1067	94	85	-	58	52	27	90	46
Overall	9613	96	95	99	82	82	45	96	80

## 3.3.1 Percentage of customers satisfied on QoS parameters

- 80% of all broadband customers were satisfied with overall service quality. Airtel, BSNL, Hathway and Reliance met the benchmark on this parameter.
- All service providers met the benchmarks set for provision of service.
- BSNL and Hathway met the benchmark satisfaction score for help services.
- Tikona, TTML, You and Sify did not meet benchmark set for network performance, reliability and availability.
- None of the service providers met the benchmark set for Maintainability.



• All service providers met the benchmarks set for supplementary services.

Service	Base	
Providers		% Customers
Airtel	36	97
BSNL	51	98
Hathway	71	93
Reliance	123	98
Sify	256	98
Tata	141	94
You	263	100
TTML	75	100
Tikona	1011	97
Overall	2027	97

#### 3.3.2 % of customers who reported getting a working connection with 15 days.

• 97% of the customers got their working connection within 15 working days.

## 3.3.3 % of customers who reported that their billing complaints were resolved by call centre within 4 weeks.

Service	Base	
Providers		% Customers
Airtel	106	75
BSNL	337	26
Hathway	109	62
Reliance	127	71
Sify	131	34
Tata	282	81
You	168	68
TTML	43	54
Tikona	428	38
Overall	1731	52

 Only 52% of customers reported that their complaints were resolved within 4 weeks after they lodged their complaints. 74% of BSNL customers reported that their complaints were not resolved within 4 weeks.



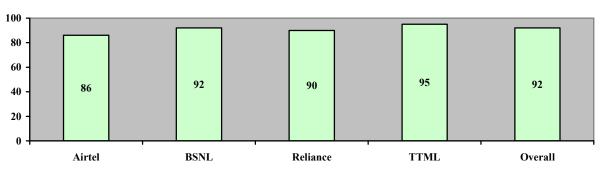
## 4. DETAILED SURVEY FINDINGS

## 4.1 Basic Wire-line Service – Maharashtra Circle

Customer Satisfaction Survey in the Maharashtra circle was done among customers of 4 Basic Wire-line Service providers i.e. Airtel, BSNL, Reliance and TTML.

## 4.1.1 Customer Satisfaction with Provision of Service

# 4.1.1.1 The following graph shows the percentage of customers satisfied with provision of service.

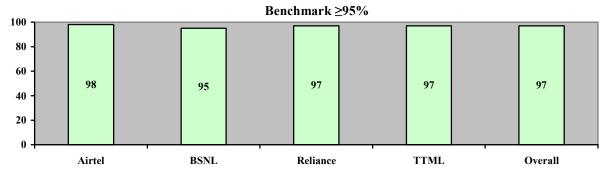


#### Benchmark ≥90%

• Only Airtel did not meet the benchmark laid down by TRAI.

## 4.1.2a Customer Satisfaction with Billing Performance among Postpaid Customers

4.1.2.1a The following graph shows the percentage of postpaid customers satisfied with billing performance.



• All the service providers were able to meet the benchmark laid down by TRAI.

4.1.2.2a The following table shows the percentage of postpaid custon	ers satisfied with
different sub-parameters of billing performance.	

Sub Parameters	Base	% Postpaid Customers						
Subratameters	Dase	Airtel	BSNL	Reliance	TTML	Overall		
Timely delivery of bills	4027	98	94	97	97	96		
Accuracy of the bills	4027	98	94	97	97	97		
Process of resolution of billing complaints	654	96	82	88	95	91		
Clarity of the bills in terms of transparency & understandability	4027	99	97	98	98	98		

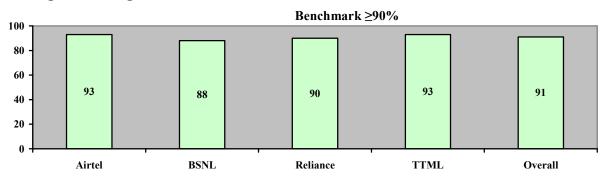
- Most customers were satisfied with timely delivery of bills, accuracy of bills and clarity of the bills in terms of transparency & understandability.
- A lesser % of BSNL and Reliance customers were satisfied on account of process of resolution of billing complaints.

### 4.1.2b Customer Satisfaction with Billing Performance among Prepaid Customers

• None of the service providers had prepaid customers for their basic wire-line service.

### 4.1.3 Customer Satisfaction with Help Services including customer grievance redressal

4.1.3.1 The following graph shows the percentage of customers satisfied with help services including customer grievance redressal.



BSNL did not meet the benchmark laid down by TRAI.

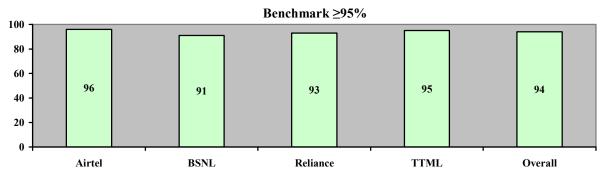
4.1.3.2	The	following	table	shows	the	percentage	of	customers	satisfied	with	sub-
parame	eters o	of help serv	ices in	cluding	custo	omer grievan	ce r	edressal.			

Cult Denome store	Dees	% Customers						
Sub Parameters	Base	Airtel	BSNL	Reliance	TTML	Overall		
Ease of access of call centre/customer care or helpline	1869	94	89	95	92	93		
Response time taken to answer your call by a customer care executive	1869	86	85	83	93	87		
Problem solving ability of the customer care executive(s)	1869	96	88	92	94	93		
Time taken by call centre/customer care /helpline to resolve your complaint	1869	95	89	91	93	92		

- BSNL customers were less satisfied with all aspects of help services.
- Airtel, BSNL and Reliance customers were less satisfied with the response time taken by a customer care executive to answer their calls.

## 4.1.4 Customer Satisfaction with Network Performance, Reliability & Availability

4.1.4.1 The following graph shows the percentage of customers satisfied with network performance, reliability & availability.



• All the service providers except BSNL met the benchmark laid down by TRAI.

4.1.4.2 The following table shows the percentage of customers satisfied with subparameters of network performance, reliability & availability.

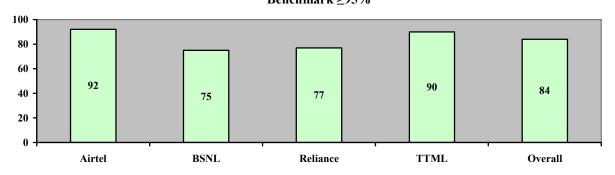
Sub Parameters	Daga	% Customers					
	Base	Airtel	BSNL	Reliance	TTML	Overall	
Availability of working telephone (dial tone)	4027	96	95	92	96	95	
Ability to make or receive calls easily	4027	98	94	97	96	97	
Voice quality	4027	94	85	89	93	90	

- Most customers of all service providers were satisfied with availability of working telephone (dial tone) and ability to make or receive calls easily.
- MTNL (85%) and Reliance (89%) registered a lower percentage of customers satisfied with the voice quality.



### 4.1.5 Customer Satisfaction with Maintainability

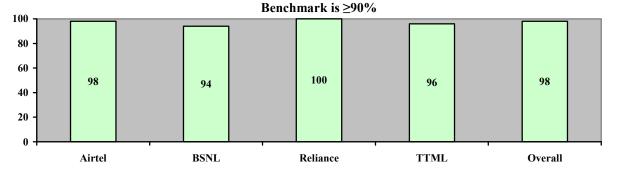
4.1.5.1 The following graph shows the percentage of customers satisfied with maintainability. Benchmark ≥95%



 None of the service providers were able to meet the benchmark laid down by TRAI. Both BSNL and Reliance had significantly lower scores on Maintainability.

### 4.1.6 Customer Satisfaction with Supplementary and Value Added Services

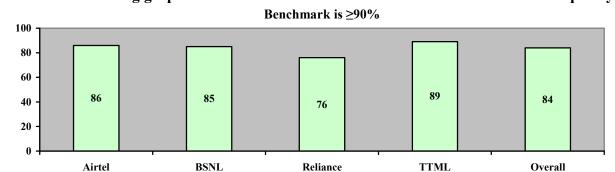
4.1.6.1 The following graph shows the percentage of customers satisfied with supplementary and value added services.



• All the service providers met the benchmark laid down by TRAI for VAS.



## 4.1.7 Customer Satisfaction with Overall Service Quality



## 4.1.7.1 The following graph shows the % of customers satisfied with overall service quality.

- None of the service providers were able to meet the benchmark laid down by TRAI.
- Reliance registered a significantly lower score on account of overall service quality.

4.2 Awareness of Grievance Redressal Mechanism & Experience among Basic Telephone Service subscribers

4.2.1 Awareness and experience of Call Centre

Table 4.2.1.1 The following table shows the percentage of customers aware about the call centre number of their service provider for making a complaint/ query

Service Providers	% Customers	Base
Airtel	95	970
BSNL	77	1079
Reliance	97	1007
TTML	86	971
Overall	89	4027

 89% of the customers were aware about the call centre number of their service provider for the purpose of making a complaint/ query.

## Table 4.2.1.2 The following table shows the percentage of customers who made a complaint on the call centre number of their service provider in the last 12 months

Service Providers	% Customers	Base
Airtel	36	970
BSNL	31	1079
Reliance	30	1007
TTML	42	971
Overall	34	4027

 Approximately 34% of the customers claimed to have made a complaint on the call centre number of their service provider in the last 12 months. The proportion was higher for TTML and Airtel.



4.2.1.3 The following table shows the percentage of customers who received or did a	not
receive docket numbers for their complaints.	

		% Cus	stomers		Base
Service					
Providers	Who received	Who had not	Who had	Who had not	
	the docket	received the	received the	received the	
	number for	docket number	docket number	docket number	
	most of their	for most of	on request	even on request	
	complaints	their			
		complaints			
Airtel	37	34	17	12	351
BSNL	34	47	17	2	331
Reliance	31	50	14	5	300
TTML	35	49	10	7	405
Overall	34	45	14	7	1387

- 34% of the customers who had complained said that they had received a docket number for most of their complaints. Another 14% received the docket number on request.
- 45% of all customers who had complained said that they did not receive docket number for most of their complaints. 7% of all customers who had complained said that they did not receive a docket number for their complaints even on request.



## 4.2.1.4 The following table shows the percentage of customers who were informed about the action taken on their complaint by call centre.

Service Providers	% Customers	Base
Airtel	73	351
BSNL	84	331
Reliance	89	300
TTML	95	405
Overall	85	1387

- 85% all the basic telephone service customers who had complained said that they were informed about the action taken on their complaint by call centre.
- A lower proportion (73%) of Airtel customers were informed about the action taken on their complaint by call centre.

#### 4.2.1.5 The following table shows the % of customers satisfied with complaint resolution.

Service Providers	% Customers	Base
Airtel	96	351
BSNL	86	331
Reliance	89	300
TTML	93	405
Overall	91	1387

- 91% of all basic telephone service customers who had lodged complaints said that they
  were satisfied with the system of resolving their complaints by the call centre/ customer
  care/ helpline.
- The satisfaction level was lower among BSNL customers.



## **4.2.1.7** The following table shows the percentage of customers who cited different reasons for dissatisfaction with the call centre.

	Reasons for dissatisfaction						
Service Providers	Difficult to connect to call centre executive	Customer care executive not polite/ courteous	Customer care executive not equipped with adequate information	Time taken by call centre for redressal of complaints is too long	Customer care executive not unable to understand the problems	Others	Base
Airtel	46	15	39	23	8	-	13
BSNL	41	11	28	54	13	-	46
Reliance	45	21	36	64	15	-	33
TTML	40	23	33	57	7	-	30
Overall	42	17	33	54	12	-	122

• The main reason for dissatisfaction among customers was that the customer care took time in the redressal of customers' complaints.

4.2.1.8 The following table shows the percentage of customers who got their billing complaints resolved satisfactorily by call centre/customer care within four weeks.

Service Providers	% Customer	Base
Airtel	81	285
BSNL	58	244
Reliance	82	192
TTML	88	291
Overall	78	1012

- 78% of the customers who had made billing complaints said that their complaints were resolved satisfactorily by the call centre/ customer care within four weeks of lodging their complaints.
- A lower proportion of BSNL customers were satisfied with the resolution of their billing complaints by call centre/customer care within 4 weeks of lodging their complaints.



## 4.2.2 Awareness and experience of Nodal Officer

## Table 4.2.2.1 The following table shows the percentage of customers who were aware about contact details of nodal officer.

Service Providers	% Customers	Base
Airtel	23	970
BSNL	5	1079
Reliance	9	1007
TTML	9	971
Overall	11	4027

• Only 11% of all basic telephone service customers said that they were aware about the contact details of the nodal officer. This was substantially higher in the case of Airtel.

#### Table 4.2.2.2 The percentage of customers who have made complaints to the Nodal Officer

Service Providers	% Customers	Base
Airtel	4	224
BSNL	4	54
Reliance	3	93
TTML	2	83
Overall	3	454

 Of those who were aware of the Nodal Officer's contact details, only 3% claimed to have complained to the nodal officer.



## Table 4.2.2.3 The percentage of customers who were intimated about the decision taken on their complaints by the Nodal Officer

Service Providers	% Customers	Base
Airtel	100	8
BSNL	50	2
Reliance	50	3
TTML	100	2
Overall	81	15

 81% of those customers, who complained to the Nodal Officer contact details, claimed that they were intimated about the decision taken on their complaints by the Nodal Officer.

#### Table 4.2.2.4 % of customers satisfied with redressal of complaint by the Nodal Officer

Service Providers	% Customers	Base
Airtel	100	8
BSNL	50	2
Reliance	67	3
TTML	100	2
Overall	87	15

87% of those customers, who complained to the Nodal Officer contact details, claimed that they satisfied with redressal of complaint by the Nodal Officer.



## 4.2.4 Awareness and experience of Appellate Authority

 Table 4.2.4.1 The following table shows the percentage of customers who were aware about

 the contact details of the appellate authority.

Service Providers	% Customers	Base
Airtel	8	970
BSNL	1	1079
Reliance	6	1007
TTML	1	971
Overall	4	4027

 4% of all the basic wire-line service customers said that they were aware of the contact details of the Appellate Authority.

### 4.2.4.2 Incidence of Appeal being filed in the prescribed form in the last 12 months

• None of the customers filed an appeal with an Appellate Authority in the last 12 months



### 4.2.5 General Information

Table 4.2.5.1 The following table shows the percentage of the new customers who got the Manual of Practice containing the terms and conditions of service, toll free number of call centre and contact detail of Nodal Officer & Appellate Authority for complaint redressal etc., while subscribing to the new basic telephone connection.

Service Providers	% Customers	Base
Airtel	92	51
BSNL	93	40
Reliance	94	72
TTML	97	131
Overall	95	294

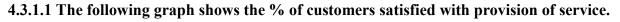
 95% of the new basic telephone service customers said that they got the Manual of Practice while subscribing to the new basic telephone connection.

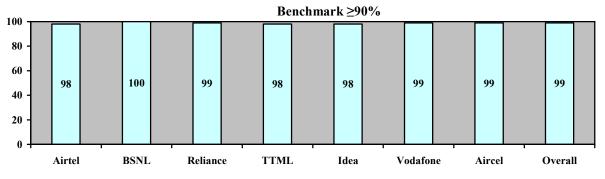


## 4.3 Cellular Mobile Telephone Service – Maharashtra Circle

Customer Satisfaction Survey in the Maharashtra circle was done among customers of 7 Cellular Mobile Telephone service providers i.e. Airtel, BSNL, Reliance, TTML, Idea, Vodafone and Aircel.

## 4.3.1 Customer Satisfaction with Provision of Service

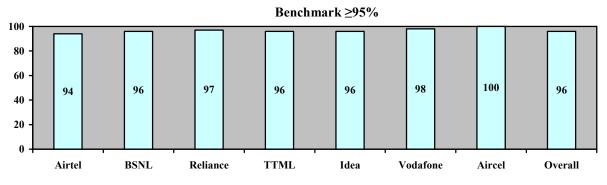




• All the service providers met the benchmark laid down by TRAI.

## 4.3.2a Customer Satisfaction with Billing Performance among Postpaid Customers

4.3.2.1a The following graph shows the % of postpaid customers satisfied with billing performance.



• Airtel was not able to meet the benchmark laid down by TRAI.

4.3.2.2a The following table shows the percentage of postpaid customers satisfied with sub-
parameters of billing performance.

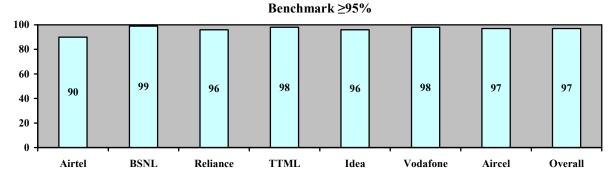
		% Postpaid Customers							
Sub Parameters	Base	Airtel	BSNL	Reliance	TTML	Idea	Vodafone	Aircel	Overall
Timely delivery of bills	1522	95	93	97	97	97	94	100	96
Accuracy of the bills	1522	94	99	97	97	97	100	100	97
Process of resolution of billing complaints	199	63	86	86	79	84	100	100	81
Clarity of the bills in terms of transparency & understandability	1522	96	98	98	97	97	98	100	97

 Vodafone and Idea had the highest % of postpaid customers satisfied on account of process of resolution of billing complaints. Airtel and TTML had much lower satisfaction scores on account of resolution of billing complaints.



## 4.3.2b Customer Satisfaction with Billing Performance - Prepaid

4.3.2.1b The following graph shows the % of prepaid customers satisfied with billing performance.



• Airtel was not able to meet the benchmark laid down by TRAI.

#### 4.3.2.2b The following table shows the percentage of prepaid customers satisfied with subparameters of billing performance.

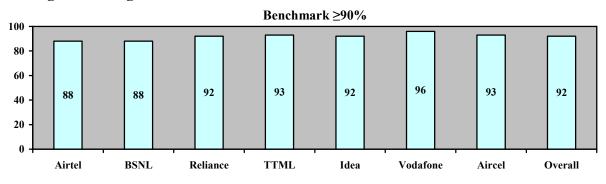
		% Prepaid Customers							
Sub Parameters		Airtel	BSNL	Reliance	TTML	Idea	Vodafone	Aircel	Overall
Accuracy of the charges	5956	93	100	98	99	98	99	98	98
Process of resolution of billing complaints	687	73	95	82	92	85	93	90	87

 Satisfaction of prepaid customers with resolution of billing complaints was lower on account of resolution of billing complaints, particularly in case of Airtel.



### 4.3.3 Customer Satisfaction with Help Services including customer grievance redressal

4.3.3.1 The following graph shows the percentage of customers satisfied with help services including customer grievance redressal.



- Airtel and BSNL did not meet the benchmark laid down by TRAI.
- Vodafone (96%) had a higher percentage of satisfied customers on account of help services.

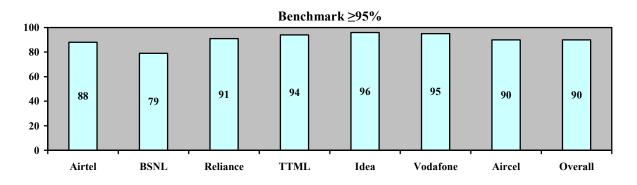
4.3.3.2	The follo	wing tal	ole show	s the	percentage	of	customers	satisfied	with	sub-
parame	eters of Hel	p Service	s includi	ng cus	tomer grieva	nce	redressal.			

		% Postpaid Customers							
Sub Parameters	Base	Airtel	BSNL	Reliance	TTML	Idea	Vodafone	Aircel	Overall
Ease of access of call centre/customer care or help-line	4251	88	90	94	96	94	97	95	93
Response time taken by customer executive to answer customer call	4251	84	88	93	93	91	93	92	91
Problem solving ability of the customer care executive(s)	4251	90	87	89	93	93	96	90	91
Time taken by call centre/customer care /helpline to resolve your complaint	4251	91	87	92	92	92	97	95	92

 Customers of all service providers were less satisfied on all sub-parameters of help services especially of BSNL.

## 4.3.4 Customer Satisfaction with Network Performance, Reliability & Availability

4.3.4.1 The following graph shows the percentage of customers satisfied with network performance, reliability & availability.



- Only Idea and Vodafone were able to meet the benchmark laid down by TRAI.
- BSNL had the lowest percentage of satisfied customers on account of network performance, reliability and availability.

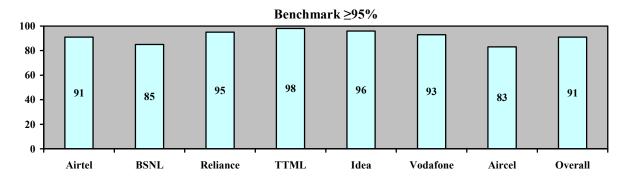
4.3.4.2 The following table shows the percentage of customers satisfied with subparameters of network performance, reliability & availability.

		% Postpaid Customers								
Sub Parameters	Base	Airtel	BSNL	Reliance	TTML	Idea	Vodafone	Aircel	Overall	
Availability of signal of your service provider in your locality	7478	81	74	88	92	95	94	84	87	
Ability to make or receive calls easily	7478	89	79	92	95	96	96	88	91	
Voice quality	7478	87	80	90	94	96	95	92	90	

 BSNL had low satisfaction scores on all on all sub-parameters of network performance, reliability and availability.

## 4.3.5 Customer Satisfaction with Maintainability

## 4.3.5.1 The following graph shows the % of customers satisfied with maintainability.



• TTML, Idea and Reliance met the benchmark laid down by TRAI.

## 4.3.5.2 The following table shows the % of customers satisfied with sub-parameters of maintainability.

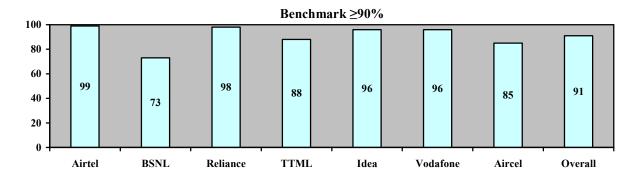
Sub Parameters		% Postpaid Customers							
		Airtel	BSNL	Reliance	TTML	Idea	Vodafone	Aircel	Overall
Availability of network (signal)	7478	91	84	96	98	94	89	76	90
Restoration of network (signal) problems	7478	90	86	94	98	97	98	90	93

- Lower proportion of Aircel (76%) and BSNL (84%) customers were satisfied with availability of network (signal).
- Lower proportion of BSNL (86%) customers were satisfied with restoration of network (signal) problems.



## 4.3.6 Customer Satisfaction with Supplementary and Value Added Services

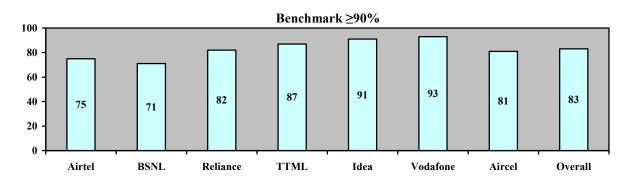
4.3.6.1 The following graph shows the percentage of customers satisfied with supplementary and value added services.



BSNL, Aircel and TTML did not meet the benchmark laid down by TRAI.

### 4.3.7 Customer Satisfaction with Overall Service Quality

### 4.3.7.1 The following graph shows the % of customers satisfied with overall service quality.



 Vodafone and Idea were able to meet the benchmark laid down for overall service quality. Scores for Airtel and BSNL were particularly low.

### 4.4 Awareness of Grievance Redressal Mechanism & Experience among Cellular Mobile Service subscribers

### 4.4.1 Awareness and experience of Call Centre

Table 4.4.1.1 The following table shows the percentage of customers aware about the call centre number of their service provider for making a complaint/ query.

Service Providers	% Customers	Base
Airtel	91	1067
BSNL	88	1068
Reliance	95	1067
TTML	95	1067
Idea	93	1072
Vodafone	91	1069
Aircel	80	1068
Overall	90	7478

- 90% of all cellular mobile customers were aware of the call centre number of their service provider for the purpose of making a complaint/ query.
- 20 % of the Aircel customers were not aware of the call centre number.

## 4.4.1.2 The following table shows the percentage of customers who had complained in last 12 months to the toll free Call Centre/ Customer Care/ Help-line telephone number.

Service Providers	% Customers	Base
Airtel	28	1067
BSNL	31	1068
Reliance	24	1067
TTML	24	1067
Idea	30	1072
Vodafone	29	1069
Aircel	33	1068
Overall	28	7478

28% of all cellular mobile customers claimed that they had complained in the last 12 months to the toll free Call Centre/ Customer Care/ help-line telephone number.



## 4.4.1.3 The following table shows the percentage of customers who received or did not receive docket number for their complaints.

Service Providers		% Customers						
	Who received the docket number for most of their complaints	Who had not received the docket number for most of their	Who had received the docket number on request	Who had not received the docket number even on request				
Airtel	28	complaints 53	10	8	296			
BSNL	14	65	16	5	333			
				-				
Reliance	28	56	12	5	253			
TTML	21	58	17	4	255			
Idea	33	56	6	6	326			
Vodafone	27	47	11	16	308			
Aircel	13	45	11	31	353			
Overall	23	54	11	11	2124			

- 23% of all the cellular mobile customers belonging to different service providers said that they had received a docket number for most of their complaints. Another 11% of those who had complained received docket numbers on request.
- 54% of all the cellular mobile customers who had complained said that they did not receive docket numbers for most of their complaints. 11% of all the cellular mobile customers who had complained said that they did not receive docket numbers for their complaints even on request.



## 4.4.1.4 The following table shows the percentage of customers who were informed about the action taken on their complaint by call centre.

Service Providers	% Customers	Base
Airtel	90	296
BSNL	90	333
Reliance	94	253
TTML	92	255
Idea	90	326
Vodafone	78	308
Aircel	70	353
Overall	86	2124

 86% all the cellular mobile customers who had complained said that they were informed about the action taken on their complaint by the call centre.

4.4.1.5 The following table shows the percentage of customers satisfied with the system of
resolving complaints by call centre/ customer care/ helpline.

Service Providers	% Customers	Base
Airtel	89	296
BSNL	93	333
Reliance	91	253
TTML	90	255
Idea	94	326
Vodafone	96	308
Aircel	98	353
Overall	93	2124

 93% all cellular mobile customers who had lodged complaints said that they were satisfied with the system of resolving of their complaints by call centre/ customer care/ helpline. The satisfaction was higher among Aircel and Vodafone customers.



## 4.4.1.6 The following table shows the percentage of customers who cited different reasons for dissatisfaction with call centre.

	Reasons for dissatisfaction with customer care						
	Difficult to	Customer	Customer	Time taken	Customer	Others	Base
	connect to call centre	care executive	care	by call centre for redressal	care executive not		
Service Providers	executive	not polite/	executive not	of	unable to		
	executive	courteous	equipped	complaints is	understand		
			with	too long	the problems		
			adequate information				
Airtel	15	3	29	74	12	-	34
BSNL	54	14	23	27	14	-	22
Reliance	29	8	17	67	13	4	24
TTML	27	15	19	54	19	-	26
Idea	73	14	23	41	18	5	22
Vodafone	47	20	40	73	13	-	15
Aircel	25	38	13	38	25	-	8
Overall	37	13	24	56	15	1	151

• The main reasons for dissatisfaction with customer care are mentioned below.

- (i) Time taken by call centre for redressal of complaints
- (ii) Difficult to connect to call centre executive
- (iii) Customer care executive not equipped with adequate information.

Service Providers	% Customers	Base
Airtel	74	110
BSNL	62	119
Reliance	80	59
TTML	70	73
Idea	65	95
Vodafone	67	45
Aircel	42	52
Overall	66	553

4.4.1.7 The following table shows the percentage of customers who got their billing complaints resolved satisfactorily by call centre/customer care within four weeks.

- Only 66% of the cellular mobile customers who had made billing complaints said that they were satisfied with the resolution of their billing complaint by call centre/customer care within four weeks after they lodged their complaint.
- This was particularly low in the case of Aircel.



### 4.4.2 Awareness and experience of Nodal Officer

4.4.2.1 The following table shows the percentage of customers who were aware about contact details of the nodal officer.

Service Providers	% Customers	Base
Airtel	6	1067
BSNL	2	1068
Reliance	4	1067
TTML	4	1067
Idea	3	1072
Vodafone	2	1069
Aircel	2	1068
Overall	3	7478

Only 3% of the cellular mobile customers were aware of the contact details of the nodal officer.

4.4.2.2 The following table shows the % of customers who complained to the nodal officer regarding their complaints not being resolved or unsatisfactorily resolved by the call center/customer care.

Service Providers	% Customers	Base
Airtel	27	64
BSNL	8	24
Reliance	8	37
TTML	11	47
Idea	7	28
Vodafone	4	26
Aircel	-	25
Overall	12	251

 Only 12% Of the cellular mobile customers who were aware of the nodal officer had complained to the nodal officer regarding their complaints not being resolved or being unsatisfactorily resolved by the call center/customer care.



### 4.4.2.3 Incidence of Customer Intimation Regarding Decision taken on Complaint

Service Providers	% Customers	Base
Airtel	65	17
BSNL	100	2
Reliance	67	3
TTML	60	5
Idea	100	2
Vodafone	100	1
Aircel	-	-
Overall	70	30

70% of the customers who complained to the nodal officer were intimated about the decision taken on their complaints.

#### 4.4.2.4 Satisfaction with Nodal Officer

Service Providers	% Customers	Base
Airtel	94	17
BSNL	100	2
Reliance	67	3
TTML	100	5
Idea	100	2
Vodafone	100	1
Aircel	-	-
Overall	93	30

 93% of the customers who complained to the nodal officer were satisfied with the redressal of the complaint by the nodal officer.



## 4.4.3 Awareness and experiences with Appellate Authority

## 4.4.3.1 The following table shows the percentage of customers who were aware about the contact details of the appellate authority.

Service Providers	% Customers	Base
Airtel	2	1067
BSNL	1	1068
Reliance	1	1067
TTML	2	1067
Idea	1	1072
Vodafone	1	1069
Aircel	1	1068
Overall	1	7478

• Only 1% customers were aware of the contact details of appellate authority.

### 4.4.3.2 Incidence of Appeal being filed in the prescribed form in last 12 months

 None of the customers, who were aware about the appellate authority filed an appeal with the appellate authority.

## 4.4.4 General Information

4.4.4.1 The following table shows the percentage of prepaid customers who were aware that a prepaid customer can get item-wise usage charge details, on request.

Service Providers	% Customers	Base
Airtel	95	635
BSNL	59	807
Reliance	84	885
TTML	81	834
Idea	73	728
Vodafone	68	1015
Aircel	66	1052
Overall	74	5956

 Only 74% of the prepaid cellular mobile customers said that they were aware of the fact that they can get item-wise usage charge details on request.

## 4.4.4.2 The following table shows the percentage of customers who were denied item-wise usage charge details for their pre-paid connection.

Service Providers	% Customers	Base
Airtel	-	635
BSNL	1	807
Reliance	-	885
TTML	-	834
Idea	3	728
Vodafone	2	1015
Aircel	-	1052
Overall	1	5956

Only 1% of all the prepaid customers said that they were denied item-wise usage charge details.



## 4.4.4.3 The following table shows the percentage of customers who cited different reason(s) for their request for item-wise details being denied.

	Reason(s) for denying customers request for item-wise usage charges			
Service Providers	No reason given	Technical problem	Others	Base
Airtel	-	-	-	-
BSNL	86	14	-	7
Reliance	50	50	-	2
TTML	-	-	-	-
Idea	80	20	-	20
Vodafone	95	5	-	20
Aircel	50	50	-	2
Overall	84	16	-	51

16% of the prepaid customers who had asked for item-wise charges said that "technical problem" was the main reason cited by the service provider for denying their request while 84% said that no reasons were mentioned.

4.4.4 The following table shows the percentage of customers who claimed to have got the Manual of Practice containing the terms & conditions of service, toll free number of the call centre and contact detail of Nodal Officer & Appellate Authority for complaint redressal while subscribing the new mobile telephone connection.

Service Providers	% Customers	Base
Airtel	91	121
BSNL	85	13
Reliance	88	110
TTML	86	320
Idea	91	45
Vodafone	69	310
Aircel	96	948
Overall	89	1867

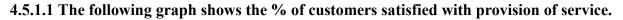
• Only 89% of the new customers claimed to have received the Manual of Practice.

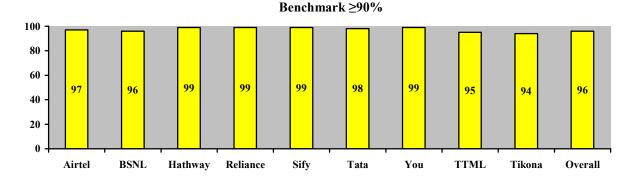


#### 4.5 Broadband Service – Maharashtra circle

The survey of customer perception of Satisfaction was done in Maharashtra circle among customers of 9 Broadband service providers i.e. Airtel, BSNL, Hathway, Reliance, Sify, Tata, You, TTML and Tikona.

#### 4.5.1 Customer Satisfaction with Provision of Service

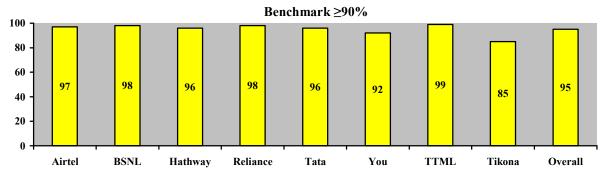




• All the service providers met the benchmark set for provision of service.

#### 4.5.2a Postpaid Customer Satisfaction with Billing Performance

4.5.2.1a The following graph shows the percentage of postpaid customers satisfied with billing performance.



- Tikona did not meet the benchmark laid down by TRAI.
- TTML had the highest % of postpaid customers satisfied on account of billing performance.

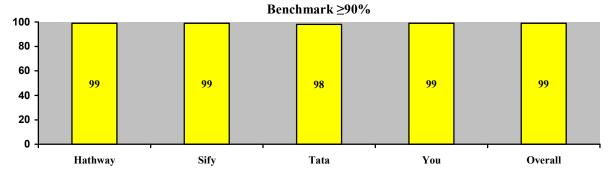


#### 4.5.2.2a The following table shows the percentage of postpaid customers satisfied with subparameters of billing performance.

	% Postpaid Customers									
Sub Parameters	Base	Airtel	BSNL	Hathway	Reliance	Tata	You	TTML	Tikona	Overall
Timely delivery of bills	7251	97	99	95	97	97	88	98	87	95
Accuracy of the bills	7251	98	99	98	98	97	93	100	88	96
Process of resolution of billing complaints	1030	87	68	77	92	77	82	78	38	70
Clarity of the bills in terms of transparency and understandability	7251	99	99	99	99	97	98	100	92	98

- Postpaid customers of Tikona and You were less satisfied with timely delivery of bills and accuracy the bills.
- Postpaid customers of Tikona and BSNL were less satisfied customers on account of the process of resolution of billing complaints.
- Tikona postpaid customers were less satisfied with clarity of the bills in terms of transparency and understandability.

## 4.5.2b Prepaid Customer Satisfaction with Billing Performance

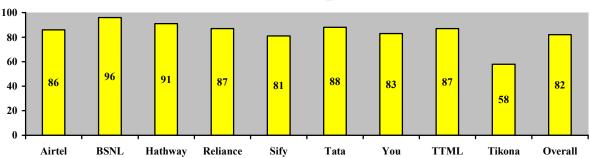


4.5.2.1b This graph shows the % of prepaid customers satisfied with billing performance.

• All the service providers met the benchmark laid down by TRAI.

## 4.5.3 Customer Satisfaction with Help Services

## 4.5.3.1 The following graph shows the percentage of satisfied customers with help services.



Benchmark ≥90%

- BSNL and Hathway met the benchmark laid down by TRAI.
- Tikona (58%) had the lowest proportion of satisfied customers on account of Help Services.

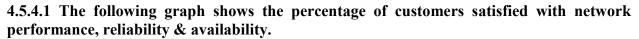


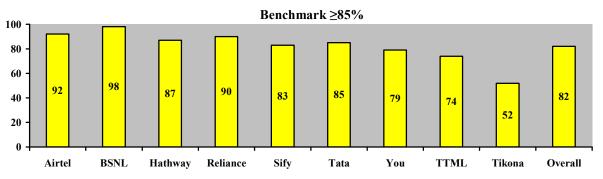
					9	% Cus	tomer	ſS			
Sub Parameters	Base		BSNL	Hathway	Reliance	Sify	Tata	You	TTML	Tikona	Overall
Ease of access of call centre/ customer care or helpline	5493	81	97	92	88	85	89	84	83	66	84
Response time taken by customer executive to answer customer call	5493	80	95	92	85	82	87	81	91	63	83
Problem solving ability of customer care executive(s)	5493	91	95	90	87	77	87	82	88	43	80
Time taken by call centre/ customer care / help-line to resolve your complaint	5493	91	95	91	88	82	87	85	88	59	83

#### 4.5.3.3 The following table shows the percentage of customers satisfied with subparameters of help services.

- Higher proportion of BSNL customers were satisfied with all the sub parameters of help services.
- A lower % of Tikona customers were satisfied on all the parameters.

#### 4.5.4 Customer Satisfaction with Network Performance, Reliability & Availability





- Tikona, TTML, You and Sify did not meet the benchmark laid down by TRAI.
- BSNL had a higher percentage of satisfied customers on account of network performance, reliability & availability than other service providers.

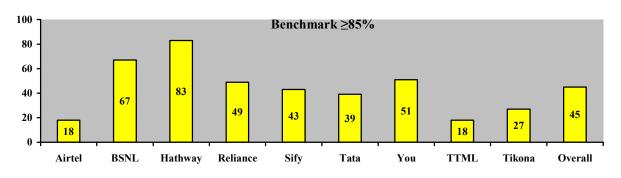


4.5.4.3 TI	e following	table	shows	the	percentage	of	customers	satisfied	with	sub-
parameter	s of network	perfor	mance,	relia	bility & avail	labi	lity.			

		% Customers									
Sub Parameters	Base		BSNL	Hathway	Reliance	Sify	Tata	You	TTML	Tikona	Overall
Speed of broadband connection	9613	93	98	87	88	81	81	80	68	38	79
Amount of time for which service is up and working	9613	92	97	86	92	86	88	79	81	66	85

 A higher % of BSNL and Airtel customers were satisfied with the sub-parameters of network performance, reliability & availability.

## 4.5.5 Customer Satisfaction with Maintainability

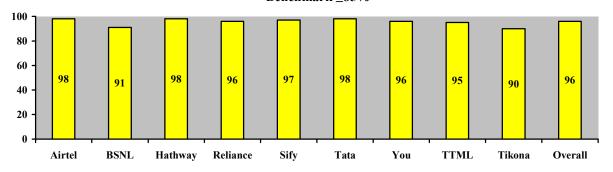


#### 4.5.5.1 The following graph shows the % of customers satisfied with maintainability.

- None of the service providers were able to meet the benchmark laid down by TRAI for maintainability.
- Hathway (83%) had a higher percentage of satisfied customers than others.
- Airtel, TTML and Tikona had the lowest percentage of satisfied customers on account of maintainability.

#### 4.5.6 Customer Satisfaction with Supplementary Services

# 4.5.6.1 The following graph shows the percentage of customers satisfied with supplementary services. Benchmark ≥85%

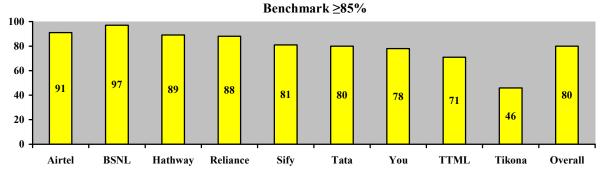


• All the service providers met the benchmark laid down by TRAI.



## 4.5.7 Customer Satisfaction with Overall Service Quality

## 4.5.7.1 The following graph shows the % of customers satisfied with overall service.



 Tikona, TTML, You, Tata and Sify did not meet the benchmark set overall service quality.



4.6 Awareness of Grievance Redressal Mechanism and Experience among Broadband Service Subscribers

4.6.1 Awareness and experience of Call Centre

4.6.1.1 % of customers aware about the call centre number for making a complaint/ query.

Service Providers	% Customers	Base
Airtel	98	1069
BSNL	97	1068
Hathway	97	1068
Reliance	98	1067
Sify	99	1068
Tata	97	1069
You	99	1068
TTML	95	1069
Tikona	96	1067
Overall	97	9613

 97% of broadband customers belonging to different service providers said that they were aware about the call centre number of their service provider for making a complaint/ query.

4.6.1.2 The following table shows the percentage of customers who had complained in last
12 months to the toll free call centre/ customer care/ help-line telephone number.

Service Providers	% Customers	Base
Airtel	25	1069
BSNL	40	1068
Hathway	27	1068
Reliance	24	1067
Sify	53	1068
Tata	54	1069
You	67	1068
TTML	42	1069
Tikona	78	1067
Overall	46	9613

• 46% of all broadband customers claimed to have complained in the last 12 months.



# 4.6.1.3 The following table shows the percentage of customers who received or did not receive the docket number for their complaints.

Service Providers		% Customers					
	Who received the docket number for most of their complaints	Who had not received the docket number for most of their complaints	Who had received the docket number on request	Who had not received the docket number even on request			
Airtel	17	27	42	15	269		
BSNL	22	56	21	1	431		
Hathway	39	7	7	47	286		
Reliance	28	25	37	11	255		
Sify	31	18	18	33	568		
Tata	59	20	18	3	580		
You	53	12	24	11	710		
TTML	7	67	4	22	450		
Tikona	17	39	35	10	831		
Overall	32	30	23	15	4380		

- Only 32% of all broadband customers who had complained claimed that they received a docket number for most of their complaints. Another 23% received the docket number on request.
- 30% of all broadband customers who had complained said that they did not receive docket numbers for most of their complaints. The incidence was higher among TTML and BSNL customers.
- 15% of all broadband customers who had complained said that they did not receive docket numbers even on request.



4.6.1.4 The following table shows the percentage of customers who were informed about the action taken on their complaint by the call centre.

Service Providers	% Customers	Base
Airtel	74	269
BSNL	92	431
Hathway	62	286
Reliance	80	255
Sify	56	568
Tata	85	580
You	66	710
TTML	79	450
Tikona	36	831
Overall	67	4380

 67% of all broadband customers who had complained said that they were informed about the action taken on their complaint by the call centre. This was lower for Tikona at 36%.

#### 4.6.1.5 The following table shows the % of customers satisfied with complaint resolution.

Service Providers	% Customers	Base
Airtel	89	269
BSNL	94	431
Hathway	74	286
Reliance	82	255
Sify	62	568
Tata	85	580
You	77	710
TTML	81	450
Tikona	31	831
Overall	70	4380

- 70% all broadband customers who had lodged complaints said that they were satisfied with the system of resolving of their complaints by call centre/ customer care/ helpline.
- The satisfaction was lower among Tikona customers but significantly higher for BSNL.



## 4.6.1.6 % of customers who cited different reasons for dissatisfaction with call centre.

		Reaso	ns for dissat	isfaction wit	h customer o	care	
Service Providers	Difficult to connect to call centre executive	Customer care executive not polite/ courteous	Customer care executive not equipped with adequate information	Time taken by call centre for redressal of complaints is too long	Customer care executive not unable to understand the problems	Others	Base
Airtel	39	31	46	58	15	-	26
BSNL	43	5	10	57	24	-	21
Hathway	23	16	14	78	8	-	80
Reliance	49	29	34	54	11	-	35
Sify	25	6	3	91	8	-	224
Tata	19	5	16	87	15	-	86
You	19	2	7	96	7	-	168
TTML	55	27	18	82	14	-	88
Tikona	18	11	14	86	5	-	583
Overall	24	11	13	85	11	-	1311

• The main reason for dissatisfaction with customer care was that customer care took time in the redressal of complaints.



4.6.1.7 % of customers who got their billing complaint resolved satisfactorily by call centre/ customer care within 4 weeks of lodging their complaints.

Service Providers	% Customers	Base
Airtel	75	106
BSNL	26	337
Hathway	62	109
Reliance	71	127
Sify	34	131
Tata	81	282
You	68	168
TTML	54	43
Tikona	38	428
Overall	52	1731

52% of the billing complaints were satisfactorily resolved. BSNL registered a lower satisfaction score on this account.

#### 4.6.2 Awareness and experience of Nodal Officer

#### 4.6.2.1 % of customers who were aware about the contact details of the nodal officer.

Service Providers	% Customers	Base
Airtel	17	1069
BSNL	4	1068
Hathway	9	1068
Reliance	8	1067
Sify	13	1068
Tata	18	1069
You	8	1068
TTML	2	1069
Tikona	17	1067
Overall	11	9613

 Only 11% of the broadband customers said that they were aware of the contact details of the Nodal Officer.



4.6.2.2 The following table shows the percentage of customers who had complained to the nodal officer regarding their complaints not being resolved or being unsatisfactorily resolved by the call center/customer care.

Service Providers	% Customers	Base
Airtel	0.4	1069
BSNL	-	1068
Hathway	0.5	1068
Reliance	-	1067
Sify	0.4	1068
Tata	0.6	1069
You	0.5	1068
TTML	-	1069
Tikona	3.6	1067
Overall	0.6	9613

1% of the customers who were aware of the nodal officer had complained to the nodal officer.

# 4.6.2.3 The following table shows the percentage of customers who were intimated by the Nodal Officer about the decision taken on their complaint.

Service Providers	% Customers	Base
Airtel	100	4
BSNL	-	-
Hathway	100	5
Reliance	-	-
Sify	25	4
Tata	67	6
You	60	5
TTML	-	-
Tikona	68	38
Overall	69	62

69% of the customers who had complained to the nodal officer were intimated the decision taken on their complaints.



# 4.6.2.4 The following table shows the percentage of customers satisfied with the redressal of the complaint by the Nodal Officer.

Service Providers	% Customers	Base
Airtel	100	4
BSNL	-	-
Hathway	20	5
Reliance	-	-
Sify	0	4
Tata	50	6
You	20	5
TTML	-	-
Tikona	0	38
Overall	15	62

 Only 15% of the customers who had complained to the nodal officer were satisfied with the subsequent redressal of the complaint.



## 4.6.3.5 % of customers who cited different reasons for dissatisfaction with Nodal Officer.

	Reasons for dissatisfaction with customer care						
Service Providers	Difficult to connect to nodal officer	Nodal officer not polite/ courteous	Nodal officer not equipped with adequate information	Time taken by nodal officer for redressal of complaints is too long	Nodal officer not unable to understand the problems	Others	Base
Airtel	-	-	-	-	-	-	-
BSNL	-	-	-	-	-	-	-
Hathway	100	100	-	-	-	-	4
Reliance	-	-	-	-	-	-	-
Sify	75	-	-	50	25	-	4
Tata	67	-	-	100	-	-	3
You	75	-	-	50	25	-	4
TTML	-	-	-	-	-	-	-
Tikona	54	60	32	46	-	-	37
Overall	62	50	23	46	4	-	52

 62% of the 52 customers, who were not satisfied, claimed that nodal officer was difficult to contact.

### 4.6.4 Awareness and experience of Appellate Authority

Service Providers	% Customers	Base
Airtel	7	1069
BSNL	2	1068
Hathway	1	1068
Reliance	2	1067
Sify	1	1068
Tata	11	1069
You	2	1068
TTML	-	1069
Tikona	4	1067
Overall	3	9613

#### 4.6.4.1 % of customers who were aware about Appellate Authority's contact details

 Only 3% of the broadband customers said that they were aware of the contact details of the Appellate Authority.

#### 4.6.4.2 Incidence of Appeal being filed in the prescribed form in last 12 months

• Of the 322 broadband customers, who were aware of the appellate authority, only 29 customers had filed an appeal with the appellate authority.

#### 4.6.4.3 Acknowledgement Receipt

• All the customers, who filed an appeal with an appellate authority, received an acknowledgement from the appellate authority.

#### 4.6.4.4 Decision of the Appellate Authority

- Of the 29 appeals with the appellate authority, decisions were taken on 18 appeals. Ten appeals had been filed recently.
- One customer, who filed an appeal with the appellate authority was awaiting a decision on his/her appeals.



#### **4.6.5 General Information**

4.6.5.1 The following table shows the percentage of prepaid customers who were aware that
they can get item-wise usage charge details, on request.

Service Providers	% Prepaid customers	Base
Airtel	-	-
BSNL	-	-
Hathway	28	458
Reliance	-	-
Sify	37	1068
Tata	45	204
You	58	632
TTML	-	-
Tikona	-	-
Overall	41	2362

41% of the prepaid broadband customers said that they were aware of the fact that they can get item-wise usage charge details on request.

# 4.6.5.2 The following table shows the percentage of customers who were denied item-wise usage charge details.

Service Providers	% Prepaid customers	Base
Airtel	-	-
BSNL	-	-
Hathway	1.5	458
Reliance	-	-
Sify	1.7	1068
Tata	2.5	204
You	0.3	632
TTML	-	-
Tikona	-	-
Overall	1.4	2362

• Only 1% of the customers said that they were denied item-wise usage charge details.



4.6.5.3 The following table shows the percentage of customers who cited different reason(s)
for their request being denied.

Service	Reason(s) for denying customers request			
Providers	No reason given	Technical problem	Others	Base
Airtel	-	-	-	-
BSNL	-	-	-	-
Hathway	57	43	-	7
Reliance	-	-	-	-
Sify	67	33	-	18
Tata	20	80	-	5
You	50	50	-	2
TTML	-	-	-	-
Tikona	-	-	-	-
Overall	56	44	-	32

• Customers stated that no reason was given for denying their request for itemized usage charges.

#### 4.6.5.4 The following table shows the percentage of new customers who got the Manual of Practice containing the terms and conditions of service, grievance redressal mechanism etc. while taking the connection.

Service Providers	% Customers	Base
Airtel	89	36
BSNL	98	51
Hathway	73	71
Reliance	81	123
Sify	52	256
Tata	94	141
You	57	263
TTML	73	75
Tikona	48	1011
Overall	59	2027

59% of the new customers claimed to have got the Manual of Practice. This proportion was significantly lower for Tikona.



## **5. SUMMARY OF CRITICAL FINDINGS**

#### 5.1 Basic Wire-line Service

**5.1.1** 84% of the basic telephone service customers in Maharashtra circle were satisfied with their service providers on overall service quality. None of the service providers meet the benchmark set for overall service quality.

**5.1.2** All the service providers met the benchmark set for the following parameters:

- Billing performance (postpaid)
- Supplementary & value added services

5.1.3 Airtel and Reliance did not meet the benchmark set for provision of service.

**5.1.4** BSNL did not meet the benchmark set for help services. Process of resolution of billing complaints was not found to be satisfactory in case of BSNL.

**5.1.5** Most new basic wire-line customers got their lines activated within 7 days. More than 85% reported that the faults were repaired within 3 days.

**5.1.6 Grievance Redressal:** The call center is used by a substantial proportion of wire-line customers; Almost 34% of the customers claimed to have made a complaint on the call centre number of their service provider in the last 12 months.

However, only 89% were aware about the call centre's toll free number for the purpose of making a complaint/ query. Customers of BSNL (77%) were less aware about the call centre number.

Although not everyone was informed about the action taken by the call center, the experience with complaint handling for most customers was satisfactory. 91% of all basic telephone service customers who had lodged complaints said that they were satisfied with the system of resolving their complaints by the call centre/ cutomer care/ help-line.

However, only 78% of the billing complaints had been satisfactorily addressed.



A very small proportion of the customers (11%) were aware of the Nodal Officer and the Appellate Authority. Experience of customers with the Nodal Officer was satisfactory in most of the cases.

A majority of the new customers claimed that they had received the Manual of Practice.

## 5.2 Cellular Mobile Service

**5.2.1** 83% of all cellular mobile service customers were satisfied with overall service quality. Vodafone and Idea were the only service providers to meet the benchmark set for overall quality of service.

**5.2.2** All the service providers met the benchmark set for provision of service.

**5.2.3** Airtel could not meet the benchmark set for billing performance on account of the process of resolution of billing complaints.

**5.2.4** Airtel and BSNL did not meet the benchmark set for help services including customer grievance redressal (on account of all parameters).

**5.2.5** The benchmark for network performance was met only by Vodafone and Idea.

**5.2.6** Maintainability was another area of concern with 4 of the 7 service providers failing to meet the benchmark.

**5.2.5 Grievance Redressal:** The call center is used by a substantial proportion of cellular mobile service customers; almost 28% of the customers claimed to have made a complaint on the call centre number of their service provider in the last 12 months.

90% of the customers were aware about the call centre's toll free number for the purpose of making a complaint/ query.

Although not everyone was informed about the action taken by the call center, the experience with complaint handling for most customers was satisfactory. 93% of all cellular mobile service customers who had lodged complaints said that they were satisfied with the system of resolving



their complaints by the call centre/ cutomer care/ help-line. Only 66% of the billing complaints were satisfactorily addressed.

A very small proportion of the customers (3% & 1% respectively) were aware of the Nodal Officer and the Appellate Authority.

A majority of the new customers (89%) claimed that they had received the Manual of Practice.

## 5.3 Broadband Service

**5.3.1** 80% of all cellular mobile service customers were satisfied with overall service quality. Five of the 9 service providers failed to meet the benchmark.

**5.3.2** All the service providers met the benchmark set for the following parameters:

- Provision of service
- Billing performance (prepaid)
- Supplementary services

**5.3.3** Tikona did not meet the benchmark set for billing performance (postpaid).

5.3.4 BSNL and Hathway met the benchmark set for help services, others did not.

**5.3.5** Tikona, TTML, You and Sify did not meet the benchmark set for network performance, reliability and availability.

**5.3.6** None of the service providers met the benchmark set for maintainability.

**5.3.7** 97% of the customers got their working connection within 15 working days.

**5.3.8 Grievance Redressal:** The call center is used by a substantial proportion of broadband service customers; Almost 46% of the customers claimed to have made a complaint on the call centre number of their service provider in the last 12 months.

97% were aware about the call centre's toll free number for the purpose of making a complaint/ query.



Although not everyone was informed about the action taken by the call center, the experience with complaint handling for most customers was satisfactory. 70% of all broadband service customers who had lodged complaints said that they were satisfied with the system of resolving their complaints by the call centre/ cutomer care/ help-line. In the case of Tikona, the satisfaction on this account was significantly lower at 31%.

A very small proportion of the customers (11% and 3%) were aware of the Nodal Officer and the Appellate Authority respectively. Only 15% of the customers were satisfied with their experience with the Nodal Officer.

Only 41% of the prepaid customers were aware that they could item-wise details of charge details.

59% of the new customers claimed to have got the Manual of Practice. This proportion was significantly lower for Tikona.



#### 6. RECOMMENDATIONS (QUALITY OF SERVICE)

#### **6.1 Basic Wire-line Service**

6.1.1 Airtel needs to improve upon provision of service.

6.1.2 BSNL and Reliance should improve upon process of resolution of billing complaints as well as voice quality.

**6.1.3** BSNL should also improve upon their help services.

**6.1.4** All service providers need to improve upon maintainability of service.

6.1.5 All service providers need to improve upon their overall service quality.

**6.1.6** Service providers need to convey all details of the tariff plan to all their new customers.

6.1.7 Effectiveness of the DNC register still needs to be enhanced so that unsolicited calls are cut

out totally.

6.1.8 Grievance Redressal Mechanism: Service providers should make their customers aware about the contact details of their Customer Care, Nodal Officer and Appellate Authority. The effectiveness of the Nodal Officer needs to be enhanced so that complaints are speedily addressed.

In addition, the new customers should be informed about the facility whereby they can get itemwise usage charges on request.

The Manual of Practice should be delivered to all new customers.



### 6.2 Cellular Mobile Telephone Service

**6.2.1** Airtel, BSNL, Reliance, TTML and Idea need to improve their process for resolution of billing complaints.

6.2.2 Airtel and BSNL need to improve their help services.

**6.2.3** Airtel, BSNL, Reliance, TTML, and Aircel need to improve network performance, reliability & availability.

6.2.4 Airtel, BSNL, Vodafone and Aircel need to improve upon maintainability of service.

6.2.5 BSNL, TTML and Aircel need to improve their value added services.

**6.2.6** The overall service quality of Airtel, BSNL Reliance, TTML and Aircel need to be improved.

6.2.7 Service providers need to convey all details of the tariff plan to all their new customers.

**6.2.8** Effectiveness of the DNC register still needs to be enhanced so that unsolicited calls are cut out totally.

**6.2.9 Grievance Redressal Mechanism:** Service providers should make their customers aware about the contact details of their Customer Care, Nodal Officer and Appellate Authority.

The effectiveness of the Nodal Officer needs to be enhanced so that complaints are speedily addressed.

In addition, the new customers should be informed that they can get item-wise usage charges on request.

The Manual of Practice should be delivered to all new customers.



## 6.3 Broadband Internet Service

**6.3.1** Maintainability is the main area of concern that needs improvement for all the broadband service providers.

**6.3.2** Tikona need to improve their postpaid billing process.

**6.3.3** Airtel, Reliance, Sify, Tata, TATA, You, TTML and Tikona need to improve their help services.

**6.3.4** The overall service quality of Sify, TATA, You, TTML and Tikona needs to be improved.

**6.3.5 Grievance Redressal Mechanism:** Service providers should make their customers aware about the contact details of their Nodal Officer and Appellate Authority.

The effectiveness of both the Nodal Officer and the Appellate Authority needs to be enhanced so that complaints are speedily addressed.

In addition, the new customers should be informed that they can get item-wise usage charges on request.



## **Annexure 1: Detailed Tables (Basic Telephone Service - Customers Survey)**

## A. Service Provision

Service Providers		Less than 6 months	6-12 months	More than 12 months	Base
Aintal	Count	13	37	920	970
Airtel	%	1.3%	3.8%	94.8%	100.0%
DOM	Count	17	21	1041	1079
BSNL	%	1.5%	1.9%	96.4%	100.0%
Dallana	Count	24	46	937	1007
Reliance	%	2.3%	4.5%	93.0%	100.0%
TTM	Count	65	66	840	971
TTML	%	6.7%	6.8%	86.5%	100.0%
0	Count	119	170	3738	4027
Overall	%	2.9%	4.2%	92.8%	100.0%

A.1. (Q 1) When did you last apply for a phone connection?

A.2. (Q 2) How much time was taken to get the telephone connection installed and activated after you applied for it?

Service Providers		Less than 3 days	3-7 days	8 -15 days	More than 15 days	Base
Airtel	Count	16	26	5	3	50
Airtei	%	32.0%	52.0%	10.0%	6.0%	100.0%
BSNL	Count	17	14	3	4	38
BSINL	%	% 44.7% 36.8% 7.9%	10.5%	100.0%		
Reliance	Count	31	30	3	6	70
Kenance	%	44.3%	42.9%	4.3%	8.6%	100.0%
TTM	Count	35	62	14	20	131
TTML	%	26.7%	47.3%	10.7%	15.3%	100.0%
Oscarrall	Count	99	132	25	33	289
Overall	%	34.3%	45.7%	8.7%	11.4%	100.0%



Service Providers		Base	Total Satisfied (A+B)	Very Satisfied (A)	Satisfied (B)	Dissatisfied	Very Dissatisfied
Aintal	Count	50	43		43	7	
Airtel	%	100.0%	86.0%		86.0%	14.0%	
	Count	39	36	1	35	3	
BSNL	%	100.0%	92.3%	2.6%	89.7%	7.7%	
Dallana	Count	69	62		62	7	
Reliance	%	100.0%	89.9%		89.9%	10.1%	
	Count	131	124	4	120	7	
TTML	%	100.0%	94.6%	3.1%	91.6%	5.3%	
0	Count	289	265	5	260	24	
Overall	%	100.0%	91.7%	1.7%	90.0%	8.3%	

A.3. (O 3) How satisfied	are you with time taken to	provide working phone connection?

A.4. (Q 4) In case your connection was temporarily suspended due to non-payment of bills, how much time was taken by the service provider to reactivate service after you made the payment?

Service Providers		Within 24 hrs	2-3 days	4 -7 days	More than 7 days	Base
Airtel	Count	64	18	1	1	64
Alltel	%	76.2%	21.4%	1.2%	1.2%	100.0%
BSNL	Count	39	66	13	7	125
DSINL	%	31.2%	52.8%	10.4%	5.6%	100.0%
Reliance	Count	20	11	7	3	41
Kellance	%	48.8%	26.8%	17.1%	7.3%	100.0%
TTML	Count	49	25	8	1	83
I I WIL	%	59.0%	30.1%	9.6%	1.2%	100.0%
Onerall	Count	172	120	29	12	333
Overall	%	51.7%	36.0%	8.7%	3.6%	100.0%

## **B. Billing Process - Postpaid Customers**

Service Providers		Base	Total Satisfied (A+B)	Very Satisfied (A)	Satisfied (B)	Dissatisfied	Very Dissatisfied
Aintal	Count	970	949	5	944	20	1
Airtel	%	100.0%	97.8%	0.5%	97.3%	2.1%	0.1%
DONH	Count	1079	1012	19	993	61	6
BSNL	%	100.0%	93.8%	1.8%	92.0%	5.7%	0.6%
Delience	Count	1007	974	3	971	29	4
Reliance	%	100.0%	96.7%	0.3%	96.4%	2.9%	0.4%
	Count	971	938	3	935	31	2
TTML	%	100.0%	96.6%	0.3%	96.3%	3.3%	0.2%
0	Count	4027	3873	30	3843	141	13
Overall	%	100.0%	96.2%	0.8%	95.4%	3.5%	0.3%

B.1. (Q 5) How satisfied are you with the timely delivery of bills?

B.2. (Q 6a) How satisfied are you with the accuracy of the bills?

Service Providers		Base	Total Satisfied (A+B)	Very Satisfied (A)	Satisfied (B)	Dissatisfied	Very Dissatisfied
Aintal	Count	970	955	5	950	14	1
Airtel	%	100.0%	98.4%	0.5%	97.9%	1.4%	0.1%
DOM	Count	1079	1019	21	998	52	8
BSNL	%	100.0%	94.4%	1.9%	92.5%	4.8%	0.7%
Reliance	Count	1007	984	1	983	17	6
Kenance	%	100.0%	97.7%	0.1%	97.6%	1.7%	0.6%
ттм	Count	971	908	1	944	22	4
TTML	%	100.0%	97.3%	0.1%	97.2%	2.4%	0.4%
Overall	Count	4027	3903	28	3875	105	19
	%	100.0%	96.9%	0.7%	96.2%	2.6%	0.5%

Service Providers		Charges not as per tariff plan subscribed	Tariff plan changed without information	Charged for value added services not requested	Charged for call/services not made	Others	Base
Airtel	Count	8	2	8	5		15
Antei	%	53.3%	13.3%	53.3%	33.3%		
BSNL	Count	43	9	3	19		60
DOINL	%	71.7%	15.0%	5.0%	31.7%		
Reliance	Count	14	3	2	6	3	23
Kenance	%	60.9%	13.0%	8.7%	26.1%	13.0%	
TTML	Count	24	9	3	4		34
I I WIL	%	92.3%	34.6%	11.5%	15.4%		
Overall	Count	89	23	16	34	3	124
Overall	%	71.8%	18.5%	12.9%	27.4%	2.4%	

## B.4. (Q 7) Have you made any billing related complaints in last 12 months?

Service Providers		Yes	No	Base
Airtel	Count	231	739	970
Antei	%	23.8%	76.2%	100.0%
BSNL	Count	121	958	1079
DSINL	%	11.2%	88.8%	100.0%
Reliance	Count	160	847	1007
Kellance	%	15.9%	84.1%	100.0%
TTML	Count	142	829	971
I I MIL	%	14.6%	85.4%	100.0%
Osternell	Count	654	3373	4027
Overall	%	16.2%	83.8%	100.0%



Service Providers		Base	Total Satisfied (A+B)	Very Satisfied (A)	Satisfied (B)	Dissatisfied	Very Dissatisfied
Aintal	Count	231	221		221	9	1
Airtel	%	100.0%	95.7%		95.7%	3.9%	0.4%
DONI	Count	121	99	1	98	20	2
BSNL	%	100.0%	81.8%	0.8%	81.0%	16.5%	1.7%
Reliance	Count	160	141		141	18	1
Kellance	%	100.0%	88.1%		88.1%	11.3%	0.6%
TTML	Count	142	135		135	6	1
1 I ML	%	100.0%	95.1%		95.1%	4.2%	0.7%
Onerall	Count	654	596	1	595	53	5
Overall	%	100.0%	91.2%	0.2%	91.0%	8.1%	0.8%

B.5. (Q 8) How satisfied are	you with the process	of resolution o	f billing complaints?

B.6. (Q 9a) How satisfied are you with the clarity of the bills sent by your service provider in terms of transparency and understandability?

Service Providers		Base	Total Satisfied (A+B)	Very Satisfied (A)	Satisfied (B)	Dissatisfied	Very Dissatisfied
A* / 1	Count	970	962	6	956	8	
Airtel	%	100.0%	99.2%	0.6%	98.6%	0.8%	
DON	Count	1079	1051	21	1030	23	5
BSNL	%	100.0%	97.4%	1.9%	95.5%	2.1%	0.5%
Dallana	Count	1007	991	1	990	11	5
Reliance	%	100.0%	98.4%	0.1%	98.3%	1.1%	0.5%
ттмі	Count	971	952		952	14	5
TTML	%	100.0%	98.0%		98.0%	1.4%	0.5%
Overall	Count	4027	3956	28	3928	56	15
	%	100.0%	98.2%	0.7%	97.5%	1.4%	0.4%



Service Providers		Difficult to read the bill	Difficult to understand the language	Calculations not clear	Item wise charges like total minutes of usage of local, STD, ISD calls and charges thereon not given	Others	Base
Airtel	Count			3	5		8
Alfter	%			37.5%	62.5%		
BSNL	Count	7	2	13	6		28
DSINL	%	25.0%	7.1%	46.4%	21.4%		
Dalianaa	Count	4	2	4	6		16
Reliance	%	25.0%	12.5%	25.0%	37.5%		
ттмі	Count	9	4	3	3		19
TTML	%	47.4%	21.1%	15.8%	15.8%		
Overall	Count	20	8	23	20		71
Overall	%	28.2%	11.3%	32.4%	28.2%		

## **Billing Process - Prepaid Customers**

B.8. (Q 10) How satisfied are you with the accuracy of charges i.e. amount deducted on every usage?

Service Providers		Base	Total Satisfied (A+B)	Very Satisfied (A)	Satisfied (B)	Dissatisfied	Very Dissatisfied
A * 7 1	Count						
Airtel	%						
BSNL	Count						
DSINL	%						
Reliance	Count						
Kellance	%						
TTML	Count						
I I IVIL	%						
0 11	Count						
Overall	%						

## C. Help Services/ Customer Care

Service Providers		Yes	No	Base
Count		513	457	970
Airtel	%	52.9%	47.1%	100.0%
BSNL	368	711	1079	
BSNL	%	34.1%	65.9%	100.0%
Dalianaa	Count	512	495	1007
Reliance	%	50.8%	49.2%	100.0%
	Count	476	495	971
TTML	%	49.0%	51.0	100.0%
Original	Count	1869	2158	4027
Overall	%	46.4%	53.6%	100.0%

C.1. (Q 11) Did you complain or make a query in the last 12 months to the customer care/ helpline/ call centre toll free number of your service provider?

C.2. (Q 12) How satisfied are you with the ease of access of call centre/customer care or helpline?

Service Providers		Base	Total Satisfied (A+B)	Very Satisfied (A)	Satisfied (B)	Dissatisfied	Very Dissatisfied
Airtel	Count	513	480	2	478	33	
Antei	%	100.0%	93.6%	0.4%	93.2%	6.4%	
DOM	Count	368	328		328	39	1
BSNL	%	100.0%	89.1%		89.1%	10.6%	0.3%
Dalianaa	Count	512	487	6	481	21	4
Reliance	%	100.0%	95.1%	1.2%	93.9%	4.1%	0.8%
	Count	476	438	4	434	36	2
TTML	%	100.0%	92.0%	0.8%	91.2%	7.6%	0.4%
Ossenall	Count	1869	1733	12	1721	129	7
Overall	%	100.0%	92.7%	0.6%	92.1%	6.9%	0.4%



C.3. (Q 13) How satisfied are you with the response time taken to answer your call by a customer care executive?

Service Providers		Base	Total Satisfied (A+B)	Very Satisfied (A)	Satisfied (B)	Dissatisfied	Very Dissatisfied
Airtel	Count	513	443	1	442	70	
Antei	%	100.0%	86.4%	0.2%	86.2%	13.6%	
DONI	Count	368	314	1	313	53	1
BSNL	%	100.0%	85.4%	0.3%	85.1%	14.4%	0.3%
Deliense	Count	512	427	5	422	85	
Reliance	%	100.0%	83.4%	1.0%	82.4%	16.6%	
ттм	Count	476	441	4	437	34	1
TTML	%	100.0%	92.6%	0.8%	91.8%	7.1%	0.2%
Osuanall	Count	1869	1625	11	1614	242	2
Overall	%	100.0%	87.0%	0.6%	86.4%	12.9%	0.1%

C.4. (Q 14) How satisfied are you with the problem solving ability of the customer care executive(s)?

Service Providers		Base	Total Satisfied (A+B)	Very Satisfied (A)	Satisfied (B)	Dissatisfied	Very Dissatisfied
Aintal	Count	513	493	1	492	20	
Airtel	%	100.0%	96.1%	0.2%	95.9%	3.9%	
DONI	Count	368	323	1	322	44	1
BSNL	%	100.0%	87.8%	0.3%	87.5%	12.0%	0.3%
Reliance	Count	512	471	4	467	41	
Reliance	%	100.0%	92.0%	0.8%	91.2%	8.0%	
	Count	476	446	4	442	28	2
TTML	%	100.0%	93.7%	0.8%	92.9%	5.9%	0.4%
Overall	Count	1869	1733	10	1723	133	3
	%	100.0%	92.7%	0.5%	92.2%	7.1%	0.2%



Service Providers		Base	Total Satisfied (A+B)	Very Satisfied (A)	Satisfied (B)	Dissatisfied	Very Dissatisfied
Airtel	Count	513	489	2	487	24	
Antei	%	100.0%	95.3%	0.4%	94.9%	4.7%	
DONI	Count	368	326	3	323	41	1
BSNL	%	100.0%	88.6%	0.8%	87.8%	11.1%	0.3%
Deliense	Count	512	467	14	453	44	1
Reliance	%	100.0%	91.2%	2.7%	88.5%	8.6%	0.2%
ттмі	Count	476	443	10	433	32	1
TTML	%	100.0%	93.1%	2.1%	91.0%	6.7%	0.2%
0	Count	1869	1725	29	1696	141	3
Overall	%	100.0%	92.3%	1.6%	90.7%	7.5%	0.2%

C.5. (Q 15) How satisfied are you with the time taken by call centre/customer care /helpline to resolve your complaint?

#### D. Network Performance, Reliability and Availability

D.1. (Q 16) How satisfied are you with the availability of working telephone (dial tone)?

Service Providers		Base	Total Satisfied (A+B)	Very Satisfied (A)	Satisfied (B)	Dissatisfied	Very Dissatisfied
Airtel	Count	970	932	4	928	35	3
Antei	%	100.0%	96.1%	0.4%	95.7%	3.6%	0.3%
DONH	Count	1079	1021	35	986	54	4
BSNL	%	100.0%	94.6%	3.2%	91.4%	5.0%	0.4%
Dallana	Count	1007	926	8	918	77	4
Reliance	%	100.0%	92.0%	0.8%	91.2%	7.6%	0.4%
	Count	971	932	13	919	39	
TTML	%	100.0%	95.6%	1.3%	94.6%	4.0%	
0	Count	4027	3811	60	3751	205	11
Overall	%	100.0%	94.6%	1.5%	93.1%	5.1%	0.3%

Service Providers		Base	Total Satisfied (A+B)	Very Satisfied (A)	Satisfied (B)	Dissatisfied	Very Dissatisfied
Airtel	Count	970	954	5	949	16	
Antei	%	100.0%	98.3%	0.5%	97.8%	1.6%	
DONI	Count	1079	1017	36	981	58	4
BSNL	%	100.0%	94.2%	3.3%	90.9%	5.4%	0.4%
Reliance	Count	1007	978	3	975	27	2
Reliance	%	100.0%	97.1%	0.3%	96.8%	2.7%	0.2%
TTM	Count	971	936	4	932	35	
TTML	%	100.0%	96.4%	0.4%	96.0%	3.6%	
Overall	Count	4027	3885	48	3837	136	6
	%	100.0%	96.5%	1.2%	95.3%	3.4%	0.1%

D.2. (Q 17) How satisfied are you with the ability to make or receive calls easily?

D.3. (Q 18) How satisfied are you with the voice quality?

Service Providers		Base	Total Satisfied (A+B)	Very Satisfied (A)	Satisfied (B)	Dissatisfied	Very Dissatisfied
Aintal	Count	970	911	8	903	58	1
Airtel	%	100.0%	93.9%	0.8%	93.1%	6.0%	0.1%
DONI	Count	1079	920	92	828	154	5
BSNL	%	100.0%	85.2%	8.5%	76.7%	14.3%	0.5%
Reliance	Count	1007	893	14	879	110	4
Reliance	%	100.0%	88.7%	1.4%	87.3%	10.9%	0.4%
TTM	Count	971	902	17	885	69	
TTML	%	100.0%	92.9%	1.8%	91.1%	7.1%	
Overall	Count	4027	3626	131	3495	391	10
	%	100.0%	90.1%	3.3%	86.8%	9.7%	0.2%

## E. Maintainability (Fault Repair)

Service Providers		Yes	No	Base	
Airtel	Count	203	767	970	
	%	20.9%	79.1%	100.0%	
BSNL	Count	225	854	1079	
	%	20.9%	79.1%	100.0%	
Reliance	Count	184	823	1007	
	%	18.3%	81.7%	100.0%	
TTML	Count	212	759	971	
	%	21.8%	78.2%	100.0%	
Overall	Count	824	3203	4027	
	%	20.5%	79.5%	100.0%	

E.1. (Q 19) Have you experienced fault in your telephone connection in the last 12 months?

E.2. (Q 20) How many times your telephone became faulty in the last one month?

Service Providers		Nil	One time	2-3 times	More than 3 times	Base
Airtel	Count	55	115	25	8	203
	%	27.1%	56.7%	12.3%	3.9%	100.0%
BSNL	Count	14	124	67	20	225
	%	6.2%	55.1%	29.8%	8.9%	100.0%
Reliance	Count	34	106	34	10	184
	%	18.5%	57.6%	18.5%	5.4%	100.0%
TTML	Count	19	136	48	9	212
	%	9.0%	64.2%	22.6%	4.2%	100.0%
Overall	Count	122	481	174	47	824
	%	14.8%	58.4%	21.1%	5.7%	100.0%

Service Providers		1 day	2-3 days	4-7 days	More than 7 days	Base
Airtel	Count	75	111	16	1	203
Antei	%	36.9%	54.7%	7.9%	0.5%	100.0%
DCM	Count	46	137	20	22	225
BSNL	%	20.4%	60.9%	8.9%	9.8%	100.0%
Dalianaa	Count	40	119	13	12	184
Reliance	%	21.7%	64.7%	7.1%	6.5%	100.0%
ттмі	Count	66	133	8	5	212
TTML	%	31.1%	62.7%	3.8%	2.4%	100.0%
Original	Count	227	500	57	40	824
Overall	%	27.5%	60.7%	6.9%	4.9%	100.0%

E.3. (Q 21) How	long did it take	generally for re-	epairing the faul	t after lodging complaint?

E.4. (Q 22) How satisfied are you with the fault repair service?

Service Providers		Base	Total Satisfied (A+B)	Very Satisfied (A)	Satisfied (B)	Dissatisfied	Very Dissatisfied
Airtel	Count	203	187	1	186	16	
Antei	%	100.0%	92.1%	0.5%	91.6%	7.9%	
DOM	Count	225	169	8	161	53	3
BSNL	%	100.0%	75.2%	3.6%	71.6%	23.6%	1.3%
Dallana	Count	184	141		141	43	
Reliance	%	100.0%	76.6%		76.6%	23.4%	
ттмі	Count	212	191	4	187	18	3
TTML	%	100.0%	90.1%	1.9%	88.2%	8.5%	1.4%
0 11	Count	824	688	13	675	130	6
Overall	%	100.0%	83.5%	1.6%	81.9%	15.8%	0.7%



# F. Supplementary Service/ Value Added Services

F.1. (Q 23) Do you use services like call waiting, call forwarding, voice mails or any other	
supplementary / value added services?	

Service Providers		Yes	No	Base
Airtel	Count	255	715	970
Antei	%	26.3%	73.7%	100.0%
BSNL	Count	80	999	1079
DSINL	%	7.4%	92.6%	100.0%
Reliance	Count	179	828	1007
Reliance	%	17.8%	82.2%	100.0%
TTML	Count	101	870	971
1 I ML	%	10.4%	89.6%	100.0%
Overall	Count	615	3412	4027
Overall	%	15.3%	84.7%	100.0%

F.2. (Q 24) How satisfied are you with the quality of the supplementary / value added services provided?

Service Providers		Base	Total Satisfied (A+B)	Very Satisfied (A)	Satisfied (B)	Dissatisfied	Very Dissatisfied
Airtel	Count	255	251		251	3	1
Antei	%	100.0%	98.4%		98.4%	1.2%	0.4%
DOM	Count	80	75	1	74	2	3
BSNL	%	100.0%	93.8%	1.3%	92.5%	2.5%	3.8%
Dallana	Count	179	179		179		
Reliance	%	100.0%	100%		100%		
ттм	Count	101	97		97	3	1
TTML	%	100.0%	96.0%		96.0%	3.0%	1.0%
	Count	615	602	1	601	8	5
Overall	%	100.0%	97.9%	0.2%	97.7%	1.3%	0.8%

# G. Overall Customer Satisfaction

Service Providers		Base	Total Satisfied (A+B)	Very Satisfied (A)	Satisfied (B)	Dissatisfied	Very Dissatisfied
Airtel	Count	970	832	9	823	137	1
Antei	%	100.0%	85.7%	0.9%	84.8%	14.1%	0.1%
BSNL	Count	1079	918	44	874	155	6
BSINL	%	100.0%	85.1%	4.1%	81.0%	14.4%	0.6%
Reliance	Count	1007	768	3	765	232	7
Kenance	%	100.0%	76.3%	0.3%	76.0%	23.0%	0.7%
TTML		971	867	40	827	101	3
I I WIL		100.0%	89.3%	4.1%	85.2%	10.4%	0.3%
0 11	Count	4027	3385	96	3289	625	17
Overall	%	100.0%	84.1%	2.4%	81.7%	15.5%	0.4%

G.1. (Q 25a) How satisfied are you with the overall quality of your telephone service?

# H. General Information

H.1. (Q 26) Have you been informed in writing, at the time of subscription of service or within a week of activation of service the complete details of your tariff plan?

Service Providers		Yes	No	Base
Aintal	Count	44	6	50
Airtel	%	88.0%	12.0%	100.0%
BSNL	Count	19	19	38
DSINL	%	50.0%	50.0%	100.0%
Reliance	Count	65	5	70
Kenance	%	92.8%	7.1%	100.0%
TTM	Count	86	45	131
TTML	%	65.6%	34.4%	100.0%
Osuanall	Count	214	75	289
Overall	%	74.0%	25.9%	100.0%

Service Providers		Yes	No	Base
Aintal	Count	13	957	970
Airtel	%	1.3%	98.7%	100.0%
DOM	Count	12	1067	1079
BSNL	%	1.1%	98.9%	100.0%
Dallana	Count	10	997	1007
Reliance	%	1.0%	99.0%	100.0%
	Count	14	957	971
TTML	%	1.4%	98.6%	100.0%
0 "	Count	49	3978	4027
Overall	%	1.2%	98.8%	100.0%

## H.2. (Q 27) Have you terminated telephone connection that you had in the last 12 months?

H.3. (Q 28) If yes, please name your previous service provider?

Current Service		Previous Service Providers						
Providers		Airtel	BSNL	Reliance	TTML	Base		
Aintal	Count		4	5	4	13		
Airtel	%		30.8%	38.5%	30.8%	100.0%		
DOM	Count	1	7	2	2	12		
BSNL	%	8.3%	58.4%	16.6%	16.7%	100.0%		
Reliance	Count	5	3		2	10		
Reliance	%	50.0%	30.0%		20.0%	100.0%		
TTML	Count		8	6		14		
	%		57.2%	42.9%		100.0%		
Overall	Count	6	22	13	8	49		
Overall	%	12.2%	44.9%	26.6%	16.3%	100.0%		



Previous Service Providers		1 day	2-3 days	4-7 days	More than 7 days	Base
Airtel	Count	4	5	3	1	13
Anter	%	30.8%	38.5%	23.1%	7.7%	100.0%
BSNL	Count	1	6	3	2	12
BSNL	%	8.3%	50.0%	25.0%	16.7%	100.0%
Reliance	Count		8	1	1	10
Kellalice	%		80.0%	10.0%	10.0%	100.0%
TTML	Count	3	5	6		14
I I WIL	%	21.4%	35.7%	42.9%		100.0%
Overall	Count	8	24	13	4	49
Overall	%	16.3%	49.0%	26.5%	8.2%	100.0%

H.4. (Q 29) How many days were taken by previous service provider for termination of your telephone connection?

H.5. (Q 30) Did your service provider adjust your security deposit in the bill raised after you requested for termination?

Previous Service Providers		Yes	No	Base
Aintal	Count	10	3	13
Airtel	%	76.9%	23.1%	100.0%
DOM	Count	8	4	12
BSNL	%	66.7%	33.3%	100.0%
Dellener	Count	8	2	10
Reliance	%	80.0%	20.0%	100.0%
	Count	14		14
TTML	%	100%		100.0%
0 1	Count	40	9	49
Overall	%	81.6%	18.4%	100.0%



H.6. (Q 31) Have you registered your telephone number for Do Not Call (DNC) registry with	
your service provider so that you do not receive unsolicited commercial calls /SMS.	

Service Providers		Yes	No	Do not mind receiving such calls/SMS	Base
Aintal	Count	29	941		970
Airtel	%	3.0%	97.0%		100.0%
DOM	Count	18	1061		1079
BSNL	%	1.7%	98.3%		100.0%
Delienee	Count	22	985		1007
Reliance	%	2.2%	97.8%		100.0%
ттм	Count	17	954		971
TTML	%	1.8%	98.2%		100.0%
Ostanall	Count	86	3941		4027
Overall	%	2.1%	97.9%		100.0%

H.7. (Q 32a) Do you still receive unsolicited commercial calls/SMS and whether there is any change in the frequency of such calls /SMS.

Service Providers		Stopped Receiving	Considerable Decrease	Slight Decrease	Continued Receiving	Base
Airtel	Count	9	4	16		29
Antei	%	31.0%	13.8%	55.2%		100.0%
BSNL	Count	4		11	3	18
DSINL	%	22.2%		61.1%	16.7%	100.0%
Reliance	Count	3	4	12	3	22
Kellance	%	13.6%	18.2%	54.5%	13.6%	100.00%
TTML	Count	7	3	7		17
I I MIL	%	41.2%	17.6%	41.2%		100.00%
Overall	Count	23	11	46	6	86
Overall	%	26.7%	12.8%	53.5%	7.0%	100.00%



H.8. (Q 32b) Have you made any compliant to your service provider on getting such unsolicited calls/ SMS after registering for National Do Not Call (NDNC) Registry.

Service Providers		Yes	No	Base
Airtel	Count		20	20
Airtei	%		!00%	!00%
BSNL	Count		14	14
BSINL	%		100%	100%
Reliance	Count		19	19
Kenance	%		100%	100%
TTML	Count		10	10
I I IVIL	%		100%	100%
Overall	Count		63	63
Overall	%		100%	100%

H.9. (Q 32c) Complaint registration with the service provider.

Service Providers		Complaint was registered	Refused to register the complaint	Customer who registered the telephone numbers of the companies from where unsolicited calls/ SMS came	Base
Airtel	Count				
Anter %					
Count					
BSNL	%				
Reliance	Count				
Kenalice	%				
ттмі	Count				
TTML	%				
Overall	Count				
Overall	%				



#### I. Grievance Redressal Mechanism

Service Providers		Yes	No	Base
Airtel	Count	923	47	970
Antei	%	95.2%	4.8%	100.0%
DCM	Count	832	247	1079
BSNL	%	77.1%	22.9%	100.0%
Reliance	Count	979	28	1007
Kenance	%	97.2%	2.8%	100.0%
ттмі	Count	832	139	971
TTML	%	85.7%	14.3%	100.0%
Onerall	Count	3566	461	4027
Overall	%	88.6%	11.4%	100.0%

I.1. (Q 33) Are you aware of the call centre telephone number of your telecom service provider for making complaints/ query?

I.2. (Q 34) Have you made any complaint within last 12 months to the toll free Call Centre/ Customer Care/ Helpline telephone number?

Service Providers		Yes	No	Base
A intal	Count	351	619	970
Airtel	%	36.2%	63.8%	100.0%
DOM	Count	331	748	1079
BSNL	%	30.7%	69.3%	100.0%
Dallana	Count	300	707	1007
Reliance	%	29.8%	70.2%	100.0%
	Count	405	566	971
TTML	%	41.7%	58.3%	100.0%
0	Count	1387	2640	4027
Overall	%	34.4%	65.6%	100.0%



I.3. (Q 35) Redressal of grievances mechanism provide for allotting docket number to consumers on his making the complaint. Please specify which of these applied the most to you.

Service		Docket number	No docket	It was	No docket	Base
Providers		received for	number received	received on	number	
		most of the	for most of the	request	received even	
		complaints	complaints		on request	
Airtel	Count	131	120	58	42	351
Allter	%	37.3%	34.2%	16.5%	12.0%	100.0%
BSNL	Count	111	157	55	8	331
DOINL	%	33.5%	47.4%	16.6%	2.4%	100.0%
Reliance	Count	94	149	42	15	300
Kellalice	%	31.3%	49.7%	14.0%	5.0%	100.0%
TTML	Count	140	199	39	27	405
I I MIL	%	34.6%	49.1%	9.6%	6.7%	100.0%
Overall	Count	476	625	194	92	1387
Overall	%	34.3%	45.1%	14.0%	6.6%	100.0%

I.4. (Q 36) Did the Call Centre inform you about the action taken on your complaint?

Service Providers		Yes	No	Base
Aintal	Count	257	94	351
Airtel	%	73.2%	26.8%	100.0%
DOM	Count	277	54	331
BSNL	%	83.7%	16.3%	100.0%
Dellener	Count	268	32	300
Reliance	%	89.3%	10.7%	100.0%
ттм	Count	383	22	405
TTML	%	94.6%	5.4%	100.0%
0	Count	1185	202	1387
Overall	%	85.4%	14.6%	100.0%



I.5. (Q 37) How satisfied are you with the system of resolving of your complaints by call centre/	
customer care/ helpline?	

Service		Base	Total	Very	Satisfied	Dissatisfied	Very
Providers			Satisfied	Satisfied			Dissatisfied
			(A+B)	(A)	(B)		
Airtel	Count	351	338	4	334	10	3
Antei	%	100.0%	96.3%	1.1%	95.2%	2.8%	0.9%
BSNL	Count	331	285	1	284	43	3
DSINL	%	100.0%	86.1%	0.3%	85.8%	13.0%	0.9%
Reliance	Count	300	267	1	266	32	1
Kellance	%	100.0%	89.0%	0.3%	88.7%	10.7%	0.3%
ттмі	Count	405	375	5	370	23	7
TTML	%	100.0%	92.6%	1.2%	91.4%	5.7%	1.7%
Overall	Count	1387	1265	11	1254	108	14
	%	100.0%	91.2%	0.8%	90.4%	7.8%	1.0%

I.6. (Q 38) Please specify the reason(s) for your dissatisfaction.

Service Providers		Difficult to connect to call centre executive	Customer care executive not polite/ courteous	Customer care executive not equipped with adequate information	Time taken by call centre for redressal of complaints is too long	Customer care executive not unable to understand the problems	Others	Base
Airtel	Count	6	2	5	3	1		13
Antei	%	46.2%	15.4%	38.5%	23.1%	7.7%		
BSNL	Count	19	5	13	25	6		46
DSINL	%	41.3%	10.9%	28.3%	54.3%	13.0%		
Reliance	Count	15	10	13	21	5		33
Renance	%	45.5%	21.2%	36.4%	63.6%	15.2%		
TTM	Count	12	7	10	17	2		30
TTML	%	40.0%	23.3%	33.3%	56.7%	6.7%		
Overall	Count	52	24	41	67	14		122
Overall	%	42.6%	17.2%	32.8%	54.1%	11.5%		



I.7. (Q 39) Was your billing complaint resolved satisfactorily by call centre/customer care within four weeks after lodging of the complaint?

Service Providers		Yes	No	Base
Airtel	Count	232	53	285
Antei	%	81.4%	18.6%	100.0%
DCM	Count	141	103	244
BSNL	%	57.8%	42.2%	100.0%
Dalianaa	Count	158	34	192
Reliance	%	82.3%	17.7%	100.0%
ттмі	Count	257	34	291
TTML	%	88.3%	11.7%	100.0%
Ossenall	Count	788	224	1012
Overall	%	77.9%	22.1%	100.0%

I.8. (Q 40) In case the complaint has not been resolved by the call centre, you can contact the next level called as Nodal Officer. Are you aware of the contact details of the Nodal Officer?

Service Providers		Yes	No	Base
A :	Count	224	746	970
Airtel	%	23.1%	76.9%	100.0%
DOM	Count	54	1025	1079
BSNL	%	5.0%	95.0%	100.0%
Dations	Count	93	914	1007
Reliance	%	9.2%	90.8%	100.0%
	Count	83	888	971
TTML	%	8.5%	91.5%	100.0%
0	Count	454	3573	4027
Overall	%	11.3%	88.7%	100.0%



I.9. (Q 41) Have you ever made a complaint to the nodal officer regarding your complaints not resolved or unsatisfactorily resolved by the call center/customer care?

Service Providers		Yes	No	Base
Airtel	Count	8	216	224
Antei	%	3.6%	96.4%	100.0%
DOM	Count	2	52	54
BSNL	%	3.7%	96.3%	100.0%
Deliense	Count	3	90	93
Reliance	%	3.2%	96.8%	100.0%
ттмі	Count	2	81	83
TTML	%	2.4%	97.6%	100.0%
Osuanall	Count	15	439	454
Overall	%	3.3%	96.75	100.0%

# I.10. (Q 42) Did the Nodal Officer intimate you about the decision taken on your complaint?

Service Providers		Yes	No	Base
Airtel	Count	8		8
Allel	%	100%		100%
DCM	Count	1	1	2
BSNL	%	50.0%	50.0%	100%
Dalianaa	Count	1	2	3
Reliance	%	33.3%	66.7%	100%
TTML	Count	2		2
I I MIL	%	100%		100%
Onumell	Count	12	3	15
Overall	%	80.0%	20.0%	100%

Service Providers		Base	Total Satisfied (A+B)	Very Satisfied (A)	Satisfied (B)	Dissatisfied	Very Dissatisfied
A intal	Count	8	8		8		
Airtel	%	100%	100%		100%		
DOM	Count	2	1		1	1	
BSNL	%	100%	50.0%		50.0%	50.0%	
Dalianaa	Count	3	2		2	1	
Reliance	%	100%	66.7%		66.7%	33.3%	
ттмі	Count	2	2		2		
TTML	%	100%	100%		100%		
0 11	Count	15	13		13	2	
Overall	%	100%	86.7%		86.7%	13.3%	

I 12 (	(0.43)	) How satisfied	are you with	the redressa	l of the com	plaint by th	ne Nodal Officer?
1.12.	V 12	j 110 m butibilied	uie you min	i the rearebou		prunit 0 y ti	

I.13. (Q 44) Please specify the reason(s) for your dissatisfaction.

Service Providers		Difficult to connect to the Nodal Officer	Nodal Officer not polite/ courteous	Nodal Officer not equipped with adequate information	Time taken by Nodal Officer for redressal of complaints is too long	Nodal Officer not unable to understand the problems	Others	Base
Airtel	Count							
Antei	%							
DCM	Count	1	1					1
BSNL	%	100%	100%					
Dalianaa	Count	1						1
Reliance	%	100%						
TTM	Count							
TTML	%							
Ommell	Count	1	1					2
Overall	%	50.0%	50.0%					

I.14. (Q 45) In case the complaint has not been resolved by the Nodal Officer or you are not satisfied with the decision taken by the Nodal Officer, you can contact the next level called as Appellate Authority. Are you aware of the contact details of the appellate authority for filing of appeals on complaints not resolved or unsatisfactorily resolved by Nodal Officer Appellate Authority?

Service Providers		Yes	No	Base
Airtel	Count	75	895	970
Antei	%	7.7%	92.3%	100.0%
DOM	Count	9	1070	1079
BSNL	%	0.8%	99.2%	100.0%
Deliense	Count	56	951	1007
Reliance	%	5.6%	94.4%	100.0%
ттмі	Count	9	962	971
TTML	%	0.9%	99.1%	100.0%
0	Count	149	3878	4027
Overall	%	3.7%	96.3%	100.0%

I.15. (Q 46) Have you filed any appeal in the prescribed form in last 12 month?

Service Providers		Yes	No	Base
Airtel	Count		75	75
Airtei	%		100%	100%
BSNL	Count		9	9
BSINL	%		100%	100%
Dallana	Count		56	56
Reliance	%		100%	100%
ттм	Count		9	9
TTML	%		100%	100%
Originall	Count		149	149
Overall	%		100%	100%



## I.16. (Q 47) Did you receive any acknowledgement?

Service Providers		Yes	No	Base
Airtel	Count			
Antei	%			
BSNL	Count			
BSINL	%			
Reliance	Count			
Kenance	%			
TTML	Count			
I I MIL	%			
Overell	Count			
Overall	%			

I.17. (Q 48) Did the appellate authority take a decision upon your appeal within 3 months of filing the appeal?

Service Providers		Yes	No	Appeal filed only recently	Base
Airtel	Count				
Antei	%				
BSNL	Count				
DOINL	%				
Reliance	Count				
Kenance	%				
TTML	Count				
I I WIL	%				
Overell	Count				
Overall	%				

I.18. (Q 49) Are you aware that a prepaid customer can get item-wise usage charge details, on
request?

Service Providers		Yes	No	Base
Airtel	Count			
Antei	%			
BSNL	Count			
DOINL	%			
Reliance	Count			
Kellance	%			
TTML	Count			
	%			
Overall	Count			
Overall	%	-		

I.19. (Q 50) Have you been denied of your request for item-wise usage charge details for your pre-paid connection?

Service Providers		Yes	No	Base
Airtel	Count			
Antei	%			
BSNL	Count			
DSINL	%			
Reliance	Count			
Kellance	%			
TTML	Count			
I I MIL	%			
Overall	Count			
Overall	%			



Service Providers		No reason given	Technical problem	Others	Base
Airtel	Count				
Antei	%				
BSNL	Count				
DSINL	%				
Reliance	Count				
Kellance	%				
TTML	Count				
	%				
Overall	Count				
Overall	%				

120 (0.51)	) What were the reason(s	) for domin	ma wave raginart?
	) what were the reasons	этог аену	ng vour request/
		1	

I.21. (Q 52) Have you been provided the Manual of Practice containing the terms and conditions of service, grievance redressal mechanism etc. while taking the connection?

Service Providers		Yes	No	Base
Airtel	Count	46	4	50
Airtei	%	92.0%	8.0%	
BSNL	Count	35	3	38
DOINL	%	92.1%	7.8%	
Reliance	Count	66	4	70
Kenance	%	94.2%	5.7%	
ттмі	Count	127	4	131
TTML	%	96.9%	3.0%	
Overall	Count	274	15	289
Overall	%	94.8%	5.1%	



# Annexure 2: Detailed Tables (Cellular Mobile Telephone Customers Survey)

# A. Service Provision

Service		Less than	6-12 months	More than 12	Base
Providers		6 months		months	
Airtel	Count	64	57	946	1067
Antei	%	6.0%	5.3%	88.7%	100.0%
BSNL	Count	4	9	1055	1068
DSINL	%	0.4%	0.8%	98.8%	100.0%
Reliance	Count	54	56	957	1067
Kellalice	%	5.1%	5.2%	89.7%	100.0%
TTML	Count	163	157	747	1067
	%	15.3%	14.7%	70.0%	100.0%
Idea	Count	20	25	1027	1072
Iuea	%	1.9%	2.3%	95.8%	100.0%
Vodafone	Count	155	155	759	1069
vouaione	%	14.5%	14.5%	71.0%	100.0%
Aircel	Count	635	313	120	1068
AIICEI	%	59.5%	29.3%	11.2%	100.0%
Overall	Count	1095	772	5611	7478
Overall	%	14.6%	10.3%	75.0%	100.0%

A.1. (Q 1) When did you last apply for a mobile phone connection?

A.2. (Q 2) How much time was taken to get the working connection (activation) after you applied and completed all formalities?

Service		One day	2-3 days	4-7 days	More than 7	Base
Providers					days	
Airtel	Count	3	4	35	79	121
Antei	%	2.5%	3.3%	28.9%	65.3%	100.0%
BSNL	Count			2	11	13
DSINL	%			15.4%	84.6%	100.0%
Reliance	Count	1	2	18	89	110
Reliance	%	0.9%	1.8%	16.4%	80.9%	100.0%
TTML	Count	8	10	45	257	320
I I MIL	%	2.5%	3.1%	14.1%	80.35	100.0%
Idea	Count	3		11	31	45
Idea	%	6.7%		24.4%	68.9%	100.0%
Vodafone	Count	5	6	85	214	310
vouatone	%	1.6%	1.9%	27.4%	69.0%	100.0%
Aircel	Count	18	7	127	796	948
Alleel	%	1.95	0.7%	13.4%	84.0%	100.0%
Overall	Count	38	29	323	1477	1867
Overall	%	2.0%	1.6%	17.3%	79.1%	100.0%



A.3. (Q 3) H applied and c	2		ne taken to a	ctivate the m	obile connection	on, after you
Service	Base	Total	Very	Satisfied	Dissatisfied	Very
Droviders		Satisfied	Satisfied	( <b>P</b> )		Dissotisfied

Providers		Duse	Satisfied	Satisfied	(B)	Dissuisticu	Dissatisfied
			(A+B)	(A)			
Airtel	Count	121	119	8	111	1	1
Antei	%	100.0%	98.3%	6.6%	91.7%	0.8%	0.8%
BSNL	Count	13	13		13		
DSINL	%	100.0%	100%		100%		
Reliance	Count	110	109	3	106	1	
Renance	%	100.0%	98.1%	2.7%	97.3%	0.9%	
TTML	Count	320	314	4	310	6	
I I MIL	%	100.0%	98.2%	1.3%	96.9%	1.9%	
Idea	Count	45	44	3	41	1	
Idea	%	100.0%	97.8%	6.7%	91.1%	2.2%	
Vodafone	Count	310	307	13	294	3	
vodatone	%	100.0%	99.0%	4.2%	94.8%	1.0%	
Aircel	Count	948	942	24	918	5	1
Allcel	%	100.0%	99.3%	2.5%	96.8%	0.5%	0.1%
Overall	Count	1867	1848	55	1793	17	2
Overall	%	100.0%	98.9%	2.9%	96.0%	0.9%	0.1%

A.4. (Q 4) In case your connection was temporarily suspended due to non-payment of bills, how much time was taken by the service provider to reactivate service after you made the payment?

Service Providers		Within 24 hrs	2-3 days	4 -7 days	More than 7 days	Base
Airtel	Count		13		3	16
Antei	%		81.3%		18.8%	100.0%
BSNL	Count		5	3		8
DSINL	%		62.5%	37.5%		100.0%
Reliance	Count		24	2	2	28
Kenance	%		85.7%	7.1%	7.1%	100.0%
TTML	Count		7	2		9
I I MIL	%		77.8%	22.2%		100.0%
Idea	Count		16			16
Idea	%		100%			100.0%
Vodafone	Count		9		1	10
vodatone	%		90.0%		10.0%	100.0%
Aircel	Count		17	1		18
Allcel	%		94.4%	5.6%		100.0%
Overall	Count		91	8	6	105
Overall	%		86.7%	7.6%	5.7%	100.0%



#### **B. Billing Process - Prepaid Customers**

Service		Base	Total	Very	Satisfied	Dissatisfied	Very
Providers			Satisfied	Satisfied	(B)		Dissatisfied
			(A+B)	(A)			
Airtel	Count	635	588		588	46	1
Antei	%	100.0%	92.6%		92.6%	7.2%	0.2%
BSNL	Count	807	804	5	799	1	2
DSINL	%	100.0%	99.6%	0.6%	99.0%	0.1%	0.2%
Reliance	Count	885	864	2	862	19	2
Kenance	%	100.0%	97.6%	0.2%	97.4%	2.1%	0.2%
TTML	Count	834	823	1	822	9	2
I I WIL	%	100.0%	98.7%	0.1%	98.6%	1.1%	0.2%
Idea	Count	728	710	6	704	18	
Idea	%	100.0%	97.5%	0.8%	96.7%	2.5%	
Vodafone	Count	1015	1001	11	990	12	2
vouatone	%	100.0%	98.6%	1.1%	97.5%	1.2%	0.2%
Aireal	Count	1052	1032	5	1027	19	1
Aircel	%	100.0%	98.1%	0.5%	97.6%	1.8%	0.1%
0 11	Count	5956	5822	30	5792	124	10
Overall	%	100.0%	97.7%	0.5%	97.2%	2.1%	0.2%

B.1 (Q 5a) How satisfied are you with the accuracy of charges i.e. amount deducted on every usage?

B.2. (Q 5b) Please specify the reason(s) for your dissatisfaction.

Service Providers		Charges not as per tariff plan subscribed	Tariff plan changed without information	Charged for value added services not requested	Charged for call/services not made	Others	Base
	Count	8	12	20	10	24	47
Airtel	%	17.0%	25.5%	42.6%	21.3%	51.1%	
DOM	Count	3					3
BSNL	%	100%					
Reliance	Count	5	7	3	4	10	21
Reliance	%	23.8%	33.3%	14.3%	19.0%	47.6%	
TTML	Count	8	1	3	1	1	11
I I IVIL	%	72.7%	9.1%	27.3%	9.1%	9.1%	
Idea	Count	4	7	1	5	4	18
Iuea	%	22.2%	38.9%	5.6%	27.8%	22.2%	
Vodafone	Count	9	3	3	1	1	14
voualone	%	64.3%	21.4%	21.4%	7.1%	7.1%	
Aircel	Count	13		3	1	4	20
Alleel	%	65.0%		15.0%	5.0%	20.0%	
Overall	Count	50	30	33	22	44	134
Overall	%	37.3%	22.4%	24.6%	16.4%	32.8%	



Service Providers		Yes	No	Base
Airtel	Count	106	529	635
Antei	%	16.7%	83.3%	100.0%
DCM	Count	85	722	807
BSNL	%	10.5%	89.5%	100.0%
Delienee	Count	103	782	885
Reliance	%	11.6%	88.4%	100.0%
TTML	Count	76	758	834
I I WIL	%	9.1%	90.9%	100.0%
Idaa	Count	89	639	728
Idea	%	12.2%	87.8%	100.0%
Vodafone	Count	99	916	1015
vouatorie	%	9.8%	90.2%	100.0%
Aircel	Count	129	923	1052
Alleel	%	12.3%	87.7%	100.0%
Overall	Count	687	5269	5956
Overall	%	11.5%	88.5%	100.0%

B.3. (Q 5c) Have you made any complaint related to charging/credit/waiver/validity/adjustment in the last 12 months?

B.4. (Q 5d) How satisfied are you with the process of resolution of complaints relating to charging?

Service		Base	Total	Very	Satisfied	Dissatisfied	Very
Providers			Satisfied	Satisfied	(B)		Dissatisfied
			(A+B)	(A)			
Airtel	Count	106	77		77	28	1
Antei	%	100.0%	72.6%		72.6%	26.4%	0.9%
BSNL	Count	85	81		81	4	
DSINL	%	100.0%	95.3%		95.3%	4.7%	
Reliance	Count	103	84	1	83	19	
Renance	%	100.0%	81.6%	1.0%	80.6%	18.4%	
TTML	Count	76	70		70	6	
I I ML	%	100.0%	92.1%		92.1%	7.9%	
Idea	Count	89	76		76	13	
Idea	%	100.0%	85.4%		85.4%	14.6%	
Vadafana	Count	99	92		92	6	1
Vodafone	%	100.0%	92.9%		92.9%	6.1%	1.0%
Aircal	Count	129	116		116	13	
Aircel	%	100.0%	89.9%		89.9%	10.1%	
0 11	Count	687	596	1	595	89	2
Overall	%	100.0%	86.7%	0.1%	86.6%	13.0%	0.3%



# C. Billing Process - Postpaid Customers

C.1. (Q 6) How satisfied are you with the timely delivery of bills?

Service		Base	Total	Very	Satisfied	Dissatisfied	Very
Providers			Satisfied	Satisfied	(B)		Dissatisfied
			(A+B)	(A)			
Airtel	Count	432	411	8	403	20	1
Antei	%	100.0%	95.2%	1.9%	93.3%	4.6%	0.2%
BSNL	Count	261	243		243	12	6
DSINL	%	100.0%	93.1%		93.1%	4.6%	2.3%
Dalianaa	Count	182	176	1	175	5	1
Reliance	%	100.0%	96.7%	0.5%	96.2%	2.7%	0.5%
TTML	Count	233	226	10	216	7	
1 I MIL	%	100.0%	97.0%	4.3%	92.7%	3.0%	
Idea	Count	344	333	9	324	8	3
Idea	%	100.0%	96.8%	2.6%	94.2%	2.3%	0.9%
Vadafana	Count	54	51		51	3	
Vodafone	%	100.0%	94.4%		94.4%	5.6%	
Aircel	Count	16	16	1	15		
Allcel	%	100.0%	100%	6.3%	93.8%		
Onerall	Count	1522	1456	29	1427	55	11
Overall	%	100.0%	95.7%	1.9%	93.8%	3.6%	0.7%

C.2. (Q 7a) How satisfied are you with the accuracy of the bills?

Service Providers		Base	Total Satisfied (A+B)	Very Satisfied (A)	Satisfied (B)	Dissatisfied	Very Dissatisfied
Airtel	Count	432	406	9	397	25	1
Airtei	%	100.0%	94.0%	2.1%	91.9%	5.8%	0.2%
DOM	Count	261	258		258	3	
BSNL	%	100.0%	98.9%		98.9%	1.1%	
Dallana	Count	182	177		177	5	
Reliance	%	100.0%	97.3%		97.3%	2.7%	
Count	Count	233	225	13	212	8	
TTML	%	100.0%	96.6%	5.6%	91.0%	3.4%	
T.1	Count	344	332	8	324	9	3
Idea	%	100.0%	96.5%	2.3%	94.2%	2.6%	0.9%
Mar 1. Carra	Count	54	54		54		
Vodafone	%	100.0%	100%		100%		
A: 1	Count	16	16		16		
Aircel	%	100.0%	100%		100%		
0	Count	1522	1468	30	1438	50	4
Overall	%	100.0%	96.5%	2.0%	94.5%	3.3%	0.3%



Service Providers		Charges not as per tariff plan subscribed	Tariff plan changed without information	Charged for value added services not requested	Charged for call/services not made	Others	Base
Airtel	Count	15	5	4	4	2	26
Airtei	%	57.7%	19.2%	15.4%	15.4%	7.7%	
BSNL	Count	3					3
DSINL	%	100%					
Reliance	Count	2			1	2	5
Renance	%	40.0%			20.0%	40.0%	
TTML	Count	6	2	1			8
1 I WIL	%	75.0%	25.0%	12.5%			
Idea	Count	10	6	2	2		12
Iuea	%	83.3%	50.0%	16.7%	16.7%		
Overall	Count	36	13	7	7	4	54
Overall	%	66.7%	24.1%	13.0%	13.0%	7.4%	

## C.4. (Q 8) Have you made any billing related complaints in last 12 months?

Service Providers		Yes	No	Base
Airtel	Count	38	394	432
Antei	%	8.8%	91.2%	100.0%
BSNL	Count	51	210	261
DSINL	%	19.5%	80.5%	100.0%
Dalianaa	Count	29	153	182
Reliance	%	15.9%	84.1%	100.0%
	Count	28	205	233
TTML	%	12.0%	88.0%	100.0%
Idaa	Count	45	299	344
Idea	%	13.1%	86.9%	100.0%
Maria Carra	Count	7	47	54
Vodafone	%	13.0%	87.0%	100.0%
Aireal	Count	1	15	16
Aircel	%	6.3%	93.8%	100.0%
Orionall	Count	199	1323	1522
Overall	%	13.1%	86.9%	100.0%



Service Providers		Base	Total Satisfied (A+B)	Very Satisfied (A)	Satisfied (B)	Dissatisfied	Very Dissatisfied
Airtel	Count	38	24		24	14	
Airtei	%	100.0%	63.2%		63.2%	36.8%	
DENI	Count	51	44		44	7	
BSNL	%	100.0%	86.3%		86.3%	13.7%	
Dallanas	Count	29	25		25	4	
Reliance	%	100.0%	86.2%		86.2%	13.8%	
	Count	28	22		22	6	
TTML	%	100.0%	78.6%		78.6%	21.4%	
Idee	Count	45	38	1	37	6	1
Idea	%	100.0%	84.4%	2.2%	82.2%	13.3%	2.2%
Manda Cama	Count	7	7		7		
Vodafone	%	100.0%	100%		100%		
Aireal	Count	1	1		1		
Aircel	%	100.0%	100%		100%		
0	Count	199	161	1	160	37	1
Overall	%	100.0%	80.9%	0.5%	80.4%	18.6%	0.5%

C.5. (Q 9) How satisfied are you with the process of resolution of billing complaints?

C.6. (Q 10a) How satisfied are you with the clarity of the bills issued by your service provider in terms of transparency and understandability?

Service Providers		Base	Total Satisfied (A+B)	Very Satisfied (A)	Satisfied (B)	Dissatisfied	Very Dissatisfied
A intal	Count	432	416	7	409	15	1
Airtel	%	100.0%	96.3%	1.6%	94.7%	3.5%	0.2%
DENI	Count	261	255		255	6	
BSNL	%	100.0%	97.7%		97.7%	2.3%	
Reliance	Count	182	179	1	178	3	
Reliance	%	100.0%	98.3%	0.5%	97.8%	1.6%	
TTMI	Count	233	225	3	222	8	
TTML	%	100.0%	96.6%	1.3%	95.3%	3.4%	
Idea	Count	344	335	1	334	7	2
Idea	%	100.0%	97.4%	0.3%	97.1%	2.0%	0.6%
Vadafana	Count	54	53		53	1	
Vodafone	%	100.0%	98.1%		98.1%	1.9%	
A inc al	Count	16	16	2	14		
Aircel	%	100.0%	100%	12.5%	87.5%		
Ommell	Count	1522	1479	14	1465	40	3
Overall	%	100.0%	97.2%	0.9%	96.3%	2.6%	0.2%



Service Providers		Difficult to read the bill	Difficult to understand the language	Calculations not clear	Item wise charges like total minutes of usage of local, STD, ISD calls and charges thereon not given	Others	Base
Airtel	Count	6	3	6	4		16
Antei	%	33.3%	18.8%	37.5%	25.0%		
BSNL	Count	2		4			6
DSINL	%	33.3%		66.7%			
Reliance	Count		1	1	1		3
Kenance	%		33.3%	33.3%	33.3%		
TTML	Count	3		5	1		8
I I WIL	%	37.5%		62.5%	12.5%		
Idea	Count	3	1	6	1		9
Iuca	%	33.3%	11.1%	66.7%	11.1%		
Vodafone	Count			1			1
vouatone	%			100%			
Aircel	Count						
AIICEI	%						
Overall	Count	14	5	23	7		43
Overall	%	32.6%	11.6%	53.5%	16.3%		



# D. Help Services/ Customer Care Including Customer Grievance Redressal

Service Providers		Yes	No	Base
Airtel	Count	559	508	1067
Antei	%	52.4%	47.6%	100.0%
DENI	Count	590	478	1068
BSNL	%	55.2%	44.8%	100.0%
Dallana	Count	626	441	1067
Reliance	%	58.7%	41.3%	100.0%
	Count	581	486	1067
TTML	%	54.5%	45.5%	100.0%
T.J	Count	628	444	1072
Idea	%	58.6%	41.4%	100.0%
Ma la Cama	Count	607	462	1069
Vodafone	%	56.8%	43.2%	100.0%
A	Count	660	408	1068
Aircel	%	61.8%	38.2%	100.0%
0	Count	4251	3227	7478
Overall	%	56.8%	43.2%	100.0%

D.1. (Q 11) Did you complain or make a query in the last 12 months to the customer care/ helpline/ call centre toll free number of your service provider?

D.2. (Q 12) How satisfied are you with the ease of access of call centre/customer care or helpline?

Service Providers		Base	Total Satisfied (A+B)	Very Satisfied (A)	Satisfied (B)	Dissatisfied	Very Dissatisfied
Airtel	Count	559	492		492	65	2
Airtei	%	100.0%	88.0%		88.0%	11.6%	0.4%
BSNL	Count	590	531	1	530	57	2
	%	100.0%	90.0%	0.2%	89.8%	9.7%	0.3%
Reliance	Count	626	587	6	581	39	
Renance	%	100.0%	93.8%	1.0%	92.8%	6.2%	
	Count	581	555	3	552	25	1
TTML	%	100.0%	95.5%	0.5%	95.0%	4.3%	0.2%
Ideo	Count	628	587	2	585	40	1
Idea	%	100.0%	93.5%	0.3%	93.2%	6.4%	0.2%
Ma da Cama	Count	607	587		587	18	2
Vodafone	%	100.0%	96.7%		96.7%	3.0%	0.3%
A 1	Count	660	624		624	26	10
Aircel	%	100.0%	94.5%		94.5%	3.9%	1.5%
Ommell	Count	4251	3963	12	3951	270	18
Overall	%	100.0%	93.2%	0.3%	92.9%	6.4%	0.4%



D.3. (Q 13) How satisfied are you with the response time taken to answer your call by a
customer care executive?

Service Providers		Base	Total Satisfied (A+B)	Very Satisfied (A)	Satisfied (B)	Dissatisfied	Very Dissatisfied
Airtel	Count	559	470	1	469	88	1
Alftel	%	100.0%	84.1%	0.2%	83.9%	15.7%	0.2%
DENI	Count	590	517	1	516	64	9
BSNL	%	100.0%	87.7%	0.2%	87.5%	10.8%	1.5%
Reliance	Count	626	579	8	571	47	
	%	100.0%	92.5%	1.3%	91.2%	7.5%	
TTML	Count	581	538	1	537	43	
1 I MIL	%	100.0%	92.6%	0.2%	92.4%	7.4%	
T.I.	Count	628	573	8	565	48	7
Idea	%	100.0%	91.3%	1.3%	90.0%	7.6%	1.1%
Maria Carra	Count	607	566	4	562	27	14
Vodafone	%	100.0%	93.3%	0.7%	92.6%	4.4%	2.3%
A	Count	660	609	2	607	23	28
Aircel	%	100.0%	92.3%	0.3%	92.0%	3.5%	4.2%
0	Count	4251	3852	25	3827	340	59
Overall	%	100.0%	90.6%	0.6%	90.0%	8.0%	1.4%

D.4. (Q 14) How satisfied are you with the problem solving ability of the customer care executive(s)?

Service Providers		Base	Total Satisfied (A+B)	Very Satisfied (A)	Satisfied (B)	Dissatisfied	Very Dissatisfied
Airtel	Count	559	505	1	504	53	1
Airtei	%	100.0%	90.4%	0.2%	90.2%	9.5%	0.2%
BSNL	Count	590	511	1	510	39	40
DSINL	%	100.0%	86.6%	0.2%	86.4%	6.6%	6.8%
Reliance	Count	626	559	2	557	66	1
	%	100.0%	89.3%	0.3%	89.0%	10.5%	0.2%
TTML	Count	581	537	1	536	24	20
1 I ML	%	100.0%	92.5%	0.2%	92.3%	4.1%	3.4%
Idea	Count	628	585	8	577	43	
Idea	%	100.0%	93.2%	1.3%	91.9%	6.8%	
Vodafone	Count	607	580	7	573	25	2
vodatone	%	100.0%	95.6%	1.2%	94.4%	4.1%	0.3%
A :	Count	660	596	6	590	47	17
Aircel	%	100.0%	90.3%	0.9%	89.4%	7.1%	2.6%
Onerall	Count	4251	3873	26	3847	297	81
Overall	%	100.0%	91.1%	0.6%	90.5%	7.0%	1.9%



D. 5 (Q 15) How satisfied are you with the time taken by call centre/customer care /helpline to resolve your complaint?

Service Providers		Base	Total Satisfied (A+B)	Very Satisfied (A)	Satisfied (B)	Dissatisfied	Very Dissatisfied
A intal	Count	559	508	2	506	50	1
Airtel	%	100.0%	90.9%	0.4%	90.5%	8.9%	0.2%
DOM	Count	590	515	2	513	66	9
BSNL	%	100.0%	87.2%	0.3%	86.9%	11.2%	1.5%
Reliance	Count	626	577	5	572	49	
	%	100.0%	92.2%	0.8%	91.4%	7.8%	
TTML	Count	581	536	2	534	40	5
1 I MIL	%	100.0%	92.2%	0.3%	91.9%	6.9%	0.9%
Idea	Count	628	578	7	571	45	5
Idea	%	100.0%	92.0%	1.1%	90.9%	7.2%	0.8%
Vodafone	Count	607	587	7	580	19	1
vodatone	%	100.0%	96.8%	1.2%	95.6%	3.1%	0.2%
Aircel	Count	660	626	10	616	19	15
Alfeel	%	100.0%	94.8%	1.5%	93.3%	2.9%	2.3%
Overall	Count	4251	3927	35	3892	288	36
Overall	%	100.0%	92.4%	0.8%	91.6%	6.8%	0.8%



# E. Network Performance, Reliability and Availability

Service Providers		Base	Total Satisfied (A+B)	Very Satisfied (A)	Satisfied (B)	Dissatisfied	Very Dissatisfied
A intal	Count	1067	861	5	856	202	4
Airtel	%	100.0%	80.7%	0.5%	80.2%	18.9%	0.4%
DCM	Count	1068	793	7	786	269	6
BSNL	%	100.0%	74.3%	0.7%	73.6%	25.2%	0.6%
Reliance	Count	1067	938	7	931	128	1
	%	100.0%	88.0%	0.7%	87.3%	12.0%	0.1%
	Count	1067	976	16	960	90	1
TTML	%	100.0%	91.5%	1.5%	90.0%	8.4%	0.1%
Idea	Count	1072	1015	31	984	55	2
Idea	%	100.0%	94.7%	2.9%	91.8%	5.1%	0.2%
Ma da Cama	Count	1069	1002	42	960	64	3
Vodafone	%	100.0%	93.7%	3.9%	89.8%	6.0%	0.3%
A	Count	1068	892	17	875	174	2
Aircel	%	100.0%	83.5%	1.6%	81.9%	16.3%	0.2%
Omenall	Count	7478	6477	125	6352	982	19
Overall	%	100.0%	86.6%	1.7%	84.9%	13.1%	0.3%

E.1. (Q 16) How satisfied are you with the availability of signal of your service provider in your locality?

E.2 (Q 17) How satisfied are you with the ability to make or receive calls easily?

Service Providers		Base	Total Satisfied (A+B)	Very Satisfied (A)	Satisfied (B)	Dissatisfied	Very Dissatisfied
Airtel	Count	1067	944	7	937	120	3
Antei	%	100.0%	88.5%	0.7%	87.8%	11.2%	0.3%
BSNL	Count	1068	844	10	834	213	11
DSINL	%	100.0%	79.0%	0.9%	78.1%	19.9%	1.0%
Reliance	Count	1067	978	24	954	89	
	%	100.0%	91.6%	2.2%	89.4%	8.3%	
TTML	Count	1067	1017	34	983	45	5
I I MIL	%	100.0%	95.3%	3.2%	92.1%	4.2%	0.5%
T.I.	Count	1072	1029	36	993	41	2
Idea	%	100.0%	96.0%	3.4%	92.6%	3.8%	0.2%
Vodafone	Count	1069	1023	35	988	45	1
vodatone	%	100.0%	95.7%	3.3%	92.4%	4.2%	0.1%
A	Count	1068	940	25	915	123	5
Aircel	%	100.0%	88.0%	2.3%	85.7%	11.5%	0.5%
Onerall	Count	7478	6775	171	6604	676	27
Overall	%	100.0%	90.6%	2.3%	88.3%	9.0%	0.4%



Service Providers		Never	Occasionally	Frequently	Very Frequently	Base
Aintal	Count	153	748	160	6	1067
Airtel	%	14.3%	70.1%	15.0%	0.6%	100.0%
DOM	Count	89	784	186	9	1068
BSNL	%	8.3%	73.4%	17.4%	0.8%	100.0%
Dalianaa	Count	119	843	105		1067
Reliance	%	11.2%	79.0%	9.8%		100.0%
TTM	Count	161	822	81	3	1067
TTML	%	15.1%	77.0%	7.6%	0.3%.	100.0%
T.J	Count	202	815	47	8	1072
Idea	%	18.8%	76.0%	4.4%	0.7%	100.0%
Vadafara	Count	171	823	39	36	1069
Vodafone	%	16.0%	77.0%	3.6%	3.4%	100.0%
A incal	Count	137	765	92	74	1068
Aircel	%	12.8%	71.6%	8.6%	6.9%	100.0%
Overall	Count	1032	5600	710	136	7478
Overall	%	13.8%	74.9%	9.5%	1.8%	100.0%

E.3. (Q 18) How often does your call drops during conversation?	E.3. (Q 18) He	w often does your	r call drops during	conversation?
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## E.4. (Q 19) How satisfied are you with the voice quality?

Service Providers		Base	Total Satisfied (A+B)	Very Satisfied (A)	Satisfied (B)	Dissatisfied	Very Dissatisfied
Airtel	Count	1067	927	16	911	138	2
Antei	%	100.0%	86.9%	1.5%	85.4%	12.9%	0.2%
BSNL	Count	1068	850	10	840	214	4
	%	100.0%	79.6%	0.9%	78.7%	20.0%	0.4%
Reliance	Count	1067	962	15	947	105	
	%	100.0%	90.2%	1.4%	88.8%	9.8%	
TTM	Count	1067	998	29	969	68	1
TTML	%	100.0%	93.5%	2.7%	90.8%	6.4%	0.1%
Tilaa	Count	1072	1027	39	988	43	2
Idea	%	100.0%	95.8%	3.6%	92.2%	4.0%	0.2%
Mada Cama	Count	1069	1012	31	981	56	1
Vodafone	%	100.0%	94.7%	2.9%	91.8%	5.2%	0.1%
A <sup>1</sup> 1	Count	1068	977	28	949	89	2
Aircel	%	100.0%	91.5%	2.6%	88.9%	8.3%	0.2%
0	Count	7478	6753	168	6585	713	12
Overall	%	100.0%	90.3%	2.2%	88.1%	9.5%	0.2%

# F. Maintainability

Service Providers		Never	Occasionally	Frequently	Very Frequently	Base
Airtel	Count	267	700	99	1	1067
Alltel	%	25.0%	65.6%	9.3%	0.1%	100.0%
BSNL	Count	167	712	181	8	1068
DONL	%	15.6%	66.7%	16.9%	0.7%	100.0%
Reliance	Count	199	824	40	4	1067
	%	18.7%	77.2%	3.7%	0.4%	100.0%
TTMI	Count	258	769	37	3	1067
TTML	%	24.2%	72.1%	3.5%	0.3%	100.0%
Idaa	Count	226	786	56	4	1072
Idea	%	21.1%	73.3%	5.2%	0.4%	100.0%
Wedeferre	Count	218	742	101	8	1069
Vodafone	%	20.4%	69.4%	9.4%	0.7%	100.0%
Aireal	Count	157	649	227	35	1068
Aircel	%	14.7%	60.8%	21.3%	3.3%	100.0%
Overall	Count	1492	5182	741	63	7478
Overall	%	20.0%	69.3%	9.9%	0.8%	100.0%

# F.1. (Q 20) How often your mobile handset faces problem of signal?

E1 (01)	1) How satisfied		41	1	(-1) = -1)9
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I	1) 110 W Sulisited	uie you miti	i ille avallaoll	ity of notwork	(Signar).

Service Providers		Base	Total Satisfied (A+B)	Very Satisfied (A)	Satisfied (B)	Dissatisfied	Very Dissatisfied
A intal	Count	1067	973	6	967	87	7
Airtel	%	100.0%	91.2%	0.6%	90.6%	8.2%	0.7%
DCNI	Count	1068	895	10	885	150	23
BSNL	%	100.0%	83.8%	0.9%	82.9%	14.0%	2.2%
Dalianaa	Count	1067	1019	15	1004	47	1
Reliance	%	100.0%	95.5	1.4%	94.1%	4.4%	0.1%
TTMI	Count	1067	1044	15	1029	23	
TTML	%	100.0%	97.8%	1.4%	96.4%	2.2%	
Idee	Count	1072	1008	28	980	62	2
Idea	%	100.0%	94.0%	2.6%	91.4%	5.8%	0.2%
Vodafone	Count	1069	952	20	932	99	18
vodatone	%	100.0%	89.1	1.9%	87.2%	9.3%	1.7%
A	Count	1068	816	22	794	240	12
Aircel	%	100.0%	76.4	2.1%	74.3%	22.5%	1.1%
Omenall	Count	7478	6707	116	6591	708	63
Overall	%	100.0%	89.7	1.6%	88.1%	9.5%	0.8%



Service Providers		Base	Total Satisfied (A+B)	Very Satisfied (A)	Satisfied (B)	Dissatisfied	Very Dissatisfied
Airtel	Count	1067	963	5	958	93	11
Alltei	%	100.0%	90.3%	0.5%	89.8%	8.7%	1.0%
DENI	Count	1068	923	4	919	143	2
BSNL	%	100.0%	86.4%	0.4%	86.0%	13.4%	0.2%
Dallanaa	Count	1067	998	20	978	69	
Reliance	%	100.0%	93.6%	1.9%	91.7%	6.5%	
	Count	1067	1040	18	1022	27	
TTML	%	100.0%	97.5%	1.7%	95.8%	2.5%	
Idea	Count	1072	1042	34	1008	28	2
Idea	%	100.0%	97.2%	3.2%	94.0%	2.6%	0.2%
Ma da Cama	Count	1069	1044	15	1029	24	1
Vodafone	%	100.0%	97.7%	1.4%	96.3%	2.2%	0.1%
A :	Count	1068	958	17	941	98	12
Aircel	%	100.0%	89.7%	1.6%	88.1%	9.2%	1.1%
Oronall	Count	7478	6968	113	6855	482	28
Overall	%	100.0%	93.2%	1.5%	91.7%	6.4%	0.4%

F.3. (Q 22) Are you satisfied with the restoration of network (signal) problem
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#### G. Supplementary Service/ Value Added Services

Service Providers		Yes	No	Base
Airtel	Count	208	859	1067
	%	19.5%	80.5%	100.0%
BSNL	Count	173	895	1068
	%	16.2%	83.8%	100.0%
Dalianaa	Count	243	824	1067
Reliance	%	22.8%	77.2%	100.0%
	Count	173	894	1067
TTML	%	16.2%	83.8	100.0%
TI	Count	223	849	1072
Idea	%	20.8%	79.2%	100.0%
Ma da Cama	Count	190	879	1069
Vodafone	%	17.8%	82.2%	100.0%
Aireal	Count	258	810	1068
Aircel	%	24.2%	75.8%	100.0%
Omenall	Count	1468	6010	7478
Overall	%	19.6%	80.4%	100.0%

G.1. (Q 23) Do you use value added services like roaming, ring tone, GPRS, e-mail, voice mail or any other such services.

G.2. (Q 24) Did the service provider have your explicit consent before providing the chargeable value added service such as ring tone, e-mail/GPRS, voice mail etc.

Service Providers		Yes	No	Base
Airtel	Count	186	22	208
	%	89.4%	10.6%	100.0%
BSNL	Count	122	51	173
	%	70.5%	29.5%	100.0%
Reliance	Count	225	18	243
Kellance	%	92.6%	7.4%	100.0%
TTM	Count	140	33	173
TTML	%	80.9%	19.1%	100.0%
Idea	Count	199	24	223
Idea	%	89.2%	10.8%	100.0%
Vodafone	Count	169	21	190
vouaione	%	88.9%	11.1%	100.0%
Aircel	Count	231	27	258
Alfeel	%	89.5%	10.5%	100.0%
Overall	Count	1272	196	1468
Overall	%	86.6%	13.4%	100.0%



G.3. (Q 25) How satisfied are you with the quality of the supplementary / value added services	
provided?	

Service Providers		Base	Total Satisfied (A+B)	Very Satisfied (A)	Satisfied (B)	Dissatisfied	Very Dissatisfied
Airtel	Count	208	25	25		180	3
	%	100.0%	12.0%	12.0%		86.5%	1.4%
BSNL	Count	173	17	17		110	46
	%	100.0%	9.8%	9.8%		63.6%	26.6%
Dalianaa	Count	243	24	24		215	4
Reliance	%	100.0%	9.9%	9.9%		88.5%	1.6%
TTMI	Count	173	8	8		144	21
TTML	%	100.0%	4.6%	4.6%		83.2%	12.1%
Idee	Count	223	11	11		204	8
Idea	%	100.0%	4.9%	4.9%		91.5%	3.6%
Vadafana	Count	190	15	15		167	8
Vodafone	%	100.0%	7.9%	7.9%		87.9%	4.2%
Aireal	Count	258	5	5		215	38
Aircel	%	100.0%	1.9%	1.9%		83.3%	14.7%
0	Count	1468	105	105		1235	128
Overall	%	100.0%	7.2%	7.2%		84.1%	8.7%

G.4. (Q 26) Have you been informed of the telephone numbers/toll free codes for unsubscribing the value added service (VAS), after activation of VAS or before renewal/recharging of VAS?

Service Providers		Yes	No	Base
Airtel	Count	172	36	208
	%	82.7%	17.3%	100.0%
BSNL	Count	112	61	173
	%	64.7%	35.3%	100.0%
Dalianaa	Count	221	22	243
Reliance	%	90.9%	9.1%	100.0%
TTM	Count	134	39	173
TTML	%	77.5%	22.5%	100.0%
T.I	Count	182	41	223
Idea	%	81.6%	18.4%	100.0%
Vadafara	Count	140	50	190
Vodafone	%	73.7%	26.3%	100.0%
A ima al	Count	126	132	258
Aircel	%	48.8%	51.2%	100.0%
Onenall	Count	1087	381	1468
Overall	%	74.0%	26.0%	100.0%



G.5. (Q 27) Have you been informed of the charges of value added services before their
activation and immediately after its activation?

Service Providers		Base	Yes before and after activation	Yes only after activation	Yes only before activation	No in both cases
Airtel	Count	208	55	133		20
	%	100.0%	26.4%	63.9%		9.6%
BSNL	Count	173	36	129		8
	%	100.0%	20.8%	74.6%		4.6%
Delienee	Count	243	74	160		9
Reliance	%	100.0%	30.5%	65.8%		3.7%
TTMI	Count	173	26	139		8
TTML	%	100.0%	15.0%	80.3%		4.6%
Idea	Count	223	52	148		23
Idea	%	100.0%	23.3%	66.4%		10.3%
Vadafana	Count	190	77	102		11
Vodafone	%	100.0%	40.5%	53.7%		5.8%
Ainsal	Count	258	62	193		3
Aircel	%	100.0%	24.0%	74.8%		1.2%
0	Count	1468	382	1004		82
Overall	%	100.0%	26.0%	68.4%		5.6%

G.6. (Q 28) Have you been informed of the charges for value added services in advance of its renewal/recharging?

Service Providers		Yes	No	Base
Airtel	Count	166	42	208
	%	79.8	20.2%	100.0%
BSNL	Count	111	62	173
	%	64.2%	35.8%	100.0%
Dalianaa	Count	212	31	243
Reliance	%	87.2%	12.8%	100.0%
TTM	Count	129	44	173
TTML	%	74.6%	25.4%	100.0%
Idea	Count	171	52	223
Idea	%	76.7%	23.3%	100.0%
Vodafone	Count	133	57	190
vouatone	%	70.0%	30.0%	100.0%
Airoal	Count	110	148	258
Aircel	%	42.6%	57.4%	100.0%
Orionall	Count	1032	436	1468
Overall	%	70.3%	29.7%	100.0%



# H. Overall Customer Satisfaction

Service Providers		Base	Total Satisfied (A+B)	Very Satisfied (A)	Satisfied (B)	Dissatisfied	Very Dissatisfied
Airtel	Count	1067	803	22	781	256	8
	%	100.0%	75.3%	2.1%	73.2%	24.0%	0.7%
BSNL	Count	1068	754	6	748	308	6
	%	100.0%	70.6%	0.6%	70.0%	28.8%	0.6%
Dalianaa	Count	1067	876	10	866	189	2
Reliance	%	100.0%	82.1%	0.9%	81.2%	17.7%	0.2%
TTMI	Count	1067	923	15	908	141	3
TTML	%	100.0%	86.5%	1.4%	85.1%	13.2%	0.3%
Idaa	Count	1072	972	14	958	97	3
Idea	%	100.0%	90.7%	1.3%	89.4%	9.0%	0.3%
Vadafana	Count	1069	990	19	971	73	6
Vodafone	%	100.0%	92.6%	1.8%	90.8%	6.8%	0.6%
A inc al	Count	1068	861	10	851	197	10
Aircel	%	100.0%	80.6%	0.9%	79.7%	18.4%	0.9%
0	Count	7478	6179	96	6083	1261	38
Overall	%	100.0%	82.6	1.3%	81.3%	16.9%	0.5%

# H.1. (Q 29a) How satisfied are you with the overall quality of your mobile service?



#### I. General Information

I.1. (Q 30) Have you been informed in writing, at the time of subscription of service or within a week of activation of service the complete details of your tariff plan?

Service Providers		Yes	No	Base
Airtel	Count	66	1001	1067
	%	6.2%	93.8%	100.0%
BSNL	Count	82	986	1068
	%	7.7%	92.3%	100.0%
Reliance	Count	84	983	1067
Kellance	%	7.9%	92.1%	100.0%
TTML	Count	235	832	1067
I I MIL	%	22.0%	78.0%	100.0%
Idea	Count	30	1042	1072
Idea	%	2.8%	97.2%	100.0%
Vodafone	Count	124	945	1069
vouatone	%	11.6%	88.4%	100.0%
Aircel	Count	607	461	1068
AIICEI	%	56.8%	43.2%	100.0%
Overall	Count	1228	6250	7478
Overall	%	16.4%	83.6%	100.0%

I.2. (Q 31) If at any time you had terminated your Mobile connection, how many days, it took for the termination?

Service Providers		Base	1 day	2-3 days	4-7 days	More than 7 days
Airtel	Count	1067			1066	1
	%	100.0%			99.9%	0.1%
BSNL	Count	1068		1	1067	
	%	100.0%		0.1%	99.9%	
Dalianaa	Count	1067	3	2	1062	
Reliance	%	100.0%	0.3%	0.2%	99.5%	
TTML	Count	1067			1067	
1 I MIL	%	100.0%			100.0%	
Idea	Count	1072		3	1069	
Idea	%	100.0%		.3%	99.7%	
Vadafana	Count	1069	4	5	1057	3
Vodafone	%	100.0%	0.4%	0.5%	98.9%	0.3%
Aireal	Count	1068	11	50	1007	
Aircel	%	100.0%	1.0%	4.7%	94.3%	
Overall	Count	7478	18	61	7395	4
Overall	%	100.0%	.2%	0.8%	98.9%	0.1%

I.3. (Q 32) Are you aware that the processing fee applicable for exclusive Talk Time Top-up	)
shall not exceed Rs. 2/- per Top-up as per existing TRAI orders?	

Service Providers		Yes	No	Base
Airtel	Count	65	1002	1067
	%	6.1%	93.9%	100.0%
BSNL	Count	96	972	1068
	%	9.0%	91.0%	100.0%
Reliance	Count	122	945	1067
Kenance	%	11.4%	88.6%	100.0%
TTML	Count	55	1012	1067
I I IVIL	%	5.2%	94.8%	100.0%
Idea	Count	112	960	1072
Idea	%	10.4%	89.6%	100.0%
Vodafone	Count	146	923	1069
vouaione	%	13.7%	86.3%	100.0%
Aircel	Count	158	910	1068
Allcel	%	14.8%	85.2%	100.0%
Overall	Count	754	6724	7478
Overall	%	10.1%	89.9%	100.0%

I.4. (Q 33) Are you aware that in Cellular Mobile, the rental for National Roaming Service has been abolished by TRAI and is not applicable currently?

Service Providers		Yes	No	Base
Airtel	Count	43	1024	1067
	%	4.0%	96.0%	100.0%
BSNL	Count	46	1022	1068
	%	4.3%	95.7%	100.0%
Delienee	Count	41	1026	1067
Reliance	%	3.8%	96.2%	100.0%
	Count	36	1031	1067
TTML	%	3.4%	96.6%	100.0%
Idea	Count	108	964	1072
Idea	%	10.1%	89.9%	100.0%
Vodafone	Count	104	965	1069
Vouaione	%	9.7%	90.3%	100.0%
Aircel	Count	81	987	1068
AIICO	%	7.6%	92.4%	100.0%
Overall	Count	459	7019	7478
Overall	%	6.1%	93.9%	100.0%

I.5. (Q34) Did your service provider adjust your security deposit in the bill raised after you requested for termination?

Service Providers		Yes	No	Base
Airtel	Count	1015	52	1067
	%	95.1%	4.9%	100.0%
BSNL	Count	1009	59	1068
	%	94.5%	5.5%	100.0%
Delience	Count	1023	44	1067
Reliance	%	95.9%	4.1%	100.0%
	Count	1028	39	1067
TTML	%	96.3%	3.7%	100.0%
Idee	Count	957	115	1072
Idea	%	89.3%	10.7%	100.0%
Manda Cama	Count	876	193	1069
Vodafone	%	81.9%	18.1%	100.0%
A :	Count	842	226	1068
Aircel	%	78.8%	21.2%	100.0%
Omenall	Count	6750	728	7478
Overall	%	90.3%	9.7%	100.0%

I.6. (Q 35) Have you registered your telephone number for Do Not Call (DNC) registry with your service provider so that you do not receive unsolicited commercial calls /SMS.

Service Providers		Yes	No	Do not mind receiving such calls/SMS	Base
Airtel	Count	68	980	19	1067
	%	6.4%	91.8%	1.8%	100.0%
BSNL	Count	55	1005	8	1068
	%	5.1%	94.1%	0.7%	100.0%
Reliance	Count	89	966	12	1067
Renance	%	8.3%	90.5%	1.1%	100.0%
TTML	Count	48	966	53	1067
I I ML	%	4.5%	90.5%	5.0%	100.0%
Idea	Count	101	971		1072
Idea	%	9.4%	90.6%		100.0%
Ma da Cama	Count	99	970		1069
Vodafone	%	9.3%	90.7%		100.0%
A inc al	Count	51	978	39	1068
Aircel	%	4.8%	91.6%	3.7%	100.0%
Orienall	Count	511	6836	131	7478
Overall	%	6.8%	91.4%	1.8%	100.0%



I.7. (Q 36a) Do you still receive unsolicited commercial calls/SMS and whether there is any	
change in the frequency of such calls /SMS.	

Service Providers		Stopped Receiving	Considerable Decrease	Slight Decrease	Continued Receiving	Base
Airtel	Count	49	4	9	6	68
	%	72.1%	5.9%	13.2%	8.8%	100.0%
BSNL	Count	51	1	2	1	55
	%	92.7%	1.8%	3.6%	1.8%	100.0%
Dalianaa	Count	79	5	2	3	89
Reliance	%	88.8%	5.6%	2.2%	3.4%	100.0%
TTMI	Count	40	1	5	2	48
TTML	%	83.3%	2.1%	10.4%	4.2%	100.0%
Idea	Count	82	6	5	8	101
Idea	%	81.2%	5.9%	5.0%	7.9%	100.0%
Wadafana	Count	87	4	6	2	99
Vodafone	%	87.9%	4.0%	6.1%	2.0%	100.0%
Aireal	Count	45		6		51
Aircel	%	88.2%		11.8%		100.0%
Overall	Count	433	21	35	22	511
Overall	%	84.7%	4.1%	6.8%	4.3%	100.0%

I.8. (Q 36b) Have you made any complaint to your service provider on getting such unsolicited calls/SMS after registering for National Do Not Call (NDNC) Registry?

Service Providers		Yes	No	Base
Airtel	Count	4	15	19
	%	21.1%	78.9%	100.0%
BSNL	Count		4	4
	%		100%	100.0%
Dalianaa	Count	1	9	10
Reliance	%	10.0%	90.0%	100.0%
TTMI	Count	2	6	8
TTML	%	25.0%	75.0%	100.0%
Idaa	Count		19	19
Idea	%		100%	100.0%
Vodafone	Count		12	12
vouaione	%		100%	100.0%
Aireal	Count		6	6
Aircel	%		100%	100.0%
0 "	Count	7	71	78
Overall	%	9.0%	91.0%	100.0%



# I.8. (Q 36c) If Yes, please indicate the following-

Service Providers		Yes Complaint was registered	Refused to register the complaint	Customer who registered the telephone numbers of the companies from where unsolicited calls/ SMS came	Base
Airtel	Count	4			4
	%	100.0%			100.0%
BSNL	Count				
	%				
Reliance	Count	1			1
	%	100.0%			100.0%
TTML	Count	2			2
	%	100.0%			100.0%
Idea	Count				
	%				
Vodafone	Count				
* oddiolic	%				
Aircel	Count				
	%				
Overall	Count	7			7
Overall	%	100.0%			100.0%



#### **Grievance Redressal Mechanism**

J.1. (Q 37) Are you aware of the call centre telephone number of your telecom service provider for making complaints/ query?

Service Providers		Yes	No	Base
Airtel	Count	973	94	1067
	%	91.2%	8.8%	100.0%
BSNL	Count	935	133	1068
	%	87.5%	12.5%	100.0%
Dalianaa	Count	1011	56	1067
Reliance	%	94.8%	5.2%	100.0%
TTMI	Count	1010	57	1067
TTML	%	94.7%	5.3%	100.0%
Idaa	Count	994	78	1072
Idea	%	92.7%	7.3%	100.0%
Ma da Cama	Count	974	95	1069
Vodafone	%	91.1%	8.9%	100.0%
Ainsal	Count	851	217	1068
Aircel	%	79.7%	20.3%	100.0%
Omenall	Count	6748	730	7478
Overall	%	90.2%	9.8%	100.0%

J.2. (Q 38) Have you made any complaint within last 12 months to the toll free Call Centre/customer care/Helpline telephone number?

Service Providers		Yes	No	Base
Airtel	Count	296	771	1067
	%	27.7%	72.3%	100.0%
BSNL	Count	333	735	1068
	%	31.2%	68.8%	100.0%
Delienee	Count	253	814	1067
Reliance	%	23.7%	76.3%	100.0%
TTML	Count	255	812	1067
I I MIL	%	23.9%	76.1%	100.0%
Idaa	Count	326	746	1072
Idea	%	30.4%	69.6%	100.0%
Vadafana	Count	308	761	1069
Vodafone	%	28.8%	71.2%	100.0%
A inc al	Count	353	715	1068
Aircel	%	33.1%	66.9%	100.0%
Overall	Count	2124	5354	7478
Overall	%	28.4%	71.6%	100.0%



J.3. (Q 39) With respect to complaint made by you to the call centre, please specify which of these was most applicable to you?

Service		Doctor number	No Docket	It was	No docket	Base
Providers		received for	number received	received on	number	
		most of the	for most of the	request	received even	
		complaints	complaints		on request	
Airtel	Count	157	30	84	25	296
	%	53.0%	10.1%	28.4%	8.4%	100.0%
BSNL	Count	215	53	48	17	333
	%	64.6%	15.9%	14.4%	5.1%	100.0%
Delience	Count	141	29	70	13	253
Reliance	%	55.7%	11.5%	27.7%	5.1%	100.0%
TTML	Count	149	42	54	10	255
I I MIL	%	Count         215         53         48         17           %         64.6%         15.9%         14.4%         5.1%           Count         141         29         70         13           %         55.7%         11.5%         27.7%         5.1%           Count         149         42         54         10           %         58.4%         16.5%         21.2%         3.9%           Count         181         18         107         20           %         55.5%         5.5%         32.8%         6.1%           Count         144         33         82         49	3.9%	100.0%		
Idaa	Count	181	18	107	20	326
Idea	%	55.5%	5.5%	32.8%	number received even on request           25           8.4%           17           5.1%           13           5.1%           10           3.9%           20           6.1%           49           15.9%           108           30.6%	100.0%
Vodafone	Count	144	33	82	49	308
vodalone	%	46.8%	10.7%	26.6%	15.9%	100.0%
Aircel	Count	160	38	47	108	353
Alleel	%	45.3%	10.8%	13.3%	30.6%	100.0%
Overall	Count	1147	243	492	242	2124
Overall	%	54.0%	11.4%	23.2%	11.4%	100.0%

#### J.4. (Q 40) Did the Call Centre inform you about the action taken on your complaint?

Service		Yes	No	Base
Providers				
Airtel	Count	267	29	296
	%	90.2%	9.8%	100.0%
BSNL	Count	300	33	333
	%	90.1%	9.9%	100.0%
Dalianaa	Count	237	16	253
Reliance	%	93.7%	6.3%	100.0%
ттмі	Count	234	21	255
TTML	%	91.8%	8.2%	100.0%
Idaa	Count	292	34	326
Idea	%	89.6%	10.4%	100.0%
Vodafone	Count	239	69	308
vodatotie	%	77.6%	22.4%	100.0%
A inc al	Count	248	105	353
Aircel	%	70.3%	29.7%	100.0%
Overall	Count	1817	307	2124
Overall	%	85.5%	14.5%	100.0%



J.5. (Q 41) How satisfied are you with the system of resolving of your complaints by call centre/ customer care/ helpline?

Service		Base	Total	Very	Satisfied	Dissatisfied	Very
Providers			Satisfied	Satisfied			Dissatisfied
			(A+B)	(A)	(B)		
Airtel	Count	296	262	1	261	32	2
	%	100.0%	88.5%	0.3%	88.2%	10.8%	0.7%
BSNL	Count	333	311	1	310	22	
	%	100.0%	93.4%	0.3%	93.1%	6.6%	
Reliance	Count	253	229	5	224	23	1
Renance	%	100.0%	90.5%	2.0%	88.5%	9.1%	0.4%
TTML	Count	255	229	2	227	23	3
I I WIL	%	100.0%	89.8%	0.8%	89.0%	9.0%	1.2%
Idea	Count	326	305	1	304	20	1
Idea	%	100.0%	93.6%	0.3%	93.3%	6.1%	0.3%
Vodafone	Count	308	294		294	13	1
vouaione	%	100.0%	95.5%		95.5%	4.2%	0.3%
Aircel	Count	353	345	1	344	8	
Aircei	%	100.0%	97.8%	0.3%	97.5%	2.3%	
Overall	Count	2124	1975	11	1964	141	8
Overall	%	100.0%	93.0%	0.5%	92.5%	6.6%	0.4%



Service Providers		Difficult to connect to call centre executive	Customer care executive not polite/ courteous	Customer care executive not equipped with adequate information	Time taken by call centre for redressal of complaints is too long	Customer care executive not unable to understand the problems	Others	Base
Airtel	Count	5	1	10	25	4		34
7 million	%	14.7%	2.9%	29.4%	73.5%	11.8%		
BSNL	Count	12	3	5	6	3		22
	%	54.5%	13.6%	22.7%	27.3%	13.6%		
D. 1'	Count	7	2	4	16	3	1	24
Reliance	%	29.2%	8.3%	16.7%	66.7%	12.5%	4.2%	
	Count	7	4	5	14	5		26
TTML	%	26.9%	15.4%	19.2%	53.8%	19.2%		
Idea	Count	16	3	5	9	4	1	22
Idea	%	72.7%	13.6%	22.7%	40.9%	18.2%	4.5%	
Vadafana	Count	7	3	6	11	2		14
Vodafone	%	46.7%	20.0%	40.0%	73.3%	13.3%		
Aircel	Count	2	3	1	3	2		8
Alfcel	%	25.0%	37.5%	12.5%	37.5%	25.0%		
Overall	Count	56	19	36	84	23	2	150
Overall	%	37.1%	12.6%	23.8%	55.6%	15.2%	1.3%	

J.6. (Q 42) Please specify the reason(s) for your dissati
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J.7. (Q 43) Was your billing/charging complaint resolved satisfactorily by call centre/customer care within four weeks after lodging of the complaint?

Service Providers		Yes	No	Base
Airtel	Count	81	29	110
	%	73.6%	26.4%	100.0%
BSNL	Count	74	45	119
	%	62.2%	37.8%	100.0%
Reliance	Count	47	12	59
Kellance	%	79.7%	20.3%	100.0%
TTML	Count	51	22	73
I I MIL	%	69.9%	30.1%	100.0%
Idea	Count	62	33	95
Idea	%	65.3%	34.7%	100.0%
Vodafone	Count	30	15	45
vouaione	%	66.7%	33.3%	100.0%
Aircel	Count	22	30	52
AIICEI	%	42.3%	57.7%	100.0%
Overall	Count	367	186	553
Overall	%	66.4%	33.6%	100.0%

J.8. (Q 44) In case the complaint has not been resolved by the call centre, you can contact the
next level called as Nodal officer. Are you aware of the contact detail of the Nodal Officer?

Service		Yes	No	Base
Providers				
Airtel	Count	64	1003	1067
	%	6.0%	94.0%	100.0%
BSNL	Count	24	1044	1068
	%	2.2%	97.8%	100.0%
Dalianaa	Count	37	1030	1067
Reliance	%	3.5%	96.5%	100.0%
	Count	47	1020	1067
TTML	%	4.4%	95.6%	100.0%
Idaa	Count	28	1044	1072
Idea	%	2.6%	97.4%	100.0%
Vodafone	Count	26	1043	1069
vouaione	%	2.4%	97.6%	100.0%
Aireal	Count	25	1043	1068
Aircel	%	2.3%	97.7%	100.0%
Overall	Count	251	7227	7478
Overall	%	3.4%	96.6%	100.0%

J.9. (Q 45) Have you ever made a complaint to the nodal officer regarding your complaints not resolved or unsatisfactorily resolved by the call center/customer care?

Service		Yes	No	Base
Providers				
Airtel	Count	17	47	64
	%	26.6%	73.4%	100.0%
BSNL	Count	2	22	24
	%	8.3%	91.7%	100.0%
Dalianaa	Count	3	34	37
Reliance	%	8.1%	91.9%	100.0%
TTML	Count	5	42	47
1 I MIL	%	10.6%	89.4%	100.0%
Idaa	Count	2	26	28
Idea	%	7.1%	92.9%	100.0%
Vadafana	Count	1	25	26
Vodafone	%	3.8%	96.2%	100.0%
Aircel	Count		25	25
Alfcel	%		100%	100.0%
Orienall	Count	30	221	251
Overall	%	12.0%	88.0%	100.0%

Service		Yes	No	Base
Providers				
Airtel	Count	11	6	17
	%	64.7%	35.3%	100.0%
BSNL	Count	2		2
	%	100%		100.0%
Dellerer	Count	2	1	3
Reliance	%	66.7%	33.3%	100.0%
ттмі	Count	3	2	5
TTML	%	60.0%	40.0%	100.0%
Idaa	Count	2		2
Idea	%	100%		100.0%
Vadafara	Count	1		1
Vodafone	%	100%		100.0%
Aircel	Count			
Allcel	%		2        100%        1        100%	
Ommell	Count	21	9	30
Overall	%	70.0%	30.0%	100.0%

## J.10. (Q 46) Did the Nodal Officer intimate you about the decision taken on your complaint?

#### J.11. (Q 47) How satisfied are you with the redressal of the complaint by the Nodal Officer?

Service		Base	Total	Very	Satisfied	Dissatisfied	Very
Providers			Satisfied	Satisfied			Dissatisfied
			(A+B)	(A)	(B)		
Airtel	Count	17	16		16	1	
	%	100.0%	94.1%		94.1%	5.9%	
BSNL	Count	2	2		2		
	%	100.0%	100%		100%		
Reliance	Count	3	2		2	1	
Renance	%	100.0%	66.7%		66.7%	33.3%	
TTML	Count	5	5		5		
I I WIL	%	100.0%	100%		100%		
Idea	Count	2	2		2		
Idea	%	100.0%	100%		100%		
Vodafone	Count	1	1		1		
vouaione	%	100.0%	100%		100%		
Aircel	Count						
Alleel	%						
Overall	Count	30	28		28	2	
Overall	%	100.0%	93.3%		93.3%	6.7%	



J.12. (Q 48) Please specify the reason(s) for your dissatisfaction.

Service Providers		Difficult to connect to the Nodal Officer	Nodal Officer not polite/ courteous	Nodal Officer not equipped with adequate informati on	Time taken by Nodal Officer for redressal of complaint s is too long	Nodal Officer not unable to understan d the problems	Others	Base
Airtel	Count				1	1		1
	%				100%	100%		
BSNL	Count							
	%							
Reliance	Count				1			1
	%				100%			
TTML	Count							
	%							
Idea	Count							
1404	%							
Vodafone	Count							
· ourone	%							
Aircel	Count							
	%							
Overall	Count				1	1		1
Overan	%				50.0%	50.0%		

J.13. (Q 49) In case the complaint has not been resolved by the Nodal Officer or you are not satisfied with the decision taken by the Nodal Officer, you can file an appeal to the appellate authority of the service provider. Are you aware of the contact details of the appellate authority for filing of appeals?

Service		Yes	No	Base
Providers				
Airtel	Count	17	1050	1067
	%	1.6%	98.4%	100.0%
BSNL	Count	6	1062	1068
	%	0.6%	99.4%	100.0%
Reliance	Count	12	1055	1067
Reliance	%	1.1%	98.9%	100.0%
ттмі	Count	24	1043	1067
TTML	%	2.2%	97.8%	100.0%
Idea	Count	6	1066	1072
Idea	%	0.6%	99.4%	100.0%
Vodafone	Count	11	1058	1069
vodatotie	%	1.0%	99.0%	100.0%
Aircel	Count	8	1060	1068
Allcel	%	0.7%	99.3%	100.0%
Omerall	Count	84	7394	7478
Overall	%	1.1%	98.9%	100.0%

#### J.14. (Q 50) Have you filed any appeal in the last 12 months?

Service Providers		Yes	No	Base
Airtel	Count		15	15
	%		100%	100%
BSNL	Count		8	8
	%		100%	100%
Dellemen	Count		9	9
Reliance	%		100%	100%
ттм	Count		24	24
TTML	%		100%	100%
T.J.	Count		6	6
Idea	%		100%	100%
Vadafara	Count		11	11
Vodafone	%		100%	100%
A inc al	Count		7	7
Aircel	%		100%	100%
Overell	Count		80	80
Overall	%		100%	100%



I 15	(0.51)	) Did vor	receive any	acknowl	edgement?
J.1.J.	(V 51)	) Dia you	i ieceive ally	acknowl	eugement?

Service Providers		Yes	No	Base
Airtel	Count			
	%			
BSNL	Count			
	%			
Reliance	Count			
Kellalice	%			
TTML	Count			
I I WIL	%			
Idea	Count			
Iuca	%			
Vodafone	Count			
vouaione	%			
Aircel	Count			
Alleel	%			
Overell	Count			
Overall	%			

J.16 (Q 52) Did the appellate authority take a decision upon your appeal within 3 months of filing the appeal?

Service Providers		Yes	No	Appeal Filed only recently	Base
Airtel	Count				
	%				
BSNL	Count				
	%				
Reliance	Count				
Kenance	%				
TTML	Count				
I I WIL	%				
Idea	Count				
Idea	%				
Vodafone	Count				
vouaione	%				
Aircel	Count				
	%				
Overall	Count				
Overan	%				



## **General Information**

J.17. (Q 53) Are you aware that a prepaid customer can get item-wise usage charge details, on request?

Service		Yes	No	Base
Providers				
Airtel	Count	604	31	635
	%	95.1%	4.9%	100.0%
BSNL	Count	477	330	807
	%	59.1%	40.9%	100.0%
Reliance	Count	743	142	885
Renance	%	84.0%	16.0%	100.0%
	Count	678	156	834
TTML	%	81.3%	18.7%	100.0%
Idea	Count	530	198	728
Idea	%	72.8%	27.2%	100.0%
Vadafana	Count	689	326	1015
Vodafone	%	67.9%	32.1%	100.0%
Aireal	Count	693	359	1052
Aircel	%	65.9%	34.1%	100.0%
0	Count	4414	1542	5956
Overall	%	74.1%	25.9%	100.0%

J.18. (Q 54) Have you been denied of your request for item-wise usage charge details for your pre-paid connection?

Service Providers		Yes	No	Base
Airtel	Count		635	635
7 Hitter	%		100%	100.0%
BSNL	Count	7	800	807
	%	0.9%	99.1%	100.0%
D.1	Count	2	883	885
Reliance	%	0.2%	99.8%	100.0%
TTML	Count		834	834
1 I IVIL	%		100%	100.0%
Idea	Count	20	708	728
luea	%	2.7%	97.3%	100.0%
Vodafone	Count	20	995	1015
vouaione	%	2.0%	98.0%	100.0%
Aircel	Count	2	1050	1052
Allcel	%	0.2%	99.8%	100.0%
Overall	Count	51	5905	5956
Overall	%	0.9%	99.1%	100.0%



Service Providers		No reason given	Technical problem	Base
Airtel	Count			
	%			
BSNL	Count	6	1	7
	%	85.7%	14.3%	100%
Reliance	Count	1	1	2
Kenance	%	50.0%	50.0%	100%
TTML	Count			
I I WIL	%			
Idee	Count	16	4	20
Idea	%	80.0%	20.0%	100%
Vodafone	Count	19	1	20
vouaione	%	95.0%	5.0%	100%
A ima al	Count	1	1	2
Aircel	%	50.0%	50.0%	100%
Ommell	Count	43	8	51
Overall	%	84.3%	15.7%	100%

#### J.19. (Q 55) What were the reason(s) for denying your request?

J.20 (Q 56) Have you been provided the Manual of Practice containing the terms and conditions of service, toll free number of call centre and contact detail of Nodal Officer and appellate authority for complaint redressal etc., while subscribing the new mobile telephone connection?"

Service Providers		Yes	No	Base
Airtel	Count	110	11	121
Antei	%	90.9%	9.1%	100%
BSNL	Count	11	2	13
BOILE	%	84.6%	15.4%	100%
D I'	Count	97	13	110
Reliance	%	88.2%	11.8%	100%
TTMI	Count	275	45	320
TTML	%	85.9%	14.1%	100%
Idea	Count	41	4	45
Idea	%	91.1%	8.9%	100%
Vodafone	Count	214	96	310
vodatone	%	69.0%	31.0%	100%
Aireal	Count	911	37	948
Aircel	%	96.1%	3.9%	100%
Overall	Count	1659	208	1867
Overall	%	88.9%	11.1%	100%

# Annexure 3: Detailed Tables (Broadband Customers Survey)

#### **A. Service Provision**

Service Providers		Less than 6 months	6-12 months	More than 12 months	Base
Airtel	Count	10	26	1033	1069
Antei	%	0.9%	2.4%	96.6%	100.0%
BSNL	Count	17	34	1017	1068
DONL	%	1.6%	3.2%	95.2%	100.0%
Hothmon	Count	31	40	997	1068
Hathway	%	2.9%	3.7%	93.4%	100.0%
Reliance	Count	65	58	944	1067
Kenance	%	6.1%	5.4%	88.5%	100.0%
Sify	Count	96	160	812	1068
Sily	%	9.0%	15.0%	76.0%	100.0%
VSNL/ Tata	Count	44	97	928	1069
v SINL/ Tata	%	4.1%	9.1%	86.8%	100.0%
You	Count	123	140	805	1068
rou	%	11.5%	13.1%	75.4%	100.0%
TTML	Count	47	28	994	1069
I I ML	%	4.4%	2.6%	93.0%	100.0%
Tikon	Count	695	316	56	1067
ТКОП	%	65.1%	29.6%	5.2%	100.0%
Overall	Count	1128	899	7586	9613
Overall	%	11.7%	9.4%	78.9%	100.0%

A.1. (Q 1a) When did you last apply for a broadband connection?



A.2. (Q 1b) After registration and payment of initial deposits by you within how many working days did the broadband connection get activated?

Service Providers		Within 15 working days	More than 15 days	Base
Airtel	Count	35	1	36
Antei	%	97.2%	2.8%	100.0%
BSNL	Count	50	1	51
DSINL	%	98.0%	2.0%	100.0%
Hothmory	Count	66	5	71
Hathway	%	93.0%	7.0%	100.0%
Reliance	Count	120	3	123
Reliance	%	97.6%	2.4%	100.0%
Sify	Count	252	4	256
Sily	%	98.4%	1.6%	100.0%
VSNL/ Tata	Count	132	9	141
V SINL/ Tata	%	93.6%	6.4%	100.0%
You	Count	262	1	263
Tou	%	99.6%	0.4%	100.0%
TTML	Count	75		75
	%	100%		100.0%
Tikon	Count	976	35	1011
1 IKUII	%	96.5%	3.5%	100.0%
Overall	Count	1968	59	2027
Overall	%	97.1%	2.9%	100.0%



# A.3. (Q 2) How satisfied are you with the time taken in the provision of the broadband connection after registration and payment of initial deposit by you?

Service		Base	Total	Very	Satisfied	Dissatisfied	Very
Providers			Satisfied	Satisfied	(B)		Dissatisfied
			(A+B)	(A)			
Airtel	Count	36	35		35	1	
Airtei	%	100.0%	97.2%		97.2%	2.8%	
BSNL	Count	51	49	3	46	2	
BSNL	%	100.0%	96.1%	5.9%	90.2%	3.9%	
Hathman	Count	71	70	12	58	1	
Hathway	%	100.0%	98.6%	16.9%	81.7%	1.4%	
Reliance	Count	123	122	2	120	1	
Kellalice	%	100.0%	99.2%	1.6%	97.6%	0.8%	
Sify	Count	256	253	19	234	2	1
Sily	%	100.0%	98.8%	7.4%	91.4%	0.8%	0.4%
VSNL/ Tata	Count	141	138	1	137	2	1
VSINL/ Tata	%	100.0%	97.9%	0.7%	97.2%	1.4%	0.7%
You	Count	263	261	1	260	2	
Tou	%	100.0%	99.3%	0.4%	98.9%	0.8%	
TTML	Count	75	71	16	55		4
TIML	%	100.0%	94.6%	21.3%	73.3%		5.3%
Tikon	Count	1011	951	4	947	50	10
	%	100.0%	94.1%	0.4%	93.7%	4.9%	1.0%
Overall	Count	2027	1950	58	1892	61	16
Overall	%	100.0%	96.2%	2.9%	93.3%	3.0%	0.8%



A.4. (Q 3) In case your connection was temporarily suspended due to non-payment of bills, how
much time taken by the service provider to reactivate service after you made the payment?

Service Providers		Within 24 hrs	2-3 days	4 -7 days	More than 7 days	Base
Airtel	Count	118	17	8	1	144
Antei	%	81.9%	11.8%	5.6%	0.7%	100.0%
BSNL	Count	61	69	4	3	137
DSINL	%	44.5%	50.4%	2.9%	2.2%	100.0%
Hothway	Count	35	19	1	2	57
Hathway	%	61.4%	33.3%	1.8%	3.5%	100.0%
Reliance	Count	33	11	5	9	58
Kenance	%	56.9%	19.0%	8.6%	15.5%	100.0%
Cif.	Count	90	102	12	17	221
Sify	%	40.7%	46.2%	5.4%	7.7%	100.0%
VSNL/ Tata	Count	85	54	5	3	147
V SINL/ Tata	%	57.8%	36.7%	3.4%	2.0%	100.0%
You	Count	348	19	4	2	373
rou	%	93.3%	5.1%	1.1%	0.5%	100.0%
TTML	Count	8				8
I I MIL	%	100%				100.0%
Tilton	Count	64	346	33	28	471
Tikon	%	13.6%	73.5%	7.0%	5.9%	100.0%
Onerall	Count	842	637	72	65	1616
Overall	%	52.1%	39.4%	4.5%	4.0%	100.0%

## **B. Billing Process - Postpaid Customers**

Service		Base	Total	Very	Satisfied	Dissatisfied	Very
Providers			Satisfied	Satisfied	(B)		Dissatisfied
			(A+B)	(A)			
Airtel	Count	1069	1037	4	1033	28	4
Alltel	%	100.0%	97.0%	0.4%	96.6%	2.6%	0.4%
BSNL	Count	1068	1056	15	1041	10	2
DSINL	%	100.0%	98.9%	1.4%	97.5%	0.9%	0.2%
Hathway	Count	610	580	8	572	27	3
Hatilway	%	100.0%	95.1%	1.3%	93.8%	4.4%	0.5%
Reliance	Count	1067	1038	5	1033	28	1
Kenance	%	100.0%	97.3%	0.5%	96.8%	2.6%	0.1%
VSNL/ Tata	Count	865	835	7	828	25	5
VSINL/ Tata	%	100.0%	96.5%	0.8%	95.7%	2.9%	0.6%
You	Count	436	385	2	383	51	
100	%	100.0%	88.3%	0.5%	87.8%	11.7%	
TTML	Count	1069	1046		1046	23	
I I WIL	%	100.0%	97.8%		97.8%	2.2%	
Tikon	Count	1067	931	7	924	132	4
I IKUII	%	100.0%	87.3%	0.7%	86.6%	12.4%	0.4%
Overall	Count	7251	6903	48	6860	324	19
Overall	%	100.0%	95.3%	0.7%	94.6%	4.5%	0.3%

B.1. (Q 4) How satisfied are you with the timely delivery of bills?

#### B.2. (Q 5a) How satisfied are you with the accuracy of the bills?

Service		Base	Total	Very	Satisfied	Dissatisfied	Very
Providers			Satisfied	Satisfied	(B)		Dissatisfied
			(A+B)	(A)	× ź		
Airtel	Count	1069	1049	3	1046	18	2
Antei	%	100.0%	98.1%	0.3%	97.8%	1.7%	0.2%
BSNL	Count	1068	1054	10	1044	14	
DSINL	%	100.0%	98.7%	0.9%	97.8%	1.3%	
Hathman	Count	610	596	11	585	14	
Hathway	%	100.0%	97.7%	1.8%	95.9%	2.3%	
Reliance	Count	1067	1043	2	1041	21	3
Reliance	%	100.0%	97.8%	0.2%	97.6%	2.0%	0.3%
VSNL/ Tata	Count	865	835	7	828	26	4
VSINL/ Tata	%	100.0%	96.5%	0.8%	95.7%	3.0%	0.5%
You	Count	436	406	1	406	29	
rou	%	100.0%	93.3%	0.2%	93.1%	6.7%	
TTML	Count	1069	1069		1069		
I I IVIL	%	100.0%	100%		100%		
Tikon	Count	1067	938	4	934	124	5
т ікоп	%	100.0%	87.9%	0.4%	87.5%	11.6%	0.5%
Overall	Count	7251	6991	38	6953	246	14
Overall	%	100.0%	96.4%	0.5%	95.9%	3.4%	0.2%



Service Providers		Charges not as per tariff plan subscribed	Tariff plan changed without information	Charged for value added services not requested	Charged for services not made/ used	Others	Base
Airtel	Count	10	11	9	7	1	20
7 111101	%	50.0%	55.0%	45.0%	35.0%	5.0%	
BSNL	Count	10	2	1	2		14
DSINL	%	71.4%	14.3%	7.1%	14.3%		
Hathway	Count	7	5		3		14
пашway	%	50.0%	35.7%		21.4%		
Reliance	Count	9	6	10	6		24
Renance	%	37.5%	25.0%	41.7%	25.0%		
VSNL/ Tata	Count	11	17	11	5	2	30
VSINL/ Tata	%	36.7%	56.7%	36.7%	16.7%	6.7%	
Var	Count	4	8	18	15		29
You	%	13.8%	27.6%	62.1%	51.7%		
Tilton	Count	74	49	26	45	3	129
Tikon	%	57.4%	38.0%	20.2%	34.9%	2.3%	
Omenall	Count	125	98	75	83	6	260
Overall	%	48.1%	37.7%	28.8%	31.9%	2.3%	

	B.3. (Q 5b) Ple	ase specify the rea	ason(s) for your dis	ssatisfaction with th	e billing process.
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#### B.4. (Q 6) Have you made any billing related complaints in last 12 months?

Service Providers		Yes	No	Base
A int of	Count	134	935	1069
Airtel	%	12.5%	87.5%	100.0%
DOM	Count	28	1040	1068
BSNL	%	2.6%	97.4%	100.0%
Hathman	Count	86	524	610
Hathway	%	14.1%	85.9%	100.0%
Delience	Count	158	909	1067
Reliance	%	14.8%	85.2%	100.0%
VSNL/ Tata	Count	149	716	865
v SINL/ Tata	%	17.2%	82.8%	100.0%
You	Count	142	294	436
rou	%	32.6%	67.4%	100.0%
TTML	Count	36	1033	1069
I I IVIL	%	3.4%	96.6%	100.0%
Tikon	Count	297	770	1067
I IKUII	%	27.8%	72.2%	100.0%
Overall	Count	1030	6221	7251
Overall	%	14.2%	85.8%	100.0%



Service Providers		Base	Total Satisfied (A+B)	Very Satisfied (A)	Satisfied (B)	Dissatisfied	Very Dissatisfied
Airtel	Count	134	116		116	17	1
Alltel	%	100.0%	86.6%		86.6%	12.7%	0.7%
BSNL	Count	28	19		19	8	1
DSINL	%	100.0%	67.9%		67.9%	28.6%	3.6%
Hothmore	Count	86	66		66	20	
Hathway	%	100.0%	76.7%		76.7%	23.3%	
Reliance	Count	158	145		145	13	
Reliance	%	100.0%	91.8%		91.8%	8.2%	
VSNL/ Tata	Count	149	115		115	28	6
V SINL/ Tata	%	100.0%	77.2%		77.2%	18.8%	4.0%
TTML	Count	142	116		116	26	
I I WIL	%	100.0%	81.7%		81.7%	18.3%	
You	Count	36	28		28	8	
100	%	100.0%	77.8%		77.8%	22.2%	
Tikon	Count	297	112	1	112	181	3
I IKOII	%	100.0%	37.7%	0.3%	37.7%	60.9%	1.0%
Overall	Count	1030	717	1	717	301	11
Overall	%	100.0%	69.6%	0.1%	69.6%	29.2%	1.1%

B.5. (Q 7) How satisfied	l are you with the	process of resolution	of billing complaints?

B.6. (Q 8a) How satisfied are you with the clarity of the bills issued by your service provider in terms of transparency and understandability?

Service Providers		Base	Total Satisfied (A+B)	Very Satisfied (A)	Satisfied (B)	Dissatisfied	Very Dissatisfied
Airtel	Count	1066	1051	5	1046	15	
Antei	%		98.6%	0.5%	98.1%	1.4%	
BSNL	Count	1025	1011	25	986	13	1
BSINL	%		98.6%	2.4%	96.2%	1.3%	0.1%
Hathman	Count	610	602	9	593	8	
Hathway	%		98.7%	1.5%	97.2%	1.3%	
Dalianaa	Count	1044	1037	2	1035	6	1
Reliance	%		99.3%	0.2%	99.1%	0.6%	0.1%
VSNL/ Tata	Count	865	838	2	836	25	2
v SINL/ Tata	%		96.8%	0.2%	96.6%	2.9%	0.2%
You	Count	436	427		427	9	
rou	%		97.9%		97.9%	2.1%	
TTML	Count	1057	1057		1057		
I I IVIL	%		100%		100%		
Tilian	Count	1044	963	4	959	75	6
Tikon	%		92.3%	0.4%	91.9%	7.2%	0.6%
Overall	Count	7147	7194	47	6939	151	10
Overall	%		97.8%	0.7%	97.1%	2.1%	0.1%



Service Providers		Difficult to read the bill	Difficult to understand the language	Calculations not clear	Item wise charges like total minutes of usage of local, STD, ISD calls and charges thereon not given	Others	Base
Airtel	Count	4	3	8	6		15
Antei	%	26.7%	20.0%	53.3%	40.0%		
BSNL	Count	8		6	2		14
DSINL	%	57.1%		42.9%	14.3%		
Hathway	Count	7	6				8
Hattiway	%	87.5%	75.0%				
Reliance	Count	4	3	2	1		7
Renance	%	57.1%	42.9%	28.6%	14.3%		
VSNL/ Tata	Count	8	7	9	14		27
V SI L/ I dtd	%	29.6%	25.9%	33.3%	51.9%		
You	Count		5	5	3		9
104	%		55.6%	55.6%	33.3%		
Tikon	Count	44	29	26	9		81
1 11011	%	54.3%	35.8%	32.1%	11.1%		
Overall	Count	75	53	56	35		161
o ver un	%	46.6%	32.9%	34.8%	21.7%		



## **C. Billing Process - Prepaid Customers**

Service Providers		Base	Total Satisfied (A+B)	Very Satisfied (A)	Satisfied (B)	Dissatisfied	Very Dissatisfied
Hathway	Count	458	452	7	445	6	
пашway	%	100.0%	98.7%	1.5%	97.2%	1.3%	
Sify	Count	1068	1056	56	1000	11	1
Sily	%	100.0%	98.8%	5.2%	93.6%	1.3%	0.1%
VSNL/ Tata	Count	204	200	10	190	4	
v SNL/ Tata	%	100.0%	98.0%	4.9%	93.1%	2.0%	
Var	Count	632	626	3	623	5	1
You	%	100.0%	99.1%	0.5%	98.6%	0.8%	0.2%
Overall	Count	2362	2354	76	2258	26	2
Overall	%	100.0%	98.8%	3.2%	95.6%	1.1%	0.1%

C.1. (Q 9a) How satisfied are you with accuracy of charges i.e. amount deducted on every usage?

# C.2. (Q 9b) Please specify the reason(s) for your dissatisfaction.

Service		Charges not	Tariff plan	Charged for	Charged for	Others	Base
Providers		as per tariff	changed	value added	call/services		
		plan	without	services not	not made		
		subscribed	information	requested			
Hothway	Count	4	2	2			6
Hathway	%	66.7%	33.3%	33.3%			
Sify	Count	4	4	3	3	2	12
Sily	%	33.3%	33.3%	25.0%	25.0%	16.7%	
VSNL/ Tata	Count				4		4
V SINL/ Tata	%				100%		
You	Count	2	2	2		1	6
rou	%	33.3%	33.3%	33.3%		16.7%	
Overall	Count	10	8	7	7	3	28
Overall	%	35.7%	28.6%	25.0%	25.0%	10.7%	



#### **D. Help Services/ Customer Care**

Service Providers		Yes	No	Base
A intel	Count	472	597	1069
Airtel	%	44.2%	55.8%	100.0%
DCMI	Count	495	573	1068
BSNL	%	46.3%	53.7%	100.0%
II. (1	Count	512	556	1068
Hathway	%	47.9%	52.1%	100.0%
ין ת	Count	376	691	1067
Reliance	%	35.2%	64.8%	100.0%
0.0	Count	621	447	1068
Sify	%	58.1%	41.9%	100.0%
	Count	660	409	1069
VSNL/ Tata	%	61.7%	38.3%	100.0%
V	Count	808	260	1068
You	%	75.7%	24.3%	100.0%
TTM	Count	685	384	1069
TTML	%	64.1%	35.9%	100.0%
TT'1	Count	864	203	1067
Tikon	%	81.0%	19.0%	100.0%
0 11	Count	5493	4120	9613
Overall	%	57.1%	42.9%	100.0%

D.1. (Q 10) Did you complain or make a query in the last 12 months to the customer care/ helpline/ call centre toll free number of your service provider?



D.2. (Q 11) How satisfied are you with the ease of access of call centre/customer care or helpline/ toll free number?

Service		Base	Total	Very	Satisfied	Dissatisfied	Very
Providers			Satisfied	Satisfied	(B)		Dissatisfied
			(A+B)	(A)			
Airtel	Count	472	381	1	380	91	
Antei	%	100.0%	80.7%	0.2%	80.5%	19.3%	
BSNL	Count	495	479		479	16	
DOINL	%	100.0%	96.8%		96.8%	3.2%	
Hothmore	Count	512	472		472	40	
Hathway	%	100.0%	92.2%		92.2%	7.8%	
Reliance	Count	376	331	6	325	45	
Renance	%	100.0%	88.0%	1.6%	86.4%	12.0%	
Sify	Count	621	529	1	528	89	3
Sily	%	100.0%	85.2%	0.2%	85.0%	14.3%	0.5%
VSNL/ Tata	Count	660	589	6	583	67	4
V SINL/ Tata	%	100.0%	89.2%	0.9%	88.3%	10.2%	0.6%
You	Count	808	675	13	662	132	1
rou	%	100.0%	83.5%	1.6%	81.9%	16.3%	0.1%
TTML	Count	685	565		565	120	
I I MIL	%	100.0%	82.5%		82.5%	17.5%	
Tikon	Count	864	569	4	565	282	13
TIKUII	%	100.0%	65.9%	0.5%	65.4%	32.6%	1.5%
Overall	Count	5493	4590	31	4559	882	21
Overall	%	100.0%	83.6%	0.6%	83.0%	16.1%	0.4%



D.3. (Q 12) How satisfied are you with the response time taken to answer your call by a customer care executive?

Service		Base	Total	Very	Satisfied	Dissatisfied	Very
Providers			Satisfied	Satisfied	(B)		Dissatisfied
			(A+B)	(A)			
Airtel	Count	472	377		377	95	
Alitel	%	100.0%	79.9%		79.9%	20.1%	
BSNL	Count	495	472		472	23	
DONL	%	100.0%	95.4%		95.4%	4.6%	
Unthing	Count	512	469	1	468	43	
Hathway	%	100.0%	91.6%	0.2%	91.4%	8.4%	
Reliance	Count	376	318	6	312	58	
Kellance	%	100.0%	84.6%	1.6%	83.0%	15.4%	
Sify	Count	621	507	1	506	112	2
Sily	%	100.0%	81.7%	0.2%	81.5%	18.0%	0.3%
VSNL/ Tata	Count	660	576	5	571	78	6
V SINL/ Tata	%	100.0%	87.3%	0.8%	86.5%	11.8%	0.9%
You	Count	808	650	4	646	156	2
100	%	100.0%	80.5%	0.5%	80.0%	19.3%	0.2%
TTML	Count	685	621		621	64	
I I WIL	%	100.0%	90.7%		90.7%	9.3%	
Tikon	Count	864	547	1	546	302	15
I IKUII	%	100.0%	63.3%	0.1%	63.2%	35.0%	1.7%
Overall	Count	5493	4537	18	4519	931	25
Overall	%	100.0%	82.6%	0.3%	82.3%	16.9%	0.5%



D.4. (Q 13) How satisfied are you with the problem solving ability of the customer care
executive(s)?

Service		Base	Total	Very	Satisfied	Dissatisfied	Very
Providers			Satisfied	Satisfied	(B)		Dissatisfied
			(A+B)	(A)	. ,		
Airtel	Count	472	428		428	44	
Antei	%	100.0%	90.7%		90.7%	9.3%	
BSNL	Count	495	469		469	24	2
DSINL	%	100.0%	94.7%		94.7%	4.8%	0.4%
Hothway	Count	512	458	2	456	53	1
Hathway	%	100.0%	89.5%	0.4%	89.1%	10.4%	0.2%
Reliance	Count	376	326	31	295	50	
Kellallee	%	100.0%	86.7%	8.2%	78.5%	13.3%	
Sify	Count	621	480	1	479	139	2
Sily	%	100.0%	77.3%	0.2%	77.1%	22.4%	0.3%
VSNL/ Tata	Count	660	574	4	570	79	7
VSINL/ Tata	%	100.0%	87.0%	0.6%	86.4%	12.0%	1.1%
You	Count	808	666	4	662	141	1
100	%	100.0%	82.4%	0.5%	81.9%	17.5%	0.1%
TTML	Count	685	601		601	84	
I I WIL	%	100.0%	87.7%		87.7%	12.3%	
Tikon	Count	864	369	1	368	477	18
I IKOII	%	100.0%	42.7%	0.1%	42.6%	55.2%	2.1%
Overall	Count	5493	4371	43	4328	1091	31
Overall	%	100.0%	79.6%	0.8%	78.8%	19.9%	0.6%



D.5. (Q 14) How satisfied are you with the time taken by call centre/customer care /helpline to resolve your complaint?

Service		Base	Total	Very	Satisfied	Dissatisfied	Very
Providers			Satisfied	Satisfied	(B)		Dissatisfied
			(A+B)	(A)	. ,		
Airtel	Count	472	431	2	429	40	1
Alltel	%	100.0%	91.3%	0.4%	90.9%	8.5%	0.2%
BSNL	Count	495	472	3	469	22	1
DSINL	%	100.0%	95.3%	0.6%	94.7%	4.4%	0.2%
Hothmon	Count	512	465		465	46	1
Hathway	%	100.0%	90.8%		90.8%	9.0%	0.2%
Reliance	Count	376	330	25	305	46	
Reliance	%	100.0%	87.7%	6.6%	81.1%	12.2%	
C:F.	Count	621	507	1	506	112	2
Sify	%	100.0%	81.7%	0.2%	81.5%	18.0%	0.3%
VSNL/ Tata	Count	660	572	5	567	77	11
VSINL/ Tata	%	100.0%	86.7%	0.8%	85.9%	11.7%	1.7%
You	Count	808	684	3	681	123	1
rou	%	100.0%	84.7%	0.4%	84.3%	15.2%	0.1%
TTML	Count	685	605		605	80	
I I MIL	%	100.0%	88.3%		88.3%	11.7%	
Tilton	Count	864	510	1	509	334	20
Tikon	%	100.0%	59.0%	0.1%	58.9%	38.7%	2.3%
Overall	Count	5493	4576	40	4536	880	37
Overall	%	100.0%	83.3%	0.7%	82.6%	16.0%	0.7%

## E. Network Performance, Reliability and Availability

Service		Base	Total	Very	Satisfied	Dissatisfied	Very
Providers			Satisfied	Satisfied	(B)		Dissatisfied
			(A+B)	(A)			
Airtel	Count	1069	996	3	993	70	3
	%	100.0%	93.2%	0.3%	92.9%	6.5%	0.3%
BSNL	Count	1068	1042	18	1024	24	2
	%	100.0%	97.6%	1.7%	95.9%	2.2%	0.2%
Hathway	Count	1068	931	4	927	135	2
	%	100.0%	87.2%	0.4%	86.8%	12.6%	0.2%
Reliance	Count	1067	943	39	904	123	1
Reliance	%	100.0%	88.4%	3.7%	84.7%	11.5%	0.1%
Sify	Count	1068	865	63	802	196	7
Sily	%	100.0%	81.0%	5.9%	75.1%	18.4%	0.7%
VSNL/ Tata	Count	1069	869	12	857	191	9
V SINL/ Tata	%	100.0%	81.3%	1.1%	80.2%	17.9%	0.8%
You	Count	1068	854	3	851	212	2
100	%	100.0%	80.0%	0.3%	79.7%	19.9%	0.2%
TTML	Count	1069	722		722	347	
I I WIL	%	100.0%	67.5%		67.5%	32.5%	
Tikon	Count	1067	409	2	407	633	25
I IKUII	%	100.0%	38.3%	0.2%	38.1%	59.3%	2.3%
Overall	Count	9613	7631	144	7487	1931	51
Overall	%	100.0%	79.4%	1.5%	77.9%	20.1%	0.5%

#### E.1. (Q 15) How satisfied are you with the speed of Broadband connection?



Service		Base	Total	Very	Satisfied	Dissatisfied	Very
Providers			Satisfied	Satisfied	(B)		Dissatisfied
			(A+B)	(A)			
Airtel	Count	1069	978	3	975	88	3
	%	100.0%	91.5%	0.3%	91.2%	8.2%	0.3%
BSNL	Count	1068	1042	11	1031	25	1
	%	100.0%	97.5%	1.0%	96.5%	2.3%	0.1%
Hathway	Count	1068	922	12	910	145	1
	%	100.0%	86.3%	1.1%	85.2%	13.6%	0.1%
Reliance	Count	1067	980	32	948	84	3
Reliance	%	100.0%	91.8%	3.0%	88.8%	7.9%	0.3%
Sify	Count	1068	914	70	844	151	3
Sily	%	100.0%	85.6%	6.6%	79.0%	14.1%	0.3%
VSNL/ Tata	Count	1069	942	9	933	120	7
V SINL/ Tala	%	100.0%	88.2%	0.8%	87.3%	11.2%	0.7%
You	Count	1068	841	2	839	227	
100	%	100.0%	78.8%	0.2%	78.6%	21.3%	
TTML	Count	1069	866	4	862	203	
I I IVIL	%	100.0%	81.0%	0.4%	80.6%	19.0%	
Tikon	Count	1067	704	3	701	342	21
I IKUII	%	100.0%	66.0%	0.3%	65.7%	32.1%	2.0%
Overall	Count	9613	8189	146	8043	1385	39
Overall	%	100.0%	85.2%	1.5%	83.7%	14.4%	0.4%

	0.00		1		·		0	0 1	• •		•		1 . 0	
E 2	(() 16	) How	catistied	are vou v	with the	amount	of time	for wh	hich	cervice	10 110	and	working?	
L.L.		) 110 W	Sausticu	are you v	viui uic	amount	or time	101 101	IICH		is up	anu	working:	

# F. Maintainability

Service		Never	Occasionally	Frequently	Very	Base
Providers					Frequently	
Airtel	Count	411	619	36	3	1069
	%	38.4%	57.9%	3.4%	0.3%	100.0%
BSNL	Count	404	612	46	6	1068
	%	37.8%	57.3%	4.3%	0.6%	100.0%
Hathway	Count	150	527	377	14	1068
-	%	14.0%	49.3%	35.3%	1.3%	100.0%
Reliance	Count	416	574	72	5	1067
	%	39.0%	53.8%	6.7%	0.5%	100.0%
Sify	Count	250	539	269	10	1068
	%	23.4%	50.5%	25.2%	0.9%	100.0%
VSNL/ Tata	Count	128	788	147	6	1069
	%	12.0%	73.7%	13.8%	0.6%	100.0%
You	Count	47	738	279	4	1068
	%	4.4%	69.1%	26.1%	0.4%	100.0%
TTML	Count	9	949	111		1069
	%	0.8%	88.8%	10.4%		100.0%
Tikon	Count	40	334	636	57	1067
	%	3.7%	31.3%	59.6%	5.3%	100.0%
Overall	Count	1855	5680	1973	105	9613
Overall	%	19.3%	59.1%	20.5%	1.1%	100.0%

# F.1. (Q 17) How often do you face a problem with your Broadband connection?



F.2. (Q 18) What was the broadband connection problem faced by you in the last twelve months related to, please specify?

Service		Problem was related to my Problem was related		Base
Providers		computer hardware/ software	broadband connection and	
		1	modem provided by the service	
			provider	
Airtel Count		9	30	39
	%	23.1%	76.9%	100.0%
BSNL	Count	16	36	52
	%	30.8%	69.2%	100.0%
Hathway Count		12	379	391
-	%	3.1%	96.9%	100.0%
Reliance	Count	18	59	77
	%	23.4%	76.6%	100.0%
Sify	Count	22	257	279
	%	7.9%	92.1%	100.0%
VSNL/ Tata	Count	19	134	153
	%	12.4%	87.6%	100.0%
You	Count	8	275	283
	%	2.8%	97.2%	100.0%
TTML	Count	11	100	111
	%	9.9%	90.1%	100.0%
Tikon	Count	74	619	693
	%	10.7%	89.3%	100.0%
Overall	Count	189	1889	2078
Overall	%	9.1%	90.9%	100.0%



Service		Base	Total	Very	Satisfied	Dissatisfied	Very
Providers			Satisfied	Satisfied	(B)		Dissatisfied
			(A+B)	(A)			
Airtel	Count	39	7		7	28	4
	%	100.0%	17.9%		17.9%	71.8%	10.3%
BSNL	Count	52	35		35	15	2
	%	100.0%	67.3%		67.3%	28.8%	3.8%
Hathway	Count	391	323		323	66	2
2	%	100.0%	82.6%		82.6%	16.9%	0.5%
Reliance	Count	77	38		38	39	
Reliance	%	100.0%	49.4%		49.4%	50.6%	
Q:C.	Count	279	121		121	155	3
Sify	%	100.0%	43.4%		43.4%	55.6%	1.1%
VSNL/ Tata	Count	153	61	1	60	83	9
	%	100.0%	40.1%	0.7%	39.2%	54.2%	5.9%
You	Count	283	144	1	143	135	4
	%	100.0%	50.9%	0.4%	50.5%	47.7%	1.4%
TTML	Count	111	20		20	91	
	%	100.0%	18.0%		18.0%	82.0%	
Tikon	Count	693	192	2	190	462	39
	%	100.0%	27.7%	0.3%	27.4%	66.7%	5.6%
Overall	Count	2078	941	4	937	1074	63
Overall	%	100.0%	45.3%	0.2%	45.1%	51.7%	3.0%

F.3. (Q 19) How satisfied are you with the time taken for restoration of broadband connect	tion?
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## **G. Supplementary Service/ Value Added Services**

G.1. (Q 20) Do you use any value added services or supplementary services such as static/ fixed IP addresses, e-mail IDs etc?

Service Providers		Yes	No	Base
Airtel	Count	347	722	1069
	%	32.5%	67.5%	100.0%
DOM	Count	80	988	1068
BSNL	%	7.5%	92.5%	100.0%
Hathway	Count	564	504	1068
2	%	52.8%	47.2%	100.0%
D.1	Count	261	806	1067
Reliance	%	24.5%	75.5%	100.0%
0:0	Count	311	757	1068
Sify	%	29.1%	70.9%	100.0%
MONIL / T. (	Count	363	706	1069
VSNL/ Tata	%	34.0%	66.0%	100.0%
V	Count	263	805	1068
You	%	24.6%	75.4%	100.0%
TTM	Count	535	534	1069
TTML	%	50.0%	50.0%	100.0%
Tikon	Count	406	661	1067
I IKOII	%	38.1%	61.9%	100.0%
Osuanall	Count	3130	6483	9613
Overall	%	32.6%	67.4%	100.0%



Service		Base	Total	Very	Satisfied	Dissatisfied	Very
Providers			Satisfied	Satisfied	(B)		Dissatisfied
			(A+B)	(A)			
Airtel	Count	347	341		341	6	
	%	100.0%	98.3%		98.3%	1.7%	
BSNL	Count	80	73		73	6	1
DSINL	%	100.0%	91.3%		91.3%	7.5%	1.3%
Hathway	Count	564	555		555	9	
	%	100.0%	98.4%		98.4%	1.6%	
Reliance	Count	261	250		250	10	1
Kellalice	%	100.0%	95.8%		95.8%	3.8%	0.4%
Sify	Count	311	303		303	5	3
Sily	%	100.0%	97.4%		97.4%	1.6%	1.0%
VSNL/ Tata	Count	363	355	1	354	8	
VSINL/ Tata	%	100.0%	97.8%	0.3%	97.5%	2.2%	
You	Count	263	252		252	11	
100	%	100.0%	95.8%		95.8%	4.2%	
TTML	Count	535	507		507	24	4
I I WIL	%	100.0%	94.8%		94.8%	4.5%	0.7%
Tikon	Count	406	367		367	36	3
1 1K011	%	100.0%	90.4%		90.4%	8.9%	0.7%
Overall	Count	3130	3003	1	3002	115	12
Overall	%	100.0%	95.9%	0.0%	95.9%	3.7%	0.4%

	G.2. (Q 21) How satisfied are	you with the qualit	y of such supplementar	y services provided?
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# H. Overall Customer Satisfaction

Service		Base	Total	Very	Satisfied	Dissatisfied	Very
Providers			Satisfied	Satisfied	(B)		Dissatisfied
			(A+B)	(A)			
Airtel	Count	1069	968	15	953	97	4
	%	100.0%	90.5%	1.4%	89.1%	9.1%	0.4%
BSNL	Count	1068	1035	19	1016	32	1
	%	100.0%	96.9%	1.8%	95.1%	3.0%	0.1%
Hathway	Count	1068	950	14	936	118	
	%	100.0%	88.9%	1.3%	87.6%	11.0%	
Reliance	Count	1067	935	7	928	127	5
Reliance	%	100.0%	87.7%	0.7%	87.0%	11.9%	0.5%
C.C.	Count	1068	868	69	799	191	9
Sify	%	100.0%	81.3%	6.5%	74.8%	17.9%	0.8%
VSNL/ Tata	Count	1069	852	41	811	204	13
VSINL/ Tata	%	100.0%	79.7%	3.8%	75.9%	19.1%	1.2%
Var	Count	1068	835	40	795	229	4
You	%	100.0%	78.1%	3.7%	74.4%	21.4%	0.4%
TTML	Count	1069	754		754	315	
TIML	%	100.0%	70.5%		70.5%	29.5%	
Tileen	Count	1067	488	8	480	531	48
Tikon	%	100.0%	45.7%	0.7%	45.0%	49.8%	4.5%
0	Count	9613	7685	213	7472	1844	84
Overall	%	100.0%	79.9%	2.2%	77.7%	19.2%	0.9%

# H.1. (Q 22a) How satisfied are you with the overall quality of your Broadband service?



# I. General Information

I.1. (Q 23) Are you aware of the facility for measuring the broadband connection speed provided	
by your service provider?	

Service Providers		Yes	No	Base
A intal	Count	992	77	1069
Airtel	%	92.8%	7.2%	100.0%
DCNI	Count	690	378	1068
BSNL	%	64.6%	35.4%	100.0%
Hathman	Count	916	152	1068
Hathway	%	85.8%	14.2%	100.0%
Reliance	Count	893	174	1067
Reliance	%	83.7%	16.3%	100.0%
c:c.	Count	881	187	1068
Sify	%	82.5%	17.5%	100.0%
VSNL / Toto	Count	938	131	1069
VSNL/ Tata	%	87.7%	12.3%	100.0%
Var	Count	765	303	1068
You	%	71.6%	28.4%	100.0%
ттмі	Count	922	147	1069
TTML	%	86.2%	13.8%	100.0%
Tilton	Count	849	218	1067
Tikon	%	79.6%	20.4%	100.0%
Omenall	Count	7846	1767	9613
Overall	%	81.6%	18.4%	100.0%



## J. Grievance Redressal Mechanism

Service Providers		Yes	No	Base
Airtel	Count	1042	27	1069
Alltel	%	97.5%	2.5%	100.0%
BSNL	Count	1040	28	1068
DSINL	%	97.4%	2.6%	100.0%
Hathman	Count	1031	37	1068
Hathway	%	96.5%	3.5%	100.0%
Reliance	Count	1047	20	1067
Reliance	%	98.1%	1.9%	100.0%
C:C.	Count	1054	14	1068
Sify	%	98.7%	1.3%	100.0%
VONL / Tata	Count	1041	28	1069
VSNL/ Tata	%	97.4%	2.6%	100.0%
V	Count	1060	8	1068
You	%	99.3%	0.7%	100.0%
TTMI	Count	1014	55	1069
TTML	%	94.9%	5.1%	100.0%
Tilson	Count	1025	42	1067
Tikon	%	96.1%	3.9%	100.0%
0	Count	9354	259	9613
Overall	%	97.3%	2.7%	100.0%

J.1. (Q 24) Are you aware of the call centre telephone number of your telecom service provider for making complaints/ query?



# J.2 (Q 25) Have you made any complaint within the last 12 months to the toll free Call Centre/customer care/ Helpline telephone number?

Service Providers		Yes	No	Base
	Count	269	800	1069
Airtel	%	25.2%	74.8%	100.0%
DOM	Count	431	637	1068
BSNL	%	40.4%	59.6%	100.0%
Hathman	Count	286	782	1068
Hathway	%	26.8%	73.2%	100.0%
Dalianaa	Count	255	812	1067
Reliance	%	23.9%	76.1%	100.0%
Q:£.	Count	568	500	1068
Sify	%	53.2%	46.8%	100.0%
VONI / Tata	Count	580	489	1069
VSNL/ Tata	%	54.3%	45.7%	100.0%
Van	Count	710	358	1068
You	%	66.5%	33.5%	100.0%
TTM	Count	450	619	1069
TTML	%	42.1%	57.9%	100.0%
Tiler	Count	831	236	1067
Tikon	%	77.9%	22.1%	100.0%
Omenall	Count	4380	5233	9613
Overall	%	45.6%	54.4%	100.0%



J.3. (Q 26) With respect to complaint made by you to the call centre, please specify which of these applied the most to you?

Service		Docket number	No docket	It was	No docket	Base
Providers		received for	number received	received on	number	
		most of the	for most of the	request	received even	
		complaints	complaints	, T	on request	
Airtel	Count	45	73	112	39	269
Alftel	%	16.7%	27.1%	41.6%	14.5%	100.0%
BSNL	Count	95	242	89	5	431
DSINL	%	22.0%	56.1%	20.6%	1.2%	100.0%
Hothway	Count	112	20	20	134	286
Hathway	%	39.2%	7.0%	7.0%	46.9%	100.0%
Reliance	Count	71	64	93	27	255
Kellalice	%	27.8%	25.1%	36.5%	10.6%	100.0%
Sify	Count	174	104	102	188	568
Sily	%	30.6%	18.3%	18.0%	33.1%	100.0%
VSNL/	Count	340	118	103	19	580
Tata	%	58.6%	20.3%	17.8%	3.3%	100.0%
You	Count	378	84	171	77	710
100	%	53.2%	11.8%	24.1%	10.8%	100.0%
TTML	Count	30	300	20	100	450
I I IVIL	%	6.7%	66.7%	4.4%	22.2%	100.0%
Tikon	Count	142	323	287	79	831
	%	17.1%	38.9%	34.5%	9.5%	100.0%
Overall	Count	1387	1328	997	668	4380
Overall	%	31.7%	30.3%	22.8%	15.3%	100.0%

## J.4. (Q 27) Did the Call Centre inform you about the action taken on your complaint?

Service Providers		Yes	No	Base
A :	Count	200	69	269
Airtel	%	74.3%	25.7%	100.0%
DOM	Count	398	33	431
BSNL	%	92.3%	7.7%	100.0%
Hathman	Count	176	110	286
Hathway	%	61.5%	38.5%	100.0%
Dalianaa	Count	205	50	255
Reliance	%	80.4%	19.6%	100.0%
c:c.	Count	319	249	568
Sify	%	56.2%	43.8%	100.0%
VSNL/ Tata	Count	491	89	580
VSINL/ Tala	%	84.7%	15.3%	100.0%
You	Count	471	239	710
rou	%	66.3%	33.7%	100.0%
TTML	Count	354	96	450
I I MIL	%	78.7%	21.3%	100.0%
Tikon	Count	299	532	831
I IKUII	%	36.0%	64.0%	100.0%
Overall	Count	2913	1467	4380
Overall	%	66.5%	33.5%	100.0%



J.5. (Q 28) How satisfied are you with the system of resolving of your complaints by call centre/ customer care/ helpline?

Service		Base	Total	Very	Satisfied	Dissatisfied	Very
Providers			Satisfied	Satisfied			Dissatisfied
			(A+B)	(A)	(B)		
Airtel	Count	269	239		239	23	7
Alltel	%	100.0%	88.8%		88.8%	8.6%	2.6%
BSNL	Count	431	406		406	24	1
DSINL	%	100.0%	94.2%		94.2%	5.6%	0.2%
Hathman	Count	286	212	1	211	71	3
Hathway	%	100.0%	74.1%	0.3%	73.8%	24.8%	1.0%
Reliance	Count	255	210	1	209	40	5
Reliance	%	100.0%	82.4%	0.4%	82.0%	15.7%	2.0%
C.C.	Count	568	354	2	352	203	11
Sify	%	100.0%	62.4%	0.4%	62.0%	35.7%	1.9%
VSNL/ Tata	Count	580	491	5	486	77	12
V SINL/ Tala	%	100.0%	84.7%	0.9%	83.8%	13.3%	2.1%
You	Count	710	543	12	531	162	5
rou	%	100.0%	76.5%	1.7%	74.8%	22.8%	0.7%
TTML	Count	450	366		366	84	
I I MIL	%	100.0%	81.3%		81.3%	18.7%	
Tikon	Count	831	259	2	257	548	24
ТКОП	%	100.0%	31.1%	0.2%	30.9%	65.9%	2.9%
Overall	Count	4380	3080	23	3057	1232	68
Overall	%	100.0%	70.3%	0.5%	69.8%	28.1%	1.6%



## J.6. (Q 29) Please specify the reason(s) for your dissatisfaction.

Service		Difficult to	Customer	Customer	Time taken	Customer	Others	Base
		connect to	care	care	by call	care		
Providers		call centre	executive	executive	centre for	executive		
		executive	not polite/	not	redressal of	not unable		
			courteous	equipped	complaints	to		
				with	is too long	understand		
				adequate		the		
			-	information		problems		
Airtel	Count	10	8	12	15	4		26
	%	38.5%	30.8%	46.2%	57.7%	15.4%		
BSNL	Count	9	1	2	12	5		21
	%	42.9%	4.8%	9.5%	57.1%	23.8%		
Hathway	Count	18	13	11	62	6		80
-	%	22.5%	16.3%	13.8%	77.5%	7.5%		
Reliance	Count	17	10	12	19	4		35
Reliance	%	48.6%	28.6%	34.3%	54.3%	11.4%		
C:C.	Count	57	13	6	203	18		224
Sify	%	25.4%	5.8%	2.7%	90.6%	8.0%		
VSNL/ Tata	Count	16	4	14	75	13		86
VSINL/ Tata	%	18.6%	4.7%	16.3%	87.2%	15.1%		
You	Count	32	4	12	161	11		168
100	%	19.0%	2.4%	7.1%	95.8%	6.5%		
TTML	Count	48	24	16	72	12		88
I I WIL	%	54.5%	27.3%	18.2%	81.8%	13.6%		
Tikon	Count	103	63	82	499	67		583
I IKUII	%	17.7%	10.8%	14.1%	85.6%	11.5%		
Overall	Count	310	140	167	1118	583		1311
Overall	%	23.6%	10.7%	12.7%	85.3%	44.5%		



J.7. (Q 30) Was your billing complaint resolved satisfactorily by call centre/customer care within four weeks after lodging of the complaint?

Service Providers		Yes	No	Base
Airtel	Count	79	27	106
Antei	%	$\begin{array}{c c c c c c c c c c c c c c c c c c c $	100.0%	
BSNL	Count	87	250	337
DOINL	%	25.8%	74.2%	100.0%
Hothway	Count	67	42	109
Hathway	%	61.5%	38.5%	100.0%
Reliance	Count	90	37	127
Kenance	%	70.9%	29.1%	100.0%
Sify	Count	44	87	131
Sily	%	33.6%	66.4%	100.0%
VSNL/ Tata	Count	227	55	282
VSINL/ Tata	%	80.5%	19.5%	100.0%
You	Count	114	54	168
100	%	67.9%	32.1%	100.0%
TTML	Count	23	20	43
	%	53.5%	46.5%	100.0%
Tikon	Count	161	267	428
1 IKUII	%	37.6%	62.4%	100.0%
Overall	Count	892	839	1731
Overall	%	51.5%	48.5%	100.0%

J.8. (Q 31) In case the complaint has not been resolved by the call centre, you can contact the next level called as the Nodal Officer. Are you aware of the contact details of the Nodal Officer?

Service Providers		Yes	No	Base
Airtel	Count	184	885	1069
Allter	%	17.2%	82.8%	100.0%
DOM	Count	45	1023	1068
BSNL	%	4.2%	95.8%	100.0%
Hathman	Count	99	969	1068
Hathway	%	9.3%	90.7%	100.0%
Deliense	Count	90	977	1067
Reliance	%	8.4%	91.6%	100.0%
Cif.	Count	138	930	1068
Sify	%	12.9%	87.1%	100.0%
VSNL/ Tata	Count	190	879	1069
v SINL/ Tata	%	17.8%	82.2%	100.0%
Var	Count	84	984	1068
You	%	7.9%	92.1%	100.0%
ттмі	Count	16	1053	1069
TTML	%	1.5%	98.5%	100.0%
Tilton	Count	179	888	1067
Tikon	%	16.8%	83.2%	100.0%
Overall	Count	1025	8588	9613
Overall	%	10.7%	89.3%	100.0%



J.9. (Q 32) Have you eve resolved or unsatisfactori	1	ne nodal officer regarding enter/customer care?	your complaints not				
<b>a</b> ·	<b>X</b> 7	3.7	D				

Service		Yes	No	Base
Providers				
Airtel	Count	4	1065	1069
	%	0.4%	99.6%	100.0%
BSNL	Count		1068	1068
	%		100%	100.0%
Hathway	Count	5	1063	1068
	%	0.5%	99.5%	100.0%
Reliance	Count		1067	1067
Kellance	%		100%	100.0%
Sify	Count	4	1064	1068
Sily	%	0.4%	99.6%	100.0%
VSNL/ Tata	Count	6	1063	1069
V SINL/ Tata	%	0.6%	99.4%	100.0%
You	Count	5	1063	1068
100	%	0.5%	99.5%	100.0%
TTML	Count		1069	1069
I I WIL	%		100%	100.0%
Tikon	Count	38	1029	1067
I IKUII	%	3.6%	96.4%	100.0%
Overall	Count	62	9551	9613
Overall	%	0.6%	99.4%	100.0%

#### J.10. (Q 33) Did the Nodal Officer intimate you about the decision taken on your complaint?

Service		Yes	No	Base
Providers				
Airtel	Count	4		4
Alltel	%	100%		100%
BSNL	Count			
DSINL	%			
Hathway	Count	5		5
пашway	%	100%		100%
Reliance	Count			
Kellance	%			
Sify	Count	1	3	4
Sily	%	25.0%	75.0%	100%
VSNL/ Tata	Count	4	2	6
V SINL/ Tata	%	66.7%	33.3%	100%
You	Count	3	2	5
100	%	60.0%	40.0%	100%
TTML	Count			
I I WIL	%			
Tikon	Count	26	12	38
I IKUII	%	68.4%	31.6%	100%
Overall	Count	43	19	62
Overall	%	69.4%	30.6%	100%



Service		Base	Total	Very	Satisfied	Dissatisfied	Very
Providers			Satisfied	Satisfied			Dissatisfied
			(A+B)	(A)	(B)		
Airtel	Count	4	4		4		
Antei	%	100%	100%		100%		
BSNL	Count						
DONL	%						
Hothman	Count	5	1		1	4	
Hathway	%	100%	20%		20%	80.0%	
Reliance	Count						
Kenance	%						
Cif.	Count	4				4	
Sify	%	100%				100%	
VSNL/ Tata	Count	6	3		3	1	2
v SINL/ Tata	%	100%	50.0%		50.0%	16.7%	33.3%
You	Count	5	1		1	4	
rou	%	100%	20.0%		20.0%	80.0%	
TTML	Count						
I I MIL	%						
Tikon	Count	38				38	
I IKOII	%	100%				100%	
Overall	Count	62	9		9	51	2
Overall	%	100%	14.5%		14.5%	82.3%	3.2%

J.11. (Q 34) How satisfied are you with the redressal of the comp	laint by the Nodal Officer?
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J.12 (Q 35) Please specify the reason(s) for your dissatisfaction.

Service Providers		Difficult to connect to	Nodal Officer not	Nodal Officer not	Time taken by Nodal	Nodal Officer not	Others	Base
110,110,010		the Nodal Officer	polite/ courteous	equipped with adequate	Officer for redressal of complaints	unable to understand the		
				information	is too long	problems		
Hathway	Count	4	4					4
Пашway	%	100%	100%					
Sify	Count	3			2	1		4
Sily	%	75.0%			50.0%	25.0%		
Tata	Count	2			3			3
Tata	%	66.7%			100%			
You	Count	3			2	1		4
100	%	75.0%			50.0%	25.0%		
Tikon	Count	20	22	12	17			38
I IKUII	%	54.1%	59.5%	32.4%	45.9%			
Overall	Count	32	26	12	24	2		53
Overall	%	61.5%	50.0%	23.1%	46.2%	3.8%		

J.13. (Q 36) In case the complaint has not been resolved by the nodal Officer or you are not satisfied with the decision taken by the Nodal Officer, you can file an appeal to the appellate authority of the service provider. Are you aware of the contact details of the appellate authority for filing of appeals?

Service Providers		Yes	No	Base
A intal	Count	71	998	1069
Airtel	%	6.6%	93.4%	100.0%
DOM	Count	20	1048	1068
BSNL	%	1.9%	98.1%	100.0%
Hathman	Count	15	1053	1068
Hathway	%	1.4%	98.6%	100.0%
Delience	Count	23	1044	1067
Reliance	%	2.2%	97.8%	100.0%
Q:£.	Count	8	1060	1068
Sify	%	0.7%	99.3%	100.0%
VSNL/ Tata	Count	119	950	1069
v SINL/ Tata	%	11.1%	88.9%	100.0%
You	Count	24	1044	1068
rou	%	2.2%	97.8%	100.0%
TTML	Count		1069	1069
I I IVIL	%		100%	100.0%
Tikon	Count	42	1025	1067
I IKUII	%	3.9%	96.1%	100.0%
Overall	Count	322	9291	9613
Overall	%	3.3%	96.6%	100.0%

## J.14. (Q 37) Have you filed any appeal in the prescribed form in last 12 month?

Service Providers		Yes	No	Base
A :	Count	1	1068	1069
Airtel	%	0.1%	99.9%	100.0%
DCNI	Count		1068	1068
BSNL	%		100%	100.0%
Hathman	Count	5	1063	1068
Hathway	%	0.5%	99.5%	100.0%
Delianee	Count		1067	1067
Reliance	%		100%	100.0%
C:C.	Count		1068	1068
Sify	%		100%	100.0%
VSNL/ Tata	Count	1	1068	1069
VSINL/ Tata	%	0.1%	99.9%	100.0%
You	Count	1	1067	1068
rou	%	0.1%	99.9%	100.0%
TTML	Count		1069	1069
I I MIL	%		100%	100.0%
Tiller	Count	21	1046	1067
Tikon	%	2.0%	98.0%	100.0%
Overall	Count	29	9584	9613
Overall	%	0.3%	99.7%	100.0%



## J.15. (Q 38) Did you receive any acknowledgement?

Service		Yes	No	Base
Providers				
Airtel	Count	1		1
Antei	%	100%		100%
Hathman	Count	5		5
Hathway	%	100%		100%
Tata	Count	1		1
Tata	%	100%		100%
You	Count	1		1
100	%	100%		100%
Tikon	Count	21		21
ТКОП	%	100%		100%
Overall	Count	29		29
Overall	%	100%		100%

J.16. (Q 39) Did the appellate authority take a decision upon your appeal within 3 months of filing the appeal?

Service		Yes	No	Appeal Filed	Base
Providers				only recently	
Airtel	Count			1	1
Antei	%			100%	100%
Hathman	Count	4		1	5
Hathway	%	80.0%		20%	100%
Tata	Count			1	1
Tata	%			100%	100%
You	Count			1	1
100	%			100%	100%
Tikon	Count	14	1	6	21
TIKOII	%	66.7%	4.8%	28.6%	100%
Overall	Count	18	1	10	29
Overall	%	62.1%	3.4%	34.5%	100%



J.17. (Q 40) Are you aware that a prepaid customer can get item-wise usage charge details, on request?

Service		Yes	No	Base
Providers				
Hothway	Count	126	332	458
Hathway	%	27.5%	72.5%	100.0%
Sify	Count	393	675	1068
Sily	%	36.8%	63.2%	100.0%
VSNL/ Tata	Count	92	112	204
V SINL/ Tata	%	45.1%	54.9%	100.0%
You	Count	367	265	632
rou	%	58.1%	41.9%	100.0%
Overall	Count	978	1384	2362
Overall	%	41.4%	58.6%	100.0%

J.18. (Q 41) Have you been denied of your request for item-wise usage charge details for your pre-paid connection?

Service		Yes	No	Base
Providers				
Hathman	Count	7	451	458
Hathway	%	1.5%	98.5%	100.0%
0:0-	Count	18	1050	1068
Sify	%	1.7	98.3%	100.0%
VSNL/ Tata	Count	5	199	204
V SINL/ Tata	%	2.5%	97.5%	100.0%
You	Count	2	630	632
rou	%	0.3%	99.7%	100.0%
Overall	Count	32	2330	2362
	%	1.4%	98.6%	100.0%



Service		No reason given	Technical	Others	Base
Providers			problem		
Hathway	Count	4	3		7
	%	57.1%	42.9%		100.0%
Sify	Count	12	6		18
	%	66.7%	33.3%		100.0%
VSNL/ Tata	Count	1	4		5
VSINL/ Tata	%	20.0%	80.0%		100.0%
You	Count	1	1		2
rou	%	50.0%	50.0%		100.0%
Overall	Count	18	14		32
Overall	%	56.3%	43.8%		100.0%

#### J.19. (Q 42) What were the reason(s) for denying your request?

J.20. (Q 43) Have you been provided the Manual of Practice, containing the terms and conditions of service, toll free number of call centre and contact detail of Nodal Officer and appellate authority for complaint redressal etc., while subscribing the new broadband connection?"

Service		Yes	No	Base
Providers				
Airtel	Count	32	4	36
Allter	%	88.9%	11.1%	100.0%
BSNL	Count	50	1	51
	%	98.0%	2.0%	100.0%
Hathway	Count	52	19	71
пашway	%	73.2%	26.8%	100.0%
Reliance	Count	99	24	123
Kellalice	%	80.5%	19.5%	100.0%
Sify	Count	132	124	256
Sily	%	51.6%	48.4%	100.0%
VSNL/ Tata	Count	133	8	141
V SINL/ Tata	%	94.3%	5.7%	100.0%
You	Count	151	112	263
Tou	%	57.4%	42.6%	100.0%
TTML	Count	55	20	75
I I WIL	%	73.3%	26.7%	100.0%
Tikon	Count	482	529	1011
I IKOII	%	47.7%	52.3%	100.0%
Overall	Count	1186	841	2027
Overall	%	58.5%	41.5%	100.0%



# **Annexure 4: Key Highlights**

#### 1. Basic Wireline

#### Awareness of Grievance Redressal Mechanism & Experience among Basic Telephone Service subscribers

S. No	Sub Parameter	Airtel	BSNL	Reliance	TTML	Overall
1	% of customers aware about Call Centre telephone number for making complaints/ query	95%	77%	97%	86%	89%
2	% of customers who have complained in last 12 months to the toll free call centre/customer care/Helpline telephone number	36%	31%	30%	42%	34%
3	% of customers claimed to have been informed about the action taken on their complaint by call centre	73%	84%	89%	95%	85%
4	% of customers whose billing complaint were resolved satisfactorily call centre/customer care within four weeks after they lodged their complaint	81%	58%	82%	88%	78%
5	% of customers satisfied with the system of resolving of their complaints by call centre/ customer care/ helpline	96%	86%	89%	93%	91%
6	% of customers who got Manual of Practice containing the terms and conditions of service, grievance redressal mechanism etc. while taking the connection	92%	93%	94%	97%	95%

- 89% of the customers claimed to be aware of the call center telephone number for making complaints/ query.
- 34% of all basic telephone service customers said that they had complained in the last 12 months to the toll free Call Centre/customer care/Helpline telephone number.
- 85% all the basic telephone service customers who had complained said that they were informed about the action taken on their complaint by call centre.

- 27% of Airtel customers were not informed about the action taken on their complaint by call centre.
- 91% of all basic telephone service customers who had lodged complaints said that they
  were satisfied with the system of resolving their complaints by the call centre/ customer
  care/ helpline.
- The satisfaction was lower among BSNL and Reliance customers.
- 78% of the customers who had made billing complaints said that they were satisfied with the resolution of their billing complaints by call centre/ customer care within four weeks after they lodged their complaint.
- Lower percentage of BSNL customers were satisfied with the resolution of their billing complaints by call centre/customer care within four weeks after they lodged their complaint.
- 95% of the new basic telephone service customers said that they got the Manual of Practice containing the terms and conditions of service, grievance redressal mechanism etc. while taking the connection.



## 2. Cellular Mobile

### Awareness of Grievance Redressal Mechanism & Experience among Cellular Mobile Service subscribers

S. No	Sub Parameter	Airtel	BSNL	Reliance	TTML	Idea	Vodafone	Aircel	Overall
1	% of customers aware about Call Centre telephone number for making complaints/ query	91%	88%	95%	95%	93%	91%	80%	90%
2	% of customers who have complained in last 12 months to the toll free call centre/customer care/Helpline telephone number	28%	31%	24%	24%	30%	29%	33%	28%
3	% of customers claimed to have been informed about the action taken on their complaint by call centre	90%	90%	94%	92%	90%	78%	70%	86%
4	% of customers whose billing complaint were resolved satisfactorily call centre/customer care within four weeks after they lodged their complaint	74%	62%	80%	70%	65%	67%	42%	66%
5	% of customers satisfied with the system of resolving of their complaints by call centre/ customer care/ helpline	89%	93%	91%	90%	94%	96%	98%	93%



6	% of customers who got Manual of Practice containing the terms and conditions of service, grievance redressal mechanism etc. while taking the connection	91%	85%	88%	86%	91%	69%	89%	89%
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- 90% of the customers claimed to be aware of the call center telephone number for making complaint/ query.
- Almost 28% of all cellular mobile customers said that they had complained in the last 12 months to the toll free Call Centre/customer care/ help-line telephone number.
- 86% all the cellular mobile customers who had complained said that they were informed about the action taken on their complaint by the call centre.
- 93% all cellular mobile customers who had lodged complaints said that they were satisfied with the system of resolving of their complaints by call centre/ customer care/ helpline.
- 66% of the cellular mobile customers who had made billing complaints said that they
  were satisfied with the resolution of their billing complaint by call centre/customer care
  within four weeks after they lodged their complaint.
- 89% of the new customers had got the Manual of Practice. 54% of the Reliance Tel customers had got the Manual of Practice.



#### 3. Broadband

S.	Sub Parameter				•						
No		Airtel	BSNL	Hatway	Reliance	Sify	Tata	You	TTML	Tikona	Overall
1	% of customers aware about Call Centre telephone number for making complaint/ query	98%	97%	97%	98%	99%	97%	99%	95%	96%	97%
2	% of customers who have complained in last 12 months to the toll free call centre/customer care/Helpline telephone number	25%	40%	27%	24%	53%	54%	67%	42%	78%	46%
3	% of customers claimed to have been informed about the action taken on their complaint by call centre	74%	92%	62%	80%	56%	85%	66%	79%	36%	67%
4	% of customers whose billing complaint were resolved satisfactorily call centre/customer care within four weeks after they lodged their complaint	75%	26%	62%	71%	34%	81%	68%	54%	38%	52%
5	% of customers satisfied with the system of resolving of their complaints by call centre/ customer care/ helpline	89%	94%	74%	82%	62%	85%	77%	81%	31%	70%
6	% of customers who got Manual of Practice containing the terms and conditions of service, grievance redressal mechanism etc. while taking the connection	89%	98%	73%	81%	52%	94%	57%	73%	48%	59%

# Awareness of Grievance Redressal Mechanism and Experience among Broadband Service subscribers

- 97% of the customers claimed to be aware of the call center telephone number for making complaint/ query.
- 46% of all broadband customers said that they had complained in the last 12 months to the toll free Call Centre/customer care/Help-line telephone number. Higher proportion of Hathwat customers had complained.
- 67% the broadband customers who had complained said that they were informed about the action taken on their complaint by the call centre. This was lower for Tikona at 36%.
- 70% all broadband customers who had lodged complaints said that they were satisfied with the system of resolving of their complaints by call centre/ customer care/ helpline.
- 52% of the customers who had made billing complaints said that they were satisfied with the resolution of their billing complaint by call centre/customer care within four weeks after they lodged their complaint.
- Only 59% of the new customers claimed to have got the Manual of Practice.