# REPORT

# ON

# AUDIT & ASSESSMENT OF QUALITY OF SERVICE OF

# **CELLULAR MOBILE TELEPHONE SERVICE**

# FOR

# NORTH ZONE – UP (WEST) CIRCLE (North Zone)

Report Period: April 2012 - June 2012

**Telecommunications Consultants India Ltd.** 

TCIL Bhawan, Greater Kailash Part – I New Delhi – 110048 Phone: +91–11–26202020 Fax: +91-1126242266 Website: http://www.tcil-india.com

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I. Cellular Mobile Telephone Service

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# **CHAPTER-1: INTRODUCTION**

# I. Background

TRAI's mission is to create and nurture conditions for growth of telecommunications in the country in a manner and at a pace, which will enable India to play a leading role in emerging global information society. One of the main objectives of Telecom Regulatory Authority of India (TRAI) is to provide a fair and transparent policy environment, which promotes a level playing field and facilitates fair competition.

In pursuance of above objective TRAI has issued from time to time a large number of regulations, orders and directives to deal with issues coming before it and provided the required direction to the evolution of Indian telecom market from a Government owned monopoly to a multi-operator multi service open competitive market.

The directions, orders and regulations issued cover a wide range of subjects including tariff, interconnection and quality of service as well as governance of the Authority.

The purpose of laying down Quality of Service Parameters is to:

- i) Create conditions for consumer satisfaction by making known the quality of service, which the service provider is required to provide, and the user has a right to expect.
- ii) Measure the Quality of Service provided by the Service Providers from time to time and to compare them with the norms so as to assess the level of performance.
- iii) Generally protect the interests of consumers of telecommunication services.

TRAI has been carrying out regular reviews of the status of quality of service of the networks of all operators. In continuation to these efforts, TRAI has selected through bidding process TCIL as the Audit Agency to audit and assess the Quality of Service rendered by the service providers' namely Basic (Wireline) Services, Cellular Mobile Telephone (Wireless) Services and Broadband Services. The Audit for various telecom circles within the Zones has been distributed across four quarterly periods.

The parameters that need to be measured for Basic and Cellular Mobile Services have been specified in the TRAI notification on Quality of Service of Basic (Wireline) and Cellular Mobile (wireless) Services, 2009. The parameters for Broadband Services have been specified in the TRAI notification for Quality of Services of Broadband Service Regulation, 2006.

# II. Objectives and Methodology

The primary objective is to audit and assess the Quality of Service being rendered by Basic, Cellular Mobile & Broadband services against the parameters notified by TRAI. The audit and assessment of Quality of Service is conducted for all the basic service providers, unified access service providers, cellular mobile service providers and ISPs (Internet Service Provider) for basic wireline, Cellular Mobile Telephone Services and broadband service. TCIL has undertaken the following audit works as per the Terms of Reference (TOR):

- i) Verification of the data submitted by the service providers to TRAI as part of QoS monitoring reports i.e. Quarterly Performance Monitoring Reports (PMRs) and monthly Point of Interconnection (POI) Congestion Reports with reference to the records maintained by the service provider.
- ii) Verification of the performance of service providers against the Quality of Service benchmarks laid down by TRAI using live measurement for 3 days during the month in which the audit and assessment is carried out.
- iii) Verification of the performance of service providers against the Quality of Service benchmarks laid down by TRAI using the data for the entire month during which the live measurement is carried out.
- iv) Drive tests of the mobile networks both operators assisted and independent drive test (as and where required).
- v) Billing and call center's data verification.
- vi) Live testing of the efficiency of the call center / customer care help line.
- vii) Emergency (Level-1) call testing

To fulfill the above mentioned Scope of Work audit was performed on different Systems, Facilities and Field data collection.

#### Systems audited:-

- 1. Network Switching Centre (NSS)
- 2. Base Station Subsystem(BSS)
- 3. Billing Applications
- 4. Customer Care applications

#### Facilities audited:-

- 1. Billing documents.
- 2. Customer Care records.

### Field data collections carried out:-

- 1. RF network coverage including KPIs (Key Performance Index)
- 2. Inter Operator Call Assessment
- 3. Checking of Customer Billing/Refund Complaints (Random sample)
- 4. Customer Care efficiency
- 5. The live calling was made to assess the quality of services for Inter Operator Call Assessment, Customer Billing/Refund Complaints and Customer Care efficiency.

In order to carry out the above scope of work:-

- ✓ TCIL auditors visited all the NSS (Network Sub System) and BSS (Base-station Sub System) to check data for all the operators in their respective service area.
- ✓ All the NSS and BSS data for the relevant details were collected either directly from the centralized NOC or through a remote access to the NOC.
- ✓ The Radio parameters were audited/verified from the data collected from OMC-R (Operation and Maintenance Center – Radio, as part of BSS data).
- ✓ The Drive test was conducted in high, low and medium dense areas including highways, commercial complex and residential areas and special attention was paid for the areas for which TRAI has received complaints.
- ✓ The POI and other network related parameters were audited/verified from the data collected from the OMC-S (Operation and Maintenance Center Switch as part of NSS data).
- ✓ The data related to Billing and Customer care was checked for the previous month and verified with the customers by calling them on random basis. The process of registration and handling of the complaints was also studied for the various operators. Call centre number were called for measuring the efficiency of the call centre.
- ✓ The inter operator call assessment test was carried out during the time period as is specified in the tender document. TCBH (Time Consistent Busy Hour) is taken after observation of the traffic consistently for 3 days prior to the audit activity.
- ✓ Data has been collected for busy hour of network in case of live assessment & month of audit for all service providers & verified that service providers are providing busy hour data only for QoS service. We found that TCBH hour is matching with network busy hour as provided by service providers for UP (West) circle. But for parameters such as 'Worst affected cell exceeding 3% TCH drop' and 'BTSs accumulated down time' CBBH (Cell Bouncing Busy Hour) was taken instead of TCBH (Time Consistent Busy Hours) as per the TRAI new regulation 2009.

# **CHAPTER-2: EXECUTIVE SUMMARY**

# I. Preface

This report highlights the findings for the audit & assessment of Quality of Service of Cellular Mobile Services in UP (West) Circle in  $2^{nd}$  quarter (April 2012 - June 2012). The primary data collection and verification of records (PMR data verification – quarterly) maintained by various operators was undertaken during the period Oct - Dec 2011.

Following are the various operators covered in UP (West) circle, North Zone for Cellular Mobile (Wireless) services QoS audit & assessment. The Month of audit & TCBH information is also given below:

| S/N | Name of Service Provider      | Month of Audit | <b>TCBH Hour</b> |
|-----|-------------------------------|----------------|------------------|
|     | GSM Opera                     | tors           |                  |
| 1   | Aircel Ltd                    | May-2012       | 19 - 20 Hrs      |
| 2   | Airtel Ltd                    | May-2012       | 19 - 20 Hrs      |
| 3   | BSNL                          | May-2012       | 19 - 20 Hrs      |
| 4   | Idea                          | May-2012       | 19 - 20 Hrs      |
| 5   | Tata Communications (GSM)     | May-2012       | 19 - 20 Hrs      |
| 6   | Vodafone                      | May-2012       | 19 - 20 Hrs      |
| 7   | Reliance Communication (GSM)  | May-2012       | 19 - 20 Hrs      |
| 8   | Uninor                        | May-2012       | 19 - 20 Hrs      |
| 9   | Videocon                      | May-2012       | 19 - 20 Hrs      |
|     | CDMA Opera                    | ntors          |                  |
| 10  | MTS (CDMA)                    | May-2012       | 19 - 20 Hrs      |
| 11  | Reliance Communication (CDMA) | May-2012       | 19 - 20 Hrs      |
| 12  | Tata Communications (CDMA)    | May-2012       | 19 - 20 Hrs      |

Note: Etisalat has stopped it operation in UP (West) Circle.

# **II.** Findings from Quality of Service Audit (Operator wise for each parameter)

| S/N          | days Live Data Audit   | B-<br>mark | Aircel | Airtel | BSNL   | Idea   | Rcom<br>GSM | Tata<br>GSM | Uninor | Videoco<br>n | V-fone | MTS    | Rcom<br>CDMA | Tata<br>CDMA |
|--------------|--|------------|--------|--------|--------|--------|-------------|-------------|--------|--------------|--------|--------|--------------|--------------|
| <b>3/1</b> N | Name of Parameter  |            |        |        |        | GS     | M Operato   | ors         |        |              |        | CD     | MA Opera     | tors         |
|              | Network Availability   |            |        |        |        |        |             |             |        |              |        |        |              |              |
| 1            | a) BTS Accumulated Downtime                                    | ≤2%        | 0.88%  | 0.05%  | 1.69%  | 0.20%  | 0.21%       | 0.17%       | 0.79%  | 0.15%        | 0.62%  | 0.30%  | 0.17%        | 0.03%        |
|              | b) Worst affected BTSs due to downtime                         | ≤2%        | 0.00%  | 0.00%  | 0.45%  | 0.02%  | 0.00%       | 0.00%       | 0.00%  | 0.00%        | 0.05%  | 0.00%  | 0.00%        | 0.00%        |
|              | Connection Establishment (Accessibility)                       |            |        |        |        |        |             |             |        |              |        |        |              |              |
| 2            | a) CSSR (Call Setup Success Rate)                              | ≥95%       | 98.41% | 99.72% | 97.45% | 99.73% | 99.56%      | 99.03%      | 97.12% | 98.28%       | 97.11% | 99.46% | 97.52%       | 97.46%       |
| -            | b) SDCCH/PAGING congestion                                     | ≤1%        | 0.36%  | 0.09%  | 0.51%  | 0.95%  | 0.02%       | 0.08%       | 0.49%  | 0.09%        | 0.77%  | 0.00%  | 0.01%        | 0.00%        |
|              | c) TCH congestion  | ≤2%        | 0.55%  | 0.25%  | 0.94%  | 1.16%  | 0.07%       | 0.36%       | 2.14%  | 0.00%        | 1.38%  | 0.00%  | 0.02%        | 0.16%        |
|              | Connection maintenance (retainability)                         |            |        |        |        |        |             |             |        |              |        |        |              |              |
| 3            | a) CDR   | ≤2%        | 0.50%  | 0.45%  | 1.40%  | 0.99%  | 0.46%       | 0.76%       | 1.15%  | 0.00%        | 1.14%  | 0.64%  | 0.05%        | 0.64%        |
| 3            | b) Worst affected cells>3% TCH drop                            | ≤3%        | 2.87%  | 0.54%  | 4.88%  | 2.92%  | 0.00%       | 4.35%       | 2.35%  | 0.00%        | 2.96%  | 0.99%  | 0.00%        | 0.84%        |
|              | c) Good voice quality  | ≥95%       | 97.25% | 99.34% | 97.81% | 95.99% | 98.87%      | 97.32%      | 96.09% | 97.99%       | 96.70% | 99.87% | 99.79%       | NA           |
| 4            | Number of POI having ≥0.5% POI congestion                      |            | 0      | 0      | 2      | 0      | 0           | 0           | 5      | 0            | 0      | 0      | 0            | 0            |
|              | Response time to customers for assistance                      |            |        |        |        |        |             |             |        |              |        |        |              |              |
| 5            | a) Accessibility of call<br>centre/Customer Care               | ≥95%       | 44.28% | 97.02% | 97.16% | 99.02% | 98.98%      | 99.49%      | 96.26% | 100.0%       | 100.0% | 96.49% | 97.96%       | 99.19%       |
|              | b) % call answered by operators(voice to voice) within 60 sec. | ≥90%       | 5.39%  | 90.69% | 96.21% | 91.91% | 95.78%      | 88.18%      | 99.03% | 100.0%       | 95.36% | 95.87% | 95.15%       | 95.13%       |

# (A) Cellular Mobile Telephone Services

NA: Not Applicable, NP: Not Provided

From the above 3 days live data assessment table, it is found that all operators are meeting most of the network parameters. Exception is for *"Worst affected cells* >3% *TCH drop"*, as seen for BSNL & Tata (GSM) are not satisfying the benchmark. Among the Technical Parameters it is also found that for BSNL & Uninor are having 2 & 5 nos. of POI with congestion > 0.5% respectively and for parameter *"TCH congestion"* Uninor is not satisfying the benchmark. In case of *"Good voice quality"* Tata (CDMA) reported that the data is not system generated. Rest of the operators are satisfying the benchmark successfully.

In case of performance related to Customer Care data it is seen that for the parameters "Accessibility of call centre/Customer Care" & "call answered by operators (voice to voice) within 60 sec" Aircel & Tata-GSM performance are showing values below benchmark.

| 0          | ne Month Data Audit   | B-         | Aircel | Airtel | BSNL   | Idea   | Rcom<br>GSM | Tata<br>GSM | Uninor | Videoc<br>on | V-fone | MTS    | Rcom<br>CDMA | Tata<br>CDMA |
|------------|---|------------|--------|--------|--------|--------|-------------|-------------|--------|--------------|--------|--------|--------------|--------------|
| S/N        | Name of Parameter   | mark       |        |        |        | GS     | M Operat    |             |        |              |        | CD     | MA Operat    | ors          |
| (A)        | Network Service Quality<br>Parameter  |            |        |        |        |        |             |             |        |              |        | 0.01   |              |              |
|            | Network Availability  |            |        |        |        |        |             |             |        |              |        |        |              |              |
| 1          | a) BTS Accumulated Downtime   | ≤2%        | 0.52%  | 0.06%  | 1.29%  | 0.09%  | 0.32%       | 0.05%       | 1.02%  | 0.28%        | 0.43%  | 0.28%  | 0.31%        | 0.04%        |
|            | b) Worst affected BTSs due to downtime  | ≤2%        | 1.60%  | 0.02%  | 4.60%  | 0.35%  | 0.69%       | 0.00%       | 1.88%  | 0.00%        | 0.07%  | 0.00%  | 0.30%        | 0.00%        |
|            | Connection Establishment<br>(Accessibility)   |            |        |        |        |        |             |             |        |              |        |        |              |              |
| 2          | a) CSSR (Call Setup Success<br>Rate)  | ≥95%       | 98.44% | 99.69% | 97.15% | 99.74% | 99.50%      | 99.01%      | 97.49% | 98.99%       | 97.24% | 99.28% | 98.06%       | 98.80%       |
|            | b) SDCCH/PAGING congestion  | $\leq 1\%$ | 0.32%  | 0.10%  | 0.55%  | 0.88%  | 0.030%      | 0.12%       | 0.25%  | 0.19%        | 0.95%  | 0.00%  | 0.03%        | 0.04%        |
|            | c) TCH congestion   | ≤2%        | 0.66%  | 0.24%  | 1.15%  | 1.22%  | 0.06%       | 0.43%       | 1.91%  | 0.00%        | 1.31%  | 0.00%  | 0.01%        | 0.22%        |
|            | Connection maintenance<br>(retainability)   |            |        |        |        |        |             |             |        |              |        |        |              |              |
| 3          | a) CDR  | ≤2%        | 0.51%  | 0.44%  | 0.89%  | 0.97%  | 0.47%       | 0.77%       | 1.17%  | 0.19%        | 1.16%  | 0.44%  | 0.06%        | 0.59%        |
| 3          | b) Worst affected cells>3% TCH drop   | ≤3%        | 2.86%  | 0.52%  | 4.89%  | 2.84%  | 0.00%       | 2.65%       | 2.02%  | 0.00%        | 2.86%  | 1.39%  | 0.00%        | 0.75%        |
|            | c) Good voice quality   | ≥95%       | 97.28% | 99.41% | 97.65% | 96.13% | 98.88%      | 97.36%      | 95.90% | 97.62%       | 96.69% | 99.61% | 99.78%       | NA           |
| 4          | Number of POI having ≥0.5%<br>POI congestion  |            | 0      | 0      | 5      | 0      | 0           | 0           | 5      | 0            | 0      | 0      | 0            | 0            |
| <b>(B)</b> | Customer Service Quality<br>Parameters  |            |        |        |        |        |             |             |        |              |        |        |              |              |
| 5          | Metering/billing credibility-Post paid  | ≤0.1%      | 0.09%  | 0.02%  | 0.003% | 0.00%  | 0.08%       | 0.02%       | NA     | NA           | 0.03%  | 0.00%  | 0.00%        | 0.01%        |
| 6          | Metering /billing credibility-Pre<br>paid   | ≤ 0.1%     | 0.001% | 0.003% | 0.002% | 0.000% | 0.10%       | 0.00%       | 0.078% | 0.00%        | 0.01%  | 0.002% | 0.10%        | 0.00%        |
|            | Resolution of billing/ charging complaints(within 4 weeks)  | 100%       | 100.0% | 100.0% | 100.0% | 100.0% | 100.0%      | 100.0%      | 100.0% | 100.0%       | 100.0% | 100.0% | 100.0%       | 100.0%       |
| 7          | a) Period of applaying<br>credit/waiver/adjustment to the<br>customer's account from the date<br>of resolutions of complaints<br>(≤1week) | 100%       | 100.0% | 97.69% | 100.0% | 100.0% | 100.0%      | 100.0%      | 100.0% | 100.0%       | 100.0% | 100.0% | 100.0%       | 100.0%       |

| 0   | ne Month Data Audit   | Bench-<br>mark | Aircel | Airtel | BSNL   | Idea   | Rcom<br>GSM | Tata<br>GSM | Uninor | Videoc<br>on | V-fone | MTS    | RCom<br>CDMA | Tata<br>CDMA |
|-----|---|----------------|--------|--------|--------|--------|-------------|-------------|--------|--------------|--------|--------|--------------|--------------|
| S/N | Name of Parameter   |                |        |        |        | G      | SM Operat   | ors         |        |              |        | CDM    | MA Operat    | ors          |
|     | Response time to customers for assistance                                 |                |        |        |        |        |             |             |        |              |        |        |              |              |
| 8   | a) Accessibility of call<br>centre/Customer Care                          | ≥95%           | 39.77% | 96.87% | 96.83% | 99.08% | 98.48%      | 99.48%      | 96.38% | 100.0%       | 100.0% | 96.23% | 97.48%       | 99.17%       |
|     | b) % call answered by<br>operators(voice to voice) within<br>60 sec.      | ≥90%           | 7.52%  | 87.63% | 97.69% | 97.84% | 94.79%      | 69.65%      | 95.59% | 97.37%       | 94.09% | 95.53% | 94.70%       | 89.32%       |
| 9   | Termination/closure of service  | ≤7days         | 100.0% | 100.0% | 62.28% | 100.0% | 100.0%      | 100.0%      | NA     | NA           | 100.0% | 100.0% | 100.0%       | 100.0%       |
| 10  | Time taken for refunds of<br>deposits after closures (within<br>60 days). | 100%           | 100.0% | NP     | 100.0% | 100.0% | 100.0%      | 98.18%      | NA     | NA           | 100.0% | 100.0% | 100.0%       | 59.79%       |

## NA: Not Applicable, NP: Not Provided

From the above month data assessment table, it is found that the operators are meeting most of the Network Parameters except for, the parameter "Worst affected BTSs due to downtime" benchmark is not met by BSNL & in case of "Worst affected cells>3% TCH drop" BSNL is found not satisfying the benchmark. Among the Technical Parameters it is also found that "Number of POI having  $\geq 0.5\%$  POI congestion" is not met by BSNL & Uninor, having congestion in 5 & 5 nos. of POIs respectively. In case of "Good voice quality" Tata (CDMA) reported that the data is not system generated. Rests of the operators are satisfying the benchmark successfully.

For parameters "Accessibility of call centre/Customer Care (IVR)" & "% calls answered by operators (voice-to-voice) within 60 sec" it is found that Aircel, Airtel, Tata-GSM & Tata-CDMA are not satisfying the benchmark.

In case of "Termination/closure of service" it is seen that BSNL is not meeting the benchmark and for parameter "Time taken for refunds of deposits after closures (within 60 days)" benchmark is not met by Tata (GSM & CDMA)

# **Operator-Assisted Drive Test**

The Operator assisted Drive Test was conducted at UP (West) for all the operators. Route covered was around 80-100Km depending on city areas within the speed limit of 25Km/hr. The cities covered were Rudraprayag, Etah & Pillbhit. In all the cities, zones were selected for covering different density areas (High, Medium & Low).

| S/N | Parameter                                 | City        | Aircel     | Airtel | BSNL   | Idea   | Rcom<br>GSM | Tata<br>GSM | Uninor     | V-fone | RCom<br>CDMA | Tata<br>CDMA |
|-----|---|-------------|------------|--------|--------|--------|-------------|-------------|------------|--------|--------------|--------------|
|     |   | Name        |            |        |        | GSM    | Operators   |             |            |        | CDMA (       | Operators    |
|     |   | Rudraprayag | ICR (Tata) | 0.00%  | 7.14%  | 0.00%  | No Service  | 2.27%       | No Service | 3.90%  | No Service   | No Service   |
| 1.1 | Blocked Call                              | Etah        | 1.64%      | 0.00%  | 12.82% | 0.00%  | 3.23%       | 0.00%       | 0.00%      | 2.86%  | 0.00%        | 0.00%        |
|     | Rate (≤3%)                                | Pillbhit    | 0.00%      | 0.66%  | 3.50%  | 0.00%  | 0.69%       | 2.11%       | 0.90%      | 4.55%  | 0.00%        | 0.00%        |
|     |   | Rudraprayag | ICR (Tata) | 0.00%  | 3.57%  | 0.00%  | No Service  | 0.00%       | No Service | 0.00%  | No Service   | No Service   |
| 1.2 | Dropped Call<br>Rate (≤2%)                | Etah        | 0.00%      | 0.00%  | 1.28%  | 0.00%  | 6.45%       | 0.00%       | 0.00%      | 0.00%  | 0.00%        | 0.00%        |
|     | Rute ( <u>-</u> 270)                      | Pillbhit    | 0.00%      | 0.66%  | 0.00%  | 0.00%  | 0.69%       | 0.00%       | 0.00%      | 1.52%  | 2.01%        | 0.00%        |
|     | % of connections w<br>voice quality (≥95% | U           |            |        |        |        |             |             |            |        |              |              |
|     | (i) 0-4 (w/o                              | Rudraprayag |            |        |        |        |             |             |            |        | No Service   | No Service   |
|     | frequency                                 | Etah        |            |        |        |        |             |             |            |        | 98.00%       | 98.20%       |
| 1.3 | hopping)                                  | Pillbhit    |            |        |        |        |             |             |            |        | 86.47%       | 98.30%       |
|     | (ii) 0-5 ( with                           | Rudraprayag | ICR (Tata) | 95.20% | 74.10% | 98.30% | No Service  | 97.78%      | No Service | 94.70% |              |              |
|     | frequency                                 | Etah        | 99.42%     | 97.10% | 94.20% | 96.50% | 87.90%      | 96.30%      | 95.60%     | 97.00% |              |              |
|     | hopping)                                  | Pillbhit    | 99.10%     | 98.20% | 89.30% | 97.80% | 94.59%      | 97.30%      | 95.10%     | 93.40% |              |              |
|     | Call Setup                                | Rudraprayag | ICR (Tata) | 100.0% | 92.86% | 100.0% | No Service  | 97.73%      | No Service | 96.10% | No Service   | No Service   |
| 1.4 | Success Rate                              | Etah        | 98.36%     | 100.0% | 87.18% | 100.0% | 96.77%      | 100.0%      | 100.0%     | 97.14% | 100.0%       | 100.0%       |
|     | (≥95%)                                    | Pillbhit    | 100.0%     | 99.34% | 96.50% | 100.0% | 99.31%      | 97.89%      | 100.0%     | 95.45% | 100.0%       | 100.0%       |

Key observations as could be derived from the table are as under:

- "Blocked Call Rate" benchmark is not met by BSNL (all 3 cities), RCom-GSM (Etah), V-fone (Rudraprayag & Pillbhit)
- "Dropped Call Rate" benchmark is not met by BSNL (Rudraprayag), RCom-GSM (Etah) & RCom-CDMA(Pillbhit).
- *"% of connection with good voice quality"* benchmark is not met by BSNL (all 3 cities), RCom-GSM (Etah & Pillibhit) & V-fone (Rudraprayag & Pillbhit) & RCom-CDMA (Pillibhit).
- "Call Setup Success Rate" benchmark is not met by BSNL (Rudraprayag & Etah).

Note: Aircel is on ICR with Tata in Rudraprayag Town and Videocon & MTS has no service (Spectrum) in Rudraprayag, Etah & Pillbhit towns.

# **Independent Drive Test**

The Independent Drive Test was conducted at UP (West) in Nanital Town. Route covered was about around 40 -60 Km depending on city area within the speed limit of 25Km/hr. Here again, zones were selected for covering different density areas (High, Medium & Low dense areas).

|                | City     | Blocked Call Rate | Dropped Call Rate |                                    | ith good voice quality<br>95%)     | Call Setup Success |
|----------------|----------|-------------------|-------------------|------------------------------------|------------------------------------|--------------------|
| Operators Name | City     | (≤3%)             | (≤2%)             | (i) 0-4 (w/o frequency<br>hopping) | (ii) 0-5 ( with frequency hopping) | Rate<br>(≥95%)     |
| Vodafone       | Nainital | 2.22%             | 0.00%             |                                    | 95.00%                             | 100.0%             |

### Key observations as could be derived from the table are as under:

- "Blocked Call Rate" is met by Vodafone (Nainital).
- In case of "Dropped Call Rate" no deviation were found against Vodafone (Nainital).
- "% of connection with good voice quality" benchmark is met by Vodafone (Nainital).
- In case of "Call Setup Success Rate" it is found that there were no deviations against Vodafone (Nainital).

|            | PMR  | B-     | Audit    | Aircel | Airtel  | BSNL   | Idea   | Rcom<br>GSM | Tata<br>GSM | Uninor         | Videocon | Vodafone | MTS    | Rcom<br>CDMA | Tata<br>CDMA |
|------------|--|--------|----------|--------|---------|--------|--------|-------------|-------------|----------------|----------|----------|--------|--------------|--------------|
| S/N        | Name of Parameter                                | mark   |          |        |         |        | G      | SM Opera    | tors        |                |          |          | CD     | MA Opera     | ators        |
| (A)        | Network Service Quality Paramo                   | eter   |          |        |         |        |        | -           |             |                |          |          |        | -            |              |
|            | Network Availability                             |        |          |        |         |        |        |             |             |                |          |          |        |              |              |
|            |  | -201   | Reported | 0.63%  | 0.12%   | 1.34%  | 0.05%  | 0.39%       | 0.05%       | 0.57%          | 0.71%    | 0.27%    | 0.06%  | 0.31%        | 0.03%        |
| 1          | BTS Accumulated Downtime                         | ≤2%    | Verified | 0.63%  | 0.12%   | 1.34%  | 0.05%  | 0.39%       | 0.05%       | 0.57%          | 0.71%    | 0.27%    | 0.06%  | 0.31%        | 0.03%        |
|            | Worst affected BTSs due to                       | ≤2%    | Reported | 1.80%  | 0.22%   | 7.53%  | 0.13%  | 1.20%       | 0.09%       | 1.21%          | 0.60%    | 1.35%    | 0.00%  | 0.32%        | 0.00%        |
|            | downtime   | ≥2%o   | Verified | 1.80%  | 0.22%   | 7.53%  | 0.13%  | 1.20%       | 0.09%       | 1.21%          | 0.60%    | 1.35%    | 0.00%  | 0.32%        | 0.00%        |
|            | Connection Establishment (Accessib               | ility) |          |        | n       |        | n      | n           | n           | T              | 1        | T        | 1      | 1            |              |
|            | CSSR (Call Setup Success Rate)                   | ≥95%   | Reported | 98.44% | 98.03%  | 98.10% | 99.88% | 99.44%      | 98.50%      | 97.15%         | 98.24%   | 97.50%   | 99.33% | 98.72%       | 98.73%       |
|            | Cook (Can Selap Success Rate)                    |        | Verified | 98.44% | 98.03%  | 98.10% | 99.88% | 99.44%      | 98.50%      | 97.15%         | 98.24%   | 97.50%   | 99.33% | 98.72%       | 98.73%       |
| 2          | SDCCH/PAGING congestion                          | ≤1%    | Reported | 0.25%  | 0.50%   | 0.86%  | 0.93%  | 0.15%       | 0.08%       | 0.47%          | 0.47%    | 0.73%    | 0.00%  | 0.00%        | 0.00%        |
|            |  | _1/0   | Verified | 0.25%  | 0.50%   | 0.86%  | 0.93%  | 0.15%       | 0.08%       | 0.47%          | 0.47%    | 0.73%    | 0.00%  | 0.00%        | 0.00%        |
|            | TCH congestion                                   | ≤2%    | Reported | 0.34%  | 0.70%   | 1.94%  | 1.42%  | 0.43%       | 0.23%       | 1.89%          | 0.16%    | 1.19%    | 0.00%  | 0.59%        | 0.02%        |
|            |  |        | Verified | 0.34%  | 0.70%   | 1.94%  | 1.42%  | 0.43%       | 0.23%       | 1.89%          | 0.16%    | 1.19%    | 0.00%  | 0.59%        | 0.02%        |
|            | Connection maintenance (retainabili              | ity)   | D 1      | 0.040/ | 4.000/  | 0.000/ | 4.050/ | 0.000/      | 0.070/      | 1.0494         | 4.000/   | 4.0.497  | 0.470/ | 4.0.40/      | 0.740/       |
|            | CDR  | ≤2%    | Reported | 0.61%  | 1.20%   | 2.28%  | 1.05%  | 0.98%       | 0.87%       | 1.21%          | 1.36%    | 1.34%    | 0.47%  | 1.04%        | 0.74%        |
|            |  |        | Verified | 0.61%  | 1.20%   | 2.28%  | 1.05%  | 0.98%       | 0.87%       | 1.21%          | 1.36%    | 1.34%    | 0.47%  | 1.04%        | 0.74%        |
| 3          | Worst affected cells>3% TCH drop                 | ≤3%    | Reported | 2.74%  | 2.46%   | 9.02%  | 2.89%  | 0.95%       | 1.96%       | 3.56%<br>3.56% | 1.12%    | 2.93%    | 1.13%  | 0.61%        | 1.89%        |
|            |  |        | Verified | 2.74%  | 2.46%   | 9.02%  | 2.89%  | 0.95%       | 1.96%       |                | 1.12%    | 2.93%    | 1.13%  | 0.61%        | 1.89%        |
|            | Good voice quality                               | ≥95%   | Reported | 96.92% | 97.14%  | 97.33% | 99.80% | 98.66%      | 97.01%      | 95.93%         | 97.01%   | 96.55%   | 99.38% | 98.59%       | 99.00%       |
|            |  |        | Verified | 96.92% | 97.14%  | 97.33% | 99.80% | 98.66%      | 97.01%      | 95.93%         | 97.01%   | 96.55%   | 99.38% | 98.59%       | 99.00%       |
| 4          | Number of POI having $\geq 0.5\%$ POI congestion |        | Reported | 0      | 0       | 0      | 0      | 0           | 0           | 7              | 0        | 0        | 0      | 0            | 0            |
|            | -  |        | Verified | 0      | 0       | 0      | 0      | 0           | 0           | 7              | 0        | 0        | 0      | 0            | 0            |
| <b>(B)</b> | Customer Service Quality Param                   | neters |          | 0.000/ | a a 494 | 0.0=0/ | 0.000/ | 0.000/      | 0.000/      |                |          |          |        | 0.000/       |              |
| 5          | Metering/billing credibility-Post<br>paid        | ≤0.1%  | Reported | 0.03%  | 0.04%   | 0.05%  | 0.06%  | 0.09%       | 0.08%       | NA             | NA       | 0.19%    | 0.00%  | 0.09%        | 0.00%        |
|            | *  |        | Verified | 0.03%  | 0.04%   | 0.05%  | 0.06%  | 0.09%       | 0.08%       |                |          | 0.19%    | 0.00%  | 0.09%        | 0.00%        |
| 6          | Metering /billing credibility-Pre<br>paid        | ≤0.1%  | Reported | 0.01%  | 0.00%   | 0.00%  | 0.00%  | 0.10%       | 0.00%       | 0.14%          | 0.00%    | 0.02%    | 0.00%  | 0.06%        | 0.02%        |
|            | paiu   |        | Verified | 0.01%  | 0.00%   | 0.00%  | 0.00%  | 0.10%       | 0.00%       | 0.14%          | 0.00%    | 0.02%    | 0.00%  | 0.06%        | 0.02%        |

|     | PMR   | Bench-       | Audit    | Aircel | Airtel | BSNL   | Idea   | Rcom<br>GSM | Tata<br>GSM | Uninor | Videocon | Vodafone | MTS    | Rcom<br>CDMA | Tata<br>CDMA |
|-----|---|--------------|----------|--------|--------|--------|--------|-------------|-------------|--------|----------|----------|--------|--------------|--------------|
| S/N | Name of Parameter   | mark         | Auun     |        |        |        | GS     | M Operat    | ors         |        |          |          | CD     | MA Opera     | itors        |
|     | Resolution of billing/  | 100%         | Reported | 100%   | 100%   | 100%   | 100%   | 100%        | 100%        | 99.98% | 100%     | 100%     | 100%   | 100%         | 100%         |
|     | charging complaints<br>(within 4 weeks)                             | 100%         | Verified | 100%   | 100%   | 100%   | 100%   | 100%        | 100%        | 99.98% | 100%     | 100%     | 100%   | 100%         | 100%         |
| 7   | Period of applaying<br>credit/waiver/adjustment to                  |              | Reported | 100%   | 100%   | 100%   | 100%   | 100%        | 100%        | 100%   | 100%     | 100%     | 100%   | 100%         | 100%         |
|     | the customer's A/C from<br>the date of resolutions of<br>complaints | ≤1week       | Verified | 100%   | 100%   | 100%   | 100%   | 100%        | 100%        | 100%   | 100%     | 100%     | 100%   | 100%         | 100%         |
|     | Response time to customers  | for assistan | ice      |        |        |        |        |             |             |        |          |          |        |              |              |
|     | Accessibility of call   | ≥95%         | Reported | 100%   | 99.51% | 100%   | 97.79% | 98.79%      | 99.00%      | 97.17% | 99.25%   | 100%     | 98.50% | 97.84%       | 98.00%       |
| 8   | centre/Customer Care  | 29370        | Verified | 100%   | 99.51% | 100%   | 97.79% | 98.79%      | 99.00%      | 97.17% | 99.25%   | 100%     | 98.50% | 97.84%       | 98.00%       |
|     | % call answered by  | > 0.00/      | Reported | 91.60% | 92.29% | 81.25% | 68.97% | 94.59%      | 96.00%      | 94.17% | 99.11%   | 96.74%   | 95.00% | 96.07%       | 97.00%       |
|     | operators(voice to voice) within 60 sec.                            | ≥90%         | Verified | 91.60% | 92.29% | 81.25% | 68.97% | 94.59%      | 96.00%      | 94.17% | 99.11%   | 96.74%   | 95.00% | 96.07%       | 97.00%       |
|     | Termination/closure of serv   | vice         |          |        |        |        |        |             |             |        |          |          |        |              |              |
| 9   | No. of requests for<br>Termination / Closure of                     |              | Reported | 100%   | 100%   | 100%   | 100%   | 100%        | 100%        |        |          | 100%     | 100%   | 100%         | 100%         |
|     | service complied within 7<br>days during the quarter                | ≤7days       | Verified | 100%   | 100%   | 100%   | 100%   | 100%        | 100%        | NA     | NA       | 100%     | 100%   | 100%         | 100%         |
| 10  | Time taken for refunds of   | 100%         | Reported | 100%   | 100%   | 100%   | 100%   | 100%        | 100%        |        |          | 100%     | 100%   | 100%         | 100%         |
| 10  | deposits after<br>closures.(within 60 days                          | 100%         | Verified | 100%   | 100%   | 100%   | 100%   | 100%        | 100%        |        |          | 100%     | 100%   | 100%         | 100%         |

# Critical Analysis (PMR Verification):

No deviations were found in compare to operators reported data.

# **CHAPTER-4: DETAILED FINDINGS & ANALYSIS**

I. Cellular Mobile Telephone Service

# (A) MSC Audit

# (1) 3 Days Live Data Assessment & Summarized Findings

| S/N | Name of Parameter  | B-<br>mark | Aircel | Airtel | BSNL            | Idea   | Rcom<br>GSM | Tata<br>GSM | Uninor                                   | Videocon | V-fone | MTS    | Rcom<br>CDMA | Tata<br>CDMA |
|-----|--|------------|--------|--------|-----------------|--------|-------------|-------------|--|----------|--------|--------|--------------|--------------|
|     |  | шагк       |        |        |                 | G      | SM Opera    | tors        |  |          |        | CD     | MA Opera     | tors         |
| A   | Network Service Quality<br>Parameter   |            |        |        |                 |        |             |             |  |          |        |        |              |              |
|     | Network Availability   |            |        |        |                 |        |             |             |  |          |        |        |              |              |
|     | a) BTS Accumulated Downtime  | ≤2%        | 0.88%  | 0.05%  | 1.69%           | 0.20%  | 0.21%       | 0.17%       | 0.79%                                    | 0.15%    | 0.62%  | 0.30%  | 0.17%        | 0.03%        |
|     | b) Worst affected BTSs due to downtime   | ≤2%        | 0.00%  | 0.00%  | 0.45%           | 0.02%  | 0.00%       | 0.00%       | 0.00%                                    | 0.00%    | 0.05%  | 0.00%  | 0.00%        | 0.00%        |
|     | c) Total no. of BTSs in the licensed service area  |            | 2556   | 6493   | 2872            | 6025   | 2314        | 1811        | 2714                                     | 91       | 6065   | 323    | 1331         | 820          |
| 1   | d) Sum of downtime of BTSs in a<br>month in hours i.e. total outage<br>time of all BTSs in hours during<br>a month |            | 1615   | 241    | 3500            | 876    | 358         | 222         | 1549                                     | 10       | 2727   | 69     | 161          | 15           |
|     | e) No. of BTSs having<br>accumulated downtime of >24<br>hours in a month   |            | 0      | 0      | 13              | 1      | 0           | 0           | 0  | 0        | 3      | 0      | 0            | 0            |
| 2   | Connection Establishment<br>(Accessibility)  |            |        |        |                 |        |             |             |  |          |        |        |              |              |
|     | a) CSSR  | ≥95%       | 98.41% | 99.72% | 97.45%          | 99.73% | 99.56%      | 99.03%      | 97.12%                                   | 98.28%   | 97.11% | 99.46% | 97.52%       | 97.46%       |
|     | b) SDCCH/PAGING congestion   | ≤1%        | 0.36%  | 0.09%  | 0.51%           | 0.95%  | 0.02%       | 0.08%       | 0.49%                                    | 0.09%    | 0.77%  | 0.00%  | 0.01%        | 0.00%        |
|     | c) TCH congestion  | ≤2%        | 0.55%  | 0.25%  | 0.94%           | 1.16%  | 0.07%       | 0.36%       | 2.14%                                    | 0.00%    | 1.38%  | 0.00%  | 0.02%        | 0.16%        |
|     | Connection maintenance   |            |        |        |                 |        |             |             |  |          |        |        |              |              |
| 3   | a) CDR   | ≤2%        | 0.50%  | 0.45%  | 1.40%           | 0.99%  | 0.46%       | 0.76%       | 1.15%                                    | 0.00%    | 1.14%  | 0.64%  | 0.05%        | 0.64%        |
| -   | b) Cells having > 3% TCH drop  | ≤3%        | 2.87%  | 0.54%  | 4.88%           | 2.92%  | 0.00%       | 4.35%       | 2.35%                                    | 0.00%    | 2.96%  | 0.99%  | 0.00%        | 0.84%        |
|     | c) Good voice quality  | >95%       | 97.25% | 99.34% | 97.81%          | 95.99% | 98.87%      | 97.32%      | 96.09%                                   | 97.99%   | 96.70% | 99.87% | 99.79%       | NA           |
|     | d) No. of cells > 3% TCH drop  |            | 658    | 315    | 1,311           | 1,584  | 0           | 714         | 576                                      | 0        | 1,620  | 30     | 0            | 64           |
|     | e) Total no. of cells in the network   |            | 7653   | 19344  | 8952            | 18097  | 6942        | 5465        | 8170                                     | 273      | 18256  | 1009   | 3993         | 2545         |
| 4   | Number of POI having ≥0.5%<br>POI congestion   |            | 0      | 0      | 2               | 0      | 0           | 0           | 5  | 0        | 0      | 0      | 0            | 0            |
|     | a) Name of POI not meeting the<br>benchmark  |            | Nil    | Nil    | Aircel,<br>Idea | Nil    | Nil         | Nil         | Reliance,Ai<br>rtel,BSNL,<br>V-fone,Tata | Nil      | Nil    | Nil    | Nil          | Nil          |
|     | b) Total No. of circuits on POI  |            | 21791  | 128509 | 51076           | 38192  | 33263       | 13988       | 75455                                    | 53       | 2025   | 18308  | 34531        | 99262        |

| S/N        | Name of Parameter  | Bench | Aircel | Airtel  | BSNL    | Idea    | Rcom<br>GSM | Tata<br>GSM | Uninor  | Videocon | V-fone | MTS    | Rcom<br>CDMA | Tata<br>CDMA |
|------------|--|-------|--------|---------|---------|---------|-------------|-------------|---------|----------|--------|--------|--------------|--------------|
|            |  | mark  |        |         |         | 0       | SSM Opera   | ators       |         |          |        | CD     | MA Operate   | ors          |
|            | c) Avg No. of call attempts on POI   |       | 615589 | 2515075 | 1259907 | 3254820 | 302349      | 837812      | 1016951 | 2        | 43989  | 258912 | 411581       | 1077848      |
|            | d) Avg traffic served on POI<br>(Erlang)   |       | 11387  | 85652   | 28705   | 58801   | 9995        | 24852       | 44651   | 5        | 1128   | 5174   | 9940         | 41433        |
|            | e) Total number of working<br>POI Service Area wise  |       | 52     | 60      | 40      | 115     | 31          | 13          | 11      | 13       | 61     | 43     | 31           | 136          |
|            | f) Equipped Capacity of<br>Network in respect of Traffic<br>in erlang  |       | 98597  | 219638  | 236990  | 251434  | 122000      | 112548      | 111361  | 2910     | 263261 | 21000  | 116000       | 251740       |
|            | g) Total traffic handled in TCBH in erlang   |       | 366738 | 146461  | 134871  | 252128  | 108291      | 40907       | 107810  | 5        | 244760 | 7412   | 44445.14     | 70281        |
| <b>(B)</b> | Customer Service Quality<br>Parameters   |       |        |         |         |         |             |             |         |          |        |        |              |              |
|            | Response time to customers for assistance  |       |        |         |         |         |             |             |         |          |        |        |              |              |
|            | a) Accessibility of call centre  | ≥95%  | 44.28% | 97.02%  | 97.16%  | 99.02%  | 98.98%      | 99.49%      | 96.26%  | 100.0%   | 100.0% | 96.49% | 97.96%       | 99.19%       |
| 5          | b) % of call answered by<br>operators(voice to voice)<br>within 60 sec   | ≥90%  | 5.39%  | 90.69%  | 96.21%  | 91.91%  | 95.78%      | 88.18%      | 99.03%  | 100.0%   | 95.36% | 95.87% | 95.15%       | 95.13%       |
|            | c) No. of call attempts to call<br>centre / customer care nos.<br>during TCBH (Avg)                                |       | 113643 | 173557  | 5299    | 249222  | 72169       | 117340      | 164467  | 14       | 294615 | 1745   | 32722        | 33521        |
|            | d) No. of calls connected and<br>answered successfully to call<br>centre / customer care nos.<br>during TCBH (Avg) |       | 6121   | 157394  | 5098    | 229066  | 69123       | 103473      | 162876  | 14       | 280950 | 1673   | 31135        | 31887        |

NA: Not Applicable, NP: Not Provided

### Parameter wise Findings (Live Data Assessment):

The parameter wise key takeouts for the Cellular Mobile Telephone Services providers in UP (West) Service Area is as given below:-

- ► BTS accumulated downtime (benchmark ≤2%): All operators are satisfying the benchmark Value.
- ➤ Worst affected BTSs due to downtime (benchmark ≤2%): All operators are satisfying the benchmark value.
- > *Call setup success rate (benchmark*  $\geq$ *95%)*: All operators are satisfying the benchmark value.
- > SDCCH/PAGING Channel congestion (benchmark ≤ 1%): All operators are satisfying the benchmark.
   Note: CDMA operators have provided the data for Paging Channel congestion and GSM operators provided SDCCH Channel congestion.
- > TCH congestion (benchmark  $\leq 2\%$ ): Except for Uninor, All the operators are satisfying the benchmark value.
- > Call drop rate (benchmark  $\leq 2\%$ ): All operators are satisfying the benchmark value.
- ➤ Cell exceeding 3% TCH drop (benchmark ≤ 3%): Except for BSNL & Tata (GSM), rest of the operators are satisfying the benchmark value..
- ➤ Connections with good voice quality (benchmark ≥95%): Tata (CDMA) service providers have declared that the parameter is not system generated. Rests of operators are satisfying the benchmark value.
- Number of POI having ≥0.5% POI congestion: Most of the operators satisfying the benchmark except BSNL & Uninor showing POI congestion (>0.5%) for 2 & 5 nos. of POIs respectively.
- %age of call answered by operator (electronically) (benchmark >95%): Except Aircel, rest of the operators are satisfying the benchmark value.
- %age of call answered by operator (Voice to voice) (benchmark >90%): Except Aircel & Tata-GSM, rest of the operators are satisfying the benchmark value.

# (2) Month Data Assessment & Summarized Findings

| S/N | Name of Parameter   | Bench<br>mark | Aircel | Airtel  | BSNL                                     | Idea    | Rcom<br>GSM | Tata<br>GSM | Uninor                                   | Videocon | V-fone | MTS    | Rcom<br>CDMA | Tata<br>CDMA |
|-----|---|---------------|--------|---------|--|---------|-------------|-------------|--|----------|--------|--------|--------------|--------------|
|     |   | mar k         |        |         |  | (       | GSM Oper    | ators       |  |          |        | CD     | MA Oper      | ators        |
| (A) | Network Service Quality Parameter   |               |        |         |  |         |             |             |  |          |        |        |              |              |
|     | Network Availability  |               |        |         |  |         |             |             |  |          |        |        |              |              |
|     | a) BTS Accumulated Downtime   | ≤2%           | 0.52%  | 0.06%   | 1.29%                                    | 0.09%   | 0.32%       | 0.05%       | 1.02%                                    | 0.28%    | 0.43%  | 0.28%  | 0.31%        | 0.04%        |
|     | b) Worst affected BTSs due to downtime  | ≤2%           | 1.60%  | 0.02%   | 4.60%                                    | 0.35%   | 0.69%       | 0.00%       | 1.88%                                    | 0.00%    | 0.07%  | 0.00%  | 0.30%        | 0.00%        |
| 1   | c) Total no. of BTSs in the licensed service area   |               | 2556   | 6493    | 2872                                     | 6025    | 2314        | 1811        | 2714                                     | 91       | 6065   | 323    | 1331         | 820          |
|     | d) Sum of downtime of BTSs in a month in<br>hours i.e. total outage time of all BTSs in<br>hours during a month |               | 9832   | 2784    | 27617                                    | 4219    | 5462        | 648         | 20571                                    | 187      | 19495  | 675    | 3042         | 240          |
|     | e) No. of BTSs having accumulated downtime of >24 hours in a month  |               | 41     | 1       | 132                                      | 21      | 16          | 0           | 51                                       | 0        | 4      | 0      | 4            | 0            |
|     | Connection Establishment (Accessibility)  |               |        |         |  |         |             |             |  |          |        |        |              |              |
| •   | a) CSSR (Call Setup Success Rate)   | ≥95%          | 98.44% | 99.69%  | 97.15%                                   | 99.74%  | 99.50%      | 99.01%      | 97.49%                                   | 98.99%   | 97.24% | 99.28% | 98.06%       | 98.80%       |
| 2   | b) SDCCH/PAGING congestion  | ≤1%           | 0.32%  | 0.10%   | 0.55%                                    | 0.88%   | 0.030%      | 0.12%       | 0.25%                                    | 0.19%    | 0.95%  | 0.00%  | 0.03%        | 0.04%        |
|     | c) TCH congestion   | ≤2%           | 0.66%  | 0.24%   | 1.15%                                    | 1.22%   | 0.06%       | 0.43%       | 1.91%                                    | 0.00%    | 1.31%  | 0.00%  | 0.01%        | 0.22%        |
|     | Connection maintenance (retainability)  |               |        |         |  |         |             |             |  |          |        |        |              |              |
|     | a) CDR  | ≤2%           | 0.51%  | 0.44%   | 0.89%                                    | 0.97%   | 0.47%       | 0.77%       | 1.17%                                    | 0.19%    | 1.16%  | 0.44%  | 0.06%        | 0.59%        |
| 3   | b) Worst affected cells>3% TCH drop   | ≤3%           | 2.86%  | 0.52%   | 4.89%                                    | 2.84%   | 0.00%       | 2.65%       | 2.02%                                    | 0.00%    | 2.86%  | 1.39%  | 0.00%        | 0.75%        |
| 3   | c) Good voice quality   | ≥95%          | 97.28% | 99.41%  | 97.65%                                   | 96.13%  | 98.88%      | 97.36%      | 95.90%                                   | 97.62%   | 96.69% | 99.61% | 99.78%       | NA           |
|     | d) Total No. of cells exceeding 3% TCH drop<br>(call drop)  |               | 6,778  | 3,100   | 13,565                                   | 15,934  | 0           | 4,495       | 5,123                                    | 0        | 16,172 | 434    | 0            | 589          |
|     | e) Total no. of cells in the network  |               | 7653   | 19344   | 8952                                     | 18097   | 6942        | 5465        | 8170                                     | 273      | 18256  | 1009   | 3993         | 2545         |
|     | Number of POI having ≥0.5% POI congestion   |               | 0      | 0       | 5  | 0       | 0           | 0           | 5  | 0        | 0      | 0      | 0            | 0            |
|     | a) Name of POI not meeting the benchmark  |               | Nil    | Nil     | Reliance,Tata,<br>V-<br>fone,Idea,Airtel | Nil     | Nil         | Nil         | Reliance,Airt<br>el,BSNL,V-<br>fone,Tata | Nil      | Nil    | Nil    | Nil          | Nil          |
|     | b) Total No. of call attempts on POI (Avg.)   |               | 590231 | 2529431 | 1256087                                  | 3224619 | 326383      | 809975      | 1066514                                  | 2        | 43388  | 250443 | 419264       | 1103132      |
| 4   | c) Total traffic served on POI (Erlang) (Avg.)  |               | 10790  | 83668   | 27972                                    | 57591   | 10840       | 19607       | 44913                                    | 4        | 1141   | 4986   | 10407        | 42471        |
|     | d) Total No. of circuits on POI   |               | 21791  | 128509  | 51076                                    | 38192   | 33263       | 13988       | 75455                                    | 53       | 2025   | 18308  | 34531        | 99262        |
|     | e) Total number of working POI Service Area wise  |               | 52     | 60      | 40                                       | 115     | 31          | 13          | 11                                       | 13       | 61     | 43     | 31           | 136          |
|     | f) Capacity of POI  |               | 19968  | 123163  | 44611                                    | 57501   | 31140       | 13235       | 67366                                    | 40       | 2120   | 17933  | 30824        | 93670        |

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|             |   | Bench | Aircel  | Airtel  | BSNL    | Idea     | Rcom        | Tata    | Uninor  | Videocon | V-fone  | MTS    | Rcom     | Tata   |
|-------------|---|-------|---------|---------|---------|----------|-------------|---------|---------|----------|---------|--------|----------|--------|
| S/N         | Name of Parameter   | mark  |         |         |         |          | GSM         | GSM     |         |          |         | CD     | CDMA     | CDMA   |
| -           |   |       |         | 1       | F       | GS       | M Opera     | tors    | 1       | r        | r       | CD.    | MA Opera | tors   |
| 5           | Network Data<br>a) Equipped Capacity of Network<br>Erlang   |       | 98597   | 219638  | 236990  | 251434   | 122000      | 112548  | 111361  | 2910     | 263261  | 21000  | 116000   | 251740 |
|             | b) Total traffic in TCBH in erlang<br>(Avg.)  |       | 366738  | 146461  | 134871  | 252128   | 108291      | 40907   | 107810  | 5        | 244760  | 7412   | 44445.14 | 70281  |
|             | c) Total no. of customers served (as per VLR) on last day of the month  |       | 1194685 | 5510874 | 2336248 | 9656572  | 438960<br>7 | 1594074 | 2272900 | 37       | 8881106 | 237818 | 1832785  | 854852 |
| <b>(B</b> ) | Customer Service Quality<br>Parameters  |       |         |         |         |          |             |         |         |          |         |        |          |        |
| 5           | Metering/billing credibility-Post paid  | ≤0.1% | 0.09%   | 0.02%   | 0.003%  | 0.00%    | 0.08%       | 0.02%   |         |          | 0.03%   | 0.00%  | 0.00%    | 0.01%  |
|             | a) No. of bills issued during the period  |       | 6579    | 102879  | 59413   | 259356   | 13186       | 23504   | NA      | NA       | 127398  | 674    | 90511    | 71909  |
|             | b) No. of bills disputed including billing complaints during the period   |       | 6       | 24      | 2       | 0        | 10          | 4       | INA     | INA      | 40      | 0      | 0        | 5      |
| 6           | Metering /billing credibility-Pre<br>paid   | ≤0.1% | 0.001%  | 0.003%  | 0.002%  | 0.000%   | 0.10%       | 0.00%   | 0.078%  | 0.00%    | 0.01%   | 0.002% | 0.10%    | 0.00%  |
|             | a) No. of charging / credit / validity complaints during the quarter  |       | 35      | 217     | 107     | 0        | 6468        | 0       | 4,046   | 0        | 1,168   | 1      | 3310     | 4      |
|             | b) Total no. of pre-paid customers at the end of the quarter  |       | 2358699 | 7673933 | 4624797 | 10093529 | 646804<br>5 | 1609221 | 5164131 | 6085     | 9457118 | 47131  | 3310349  | 545943 |
| 7           | Resolution of billing/ charging complaints(within 4 weeks)  | 100%  | 100.0%  | 100.0%  | 100.0%  | 100.0%   | 100.0%      | 100.0%  | 100.0%  | 100.0%   | 100.0%  | 100.0% | 100.0%   | 100.0% |
|             | a) No. of billing/(post paid) and<br>charging, credit/validity (pre paid)<br>complaints resolved within 4 weeks<br>during the quarter                           |       | 2549    | 2616    | 393     | 292      | 6478        | 208     | 4046    | 0        | 1208    | 1      | 3310     | 9      |
|             | b) Total no. of billing (post paid) and<br>charging, credit / validity (pre paid)<br>complaints received during the<br>quarter                                  |       | 2549    | 2616    | 393     | 292      | 6478        | 208     | 4046    | 0        | 1208    | 1      | 3310     | 9      |
|             | c) No. of billing complaints (post<br>paid) and charging, credit/ validity<br>complaints (pre paid) resolved in<br>favour of the customer during the<br>quarter |       | 41      | 241     | 109     | 0        | 6478        | 4       | 4046    | 0        | 1208    | 1      | 3310     | 9      |
|             | d) No. of complaints disposed on<br>account of not considered as valid<br>complaints during the quarter   |       | 2508    | 2375    | 284     | 292      | 0           | 204     | 0       | 0        | 0       | 0      | 0        | 0      |
|             | e) Period of applaying<br>credit/waiver/adjustment to the<br>customer's account from the date of<br>resolutions of complaints (≤1week)                          |       | 100.0%  | 97.69%  | 100.0%  | 100.0%   | 100.0%      | 100.0%  | 100.0%  | 100.0%   | 100.0%  | 100.0% | 100.0%   | 100.0% |

| S/N        | Name of Parameter  | Bench<br>mark | Aircel | Airtel  | BSNL   | Idea    | Rcom<br>GSM | Tata<br>GSM | Uninor  | Videocon | Vodafone | MTS    | Rcom<br>CDMA | Tata<br>CDMA |
|------------|--|---------------|--------|---------|--------|---------|-------------|-------------|---------|----------|----------|--------|--------------|--------------|
|            |  |               |        |         |        | G       | SM Opera    | tors        |         |          |          | CD     | MA Opera     | tors         |
| <b>(B)</b> | Customer Service Quality<br>Parameters   |               |        |         |        |         |             |             |         |          |          |        |              |              |
|            | Response time to customers for assistance  |               |        |         |        |         |             |             |         |          |          |        |              |              |
|            | a) Accessibility of call centre/Customer<br>Care   | ≥95%          | 39.77% | 96.87%  | 96.83% | 99.08%  | 98.48%      | 99.48%      | 96.38%  | 100.0%   | 100.0%   | 96.23% | 97.48%       | 99.17%       |
|            | b) % call answered by operators(voice to voice) within 60 sec.   | ≥90%          | 7.52%  | 87.63%  | 97.69% | 97.84%  | 94.79%      | 69.65%      | 95.59%  | 97.37%   | 94.09%   | 95.53% | 94.70%       | 89.32%       |
|            | c) Total no. of call attempts to call<br>centre & customer care nos. during<br>TCBH (Avg.).                                |               | 166572 | 1872281 | 48715  | 2471668 | 721693      | 86104       | 1841590 | 76       | 3033599  | 27229  | 327880       | 22958        |
|            | d) No. of calls connected and answered<br>successfully to call centre & customer<br>care nos. during TCBH (Avg.).          |               | 12529  | 1640694 | 47589  | 2418169 | 684081      | 59974       | 1760449 | 74       | 2854458  | 26013  | 310504       | 20507        |
| 9          | Termination/closure of service   | ≤7days        | 100.0% | 100.0%  | 62.28% | 100.0%  | 100.0%      | 100.0%      |         |          | 100.0%   | 100.0% | 100.0%       | 100.0%       |
|            | <ul> <li>a) Total No. of requests for Termination</li> <li>/ Closure of service received during the<br/>quarter</li> </ul> |               | 71     | 446     | 289    | 1136    | 72          | 648         |         |          | 143      | 46     | 189          | 1541         |
|            | b) No.of requests for Termination /<br>Closure of service complied within 7<br>days during the quarter                     |               | 71     | 446     | 180    | 1136    | 72          | 648         | NA      | NA       | 143      | 46     | 189          | 1541         |
|            | Time taken for refunds of deposits after closures.( <i>within 60 days)</i>   | 100%          | 100.0% | NP      | 100.0% | 100.0%  | 100.0%      | 98.18%      |         |          | 100.0%   | 100.0% | 100.0%       | 59.79%       |

NA: Not Applicable, NP: Not Provided

### Parameter-wise Findings (Month Data Assessment):

The parameter wise key takeouts for the Cellular Mobile Telephone Services providers in UP (West) Service Area is as given below:-

#### **Network Parameters:**

- > BTS accumulated downtime (benchmark ≤2%): All operators are satisfying the benchmark value.
- Worst affected BTSs due to downtime (benchmark ≤ 2%): Except BSNL, rest of the operators are satisfying the benchmark value.
- ➤ Call setup success rate (benchmark ≥95%): All operators are satisfying the benchmark value.
- > SDCCH/PAGING Channel congestion (benchmark ≤ 1%): All operators are satisfying the benchmark value. Note: CDMA operators have provided the data for Paging Channel congestion and GSM operators provided SDCCH Channel congestion.
- *TCH congestion (benchmark* ≤ 2%):
   All operators are satisfying the benchmark value.
- Call drop rate (benchmark ≤ 2%):
   All operators are satisfying the benchmark value.
- Cell exceeding 3% TCH drop (benchmark ≤ 5%):
   Except BSNL, rest of the operators are satisfying the benchmark value.
- ➤ Connections with good voice quality (benchmark ≥95%): Tata(CDMA) service providers have declared that the parameter is not system generated. Rest of the operators are satisfying the benchmark value.
- Number of POI having ≥0.5% POI congestion:
   All the operators satisfying the benchmark except BSNL & Uninor showing POI congestion for 5 & 5 nos. of POIs respectively.

### Customer care and billing parameters:

- %age of call answered by operator (electronically) (benchmark >95%): Except Aircel, rest of the operators are satisfying the benchmark value.
- %age of call answered by operator (Voice to voice) (benchmark >90%): Except Aircel, Airtel, Tata-GSM & Tata-CDMA, rest of the operators are satisfying the benchmark value.
- > Metering and billing credibility-Post paid (benchmark  $\leq 0.1\%$ ): All the operators are satisfying the benchmark.
- > Metering and billing credibility-Pre paid (benchmark  $\leq 0.1\%$ ): All the operators are satisfying the benchmark.
- Resolution of billing/ charging complaints (benchmark 100% within 4 weeks): All the operators are satisfying the benchmark.
- > *Termination/Closure of service (Benchmark*  $\leq$  7 *days*): Except BSNL, all the operators are satisfying the benchmark.
- ➤ Time taken for refunds of deposits after closures (benchmark 100% within ≤60 days): Except Tata-GSM & Tata-CDMA, all the operators are satisfying the benchmark.

# (1) Sample Coverage

# Switches/BSC/BTS details of operators:

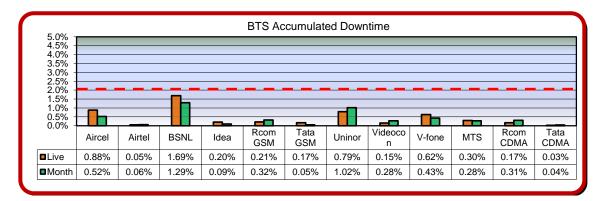
| S/N | Name of Service Provider      | No. of MSC | No. of BSC     | No. of BTS |
|-----|-------------------------------|------------|----------------|------------|
|     | GSM C                         | perators   |                |            |
| 1   | Aircel Ltd                    | 3          | 23             | 2556       |
| 2   | Airtel Ltd                    | 18         | 65             | 6493       |
| 3   | BSNL                          | 15         | 44             | 2872       |
| 4   | Idea                          | 15         | 50             | 6041       |
| 5   | Reliance Communication (GSM)  | 4          | 14             | 2314       |
| 6   | Tata Communications (GSM)     | 3          | 18             | 1811       |
| 7   | Vodafone                      | 17         | 91             | 6065       |
| 8   | Videocon                      | 1          | 1              | 91         |
| 9   | Uninor                        | 7          | 17             | 2714       |
| 10  | Etisalat                      |            | Service Closed |            |
|     | CDMA                          | Operators  |                |            |
| 11  | MTS (CDMA)                    | 1          | 1              | 323        |
| 12  | Reliance Communication (CDMA) | 6          | 4              | 1331       |
| 13  | Tata Communications (CDMA)    | 5          | 7              | 820        |

(2) **Performance (Graphical Representation)** 

Comparison between Live measurements and One month data Audit – Cellular Mobile Telephone Services

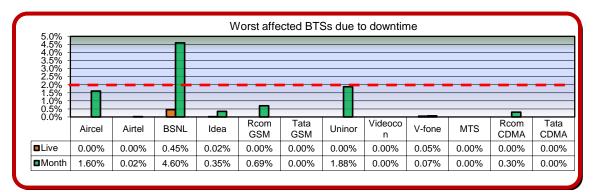
#### A) NETWORK PERFORMANCE

*I.* (*a* )*BTS Accumulated Downtime*: All operators are satisfying the TRAI benchmarks (≤2%) for both live & month audit.



#### (b) Worst affected BTSs due to downtime (benchmark $\leq 2\%$ ):

Except BSNL, All operators are satisfying the TRAI benchmarks ( $\leq 2\%$ ) for both live & month audit.



**II.** *Call setup success rate*: All operators are satisfying the TRAI benchmarks (≥95 %) for both live & month audit.

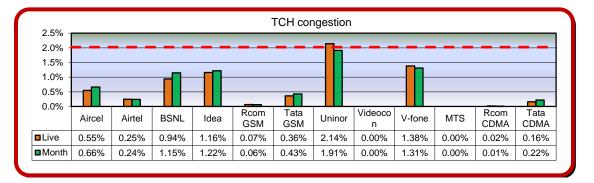
| 100%   |        |        |        |        |             | CSSR        |        |              |        |        |              |              |
|--|--------|--------|--------|--------|-------------|-------------|--------|--------------|--------|--------|--------------|--------------|
| 95% -<br>90% -<br>85% -<br>80% -<br>75% -<br>70% - |        |        |        |        |             |             |        |              |        |        |              |              |
| 1070   | Aircel | Airtel | BSNL   | Idea   | Rcom<br>GSM | Tata<br>GSM | Uninor | Videoco<br>n | V-fone | MTS    | Rcom<br>CDMA | Tata<br>CDMA |
| Live   | 98.41% | 99.72% | 97.45% | 99.73% | 99.56%      | 99.03%      | 97.12% | 98.28%       | 97.11% | 99.46% | 97.52%       | 97.46%       |
| Month  | 98.44% | 99.69% | 97.15% | 99.74% | 99.50%      | 99.01%      | 97.49% | 98.99%       | 97.24% | 99.28% | 98.06%       | 98.80%       |

### **III. Blocked call rate:**

**SDCCH congestion:** All operators are satisfying the TRAI benchmarks ( $\leq 1$  %) for both live & month audit.

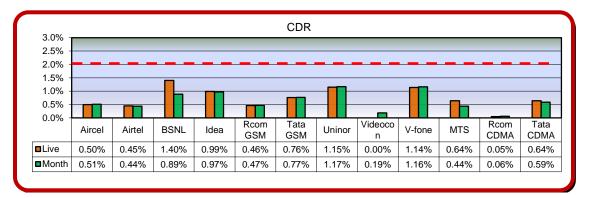
|                                      |        |        |       |            | SDCCH       | I/PAGIN     | G conge | estion       |        |       |              |              |
|--------------------------------------|--------|--------|-------|------------|-------------|-------------|---------|--------------|--------|-------|--------------|--------------|
| 2.5%<br>2.0%<br>1.5%<br>1.0%<br>0.5% |        |        |       | <b>1</b> 7 |             |             |         |              |        |       |              |              |
| 0.0%                                 | Aircel | Airtel | BSNL  | Idea       | Rcom<br>GSM | Tata<br>GSM | Uninor  | Videoco<br>n | V-fone | MTS   | Rcom<br>CDMA | Tata<br>CDMA |
| Live                                 | 0.36%  | 0.09%  | 0.51% | 0.95%      | 0.02%       | 0.08%       | 0.49%   | 0.09%        | 0.77%  | 0.00% |              | 0.00%        |
| Month                                | 0.32%  | 0.10%  | 0.55% | 0.88%      | 0.030%      | 0.12%       | 0.25%   | 0.19%        | 0.95%  | 0.00% |              | 0.04%        |

*TCH congestion*: Except Uninor, all operators are satisfying the TRAI benchmarks ( $\leq 2\%$ ) for both live & month audit.

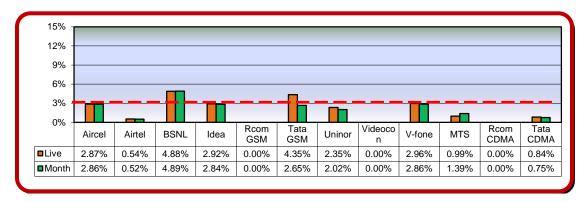


### **IV.** Connection Maintainability (Retainability):

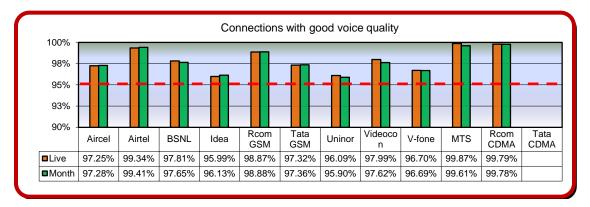
*Call drop rate*: All operators are satisfying the TRAI benchmarks ( $\leq 2\%$ ) for both live & month audit.



*Worst affected Cell exceeding 3% TCH Drop*: BSNL & Tata (GSM) are found not satisfying the benchmark of  $\leq$ 3%. Rests of the operators are satisfying the benchmark for both cases.



*Percentage of connections with good voice quality:* All operators are satisfying the TRAI benchmarks (≥95%) for both live & month of audit. Tata (CDMA) reported that the data is not system generated.



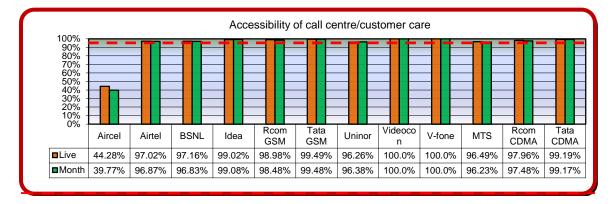
*Number of POI having*  $\geq$  0.5% *POI Congestion*: For both live and month data, 2 & 5 nos. of POI for BSNL and 5 & 5 nos. of POI for Uninor are found not satisfying the benchmark  $\geq$  0.5% congestion. For rests of the operators no individual POIs was found having congestion for both live & month cases.

| _              |        |        |      | Νι   | umber of    | POI hav     | /ing ≥0. | 5% POI       | congesti | on  |              |              |
|----------------|--------|--------|------|------|-------------|-------------|----------|--------------|----------|-----|--------------|--------------|
| <sup>8</sup> 1 |        |        |      |      |             |             |          |              |          |     |              |              |
| 6 -            |        |        |      |      |             |             |          |              |          |     |              |              |
| 4 -            |        |        |      |      |             |             |          |              |          |     |              |              |
| 2 -            |        |        |      |      |             |             |          |              |          |     |              |              |
| 0              |        |        |      |      | _           |             |          | Lene         |          |     | _            | _            |
|                | Aircel | Airtel | BSNL | Idea | Rcom<br>GSM | Tata<br>GSM | Uninor   | Videoco<br>n | V-fone   | MTS | Rcom<br>CDMA | Tata<br>CDM/ |
| Live           | 0      | 0      | 2    | 0    | 0           | 0           | 5        | 0            | 0        | 0   | 0            | 0            |
| Month          | 0      | 0      | 5    | 0    | 0           | 0           | 5        | 0            | 0        | 0   | 0            | 0            |

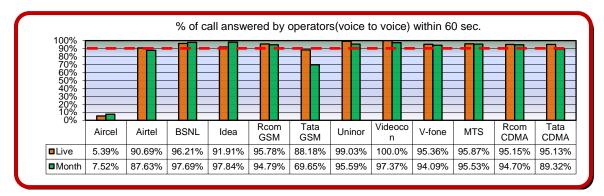
## B) CUSTOMER SERVICE QUALITY PARAMETERS

#### (A) Response time to the customer for assistance:

*Percentage of call answered (Electronically):* Except Aircel, all operators are satisfying the TRAI benchmarks ( $\geq$ 95%) for both live & month audit.



*Percentage of call answered by operators (Voice to voice) within 60 sec:* Aircel, Airtel & Tata-GSM do not meet the 90% benchmark against this parameter.



#### (3) Critical Analysis

The above comparative study between live data & month data shows mostly similar trends & consistency in live and month data. However, inconsistency in live & month data was found for parameter *"%age of calls answered by operator"* for Aircel, Airtel & Tata-GSM.

Under the network parameters except for the parameter *"Worst affected cells>3% TCH drop"*, where it is found that BSNL & Tata (GSM) are not satisfying the benchmark, rest of the operators are found having satisfactory performance.

In case of "Number of POI having ≥0.5% POI congestion" parameter is not met by BSNL & Uninor.

# (B) Redressal

### (1) Sample coverage

A sample of billing complaints was taken for each operator and calls were made for assessing the resolution of billing/charging complaints within 4 weeks as claimed by the respective operators.

| Calling<br>Operator                | Aircel | Airtel | BSNL | Idea | RCom<br>GSM | Tata<br>GSM | Uninor | V-fone | MTS  | RCom<br>CDMA | Tata<br>CDMA |
|------------------------------------|--------|--------|------|------|-------------|-------------|--------|--------|------|--------------|--------------|
| Total No. of<br>Calls<br>Attempted | 100    | 100    | 100  | 100  | 100         | 100         | 100    | 100    | 1    | 100          | 9            |
| Total No. of<br>calls<br>Answered  | 85     | 96     | 85   | 94   | 81          | 93          | 92     | 92     | 1    | 93           | 9            |
| Cases<br>resolved<br>with 4 weeks  | 85     | 96     | 85   | 94   | 81          | 93          | 92     | 92     | 1    | 93           | 9            |
| % age of<br>cases<br>resolved      | 100%   | 100%   | 100% | 100% | 100%        | 100%        | 100%   | 100%   | 100% | 100%         | 100%         |

### (2) **Performance (live calling for billing complaints)**

Note: The difference between call attempts and call answer is because of either Number busy, No response, or out of reach in the Network.

| Calling<br>Operator                                 | Aircel | Airtel | BSNL   | Idea          | Rcom<br>GSM | Tata<br>GSM | Uninor | Videocon          | Vodafone | STM    | Rcom<br>CDMA | Tata<br>CDMA |
|---|--------|--------|--------|---------------|-------------|-------------|--------|-------------------|----------|--------|--------------|--------------|
| Call Centre<br>No.                                  | 121    | 121    | 1503   | 198/<br>12345 | 333         | 121         | 198    |                   | 111      | 155    | *333         | 121          |
| Total No. of<br>Calls<br>Attempted                  | 100    | 100    | 100    | 100           | 100         | 100         | 100    | erut              | 100      | 100    | 100          | 100          |
| Total No. of<br>calls<br>connected to<br>IVR        | 100    | 100    | 100    | 100           | 100         | 100         | 100    | service in Meerut | 100      | 100    | 100          | 100          |
| Calls got<br>connected to<br>agent within<br>60 Sec | 72     | 91     | 78     | 96            | 97          | 94          | 95     | No sei            | 93       | 98     | 98           | 95           |
| % age of calls got answered                         | 72.00% | 91.00% | 78.00% | 96.00%        | 97.00%      | 94.00%      | 95.00% |                   | 93.00%   | 98.00% | 98.00%       | 95.00%       |

### (3) Live calling to Call center

## (4) Level 1 live calling

|          | Emergency<br>no. | No. of calls<br>made | Aircel     | Airtel | BSNL | Idea | Rcom GSM                     | Tata GSM | Uninor                       | Videocon                     | Vodafone | MTS | Rcom CDMA                    | Tata CDMA                    |
|----------|------------------|----------------------|------------|--------|------|------|------------------------------|----------|------------------------------|------------------------------|----------|-----|------------------------------|------------------------------|
|          |                  |                      |            |        |      |      | Meerut                       |          |                              |                              |          |     |                              |                              |
|          | 100              | 2                    | 2          | 2      | 2    | 2    | 2                            | 2        | 2                            | .u                           | 2        | 2   | 2                            | 2                            |
|          | 101              | 2                    | 2          | 2      | 2    | 2    | 2                            | 2        | 2                            | No service in<br>Meerut      | 2        | 2   | 2                            | 2                            |
|          | 102              | 2                    | 0          | 0      | 0    | 0    | 0                            | 0        | 0                            | o ser<br>Mee                 | 0        | 0   | 0                            | 0                            |
|          | 139              | 5                    | 5          | 5      | 5    | 5    | 5                            | 5        | 5                            | NG                           | 5        | 5   | 5                            | 5                            |
|          |                  |                      |            |        |      | Ru   | idrapray                     | ag       |                              |                              |          |     |                              |                              |
|          | 100              | 2                    |            | 2      | 2    | 2    | in<br>ag                     | 2        | in<br>ag                     | in<br>ag                     | 2        | 2   | in<br>ag                     | in<br>ag                     |
| UP(West) | 101              | 2                    | ICR (Tata) | 2      | 2    | 2    | No service in<br>Rudraprayag | 2        | No service in<br>Rudraprayag | No service in<br>Rudraprayag | 2        | 2   | No service in<br>Rudraprayag | No service in<br>Rudraprayag |
| Circle   | 102              | 2                    | CR (1      | 2      | 2    | 2    | o ser<br>drap                | 2        | o ser<br>drap                | o sen<br>drap                | 2        | 2   | o ser<br>drap                | o sen<br>drap                |
|          | 139              | 5                    | -          | 5      | 5    | 5    | Nc<br>Ru                     | 5        | Nc<br>Ru                     | Nc<br>Ru                     | 5        | 5   | Ru                           | Ru                           |
|          |                  |                      |            |        |      |      | Etah                         |          |                              |                              |          |     |                              |                              |
|          | 100              | 2                    | 2          | 2      | 2    | 2    | 2                            | 2        | 2                            | 'n                           | 2        | 2   | 2                            | 2                            |
|          | 101              | 2                    | 2          | 2      | 2    | 2    | 2                            | 2        | 2                            | vice<br>ah                   | 2        | 2   | 2                            | 2                            |
|          | 102              | 2                    | 2          | 2      | 2    | 2    | 2                            | 2        | 2                            | No service in<br>Etah        | 2        | 2   | 2                            | 2                            |
|          | 139              | 5                    | 5          | 5      | 5    | 5    | 5                            | 5        | 5                            | NG                           | 5        | 5   | 5                            | 5                            |
|          |                  |                      |            |        |      |      | Pillbhit                     |          |                              |                              |          |     |                              |                              |
|          | 100              | 2                    | 2          | 2      | 2    | 2    | 2                            | 2        | 2                            | in                           | 2        | 2   | 2                            | 2                            |
|          | 101              | 2                    | 2          | 2      | 2    | 2    | 2                            | 2        | 2                            | service<br>Pillbhit          | 2        | 2   | 2                            | 2                            |
|          | 102              | 2                    | 2          | 2      | 2    | 2    | 2                            | 2        | 2                            | No service in<br>Pillbhit    | 2        | 2   | 2                            | 2                            |
|          | 139              | 5                    | 5          | 5      | 5    | 5    | 5                            | 5        | 5                            | Ż                            | 5        | 5   | 5                            | 5                            |

## (5) Critical Analysis

Random numbers were selected from the operators' database of billing/metering complaints and calls were made to the customers to get their feedback for complaint redressal. It was found that the operators had made refunds in 100% cases as claimed in their records.

As per test Call result of operator's Call Center it was found that Aicel & BSNL performance are not satisfactory.

Level 1 calling i.e. emergency call are getting connected in UP (West) circle, in Meerut, Rudraprayag, Etah & Pillbhit cities but in case of Meerut 102 Service port is open from operator's side but call not getting connected. As per information 102 service is open from operators end but due to nonpayment issues between BSNL & 102 service for the same is not available in Meerut at present.

## (C) Inter operator call assessment

#### (1) Sample coverage

A sample of 2x50 test calls per Service Providers with in the licensed service area (UP (West) Circle were made between 1100 to 1400 hrs and between 1600 to 1900 hrs.

### (2) Performance based on live measurement

| Calling<br>Operator | Aircel | Airtel | BSNL | Idea | Rcom<br>GSM | Tata<br>GSM | Uninor | Videocon | Vodafon<br>e | SLW  | Rcom<br>CDMA | Tata<br>CDMA |
|---------------------|--------|--------|------|------|-------------|-------------|--------|----------|--------------|------|--------------|--------------|
| Aircel              | -      | 99%    | 100% | 100% | 100%        | 100%        | 100%   | 100%     | 100%         | 100% | 100%         | 100%         |
| Airtel              | 100%   | -      | 100% | 100% | 100%        | 100%        | 100%   | 100%     | 100%         | 100% | 100%         | 100%         |
| BSNL                | 100%   | 97%    | -    | 96%  | 97%         | 99%         | 96%    | 100%     | 100%         | 100% | 99%          | 97%          |
| Idea                | 100%   | 100%   | 100% | -    | 100%        | 100%        | 100%   | 100%     | 100%         | 100% | 100%         | 100%         |
| Reliance (GSM)      | 98%    | 99%    | 97%  | 100% | -           | 97%         | 96%    | 100%     | 100%         | 100% | 100%         | 100%         |
| Tata (GSM)          | 98%    | 100%   | 100% | 100% | 100%        | -           | 97%    | 100%     | 100%         | 100% | 100%         | 100%         |
| Uninor              | 96%    | 98%    | 96%  | 98%  | 97%         | 97%         | -      | 98%      | 97%          | 100% | 97%          | 98%          |
| Videocon            | 96%    | 100%   | 100% | 100% | 96%         | 100%        | 100%   | -        | 100%         | 100% | 100%         | 99%          |
| Vodafone            | 100%   | 100%   | 100% | 100% | 100%        | 100%        | 100%   | 100%     | -            | 100% | 100%         | 100%         |
| MTS                 | 100%   | 100%   | 100% | 100% | 100%        | 100%        | 100%   | 100%     | 100%         | -    | 100%         | 100%         |
| Reliance (CDMA)     | 96%    | 100%   | 97%  | 100% | 100%        | 98%         | 98%    | 97%      | 100%         | 100% | -            | 96%          |
| Tata (CDMA)         | 100%   | 100%   | 100% | 100% | 100%        | 100%        | 100%   | 100%     | 100%         | 100% | 100%         | -            |

### (3) Critical Analysis

In the inter-operator call assessment test, calls were made from one operator to other operators so as to check congestion on both the operators' network. In such cases, the radio part, switch part & the POI inbetween the operators are involved and hence if any congestion is found in the network, it may be due to any of these parts. The result shows that there is not much congestion on the operator networks.

# (D) Drive test of the mobile network of service providers

## (1) Sample Coverage

The Operator Assisted Drive Test was conducted at UP (West) for all the operators. Route covered was around 80-100 Km depending on city areas within the speed limit of 25Km/hr.

### **Drive Test Locations**

# **Rudraprayag**

| HIGH DENSE:     | Main market, BSNL Office, Post Office   |
|-----------------|---|
| MEDIUM DENSE:   | Guru Dwara Sahib, Supuri Road   |
| LOW DENSE:      | Yamnotri Road, Bye Pass   |
| <u>Etah</u>     |   |
| HIGH DENSE:     | Potinagala, Ashok Nagar, Main Market.   |
| MEDIUM DENSE:   | Etha Old, Gandhi Nagar, Alganj Chowk  |
| LOW DENSE:      | Bogipura, Devinagar, Patyaligate, Agra Road   |
| <u>Pillbhit</u> |   |
| HIGH DENSE:     | Chowk Bazar , Mohalla Punjabian , Saraf Market , Chatri Chauraha , Srafa Market                           |
| MEDIUM DENSE:   | Nav Colony, Joshi Mohall, Awas Vikas, Civil Line, Madhu Chowk   |
| LOW DENSE:      | Ashok Colony, Asam Ckhok , Ekta Nagar, Ashok Colony, Chowk Bazar Chatri<br>Chauraha Nav Colony Awas Vikas |

# 2) Performance (for the respective cities)

| S/N  | Parameter                           | City Name   | Aircel     | Airtel | BSNL   | Idea   | Rcom<br>GSM | Tata<br>GSM | Uninor     | V-fone | Rcom<br>CDMA | Tata<br>CDMA |
|------|-------------------------------------|-------------|------------|--------|--------|--------|-------------|-------------|------------|--------|--------------|--------------|
| 5/11 |                                     |             |            |        |        | GSM    | Operators   |             |            |        | CDMA (       | Operators    |
|      | Call                                | Rudraprayag | ICR (Tata) | 62     | 28     | 96     | No Service  | 44          | No Service | 70     | No Service   | No Service   |
| 1.1  | Attempts                            | Etah        | 61         | 40     | 78     | 76     | 31          | 55          | 39         | 70     | 32           | 59           |
|      | ···· 1 ···                          | Pillbhit    | 112        | 152    | 143    | 207    | 144         | 142         | 111        | 132    | 149          | 111          |
|      | Blocked                             | Rudraprayag | ICR (Tata) | 0.00%  | 7.14%  | 0.00%  | No Service  | 2.27%       | No Service | 3.90%  | No Service   | No Service   |
| 1.2  | Call Rate                           | Etah        | 1.64%      | 0.00%  | 12.82% | 0.00%  | 3.23%       | 0.00%       | 0.00%      | 2.86%  | 0.00%        | 0.00%        |
|      | (≤3%)                               | Pillbhit    | 0.00%      | 0.66%  | 3.50%  | 0.00%  | 0.69%       | 2.11%       | 0.90%      | 4.55%  | 0.00%        | 0.00%        |
|      | Dropped                             | Rudraprayag | ICR (Tata) | 0.00%  | 3.57%  | 0.00%  | No Service  | 0.00%       | No Service | 0.00%  | No Service   | No Service   |
| 1.3  | Call Rate                           | Etah        | 0.00%      | 0.00%  | 1.28%  | 0.00%  | 6.45%       | 0.00%       | 0.00%      | 0.00%  | 0.00%        | 0.00%        |
|      | (≤2%)                               | Pillbhit    | 0.00%      | 0.66%  | 0.00%  | 0.00%  | 0.69%       | 0.00%       | 0.00%      | 1.52%  | 2.01%        | 0.00%        |
|      | % of connection<br>voice quality (≥ |             |            |        |        |        |             |             |            |        |              |              |
|      | (i) 0-4 (w/o                        | Rudraprayag |            |        |        |        |             |             |            |        | No Service   | No Service   |
|      | frequency                           | Etah        |            |        |        |        |             |             |            |        | 98.00%       | 98.20%       |
| 1.4  | hopping)                            | Pillbhit    |            |        |        |        |             |             |            |        | 86.47%       | 98.30%       |
|      | (ii) 0-5 (                          | Rudraprayag | ICR (Tata) | 95.20% | 74.10% | 98.30% | No Service  | 97.78%      | No Service | 94.70% |              |              |
|      | with<br>frequency                   | Etah        | 99.42%     | 97.10% | 94.20% | 96.50% | 87.90%      | 96.30%      | 95.60%     | 97.00% |              |              |
|      | hopping)                            | Pillbhit    | 99.10%     | 98.20% | 89.30% | 97.80% | 94.59%      | 97.30%      | 95.10%     | 93.40% |              |              |
|      | Service<br>Coverage                 |             |            |        |        |        |             |             |            |        |              |              |
|      | In door ( $\geq$ -                  | Rudraprayag | ICR (Tata) | 35.30  | 21.50  | 85.80  | No Service  | 21.40       | No Service | 15.80  | No Service   | No Service   |
|      | 75dBm)                              | Etah        | 87.70      | 66.10  | 53.70  | 96.70  | 16.00       | 36.20       | 78.10      | 53.50  | 76.40        | 91.40        |
|      | , e uz iii)                         | Pillbhit    | 81.40      | 65.10  | 33.50  | 95.20  | 28.18       | 44.70       | 59.20      | 44.80  | 12.89        | 93.30        |
| 1.5  | T 1 · 1                             | Rudraprayag | ICR (Tata) | 61.90  | 49.50  | 98.20  | No Service  | 55.90       | No Service | 66.30  | No Service   | No Service   |
|      | In-vehicle $(\geq -85 dBm)$         | Etah        | 98.90      | 93.40  | 64.90  | 99.90  | 50.00       | 89.50       | 98.60      | 94.50  | 18.90        | 99.80        |
|      | ( <u>-</u> -050DIII)                | Pillbhit    | 94.90      | 91.60  | 83.80  | 99.80  | 67.68       | 90.70       | 99.00      | 89.60  | 40.36        | 100.0        |
|      | Outdoor- in                         | Rudraprayag | ICR (Tata) | 95.00  | 81.10  | 100.0  | No Service  | 100.0       | No Service | 100.0  | No Service   | No Service   |
|      | city ( $\geq$ -                     | Etah        | 100.00     | 94.70  | 65.20  | 100.0  | 81.00       | 100.0       | 99.90      | 100.0  | 23.50        | 100.0        |
|      | 95dBm)                              | Pillbhit    | 99.60      | 99.10  | 98.00  | 99.90  | 90.20       | 99.60       | 100.0      | 99.7   | 83.42        | 100.0        |
|      | CSSD                                | Rudraprayag | ICR (Tata) | 100.0% | 92.86% | 100.0% | No Service  | 97.73%      | No Service | 96.10% | No Service   | No Service   |
| 1.6  | CSSR<br>(≥95%)                      | Etah        | 98.36%     | 100.0% | 87.18% | 100.0% | 96.77%      | 100.0%      | 100.0%     | 97.14% | 100.0%       | 100.0%       |
|      | (_)()                               | Pillbhit    | 100.0%     | 99.34% | 96.50% | 100.0% | 99.31%      | 97.89%      | 100.0%     | 95.45% | 100.0%       | 100.0%       |

## Graphical Representation (Rudraprayag):

| 100.0<br>80.0<br>Coverage level<br>Rudraprayag<br>0.0<br>0.0 |          | BSNL  | Idea  | Tata<br>GSM | V-fone |
|--|----------|-------|-------|-------------|--------|
| ∎In door (>= -75dBm)   | 35.30    | 21.50 | 85.80 | 21.40       | 15.80  |
| ■In-vehicle (>= -85dBm)                                      | 61.90    | 49.50 | 98.20 | 55.90       | 66.30  |
| ■Out door- in city (>= -95dB                                 | m) 95.00 | 81.10 | 100.0 | 100.0       | 100.0  |

### Critical Analysis

The drive test data was found to be satisfactory for most of the parameters. However, a few deviations found are listed below:

- For parameter "Blocked Call Rate" BSNL & Vodafone are not satisfying the benchmark.
- For parameter "*Dropped Call Rate*" BSNL is not satisfying the benchmark.
- For parameter "*Percentage of connections with good voice quality*" BSNL & Vodafone are not satisfying the benchmark.
- For parameter "CSSR" BSNL is not satisfying the benchmark.

| 100.00           80.00           60.00           Etah           20.00           0.00 |        |        |       |       |             |             |        |        |              |              |
|--|--------|--------|-------|-------|-------------|-------------|--------|--------|--------------|--------------|
| 0.00   | Aircel | Airtel | BSNL  | Idea  | Rcom<br>GSM | Tata<br>GSM | Uninor | V-fone | Rcom<br>CDMA | Tata<br>CDMA |
| ■In door (>= -75dBm)   | 87.70  | 66.10  | 53.70 | 96.70 | 16.00       | 36.20       | 78.10  | 53.50  | 76.40        | 91.40        |
| ■In-vehicle (>= -85dBm)  | 98.90  | 93.40  | 64.90 | 99.90 | 50.00       | 89.50       | 98.60  | 94.50  | 18.90        | 99.80        |
| • Out door- in city (>= -95dBm)  | 100.00 | 94.70  | 65.20 | 100.0 | 81.00       | 100.0       | 99.90  | 100.0  | 23.50        | 100.0        |

#### **Graphical Representation (Etah):**

#### Critical Analysis

The drive test data was found to be satisfactory for most of the parameters. However, a few deviations found are listed below:

- For parameter "Blocked Call Rate" BSNL & RCom-GSM are not satisfying the benchmark.
- For parameter "Dropped Call Rate" RCom-GSM is not satisfying the benchmark.
- For parameter "*Percentage of connections with good voice quality*" BSNL, RCom-GSM & RCom-CDMA are not satisfying benchmark.
- For parameter "*CSSR*" BSNL is not satisfying the benchmark.

| Coverage level<br>Pillibhit<br>20.00 -<br>20.00 -<br>0.00 - |        |        |       |       |             |             |        |        |              |              |
|---|--------|--------|-------|-------|-------------|-------------|--------|--------|--------------|--------------|
| 0.00  | Aircel | Airtel | BSNL  | Idea  | Rcom<br>GSM | Tata<br>GSM | Uninor | V-fone | Rcom<br>CDMA | Tata<br>CDMA |
| $\Box$ In door (>= -75dBm)                                  | 81.40  | 65.10  | 33.50 | 95.20 | 28.18       | 44.70       | 59.20  | 44.80  | 12.89        | 93.30        |
| ■In-vehicle (>= -85dBm)                                     | 94.90  | 91.60  | 83.80 | 99.80 | 67.68       | 90.70       | 99.00  | 89.60  | 40.36        | 100.0        |
| ■Out door- in city (>= -95dBm)                              | 99.60  | 99.10  | 98.00 | 99.90 | 90.20       | 99.60       | 100.0  | 99.7   | 83.42        | 100.0        |

### **Graphical Representation (Pillbhit):**

## Critical Analysis

The drive test data was found to be satisfactory for most of the parameters. However, a few deviations found are listed below:

- For parameter "*Blocked Call Rate*" BSNL &Vodafone are not satisfying benchmark.
- For parameter "Dropped Call Rate" RCom-CDMA is not satisfying benchmark.
- For parameter "*Percentage of connections with good voice quality*" BSNL, RCom-GSM, Vodafone & RCom (CDMA) are not satisfying the benchmark.
- *Note:* Aircel is on ICR with Tata in Rudraprayag Town and Videocon & MTS has no service (Spectrum) in Rudraprayag, Etah & Pillbhit towns.

## (E) Independent Drive Test

#### (1) Sample Coverage

The Operator Assisted Drive Test was conducted at UP (West) for all the operators. Route covered was about around 40-60 Km depending on city areas within the speed limit of 25Km/hr.

#### **Drive Test Locations**

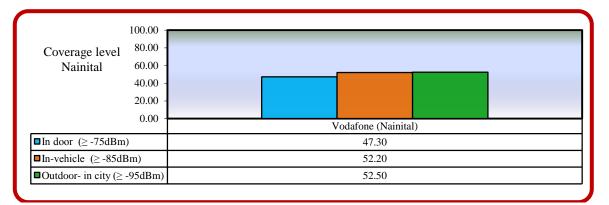
# <u>Nainital</u>

| HIGH DENSE:   | Mall Road, High Court          |
|---------------|--------------------------------|
| MEDIUM DENSE: | Tallitaal, Maal Road           |
| LOW DENSE:    | Tallitaal, Mallroad, Mallitaal |

## 2) Performance (for the Independent respective city)

| Operators<br>Name | Cith Attempts | ots | Blocked Call Rate<br>(≤3%)<br>Dropped Call Rate<br>(≤2%) | Rate  | % of connections<br>with good voice<br>quality (≥95%) |  | Se                    | (%)                      |                                |             |
|-------------------|---------------|-----|--|-------|---|--|-----------------------|--------------------------|--------------------------------|-------------|
|                   |               | -   |  |       | (i) 0-4 (w/o<br>frequency<br>hopping)                 | (ii) 0-5 ( with<br>frequency<br>hopping) | In door<br>(≥ -75dBm) | In-vehicle<br>(≥ -85dBm) | Outdoor- in city<br>(≥ -95dBm) | CSSR (≥95%) |
| Vodafone          | Nainital      | 45  | 2.22%  | 0.00% |   | 95.00%                                   | 47.30                 | 52.20                    | 52.50                          | 97.78%      |

## **Graphical Representation**



### Critical Analysis

The drive test data was found to be satisfactory.

- For parameter "*Blocked Call Rate*" is met by vodafone.
- For parameter "Percentage of connections with good voice quality" is met by vodafone.

### (F) Compliance report (Status of service providers with respect to the QoS)

From live, month, PMR and Drive Tests findings, it can be concluded that on an average, performance of the operators in the service area, UP (West) is satisfactory for **Network Parameters**.

Only exception is found for the parameter "*Worst affected cells>3% TCH drop*" as operators like BSNL & Tata (GSM) performance are found below benchmark. Similar trend is also reflected in live data measurement & for parameter "*Worst affected BTSs due to downtime*" it is found that BSNL is not meeting the benchmark.

In case of "Number of POI having  $\ge 0.5\%$  POI congestion" it is found that BSNL & Uninor are showing congestion of > 0.5%.

Under **Customer Service Quality Parameter** "operator answered calls (voice-to-voice) within 60 sec" parameter Aircel, Airtel, Tata-GSM & Tata-CDMA are not fulfilling TRAI benchmark of ≥90%.

#### **During Drive Tests**

High "Blocked Call Rates" were found in case of BSNL, RCom-GSM & Vodafone.

High "Dropped Call Rates" were found in case of BSNL, RCom-GSM & RCom-CDMA.

*"%age of connections with good voice quality"* parameter is not met by BSNL, RCom (GSM), V-fone & RCom-CDMA.

"CSSR" parameter is not met by BSNL.