



Benjamin Burne

Benjamin Burne is part of Product Leadership team for Nielsen's Total Audience suite of media measurement solutions. Sitting at the center of product strategy for 9 countries in South East Asia, Ben works closely with commercial, technology, and data science teams to define and develop solutions that meet the media industry's biggest measurement needs.

Before joining Nielsen, Ben spent several years in technology, finance, and sales roles in his home town of Melbourne, Australia. At Nielsen, Ben has taken on a number of technical and product roles with a focus on advertising and content measurement for television, digital, and cross-platform. Ben is currently based in Australia.