

Subject: **Ease of Doing Business in the Broadcasting Sector -Pre consultation**

To: mkasim@traf.gov.in, ks.rejimon@nic.in

Cc: 'News Broadcasters Association' <nba@nbanewdelhi.com>, suchitra.dash@odishatv.in, chandrakant.puhan@odishatv.in

Date: 05/08/17 08:18 PM

From: Manoranjan Sarangi <manoranjan.sarangi@odishatv.in>

---

Dear Sir,

Comments of Odisha Television Limited on the pre-consultation are as follows:

Issues related to processes and procedures for obtaining permission/license/registration for the following broadcasting services and subsequent compliances connected with following permissions.

- (a)Uplinking of TV channels
- (b)Downlinking of TV channels
- (c)Teleport services /DSNG Services

There should be a single window process to have the applicable approvals.

A tentative time line be fixed for different permissions/license with sub time limits to process the file with various approving authority.

A status tracking system should be available for the applicant to track file movement and all queries/clarifications should be placed here for further compliance.

An officer may be designated as single contact point for the applicant to meet and clarify in case of requirement on pre appointments basis.

As far as possible parallel file processing should done with different departments/authority to avoid delays.

A standard operating procedure should be uploaded for each type of approvals/permissions/license/registrations and in case of possibilities pre design application formats should be developed.

Instruction of filling up forms with requirement of supporting documents to be mentioned.

All payment to be made by online mode only.

Help/support service to be available for the applicant.

- 1. Disaster Recovery site for Teleport service to be available with ISRO.
- 2. Foreign satellite service may be marketed through Antrix for better coordination, monitoring and timely availability.
- 3. A stake holder awareness/update programme may be done by MIB in association with other Ministry at regular intervals.

Regards,

Manoranjan Sarangi  
CFO & Company Secretary,  
Odisha Television Limited.