



# Present Status, Trends, New Technologies in Broadcasting Sector in Hungary

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New Delhi, 9. October 2019.

**Hungary**



## Area

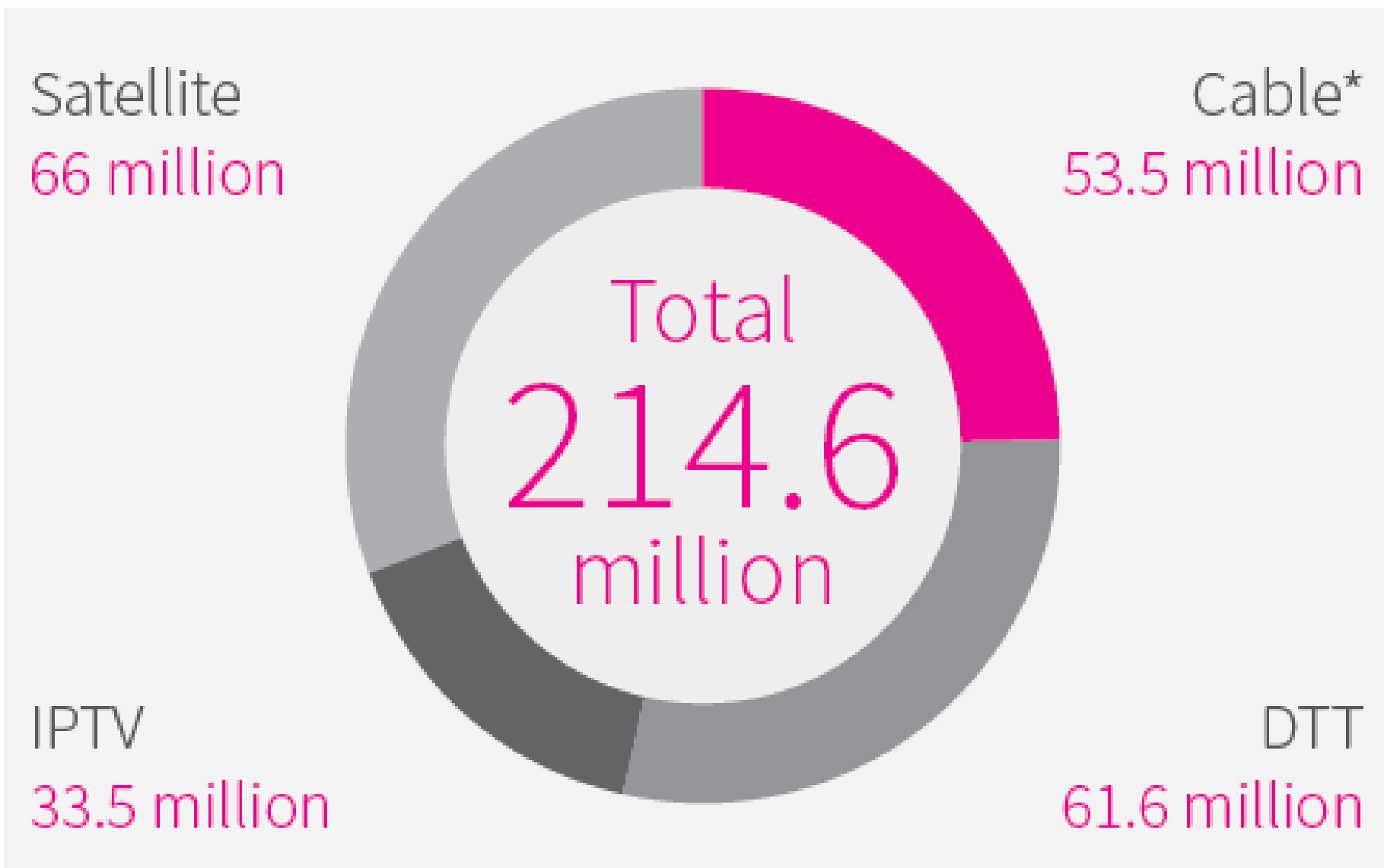
- 93 030 km<sup>2</sup>

## Population

- 9 772 756
- Density 105.1/km<sup>2</sup>

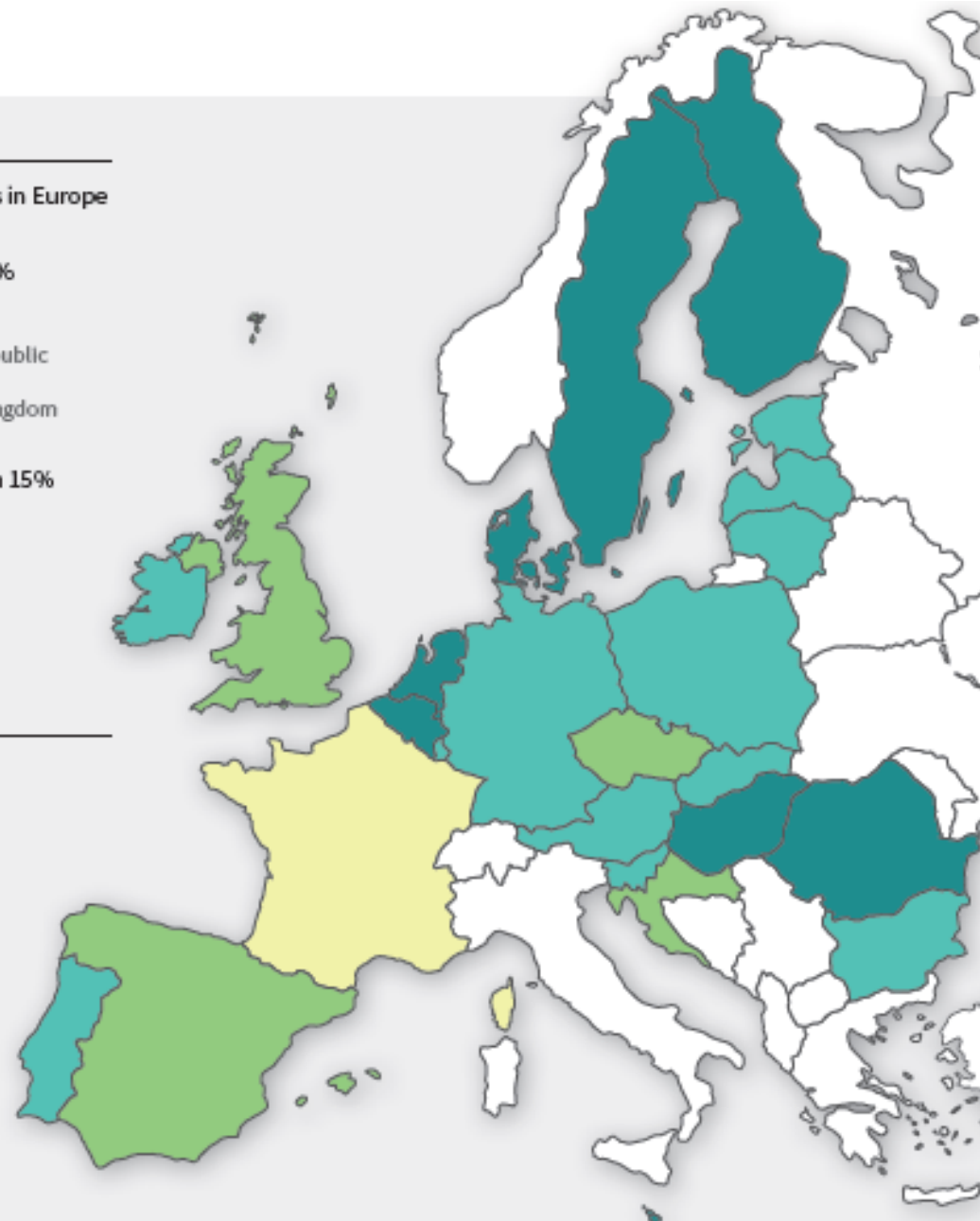
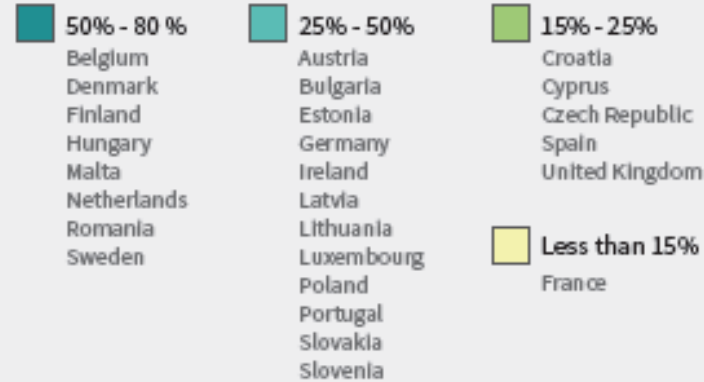


# Status & Trends

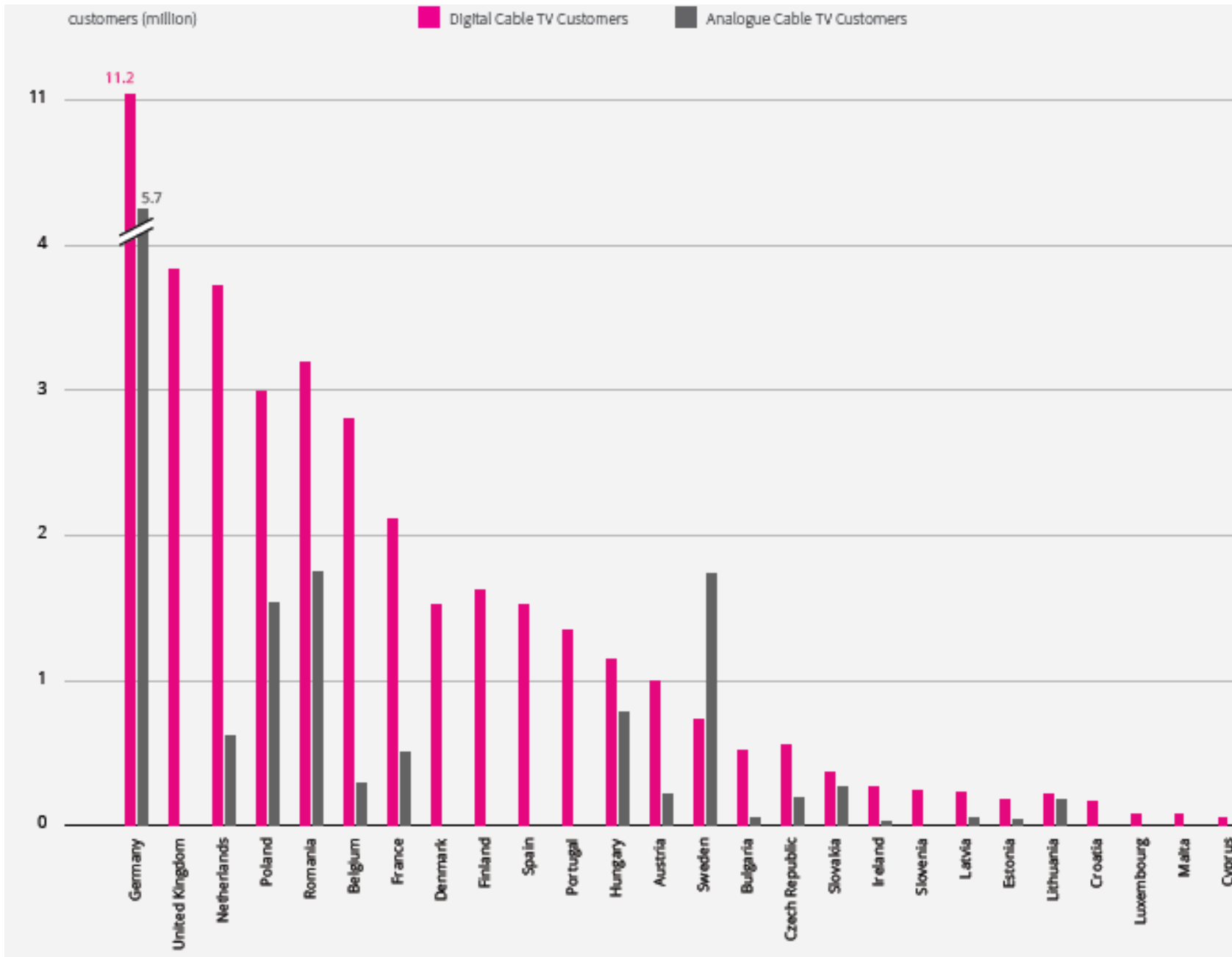


# European overview TV Broadcasting

**Cable penetration:** Cable customers vs total households in Europe

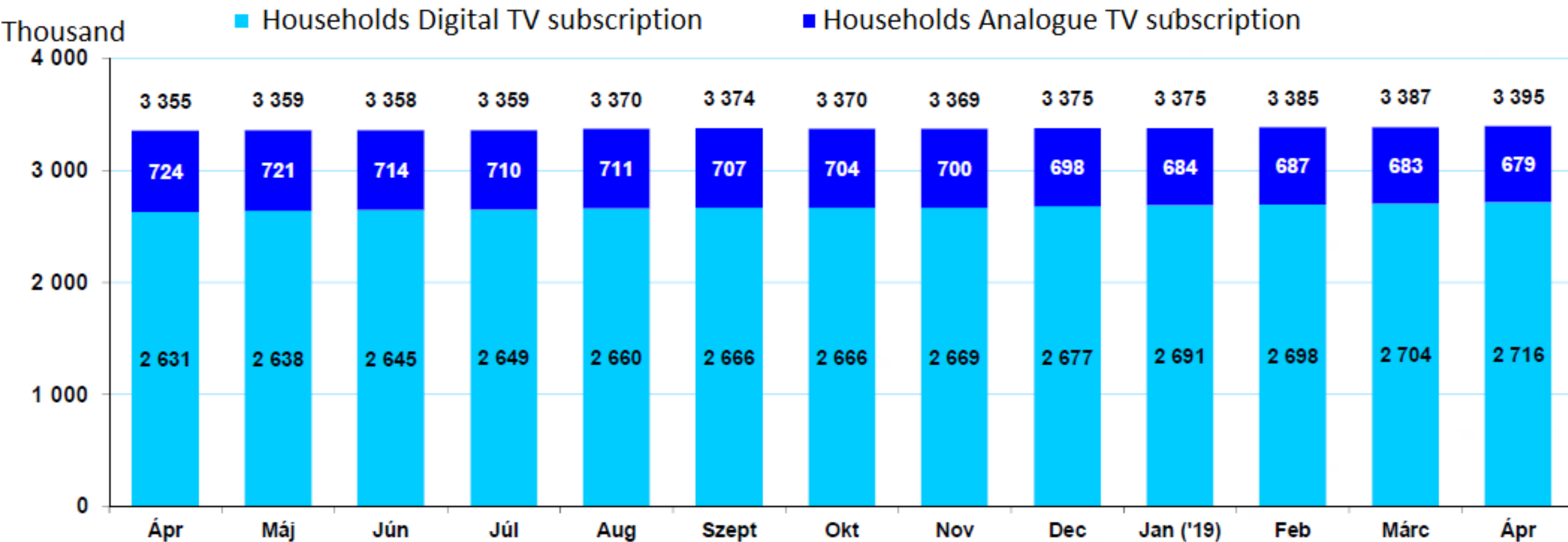


Cable networks: 65.8 million households in the European Union, providing Digital TV.



**Where the number of CATV households is higher, the DTT value is lower and vice versa. What could be the reason for this big difference?**

# Hungarian overview TV Households



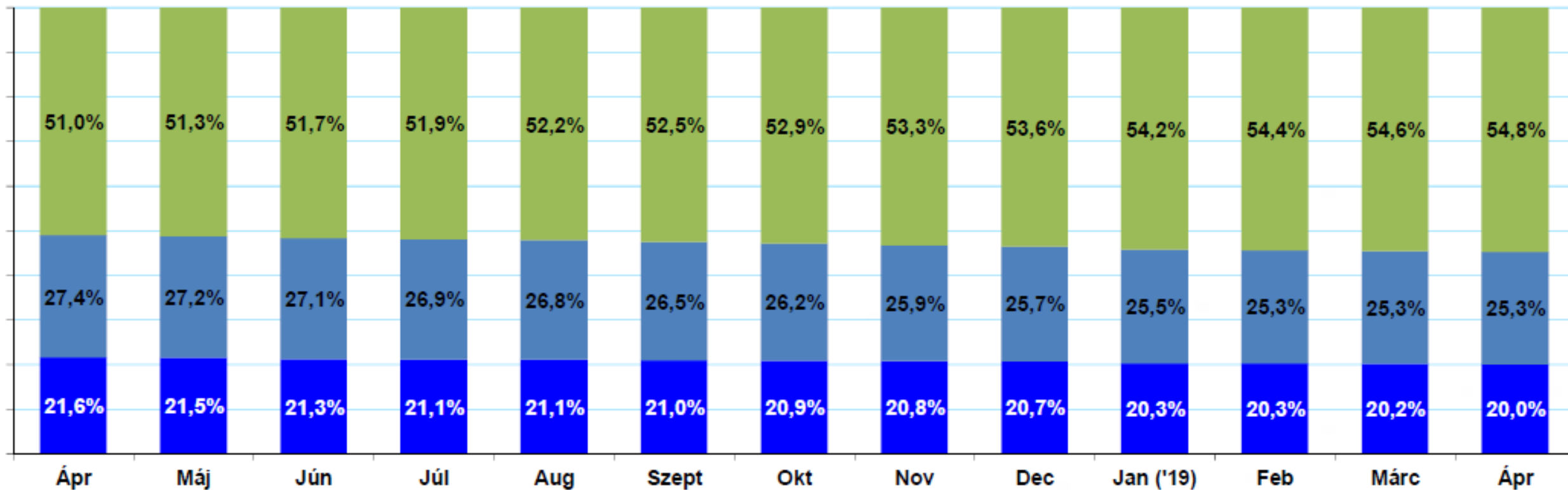


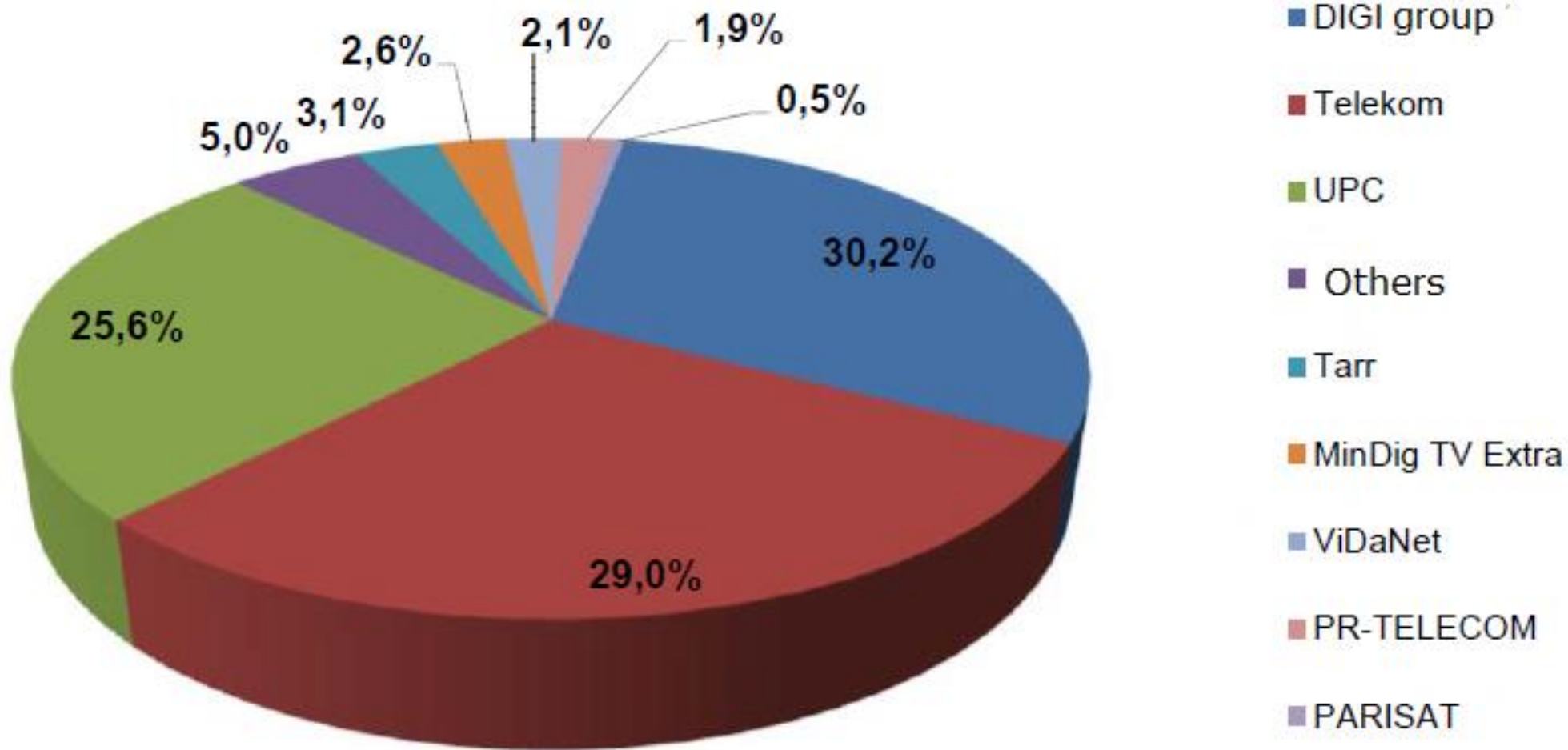
# Distribution by technologies

■ Analogue CATV

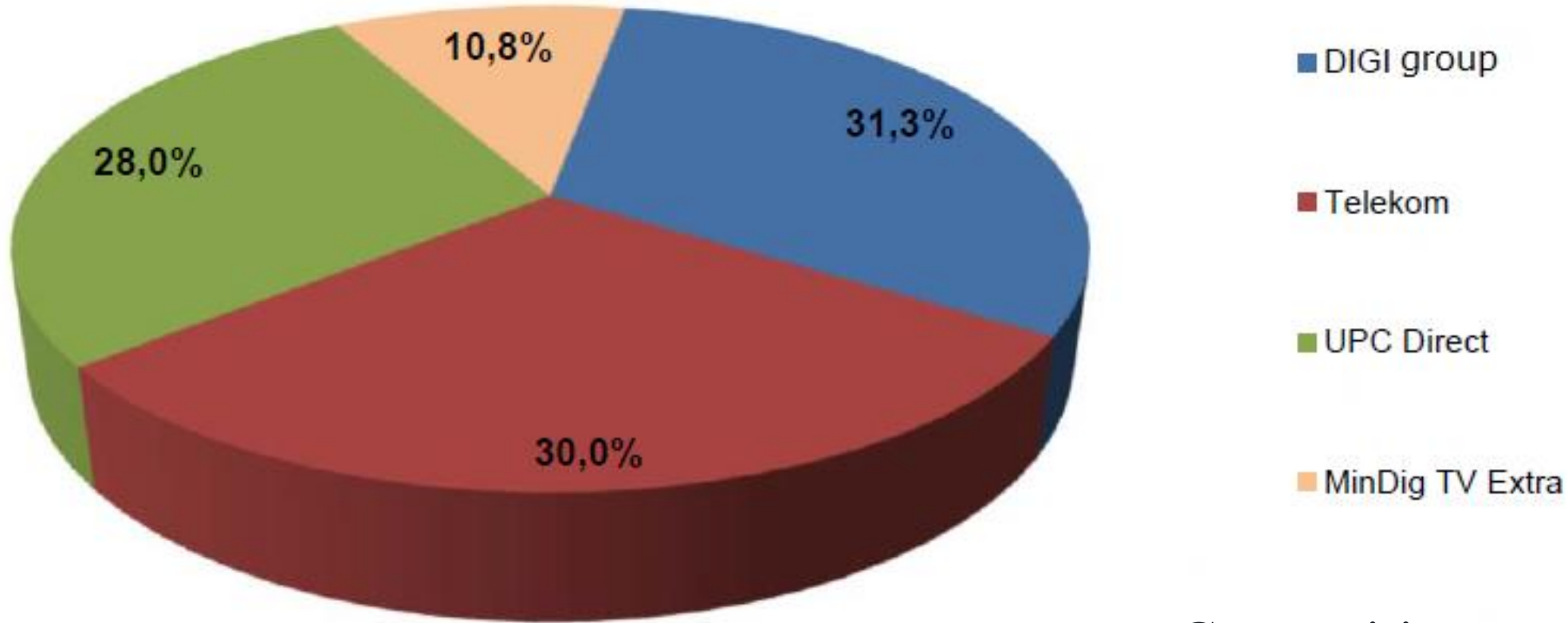
■ DTH & DVB-T

■ Digital CATV and IPTV





# Distribution by operators (wireless only)



Competition among national and international companies.  
(triple play, four play)

**Technologies**

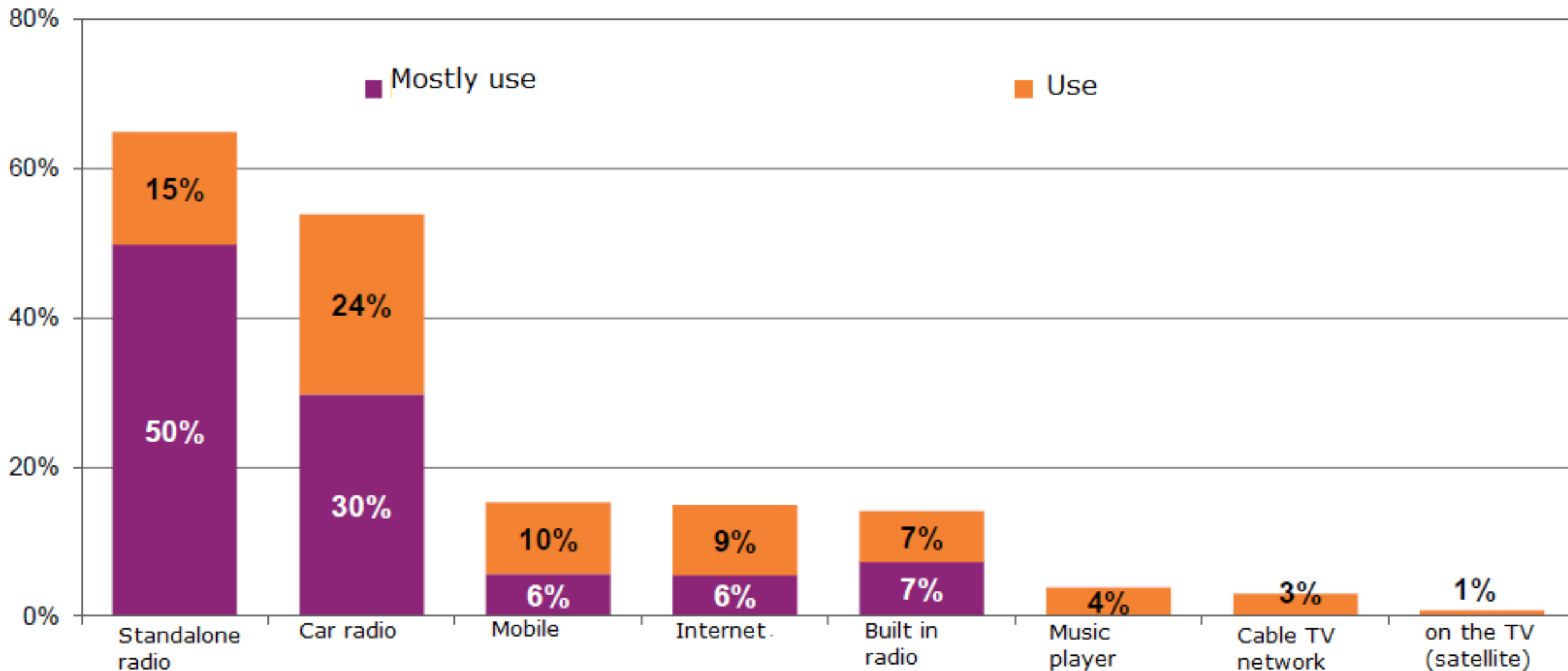
Platform	Medium		Analogue/digital
Terrestrial			Analogue switch off in 2013, DVB-T <b>DVB-T2</b> commercial launch 2020
Satellite			Analogue switch off by market, DVB-S, <b>DVB-S2</b>
Mobile			DVB-H switch off, 3G, 4G, <b>5G</b>
Cable			
	Copper		Analogue, DVB-C, <b>IPTV</b>
		Hybrid Fibre Coax	Analogue, DVB-C, <b>IPTV</b>
	<b>Fibre</b>		Analogue RFoG, DVB-C, <b>IPTV</b>
OTT	Over all medium		Digital

WRC-23

Governmental broadband programme.

# Radio broadcasting

The primary listening remains the standalone radio. 54% of listeners while driving.



Platform	Analogue/digital
<b>Terrestrial</b>	AM in MF, <b>FM in VHF</b> DAB+ in VHF (pilot)
<b>Satellite</b>	Supplementary service
<b>Mobile</b>	FM in VHF or supplementary service
<b>Cable</b>	Supplementary service
<b>OTT</b>	Supplementary service



Which country has the most DRM receivers?

**India - correct**



Which country has the highest outgoing power DRM transmitter?

Hungary - correct





**NMHH** National Media and Infocommunications  
Authority • Hungary