

Karan Bedi, CEO, MX Player



As the CEO of MX Player, Karan Bedi brings over a decade of rich experience across the vibrant sectors of media, technology and education. An alumnus of the prestigious Stanford University, there Karan discovered his passion for entrepreneurial ventures in media, technology and mobile-internet space, which holds particular interest for him.

It was his entrepreneurial passion that led him to start Content Flow Technologies, a company focused on creating innovative and engaging content experiences in infotainment and education. The success of Content Flow led to the development of Tutorific, a cutting-edge adaptive learning system.

Since then Karan has come a long way, having worked with blue-chip companies such as Eros (India's largest movie studio), where he held various leadership roles.

In his current role as the CEO of MX Player, Karan uses his experience to build content and technology to take the OTT platform to the next level. He is also responsible for leading teams for product development, sales and other business verticals.

As a leader in the media technology space, Karan is set on creating original content that is engaging, entertaining and socially relevant to an aspirational Indian audience. He believes that the Indian market for OTT services has grown tremendously in terms of data accessibility, consumption and smart-phone

penetration, which is where the opportunity lies for MX Player to capture market share.