

Comments

Managing Telecom e-Waste <u>Q19/20 of the TRAI consultation paper on Green Telecom</u>

- There have been commendable, CSR oriented initiatives by leading telecom/handset manufacturers on the collection of disposed, old handsets in the country. Specific reference is made to Nokia in their green planet initiative.
- 2. However, the actual ownership for green technology initiatives/disposal is far from ingrained in the system and this thought paper submits that initiative will have to be taken to address:

a. Design

- i. By building and using ROHS compliant EEE products for use in the program
- ii. By using energy systems that are meeting compliance norms defined by BEE regulatory and harmonised with the best world wide practises
- iii. Handset mobile chargers to be standardised on a common interface and to a 5 star rating Energy Star/proposed BEE rating
- iv. SAR standard compliant handsets

b. Useage

 By leveraging energy efficient practises in executing the telecom services

c. Disposal

- i. Move beyond individual producer responsibility (IPR) initiatives (example NOKIA) to a collective producer responsibility model
- ii. Each of the participating vendor to pay an advance recycling fee and the system to define a contention free process for addressing orphans.



iii. Full collection grid, collection marketing program, people deployment and information system for compliance to be created under a separate PRO (MAIT implementation guidelines for India WEEE legislations will set the stage).