

PROFILE

P BALAJI

Chief Regulatory and Corporate Affairs Officer
Vodafone Idea Limited



P Balaji is the Chief Regulatory and Corporate Affairs Officer of Vodafone Idea Limited, India's largest telecom service provider, effective 31 August 2018.

A member of the National Leadership Team, Balaji leads the company's Regulatory, Public Policy and Government Relations activities along with Industry advocacy, Corporate Communications, Reputation Management and CSR.

Prior to his present role, Balaji was the Director –Regulatory, External Affairs and CSR at Vodafone India. He was responsible for leading the company's Regulatory, Public Policy & Government Relations activities and also the External Affairs function overseeing Corporate Communications, Reputation Management and administering Corporate Social Responsibility and the Vodafone Foundation in India.

Prior to that, he was the Managing Director of Nokia India and Managing Director of Sony Mobile.

He has spent over two and half decades in Telecom & IT handling diverse functions including sales, marketing, strategy, operations, and product management. Balaji has held senior leadership positions in start-up and turn-around ventures of TATA group, AT&T, Ericsson, Lucent and Sony, gaining rich experience and exposure to the emerging Digital landscape.

Balaji is also the Chairman of ASSOCHAM National Council on Telecommunications and Convergence, a member of National Council of apex industry chambers like CII, FICCI, ASSOCHAM, AIMA and Telecom Sector Skill Council. He was President of Telecom Equipment Manufacturers Association (TEMA), Northern Region Chairman of the Telecom Export promotion council and member of Task Force forum set up by government on policy matters.

An Electronics Engineer from IIT Roorkee, Balaji completed his MBA from IIM-Ahmedabad in Marketing, Finance and Strategy.

He loves travelling, tennis, singing and watching sports and movies.