

To,

Chairman,

TELECOM REGULARITY AUTHORITY OF INDIA

JAWAHARLAL NEHRU MARG

NEW DELHI

SUB : TARIFF CIRCULAR LETTER 10/2019 DT.16th AUGUST 2019 RELATED

Respected Sir,

Suggestions demanding for circular letter 10/2019 dt,16th Aug 2019

As you are aware that TV is only provided cheapest suggestion/provider of getting education of health entertainment and educational related matters/activities. Now customer getting more expensive After implementation of 8th tariff order from some of the broadcaster for cable TV.

Some of the broadcaster taking advantage from unauthorized way as there is no maximum limit for added channel package. Now we suggest you to decrease limit to 10% from 15% from relief. So customer will get benefit for getting individual channel instead of package.

One more things that you have to consider that MSO is getting 20% from Broadcaster which is very less so that LCO is getting to much less from MSO. From Broadcaster to MSO should have to get 40%. Out of 40% MSO should be got 50%.

Currently the rules on NCF 130 rupees and NCF are presently justified. Currently, there is no need for change in them, the revenue share of mso and lco should be in the ratio of 10:90. 10% mso and 90% lco because mso Carriage fee, placement fee, lending page agreement, etc. are also generated by others while lco is dependent on ncf share only.

Most important thing has not taken into consideration regarding PAY/ FTA channels, which was to be considered firstly.

Whereas as per the Tariff 8, all channel distribution platform will be PAY/FTA in common. Some of the broadcaster is running pay channel in DD Free DTH by giving money. By this way they are breaking rules of TRAI. Also Authority is not taking action against this and instruct them immediately stop such broadcasting channel.

Respected sir our suggestion is that at present most of MSO having monopoly and there is no option for LCO. Also Broadcaster is having own federation (IBF), through HITS technology can be launched by IBF and give signal directly to LCO. Hence LCO can connect directly with the broadcaster and customer will get lot of benefit (cheap) entertainment. By this way all over India there will be only one technology will be prevailed.

LCO had earlier provided cheapest entertainment to the customer and always try to provide cheapest. You are requested to please take action looking to LCO difficulties in future.

BEST REGARDS

BHARUCH DISTRICT CABLE ASSOCIATION

BHARUCH - GUJARAT