



Shashi Shankar Vempati
CEO, Prasar Bharti

As the CEO of India's Public Broadcaster since 2017, Shashi is currently overseeing the transformation of the twin networks of Doordarshan comprising more than 35 television channels and of All India Radio encompassing more than 400 radio stations.

A Technocrat, Shashi is an alumnus of the Indian Institute of Technology, IIT Bombay. After a long stint at the Indian Information Technology major Infosys Technologies, Shashi managed a digital news media startup Niti Digital before taking up his current role in Public Broadcasting. He also serves on the Boards of the Indian Broadcasting Foundation (IBF) and the Broadcast Audience Research Council (BARC) apart from the Indian Council for World Affairs and the Public Service Broadcasting Trust (PSBT).

An author and a columnist, Shashi has published on politics, public policy and emerging areas of technology like Artificial Intelligence and Broadcast-Broadband Convergence. An innovator, Shashi also holds patents in the area of real time event management within wireless sensors networks.

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